

THE KIT

PARIS STYLE SPECIAL *Fashion icons, groundbreaking facials and closet essentials: We've rounded up the latest ways to score timeless French style*



Model and muse Caroline de Maigret, the epitome of Parisienne cool. Photo: Getty Images.



MOST WANTED
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Is this the prettiest makeup ever?
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STYLE SPECIAL
LESS IS BETTER
Self-proclaimed minimalist Kate Carraway taps into our cultural obsession with the stylishly sparse French wardrobe

I’m a super-minimalist: My husband describes my design aesthetic as “a green apple in a bowl on the floor of an otherwise empty room.” Even though I love fashion, makeup and design, my years spent as a broke freelancer, moving between infinite subtleties, taught me slowly to buy with intention—and discard and donate often—in order to maintain a slim inventory of clothes and things so that I’m free from the administrative drag of considering, cleaning and caring for pieces I don’t even like.

Nowhere is the Insta-spirational proverb “less, but better” more relevant or resisted than in fashion: buying, owning, wanting, and needing less stuff—but better stuff—has challenged the cheap, exhausting abundance of the fast-fashion era, dovetailed with environmentalism and the wellness movement, and become a legitimate trend of “upscale minimalism” among women primed for a new obsession. A considered, narrowed wardrobe of carefully researched, tailored and just-right investment pieces is replacing the circus-y Cher Horowitz Closet as the ideal, connecting style with self-care at precisely the moment when the collective culture is breathing anger and anxiety like fire. *Continued on page 5*

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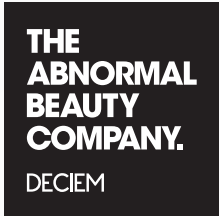
THE KIT MAGAZINE



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BEST IT-DOES-IT-ALL RANGE

2017 CEW BEAUTY AWARDS

BEST NEW BRAND NOMINEE

SUNDAY TIMES STYLE BEAUTY AWARDS 2017

BEST ANTI-AGEING BRAND NOMINEE

THE ABNORMAL BEAUTY COMPANY STORES:

QUEEN WEST
881 Queen St. W

CABBAGETOWN
242 Carlton St.

KENSINGTON MARKET
285 A Augusta Ave.

YORKVILLE
1240 Bay St.
Off Bellair St.

SQUARE ONE
100 City Centre Dr.
Mississauga.

EXCHANGE TOWER
130 King St. W, CL18
(Coming Soon)

DISTILLERY MARKET
18 Distillery Lane, Building 8
(Coming Soon)



Finding success

Jessica Yik, an Avon Independent Representative, shares her secrets to becoming an entrepreneur

When Toronto-based Jessica Yik joined Avon in 2006, she was looking for a better way to provide for her family, while also running a small dance studio. What she found was a career that allowed her flexibility—and boosted her confidence. “When you don’t have a boss to tell you what they expect,” she explains today, “you have to decide and take action yourself.” We asked Yik to share her story.

What led you to join Avon? “I grew up in a small town, and my parents ran a Chinese restaurant. Growing up in that business environment made a huge impact on me. After high school, I moved to Toronto to complete my BFA in Dance at York University. I opened my own dance studio and we were financially drained. I was looking for ways to bring in more income; my mom had been an Avon Representative on the side while running the restaurant with my dad. Then coincidentally, one of my dance students put me in contact with an incredible Avon Leader who patiently answered all my questions and got me started. I’ve cross-promoted my two businesses, so they complement and grow together. Over the years, I’ve earned nine all-expense-paid trips through Avon, where, on top of being spoiled and pampered, they offered conferences with motivational speakers. That training has given me the tools to build my business and train my Representatives.”

What are some of the challenges of being an entrepreneur? “I once had a friend say to me, ‘I would love to work from home like you: It’s so easy.’ Wrong! I treat my Avon business just like my dance studio. It isn’t always smooth sailing. It takes a lot of work in the beginning and then a lot of maintenance. Being your own boss means you must be willing to adjust your usual way of life: You must be self-driven and keep in mind why you want to be an entrepreneur. If you are willing to persist and focus then you will achieve what you want to do.”



What advice would you give to someone looking to find work/life balance? “Always look for ways to work more efficiently—the goal is always to work smarter, not harder. Also, have your family involved with your business. My 2-year-old daughter helps me put brochures in boxes and is my ‘head of public relations.’ I can take my daughter to my meetings and deliveries so I can spend more time with her and she can learn to socialize with people. My husband always encourages me to take the business to the next step. My parents also often offer to take care of my daughter during my busiest season.”

What is the most surprising thing you’ve learned about yourself? “That I am creating my own boundaries: If I am willing to go beyond my comfort zone, I can achieve anything I want to. Also, I am capable of much more than I have ever imagined.”

To learn more about starting your own Avon business, visit joinavon.ca



JESSICA’S TOP PRODUCTS:
AVON ANEW POWER SERUM, MARK THAT’S BEACHY TEXTURIZING SURF SPRAY, AVON.CA



PAUL & JOE BEAUTE, FROM \$16. SELECT SHOPPERS DRUG MART LOCATIONS

GETAWAY

MY OWN PERSONAL PARIS

The Kit’s creative director Jessica Hotson channels the City of Light without leaving town

In March, while the snow was still falling in Toronto and SAD was setting in, my Instagram feed was flooded with images of people descending on the most romantic city in the world for Paris Fashion Week. With no vacation planned and my Fashion Week FOMO in full effect, I decided to plan the ultimate staycation.

