



THE KIT

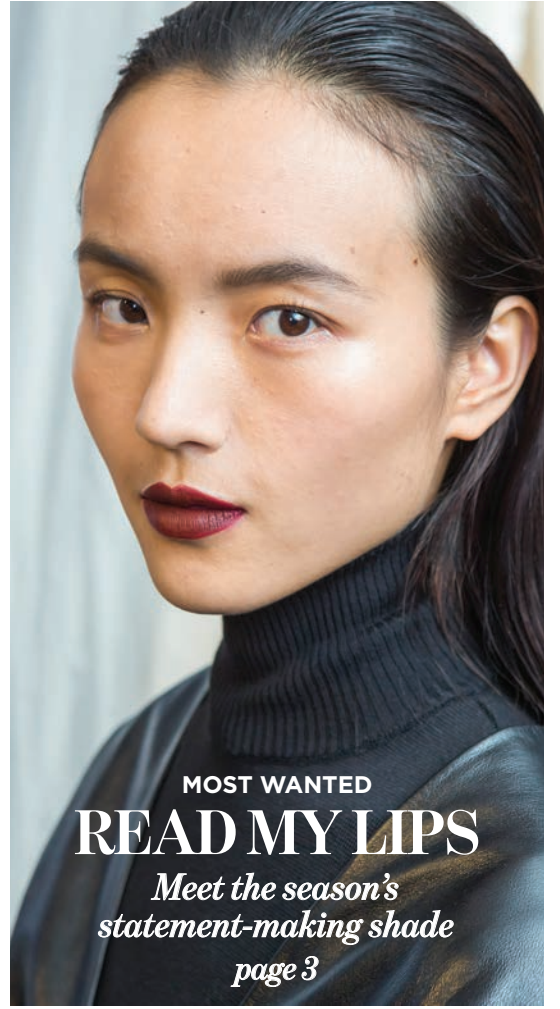
WORK STYLE SPECIAL

Kick off September with a fresh approach to fall fashion: Choose pieces that make you look—and feel—like a boss

PHOTOS: PETER STIGTER



TREND ALERT
ROSY OUTLOOK
Everything's coming up pink
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MOST WANTED
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TOP TOPPER
"I needed a coat that looked just as cool over my gym clothes at 7 a.m. as it did walking into meetings midday."
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MAJOR IMPACT
The love story behind one of the world's most cherished brands
 page 5

STYLE SURVEY

What was the first fashion piece that made you feel powerful?

Judith Maria Bradley, model



"When I was four years old, my sweet mother sewed all my clothes. Being stylish herself, she instilled in me from the get-go that while life can be difficult, one should look pleasing to the world and feel proud and happy in one's clothes.

One morning, my pet canary passed away. In tears, I carried the bird downstairs to the kitchen. 'Why didn't you tell me my canary would leave?' I asked my parents, accusingly. 'Now we need a funeral!' (I was terribly precocious.)

My papa started telling me about the canary's spirit leaving and how it would just be the empty body that was buried. My mother

said, 'Funerals are occasions, and like any special time, we must wear something that makes us feel good.' She concluded by saying that she would finish the new red coat and hat she was making for me.

We had the funeral the next day. The canary lay on a pillow in a beautifully painted matchbox. I stood with the box in my hand, while my cousin Jacob played 'Yankee Doodle'— the only song he knew— on the violin. I conducted the funeral in my beautiful red ensemble.

I felt strong because of the love of my mother and an appreciation for the importance of a treasured bit of clothing. Life is precious, and we must dress for it! That belief has been with me my entire life."

Bayview Village

THE
HAUTE
SPOT

x THE KIT
SEPTEMBER POP-UP SHOP

A MONTH OF FOOD, FASHION AND FABULOUSNESS



September

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

Hello Gorgeous



1 THE HAUTE SPOT OFFICIAL LAUNCH

Drop by and receive a complimentary BV "haute-y tote-y" totebag. (while supplies last)
3 TO 7 P.M.

2 TO THE CORE

60-minute core strength fitness classes lead by the certified personal trainers at **G FORCE TRAINING**.
12 P.M. AND 2 P.M.
\$20 per class; space is limited; reserve your spot on BV website.



3 BOOT IT

60-minute bootcamp fitness classes lead by the certified personal trainers at **G FORCE TRAINING**.
12 P.M. AND 2 P.M.
\$20 per class; space is limited; reserve your spot on BV website.

