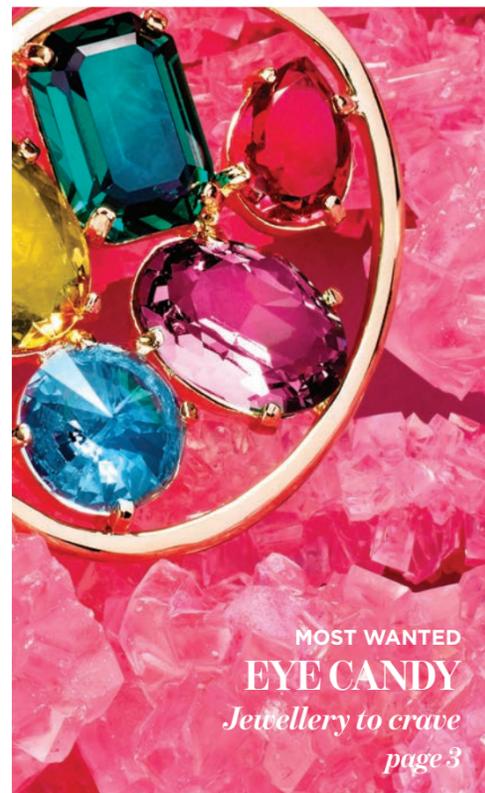


THE KIT

FLIRTY, PRETTY THINGS

Celebrate Valentine's Day with the season's most romantic style: ruffles, lace and look-at-me sequins
page 4

GUCCI SPRING 2016. PHOTOGRAPHY: PETER STIGTER



MOST WANTED EYE CANDY
Jewellery to crave
page 3

TEST DRIVE LIPSTICK DARE

"I picked up shades of green, blue, grey, black, purple, gold and bronze. I wore each without apology and like I meant business."

page 12



PROFILE GIRL ON FILM

Canadian actor Sarah Gadon pulls beauty inspo from—where else? —the movies

BY RANI SHEEN

When Toronto-based actor Sarah Gadon got a call out of the blue with the news that she had been tapped to be the global face of Giorgio Armani Beauty, her mind went to one of her favourite filmmakers. "It was like being swept up into a Fellini movie of absurd beauty and wonder," she says animatedly, perched on a sofa in her office for the day—a swanky suite in the Four Seasons Toronto. "I ran around my house screaming and jumping up and down."

Things only became more cinematic from there. "I flew to Milan for the 40th-anniversary tribute and I met Mr. Armani. I went to the atelier and got this beautiful dress, and I went to the party, and there was this giant receiving line, and there he was. I was so nervous. He doesn't speak English, so he just laughed, grabbed my hand and twirled me around in front of all these photographers. That was the most Fellini point of the entire interaction."