I’ve never really mastered the art of vacationing in my own city. In the past, I’ve stuck to a formula of delivery pizza and whichever installment of *Fast and Furious* happened to be on cable. But this time, I wanted to take a cue from the Parisian glitz and glamour I was witnessing online, so I booked myself into the luxe, historic Fairmont Royal York.

On a windy Friday night, I walked over to the stately hotel from my office. With hand-painted ceilings, ornate furnishings and crystal chandeliers, the lobby remains nearly as the same as when it was built in 1929. (Although, while I was checking in, the desk clerk let me know that guests can now text the front desk should they need anything during their stay—a modern hospitality solution.)

With a king-size bed and huge soaker tub, my plush suite was larger than my first apartment. After a few hours of unwinding, hunger came calling, so I slipped down to the hotel’s Library Bar, with its deep crimson walls and dark wood finishes. I started with a Bubbles & Berries, a perfect blend of Belvedere vodka, Chambord, Chandon sparkling wine and fresh berries. Then, feeling positively Parisian, I ordered the escargot, baked in an addictive garlic herb butter with honey mushrooms—and

a perfectly cooked filet mignon. After a second glass of one of my favourite wines, Austrian Gruner Veltliner, I felt as if I’d travelled by air to a new relaxed state of mind.

The next morning, my North American ambition started creeping back in, so I headed to the hotel gym, running shoes in tow. But when I entered the health club and spotted the sunlit pool, I decided instead to slide into the hot tub before hitting the breakfast buffet at Epic (where I may or may not have had three platefuls of gourmet pastries).

As I checked out, full of equal parts calmness and croissants, I hopped into a cab and realized my staycation experiment had worked: I hadn’t checked Instagram once to see how those Paris Fashion Week parties were playing out. With my own joie de vivre thoroughly looked after, it didn’t seem to matter much anymore.



HIGHLIGHT REEL
Clockwise from top left: the true-to-original glamour of the Fairmont Royal York lobby; a Bubbles & Berries cocktail in the Library Bar; keeping cozy in a plush robe.

HAUTE SPOTS

Can’t-miss destinations for your next jaunt to Paris

SPA: Biologique Recherche, biologique Recherche.com



A trip to Paris is incomplete without a stop at the cult French beauty brand’s flagship Ambassade de la Beauté. Located at the first Paris address of the Count of Monte Cristo in Alexandre Dumas’s novel, the exterior says old-world, but the high-tech devices inside assess your skin for precisely tailor-made treatments.

STAY: Hôtel Ritz Paris, ritzparis.com



There’s not enough ink in the world to detail every cool person who has checked into the Paris Ritz over its 100-plus years in the hospitality business. The esteemed hotel re-opened its doors last year after a near half-billion-dollar renovation, yet it still carries touches of Coco Chanel, who lived there, and Ernest Hemingway, who “liberated” the bar from the Nazis in 1944. Indulge in Chanel-product-filled spa treatments and strong drinks in an intimate setting at the pocket-sized Hemingway Bar.

SEE: Le Grand Musée du Parfum, grandmuseeduparfum.fr/en



Grab *une amie* to visit this fragrance museum, which opened last winter in a renovated mansion. Its most charming quality is the interactive element: From smelling old books to walking through a faux scent garden and testing your own nose, there’s a lot to experience—plus an extensive gift shop at the end.

FASHION

BEST DRESSED

Designer Nicky Zimmermann is rolling up her styling sleeves

Sydney-native Nicky Zimmermann has been designing for Australia’s most stylish citizens (think Miranda Kerr and Rose Byrne) for the better part of two decades. And now, her eponymous label, which touts luxe garden party-wear and ultra-feminine lace dresses has finally landed in Canada at Holt Renfrew. Zimmermann’s current collection is inspired by her free-spirited days in the ‘80s. And before you dismiss the decade’s over-the-top style, the designer says the only way to wear it is with confidence. “It’s not about having rigid rules, but rather about understanding yourself and knowing what you want.” Here’s how she recommends styling the standout pieces in her spring collection. —Carly Ostroff



1. The lace dress “I’ve always loved a beautiful white lace dress in a Victoriana-type styling,” says Zimmermann. “You can wear it with combat boots for a tougher vibe.”

ZIMMERMANN DRESS, \$2,600, HOLT RENFREW



2. The sheer blouse Zimmermann likes investing in a lacy, sheer top and styling it under dresses. “It’s a great piece to transfer into the next season,” she says. “They look amazing even under strapless dresses.”

ZIMMERMANN TOP, \$1,170, HOLT RENFREW

3. The breezy skirt “I’m loving long, printed Georgette skirts with oversized cashmere sweaters,” says Zimmermann, who suggests adding white sneakers for a ‘70s effect. “It’s a versatile piece that can transition into vacation wear.”

ZIMMERMANN SKIRT \$2,465, ZIMMERMANNWEAR.COM

STYLE SPECIAL

Mastering French style

There's a reason our obsession with Gallic glamour continues unabated: It's impeccable. Here's everything you need to know about channelling that je ne sais quoi



Madame butterfly

How the French approach to aging helped Olivia Stren revitalize her skin

It was a sunny day, the buds on the magnolia tree in front of my house looked particularly plump and downy, and I was feeling good. That is, until a visit to my local café, where a barista asked: “Just the flat white for you, ma’am?” Ma’am. (Translation: Perhaps some dentures with your coffee?) I’m sure the ma’am-spouting millennial in question didn’t mean to offend. But let’s be honest, this odious title is a pronouncement that the climax of your life is over, and you’re now firmly in the post-fun denouement, hobbling toward the credits.

