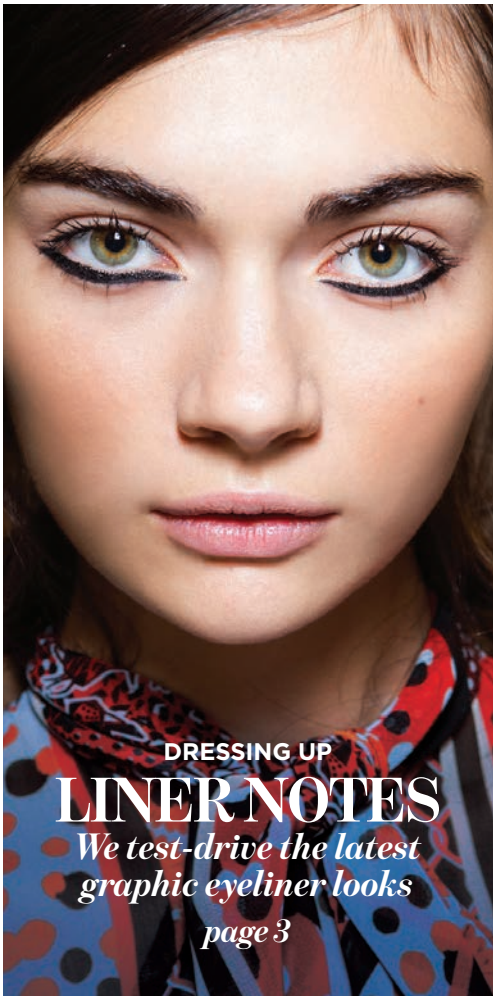




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THE KIT



FALL 2015 TREND REPORT

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Anna Sui Fall 2015.
Photo: Peter Stigter



LINE WE LOVE

Make it pop

With sole mates such as Rihanna, Jennifer Lawrence and Chloë Grace Moretz, it’s hard to believe that Sophia Webster launched her shoe collection only two short years ago. Before you could say covet, the former art student has become the go-to designer for those eager to step up their fashion game.

After collecting a couple of prestigious degrees (think: a BA from Cordwainer’s College then an MA from the Royal College of Art), Webster, now just 29, created a capsule collection with Coca Cola. A master move by the soft drink giant to ring in their 100th anniversary, this limited edition set of shoes

(there are also bags!) is what every fashionista worth their salt will want to add to their fall fashion wardrobe.

The Sophia Webster x Coca Cola collection brilliantly boasts the iconic label with such whimsy that it can easily be displayed as an art piece, as well as the latest acquisition for the chic trend hunter.

This totally covet-worthy statement piece is the best way to kick-start the new season.

—Hina P. Ansari. Photography by Adrian Armstrong

SOPHIA WEBSTER COCO ‘SHARE A COCA COLA’ PUMP. \$625 CAD. AVAILABLE IN SEPTEMBER AT SELECT HUDSON’S BAY LOCATIONS. THEBAY.COM

INSTA OF THE MONTH



@jacquelinef143 Everything has beauty, just not everyone sees it! #haveagoodweekend #ethnicbeauty #asia @verveindia JACQUELINE FERNANDEZ, SEP. 5, 2015.

Head to thekit.ca every Friday for a round-up of the best beauty and style snaps

BEAUTY MATH

A wavy lob and juicy fuchsia lips add up to a look we love



A CLIPLESS WAVER LIKE BOUTIQUE BY CONAIR JADE CERAMIC 1-INCH CURL WAND, \$70, SHOPPERS DRUG MART



+

A SATURATED LIP COLOUR LIKE ANASTASIA BEVERLY HILLS LIQUID LIPSTICK IN PARTY PINK, \$26. ANASTASIABEVERLYHILLS.COM

=



Actor Freida Pinto aced daytime elegance at the Amazon Prime Summer Soiree in Los Angeles. Spritz dry hair with heat-protecting spray and brush it through. Hold a waver wand upside down, and wrap two-inch sections of hair away from the face, starting a few inches below the root and leaving the ends straight. Allow to cool, mist with hairspray and run your fingers through to break the curls. Exfoliate lips with a scrub or washcloth and apply a full-coverage magenta liquid lipstick. —Natasha Bruno

TALKING POINT



BODY POLITIC

We’re still a year away from the U.S. election, but try this on for size: Hillary Clinton has already earned the support of fashion bigwigs like Tory Burch, Anna Wintour and Donna Karan, who recently threw Clinton a fundraising lunch in the Hamptons. This is exciting. Not just because Wintour was an advocate for Obama—and, well, he did okay—but because it’s indicative of fashion’s evolving role. To see the industry rally around a politician suggests that the relationship between fashion and political causes and social awareness is legit. And that Hillary’s pantsuits will be even better going into 2016.

