

THE KIT

CANADA DAY SPECIAL *Celebrate with us! We're toasting our country's big birthday in style*



SPOTLIGHT

## PRIDE AND PREJUDICE

*"I was offered a place at the Bolshoi Ballet Academy in Russia. I had to turn it down because I knew I couldn't be myself. I wouldn't feel safe."*

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SHOPPING

## PARTY TIME

*Homegrown beauty buys to get excited about*

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BLACK BOOK

## HIT LIST

*Where to have fun in the nation's capital*

page 6



Editor-in-chief Laura deCarufel wears Sid Neigum Fall 2017.  
Photo: Shalan and Paul.

EDITOR'S NOTE

# TRUE PATRIOT LOVE

“To be a Canadian designer means to be intensely committed to your craft. We’re a sprawling country with a small population—and zero government funding for home-grown fashion talent. This edition of *The Kit* marks the start of a special project to spotlight the amazingness of our designers by featuring their style and spirit in every issue. Let’s celebrate our national treasures together. This week: Four *Kit* staffers profile their favourite designers and test-drive their top Fall 2017 looks. (I snapped up this Sid Neigum pantsuit!) Hope you enjoy.” —*Laura deCarufel, editor-in-chief*



# OLAY

## ILLUSIONS SHATTER. RESULTS MATTER.

In a new Good Housekeeping study, Olay Regenerist shattered the competition. Hydrating skin better than creams costing over \$100, \$200, and even \$400. Real Hydration. Real Results. The proof is in the red jar.

AGELESS



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Continued from cover

# True patriot love

PHOTOGRAPHY BY SHALAN AND PAUL



“I live in dresses, but this elegant, edgy pantsuit—with its asymmetrical details and voluminous sleeves—had me at ‘red viscose jacquard.’ The light-as-a-feather fabric moves beautifully.”

SID NEIGUM TOP, \$793, PANTS, \$813, BOUTIQUE 1, POPPY FINCH NECKLACE, \$960, POPPYFINCH.COM, ALDO SHOES, \$80, ALDO-SHOES.COM

## THE PANTSUIT

### SID NEIGUM

Chosen by: Laura deCarufel, editor-in-chief

**Laura on Sid Neigum:** I’ve been a Sid Neigum fan since he burst onto the style scene in 2012, winning the Toronto Fashion Incubator (TFI) New Labels award and announcing his ambition to be great via sculptural wearable art inspired by modular origami. Net-A-Porter, the giant fashion e-comm site, just picked up Neigum’s Fall 2017 collection—a business game changer, according to the designer. I called him recently to talk about what’s new and what’s next.

**What does it mean to you to be a Canadian designer?** “I’ve been really lucky—I’ve had amazing support from TFI and different competitions. I’ve also realized that in order to make it, you need to travel to where the [international buyers] are. This coming season will be my 10th time going to Paris for Fashion Week. When I first started going, I was part of a multi-brand showroom—people would be coming from Margiela to see mine.”

**That must have been wild!** “Totally. You feel like, ‘Okay, I know nothing.’ But that’s what drives you forward—being exposed to that makes you better. Now I set up rogue showrooms in an Airbnb with racks and a fit model and do appointments there. I feel like I’m finally figuring out what people want and how it fits into what I do. I want to dress people, I want to make cool, conceptual pieces and I want to have people wearing my clothes and feeling good in them.”

**What was your fall inspiration?** “I wanted to experiment with more fluid fabrics—so instead of using a double-bonded, structured fabric, I tried the same pattern in a velvet that has no structure at all. It’s interesting to apply your DNA in a different way.”

**How are you celebrating Canada Day?** “I haven’t thought about that! I’ll probably have a few drinks—hopefully not in the studio!”

## THE MINI DRESS

### MARKOO

Chosen by: Jillian Vieira, fashion editor

**Jillian on Markoo:** I’ve been championing Markoo, an ultra-contemporary, downtown-girl brand designed by Toronto duo Tania Martins and Mona Koochek, since its inception four years ago. For me, as a stylist, the line’s offbeat approach to fabric construction has always made an impression (I even put a sumptuous suede dress of theirs on our most recent cover of *The Kit Compact*). As is the case for many Canadian fashion brands, though, mass perception and therefore appreciation, has been a slow burn. But insiders know that Markoo is a couple big e-comm-buys-slash-endorsements from blowing up into Ellery or Molly Goddard territory. I connected with Koochek by phone.

**I can’t get enough of the innovation in this collection, from the totally obscure bubble-wrap-like material to the oversized, detachable pockets. How has your design approach evolved from day one?** “Starting with this collection, one of the things we are trying to do going forward is combine something utilitarian and very street with something that is more feminine and luxurious. For city women, there’s a hustle and bustle, and you’re always on the go. But we want to bring back a bit of that romance to the everyday.”

