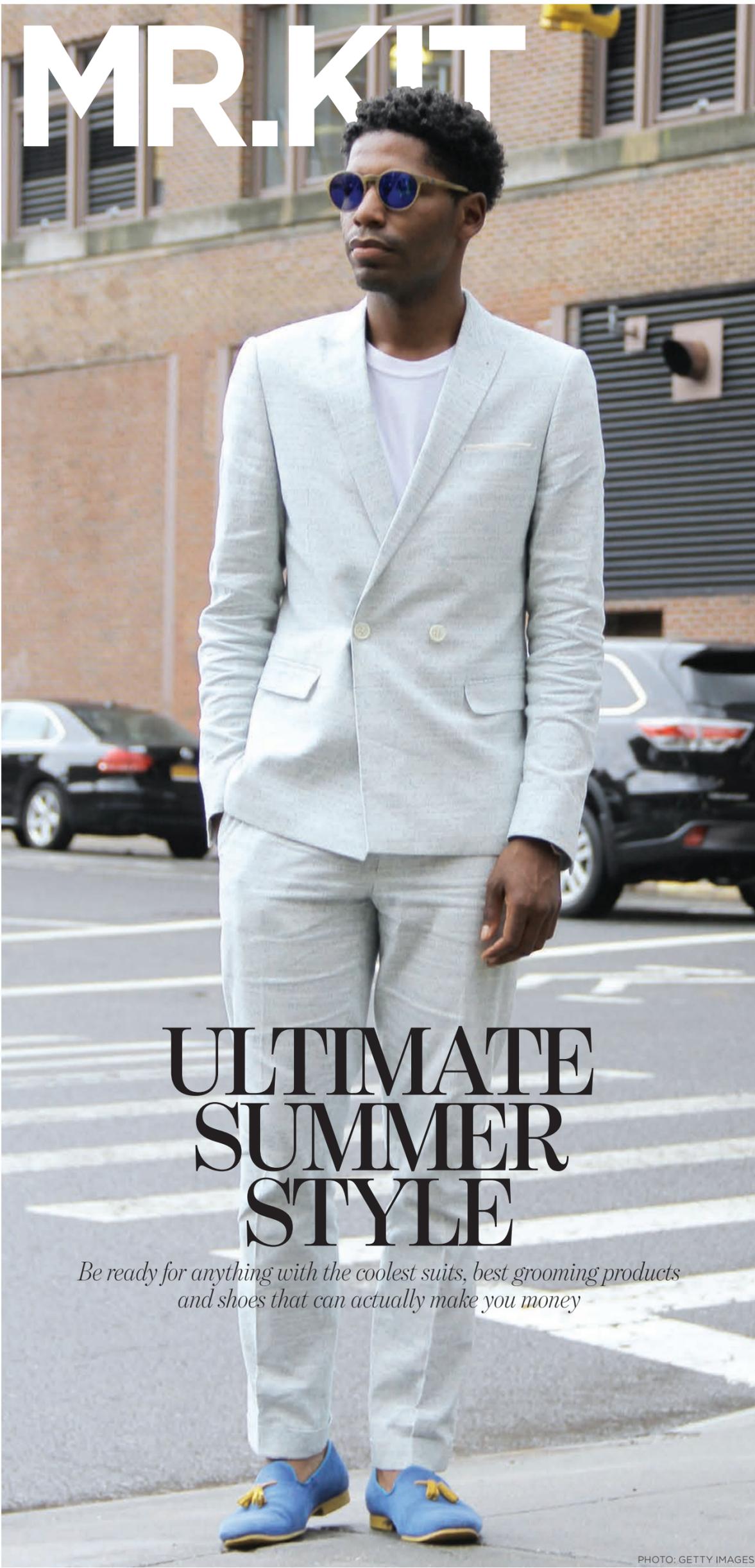


MR. KIT



ULTIMATE SUMMER STYLE

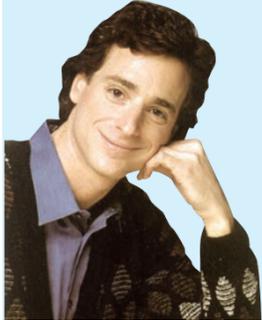
Be ready for anything with the coolest suits, best grooming products and shoes that can actually make you money