4 Labour Day
CENTRE CLOSED



5 NAMASTE

60-minute complimentary yoga meet-up courtesy of **LOLÉ**.
10 A.M., 12 P.M., 2 P.M. AND 6 P.M.
Space is limited; reserve your spot on BV website.

6 SUPER (DUPER) FOOD

Healthy bars and bites* plus complimentary DIY smoothie workshops using nutrient dense foods courtesy of superfood snack café, **NUTBAR**.
10 A.M. TO 2 P.M.
Quickie workshops 11 A.M. AND 1 P.M.

7 LITTLE BLACK DRESS SOIREE

Presented by **BAYVIEW VILLAGE**: Cocktails, hors d'oeuvres, LBD fashion show, swag bags.
6:30 TO 8:30 P.M.
\$25; tickets on BV website.

8 MAKING OF A MAGAZINE

Presented by **THE KIT**: Cocktails and conversation with The Kit editors.
4 TO 6:30 P.M.
Register on BV website.

9 HARD TO RESIST

60-minute resistance fitness classes lead by the certified personal trainers at **G FORCE TRAINING**.
12 P.M. AND 2 P.M.
\$20 per class; space is limited; reserve your spot on BV website.

10 KNOCK-OUT

60-minute boxing classes lead by the certified personal trainers at **G FORCE TRAINING**.
12 P.M. AND 2 P.M.
\$20 per class; space is limited; reserve your spot on BV website.

11 NAMASTE

60-minute complimentary yoga meet-up courtesy of **LOLÉ**.
10 A.M., 12 P.M., 2 P.M. AND 5:15 P.M.
Space is limited; reserve your spot on BV website.

12 MELISSA'S MUSTS

Melissa, BV'S STYLE DIRECTOR/FASHION CURATOR, will be onsite to answer your fashion questions. What to buy, what to wear where, what to match with what. Ask away!
3 TO 5 P.M.

13 MODEL FOR A DAY

Presented by **THE KIT**: Hair and makeup touch-ups, portrait photography appearing in The Kit and on thekit.ca plus \$100 swag bags.
11 A.M. TO 8 P.M.
\$250; register on BV website.

14 GET YOUR GLOW ON

A "how to" workshop on healthy and glowing skin with **HOLISTIC NUTRITIONIST + SKIN COACH LISA HOLLOWAYCHUK**.
6:30 TO 8:30 P.M.
\$25; register on BV website.

15 HELLO, GORGEOUS

DERMALOGICA beauty products* and complimentary mini skincare services.
10 A.M. TO 8 P.M.
Treatments 12 TO 7 P.M.

16 BE MINDFUL

Yoga class, kombucha-making workshop and meditation session ... aka #bliss with **CALII LOVE**.
11 A.M. TO 2 P.M.
\$25; register on BV website.

17 BE MINDFUL

Yoga class, kombucha-making workshop and meditation session ... aka #bliss with **CALII LOVE**.
11 A.M. TO 2 P.M.
\$25; register on BV website.



18 NAMASTE

60-minute complimentary yoga meet-up courtesy of **LOLÉ**.
10 A.M., 12 P.M., 2 P.M. AND 5:15 P.M.
Space is limited; reserve your spot on BV website.

19 IN THE CARDS

Tarot card readings with **PSYCHIC CYNDI**.
11 A.M. TO 6 P.M.
\$50; booking info on BV website.

20 FALL TREND REPORT

Presented by **THE KIT**: Cocktails, hors d'oeuvres, swag bags and editor-approved fashion trends.
6:30 TO 8:30 P.M.
\$25; tickets on BV website.

21 DO NOT PASS GO

Go directly to "The Haute Spot" pop-up shop and get yourself a special-edition "BV pink"-sprinkled doughnut (or better yet, doughnutS!)* from **JELLY MODERN DOUGHNUTS**.
12 TO 7 P.M.

22 TEA FOR TWO ... TO GO

"Afternoon tea in a box"™ to-go + chocolate stilletos* from **MOROCCO CHOCOLAT**.
10 A.M. TO 9 P.M.

23 SWEET

ROSEN'S CINNAMON BUNS
Meet Amy and buy some buns!*



24 IN THE BAG

Luxury handbags* from celeb fave **ela HANDBAGS** plus complimentary monogramming for the day.
12 TO 5 P.M.



25 SAY "CHEESE"

Plant-based cheeses* from Tonya, chef and holistic nutritionist at **THE WELL WOMAN** plus a workshop on how to stock a healthful plant-based pantry.
12 TO 6 P.M.
Workshop 7 TO 8 P.M.
\$10; register on BV website.