—Anne T. Donahue



DAILY DOSE GET YOUR FASHION AND BEAUTY NEWS UPDATES EVERY MORNING AT THEKIT.CA



ONE TREND, TWO WAYS

COLOUR COORDINATED

Shades of power red on lips and tips make for a striking, ladylike statement. The secret to keeping a retro look feeling *au courant*: Keep the eyes neutral and have fun with different makeup textures.

1. Fresh and sporty at Zac Posen Makeup artist Kabuki precisely defined lips with a cherry pencil, then filled in with a semi-matte orange-red lipstick for contrast. He also finger-blended a creamy lip colour onto the cheeks for a flushed-from-within glow. Manicurist Keri Blair comple-

mented the look with two coats of classic scarlet polish on the nails.

2. Pretty chic at Carolina Herrera For this look, makeup artist Diane Kendal made a statement with a glossy blue-red lipstick applied with a lip brush, and nail lead Michelle Saunders painted on a ruby-coloured lacquer to match. Kendal also enhanced models’ bone structure with contour powder, blush and highlighter, and dusted shimmery bronze shadow from eyelid to brow.

—Natasha Bruno



WET N WILD MEGALAST LIP COLOR IN RED VELVET, \$4, DRUGSTORES. SMITH & CULT NAILED LACQUER IN KUNDALINI HUSTLE, \$22, BLONDE SALON. M.A.C COSMETICS LIPSTICK IN MAC RED, \$19, MACCOSMETICS.CA. ESSIE NAIL POLISH IN A-LIST, \$10, ESSIE.CA



STYLE THERMOSTAT



Delhi’s Lucrative Market New Delhi’s prime shopping locations is the 8th hottest retail space (Tokyo is #1) in all of Asia-Pacific according to global property consultant CBRE.

India’s Growing Menswear Designers are focused on the fashion savvy male (think Manish Malhotra adding menswear this November), keeping with the demand of men’s sartorial needs.

Kalki Koup Cinematic maverick Kalki Koechlin will parlay her fashion forward style to the small screen as the new judge for fashion-based reality show *Sketch To Store*.

Designer Tax in Pakistan The Punjab Regulatory Authority (PRA) cracked down on Lahore designers for failing to charge sales tax, shutting down 14 notable boutiques.

Style Hacked Pakistani fashion designer Maria B and her entire line “MBroidered” Eid Collection has been allegedly copied by India’s AA Fabrics in Mumbai with cheap knock-offs.

SUMMER SCENT SPECIAL

Tea time

Green, black or white: Perfumers are savouring the brew. We take a new batch of scents to a tea sommelier for a sniff test to see what's in the leaves

BY DEBORAH FULSANG

Asked to describe tea in five words, Kristi Grottsch, tea-sommelier-in-training at the Shangri-La Hotel in Toronto, chooses “special, personal, beneficial, welcoming and spiritual.” The same adjectives could well be applied to a great scent. We have rendezvoused over tea to speak about the beverage’s recent infusion into the world of perfumery—like the tea you sip, the tea you wear can also be white and floral; black, smoky and earthy; or crisp and near-bitter green.

Perfumers’ taste for tea has been brewing for a while. Atelier Cologne made the beverage sexy in 2010 with its Oolang Infini, which mixed Chinese tea with citrus, flowers, wood and musk. Jo Malone’s Sugar & Spice collection of 2013 was inspired by British high tea; last year’s By Kilian Imperial Tea celebrated the delicacy of jasmine-scented leaves. Elizabeth Arden recognized the appeal of green tea back in 1999 with its fragrance Elizabeth Arden Green Tea. “I like the simplicity of it,” says its creator, master perfumer Francis Kurkdjian, who is

not a big tea drinker but does enjoy an iced green tea. The latest twist on the long-standing scent, Elizabeth Arden Green Tea Bamboo, boosts the greenness with violet leaves, cucumber, moss and orris.