PHOTO: GETTY IMAGES

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STAY CONNECTED




NAUTICA
 VOYAGE
 SPORT
 THE NEW FRAGRANCE FOR HIM

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NAUTICA.COM

PRADA



LUNA ROSSA SPORT

THE NEW FRAGRANCE FROM PRADA



MOST WANTED
Bomber squad

If you buy one piece this summer, make it the bomber jacket. A deluge of the Steve McQueen classic appeared on the fall runways, from MA-1 doppelgängers at Burberry to fun-fur-embellished versions at MSGM. Hometown style setters Ryan Reynolds and Gosling have also followed suit, making the bomber their choice topper for big-time premieres and airport paparazzi scrambles alike. In other words, it's your one-way ticket to getting in good company. —*Jillian Vieira. Photography by Paul Weeks*

DIESEL JACKET, \$440, DIESEL.COM

FASHION
SPORT OF KINGS

When it comes to their style game, these athletes treat every day like playoff season



In a showdown between two perfectly tailored suits, we're calling it: The Mercedes driver's flashy, texture edges out the New York Rangers goalie's windowpane print.



The McLaren driver and Oklahoma City Thunder point guard both do an amped-up jacket well, but we're especially down with Button's casual take on luxe velvet.



We dig this monochromatic, minimalist vibe on the Toronto Raptors shooting guard and the New York Giants wide receiver, but Beckham Jr. takes the prize for his ace layering.



SPOTLIGHT
MASTER OF ONE

Snag your next watch with nostalgia in mind

"Having seen my dad wear a traditional timepiece, there's a legacy element to it," says Eddie Redmayne, the twice-Oscar-nominated actor and Omega ambassador. "In a subtle way, wearing a decent watch makes you feel stronger." Consider the Omega's newest crown jewel, the Globemaster: Inspired by a 1960s model from the luxury brand's iconic Constellation family (famously worn by Elvis Presley), it's been deemed the world's first master chronometer (meaning the watch has passed precise Swiss measurement tests ensuring, among other things, that its mechanisms are resistant to the intense magnetic fields that are present in our everyday lives). And with top-notch design features—an observatory-plus-night-sky stamp and fluted bezel included—it pretty much has "future heirloom" written all over it. —*Jillian Vieira*

OMEGA GLOBEMASTER ANNUAL CALENDAR WATCH, \$10,500, OMEGA-WATCHES.COM



SHOPPING
WHAT TO BUY NOW AND WEAR ALL YEAR

When it comes to investment pieces, "it's always about identifying the right trend at the right time," explains Eric Jennings, fashion director for menswear at Saks Fifth Avenue, which opened two stores in Toronto earlier this year. The New Yorker is charged with pinpointing the essential pieces (*bonjour*, bombers) and weeding out uncool-for-everyday runway styling (socks and sandals, we're looking at you). Here are three looks to try this summer.



Techno toppers "We saw a lot of utility jackets—which are three-quarter length, so it covers your suit or sport coat—but they're in super-technical, lightweight fabrics. The flowing anorak is very runway; you'll see it for fall. I love this active sport influence. There are great collaborations mixing high and low, and activewear with runway, like Fendi with Puma. I think it's the right time right now."

GUCCI JACKET, \$1,415, MRPORTER.COM



The big easy "Head-to-toe denim is really big, but the sleeves are rolled up, so the look is relaxed and refined. In general, silhouettes are getting more relaxed, a little bit easier—we've been through many seasons of super-polished *Mad Men* tailoring. In fall, we're going to see it in a much bigger way. When I meet with young designers now, this is what they are sketching."

LEVI'S JACKET, \$175, PANTS, \$90, LEVI.COM



Iconic prints "Each design house picked a motif and went after it this season. Kenzo used the lion; at McQueen, sea creatures were the iconic print. It's one of those things that doesn't look great when you see it on the mannequin, but on a guy, it's great. Rather than a head-to-toe suit, break up the look by trying a patterned bomber jacket or maybe a woven shirt."

REISS TOP, \$185, REISS.COM



SPECIAL

Pack the heat

How to score the ultimate travel style this summer

ON THE ROAD

What Blue Jays centre fielder Kevin Pillar never leaves home without

Sure, Kevin Pillar can catch anything that comes his way. "I will sacrifice my body out there on the field if that's what it takes to win," he says simply. But the fact that the clutch player makes at least one spectacular defensive play per game is only slightly more impressive than his ability to pack a streamlined suitcase for his more than 80 away games. "I like fashion and try to stay up on fashion trends while also trying to create my own sense of style," says Pillar, whose capsule line with Yo Sox debuts at Hudson's Bay later this summer. We asked the Los Angeles native to break down his travel style.

