

THE KIT



MOST WANTED THE NEW MANICURE

You literally spray it on
page 3



SPECIAL

THE FUTURE OF FASHION

What's new and next in beauty and style?
We delve into the latest shopping trends
and spotlight spring's space-age glamour

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MARNI SPRING 2016.
PHOTO: PETER STIGTER



ONE TREND, THREE WAYS LIGHTEN UP

How to wear white this spring

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ACCESSORIES

SPRING KICKS

Three new trends to try

page 3



MAKEUP LESSON

SKIN FIX

Change the way
you use concealer

page 7

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LVCEA
YORKDALE SHOPPING CENTRE



VINCE CAMUTO &



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VINCE CAMUTO *SHERWAY GARDENS*
1-YEAR ANNIVERSARY
SATURDAY, APRIL 30
2 - 5 PM



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**Raffle takes place 04/30/2016, approximately 2 - 5 pm at Vince Camuto Sherway Gardens, Toronto. Raffle limited to one entry per person. Mathematical skill-testing question required. No purchase necessary. Entrants must be present in store to be eligible to win. Entrants must claim prize and sign release form within 10 minutes of winning. For full raffle information, speak to an event representative.

***Gift with Purchase offer good 04/30/2016 while supplies last. Minimum purchase \$100 before tax. One gift per customer. Not valid on previous purchases.

NAISINC LONDON
PAINT CAN
SPRAY CAN NAIL POLISH
VERNIS À ONGLES EN VAPORISATION
50ml (1.75 FL. OZ.) e

MOST WANTED
Paint job

Painting your nails with a brush: *bo-ring*. There's a brand new mani model on the scene from the U.K.'s Nails Inc.: a spray-on polish that's as fun as it is fast. Apply the accompanying base coat, spray the polish over your fingertips, then wash off skin, leaving an extra-thin coat of punchy colour.—*Rani Sheen. Photography by Amber Hickson. Art direction by Sonya van Heyningen.*

NAIS INC. PAINT CAN SPRAY IN HOXTON MARKET, \$14, SEPHORA.CA

ACCESSORIES
GOOD FOOTING
Three spring trends that will inspire you to expand your shoe collection



1. Laced up & ladylike
FROM TOP: MANOLO BLAHNIK SHOES, \$1,565, SAKS.COM. TOPSHOP SHOES, \$125, THEBAY.COM. CALL IT SPRING SHOES, \$50, CALLITSPRING.COM

COOL COLLAB
ALL DRESSED UP

As super-stylish Rachel Zane on *Suits*, actor Meghan Markle has learned a thing or two about dressing to impress. And now she's teamed up with Canadian retailer Reitmans to parlay that knowledge into a dress collection. "At work, I'm constantly in Spanx, sucked into a tiny pencil skirt!" says the 34-year-old California native with a laugh. "In real life, I want pieces that are easy to toss on with zero fuss." The four-piece dress capsule is just that: cohesive, requiring few to no accoutrements and coming in at under \$100 each. We officially want them all.
—*Jillian Vieira*