Continued on page 4

STAY CONNECTED



VALENTINE'S DAY 2016





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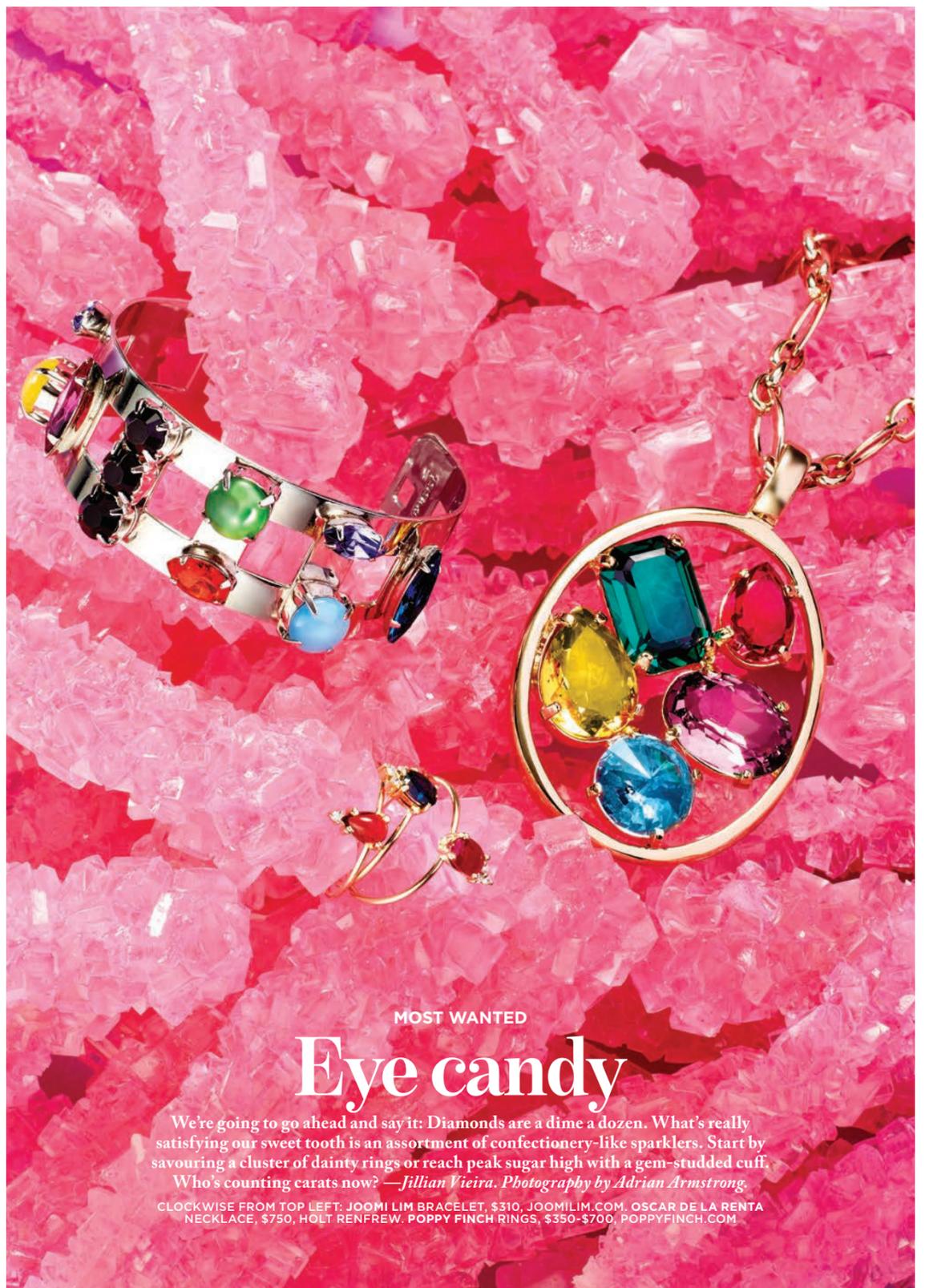
CELEB HAIR

SHOULDER SEASON

The 2016 awards season is here, which means jaw-dropping gowns, too-long speeches and, most of all, covetable hair. The glam factor remains high, but we've never seen so many shoulder-grazing cuts hit the red carpet. Bobs, lobbs and wobs (wavy bobs) are having a moment—these stars show that lack of length does not equal lack of versatility. —Rani Sheen



1. Tousled and deep side-parted: **Taraji P. Henson**, Golden Globe Awards. 2. Flipped to the side with smooth bends: **Rachel McAdams**, Critics' Choice Awards. 3. Sleek at the head, curled at the ends: **Jennifer Lopez**, Golden Globe Awards. 4. Loose and voluminous bends: **Helen Mirren**, Screen Actors Guild Awards. 5. Smooth with piecey texture: **Angela Bassett**, Golden Globe Awards. 6. Flipped-out front and curled-under ends: **Viola Davis**, Screen Actors Guild Awards. 7. Forehead-sweeping with rounded ends: **Kirsten Dunst**, Critics' Choice Awards.