26 "PRÊT-À-PORTER"

Presented by **BAYVIEW VILLAGE** and **THE DETOX MARKET**: Tata Harper matcha tea product launch with an afternoon tea-worthy fashion presentation. Blogger lunch by invite only.

27 HOLIDAY GIFT GUIDE

Presented by **THE KIT**: The Kit editors are working on their Holiday Gift Guide and want your help! Test-drive gift items and share your feedback.
2 TO 6 P.M.
By invite only.



28 NATURAL BEAUTY

THE DETOX MARKET natural beauty products* and complimentary 30-minute makeup touch-up services.
11 A.M. TO 7 P.M.
Appointments are limited; reserve your spot on BV website.

29 NATURAL BEAUTY

THE DETOX MARKET natural beauty products* and complimentary 30-minute Odacité skincare services.
11 A.M. TO 7 P.M.
Appointments are limited; reserve your spot on BV website.

30 NATURAL BEAUTY

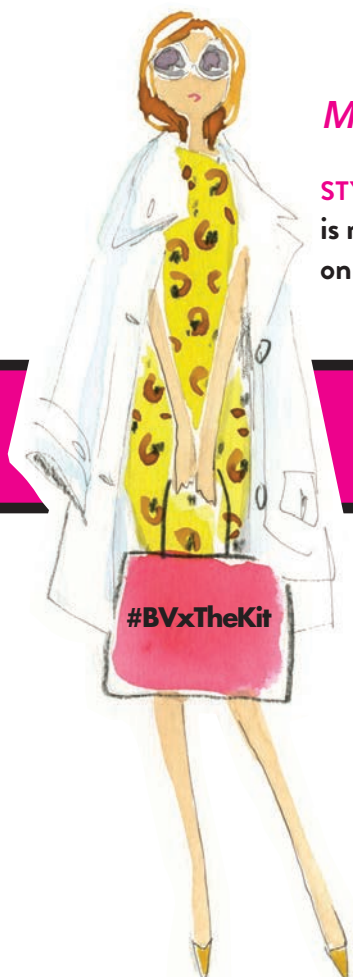
THE DETOX MARKET natural beauty products* and complimentary 30-minute Tata Harper skincare services.
10 A.M. TO 5 P.M.
Appointments are limited; reserve your spot on BV website.

*Product for sale.

MELISSA'S Musts at The Haute Spot!

STYLE DIRECTOR, FASHION CURATOR AND BAYVIEW VILLAGE MARKETING DIRECTOR MELISSA EVANS-LEE is right on for Fall 2017 directing you to the must haves of the season. Pop by and check out her edited pieces on display all month!

Get all the nitty gritty glam details on tickets, appointments, pop-up hours, etc.
BAYVIEWVILLAGESHOPS.COM



BAYVIEW AVE + SHEPPARD AVE
416.226.0404

FIND THE HAUTE SPOT next to the chandeliers

STYLE SURVEY

What was the first fashion piece that made you feel powerful?



Laura Gulshani,
fashion illustrator

"This summer, I had the opportunity to present my illustration work to a panel of *Vogue Italia* editors in Rome. I had been working two jobs for the past two years in order to do something with this passion of mine, so this opportunity was a big deal to me, to say the least. I decided to wear a recently purchased olive green flared-leg jumpsuit for the occasion. This might not sound like a fearless choice for many, but for me, just considering the sometimes-hard-to-pull-off '70s look was a personal style leap. (I tend to stay away from anything body-hugging, or even body-skimming, in favour of oversized shirts and boyfriend jeans.) When I saw the jumpsuit hanging on the rack, something pushed me to take a risk. I slipped it on, zipped up the back and twirled around a few times in front of the mirror. It fit like a glove—cinching in at the waist before flaring out into wide culottes. I felt feminine and strong in this historically liberating, utilitarian piece. Perhaps it was that same sense of fearlessness that I wanted to bring forward at my meeting. I had already dug deep into my savings and made it through 24 hours without a wink of sleep to get there, so why not put it all on the table? For the first time in my life, I went in with a 'This is me, take me or leave me' attitude. I hid nothing. I'm happy to say the outcome was more fruitful than anything I could have hoped for. My illustration work got me the meeting, but it was that jumpsuit that made me walk tall through the door."