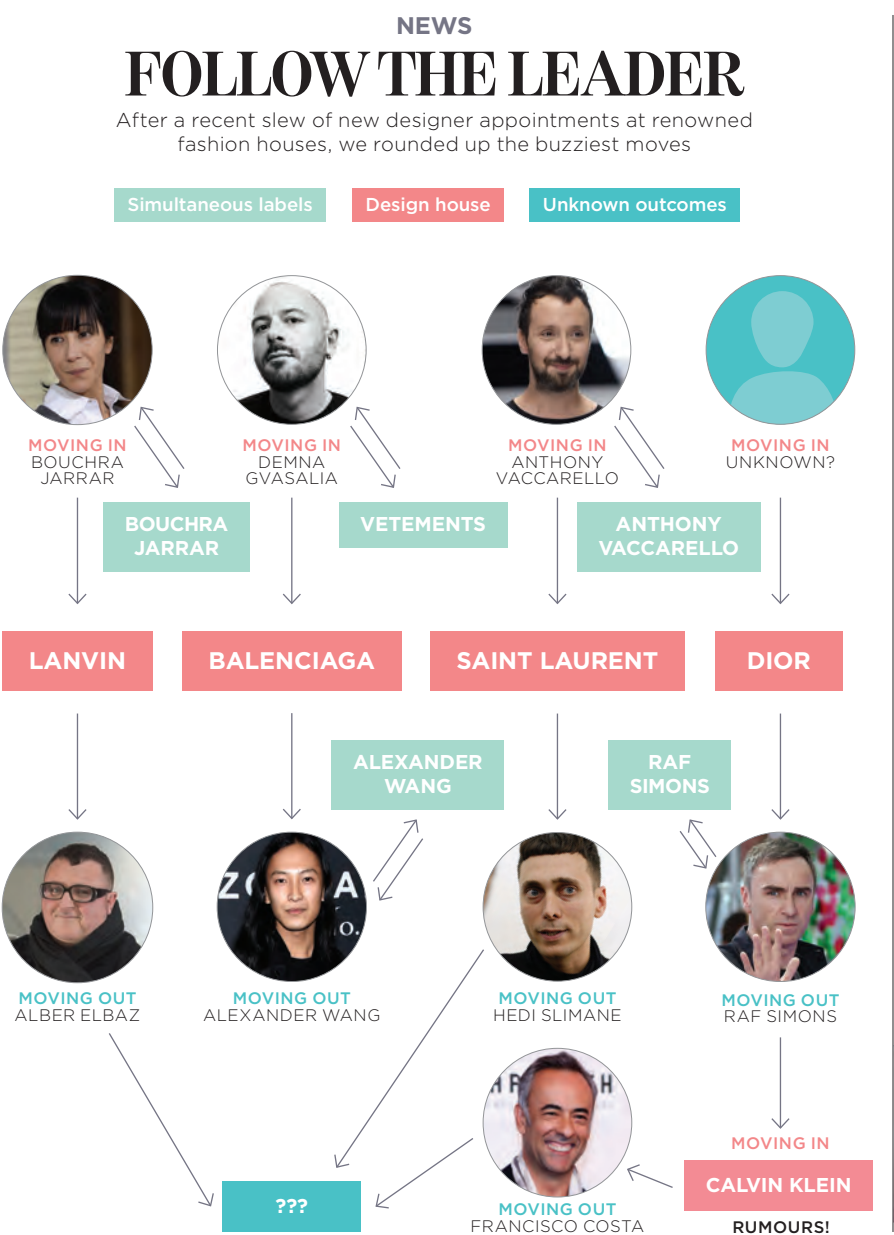
Meghan's tips for acing summer style

- 1. Try tonal dressing.** "It's a sure-fire way to look chic and polished."
- 2. Keep your accessories understated.** "I'm inspired by the way French women dress."
- 3. Go for youthful hair.** "Messing up your hair a little bit helps to energize the look."

MEGHAN MARKLE X REITMANS COLLECTION, \$80-\$95, REITMANS.COM



2. Souped-up sneakers
FROM TOP: NATIVE SHOES, \$75, NATIVESHOOES.COM. SOPHIA WEBSTER SHOES, \$485, HUDSON'S BAY. CHRISTIAN LOUBOUTIN SHOES, \$1,095, CHRISTIANLOUBOUTIN.COM



ONE TREND, THREE WAYS
WHITE HEAT

There is nothing neutral about the way Kate Hudson rocks white on the red carpet. The actress has had plenty of opportunity to be in the spotlight lately: *Mother's Day*, the megacast blockbuster she co-stars in alongside Julia Roberts and Jennifer Aniston, hits theatres this week, and she recently dropped a wellness and lifestyle book, *Pretty Happy*. Here's what we learned from her red carpet hits.—*Kathryn Hudson*



SPECIAL

The future of style

From five-star food courts to drones that drop packages at your door, the fashion and beauty landscape is changing faster than you can say #smile—because, yup, now you can pay for online shopping with a selfie. Here are the innovations you need to know about now

PHOTOGRAPHY BY MARIE H RAINVILLE | FASHION DIRECTION BY JILLIAN VIEIRA



MIX MODERN FABRICS
A textured cut-out top looks out of this world.

ACNE STUDIOS TOP, PRICE UPON REQUEST, SHORTS, \$728, ACNESTUDIOS.COM

THE NEXT WAVE OF SHOPPING

Spoiled by years of surfing from our sofas, customers are savvy, plugged in and craving all things bespoke. As Joana Lourenço discovers, retailers are responding by revamping the in-store experience

Your nails are being buffed. The gratis mani helps to justify the cost of the extremely expensive designer bags sitting primly along the glass wall like jewels. A uniformed server quietly places a soy cappuccino next to you, while, miles away, a drone drops paper towels and socks off at your door.

Experts predict that we'll soon rely on e-retailers for life's everyday essentials, while shopping will transform into an indulgent (read: expensive) recreation, intended only to satisfy our collective hedonism. In anticipation, department stores are investing in major overhauls.