## THE JUMPSUIT

### HORSES ATELIER

Chosen by: Rani Sheen, beauty director

**Rani on Horses Atelier:** Heidi Sopinka and Claudia Dey have a knack for making clothes that leave an impression without trying too hard—Feist thinks so, too (she’s wearing Horses on the cover of her new album, *Pleasure*). A design team since 2012, Sopinka and Dey don’t confine their creativity to fashion—they’ve created theatre costumes and both have novels in the works. I talked with Dey about jumpsuits, biking to work and Canada Day plans.



“Anyone who knows me knows I love a sack dress. This elevated shirt dress was the perfect mix of comfort and fashion. I felt like myself, which is really important for me.”

PINK TARTAN DRESS, \$245, BELT, \$125, PINKTARTAN.CA, ALDO SHOES, \$85, ALDO-SHOES.COM

## THE SHIRT DRESS

### PINK TARTAN

Chosen by: Jessica Hotson, creative director

**Jessica on Pink Tartan:** Since launching in 2002, Pink Tartan has emerged as an icon of casual cool in the Canadian fashion landscape. I love the brand’s breezy, minimalist separates—and so do celebs like Charlize Theron and Kim Cattrall. I chatted with president and head designer Kim Newport-Mimran about style and sustainability.

**How important is being a designer in Canada to you?** “Canada is an amazing place to live and work, especially when I look at what’s going on in the world. I recently made a conscious decision to move production back to Canada—we were about 75 per cent offshore, and now we’re going to be 80 per cent produced here. We’re working with recycled fabrics and organic material so that we’re reducing pesticides. Having pieces made in my backyard gives me more access to the development process from start to finish.”

**That must really change how you work.** “It’s like a breath of fresh air for me because I’m not getting on a plane and travelling for 20 hours to look at products. It’s wonderful working with Canadian manufacturers—a lot of them are here because they love apparel, and that comes through in their work.”

**What’s your design philosophy?** “I design clothes that I love to live in. That’s probably what makes my clothes so wearable—they have to stand up to what happens in my day and my lifestyle. I’m designing a lot more in season instead of designing a whole collection that doesn’t get produced for a season out. I’m taking a much more lifestyle approach to the brand because that’s how I’m feeling.”

**What are your Canada Day plans?** “It’s actually my anniversary! This year one of my closest friends is celebrating a big birthday, and I’m going to be in the South of France on Canada Day. I can never forget my anniversary, and I always get a long weekend, so I think I planned that well!”



MARKOO DRESS, PRICE UPON REQUEST, INFO@MARKOOSTUDIOS.COM

“Wearing an unconventional ‘fashion’ piece can be intimidating, but the Markoo girls have fit down to a science. I felt cool and, dare I say, sexy all night.”

**How do you see the brand’s progression over the next couple years?** “There is a pretty solid plan developing: We’re most likely going to move our base to London, England. It’s been a struggle for us to get people to take a chance on us here. If we didn’t work on custom orders, we wouldn’t have had enough cash flow to keep making collections.”

**There are so many challenges for Canadian designers. What are some of the fortunes you’ve experienced?** “Locally, we have a cult following, a community of really cool women who have supported the brand and kept us alive. We consider you among those girls who have always been ‘I love what you guys do.’ It’s been amazing getting a lot of support on the ground.”

**How will you two be celebrating Canada Day this year?** “Our lookbook shoot is shortly after, so we’ll be working [laughs]. But we’re also going to have a big downtown barbecue on my rooftop. We’re building a 10-foot table for our patio!”



HORSES ATELIER OVERALLS, \$375, HORSESATELIER.COM, BIKEO BRACE-LETS, \$65 EACH, ILOVEBIKEO.COM, ALDO SHOES, \$80, ALDO-SHOES.COM

**How else would you describe the Horses woman?** “She might be an architect, potter, painter, doctor, banker, journalist, mother, grandmother. She’s an autonomous thinker. She doesn’t follow trends; for her, style is autobiography and she is scripting it rather than buying it.” **What’s your inspiration for fall?** “The character Nedra from James

Salter’s novel *Light Years*. Thatching, weaving, origins. And our grandmothers, who were master seamstresses.”

**How are you celebrating Canada Day?** “I’ll be going up north. There will be a bonfire in a field, a cookout, beautiful wine and stargazing.”



GOOD HAIR FOR (CANADA) DAYS

Three easy dos to take you from celebration to celebration in style

BY EDEN BOILEAU



ROBERTO CAVALLI

**Picnic in the park**  
A casual day on the grass calls for easy, flowing locks, but a single tiny braid on one side adds a playful nod to hippie summers past. For maximum shine, apply a smoothing, protecting heat-styling serum and blow-dry with a wide paddle brush. Run your flat iron over it if you have time. Braid a sliver of hair at your temple to complete the look.