AQUILANO.
RIMONDI

MOST WANTED

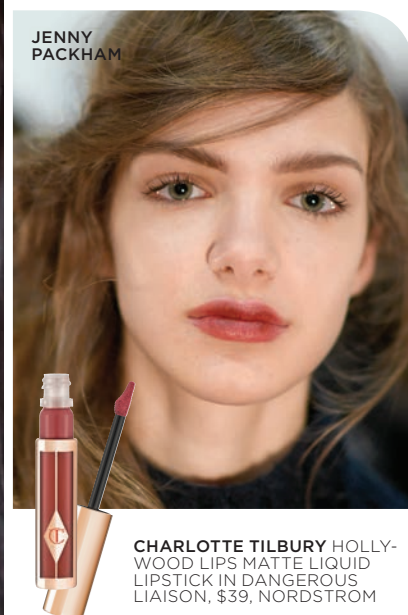
Rust storm

If summertime's carefree lip glosses and tinted moisturizers have left you a little rusty on how to put together a striking yet simple makeup look fit for fall's first conferences, power lunches and dressy soirées, let the season's runways be your guide. There, a strong, elegant rust lip was a standout, in a variety of hues and textures: opaque and matte at Aquilano.Rimondi, softly stained at Jenny Packham and almost powdery at Badgley Mischka, where makeup artist Alice Lane was inspired by velvet slippers. Of course, the pre-work routine demands efficiency, so keep the rest of your face minimal (groomed brows, one coat of mascara and that's all) and look to one of the new batches of long-wearing liquid lipsticks to achieve your reddish-brownish lip and have it power right through until the last conference call. —Rani Sheen



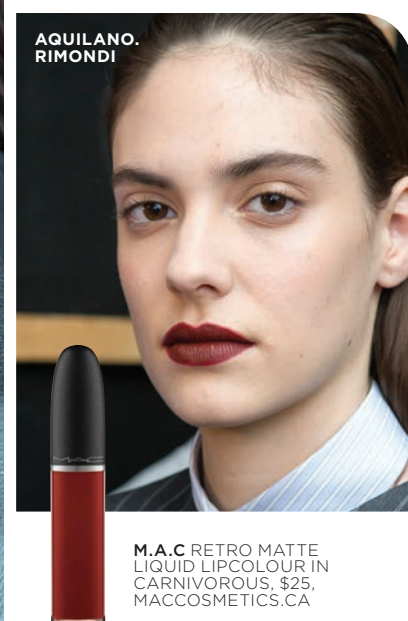
BADGLEY
MISCHKA

YSL BEAUTY TATOUAGE
COUTURE LIQUID MATTE LIP
STAIN IN BLACK RED CODE,
\$42. YSLBEAUTY.CA (AVAIL-
ABLE IN SEPTEMBER)



JENNY
PACKHAM

CHARLOTTE TILBURY HOLLY-
WOOD LIPS MATTE LIQUID
LIPSTICK IN DANGEROUS
LIAISON, \$39. NORDSTROM



AQUILANO.
RIMONDI

M.A.C RETRO MATTE
LIQUID LIP COLOUR IN
CARNIVOROUS, \$25.
MACCOSMETICS.CA

ONE-MINUTE MIRACLE

Editor: Rani Sheen, beauty director

Problem: I don't want to use four different brushes each time I apply an eyeshadow look!

Quick fix: I'm a makeup minimalist at heart—there's no roll-up case on my vanity filled with brushes of every size and fluff level. Currently, I have one slender, rounded eyeshadow brush that is tasked with achieving my preferred neutral bronze-y eye, but sometimes I do like to add a deeper shade to define the crease and a touch of mink to brighten the inner corners. This nifty new brush-cleaning tin allows me and my solo brush to do just that. A quick swipe on its Brillo-esque pad of plastic wire removes almost all pigment from the brush, so I can dip into another shade or use the clean brush to blend the whole look together. Neat. AVON BRUSH CLEANER IN TIN, \$12. AVON.CA



Clockwise from left:
The most classic of
wardrobe staples as
worn by Carolina
Herrera, Katharine
Hepburn, Sharon
Stone, Robin Wright
and Julia Roberts.