Cadillac Fairview is redefining Ottawa's Rideau Centre to include a swish new Simons store and an outdoor pedestrian plaza that will host art events and cafés. Holt Renfrew's renovated Vancouver location, set to be unveiled in 2017, will have services like sneaker cleaning and bespoke leather embossing, while the newly opened Saks Fifth Avenue in Toronto offers on-the-go facials and a Mercedes-Benz home delivery service.

A recent hunt for a new weekend bag took me to my local gleaming white Tumi store, where I was directed to a large, wall-mounted touch screen to peruse the entire collection. Once I picked a bag, I could click to have it monogrammed. It all felt very seamless and high-tech. "Retailers can't just sit and wait for customers," explains Jennifer Lee, a partner and national retail leader at Deloitte Canada. "They have to give them compelling reasons to show up at the store." Lee notes that today's consumers expect personalization and curation, and relish unexpected frills and luxe extras. Take Gotstyle's "It's a Match" package: For \$99, a stylist will outfit and photograph a gent in three *au courant* looks; the photos can then be used as spruced-up profile pics for dating apps. "Smart retailers have to think of ways to entertain and delight their customers, where it's not just about making a sale, but becoming a part of their lives," explains Melissa Austria, the owner of Gotstyle.

You know what that means? You've got the power. Wield it well.

BESPOKE BEAUTY
Beauty is about to get up close and personal because start-ups are realizing that we're all individuals.

1 Skin Inc. lets you create your own custom-blended serum kit via sephora.ca, while Subtle Green allows you to design an all-natural moisturizer online to target your specific concerns.

2 Kiehl's will launch its Apothecary Preparations custom serum bar at stores in September.

3 Curology connects you online with a dermatologist to prescribe a custom skincare routine and offers ongoing skin coaching.

4 The ultimate customization: GeneU tests your DNA to create an uber-personalized skincare regimen. "Watch for more integrated diagnostic tools and DNA-related products to come," says Jamie Ross, creative director at New-York-based trend forecaster Doneger Creative Services. —Kristen Vinakmens



TRY TEXTURE
Your shortcut to style supernova: next-level pleats.

ISSEY MIYAKE TOP, \$1,415, SKIRT, \$1,668, TRIBECALISSEY, MIYAKE.COM, ARME DE L'AMOUR EARRING, \$180 (PAIR), SIMILAR STYLES AT ARMEDELAMOUR.COM

PHOTOGRAPHY: PETER STOEGER (RUNWAY); TEXT: KRISTEN VINAKMENS AND KATHRYN HILSDON (ARMS)



STELLA MCCARTNEY

DELPOZO

SPORTMAX

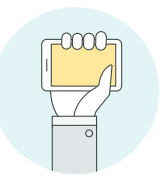
BALMAIN

AKRIS

CHANEL

TREND NOTE

On the spring runways, otherworldly shapes, cutting-edge pleats, near-liquid draping and celestial shimmer all pointed to one conclusion: The future of fashion innovation is now.



Download these stylish new apps

AS SEEN ON TV
Obsessed with Olivia Pope's pencil skirt on *Scandal*? Now you can click to buy using StyleID, which identifies the exact pieces worn on your fave shows.

DOORSTEP BEAUTY
Glam squads on speed-dial are no longer reserved for the A-list. BeGlammed just launched in Toronto and lets you book at-home hair and makeup artists—and even upload a picture as inspiration.

PAY-BY-SELFIE
Smile! In the race to cut down on credit card fraud, MasterCard announced that Canadians can now use a selfie to confirm their identity when making a mobile purchase. The app scans data from your photo or fingerprint, so no need to remember your PIN anymore.

MESSAGE ON DEMAND
Feeling tense? With Soothe, you can book a massage online or via the app, and a therapist comes to you with as little as one hour's notice. It's available in Vancouver now, with Toronto rolling out in a few months.

LIPSTICK GENIE
Try on thousands of lip shades with Sephora's Virtual Artist tool, and plug in your Pantone SkinTone shade to find the hues that work best with your skin tone.

MATCH ME PERFECT
Use L'Oréal Paris's Color Genius app to match your skin tone with foundation and take the guesswork out of the most difficult beauty purchase.

NARS

Under Cover

SUMMER 2016 COLOR COLLECTION

SPECIAL APPEARANCE ERIC HOLT
THURSDAY MAY 5TH to SATURDAY MAY 7TH

Meet with NARS International Artist Eric Holt, to experience the new NARS Undercover Summer Color Collection. Take shade. Lose touch. Go overboard. Space is limited. Book your appointment today.