In fact, many of the newest tea-noted fragrances return to green blends. “I like it,” says Grottsch, blindly sniffing Annick Goutal’s new L’Île au Thé. “There are hints of white floral. It reminds me of when I went to Sri Lanka and we were driving up to the tea plantation through the tea fields.” Wow, she is good: In fact, this eau de toilette takes inspiration from the tea plantations of South Korea and adds mandarin, musk and white osmanthus blooms.

Next she smells Teazzurra, the latest Aqua Allegoria scent from Guerlain. “This is definitely green tea,” says Grottsch. “It reminds me of the steamed leaves of Japanese green versus the Chinese pan-fried tea. There is wetness,

dewiness.” In keeping with the Aqua Allegoria signature, this is a fresh, almost tropical fragrance that is breezy but warm and elegant, with jasmine, violet, vanilla and mate absolute.

Grottsch asks if I’d like to try another selection from the hotel’s 68-variety tea menu. “Growing up in a Chinese family, drinking tea was something we would do on a daily basis,” she says. “Every Sunday, I would go for high tea with my grandmother. She would always enjoy the traditional Chinese black pu-erh.” Grottsch’s own favourite is Lapsang souchong, a black variety that smells of campfires, good cigars and whisky.

So on to black tea: Grottsch zooms in on it in the next mystery scent. “Earl Grey, maybe, with citrus, maybe tangerine?” The new Hugo Boss Hugo Woman is indeed made with smoky Indian black tea, plus fruit—boysenberry, black plum and, yes, sparkling mandarin. To counter that juiciness, there is a dry wood base of cedar, sandalwood and amber.

Alas, a snag prevented a white-tea-noted perfume from arriving in time for Grottsch to nose—the new Molton Brown Blossoming Honeysuckle & White Tea. “White tea is very special,” Grottsch says. “It’s not fermented at all. It’s picked and it is the purest and rarest of teas. It’s very subtle and elegant; sort of semisweet.”

Now that sounds like a perfect perfume.



GUERLAIN AQUA ALLEGORIA TEAZZURRA EAU DE TOILETTE, \$70 (75 ML), GUERLAIN BOUTIQUES. MOLTON BROWN BLOSSOMING HONEYSUCKLE & WHITE TEA EAU DE TOILETTE, \$65 (50 ML), MOLTONBROWN.COM. ELIZABETH ARDEN GREEN TEA BAMBOO EAU DE TOILETTE SPRAY, \$56 (100 ML), DRUGSTORES. HUGO BOSS HUGO WOMAN EAU DE PARFUM, \$75 (50 ML), HUGO BOSS BOUTIQUES. MAISON MARTIN MARGIELA REPLICHA TEA ESCAPE, \$115 (100 ML), SEPHORA.COM. YVES ROCHER UN MATIN AU JARDIN THE VERT EAU DE TOILETTE, \$32 (100 ML), YVESROCHER.CA

FEELING FRESH

Clinical drugstore antiperspirants these are not. With plant-based scents and aluminum-free formulations, these decadent deodorants will help you elevate your morning routine

BY VERONICA SAROLI



Spray of flowers

The deodorant form of this fragrance, a blend of sweet pea, jasmine and sandalwood, works under the arms or spritzed on the neck and wrists in a pinch. It’s no wilting flower, though—it lasts all day, even through a tough workout.

CARVEN L’EAU DE TOILETTE LIGHT DEODORANT, \$40, HOLT RENFREW



Cream dream

Lovefresh’s adored all-natural deodorant in a pot is now available in stick form. (You’ll still need to seal the sweet-smelling deal by massaging in the paste.) Coconut oil and baking soda control odour, and citrus essential oils leave you feeling fresh.

LOVEFRESH NATURAL CREAM DEODORANT IN MANDARIN LIME, \$24, LOVEFRESH.COM



Borrowed from the boys

This alcohol-free stick absorbs quickly and fights odour with organic cedrat extract (a bitter Corsican lemon that has a hint of woody cedar). It’s meant for men, but the zingy citrus scent is refreshing for everyone.