CAROLINA HERRERA

FASHION

Staying on top

As the dress shirt dominates the fall runways, Mishal Cazmi considers the allure of one of fashion's most beloved pieces

It's a testament to the enduring appeal of the dress shirt that it's managed to survive the revolving door of fashion without ever going out of style. Its most ardent adherents showcase its versatility: It can be dressed up à la designer Carolina Herrera, who often pairs it with formal, ankle-length skirts, or dressed down with denim, as showcased by off-duty models like Kendall Jenner. It can lean towards the masculine in traditional ways—see 1930s-era Marlene Dietrich in her fabled suits—or it can conjure a just-threw-it-on bohemianism, employed by icons as varied as Brigitte Bardot and Julia Roberts's Vivienne in *Pretty Woman*. For Fall 2017, designers reimagined the dress shirt anew, expanding its sartorial personality with cuffs and cut-outs, bows and ruffles, pin stripes and flared sleeves, cinched waists and asymmetrical hemlines. At Lemaire, models stalked the catwalk with oversized billowy sleeves tucked into high-waisted trousers, while Christopher Kane gave the shirt graphic appeal with open necklines and peekaboo details.

All this high-fashion action is a far cry from the dress shirt's humble origins as circa 17th-century men's undergarments. We asked Amber Butchart, a fashion historian and associate lecturer in cultural and historical studies at the London College of Fashion, to take us through a timeline of the dress shirt's greatest hits.

19th century: "Women started wearing dress shirts in the Edwardian era. This coincided with a rise in women going to university. Overall,

women were becoming more active and less decorative and needed more practical clothing."

1920s: "The *la garçonne* style—typified by more relaxed silhouettes and skirt suits—went hand-in-hand with the rise of modernity and simplification of fashion. In this era, the shirt was more billowy and feminine than it had been."

1930s and '40s: "Women like Marlene Dietrich and Katharine Hepburn started wearing the dress shirt as part of an all-male ensemble, including trousers. There were lots of articles about women like Dietrich and her predilection for trousers and how it caused consternation. But it also helped pave the way for women being able to wear pants as the century wore on."

1950s and '60s: "Yves Saint Laurent's Le Smoking tuxedo style took men's formal wear into women's high fashion for the first time. Around the same time, French New Wave films showed women like Jean Seberg and Brigitte Bardot wearing actual men's shirts and playing on the idea that they're oversized, that they're cut for a man, but shown on a female body. That was a turning point. The shirt became a little rebellious and associated with a more alternative lifestyle."

Now: "There's still a lot of talk in fashion media about 'boyfriend dressing,' but I think we've come to a place where the dress shirt can comfortably inhabit duality. It can be something that we think of as gender neutral."

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unttd, lucian matis,
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FRAGRANCE

FRESH JUICE

Put down the atomizer—the latest fragrances are offering up innovative new ways to apply and experience scent

BY MISHAL CAZMI

Our earliest fragrance memories almost always involve a perfume bottle, its shapely silhouette perched on a mother's vanity table or a local department store's counter. Glass vessels filled with precious juice to be sprayed or dabbed have long been the standard in perfumery, but now, in the age of frequent travel, beauty objet collectors and same-old-product fatigue, there's a scent revolution brewing. Brands are experimenting with new forms of perfume application, such as brush-on powders, hair scents, primers and skin-friendly serums for a portable, full-body experience.

Designer Derek Lam's latest 10 Crosby fragrances come in the form of chunky solid perfume sticks that contain no alcohol, unlike a typical spray, but are made with fragrance oils in a base of jojoba oil for a slippery, smooth application on the skin. They're actually a new take on a not so new idea. "This is such an old industry. [Perfume] wasn't always in an alcoholic solution—oils have been a part of the heritage and the history of fragrance," says Corey McNeill Perles, VP of product development at Batallure Beauty, who worked closely with the perfumers to create the 10 Crosby sticks. "It's nice to bring these classic rituals into the modern era. It's a discovery for so many people, even though it's been around before."

There's also something more discreet, more private about these new forms of fragrance, which linger close to your wrist or neck for your own enjoyment or that of someone very close to you. "As the world gets bigger and more populated, and we're travelling and are in offices, sometimes people feel that [spraying] a fragrance fills the space around them, and they may want to make it more about themselves," says McNeill Perles. "A lot of the new formulas give a slightly more intimate ritual. It personalizes the fragrance." Which-ever form speaks to you, here are three new ways to apply scent—no spritzing required.



Scented stick

Don't be fooled by the compact packaging. These roll-on sticks are formulated with the same raw ingredients as their eau de parfum predecessors and are just as intensely fragranced. They contain no alcohol, which means no dry-down, allowing the scent to linger longer on your skin.

