

# SUMMER OF LOVE

Get the season's most inspired style with pretty prints and swoon-worthy silhouettes

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THE KIT MAGAZINE



# Summer Survival Guide

Behold the bold beauty products you need for your summer survival. Available now in one kit, delivered straight to your doorstep.

### 1. Di Morelli SPF 45 UVA/UVB

tone and healthy radiance.

This paraben-free, oil-free, and non-comedogenic emulsion contains micronized zinc oxide, which provides both UVA (aging) and UVB (burning) skin protection.

- O.R.G Skincare Mineral Peel Face Extracting dermal debris and dead skin within seconds of application, this novel enzyme peel also delivers even
- **3. Deborah Lippmann Luxurious Nail Color** This nail lacquer is from a luxury line of award-winning products that are inspired by iconic figures in fashion.
- 4. Burt's Bees BB Cream With Noni Extract SPF 15 Protecting your skin with broad spectrum SPF 15, this BB cream moisturizes, illuminates, evens tone, conceals and helps reduce the look of fine lines and wrinkles.
- 5. Caudalie Vinoperfect Radiance Serum This milky serum creates a radiant complexion while

correcting dark spots and preventing them from reappearing.

- Amika Perk Up Dry Shampoo
   Freshen dirty hair, create extra volume and extend a beautiful blowout with this product—the only dry shampoo on the market with no aluminum or talc.
- Marc Anthony Dream Waves Beach Spray This dual-action product creates natural, effortless beach hair by adding body and texture to straight, fine strands or by pumping up the curl in already wavy hair.
- 8. Bioderma Sensibio Eye Contour Gel The water-binding agents, anti-irritant and standard glycerin create a lightweight yet moisturizing texture with caffeine that wakes up your skin.
- 9. North American Hemp Co. Linoleic Line Lifting Face Cream

This natural line-lifting face cream is made with certified

Brought to you by TOPBOX INC.

organic Canadian hemp seed oil that helps to slow down signs of aging.

10. Know Cosmetics No Thin Lips

The smooth, colourless gloss instantly plumps and volumizes lips to keep them looking fuller, moisturized and hydrated with every application.

1. John Frieda Brilliant Brunette Visibly Deeper Colour Deepening Shampoo, Conditioner & Treatment Intensify deep, rich, lustrous tones with the formula's coco and evening-primrose-oil base.

### OR

John Frieda Brilliant Brunette Visibly Brighter Subtle Lightening Shampoo, Conditioner & Treatment The honey and marigold flower extract formula cleanses and gradually infuses golden tones to illuminate the brunette spectrum of colour.



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**ONE-MINUTE MIRACLE** 

## Dear Joico Moisture Co+Wash Whipped Cleansing Conditioner:

I don't like bubbles. I renounced bubble bath years ago (why would I want to soak in soap?), and only soft, unctuous cream cleansers will do for my face. Until you came along, I had no choice but to wash my hair with sudsy shampoo. But you, dear whipped-cream emulsion, have changed everything. Now conditioning, my favourite step, is the only step. You're dreamy and timesaving. I'm ready to co-habitate, for good. Lovingly, Eden Boileau

JOICO MOISTURE CO+WASH WHIPPED CLEANSING CONDITIONER, \$23, SALONS

Meet your match

Find the perfect pair of sunglasses for your face shape

BY SARAH SAID

### EXCLUSIVE AHEAD OF THE CURVE Ashley Graham on

Ashley Graham on empowerment, confidence and her new lingerie collection

Wearing little more than a silky robe and lingerie,



### FOR A ROUND FACE

It's all about creating balance, says Dan Ranger, general manager of Toronto eyewear boutique Spectacle. Angular and edgy reflective lenses, for example, add flattering definition to a round face.

#### RETROSUPERFUTURE, \$400 SPECTACLELOVESYOU.COM

#### FOR AN OVAL FACE

Anything goes for those with ovalshaped faces. "It's the perfect proportion for frames, so there are very few restrictions," says Ranger. This summer, try trendy circular frames with a tortoiseshell finish.