Inflight strategy

"I usually travel with my iPad, my new Adidas headphones and my passport. I love playing DJ on the plane using my UE Boom speaker."

Grooming play-by-play

"Wax for my hair, my electric toothbrush and some beard oil. I am always trying to keep my beard fresh and clean—it has become somewhat of a statement of mine."

First line of defence

"My toiletry bag and clean underwear. If I have those two things, I can pretty much survive anything on the road. I'm a pretty easy packer—except I always travel with a lot of shoes."

"I've been debating splurging on a Louis Vuitton duffle bag."

Strong suitcase game

"I like to rotate between a couple of my favourite bags: I love my Tumi duffle bag, my new Hudson's Bay Herschel backpack, and I've been debating splurging on a Louis Vuitton duffle bag... I bought a house this off-season, so that might have to wait a little longer." —Kathryn Hudson



Kevin Pillar is willing to sacrifice his body on the field, but not his style off the field.

Packing essentials



PEACE COLLECTIVE T-SHIRT, \$30, PEACE-COLLECTIVE.COM; HERSCHEL BACKPACK, \$49, HERSCHEL.SUPPLY.CA; YOSOXS SOCKS, \$13 (PAIR); HUDSON'S BAY, FRANK + OAK SWEATPANTS, \$95, FRANKANDOAK.COM

"I have this shirt and a pair of dark denim jeans that I've been painting in for years. Maybe one day I'll just frame them and sell them."



NEW UNIFORM

Artist Edward Granger keeps his wardrobe streamlined—except when he travels

"Every little piece of clothing I have has a speck of paint on it—even nice Ralph Lauren or Givenchy shirts. Sometimes if I get the spark, I will get on the train in whatever outfit I'm in, go to my studio and start painting," says Brooklyn-based artist Edward Granger. Known for his punchy, colourful Fauvist works, the artist became a fashion industry regular after being tapped to star in Denim & Supply Ralph Lauren's latest campaign and reimagine an Hermès storefront in his signature brights.

Granger, who trained as an architect, turned to fine arts after a short stint at a "very structured" design firm. "I don't like to say that I don't take authority, but I'm kind of a free-spirited individual," he explains with a laugh. "It just wasn't for me."

Maybe that's why the New Orleans native has trouble with pre-flight organization. "I'm such a savage when I pack—I just take everything," he says, shaking his head. "I capsized my room into my suitcase even if it's a one-day trip. My friend just saw my hotel room and was like, 'Party in the room?' because my clothes are a jack-in-the-box when the suitcase opens up." —Kathryn Hudson

Top destinations

1. "I recently went to Taipei and it was very cool: fresh and spiritual."
2. "I like cities like London that have a heavier weight to them, that have character and presence."
3. "I'm from New Orleans but New York feels so good to me—it's my home. I go to the Tibet House in the city for transcendental meditation and I love it."



FIRST CLASS

International style star Nick Wooster tells us his secrets for looking fly in the sky

BY RANI SHEEN

What Kobe Bryant is to basketball, Nick Wooster is to men's street style. The New-York-based fashion consultant and former buyer for Barneys and Neiman Marcus is known for his interesting, layered looks that attract flocks of street-style photographers. When we met him at a Kiehl's men's skincare launch—he's a spokesperson for the brand—he was wearing loose, cropped pinstriped trousers and a band-collared white shirt from his collaboration with family-owned Italian house Lardini. A staple at international fashion weeks, Wooster racks up major air miles (he often posts Instagram pics from a Cathay Pacific or Air France first-class cabin, looking fresh and front-row ready—never uncomfortable, like a businessman trying to nap in a suit), so we quizzed him on how he stays sharp while in transit.

Packing essentials



J. CREW T-SHIRT, \$33, JCREW.COM; JOHN MASTERS LIP CALM LIP BALM, \$10, JOHNMASTERS.CA; KIEHL'S AGE DEFENDER MOISTURIZER, \$35, KIEHL'S.CA; KIEHL'S FACIAL FUEL EYE DE-PUFFER, \$34, KIEHL'S.CA; CLUBMAN MOUSTACHE WAX IN NEUTRAL, \$7, WELL.CA; AMERICAN CREW FORMING CREAM, \$20, CHATTERS.CA; WANT LES ESSENTIELS BAG, \$495, WANTLESESENTIELS.COM

How do you keep tailored items from getting completely crushed in your suitcase? "The key is to pack like items together. I like to lay pants on the bottom, jackets on the top, shirts and sweaters on the side. Shoes go on the top and bottom. Packing is like a game of Tetris."