DEREK LAM 10 CROSBY PARFUM STICKS IN BLACKOUT, 2AM KISS, RAIN DAY AND DRUNK ON YOUTH, \$49 EACH, SEPHORA.CA



Powder puff

Inspired by Japanese Kabuki theatre, in which actors traditionally used beautiful brushes to apply powder makeup, Byredo perfumer Ben Gorham took three fragrance faves—Bal d'Afrique, Gypsy Water and Blanche—and transformed them into perfumed micro-fine talc that can be dusted onto the skin.

BYREDO KABUKI PERFUME IN BAL D'AFRIQUE, \$85, HOLTRENFREW.COM



Gel

When you just want a hint of fragrance that won't overwhelm your senses, Chanel's travel-sized, pastel-hued scented gels are just the thing—and they give your neck or collarbones a kiss of shimmer while they're at it.

CHANEL CHANCE THREE MOODS SHIMMERING SCENTED GELS IN CHANCE EAU TENDRE, CHANCE EAU FRAÎCHE AND CHANCE EAU VIVE, \$96 (FOR SET), SELECT CHANEL COUNTERS



SHOPPING

KNOW NOW:
THERMA KÖTA

The Lundström lineage brings luxury to a line of Nordic-inspired, performance-minded coats

THE KIT
CANADIAN
FASHION
PROJECT

Here's a concept: sumptuous outerwear as the antidote to the monochromatic sameness that is Canadian winter. It's the innovative idea that resulted in Therma Köta, a line of chic coats aimed at the discerning multi-tasker, created by Toronto fashion legend Linda Lundström and her daughters, Moshia Lundström Halbert and Sophie Lundström Halbert. "I needed a coat—lightweight, warm, not too sporty—that looked just as cool over my gym clothes at 7 a.m. as it did walking into meetings midday," says Moshia, a fashion editor based in New York. To achieve this balance of elegance and functionality, Linda incorporated refined technical elements like subtle, reflective trim, water-repellent brocade and responsibly sourced fur to bring the collection up to climate code. As she explains, "We wanted to create outerwear that looks great and allows for adventure."

At the core of the brand's design ethos are influences

from the Lundströms' Canadian and Nordic roots, like patterns inspired by Swedish folkloric arts and brand hues lifted from sunsets on snowbanks. Their commitment to the northern aesthetic includes employing First Nations artisans, who create beading for their jackets, explains youngest daughter Sophie, who heads up the line's branding.

Now, with less than a year of in-market exposure, the brand has garnered support from across the globe. "One of our first customers was in Kenya, if you can believe it. Turns out, it can get cold there at night," says Moshia, who also names recent fans from wetter climates like London and Vancouver. For this reason, the Lundströms have eschewed the traditional two-season collection model for a modern 'buy now, wear now' approach designed to "dovetail perfectly with the weather." It's as right as rain (or snow or hail). —Jillian Vieira



STYLE SURVEY

What was the first fashion piece that made you feel powerful?

Julie Crooks, assistant curator of photography at the Art Gallery of Ontario

"Not long into my new role as assistant curator of photography at the Art Gallery of Ontario, I was asked to facilitate a panel discussion related to an exhibition I had curated (*Free Black North*). It would be my first public event as part of the new job, so the pressure was mounting. It didn't help that my colleague and boss, Sophie Hackett, curator of photography, had recently been named one of Canada's best-dressed people by a major newspaper (and she really is)! I ultimately decided to heed two reliable style rules: Be

comfortable and stay classic. I went with a tailored jacket of colourful African fabric, inspired by the work of Haitian-Italian designer Stella Jean, whom I greatly admire. I paired the jacket with a simple white T-shirt and cropped black pants and added black ankle socks with black creeper shoes for a bit of retro flair. While the panel was a success (phew!), my outfit also made an impression. Following the event, a member of the audience remarked, 'You have amazing ankles...your outfit *slayed!*'"

JEWELLERY

Good as gold

How David and Sybil Yurman have kept their spark alive and business booming

David and Sybil Yurman are hedonists. It's a self-characterization—"We like to dance *a lot*," David says with a laugh—and one that's reflected in the couple's classic American jewellery brand: exuberant use of sparkle-inducing facets, a sculptural, belongs-in-a-museum shape to each piece and, new this season, a couture collection dedicated to the cosmos (think purple sapphires representing Neptune's periwinkle glow). We sat down with the duo—who have been together 38 years—in their Lower Manhattan office to discuss their work dynamic, their generation-spanning clientele and staying true their brand's core vision after nearly four decades in business.