MOST WANTED

Eye candy

We're going to go ahead and say it: Diamonds are a dime a dozen. What's really satisfying our sweet tooth is an assortment of confectionery-like sparklers. Start by savouring a cluster of dainty rings or reach peak sugar high with a gem-studded cuff. Who's counting carats now? —Jillian Vieira. Photography by Adrian Armstrong.

CLOCKWISE FROM TOP LEFT: JOOMILIM BRACELET, \$310, JOOMILIM.COM. OSCAR DE LA RENTA NECKLACE, \$750, HOLT RENFREW. POPPY FINCH RINGS, \$350-\$700, POPPYFINCH.COM

DREAMBIG TED2016, a dream-themed conference from TED Talks, arrives in Vancouver next week with some heavy-hitter speakers. Here are three must-sees

Shonda Rhimes, screenwriter and TV producer

The talk: "Our Tomorrow," February 15
The take-away: Just do it! Fresh off her Year of Yes tour and "I deserve it" speech at the 2016 Producers Guild Awards, Rhimes knows how to dream. "Hell," she says, "I don't own Thursday nights for nothing."

Reshma Saujani, founder of Girls Who Code

The talk: "Code Power," February 17
The take-away: We need more women in tech. By 2020, Saujani wants one million young women enrolled in Girls Who Code, her non-profit aiming to close the gender gap in the field. #girlpower.

Angélica Dass, artist

The talk: "The Dreams That Define Us," February 18
The take-away: Labels based on ethnicity are specious. Dass's exhibit *Humanae*, which matches people of varying races to their Pantone colours, sheds light on how differences in skin tones are perceived and erroneously labelled. —Sidney O'Reilly

SPOTLIGHT

BETTER TOGETHER

These cool Canadian couples prove that love has everything to do with it

BY CARLY OSTROFF



MONTREAL

Hugo Thibault, communications director, & **Francis Guindon**, PR manager



TORONTO

Ivy Lam, hair and makeup artist, & **Craig Wong**, owner of Patois restaurant



VANCOUVER

Evaan Kheraj, photographer, & **Luisa Rino**, fashion stylist

how we met

"A friend of mine bought a loft exactly like mine, but a floor below. On his birthday, he invited a couple of friends over. We were partying for a few hours while we were waiting for the last guest to arrive before we ate the cake. And that last friend to arrive was Francis." —Hugo

"We grew up together and even went to prom with each other! But the story of how we met is an ongoing debate—we both remember it differently. I believe we met at a bus stop and that we were introduced by a mutual friend." —Ivy

"My roommate got me an interview at a magazine where Luisa was the fashion editor. I met with Luisa and showed her my portfolio. My dream was to shoot for *National Geographic* and I hadn't the foggiest idea of what fashion entailed. I fell in love with Luisa the moment I met her. I went home and told my roommate that I was going to marry her." —Evaan

fave date spot

"Vin Papillon [2519 Rue Notre-Dame O.]. It's a wine bar owned by the guy who owns Joe Beef, and it's a 10-minute walk from our place. The ambience is cool, the menu is great and the wine list is perfect. Add it to your bucket list." —Francis

"We love to try restaurants around the city. We love the bar at Alo [163 Spadina Ave.], and stopping by the Rolling Pin [3429 Yonge St.] for some dessert." —Craig

"We're homebodies, so I'd say cozied up on the sofa. When we're in New York, we take evening walks around the neighbourhood and stop in at the Grey Dog [49 Carmine St.] for a coffee and giant oatella cookie." —Luisa

ultimate romantic gesture

"Hugo hides positive notes everywhere in the house to make sure that I know that I have his full support. A few years ago, when I got my current job, he hid a bottle of prosecco in the wine cellar with a charming note because he knew that I would get the job while he was in Paris for work. I'm lucky!" —Francis

"The most romantic thing I've done for Ivy was the only time I kept a secret from her! I gave her several cake moulds and asked her to help me plate a chocolate dessert. Little did she know, she was designing her own engagement ring. I took her sketches to our jeweller and made it out of diamonds." —Craig