You pack in a specific colour palette. Do you adjust it based on your destination? "Absolutely. All packing is based on two things: the weather and who you are seeing or meeting with on the trip. If I'm going to the beach, the colours are definitely brighter and there is lots of white. If I'm going to Paris or Tokyo, the palette is much darker."

Do you unpack at a hotel? "If I'm staying more than two days, I always unpack fully. I never have things pressed at the hotel. First of all, it's a rip-off, and secondly, I like wrinkles. I hate things that are too precious."

How do you dress for long-haul flights? "I do like to wear sweatpants on an overnight flight; however, it's very important to have a jacket or a beautiful overcoat, so I don't look like I'm wearing sweats. My ideal sleeping look is a black cashmere cardigan, black crewneck T-shirt, black sweats and Church's brogues. There is nothing worse than flying overnight and having to show up in the same clothes. I always insist on changing before whatever my event is when I get off the plane. For me, that's a deal breaker."

How do you keep your hair looking good during travel? "I use a heavy waxy pomade on my hair, and it literally doesn't move—even when I fly halfway around the world."

Do you check your luggage, or carry on for fear of losing your best gear? "Are you kidding me? I always check—I rarely carry on. I would never think of leaving something at home because I'm afraid

of it getting lost. What's the point? To date, the airlines have never completely lost a bag. I've had them out of commission for a week, but never outright gone."

Do you pare back your grooming routine while travelling? "It's actually the opposite. Because flying is exhausting and the climate on planes is so dry, I tend to use more products for travel than I do day to day. I'm not a 'product guy.' On a daily basis, I keep grooming as simple as possible. I use Kiehl's Age Defender moisturizer."

What products do you use inflight? "I never travel without an eye product because it keeps me from looking as tired as I feel. Kiehl's Facial Fuel Eye De-Puffer is great because it works fast and erases the inevitable signs of jet lag. And then I always keep a lip balm on me. It not only hydrates lips, but I also apply it to my cuticles to keep them from drying out on the plane."

FIRST PERSON

Travel cuts

Globetrotter **Tim Johnson** hits up a hair salon almost every time he gets his passport stamped. He explains why you should too

As a busy travel writer who spends most of my life on the road, I do a lot of things in foreign countries that normal people wait until they get home to do: laundry, stocking up on toiletries and, of course, grooming. As a result, I've visited everything from hole-in-the-wall barbers with faltering electricity to big, fancy hair salons, from Athens to Istanbul. True access points into a culture—outside of food—are hard to find. But getting my hair cut, which began as a true necessity, has led to a series of cultural adventures, which now have their own hashtag on Instagram (#haircutsaroundtheworld). The styling methods themselves reflect the local customs, and the conversations I've had while sitting in the chair have provided a window into the ordinary lives of locals in these extraordinary places.



Gili Trawangan, Indonesia



In a hot but beautiful building on this island paradise—three dollops of white sand between Bali and Lombok, surrounded by shockingly blue sea—Harry, a young barber in a traditional headcloth, used a clipper to shave down my mop. Harry talked about life in his village of Lombok, which lies across the channel from Gili Trawangan, and the challenges of commuting by boat—followed by hours of driving over rough roads—for multi-day stays.



Roatan, Honduras



During the week I spent on this small island set on the Mesoamerican reef, I popped into a strip mall salon, painted in bright primary colours. As a rather stoic barber buzzed my hair, he told me about the unique cultural dynamics on the island: the traditional English-speaking population feels somewhat squeezed by Spanish speakers moving over from mainland Honduras. The end of the conversation was drowned out by a large Sky Mall massager, which he applied to my arms, neck and shoulders—apparently a standard grooming inclusion on Roatan.



Santiago, Chile



After sitting down in the chair in a busy mall salon, I quickly realized that my stylist didn't speak English. Fortunately, his colleague fetched a bilingual young man who helped me say "Clippers, number two, please" in Spanish. Along the way, my de facto interpreter also told me about nightlife in spicy Santiago, the six months he'd spent in Ottawa and his desire to move back to Canada, which, despite the fact that he'd spent a winter in our nation's capital, he still saw as a sort of paradise.