**SHU UEMURA THERMO BB SERUM FOR FINE TO MEDIUM HAIR, \$42, SHUUEMURA.CA**



STELLA MCCARTNEY

**Evening barbeque**  
This style is breezy and sexy—perfect for sipping rosé cava on the back deck at dusk—but the height up front gives it elevated elegance. Create body and texture by working a volumizing mousse into roots and throughout lengths, and rough-dry, directing the air flow in the direction you want the hair to go. Rake the front part up and back with your fingers and mist with strong-hold hairspray.

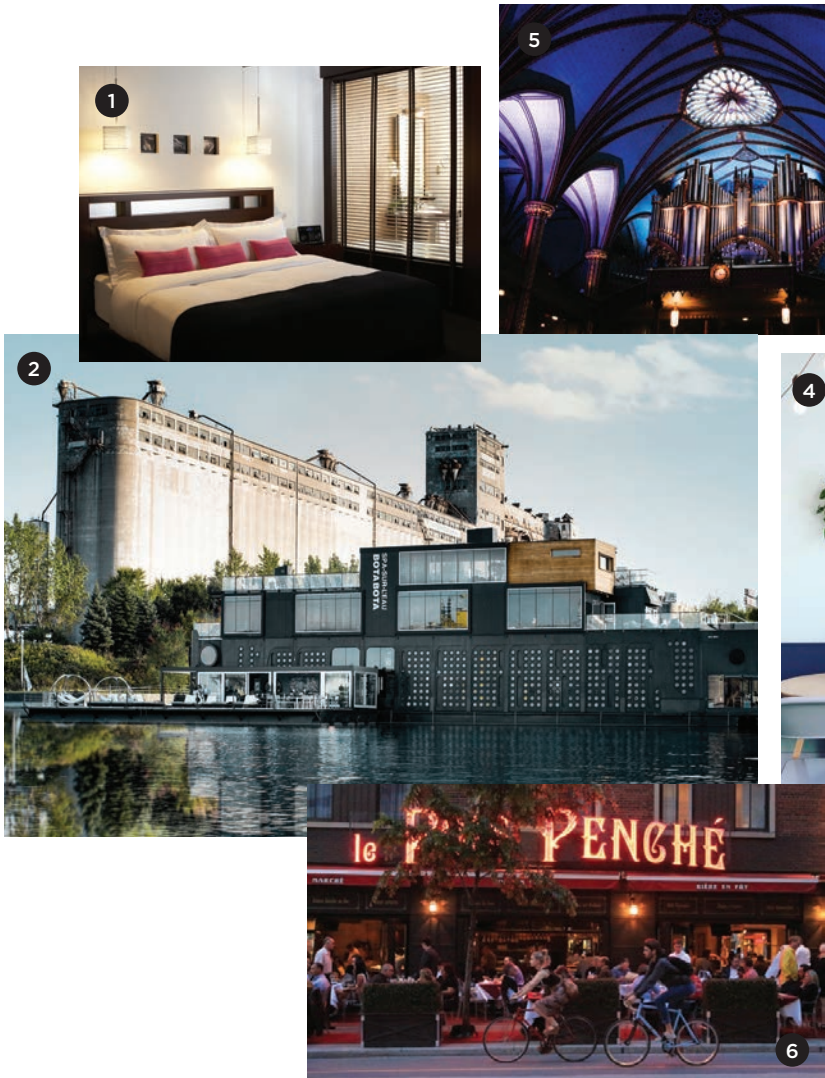
**GOT2B VOLUMINAC BODIFYING MOUSSE, \$8, SHOPPERS DRUG MART**



STELLA JEAN

**Fun fireworks**  
Let your hair mimic the fireworks with this care-free, messy-on-purpose half-updo. Start with a texturizing cream, air-dry or rough-dry, then gather up the hair from the crown of your head into a pony (leaving some out to cover your ears). Twist the tail around itself and tuck the ends into the elastic, letting stray pieces fly free. Bonus: This look is a great backdrop for sparkly earrings.

**VERB SEA TEXTURE CREAM, \$18, URBAN OUTFITTERS**



TRAVEL

LA BELLE VILLE

While the country celebrates the big 150, Montreal, Canada’s chicest, most romantic destination, commemorates an even more impressive anniversary: 375 years of cool culture. Plan a weekend—experiencing the city’s most luxurious offerings—and see all the indulgence for yourself —*Jillian Vieira*

1. STAY  
Hôtel le Germain Montréal

This Quebec-owned boutique hotel in the heart of downtown knows no bounds when it comes to the little luxuries: deluxe continental breakfast (hello, green smoothies!), an in-room yoga program in collaboration with homegrown brand Lululemon and, get this, no check out time. Use those extra hours to dine at Laurie Raphaël, Daniel Vézina’s upscale take on modern Quebec cuisine. *legermainhotels.com*