L’OCCITANE CEDRAT STICK DEODORANT, \$24, LOCCITANE.CA

THE KIT

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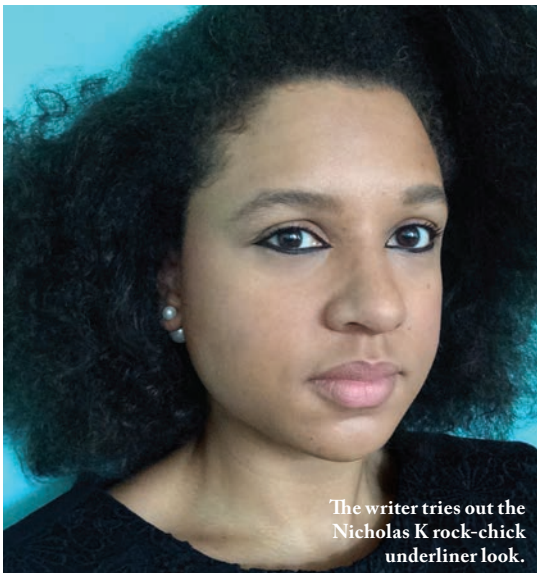
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DRESSING UP

LINER NOTES

Ingrie Williams takes her eye makeup from basic to badass by road-testing the latest graphic eyeliner shapes



The writer tries out the Nicholas K rock-chick underliner look.

I’m sitting in the dark at a Nina Simone retrospective when a light bulb goes on in my head. Clips of the singer showcase the strength of her voice, but it’s her signature cat-eye liner that really speaks volumes to me. While I can confidently pull off a bold lip and have learned to enhance my measly brows, I’ve shied away from anything beyond a basic swipe of eye pencil. I have my reasons: oily lids, lack of patience and an already ingrained problem with punctuality. Still, images of Nina dance in my head for the next few days. The first step to a new beauty look—inspiration—is complete.

Step two: research. The spring and fall runways were rife with variations on the feline flick, dubbed the “anti-cat-eye” because eyeliner was used any which way but that. Straight slashes, thick underliner, triangular shapes: the more graphic, the merrier. “Many makeup artists and designers wanted something that was different, but not too complicated,” explains Toronto makeup artist Simone Otis, who worked on the legendary Dick Page’s team at shows including Narciso Rodriguez, Michael Kors and Zero + Maria Cornejo.

Step three: a tutorial. I sit with Otis as she recreates the chevron-shaped liner

designed for the Narciso Rodriguez runway on me. She uses cream shadow to sketch the lines before committing to them, and sets them with black powder shadow. “You can make a few mistakes and then blend powder over to soften it,” she explains. Backstage, Page described the look as “scruffy and punky,” citing another liner-loving icon: “Debbie Harry at her worst looks better than everyone at their best!” In minutes, Otis makes my eyes pop. “It’s a really fun look,” she says. “It’s simple but it has impact.” I spend the rest of the day making eyes at myself.

Step four: the test drive. I decide to tackle the Prada floating flick, which leaves space between the lashes and the line. As per Otis’s instruction, I angle my gaze down into the mirror and find that it’s fairly easy to achieve. I’m quite impressed with myself. The boyfriend, not so much. “Why are you wearing so much makeup?” he asks. Undeterred, I kiss him goodbye and get my man-repelling self out the door. I’m greeted by squeals of “I love your eyeliner!” from the fairer sex.

The next day, feeling emboldened, I attempt the Just Cavalli underliner slash. As I shade it in, I lose confidence. I morph it into a ring around the entire eye, à la Diesel Black Gold, using liquid liner. It takes a few tries to perfect the thin flicks at the ends, but it’s nothing a little makeup remover and extra-pointy Q-tips can’t handle. I dig the results. Later that week, I discover the Nicholas K version of lower liner, which ends in points at both corners of the eye and defines the inner third of the upper lash line. I try it and am shocked by how easy it is to do. And it looks *so* cool! I suddenly feel like a total badass. I know Nina would approve.