The French use the same objectionable distinctions: young (and unmarried) women are called Mademoiselle—even the word is lingerie-light with its coquettish “ll” tail feathers. Madame is the stolid matron who has traded in her ballerines, and joy, for orthopaedic footwear, reality and wrinkles. (It was Madame Bovary—not Mademoiselle Bovary—who longed to escape the banality of her life.) The made-moiselle jig is up for me, I’m aware. I’m 40, a mom and, evidently, a ma’am.

Despite this issue with titles, the French do seem to have a healthier relationship to aging than we do in North America—theirs is less based on shame, fear and resistance. In France, women bloom into



THE KIT'S FASHION EDITOR JILLIAN VIEIRA WEARS CHANEL'S GABRIELLE BAG, \$4,025, CHANEL, AND A LAURA SIEGEL DRESS, \$565. LAURASIEGELCOLLECTION.COM

“une femme d’un certain âge,” a term laced with sex appeal and mystique. And, of course, the French are as elegant at aging (see actresses Fanny Ardant, Miou-Miou, Catherine Deneuve and the late, great Emmanuelle Béart) as they are at tying foulards and feasting on croque-monsieur (or croque-madame, as the case may be) without gaining weight. So I wondered: Perhaps the ideal way to approach my madame years is to be more French?

I seek out the counsel of Dr. Philippe Allouche, who helms the cult French skincare company Biologique Recherche. It’s a dismal, grey morning when we meet during his visit to Toronto, and I am

feeling exceptionally haggard. But when I ask him to appraise the state of my visage, he is too charming, too French as it were, to tell me anything potentially wounding. “The best anti-aging is what I call skin reconditioning,” he says. “It’s about getting back a fully functional epidermis that can play its central role of protection. Our skin is like a sandwich made up of lipids, water and protein.”

“Un croque-monsieur?” I suggest.

“Oui! Un croque-monsieur,” he agrees. “We need to fill up that sandwich!”

His first suggestion is that I splash my face with cold water in the morning to decrease inflammation as “the big problem with the whole body is inflammation.” Then, he advises: “Apply your products gently in front of the mirror, from the centre outward, without too much rubbing.” He is passionately against harsh exfoliation, and instead recommends Biologique Recherche’s hero product, Lotion P50, which hydrates, balances pH and gently exfoliates on a daily basis.

His final tip: Take up happiness. “There was a great study done at Harvard showing that longevity is about the happiness you get from social and deep relationships,” he says. “I’m not

Through the ages: from left to right, Miou-Miou, Juliette Binoche, Catherine Deneuve and Fanny Ardant with their younger selves.

talk about stupid social relationships, I’m talking about real relationships with friends and family.”

I enjoy the idea that all that is standing between me and looking like Juliette Binoche is a splash of cold water and a few laughs. But not too many, apparently, as laughter along with smiling is partly what’s gotten me into this mess. “You have a lot of expression lines!” says my facialist, Jane, at Toronto’s Lac + Beauty spa as she examines my skin. I am embarking on Parisian skincare guru Joëlle Cicco’s signature “buccal facial,” which involves a series of stretching and kneading movements from inside the mouth—oui, that’s correct—meant to tone and plump facial muscles and boost circulation in the skin. A biochemist by training, Cicco counts Carine Roitfeld, Monica Bellucci and Sofia Coppola among her devotees. She personally trains select aestheticians in her method—there are only eight such disciples in the world; two of them are now here in Canada, at Lac + Beauty. “The Buccal is efficient for sagging features, as it tonifies and acts as an anti-aging gym—a workout!—for the face,” Cicco explains over email. “It also relaxes tight jaw muscles and gives noticeably plumper lips.” Lord knows, the rest of my person isn’t going to the gym, so I’m glad my countenance is being aerobized. Jane applies a procession of Cicco’s cleansers, oils and masks—many of which smell, exquisitely, as if you’re capering through a citrus grove in Corsica. And then she massages my face from inside my mouth—a peculiar experience that, frankly, flirts with the painful. This is not the kind of facial you fall asleep to whilst listening to Enya. Instead, I listen to Jane talk about Cicco with the same mixture of admiration and fear many reserve to describe, say, God. Among Cicco’s commandments: Don’t cleanse in the morning, to avoid disturbing the natural flora that will have developed during the night. “A gentle toner or lotion will be the only necessary gesture.”

And like Allouche, Cicco does not believe in harsh treatments such as chemical peels that might leave your skin red or sensitive.

The following day my face looks glowy and plumped, and I celebrate with a buffet of the most revered French serums (which I apply gently, after a bracing cold splash). They’re made by cosmetic doctor Dr. Jean-Louis Sebagh, who spent years reconstructing the faces of burn victims at Paris’s Hôpital Foch before earning his reputation as the Botox King and amassing a client list that includes Cindy Crawford, Elle Macpherson and Kylie Minogue. While he’s more than okay with peels, fillers and lasers, Sebagh’s approach is subtle and prevention-focused—he believes that skin health should be maintained from age 20. There’s no time to waste. Following his mix-and-match instructions, I blend his Rose de Vie serum, packed with regenerating rose-hip oil, with a dab of his collagen-powered Supreme Maintenance serum. I top that off with his Platinum Gold Elixir—each drop contains 24K gold and platinum tasked with firming skin—one imagines Marie Antoinette applying it after nibbling a tower of petits fours and bathing in a vat of rosewater.