What has Sybil taught you about designing for women?

David: "It's been her level of taste and what she likes. [Turns to Sybil] You're you! I mean, look at what you're wearing. You have a joyous sense of colour in the way you dress. She's a professional artist and is serious enough to work at it every single day."

Sybil: "I was a painter and a potter, so I brought a lot of that aesthetic to the relationship with David, who was a sculptor. I would make beads out of porcelain and he would put it together with metal. We've always had that male-female dynamic, so that the jewellery feels masculine and feminine at the same time."

How has the David Yurman woman evolved over the years?

Sybil: "Our customer has always been about an ease, so that hasn't changed. The quality is always there, and they always want that. Our customer goes across such a wide breadth of age from a very young woman buying her first piece to a woman in her 60s. But still, that 60-year-old may still see herself in the same way and is wearing the same pieces she always has."

Retail has been transformed by trendy fast fashion. How have you responded to this pace while maintaining the core of the David Yurman aesthetic?

David: "Jewellery is such a creative, expressive process, and if you don't understand that mindset, you might say, 'Gee, the jewellery all looks the same.' Well, it's an evolution of what we did before, but a little bit different. I like growing slowly; I'm a very slow learner [laughs]. We don't know every customer, but they connect to our vision. And so we're not trying to build around a trend—it's just us wanting to improve our technique, our craft, our vision." —Jillian Vieira



DAVID YURMAN
NECKLACE, \$1,200,
BRACELET, \$1,900,
DAVIDYURMAN.COM

TREND ALERT

Rethink pink

This fall, the sweetest shade is bold and badass, as seen on Sportsnet host Caroline Cameron, who doesn't blink while wearing pink in the locker room

PHOTOGRAPHY BY LUIS MORA



“As a child, I avoided pink. I thought it was meant for ‘girly girls,’ not kids like me running around playing sports in the backyard and challenging my older brothers to basketball on the driveway. I don’t know where that idea came from or when it changed, but it was silly and, luckily for my closet, fleeting. Now bold colours make up the majority of my work wardrobe—I find that shades of pink really pop on-camera. As a sports broadcaster, I’ve never felt I’m perceived differently in pink. Even going into locker rooms, I don’t think about it at all. Being on television, it’s important that I feel comfortable in what I’m wearing because that affects my confidence on-air. In bright shades, I feel fresh, lively and like myself.”
—As told to Edén Boileau.

ALTUZARRA JACKET, \$2,230, MIU MIU PANTS, \$870, HOLT RENFREW. ZVELLE SHOES, \$365, ZVELLE.COM



MICHAEL KORS ACCESS WATCH, \$420, MICHAELKORS.CA

EMPORIO ARMANI

TOPSHOP JACKET, SIMILAR STYLES AT HUDSON'S BAY



HART HAGERTY EARRINGS, \$75, HARTHAGERTY.COM

SHOPPING LIST

Our top picks for fall, from blush to bubble gum



MIU MIU



VALENTINO



OSCAR DE LA RENTA



A PEACE TREATY TOP, \$415, APEACE-TREATY.COM



3.1 PHILLIP LIM BAG, PRICE UPON REQUEST, 31PHILLIPLIM.COM



ROCHAS



ELIZABETH AND JAMES COAT, \$925, SAKS.COM



COS SKIRT, \$250, COS

PHOTOGRAPHY: PETER STIGTER (RUNWAY), HAIR AND MAKEUP: WENDY RORONG FOR CHARLOTTE TILBURY/ORIBE/PLUTINO GROUP (CAMERON)

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Off Bellair St.

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Mississauga

KENSINGTON MARKET
285 A Augusta Ave.

DISTILLERY DISTRICT
18 Distillery Lane,
Building 8

CABBAGETOWN
242 Carlton St.

EXCHANGE TOWER
130 King St. W, CL18
(Coming Soon)

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#DECIEM
DECIEM.COM

STYLE SURVEY

What was the first fashion piece that made you feel powerful?



Melissa Evans-Lee, marketing director, Bayview Village

"I had purchased a strappy pair of blue velvet, rhinestone-encrusted, expensive shoes for a wedding. Guilt set in immediately. How could I justify such an expense for shoes that would barely see the light of day? Unless, they *could* see the light of day...as in, I could wear them during the day, on any given day. That notion completely defied fashion convention—they were much too formal for daytime—but I decided that I wasn't going to care what other people thought. In my line of work, I see so many women who are paralyzed over what 'they' say you can/can't wear. Whenever I ask who 'they' are, no one knows the answer, and yet they're letting these people dictate their lives. Power, to me, is in tuning out the nameless, faceless 'them.' Once you can do that on fashion terms, you'll start to apply that philosophy to other areas of your life. By the way, I did wear those shoes to work—with a business suit. That was many years ago, but I share this story now while wearing a jungle-print skirt (which includes a few monkeys)."