2. BEAUTIFY  
Bota Bota

Get your chill on at Montreal’s coolest spa, a full water circuit located on a boat in the St. Lawrence River. Book

one of the spa treatment regulars, or if your level of relaxation involves doing absolutely nothing at all, curl up on a crocheted swing near a porthole and take in the views. *botabota.ca*

3. SHOP  
M0851

Score a locally made souvenir when you check out M0851, the city’s most fashionable leather house. Nearly 90 per cent of the line is made in Canada by 50 skilled craftspeople so you can feel good taking home that ultra-soft carryall tote. *M0851.com*

4. EAT  
Le Butterblume

Tucked away at the edge of the Mile End,

this spacious café gives off airy, Scandi vibes with its simple, but thoughtful menu. Dishes like a poached-egg-topped radish tartine and quinoa salad with freshwater pickerel (along with a whole array of baked goods, including sea-salt-flecked chocolate chip cookies) make this spot a satisfying midday stop. *lebutterblume.com*

5. SEE  
Aura

For a totally new sensorial experience, head to Old Montreal’s Gothic-Revival-style Notre-Dame Basilica. Take a seat among the pews for a 20-minute experience that features a rave-like light show highlighting the church’s epic architecture and a soundtrack by local composers, featuring 20 choirs and the Basilica’s magnificent organ. *aurabasiliquemontreal.com*

6. DRINK  
Brasserie le Pois Penché

Natural, organic and biodynamic wines dominate the extensive wine list at this downtown haunt known for its sumptuous seafood platters. Don’t know your Loire Valley picks from your Côtes du Rhône? Ask the brasserie’s ultra-knowledgeable, France-born sommelier, Anne Malhere, who can walk you through her favourites. *lepoispenche.com*

THE KIT X L'ORÉAL PARIS X SHOPPERS DRUG MART

Happily Ever After

Wedding season is in full swing. Take your look to the next level with these gorgeous beauty picks guaranteed to keep your makeup on point, whether you’re on the guest list or it’s your own big day

1. Eye Do

This liner’s ultra-skinny tip allows you to get right up close to your lashes—perfect for tightlining along the roots or for drawing a delicate cat-eye wing. With a promise of 16 hours of smudge-proof, waterproof wear, you’re covered from the “I dos” to the last dance.

**L'ORÉAL PARIS INFALLIBLE THE SUPER SLIM LIQUID EYELINER IN BLACK, \$13.99**

2. Wink Wink

Crunchy, clumpy lashes seriously clash with soft, sweet bridal vibes. This mascara’s 200-bristle brush grabs each hair to deliver fullness that’s still feathery. P.S. There’s also a waterproof version in the (highly likely) event of teary-eyed speeches.

**L'ORÉAL PARIS LASH PARADISE MASCARA BY VOLUMINOUS IN BLACKEST BLACK 202, \$13.99**

3. Blushing Radiance

Ace the rosy glow by swirling this pink-toned illuminator along your cheekbones. You can use the four hues separately for subtle contouring, or swirl the finely milled pigments together for natural-looking luminosity that won’t veer too sparkly. Bonus: There’s a built-in mirror for quick touch-ups between all the photo opps.

**L'ORÉAL PARIS TRUE MATCH LUMI POWDER GLOW ILLUMINATOR BRUSH AND HIGHLIGHT IN ROSE N202, \$20.99**

4. Max Volume

Not feeling falsies or want even more drama? This primer adds thickness and length to your lashes, while also conditioning and creating a smooth base for mascara. Use it in the lead-up to the big day to get your lashes to peak softness.

**L'ORÉAL PARIS VOLUMINOUS PRIMER/BASE MASCARA, \$10.99**

5. Wedding Arch

Whether you’re going for a strong red lip or a neutral smoky eye, defined brows help anchor your beauty statement. This cream pomade comes with a double-ended brush to help fill and shape arches. Apply the long-wearing formula with the angled-bristle end, then blend it all out with the spoolie on the other side.

**L'ORÉAL PARIS BROW STYLIST FRAME AND SET CREAM POMADE IN WARM BRUNETTE 214, \$15.99**

6. Shade of Honour

Kick your pink eyeshadow up a notch with a metallic finish. This rose-gold cream eyeshadow is an A-list celeb fave, and will serve up similar camera-ready glam for your selfies—or your walk down the aisle.