"This past anniversary, Evaan was on a killer work schedule, and we weren't in the same city. He booked a ticket to fly home for one night so we could have our anniversary together. I stopped him, of course. The pragmatist in me couldn't have him sacrificing sleep for a few hours together. But the gesture meant a lot." —Luisa

BEHIND THE SCENES

CHARACTER STUDY

The complicated women on *Girls* keep costume designer Jenn Rogien on her toes



The cast of *Girls*, from left to right: Zosia Mamet, Lena Dunham, Allison Williams and Jemima Kirke.

PLAYING DRESS-UP
Our fashion picks by character



MARNIE WINNERS TOP, \$90, WINNERS



HANNAH ANN TAYLOR DRESS, \$149, ANN TAYLOR



SHOSHANNA TED BAKER TOP, \$219, TEDBAKER.COM



JESSA GUESS JUMPSUIT, \$148, GUESS.COM (IN MARCH)

When *Girls* debuted in 2012, it spawned thousands of think pieces on Hannah Horvath's peculiar taste in men—and clothes. Five seasons later, the styles have changed, but not as much as the characters have. With Hannah (Lena Dunham) dating a normal teacher, Marnie (Allison Williams) getting married, Shoshanna (Zosia Mamet) living in Japan and Jessa (Jemima Kirke) becoming a therapist, the foursome are, dare we say it, maturing.

"The thing that's unique to *Girls* is that the characters are constantly evolving," explains Jenn Rogien, the show's costume designer, at a Toronto event with Winners. "When I'm like, 'I really love where this character is going,' something will happen in the story that motivates a complete change with another character. To me, that's just as exciting."

One thing that doesn't change is the Big Apple streetscape. As Rogien puts it, "If you're truly doing a nondescript scene in New York, you'll need a business guy, someone in scrubs, someone walking a dog and then everyone else. Anywhere you go in New York, there's someone dressed in medical garb." —Veronica Saroli

GIRLS PREMIERES FEBRUARY 21 ON HBO.

PROFILE

Girl on film

Continued from cover

At 28, Gadon is from the wrong generation to have starred in a Fellini film, but her resumé is dotted with an eclectic variety of artistic gems. A favourite of Canadian auteur David Cronenberg (she starred opposite Michael Fassbender in *A Dangerous Method* and Robert Pattinson in *Cosmopolis*), she's also dabbled in period pieces (*Belle*, *A Royal Night Out*) and blockbusters (*The Amazing Spider-Man 2*, *Dracula Untold*). Her next film is *Indignation*, the Philip Roth novel adaptation, which just premiered at Sundance, but she's also hitting small screens this month in *11.22.63*, based on the Stephen King best-seller. Gadon stars alongside James Franco as progressive '60s Texas divorcee Sadie in the time-travelling political-thriller Hulu miniseries. (It debuts in Canada on Super Channel on February 17.)

"One of the first things James and I had to do together was this big lindy hop dance number," says Gadon. "We learned the dance separately, and the morning I arrived on set I was in his arms being tossed around. We'd spoken once before and met briefly, but that was our full-on introduction. James is fearless as an artist, actor and performer, so there's

nothing stopping him—which is exactly what you want in a dance partner and in a scene partner!"

Another new challenge was entering the world of beauty modelling. Gadon viewed the process of shooting the Armani campaign in New York with the brand's renowned global makeup artist, Linda Cantello, through her usual creative lens. "Watching Linda work, I realized she's such an artist, and as much as you think there are rules in beauty, there really aren't." Cantello was equally enamoured, telling *WWD* that "Sarah has the most amazing skin I've ever seen." Gadon flushes at this. "Wow, that is a huge compliment!" It's true; her complexion is doll-like in its smoothness and velvety sheen. Her beauty routine, though, is simple: "In the summertime I don't use any creams; I believe in the philosophy of going to bed and letting the natural oils replenish your skin," she says. But she does use a dab of Armani's *Crema Nera* to give herself a facial massage. "Especially before an event, massaging cream into your face just wakes up all your skin cells."