The decadence of the product is thrilling—but not as thrilling as what happens a week later. I go to interview a woman at her condo and her doorman greets me cheerfully: “Hello, young lady!” (I’m reluctant to add that the building’s average age hovers around 78.) We chat—about parking and weather—and I wave au revoir, beaming. Not too broadly, though. Joy can be so aging.

PARIS MATCH
Maybe it's their citizenship or their Paris-based ateliers, but these designers garner the most praise come Fashion Month.



Less is better

Continued from cover



Clockwise from top left: Marion Cotillard, Carla Bruni, Caroline de Maigret, Léa Seydoux, Clémence Poésy and Ines de la Fressange.

Like most trends, the ideal of “organization as moral imperative” existed before it got new, prettily appealing packaging. In short: It didn’t begin when the quirky Japanese decluttering guru Marie Kondo published her bestseller, *The Life-Changing Magic of Tidying Up*, in 2014. But the narrative certainly took off. Kondo’s philosophy of thanking and then tossing anything that doesn’t “spark joy” has made its way into a *New Yorker* profile, the mansion of old-money matriarch Emily in Netflix’s *Gilmore Girls* revival, and an (ironic!) overabundance of parody, including a book called *The Life-Changing Magic of Not Giving a F*ck* (asterisk definitely not mine). In fact, few lifestyle punchlines have been as culturally pervasive as the Kondo method—rivalled maybe only by juice cleansing and “conscious uncoupling” in recent years—which suggests that women are looking for something real and useful in minimalism.

The all-in way to have less, but get more is by wearing a self-styled “uniform,” which basically just means that you decide to wear the same outfit every day, like Matilda Kahl, the cool creative manager at Sony Music who, in 2015, fashion-famously blogged about her collection of identical white silk shirts, worn with or without a black blazer, black pants, a black tie. According to her Instagram, she’s still “wearing the same thing to work every day” more than two years later.

A slightly more forgiving option is the “five-piece French wardrobe,” which is usually interpreted by style bloggers as symbolic essentials to build on. It’s dreamy, if theoretical—and it’s catching on. Gwyneth Paltrow’s Goop concern, for example, moved into “capsule” collections, which are basically just highly marketable, risk-mitigating limited edition fashion lines that offer monthly releases of supposedly elevated basics (Are culottes basics? Is a blazer with a massive bow?).

Since we have access to basically everything via social media, online shopping and disposable fashion, hard limits come as a relief. In the same way that “free-range kids” and “intuitive eating” give social credibility to “relaxing” for women who feel like they are both constantly under surveillance and failing, “less, but better” style solves two problems at once. Kondo’s directive to throw things away, the French idea of chicness as defined by “less” and, of course, rich, patrician Paltrow’s endorsement of owning only the essentials are the answer to our desire to happily release the overwhelming parts of getting dressed (shopping, spending, cleaning, choosing)—and still capture an of-the-moment look and mood.

Like anything prescriptive, though, even something as light as “less, but better” can feel

like a self-help mandate that’s self-defeating. Men love to opine about living with less. Author and entrepreneur James Altucher has oft described his post-purge wardrobe of three pairs of pants, three shirts and one pair of shoes. But most women in typical jobs aren’t able to pull off self-created “uniforms” like Altucher, who can do mostly whatever he wants, or like Matilda Kahl, whose youth, creative gig and hotness makes her uniform an appealing quirk instead of an eccentricity.

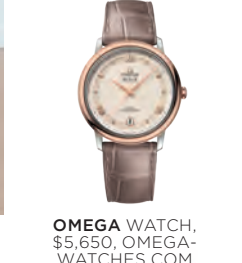
Women, who still earn less than men and do more unpaid work, tend to have less time and financial capital to make well-researched investments in just-right things. My super-minimalist wardrobe of “better” costs less time and money overall, but dropping hundreds on a single piece still stings.

And, realistically, life is too big to accommodate a wardrobe that’s as small as the one I want, which would be a 10-piece, one-rack capsule of Max Mara, Céline and 1990s Calvin Klein. While my husband has maybe four strata of his sartorial life—ancient gym shit, J.Crew sweats for “stomps” with the dog, heavy sweaters I buy for him (and then steal back) and jeans for casual nights out, and Canali for work and weddings—I have maybe 16, which correspond to the subtleties and sub-levels of the roles and identities that I’m intended to put on and take off. I need streetwear for brunch and shopping with fashion-y friends who can talk Vetements; polished, preppy basics to assert my respectability in meetings when required; floaty-sofities for PMS; winter cocktail, summer beach; holiday formal; lingerie; it goes on.

If doing less could include fewer demands made of women, so we didn’t have to wait for a fashion trend to empower us to trust our own judgment, that would actually be better.