**L'ORÉAL PARIS INFALLIBLE 24H SHADOW IN AMBER RUSH, \$12.99**

Available at





# My life in colour

The Kit invited four women to a top salon, where—surprise!—they discovered their perfect hue and dyed their own hair with Garnier Olia’s latest shades. Here, they tell us about the power of hair and the joy of just-right colour



## Sula Sidness-Greene

**COLOUR TRANSFORMATION:** From sandy ombré to brilliant blonde

“How my hair looks is really important to me. I tried Henna when I was a kid, and I used blue Manic Panic a few years ago. I’ve sprinkled lemon juice in my hair to lighten it. Now, I usually go to the salon for highlights and balayage, when I can afford it. But as a student it can get expensive. I’m doing a Masters in Communication and Culture at Ryerson and when I graduate, I’d like to work in film and TV. Making strong first impressions is important when you’re starting out in a career, and beauty and style is a huge part of that. My sister has biggest influence on my look. She’s four and a half years younger than me, and 10 times more adventurous. She just bleached her bangs, and the top of her head. We’re really close with my mom, who has taught me a lot about

“I feel happier and lighter, and ready to have fun.”

building confidence from within. She’s a beautiful person, inside and out. She had me when she was 23, and she just went back to school to study psychology at 47, which is so inspiring. I was really excited about getting a fresh colour. I’ve found that when I’ve done home hair dye in the past, it hasn’t been dramatic enough and it’s hard to get a nice blonde tone from a box. But this shade from Garnier Olia is different. My hair was a lot darker when I first arrived at the salon, and I like how it’s much lighter now. And even after dyeing it blonde, my hair feels super rich and silky, which is the way I like it to feel. And while I wouldn’t say my new colour gives me more confidence, I feel happier and lighter, and ready to have fun. It feels a lot more like me.”

## Radha Pithadia

**COLOUR TRANSFORMATION:** From caramel highlights to glossy midnight black

“My identity has always been connected to my hair—hair holds a lot of energy. I’m a massage therapist, so I wear my hair up if I’m working. One of the best feelings is taking out your hair tie at the end of the day—it’s like taking off a bra. I’m also an artist in residence at The Watah Theatre, and when I’m on stage, I like to wear my hair down and loose. There is dancing in one of the pieces I’m rehearsing right now; the movement segment of the play is based around this idea of being wild, so I get to embrace that, with my hair flying wherever it needs to go.

At some point in the future, I want to shave my head, because I’m trying to develop a relationship with my hair, where I’m not so attached to it. When the opportunity with Garnier Olia came about, I was hesitant about it. But then I reminded myself that hair is hair. I can always change it back. Society places so much value on our physical attributes. I’ve been asking myself, ‘what does my heart and soul look like, as opposed to my physical appearance?’

My mom has always coloured her hair at home, so I’ve watched her do it many times. Still, I wasn’t expecting the process to be so easy when they told me I’d be doing it myself. I’ve only dyed my hair once. I made it reddish brown when I was in high school, during a phase of my life when I wanted a change. I haven’t done anything significant since then, so I was surprised at how much smoother it went. I think my friends and family will be shocked. They won’t see this coming. I wonder if my clients will notice? My hair looks and



feels healthier, probably because there is no ammonia in the formula. And it’s much shinier than before. I didn’t know what colour the hairstylist was going to choose for me beforehand. It was interesting to give up control, and be okay with that. My hair is much darker now, but there’s still a lightness to it. When I’ve seen other people dye their hair a deeper shade, it has always looked too dramatic. I was worried about that. But when I saw my hair for the first time today, I loved it because it still looks natural. I feel like myself.”

“It was interesting to give up control and be okay with that.”



## Jasper Lim

**COLOUR TRANSFORMATION:** From dark brown to rich deep cherry

“I have this thing with making sure my hair has a perfectly straight centre part, the way my mother did my hair every day before school. I miss her brushing my hair. When I’m with my mom she’ll say, ‘Come here, it’s been a while since I brushed your hair,’ and she’ll start brushing it. It’s super comforting.

Growing up, my Dad owned a video store, and so I watched a lot of films. I was inspired by Disney princesses with red hair like Ariel in *The Little Mermaid* or Merida in *Brave*. I was also obsessed with Anne of Green Gables, and made my family take me to Prince Edward Island when I was in fourth grade. One Halloween, I dressed up as Anne. My older sister helped me dye my hair red. We didn’t know what we were doing, and by the time we finished, the dye was all over our bathroom. When I wore my costume to school the next day, everyone thought I was Dorothy from *The Wizard of Oz*. I remember stomping around saying, ‘No! My hair is red. I’m Anne, not Dorothy!’ Now, as a filmmaker, I’m inspired by directors like Xavier Dolan and Jean-Luc Godard. I’m making my first movie in Seoul this summer. It’s semi-autobiographical feature film, and it’s a reflection of the experiences people have when returning to their home countries.

This is a new chapter for me, so it makes sense to change my hair colour. I like change because it makes me feel confident. Doing my hair myself at the salon today was so different from when I did it years ago. The smell is actually breathable because there is no ammonia. I wasn’t running out of the room every five seconds for fresh air like my sister and I did that day when I was trying to transform myself into Anne. The dye doesn’t drip at all, it just kind of clings to the strands, so it didn’t get everywhere. And now, my hair feels really strong and healthy—and that makes me feel good.”

“This is a new chapter for me, so it makes sense to change my hair colour.”