Director, she's ready for her close-up.



Above and right: Sarah Gadon on recent red carpets. (Seriously, that skin.)



BEAUTY ESSENTIALS
GIORGIO ARMANI EYE & BROW MAESTRO, \$39. GIORGIO ARMANI CREMANERA EXTREMA, \$380. HOLT RENFREW

INSPIRATION HIT LIST

"I like to create vision boards," says Sarah Gadon. "I'm always trying to communicate what I want my aesthetic to be to a stylist—and you don't always speak the same language, so an image is really great." Here, the self-described "voracious" film buff breaks down her top onscreen beauty influences.



"I think that *Breakfast at Tiffany's* is one of the most iconic beauty films. Every time you watch it, you just want to put a little bit more effort into your beauty regimen and your clothes."

"I'm always inspired by Hitchcock blondes. I love Kim Novak, Grace Kelly and Eva Marie Saint. Last summer I watched *North by Northwest* over and over again, and Saint's look in that film and her hairstyle are all things I would totally reference for my red carpet look."



"Michelle Williams is a big style icon for me. Cate Blanchett is really contemporary and edgy but very classic and elegant at the same time."

"In my film *Indignation*, my character, Olivia Hutton, is very much based on the Sylvia Plath-esque New England girls of the 1950s. There was something very inspiring in the collegiate, bookish style that is coming back in, with geek chic right now."



SHOPPING CHALLENGE

True romance

We asked managing editor **Eden Boileau** to tackle spring's grown-up girly trend—for under \$500

My style budget

"Since I shop only when I can no longer stand looking at what's in my closet (about every six months), a budget really isn't necessary."

My personal style

"An ideal world would see me in worn-out jeans and a black top every day of the week, with regular breaks for an LBD and heels."

Why I chose this trend

"The flowy, feminine looks floating down the runways at Zac Posen, Alexander McQueen and Oscar de la Renta made my heart go pitter-patter, so I decided to break my basics habit and try something girly."

My shopping strategy

"The pleated Ann Taylor skirt nailed my crush on blush, so I indulged, spending almost half my budget. I kept it under \$500 with wallet-friendly brands for everything else."

My dream splurge

"Anything Gucci is doing with silk chiffon these days."

Shopping list

MOOD BOARD

- Baby blue and bows at Oscar de la Renta.
- Erdem's sheer florals.
- Ruffles at Alexander McQueen.
- Flowered bags at Gucci's Spring 2016 men's show.
- Naomi Watts loves ruffles, too, at TIFF 2015.
- The season's flowered headband at Dolce & Gabbana.
- Harlequin collar at J.W. Anderson.
- This Gucci blouse = perfect valentine.
- The off-the-shoulder trend at Derek Lam.

					Grand total \$457
"Cropped, floral, lace: so many trends in one top!" EXPRESS TOP, \$50, EXPRESS.COM	"Flowy pink/peach fabrics are my true loves, so I had to have this skirt." ANN TAYLOR SKIRT, \$210, ANNTAYLOR.COM	"A flowered hairband is the icing on this girly cake." H&M HEADBAND, \$15, HM.COM	"If you're not ready for full-on floral, a clutch is the perfect dose." BANANA REPUBLIC CLUTCH, \$62, BANANAREPUBLIC.CA	"The look demands a dainty sandal, and this ankle tie is super-sexy." LE CHATEAU SANDALS, \$120, LECHATEAU.COM (APRIL)	