ANN TAYLOR, \$65, ANNTAYLOR.COM

#### FOR A SQUARE FACE

A curvilinear shape can soften angles for those with a square jaw—much like Audrey Hepburn's iconic frames in *Breakfast at Tiffany's*. "Finding the right shape can give your face an instant lift," Ranger says.

SIMONS, \$15, SIMONS.CA

#### FOR A HEART-SHAPED FACE

Ranger's tip for heart-shaped faces is simple: Find frames with a wider top half and a smaller bottom (like aviator or butterfly shapes) to create symmetry. He recommends trying them in a rose-gold hue: "It's quite airy, and can be worn dressed up or down."

FENDI, \$370, HOLTRENFREW.COM









Ashley Graham exudes an unshakable confidence. "I think the reason that women look up to me is because I'm unapologetic about my body," she says. But, like most of us, even the *Sports Illustrated* cover girl has occasional moments of self-doubt. "There's still days where I wake up saying, 'Why did I eat those fries last night?"

explains the 28-year-old model who is famous for her curves, while on set for Addition Elle in Toronto.

For the most part, though, Graham is mindful about keeping her confidence high. "I believe that your words have power," she says. "I say affirmations to myself: 'You are bold, you are brilliant, you are beautiful.'" It's the same positive way of thinking that led Graham to leave her home in Nebraska 11 years ago to pursue a modelling career in New York City. And though many have called her a trailblazer for plus-size models, Graham is ready to move past the labels. "I celebrate women of all shapes, sizes, ages and races," she says. "To categorize anyone under just one word because of your outward appearance, I just don't think

that that's very progressive, especially in 2016."

Graham prefers to focus on empowering women to feel their best. So when she couldn't find the type of supportive and sexy lingerie she was looking for, she decided to create a line of her own in partnership with Addition Elle. Three years later, she's set to release her 10th collection with the brand and is feeling good about the progress she's made. "For so long, there haven't been curvier role models, but now, there's tons of them," she says. "I think the younger generation is going to grow up feeling better about themselves." — *Carly Ostroff* 

ASHLEY GRAHAM X ADDITION ELLE PROVOCATIVE LINE, \$30-\$95, ADDITION ELLE



# COOL COLLAB GETAWAY GLAMOUR

Mara Hoffman, the designer behind the sundresses of our dreams, has teamed up with Sephora to design a beauty collection after her bohemian, world-travelling heart. There are manuka-honey-infused lip glosses, sustainable-wood-handled brushes and organic-cotton-canvas travel kits in Hoffman's signature Maristar print. We scored five minutes with the designer to talk summer inspiration.

Beauty approach "I love simplicity: bright eyes, beautiful skin and an easy lip."

Fashion philosophy "I think now it's just about being authentic, telling a sincere story of who you are. Trends should be about expressing who you are, not your driving force."

**Creative inspo** "I travel as much as I can. I have one major trip a year and then a couple little ones in Europe, South America, Morocco. I go where I can find textiles, culture and indigenous art. Travel keeps it going for me."

Spirit animals "A horse, a bird, a snake and Larry David." —Natasha Bruno

# Kindred spirits

The dreamy days of summer are here. Make the most of them in sweet slip dresses, unexpected textural touches and the prettiest prints this side of Avonlea

PHOTOGRAPHY BY JANE AND JANE | FASHION DIRECTION BY JILLIAN VIEIRA | BEAUTY DIRECTION BY RANI SHEEN





A ladylike ribbon doubles as a choker, while a traditionally sweet floral prin contains multitu ROCHAS DRESS, \$2,300 MODAOPERANDI.COM







TAWNY CHEEKS The new way to wear bronzer-swept liberally across the cheeks and the bridge of the nose, to mimic that almost-sunburned flush of a day spent lying in the grass.

PHYSICIANS FORMULA BUTTER BRONZER MURUMURU BUTTER BRONZER, \$20, SHOPPERS DRUG MART

SUMMERY STAIN Press a plum-coloured balm into lips. Keep the edges soft for a romantic feel.