## Amanda Coish

**COLOUR TRANSFORMATION:** From medium brunette to warm bronze

“My daughter Ruby is one and a half now. The first year is really all about the baby and you end up putting aside things that require more of a time commitment, like booking a hair appointment for a cut and colour. Before motherhood, I played around a little more with my makeup and hair, but as a mom, sometimes a ponytail is the way to go. Now that I’m through the first year, I have started to take more time for myself. It’s a nice journey to go back to the person you were before you had your kids, to say ‘I do like changing my hair colour every so often and switching it up.’ I’ve gone to the hair salon a few times, but with a baby, I don’t really have time. Salons aren’t open late, and that’s when you’re free as a mom. Also, I’m on a budget, so it’s not always possible to get the change I’m craving. It’s easy to pick up a box of hair colour while I’m out. You come home, put the baby to bed, and then you dye your hair. I’m an illustrator, so I also try to use my evenings to draw and paint. A lot of my work is inspired by music and lyrics, little riffs on pop culture and rock and roll. David Bowie is my go-to icon. As an artist, I always loved dyeing my hair in high school. I would do dark purple or dark red. It’s a form of self-expression; it feels like you’re painting your hair. Seeing my hair today for the first time after colouring it myself was amazing. Before I was basically brunette, but now my hair has a bit more warmth to it. It’s lighter, so it will be great for the summer. It was just the boost I needed. And it feels so much softer and stronger, which is a bonus. And I love that there’s no ammonia, so it won’t make my whole apartment smell. People always ask me where my daughter gets her red hair and I tell them it’s from my husband. I was thrilled when I looked in the mirror because now my hair has some copper tones, like my little Ruby.”

“Seeing my hair today for the first time after colouring it was amazing.”



### HIT LIST

Garnier Olia is the next generation of home hair colour. Here’s what makes it so special.

- |  |   |   |   |  |
|--|---|---|---|--|
| <b>1. OLIA IS AMMONIA-FREE.</b><br>Its gentle yet effective formula delivers beautiful colour and a lovely floral scent. | <b>2. OLIA IS POWERED BY OIL.</b><br>Olia uses oil instead of ammonia to deliver vibrant pigment to hair. The benefit? It’s both more efficient and allows for uniform, shiny colour pay-off. | <b>3. OLIA IS SUPER EASY TO USE.</b><br>Whether you’re using the bottle or a bowl and brush, the formula is easy to control—no mess or drips. | <b>4. OLIA IS SYNONYMOUS WITH SHINE.</b><br>The oil formula delivers life-giving brilliance and next-level shine. | <b>5. OLIA’S CONDITIONER IS A GAME-CHANGER.</b><br>Ultra-hydrating conditioner—in a generous size—seals in gorgeous colour and leaves locks feeling super healthy. |
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VISIT [THEKIT.CA](http://THEKIT.CA) TO SEE ALL THE BEHIND-THE-SCENES ACTION

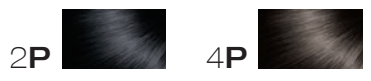




The power of oil  
for exceptional  
**dark platinum**  
and visibly better hair quality



No ammonia • New reflect **P** for Dark Platinum  
Metallic glaze • Ultimate Shine • Up to 100% grey coverage





BLACK BOOK

Capital cool

Katie Hession's true blue picks for a perfect day in Ottawa



Katie Hession (left) and friend and fellow blogger Chantal Sarkisian photographed in Ottawa's Chinatown.



**1. Datsun cocktail**  
Say aloha to your new favourite summer drink, the Out of the Blue reverse mai tai crafted by Datsun's head bartender, Gabriel Tessier. 380 Elgin St.



**3. Little Jo Berry's**  
If your love of sweets runs deep, Little Jo Berry's vegan blueberry "pop tart" pastry will certainly fulfill your heart's (and sweet tooth's) desires. 1305 Wellington St. W.



**2. ISO Float Tank Therapy**  
Push the pause button and disconnect from the world by letting your thoughts float away in an Epsom salts float tank. 5-464 Bank St.



**5. Mostly Danish**  
Give your home that mid-century vibe by adding some furniture with both gravitas and groove, like this sleek Arne Jacobsen armchair. 1000 Wellington St. W.



**4. Retro-Rides**  
An adorable retro bike is the perfect accessory to complete that summer outfit... or for cruising around town. Retro-Rides also offers tune-ups and will treat your trike with all the TLC it deserves. 65 Sparks St.

SHOPPING

DOMESTIC GOODS

Three homegrown beauty brands launch Canada-inspired treats to celebrate the country's big day



CANUCK KISS

Wear your patriotism on your lips this summer with this limited-edition shade aptly named Flag Red. Twelve edible oils and a blend of citrus extracts give these all-natural, Ontario-made lipsticks their coveted luxurious feel and flavour.