CALVIN KLEIN

VICTORIA BECKHAM

MAX MARA

PUCCI

WORKWEAR GUIDE

Back in business

Revamp your fall wardrobe with expert tips from two workwear design experts

BY VERONICA SAROLI

September may not bring the same back-to-school jitters as it used to, but that doesn't mean the perennial fall shopping spree should be skipped like it's phys-ed on Friday afternoon. We chatted with Mo Riach, the head of design at Topshop, and Caroline Belhumeur, Club Monaco's creative director, about how to freshen up your wardrobe for fall, from top to bottom.

The shirt

Belhumeur cites a white shirt as the ultimate workwear staple and advises looking for a relaxed fit in a soft fabric "so you're comfortable and put together, a little more feminine than the traditional stiff cotton shirt." For a dose of whimsy, Riach points to subtle tweaks to reworked banker shirts, which bring the Instagram-friendly trend into the 9-to-5 realm. "Some shirts really push the boundaries," she says. "Or there are styles that offer a slight tweak to a normal shirt, with ties on the cuffs or where the packet wraps over a bit to give you a more fitted silhouette."

The pant

"It's hard to find the perfect tailored pant that suits you, so when you do find it, it's a good idea to buy more than one," Riach says, echoing every shopper's inner monologue. When it comes to denim in the office, black denim and kick-flare shapes get the go-ahead; distressed and boyfriend fits are better off in creative settings.

The shoes

The hoard of footwear under desks is as much an office staple as the box of donuts on Friday. "I tend to wear flat shoes, since I'm running around all the time, usually with pants or a long skirt," Belhumeur says. Riach prefers more height, naming a heel—a pump when it's cold, a strappy sandal when it's warm—as something to store in a cubicle alongside a boot. "Maybe a kitten-heel boot or something that goes well with a cigarette pant, so you can still get that little flash of ankle."



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SPOTLIGHT

In the trenches

These gutsy reporters—decked out in I-mean-business trench coats—deliver our country's most vital stories

BY JILLIAN VIEIRA | PHOTOGRAPHY BY LUIS MORA

Now, more than ever, being a journalist is a tough gig. Besides jousting to break ultra-clickable stories, today's media pros face a steady readership decline, a growing distrust of the press and the advent of the F-word—fake news. Still, the most intrepid journalists see opportunity in the current climate. "The other day, I joked that the American election single-handedly saved journalism," says *CityNews*'s Ginella Massa, Canada's first hijab-wearing anchor. "It created a need for reporters to do their own legwork, not to just take everything from local sources at face value."

Doing that kind of legwork brings reporters to front lines charged with tension—and emotion. For *Toronto Star* crime reporter Wendy Gillis, who covers everything from murder scenes to high-profile court cases, a

little empathy goes a long way. "I covered the mosque shooting in Quebec City in January, and I had my first experience of actually crying during an interview," she says. "There's something presumptuous about coming in and taking on someone's pain, but at the same time, it's a human emotion. No one can expect you to ask the questions and feel nothing." Erica Vella, digital broadcast journalist with *Global News*, connects that empathy to a search for human truth: "The best reporters capture the experience of the person whose story they're telling. You're not just watching the news—you're understanding why this story matters."

Being a woman reporter in a male-dominated field matters, too: Allison McNeely, who fell into covering the business beat after applying for an internship on a lark, says that reporting for *Bloomberg News* has meant negotiating complex power dynamics. "It's been a challenge speaking to those kinds of people as equals," she says of gaining her journalistic confidence. "But I find that when you're knowledgeable and you come prepared, most people are willing to give you a chance and treat you with respect."

Despite the occupational demands, all the reporters say that delivering stories that matter is the ultimate reward. "I'm most proud of covering the refugee crossings in Manitoba," says Tamara Khandaker of *Vice News*, who has recently been reporting on race, civil liberties and immigration. "I spent a couple nights camped out in a car waiting for people to cross the border. Besides how the story turned out, just seeing the people make that journey into Canada was incredibly powerful in itself."

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