Dublin, Ireland



Walking by famed Trinity College, I spotted an old-school spinning pole across the road and decided it was time for a cut. Inside, Halmet, the owner and barber, told me he was originally from the Kurdish part of northern Iraq. As he gave me a hot shave, he shared his experience of immigrating from Iraq to Ireland almost 10 ago, after spending some six years in refugee camps. He said he would never forget his first glimpse of the vibrant green of his adopted country.



Samarkand, Uzbekistan



During a rather adventurous road trip down the heart of the old Silk Road, I found a two-chair operation in the historic city of Samarkand, the Tamerlane empire's grand former capital. A young barber charged me about 50 cents for a close trim, perfect for dealing with the desert heat, which often tops 40 degrees Celsius. Afterwards, he burned off the stray hairs with an open flame—both terrifying and satisfying.



Bangkok, Thailand



I had an indulgent spa experience in the Thai capital when I got my hair cut in a large, luxurious salon called the Lounge, located in one of Bangkok's many high-end shopping centres (with, inexplicably, a hand-drawn chicken as its logo). For a rather steep price—about \$60 Canadian, which is enough to pay for 10 or 20 dinners in a local restaurant, or a four-star hotel room—a stylist treated me to before-and-after shampoos, a hot towel treatment and a relaxing neck massage.

“He burned off the stray hairs with an open flame—both terrifying and satisfying.”

PHOTOGRAPHY: ISTOCK PHOTO (ILLUSTRATION)

TREND ALERT

Loose change

A casual cut that won't leave you looking like a slouch

BY JILLIAN VIEIRA



TREND NOTE Trust us: We're the first to preach the merits of a precisely fitted suit. But exceptions have to be made—especially in the case of this season's relaxed-fit silhouette. The key to pulling it off is opting for intentional volume (think a roomier pant with subtle pleats). Now your clothes can be as laid-back as you are.

PHOTOGRAPHY: ISTOCK PHOTO (ILLUSTRATION); PETER STIGTER (RUNWAY AND STREET STYLE)

GIFT GUIDE

Men of the house

TV dads always have the answer. Solve the eternal Father's Day dilemma with inspiration from everyone's favourite prime-time patriarchs

THE WELL-GROOMED HIPPIE

TV inspiration: Sandy Cohen of *The OC*

If Dad is: Full of heart and full of eyebrow, with a downtown vibe

J.CREW TIE, \$79, JCREW.COM. **MARC JACOBS BEAUTY BROW TAMER GROOMING GEL**, \$30, SEPHORA.CA. **BALSEM NATURAL STYLING POMADE**, \$28, CA.FRANK-AND-OK.COM. **FRANKS SWIM SHORTS**, \$110, OVER THE RAINBOW



THE CORNY DAD

TV inspiration: Danny Tanner of *Full House*

If Dad is: Clean-cut and earnest, with a PhD in dad jokes

GILLETTE FUSION PROSHIELD RAZOR, \$15, DRUGSTORES. **ART OF SHAVING AFTER-SHAVE BALM IN LAVENDER**, \$49, HUDSON'S BAY. **AMI ALEXANDRE MATTIUSI SHIRT**, \$400, FARFETCH.COM. **COACH BASEBALL PAPERWEIGHT**, \$75, COACH.COM



THE KEK KING

TV inspiration: Homer Simpson of *The Simpsons*

If Dad is: Loving yet lazy, with a soft spot for baked goods

HARMONY DONUTS, 2945 LONSDALE AVE., NORTH VANCOUVER. **NUDIE JEANS**, \$239, NUDIEJEANS.COM. **VICHY IDEAL BODY SPA SHOWER GEL-OIL**, \$17, VICHY.CA. **TRUEFIT & HILL GENTLE-MEN'S DEODORANT**, \$22, TRUFITANDHILL.COM



THE SILVER FOX

TV inspiration: Maxwell from *The Nanny*

If Dad is: Elegant and urbane, with a closetful of sport coats

SCOTCH & SODA JACKET, \$299, SCOTCH-SODA.COM. **HARRY ROSEN SHOES**, \$350, HARRY-ROSEN.COM. **CLARISONIC ALPHA FIT CLEANSING DEVICE**, \$199, CLARISONIC.CA. **BURBERRY MR. BURBERRY EAU DE TOILETTE (50 ML)**, \$78, HUDSON'S BAY