NARCISO RODRIGUEZ



PRADA



JUST CAVALLI



SHISEIDO SHIMMERING CREAM EYE COLOUR IN BR623 SHOYU, \$29, DRUGSTORES. SHISEIDO AUTOMATIC FINE EYELINER, \$35, DRUGSTORES. YSL BEAUTE COUTURE KAJAL IN NOIR ARDENT, \$39, HUDSON’S BAY. ANNABELLE EYEINK MISTAKE PROOF EYELINER AND CORRECTOR, \$11, ANNABELLE.COM

always something
NEW

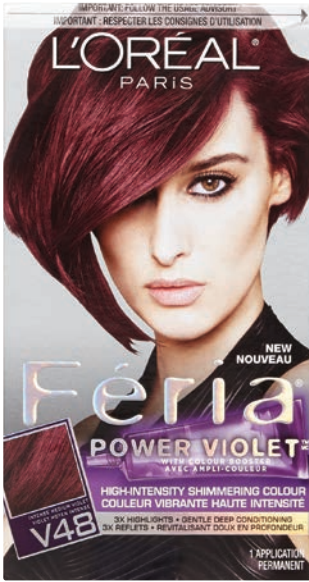
FALL REFRESH

Every fall, we look forward to updating our wardrobes. And, just as the seasons change, our beauty routines need a new direction, too. So swap out your summer must-haves and make room for the latest products that are primed for cooler weather, all available at Shoppers Drug Mart.

Colour Coded

On the runways, violet-red strands stood out against fall's darkly romantic looks. So, when the weather starts to cool, heat things up with a timeless auburn tint. For a bold take on the trend, try a shimmering shade with purple undertones. A wash of copper works for lighter strands, while a hint of mahogany is sure to spice up brown-based locks. Whether you prefer to play it safe with a temporary option, or want to switch up your shade for keeps, wash with a colour-safe shampoo and conditioner to prevent fading, while adding smoothness and shine.

*multi-faceted,
shimmering
colour*



TIP
Going red? Choose a shade lighter than your desired look to avoid going too dark.

helps maintain that radiant hue

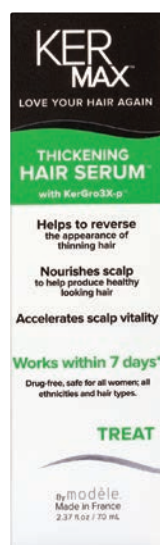
TRY: L'Oréal Paris® FÉRIA® V48 Intense Medium Violet Hair Colour, and DESSANGE Salon Color Restore Shampoo.

Spoil Your Strands

Over the summer, the sun can strip your hair of its natural oils, leaving it frizzy and limp. Now is the perfect time to treat your tresses to some TLC with restorative products that will bring your locks back to life. Look for gentle shampoos and conditioning treatments packed with nourishing proteins and botanical oils.

TRY: KerMax™ Thickening Hair Serum with KerGro3X, OGX® Sensually Soft Tsubaki Blossom Shampoo, or L'Oréal Paris® Hair Expertise ExtraOrdinary Oil™ Nourishing Balm Mask.

helps hair appear fuller and thicker naturally



softens hair texture

transforms and nourishes dry hair



TIP
Deep-condition your hair once a week to keep it soft and sleek.

Pearly White Perfection

Whether you're headed back to school or back to work, a beautiful smile is always on point. To get a picture-perfect grin, be sure to follow a routine that includes brushing for at least two minutes twice daily, followed by floss and rinse. Remember to replace your toothbrush every three months, since bristles become less effective over time. And to really give your teeth something to smile about, include a whitening option for a brightness boost.

includes a built-in whitening pen

TRY: Crest® 3D White™ Brilliance Mesmerizing Mint Toothpaste, or Colgate® OPTIC WHITE™ Toothbrush + Built-In Whitening Pen.



a lasting cooling sensation helps freshen breath!



helps with smoothing wrinkles and firming skin



TRY: L'Oréal Paris® Revitalift® Triple Power LZR™ Lotion SPF 20, or Olay® Regenerist Day and Night Pack.

anti-aging protection for all skin types



best skin for FALL

Sun protection is just as important in the fall as it is in the summer. Remember to use products with SPF every day, all year round.

Soothing Skin Care

Fall is the season for layering, but before you pull on your leathers and knits, remember to arm yourself against the cooler and dryer air first. Set aside your lightweight summer creams in favour of richer formulas that protect against the elements and absorb deep into the skin.