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WHEN IT COMES TO PATTERN, GO BOLD

Sometimes the universe tells you to wear a dress covered in stars. Listen.

MAX MARA DRESS, \$1,250. SIMILAR STYLES AT MAX MARA. SORELLE RING, \$153. SORELLENYC.COM



Superfood skincare

Adding kale to your smoothie is one thing, but how about to your moisturizer? A "holistic approach to inner and outer beauty" is driving the trend for skincare powered by superfoods and juice-bar-style supplements, says trend forecaster Jamie Ross. Nip+Fab's Kale Fix lineup and Eminence Organics' Citrus and Kale products tout the dark leafy green's antioxidant prowess to help repair skin and fend off free radicals. Sephora Collection's newest booster serums feature zinc to soothe blemishes or magnesium to revive tired skin. TheFaceShop's Chia Seed skincare range gives the nutrient-rich seeds life outside your smoothie bowl, using them to nourish and hydrate the skin. —K.V.

NIP+FAB KALE FIX CLAY MAKE UP REMOVING PADS, \$16. SHOPPERS DRUG MART. SEPHORA COLLECTION REVITALIZING MAGNESIUM BOOSTER, \$25. SEPHORA.CA. THEFACESHOP CHIA SEED MOISTURIZING TONER, \$25. THEFACESHOP.CA. EMINENCE ORGANICS CITRUS KALE POTENT C+E MASQUE, \$70. THEFACIALROOM.CA.

GETTING TECHY

At-home beauty devices have made huge advancements, offering pro results akin to expensive clinical treatments. Tria's Age-Defying Eye Wrinkle Correcting Laser uses microscopic laser beams to boost collagen and elastin, while the Dermaflash Facial Exfoliating Device replicates dermaplaning by using sonic vibration to remove dead skin cells and facial hair. Meanwhile, the My UV Patch, available in May from La Roche-Posay, is like having a dermatologist on speed dial. The photosensitive patch sticks to skin and changes colour when it's time to reapply your SPF. It also connects to an app so you can monitor your UV exposure. —K.V.



TRIA BEAUTY AGE-DEFYING EYE WRINKLE CORRECTING LASER, \$285. TRIABEAUTY.CA. DERMAFLASH FACIAL EXFOLIATING DEVICE, \$236. SEPHORA.CA. LA ROCHE-POSAY MY UV PATCH, SKINCHECKER.CA



TRY THIS

A rounded swath of silver on lids adds modern sparkle

LIT COSMETICS CHER SIZE 4 HOLOGRAPHIC GLITTER, \$16. LITCOSMETICS.COM. HARD CANDY TAKE ME OUT LINER IN HANDCUFFS, \$5. WALMART.CA. LUSH COSMETICS SUCCESS LIQUID EYELINER, \$20. LUSH.CA



YOU ARE INVITED

Join us to celebrate the opening of Reiss at CF Sherway Gardens. The Kit Editor Jillian Vieira shows us her summer style edit. Enjoy summer treats and drinks, shopping and style.

Enter for a chance to win a \$1,500 Reiss wardrobe and have it styled during a personal shopping appointment. Plus, special offers revealed in store!

Thursday, May 12
5.30 to 8.30 PM
Reiss Store, CF Sherway Gardens
25 The West Mall, Toronto, ON

RSVP to thekit.ca/reiss-event-sherway



EMBRACE EASE

Floaty, shimmery, perfect—this dress proves easy-to-wear pieces can still shine brightly.

TOME DRESS, \$9,360, NET OVERLAY, \$2,990, TOMENYC.COM. STUART WEITZMAN SHOES, \$598, STUARTWEITZMAN.CA

HAIR AND MAKEUP BY SIMONE OTIS FOR PIM.CA USING CHANEL/ORIBE. PROP STYLING BY CAITLIN DOHERTY FOR PIM.CA. CREATIVE DIRECTION BY JESSICA HOTSON. BEAUTY DIRECTION BY RANI SHEEN

**SHOP THE TREND
MODERN METALLICS**



ALDO BAG, \$48, ALDOSHOES.COM. REISS TOP, \$195, REISS.COM. LACOSTE SHOES, \$165, LACOSTE.COM. JIMMY CHOO SUNGLASSES, \$595, SAKSFIFTHAVENUE.COM



MAKEUP LESSON

Colour theory

Colour correctors are the next wave in our quest for complexion perfection. Here's how to make them work for you, no makeup artist required

BY ANDREA JANUS

If you've visited a makeup counter recently, you may have noticed that the complexion section looked a little more colourful than usual. Colour correctors—concealers and primers that come in shades like mint, lilac and peach, designed to counteract skin discoloration—are now ubiquitous on both store shelves and Instagram, where beauty bloggers are posting selfies covered in pastel stripes. "It's the next big thing after strobing and contouring," says Toronto makeup artist Vanessa Jarman. "When you want to achieve perfect makeup, colour-correcting your skin first brings it to the next level."