THE UPTOWN BOSS

TV inspiration: Philip Banks of *The Fresh Prince of Bel-Air*

If Dad is: Bearded and dapper with a taste for the luxe life

HERMÈS TERRE D'HERMÈS LIMITED EDITION EAU DE TOILETTE, \$124 (100 ML), CANADA-EN.HERMÈS.COM. **GRIFFIN BEARD SOAP WITH BIRCH TAR**, \$14, GRIFFINBRAND.COM. **ROOTS BRIEFCASE BAG**, \$478, ROOTS.COM. **PAIR OF THIEVES SOCKS**, \$12, PAIROFTHIEVES.CA



ONE-MINUTE MIRACLE SPECIAL EDITION

FATHER KNOWS BEST

Three of our staffers asked their dads to test drive summer skincare



Who: Vince Saroli, 52

Father of: Veronica Saroli, assistant editor

Grooming routine: "I use a proper face wash every night followed by a vitamin E eye cream. My post-workout routine adds many more minutes to my prep time: face wash, a shave, serum, then a face cream to finish things off. By this point I'm feeling fresh and ready to go."

The product: Aveeno Absolutely Ageless Daily Moisturizer SPF 30, \$30, drugstores

The verdict: "Honestly, an SPF product had never really touched my skin before the Aveeno. I know, it's not the right thing to say, but I'm of Italian heritage and we do love our sun! After trying it, I felt like I was taking a step in the right long-term-benefits direction: preventing further wrinkles. It wasn't too thick or greasy; plus, I spend a lot of time out on the water in the summer, so a good moisturizer with sunscreen has a ton of value."



Who: Don Bruno, 65

Father of: Natasha Bruno, associate beauty editor

Grooming routine: "I'm a fuss-free kind of guy and keep things simple. I shave daily, wash my face with soap while in the shower and then apply Nivea cream."

The product: Biotherm Homme T-Pur Blue Face Clay, \$39, beauty-boutique.ca

The verdict: "As a face mask newbie, I was definitely tentative at first—and I wasn't too crazy about the colour [it goes on a grey-blue]. But I found it easy to apply and I felt surprisingly comfortable with it on. It was no trouble to wash off and my skin felt smoother and softer afterwards. I would buy it again and even recommend it to my friends."



Who: Tom Hickson, 62

Father of: Amber Hickson, designer

Grooming routine: "My morning ritual consists of showering and shampooing, brushing my hair and teeth, and a beard trim when required. Now that's it's nicer out, I use sunscreen or after-sun lotion—usually the latter because I forget to apply the sunblock until it's too late."

The product: Anthony High Performance Continuous Moisture Eye Cream, \$44, anthony.com

The verdict: "It was a challenge remembering to use it before bed, but daytime use was easy. It did leave behind a sheen that caused some glare, however. (So it's not recommended for professional baseball players.) I'll continue to use it, but insofar as suggesting it to pals, I'm not so sure any of mine would be particularly open to receiving grooming tips from me; I already suffer enough derision for the ponytail."



FIRST PERSON

Father figure

Pasha Malla on inheriting his dad's occasionally questionable fashion sense

When I was a kid, my dad and I shared a weakness for one essential fashion item: the sweatpant. Between the ages of eight and 13, I cycled through a weekly rainbow of matching Beaver Canoe and Roots tops and bottoms, while my dad, a psychiatrist, shrugged off his suits every evening and cozied into a favourite pair of grey joggers. He often accessorized them with black deck shoes, a pastel golf shirt unbuttoned to showcase a great froth of chest hair and a turquoise parka, worn open so that it flapped like Gore-Tex wings. A forgivable outfit, maybe, for yardwork or attending a costume party dressed as a serial killer—less so for trips to the mall with your pubescent, mortified son.

Let's be clear: I'm no paragon of fashion. My style sense has two modes: jeans and hoodies (casual) or jeans and plaid shirts (fancy dress). I prefer baseball hats and toques to a "hairstyle," and flip-flops to "shoes." Part of this, I think, is a result of having grown up in the suburbs of London, Ontario, which, at least in the early '90s, were to fashion what the city's annual Ribfest was to fine dining. It was there, trailing my dad at a safe distance through Masonville Mall, that I discovered the denim aisle of Sears and, fancying myself a real sophisticate, shed my sweats for Levi's. Things have more or less stagnated ever since.