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FALL 2015 TREND REPORT

Fashion file

This season is a chic mix of anything-goes style, from demure minimalism to gotta-try-it OTT glamour. Here's your insider guide to the top five trends and how to wear them

BY VANESSA TAYLOR. ILLUSTRATIONS BY LAURA GULSHANI

The trend CAPED CRUSADER

The look: The cape is the season's top topper, and designers showcased its versatility in creative ways: collegiate (Tommy Hilfiger), classic (Chanel) and military (Chloé). Erdem even explored the cape's evening-wear possibilities by adding it to delicate dresses.

How to wear it: Despite the variety of options on offer, the season's silhouette is clear: It hits below the waist (no short capelets, please) and bells out, creating an A-line from the shoulders. For first-time cape wearers, this piece may feel overpowering, so pay attention to proportions: Keep your bottom half slim with tailored trousers or skirts.



The trend VICTORIAN REVIVAL

The look: It's all about elegant, touchable fabrics: a moody mix of luxe velvet and reams of lace, from the sweet (blush pink at Alexander McQueen) to the sultry (sheer midnight hues at Rodarte).

How to wear it: Keep the look modern by focusing on the spirit of the Victorian era, not literal period dressing. This season's ubiquitous high neckline translates IRL to crisp workday blouses and dresses with a fresh new focal point.



The trend BLANK SLATE

The look: White ruled the runways, from sophisticated chunky knits at Victoria Beckham to flirty school-girl-style frocks at Fendi. Céline's Phoebe Philo riffed on the trend's sporty side with a grand-slam collection of snowy-white minimalist dresses and sharp-shouldered coats.

How to wear it: Choose your accessories with care. A few squeaky clean sneakers aside, designers chose to show dark shoes—think navy, black or brown boots and heels—which grounded all the white in a chic fall palette. Textural fabrics are also key: Stock your closet with cozy knits and touchable wools.



The trend LA VIE BOHÈME

The look: Fashion's '70s love affair continues this season with a mash-up of fanciful prints at Burberry Prorsum, laissez-fair layers at Stella McCartney, and embracing the artisan-esque stencil work in Satya Paul's sari.

How to wear it: Go long and loose with flowy dresses and tops (bonus: the comfort factor). We also loved how the short vest (worn open) at Chloé and Rebecca Minkoff defined the season's easy, breezy silhouette.



CHEAT SHEET

VERY NECESSARY ACCESSORIES

Fall is all about amping up ladylike chic with a touch of attitude. Consider these hot-off-the-catwalk extras a stylish shortcut to the look



Jewellery: The choker necklace
Seen at: Rodarte, Altuzarra, Tome



Footwear: The mid-ankle boot
Seen at: Dries Van Noten, Fendi, Rebecca Minkoff



Bag: The structured top-handle
Seen at: Balenciaga, Marc Jacobs, Miu Miu



The trend STATEMENT FUR

The look: Spectacular fur coats stole the show at Rodarte and Christian Dior, but it was the fur collar that really made maximum impact. Whether it was a generous stole slung over the shoulders at Lanvin, Prabal Gurung and 3.1 Phillip Lim or the strategically placed tufts on the shoulders at Proenza Schouler and Anna Sui, the furry memo was loud and clear.

How to wear it: Add drama to your look with real or faux fur accessories. Sling an infinity-style scarf over your shoulders, or amp up a classic wool coat with an oversized scarf or an of-the-moment removable collar.



FALL 2015 TREND REPORT

Best-ever beauty

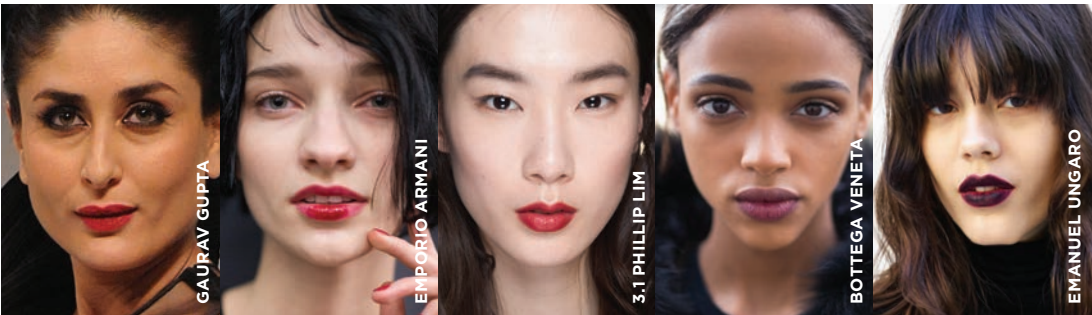
Juicy lips, artistic liner and the return of the updo—we’ve got the backstage scoop on the coolest trends of the season