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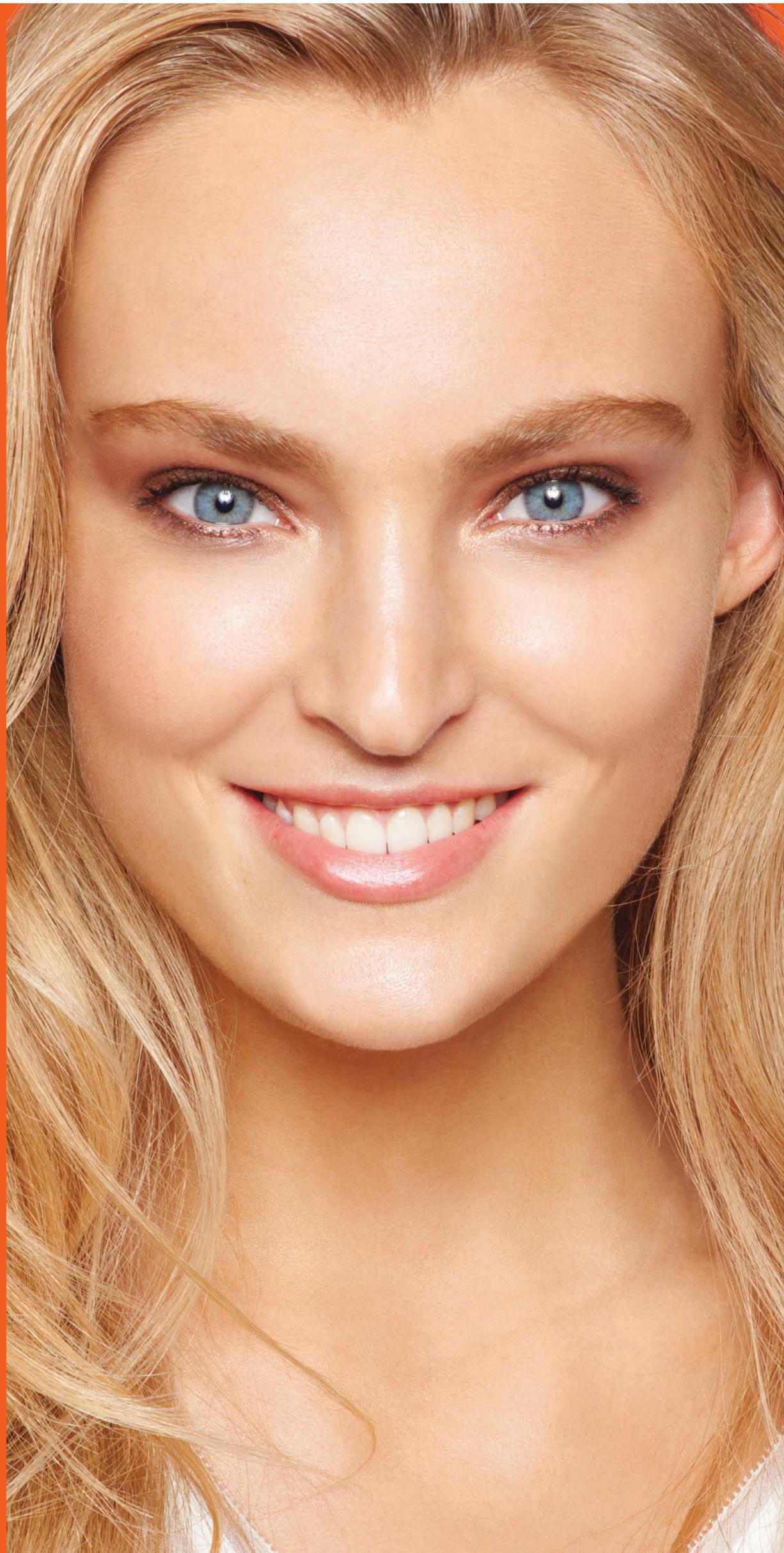


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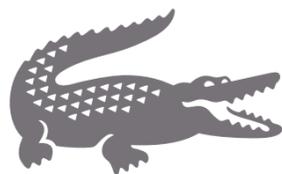
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FIRST PERSON

My cup spilleth over

Against all odds, going backstage at the Victoria's Secret Fashion Show helped one writer fall in love with her own (minimal) assets

BY ALEX LAWS



Angels on the catwalk: Candice Swanepoel, Gigi Hadid, Behati Prinsloo, Kendall Jenner and Maria Borges.