SHOP THE LOOK

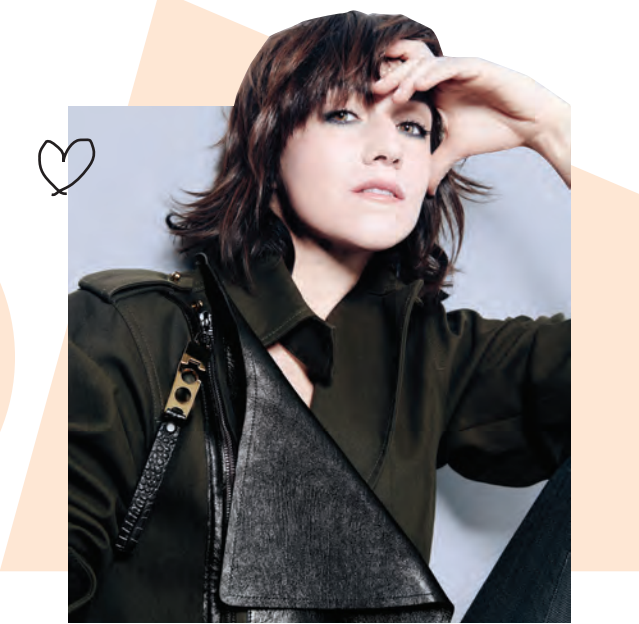
These closet staples are cool enough to wear every day of the week—seriously



UNUSUAL ALLURE

Delving into the real meaning of French girl beauty with Charlotte Gainsbourg

BY RANI SHEEN



Born into pop culture royalty as the daughter of French singer Serge Gainsbourg and British actress Jane Birkin, Charlotte Gainsbourg was destined to be talked about. A self-described shy child, she started acting at age 12 and released her first album with her father at 15, later gravitating toward complex, provocative roles in Lars-Von-Trier-directed films *Nymphomaniac*, *Melancholia* and *Antichrist*, with a recent unexpected detour into the mainstream for *Independence Day: Resurgence*. Along the way she has become a fashion darling, often wearing unusual pieces by designer Nicolas Ghesquière for first Balenciaga, then Louis Vuitton. As Gainsbourg dips a toe into the beauty world with a makeup collection she’s thoughtfully designed for Nars, we asked her about French girl allure and what she finds most beautiful.

You live in New York now, but you grew up in Paris. Do you roll your eyes when you see all the ‘How to do your makeup like a French girl’ stories? “When I was in France, yes. I thought it was overrated and it seemed like a cliché. But now that I’m in America I do understand—I understand that less is more. I don’t think that French girls are more confident, but maybe we’re brought up with the idea that we don’t need to put makeup on, don’t need to make such effort. I see that teenage girls in New York wear a lot of makeup—that’s the trend. It’s a pity. I love how women look naturally.”

What were some of your early experiences with makeup? “I had a bad experience with a makeup artist on my first film, when I was 12. It didn’t look real. I was always quite concerned when people wanted to dress me up like a doll for films and photo shoots, but I understood it very early on. I wasn’t a difficult child, but I was very stubborn, and because I was so shy, I sulked. It made it impossible for journalists [or photographers] to interact with me because I would shut myself off. I didn’t do it on purpose, it was a protection.”

How do you approach getting older physically when you’re in the public eye? “I find it really hard. People knew me as a child and I had big success in France as a teenager and I always looked young, even in my 20s and 30s. That was my trademark. But then suddenly I’m 45 and not a young girl anymore. I didn’t have the time to grow into a woman, so it’s as if the transition never happened.”

How do you like your own makeup to look? “In the past, I was very uncomfortable with the way I looked, so it took me a long time to get to know myself. Now I’m more accustomed with what works for me. I want to look natural, as if I have no makeup on, because I think that’s what suits me best. I love doing a photo shoot where I have tons of makeup on my eyes, but it’s like dressing up when you’re a kid. Premieres and events were a nightmare in the past, but through Nicolas Ghesquière’s care, he’s helped me have fun with my body and face.”



“I like it when people blush—I like the rosiness that appears under the skin and all the transparency that evokes. I wear either the light pink or the poppy red Multiple Tint every day. It’s so subtle.”

NARS MULTIPLE TINT IN ALICE AND JO (SWIPE), \$49, HYDRATING GLOW TINT, \$45, NARSCOSMETICS.COM



PRETTY BASIC

Pare down your wardrobe with curated essentials from a new Toronto label

Toronto-based designer Brandy Mercredi is passionate about basics—which is why she launched her own womenswear line, Franc, earlier this month. “Minimalism looks different for everyone, but the concept of less-is-more is a good one for the environment and our wallets,” she says. That’s why her wardrobe consists of jeans that fit just-so, flat boots made for running errands and chasing kids, Franc’s debut collection was and simple tees. “I stick to two rules when it comes to shopping: Only buy what you love and what you need,” says Mercredi. And so, she says, her closet is thoughtfully

filled with items that work together. With her straight bob, wayfarer tortoiseshell specs and naturally full brows, Mercredi makes you want to take off your statement necklace, slide out of your heels and live in Chuck Taylors. In short, the former blogger behind Heart & Habit and designer of a kids’ basics collaboration with Mini Mioche makes basic look chic. Franc’s debut collection was “designed with function, comfort and wearability in mind,” she says. “Franc was built and designed with the thought that each item in your closet should work for several

outfits and live beyond seasonal trends.” The line features only six tops: a crewneck tee, sweatshirt, tank, boxy tee, muscle tank and hoodie—which are available in just a handful of neutral tones. Thoughtful details, like rounded hem tanks that look great layered under the straight hemmed sweatshirt, elevate the soft, bamboo jersey tops beyond your typical tees. And they are designed and crafted in Toronto, because, as the hangtags say, they “care about who made our clothes just as much as we care about who they are made for.” —Vanessa Grant