My dad, however, has become incredibly fashionable in his mid-60s. The seeds of his sartorial transformation were sown 20 years ago, during the height of the board-wear era, when one of his industrious friends opened a skate shop. A few weeks into my first year at university, my father turned up at my dorm looking like he'd gotten lost on the Vans Warped Tour, dressed improbably in a pair of Airwalks, an Alien Workshop baseball hat and Oakley Blades that mirrored my open-mouthed awe back to me.

At the time, I was favouring a look best described as dorm-room chic (pyjama pants, sniff-tested T-shirts, eyes clouded with the dim haze of a constant hangover). While my dad's Limp Bizkit phase was thankfully short-lived, it did open the possibilities of new ways of dressing. Shortly thereafter, he began experimenting with turtlenecks. Interviewed in *Canadian Art* about

a former patient, painter Paterson Ewen, my dad is described as "modish," a term that suggests droopy bangs and a morose world view perhaps at odds with his practice of psychiatry.

More appropriate, maybe, was the sleek look my dad adopted when he started shaving his head to the skin shortly after moving to Montreal in 2002. Around this time, he also started dressing like a senior figure of the French cinema: ascots and artfully tied scarves, fitted blazers and snap-down caps worn at a jaunty angle, designer shoes that gleamed like polished ebony, colour-coordinated pocket squares origami-ed into elaborate shapes. Maybe it was an attempt to fit in among his fashionable Québécois colleagues, a symptom of making a go of it in a new province. Regardless, he started looking good—and, most significantly, he'd throw on those old sweatpants only to bum around the house on Sunday mornings.

Having a father who looks like he's stepped out of a Zegna ad has made me take a hard look in the mirror. Why do I, an alleged modern man, continue dressing like a roadie for a reunited grunge band? Part of it, I suppose, is a resistance to aging; wearing the same clothes for the past 20 years has been one way to cling to my receding youth. But I admire the fact that my dad has moved toward retirement so gracefully—it's even inspired me a little. Recently, I swallowed my pride and asked him for tips. His response was to give me a beautiful suit, which was handmade in India; he'd had a couple made in the same style. That suit is currently at the tailors, getting adjusted per my measurements. And soon enough my dad and I will be out and about, albeit a little less shamefully, dressing the same once again.



SHOPPING

Investment kicks

With resale returns higher than Apple stock's, sneakers are earning a place in your portfolio

BY KATHRYN HUDSON

As the shoe buyer at Off the Hook, the buzzy Montreal streetwear boutique that cranks out cool collabs with brands from Vans to Adidas, Graeme Anthony knows what makes a shoe collection worthy of copping—or dropping. “Just like betting on the stock market, if you know which trends to look for and you keep up to date on information,

you can see good investments coming,” he explains. “Unlike with collectible toys, the market for reselling sneakers has only continued to grow in the last 10 years. With a sneaker investment, the worst-case scenario is that you don't make any profit, but you will almost always get retail price for the shoes.” Here are Anthony's tips to beat the market.

ONE TO WATCH

“I'm looking for Puma to continue its growth in the women's market after signing Rihanna. For the first time I'm seeing women line up for a sneaker release en masse.”



BUY TODAY



“Adidas has had an amazing year in fashion circles. The Adidas Ultra Boost running shoe has been the hottest shoe of the year so far and nearly impossible to find—so it's a guaranteed good investment at the moment. In July and August, some amazing new colours will be hitting the shelves.”

ADIDAS CONSORTIUM ULTRA BOOST UNCAGED, \$235, OFFTHEHOOK.CA

TREND WATCH

The best tools for streetwear research? Social media. Follow industry leaders on Instagram and Snapchat—stay poised to screenshot in case you see a sneak peek of a limited edition collab.



BEST SNEAKER INVESTMENT

“The Adidas Yeezy collection with Kanye West. All of the shoes are selling for at least quadruple their retail price—sometimes more. Be on the lookout for some surprise Yeezy releases this summer.”

ADIDAS YEEZY BOOST 750, \$450, ADIDAS.CA



SUMMER TREND

“Knit fabrics on sneakers are the hot trend for this summer. Look for it on Nike's Air Presto Ultra Flyknit.”