BY RANI SHEEN. ILLUSTRATIONS BY LAURA GULSHANI

The trend

MOUTH-WATERING COLOUR

Lips were coated in all the colours of a harvest fruit platter on fall runways. Glossy, matte, stained, opaque, precisely painted or patted on with a finger, each was more tempting than the last.



The trend

GREY SCALE

Eyeshadow the colour of a stormy sky ruled the runways, but makeup artists used it in unique ways. Softer than a smoky eye but more defined than a taupe base, grey shadow provides definition, low-key glamour and a little mystery.

Marni

Tom Pecheux applied taupe shadow all across the lid, ending in a squared-off shape for subtle structure.

Alexander Wang

This pewter wash was meant to look ghostly and a bit goth, said Diane Kendal, but with a light hand and a bit of blush it's also very pretty.

Dries Van Noten

A smudge of opaque mid-grey on the inner corners made it look as though Peter Phillips had been fingerpainting on models' eyes.

Giorgio Armani

Linda Cantello applied a "banane," or banana-shaped line, of warm-grey shadow across the socket for a slightly retro effect.

"Grey is a softer version of black. It suits everyone, although light grey on dark skin tones can turn ashy very easily. I decided to soften and warm my grey banane shape by applying a soft reddish coral underneath, which if worn on its own would be a bit difficult to pull off. It worked well together."
—Linda Cantello, at Giorgio Armani



The trend

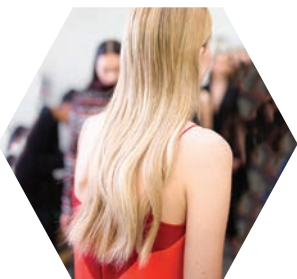
LOW-KEY POLISH

A new interpretation of no-makeup makeup arose for fall—a handsome, groomed beauty look that was slightly boyish but not the least bit scruffy.

MAKEUP: At Vera Wang it took the form of straight, softly defined, feathery brows that Lucia Pieroni filled in on each model using a mixture of brow powder, wax, tint and pencil. At BCBG, Val Garland used a dark shade of concealer to subtly contour eyelids and cheeks in lieu of eyeshadow or blush.

HAIR: It was all about natural texture that was amplified with hot tools but not obviously waved. Paul Hanlon did it with a centre part and tucked it behind ears at Prabal Gurung, and Guido Palau gave it a windswept twist at Ralph Lauren.

NAILS: Warm, sandy hues on nails at Acne, Donna Karan and Zac Posen blended with skin but offered shine and polish. It's not a lot, but it's not nothing.



"We're using a bit of moisturizer and serum to give the hair quality. Once it's dry, we use a curling iron on the last three inches, just to give it a bit of movement, then we brush it. We use a bit of wave spray to give a little bit of ease. She should look like she has been outside a little bit."
—Paul Hanlon, at Prabal Gurung