ONE-MINUTE MIRACLE

Dear Dior Diorshow Pump’N’Volume Instant Volume Squeezable Mascara: I must admit that your name did not hint at the chicness I associate with your brand’s coveted reputation. The term “squeezable” is normally reserved for BBQ condiments or children’s crafts, but in the hands of Dior’s makeup masterminds, it’s now associated with extra-dramatic sweeping lashes. A simple pinch of your tube helps deposit more of your creamy, lash-plumping formula on the wand, creating even more major results than your cult-favourite predecessor. And the squeezable dispenser helps the wand get to every last swipe of mascara, so I can bid farewell to waste. *Merci infiniment, Kathryn Hudson*

DIOR DIORSHOW PUMP’N’VOLUME MASCARA, \$37, SEPHORA (AVAILABLE IN MAY)



DR. SEBAGH PLATINUM GOLD ELIXIR, \$871 (4 X 10 ML), GEEBEBEAUTY.CA; JOËLLE CICCIO BOTANICAL LOTION, \$65, LACANDBEAUTY.COM; BIOLOGIQUE RECHERCHE LOTION P50 PGM 400, \$82, ONE2ONEONLINE.COM

FEEL THE HEAL

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Register to walk or run 5K or 10K
runforwomen.ca



THE KIT LOVES PALM READING

Beauty director Rani Sheen soaks up the sunshine, '60s silhouettes and splashes of colour in Palm Springs

A colourful oasis in the California desert, Palm Springs swells at its seams with pool parties and after-pool-parties during the annual Coachella music festival, which recently wrapped. I, however, love Palm Springs during the rest of the year for its sleepy town centre with vintage shops and brunch spots; its cool, design-focused hotels; its thriving drag-show scene; and its clusters of low-slung mid-century-modern homes that have, since the 1960s, seen wild fetes filled with weekenders escaping from nearby L.A. It's the sort of town where you want to dress up to relax in a flirty sundress, dinner-plate-sized sunglasses and a huge straw hat—both classic and completely of the moment.



EMILIO PUCCI

EUGENIA KIM
HAT, \$645,
EUGENIAKIM.COM



Must do: Order a hibiscus margarita at the Saguaro hotel's pool and watch the beautiful people swim by.



IGK CALL TIME
STYLING PRIMER,
\$33, SEPHORA.CA



Rani Sheen at the
Saguaro Palm Springs.



KAIA NATURALS JUICY
BAMBOO CLEANSING
CLOTHS TO GO, \$20,
KAIANATURALS.COM



RICHARD MALONE

SARA BATTAGLIA
TOP, \$1,025, PANTS,
\$985, NET-A-
PORTER.COM

Check in at the sleek Arrive
Palm Springs—after dark, the
poolside firepits light up for
desert stargazing.



KOPARI
COCONUT
BODY GLOW,
\$56, KOPARI-
BEAUTY.COM



ALEXANDRE BIRMAN
SHOES, \$750, SAKS-
FIFTHAVENUE.COM.



KAREN WALKER
SUNGLASSES, \$485,
NORDSTROM.COM

WEEKEND ITINERARY

Stay At Arrive Palm Springs, one of the newest design-forward hotels, the rooms are minimal and elegant, the angled buildings designed to notch in visually with the surrounding mountains. Grab an excellent house-made cold brew from the onsite Customs Coffee, borrow a turquoise cruiser bike and cycle off to explore. arrivehotels.com

Spa Saunter past the Colony Palms hotel's famous courtyard pool (movie-makers and mobsters have been lounging there since 1936) and enter the serene jewelbox spa, all

creamy-toned tilework and matte black accents. Try the Desert Rain Moisture treatment, a mix of cocooning moisture wrap, hydrating face mask and essential-oil scalp massage, to infuse moisture back into skin sapped by plane travel and dry desert air. colonypalmsshotel.com

Brunch The Parker Palm Springs hotel is a must-visit for its lush grounds, Instagram-catnip entryway, kitschy Jonathan-Adler-designed lobby and pool-side lemonade bar. Book in for brunch on the Norma's patio and nibble on Light and Lemony Griddle Cakes or the caviar-

garnished Zillion Dollar Lobster Frittata (a slightly more reasonable US\$100). theparkerpalmsprings.com

Shop The North Palm Canyon Drive strip is packed with vintage—pick up '60s sundresses and '70s denim at the Frillery (thefrillery.com), or browse mid-century reproduction lamps and vases at Trousdale's (trousdales.net). Prep-py-tropical designer Trina Turk (trinatürk.com) takes up a whole block with her swimwear and homewares, while Elizabeth & Prince (elizabethandprince.com) offers minimalist Onia shirt-dresses and boho Ulla Johnson blouses.

STYLE ICON

Christy forever

Supermodel Christy Turlington has been a fashion heavyweight for decades. She's also a philanthropic force to be reckoned with

BY KATHRYN HUDSON

Christy Turlington is totally disarming. It's not that she has one of the world's most recognizable faces, it's that the 48-year-old's unfathomably symmetrical beauty is not her most striking quality. When she has folded her lithe frame onto a comfy couch in a New York pent-house suite, as elegant as the orchids on the coffee table, the Columbia-educated CEO is equally comfortable discussing the finer points of non-profit certification as she is '90s fashion campaigns. By that decade, she was already an established face of Calvin Klein's Eternity fragrance, having signed on when it launched in 1988, and she remains so today for its latest installment, Eternity Intense. We sat down to talk about longevity, leadership and family.