**BITE BEAUTY** THE AMUSE BOUCHE LIPSTICK IN FLAG RED, \$30, SEPHORA.CA



FOREST BATHING

With its blend of Quebec-sourced black spruce, fir, pine and cedarwood oils, this plant-based soap evokes the most quintessentially Canadian terrain: the forest. Organic olive oil from Italy makes it super moisturizing (and delicate, so let it dry between uses).

**PROVINCE APOTHECARY** BOREAL FOREST SOAP, \$14, PROVINCEAPOTHECARY.COM (AVAILABLE IN JULY)



MAPLE LEAF MAKEUP

This cute cosmetics pouch is perfect for toting your made-in-Canada beauty stash to the cottage this weekend. A global success story conceived in 1984 in Toronto, M.A.C has created the Proud to Be Canadian collection to celebrate its national pride. —Eden Boileau

**M.A.C** MAKEUP BAG, \$20, MACCOSMETICS.CA (EXCLUSIVELY AVAILABLE TO M.A.C SELECT MEMBERS)

NEWS

STAND AND DELIVER

Two upcoming fashion weeks seek to promote the best of Indigenous style

In a year sullied by "appropriation prizes," fashion shows highlighting Indigenous designers are working on changing the conver-

sation from cultural appropriation to cultural appreciation. The first Vancouver Indigenous Fashion Week—which kicks off on July 26—was founded by former model Joleen Mitton, whose background is Plains Cree, French and Scottish. Through her work mentoring Indigenous girls, she noticed the positive impact fashion had on their relationship to their culture. During the four-day celebration, more

than 40 designers' looks will be modelled by people of First Nation, Métis and Inuit descent.

A province over, in Alberta, Mount Royal University and PARK, a group dedicated to promoting Western-Canadian fashion, are planning the second Otahpiaaki, an Indigenous beauty, fashion and design week, taking place this fall in Calgary. There will be three designer showcases inspired

by truth, youth and reconciliation, as well as business education programs provided by Sewing Seeds International. The best part just might be Sewing Seeds providing sewing machines and materials to junior and high school students to introduce them to the joy of fashion. Investing in new designers and your wardrobe? We're in. —Veronica Saroli

PHOTOGRAPHY: KAMARA MOROZUK (HESSION & SARKISIAN); KATIE HESSION (BLUE PLACES)

Clinical Formulations  
with Integrity.

The Ordinary.



THE ABNORMAL BEAUTY COMPANY STORES:

**QUEEN WEST**  
881 Queen St. W

**CABBAGETOWN**  
242 Carlton St.

**KENSINGTON MARKET**  
285 A Augusta Ave.

**YORKVILLE**  
1240 Bay St.  
Off Bellair St.

**SQUARE ONE**  
100 City Centre Dr.  
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TIFFANY BEAUDIN  
Film and television editor

**How would you describe your experience as an LGBTQ+ person in Canada?** “There’s still a part of me that feels, not shame, but that there’s something weird about me. I don’t feel like anyone thinks, ‘Oh, you’re a disgusting homosexual,’ or anything, but I still do feel weird sometimes, so that’s why being around queer people in the capacity of going to Pride makes you feel good and safe.”

**What do you want everyone to understand about the queer community?** “Being queer is the funnest thing in the world. Maybe people don’t know that, and they should. Being queer is one of my favourite things about myself.”



**GO ONLINE**  
Watch our Points of Pride video series at [THEKIT.CA/POINTSOFPRIDE](http://THEKIT.CA/POINTSOFPRIDE)

PHOEBE NORTH  
Dance student and server

**How has the shifting global political climate affected your view of the Canadian LGBTQ+ experience?** “I was offered a place at the Bolshoi Ballet Academy in Russia. I had to turn it down because I knew I couldn’t be myself and speak my mind without repercussions. I wouldn’t have felt safe, which is one of the blessings of living in Canada.”

**What was your coming out experience like?** “I didn’t really have to come out. I got a girlfriend in grade 11, and she came over, and we were holding hands, talking to my parents. I was like, ‘Wow, this is happening.’”



MEGAN APA  
Social media manager

**What has your experience at Pride been like in the past?** “Last year was not only my first year going, it was my first year really knowing that I like girls, so it was interesting to go somewhere where every single person was supporting you.”

**What realizations have you made since coming out?** “The nightclub shooting in Orlando last year was right after I started seeing my girlfriend, and it was such a weird experience to think that, because I feel that way about my girlfriend, someone could end your life.”



ZOHAIR ABBAS  
University student

**Why did you move to Canada last year?** “I grew up in Karachi, Pakistan. My experience being queer and being Muslim is shaped from there. We had to move here because it was getting dangerous back home to be openly queer.”

**What kind of reception have you found in Toronto so far?** “I had a fear of not fitting into any kind of space, but coming here and connecting with other queer people of colour from the diaspora has been so beautiful and helped me grow so much.”