FRESH SUGAR POPPY TINTED LIP TREATMENT SUNSCREEN SPF 15, \$26, SEPHORA.CA



FULL-VOLUME CURLS Prep with a plumping mist, then shape curls using a 1-inch iron. Fluff with your fingers. KEVIN.MURPHY ANTI. GRAVITY.SPRAY, \$32, KEVIN-MURPHY.COM.AU



Above: A maxi makes major impact when worn with with free-spirited, cloud-like curls. BANANA REPUBLIC DRESS, \$195, BANANAREPUBLIC.CA

Right: A classic plaid print and delicate buttons: the sartorial hallmarks of pastoral romance.

TANYA TAYLOR DRES, \$644, SIMILAR STYLES AVAILABLE AT TANYATAYLOR.COM. BIKO NECKLACE, \$88, ILOVEBIKO.COM

On the cover: ACNE STUDIOS JACKET, \$1,300, ACNESTUDIOS. COM. COACH 1941 DRESS, \$685, COACH.COM

HAIR: ANNA BARSEGHIAN FOR JUDY INC/L'ORÉAL HAIRCARE PROFESSIONAL. MAKEUP: SHERI STROH FOR PLUTINO GROUP/ BITE BEAUTY. MODELS: BRIANNA FAUGHNAN FOR NEXT CANADA AND SALOMÉ ZIMMERLIN FOR DULCEDO MANAGEMENT. CREATIVE DIRECTION: JESSICA HOTSON





**SHOP THE TREND** Moody micro-florals, rustic boater hats and airy silhouettes set the tone for a fashion-forward cottage escape

FROM LEFT: ERIN TRACY EARRINGS, \$250, ERINTRACY.CA. ADDITION ELLE TOP, \$65, ADDITIONELLE.COM. CLUB MONACO SKIRT, \$190, CLUBMONACO.CA. EXPRESS DRESS, \$60, EXPRESS. COM. JOE FRESH TOP, \$39, JOEFRESH.COM. JEFFREY CAMPBELL SHOES, \$169, DUETSHOES.COM. SUNO TOP, \$505, SUNONY.COM. EUGENIA KIM HAT, \$355, EUGENIAKIM.COM. PAULA CADEMARTORI BAG, \$1,979, FARFETCH.COM. AISH SCARF, \$125, AISHLIFE.COM.





# YOU VS-HOL VS-HOL VIELO



Makeup is not a mask. It's the face you want the world to see. Foundation is not a filter. It is confidence with a purpose. A reflection of who you are. Tell the mirror its time is up. Live in light, not in fear. Reveal your beauty. Enhance your natural complexion by responding to your skin <u>NEW Synchro Skin</u> Lasting Liquid Foundation

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FRAGRANCE

# The ultimate travel souvenir

Because a personalized fragrance lasts longer than a fridge magnet

BY RANI SHEEN

Fragrance is so entwined with memory that one whiff of a scent can take you back to a big bash, a bad breakup—or a fantastic trip. Help those vacation memories last by making a personalized perfume during your next getaway. Here are the most interesting scent workshops at the hottest hotels.



### Montreal

The workshop: Ruby Brown was working as a model in Paris when she went to Grasse, France's perfume capital, and fell head over heels for fragrance. Now, she'll help you create a customized scent. With a kit full of base notes from sandalwood to freshly cut grass, Brown teaches you how to sniff them like a pro. After you compose a scent based on your mindset at the moment of creation, Brown archives your formula so you can restock later.

The hotel: One of Montreal's grande dame establishments, the Ritz-Carlton recently upped its luxury quotient-hello, Dom Pérignon Champagne Bar-by opening its first spa, a new location of Spa St. James. After your workshop, enjoy a maple-sugar-infused massage using handmade products from Magog, Que. JULY 9 AND AUGUST 27, \$199, RUBYBROWN.COM



### Los Angeles

The workshop: Play with an array of top, middle and bottom notes as San-Francisco-based perfumer (and reiki and aura healer) Yosh Han encourages you to choose a combination based on emotion and intuition, not intellect, and make a blend attuned to your own spiritual vibrations. Han guides you through the mixing process, so you can bring home a bottle of your unique composition.