NIKE AIR PRESTO ULTRA FLYKNIT, \$215, NIKE.COM



DON'T DISMISS CLASSICS

It can seem like the sneaker market is all about the latest kicks—but many go-to brands have classic styles, like Puma Suede, that never disappoint.

WEAR YOUR INVESTMENTS

“Whenever I see a retro sneaker that can subtly mix in some modern technology, I get excited. I was blown away by the new Converse Chuck II. They're exactly the same on the outside, but completely new on the inside—a classic I can wear all day. I'm a firm believer in wearing your kicks, no matter how much you spent on them.”

CONVERSE CHUCK TAYLOR ALL STAR II HIGH, \$80, FOOTLOCKER.CA

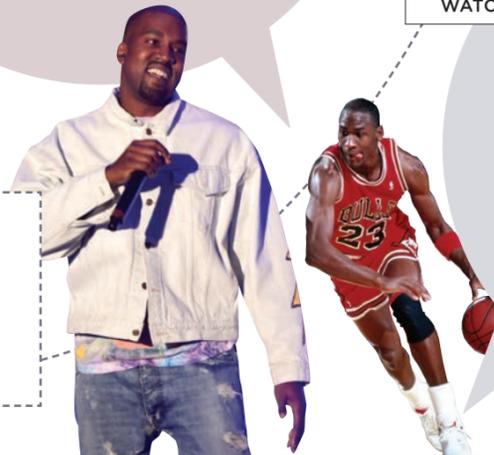


WATCH THE MARKET PRICE

“I've recently noticed a lot of people selling their collections of rare Jordans, which might mean the resell price for current and future models will start to fluctuate, making Jordans an increasingly riskier investment.”

PUT IN THE TIME

Don't expect to score the hottest styles without being forced to wait in mind-numbing lines—both in store and online.



AUTOMOBILES

THE MOST BEAUTIFUL PORSCHE IN THE WORLD

Get behind the wheel of the ultimate sports car

BY JEREMY FREED

Imagine looking at the Eiffel Tower, the Eames lounge, the Chuck Taylor sneaker and thinking, “Sure, that's nice, but it could be nicer.” This is the thinking behind one of the rarest, most expensive and most breathtaking sports cars on the planet: the Porsche 911 restored by Singer Vehicle Design. It'll cost a gut-punching \$700,000, but it's incredibly exclusive (no more than 40 are produced each year) and each one is unique (the only limits to customization are the buyer's imagination—and budget). Add cool retro looks to the mix and it's easy to understand why this is one of the most coveted vehicles in the world.

The Porsche 911 is probably the world's best everyday sports car. While its iconic silhouette has remained unchanged since the 1960s, the car has been modernized with a dual-clutch automatic transmission and comprehensive safety upgrades, while the engine has been relentlessly tweaked

and refined for maximum smoothness, power and efficiency. The new 911 is that rare beast: a luxurious city car and a track-ready monster. Some diehard Porsche fans, however, feel that what the car has gained in technology over the years it has sacrificed in soul, that visceral feeling of car and driver that petrolheads jones for. Los-Angeles-based Singer Vehicle Design's mission is to bridge the gap between old and new, creating a state-of-the-art Porsche 911 with all the soul of the original. “The combination of new and old—carbon-fibre body panels and a hand-built engine, combined with classic 911 style, driving position, compact size and feel—is utterly unique,” says Laurance Yap, marketing director of Pfaff Automotive Partners in Toronto, Singer's Canadian distributor.

The first step of a Singer Vehicle Design purchase is procuring a vintage Porsche (one produced from 1990 to 1994) to act as the “donor

car.” Then comes the fun part. In addition to an array of high-end standard equipment, buyers can outfit their cars in limitless restoration options, from bespoke paint and brass seat grommets to 12 different suede interiors and a 4.0-litre flat-six engine that will do 0 to 60 in a breathtaking 3.3 seconds. “The closer you look, the more you see,” says Yap, describing the remarkable levels of detail in the car. The same artistry and attention, he says, goes into the hand-polished radio knobs as goes into the forged-aluminum racing wheels. “From every angle it's perfect as a styling piece, but the details of its construction are what's unbelievable.” After eight to 10 months and approximately 4,000 hours of work a “new” Porsche 911 restored by Singer Vehicle Design rolls out of the shop and onto the road. Should you be lucky enough to glimpse one in the wild, there's little risk of mistaking it: This is a car unlike any other.

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