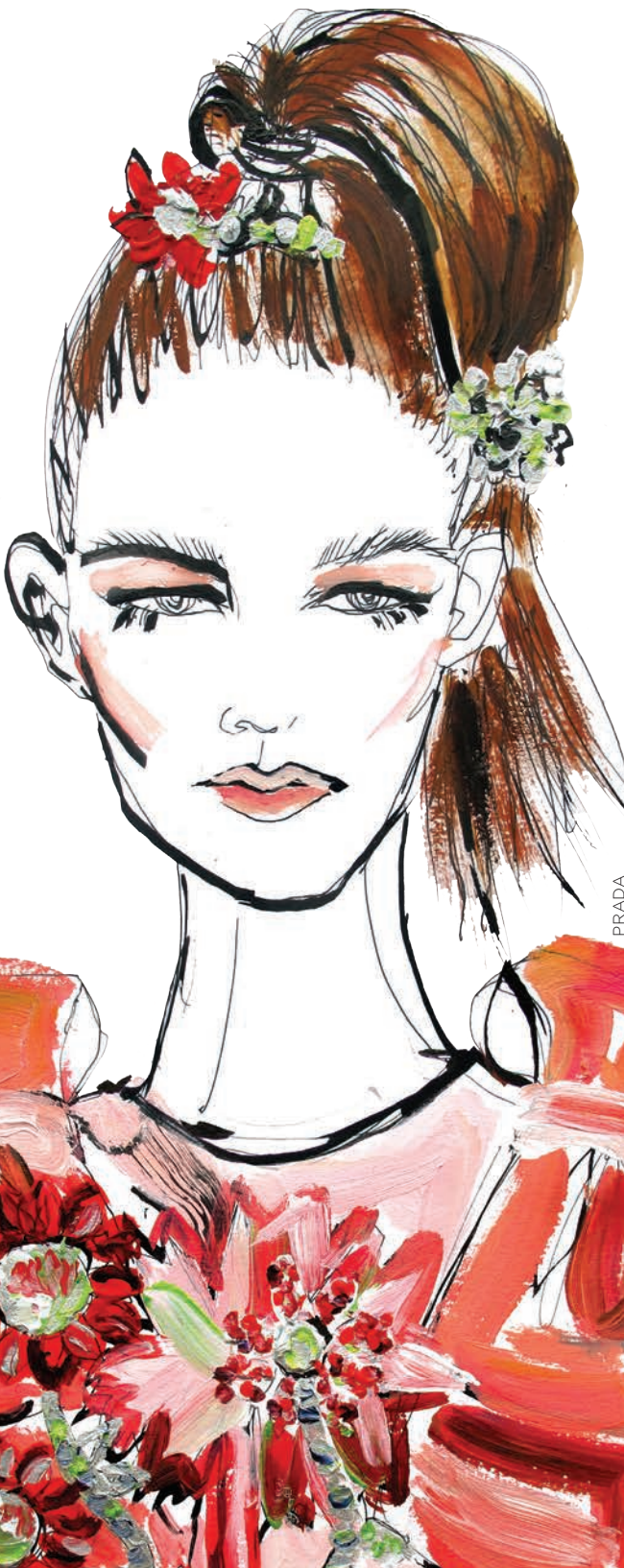
The trend

CREATIVE EYELINER

Liquid liner has been a makeup artist MVP for a while, but this season the pros went extra-wild with their wands and created entirely new shapes and effects. Look beyond the cat eye and think outside the lines. (P.S. We tried the trend! Check out page 8 for our test drive.)



"I was so tired of the classic eyeliner with the flick that I've been seeing for years and years; I just wanted to do something different. This is a modern kind of eyeliner, but it also has elements that go back to Russian modernism like the straight line and half circle."
—Benjamin Puckey, at Yigal Azrouël



The trend

EMBELLISH IT

Barrettes, brooches and chain headpieces adorned a new wave of updos. At Prada (above), the shiny baubles that decorated pinned high ponies looked as if they'd been plucked right from the embellished clothing. Dolce & Gabbana's messy chignons sparkled with pearls, enamel flowers and golden bows, as if they'd been plundered from an elderly relative's hoard of heirlooms. At Hermès, links of chain, diamond strings and leather straps formed a sleek harness over low buns. Sparkle made it to faces too, with strips of crystals under the eyes at Rodarte (right), as well as nails—at Badgley Mischka, crystals adorned both the front and back sides of the tips. No jewellery drawer is safe.



"We made Swarovski crystal strips and placed them in the centre under the eyes, straight. It's a little bit odd. It's not like carnival or stripper or show-girl, it's a bit more abstract and magical."
—James Kaliardos, at Rodarte



*Never be afraid
to light up the room.*

What would you tell your 30-year-old self?

#ColourfulWisdom

Unveil your skin's radiance with an illuminating foundation and a colour palette that makes artful use of light and shadow. Complete the look with a well-defined eye, a voluptuous coat of mascara and a luxuriously simple lip.

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