The hotel: Opened in 2014 by the hoteliers behind the chic NoMad in New York, the Line is a sleek, modern space in vibrant Koreatown that's packed with great design, from the polished concrete walls to the greenhouse-esque restaurant. Onsite store Poketo sells quirky clothes, stationery and accessories and hosts a variety of cool artsbased workshops for visitors and locals alike. JULY 16, \$260, POKETO.COM



## Bali

The workshop: When you're in the middle of the Indian Ocean, logging serious sea and sun hours, a scent-making workshop is just the ticket for a change of pace. First, fill out a personality questionnaire (pick from traits such as eccentric, romantic and mysterious) and choose notes to match. Then, make three test blends and choose your favourite. Next, while the perfumer makes a bottle for you to take home, the scent is also made into a massage oil for a subsequent 75-minute rubdown. Paradise, found.

The hotel: With its "internationally certified" butlers and floating breakfasts delivered along your private pool, the resort aims to pamper. From petal-filled baths to traditional Balinese performances over dinner, you'll be transported.

BOOKINGS UPON REQUEST, \$200, AYANARESORT.COM



"We usually deal with the citrus fruits here, so orange, mandarin, grapefruit, bergamot. You might see yellow or orange as sunshiny and summery." -Loren



"There's a green note that comes from lentiscus or mastic, an aromatic resin that comes from the Greek Islands. These types of ingredients give freshness, boldness and lift." -Loren

PRADA INFUSION D'IRIS, \$175 (100 ML), THERAY COM



"Blue applies to things like lavender; but also definitely to aquatic and metallic notes." —Knitowski

TOM FORD NEROLI PORTO-INO FORTE, \$325 (50 ML), HOLTRENFREW.COM



"Red often has a fruity nuance—strawberry, apple or pear. Red with brown is more in the spicy, woody space. And if you use cinnamon in your fragrance, it will be more red." -Knitowsk

THE BODY SHOP RED MUSK, \$37 (60 ML), THEBODYSHOP.CA

# **PRISM BREAK**

Perfumers think about scents in terms of colour. Here's why it might help you find your new favourite fragrance

BY VERONICA SAROLI

Music provides a lot of the language perfumers use to talk about their work (you'll often hear about a fragrance's composition, notes and accords), but colour is an even more evocative way to describe scent. On the basis of the ingredients in the formula, a perfume is often assigned a colour for the bottle, packaging and even the juice itself. "Fragrance is intangibleyou can't see it," explains Trudi Loren, senior vice president of fragrance development for Estée Lauder Companies, who oversaw the development of Aramis Black, a new men's fragrance that's just as bewitching on women. That's why it's helpful to create and describe scent through hues—to help our untrained noses understand perfumers' creations. But it's not as easy as paint-by-numbers. "If you try to think logically it doesn't work all the time," says Mark Knitowski, in-house nose for Victoria's Secret. "I was taught to think not about what's in a scent when you smell, but to smell it for what

it creates in your mind." He cites the red rose, which many people interpret as green because rose has a lot of verdant notes. (The question of whether we all understand blue the same way is just as relevant here as it is among high school philosophers.) However, a citrus by any other name will still be yellow. "It has a sparkling or glistening effect, almost like the sun," explains Knitowski. So, with that in mind, pick your favourite colour and let it help you find your next fragrance.



"Musk is known to give a cloud-like feel-there's a white feeling. Pink peppercorn has an almost cooling effect that people see as white. We are also seeing spicy notes used in a way that provides a freshness." -Knitowski

CLEAN RESERVE WARM COTTON, \$125 (100 ML), SEPHORA.CA



"Incense connotes a shade of black but can be quite dry, so we add toasted tonka bean for sweetness and comfort. If you don't have this juxtaposition between fresh and dark, you get something that is almost one-dimensional." -Loren

ARAMIS BLACK, \$64 (60 ML), HOLTRENFREW.COM

"Nutmeg has a woodiness with a spicy feel, so it's viewed as brown. Woods, vanillas and gourmand notes are usually more of a creamy brown."

-Knitowski

MUGLER ANGEL MUSE, \$102 (50 ML), THEBAY.COM



"Pink is usually floral—roses, peonies and freesiashighlighted with berry notes, like redcurrant, raspberry or blackcurrant." -Loren

VICTORIA'S SECRET CRUSH, \$78 (100 ML), VICTORIASSECRET.COM

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