You've been the face of Calvin Klein's Eternity for more than 20 years. What does the concept of eternity mean to you? "I think it's a beautiful word, but I'm someone who tries to focus on the present, so I never really think that much ahead. There's comfort in something that promises to last and endure—and as much as you want to stay flexible and have the freedom to change and grow, there is something nice about consistency. There is not enough of that in the world right now....In any long-term relationship, like mine with my husband [actor Edward Burns], you want things to get better, deeper, to keep things alive and not complacent. It seems kind of hokey, but it takes intention and it takes some work. Otherwise, things pass you by."

Does living in the moment come naturally to you? "I've been a yoga practitioner since I was a teenager, and it's very much part of the philosophy. I wouldn't say it's always been so natural; it's been more of an effort, like reminding myself to stay present. My kids really force me to live in the moment and that's nice. There is so much in our society and culture that pulls us backward or forward, so it takes a bit of discipline to be in the now."

Speaking of work ethic, you've gone from a successful modelling career to founding a philanthropic organization. What spurred you on? "I didn't set out to start a foundation. I became engaged in the topic because I had a complication delivering my daughter, who is 13 now. I came into motherhood very prepared and with lots of options. I knew it would be a life-transforming experience, and I was ready for that—but what I wasn't ready for was the serious medical complication that I experienced afterwards; it was random and you can't test for it. It reminded me how critical it is to have access to quality care when you need it. I'm not a big fear-factor person, but it's important to have a plan for the 'what ifs' because when things don't go the way they are supposed to, things

FRESH TAKE Calvin Klein Eternity Intense, the newest take on the scent Turlington has repped for two decades builds on the iconic Eternity profile, adding aquatic floral notes to bergamot and sandalwood.

CALVIN KLEIN ETERNITY INTENSE EAU DE TOILETTE, \$85 (50 ML), SHOPPERS DRUG MART



can happen really quickly for mom and child. Once I learned about the global stats for maternal mortality and that my complication was one of the leading causes of death for women and girls, I thought 'Okay, well, how can I help women be better prepared? How can I make sure more women have access to the kind of care and the range of care that I did?'"

How did you turn those insights into action? "I did a lot of learning. I travelled with organizations related to maternal health. I went back to school to work on a master's in public health. Then I made a documentary film [*No Woman, No Cry*, 2010]. After I started showing that around the world, people began asking what they could do to help. That's how Every Mother Counts came to be."

What was your initial goal? "It was originally a resource for people to find ways to engage and help through donations. There was a big demand for it. We've evolved quite a bit since 2012—now we're a grant-giving organization and we've given almost \$4 million around the world to make sure that women have access to transportation, to people with skills and training and

to supplies. We've impacted more than 540,000 lives. Something that was just a personal experience has grown substantially and the beauty of it is that people are relating to it because of their own experience—or realizing that when things have gone perfectly well for them, they want that for other women."

Many of us are scared into passivity when issues feel overwhelming—like, "What can one person really accomplish?" How did you overcome that? "From a young age, I asked myself what I could do that was purposeful. My mom is from Central America, and I did charity work in postwar El Salvador in the early '90s, so that was really the beginning. My career in fashion began during the time that AIDS became the problem that it was—a lot of people around me lost their lives. It's hard to have the discipline to know where to begin, but I don't think you need to almost die or know someone who died to do something. You need to listen to yourself, to think about the things that move you and that worry you, and start there. Don't feel like you can't try, or speak up, or put yourself out there. It just takes a bit of discipline and a wish to have the world be a better place."

Eric Buterbaugh's artful arrangements.



EXPERT ADVICE

King of flowers

Eric Buterbaugh—star florist and celeb BFF—on how to max your petal power this spring

Florist Eric Buterbaugh is someone you want at your party. BFFs with everyone from Demi Moore to Naomi Campbell to Maria Shriver, he started out in fashion, working for Gianni Versace in Dallas, and later Los Angeles, where he would style Elizabeth Taylor and Jane Fonda in Versace's clothes after meeting the designer at a party. He transitioned into floristry after doing flowers for a well-connected friend's party, and soon he was installed at the Four Seasons Beverly Hills where he remained for 21 years, called upon to provide flowers for fashion parties (for Chloé, Chanel, Dior), weddings (for his close friend Salma Hayek at Venice Opera House) and royalty (Princess Beatrice's 18th birthday at

Windsor Castle). "The thing was, I knew everyone in L.A.," he says, on a recent visit to Saks Fifth Avenue in Toronto, where his fragrance line EB Florals is sold. "I knew every movie star, I knew every music star, I knew the head of the studios, I knew the social people, I knew the art people, so they all just started using me." But what he'd always wanted to do was make perfume. Three years ago, he sent 10 of his favaurite flowers to the perfumers at Geneva-based fragrance house Firmenich, and launched EB Florals with eight blooming blends including Celestial Jasmine, Sultry Rose and Fragile Violet. "I always said, 'You're not going to wear the same shirt every day, why should you wear the same

perfume every day?'" exclaims Buterbaugh. The most recent addition, Kingston Osmanthus, is named for both the incredibly rare and expensive osmanthus flower, and Gwen Stefani's 10-year-old son, Kingston, whom Buterbaugh considers a friend. We asked the most sociable man of all how to ace the flowers for any occasion.