The thought of adding another product to your morning routine may be daunting, but a colour corrector can be a powerful tool to erase imperfections and boost brightness. "If you've tried five, 10, 15 different concealers and you're still confused about why nothing is covering the way you want it to, you're at the perfect point to try colour correctors," Jarman says.

Based on the colour-wheel theory that opposing tones cancel each other out, each product hue targets a specific problem, such as brown hyper-pigmentation spots or bluish under-eye circles. "You might actually need a couple of colours to correct different parts of the face," says

Jarman. Paler pastel correctors work best on lighter skin tones, while darker shades—purple, forest green and orange—are designed for deeper complexions.

When it comes time to apply it, colour corrector should be the first thing you put on clean, moisturized skin. "Try to do your makeup in the most natural lighting that you can find," says Jarman. Dab the product on with a sponge or your finger for larger areas like sallowness, and use a small brush or Q-tip for smaller spots like red acne scars. Jarman suggests choosing a creamy formula—whether it comes in a stick, pot or palette—because creams can be blended easily for sheer to full coverage.

Once your corrector is set in place, follow with your foundation or tinted moisturizer, which you might need less of now that you've concealed any discoloration. Press or stipple the base into your skin with a sponge or flat-topped brush, rather than swiping it on, so you don't undo all your handiwork. If you still feel you need concealer, pat a thin layer overtop, only where you need it. "It might seem like you're putting a little bit of extra time into your makeup," says Jarman. "But it's completely worth it."



URBAN DECAY NAKED SKIN COLOUR CORRECTING FLUID IN GREEN, \$35, SEPHORA.CA. YSL TOUCHE ÉCLAT NEUTRALIZER COLOUR CORRECTOR IN LILAC, \$50, SEPHORA.CA. MARC JACOBS BEAUTY COVER(T) STICK COLOUR CORRECTOR IN BRIGHT NOW (PINK), \$52, SEPHORA.CA. SMASHBOX COLOR CORRECTING STICK IN LOOK LESS TIRED (PEACH), \$27, SEPHORA.CA. NYX COLOUR CORRECTING LIQUID IN YELLOW, \$18, NYXCOSMETICS.CA



ONE-MINUTE MIRACLE

Dear Bliss Fabulous Drench 'n' Quench:

As a kid, I was too busy reading *Harry Potter* to be interested in magic. Real wizardry was done with wands. But when you came in contact with my grown-up skin—sinking right in and leaving behind a glistening trace of water droplets—I was spell-bound. May I share your secret? As you turn from cream to water on contact, "hydrozome" technology pushes a wave of moisturizing ingredients, like minerals and sea kelp, into the skin to keep it plump and radiant. My dryness disappeared faster than Houdini.

Signed, Hogwarts alum
Veronica Saroli

BLISS FABULOUS DRENCH 'N' QUENCH MOISTURIZER, \$48, SEPHORA.CA

THE KIT

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Subject to Availability

SHE IS LUMINOUS

BEAUTIFUL GIFTS FOR MOTHER'S DAY.
SUNDAY, MAY 8TH



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EXCLUSIVE GIFT

NEW CHLOÉ LOVE STORY EAU DE TOILETTE SPRAY, 50mL, \$90

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NEW

GIORGIO ARMANI SI, \$102

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EXCLUSIVE GIFT

GUCCI BAMBOO EAU DE PARFUM, 50mL, \$109

Receive* a Gucci Bamboo Body Lotion 50ml with the purchase of any Gucci Bamboo fragrance.



NEW

NEW GUERLAIN LA PETITE ROBE NOIRE DELICIOUSLY SHINY LIP COLOUR IN PINK TIE, RED HEELS & MY FIRST LIPSTICK, \$37 each

NEW & EXCLUSIVE GUERLAIN LA PETITE ROBE NOIRE EAU DE PARFUM - LIMITED EDITION, 50mL, \$109



NEW & EXCLUSIVE

FRAGRANCE SAMPLER & CERTIFICATE COLLECTOR'S EDITION FOR HER, \$97

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SHOPPERS DRUG MART