FIRST PERSON  
**CHANGING GEARS**

How a bicycle helped Kit editor Caitlin Kenny discover her own city

PHOTOGRAPHY BY JENNA MARIE WAKANI



MARTONE BIKE, \$1,800. KOTN TOP, \$30. JUDITH & CHARLES PANTS, \$295. FELLOW EARTH-LINGS SUNGLASSES, \$250. LOWELL BAG, \$395. FAR + WIDE COLLECTIVE X JENNY BIRD BRACELET, \$125. CELINE SHOES, \$910. ALL HOLT RENFREW

**HOT WHEELS**  
When talent agent Lorenzo Martone spotted Anna Wintour at a Valentino show, he approached her about his range of fashion-forward bicycles with automatic gears. “I showed her photos and she said, ‘Send them to *Vogue*; we’re going to shoot them,’” he recalls. Fast forward: Martone Cycling Co. counts Alessandra Ambrosio and Meryl Streep as fans, and just launched a rose-gold edition (shown here). Look for the signature red chains at Toronto’s Holt Renfrew Bloor Street West location until September 4.

When I first moved from an Ottawa-area farming village to Toronto after university, I landed just five kilometres away from what *Vogue* would soon declare to be one of the coolest neighbourhoods in the world. Indie art galleries, quirky boutique hotels and all the coffee-shop flatlay bait your Instagram feed could handle—West Queen West’s hipsters were living the dream, while I found sustenance in bagels from the Tim Hortons on my street.

As a car-less, public-transit-averse newbie, I was chained to the intersection where both my apartment and office building were, rarely straying beyond a 20-minute-walk radius. I barely got to know the city, and I missed home.

Three years later, I started dating a guy who kept three bikes in his closet and tasked himself with finding one for me, too. When we got to the Kijiji listing’s address, I hopped on the blue Supercycle and almost pedalled right off the sidewalk’s curb, my unsteady hands jerking the handlebars around like I was holding a jackhammer. We paid in cash, and my biking lessons began.

As my relationship with my boyfriend developed, so, too, did my relationship with the city. We spent weekends exploring neighbourhoods from the seats of our bikes. On a typical Saturday, we might swing by the plant boutique Crown Flora (pictured left) to pick up a new succulent, toss our tennis racquets in our baskets and head to the park for a match or find a new micro-brewery patio to park at. Thanks to my since-upgraded bike, the city opened up to me, and I started to appreciate all it has to offer, which goes way beyond what *Vogue* could ever summarize. Having recently moved away from that intersection that was once my life, I now even bike into work every day, taking the lakeside route from our town-home in—where else—West Queen West.

**LOOKING FOR ADVENTURE**  
Hudson’s Bay is celebrating Canada’s 150th birthday with a cross-country trek



There are two kinds of people: those who take comfort in knowing that Canada has an elaborate cross-country trail system and those who actually take advantage of it. No matter what category you find yourself in, Hudson’s Bay has launched a fundraising initiative to connect the last 2,200 kilometres of the Great Trail, the longest recreational trail in the world.

Kicking off on June 22, a team of portagers is traveling from Victoria, B.C., to Nova Scotia, to raise awareness about the joy of exploring the trail; the trip ends in Ottawa on August 26. Hudson’s Bay also launched a limited edition Canada 150 canoe paddle and a keychain, with 50 per cent of net proceeds going toward funding the Great Trail project, as well as a Grand Portage Collection of T-shirts, sweats, hats, towels, etc. with 10 per cent of net proceeds going to charity. Whether your preferred trails are around the mall or in a forest, there’s a way to give back. —Veronica Saroli



**CONTEST ALERT**

To celebrate our spectacular country, we’ve highlighted some of our favourite products from Canadian brands on thekit.ca. And what could be more iconically Canuck than Molson Canadian? Amping up the nostalgia, Molson has brought back the retro stubby bottle for the first time since

1983 (available for a limited time). Head over to thekit.ca to see our full roundup of homegrown products and for a chance to win a prize pack of Molson merch like a special Canada 150 edition commemorative crate, cups, coasters and a bottle opener to help you celebrate on the long weekend (beer not included!).

NO PURCHASE NECESSARY. OPEN TO CANADIAN RESIDENTS. MUST BE LEGAL DRINKING AGE TO ENTER. CONTEST LAUNCHES AT 12:01 A.M., JUNE 22, 2017. ODDS OF WINNING DEPEND ON TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. ENTRANTS MUST ANSWER A SKILL TESTING QUESTION. COMPLETE CONTEST RULES AVAILABLE AT [THEKIT.CA/CONTESTS/OH-CANADA-GIVEAWAY/](http://THEKIT.CA/CONTESTS/OH-CANADA-GIVEAWAY/)

THE KIT WILL RETURN JULY 13. WE’LL MISS YOU! CHECK OUT THEKIT.CA FOR YOUR DAILY BEAUTY AND FASHION NEWS

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