1. Go for peonies "People call peonies the queen of flowers, and I just think it's true. Especially the big-headed ones that are very bright salmon with a little bit of yellow in the middle. Every day it gets a little paler and paler and the day you need to throw it out, it's gone from salmon to butter-coloured. It's just a magical flower."

2. Try his petal trick "I reflex the petals of red roses open [by flipping them back gently] so it doubles the volume. It's like velvet. Alessandro Michele from Gucci came to L.A., and we've become good friends—I sent him a big arrangement of those and people were like, 'Oh my God.'"



3. Be generous "I always feel like more is more—10 dozen roses is more beautiful than one dozen! One dozen is mangy."

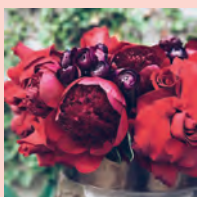
4. Be aware of what your flowers mean "Red roses could be misunderstood but you can always choose tulips for any occasion. They're beautiful, they have beautiful colours, but I don't think there's a hidden meaning. In Victorian times and other eras there was hidden meaning behind everything. If somebody sent a woman a yellow rose, it meant something."

5. Use any flower with flair "I have an aversion to filler things like baby's breath or daisies, but I've used every one of those in some amazing way. I'm not particularly drawn to tropical things, other than orchids, but I used four-foot birds of paradise for a party at a really cool store in L.A.—I shrink-wrapped them. The party was over the top, so we had to have over-the-top flowers. L.A. is a bit snooty, so people don't usually take the flowers home, but this night there was not a flower left in sight!" —Rani Sheen with files from Natasha Bruno

EB FLORALS CELESTIAL JASMINE, SULTRY ROSE, FRAGILE VIOLET AND APOLLO HYACINTH, \$350 (100 ML) EACH, SAKS FIFTH AVENUE

FAMOUS FRIENDS

Eric Buterbaugh with his fabulous friends—Demi Moore, Donna Karan and Olivia Palermo—and equally fabulous flowers.



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GIVE HER LOVE

SHOW MOM YOU CARE ABOUT HER TODAY—AND EVERYDAY—
WITH A GIFT THAT'S AS THOUGHTFUL AS SHE IS



INSTANT RADIANCE

Create a sun-kissed glow in a flash with this genius all-in-one palette, which combines blush, bronzer and highlighter. **Bobbi Brown** Illuminating Cheek Palette in Peach, \$60

TRIPLE THREAT

Enhance your natural lip colour with these intensely hydrating buildable shades. Beeswax nourishes, while a triple action firming agent stimulates collagen for plump, soft, ultra-kissable lips. **Eve Lom** Kiss Mix Colour in Cheeky, Lippy and Demure, \$32 each



DRAMA QUEEN

Go for full-throttle glamour with this volume-boosting mascara in classic black or amp up your look with brilliant blue.

Yves Saint Laurent Beauté Mascara Volume Effet Faux Cils The Shock in Noir Asphalte and Blue Underground, \$39 each



GET GLOWING

Refresh and renew with this innovative skin care treatment, inspired by professional exfoliation. It smooths skin, softens fine lines and minimizes pores—call it a shortcut to radiance. **Darphin** L'Institut Youth Resurfacing Peel, \$110 (30mL)



HIGH NOTE

Rose, pink peppercorns and soft amber combine to spark a warm, sensual scent that is inviting, intriguing, and completely irresistible. **Narciso Rodriguez** For Her Fleur Musc Eau de Parfum, \$142 (100 mL)

DEEP IMPACT

This luxe serum is an antioxidant powerhouse. Formulated to penetrate deep into the skin, it uses a blend of witch hazel, reishi mushroom and alpha arbutin to brighten and illuminate.

Kat Burki complete b Illume Brightening Serum, \$264, (30mL)



OLFACTORY TWIST

Classic rose gets a revamp with this elegant fragrance, a refined interpretation of Si's modern chypre. Graceful and feminine, this sophisticated scent is spiked with unexpected powdery iris.

Giorgio Armani Si Rose Signature Eau de Parfum, \$152 (100 mL)



FRESH TAKE

Channel the joy of a tropical holiday with this enchanting fragrance. A graceful blend of nashi pear and pomegranate anchors the scent, while cherry blossom, jasmine and creamy sandalwood add olfactory texture and delicacy. **Salvatore Ferragamo** Signorina in Fiore Eau de Toilette, \$117 (100 mL)



TOOL KIT

Treat your skin with these high-tech Swedish delights. The LUNA Play Purple is the perfect, on-the-go deep-cleansing device, while IRIS Magenta—the world's first dedicated eye massager—rejuvenates the delicate under-eye area using innovative T-Sonic technology. The LUNA 2 for Normal Skin is a complete system dedicated to revealing your most beautiful, youthful complexion. **Foreo** IRIS Magenta, \$159; LUNA Play Purple, \$49 and LUNA 2 for Normal Skin, \$229



EXCLUSIVE

BRIGHT IDEA

Target fine lines and wrinkles with this powerful, pro-level serum. Ascorbic acid—the most active form of vitamin C—brightens, smooths and firms. **MyChelle Dermaceuticals** Perfect C PRO Serum 25%, \$65 (15 mL)

20X

The Optimum Points



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