My feelings of inadequacy begin to surface well before I set foot among 94 of the world's most perfect breasts backstage at the Victoria's Secret 2015 Fashion Show. The welcome pack on my bed at New York's Gansevoort hotel includes a bra that is padded enough to stand up on its own—and two sizes too big. I slip it on and ruefully consider what I could use the extra room for. A couple of bags of trail mix? The contents of my makeup bag? I put my stretchy crop top back on and reach for the mini-bar.

It's possible my long-held desire to have larger breasts comes from going through puberty in the era of Eva Herzigová's "Hello, Boys" Wonderbra campaign and all nine seasons of *Baywatch* (the remake of which will propel more well-defined busts into red-suited fame next year). Sadly, in the summer of 1995, when I was 14, the only time you could see a divide in my chest was when I was wearing a seatbelt. And there was no "petite" Barbie back then to model myself after.

But I didn't realize how much my inferiority complex had stuck around until the lead-up to writing this story, when I asked a friend, "Whose breasts would you love to have?" She replied, "My 21-year-old self's." I thought about it: Jennifer Aniston's, Adriana Lima's, Rihanna's... Nope, my own did not feature on the list. To that end, I have occasionally fantasized about surgical enhancement, and I'm not alone. Toronto cosmetic surgeon Dr. Stephanie Power says an estimated 4 to 5 per cent of North American women will opt for a breast enlargement. "My clients often say that their breasts seem too

small for their hips and buttocks, and they wish to increase volume but still look natural," says Power. "They often want greater volume in the upper pole [the higher section of breast tissue] and generally more cleavage." Amen, sisters.

Backstage at the show, I soon realize that being small has its advantages. I'm one of the few journalists to slip through the scrum to score a moment and a selfie with Kendall Jenner, who is actually stepped on by someone less agile while we chat, and I'm able to squeeze in beside five-foot-10 supermodel Gigi Hadid while she's mid-pedicure—her pins take up more space than I do altogether. Despite being all legs, abs and a healthy C-cup, Hadid is not immune to ridiculous physical expectations, having addressed critics of her "larger" build in an impassioned Instagram post late last year. "Yes, I have boobs," she wrote. "If you don't like it, don't follow me."

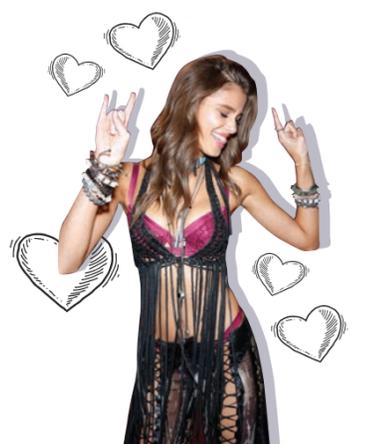
"When I was 14, the only time you could see a divide in my chest was when I was wearing a seatbelt."

Next, I interrupt Candice Swanepoel in the midst of rearranging her ample 34Cs. "Sorry, just adjusting," she says. (Even Victoria's Secret models need a little scoop and swoop from time to time.) Swanepoel, a super-successful lingerie model who's been working with the brand since 2007, is a fount of Angel-in-training tips for me, including the employment of very high heels, strategic

illuminator and lingerie. "Something that makes you feel sexy and lifts the ladies," she explains, miming the action.

While trying not to stare at her generous cleavage, I consider adding Swanepoel's chest to my list, but it's obvious at this proximity that, since I'm a good seven inches shorter than her, any of her body parts would be absurdly out of proportion on me. Power says her clients usually realize this, too. "I hear celebrity references less frequently for breast augmentation compared to other features: for example, Angelina's lips, Kim's buttocks," she says. "It's interesting—patients seeking breast augmentation often bring in pictures of fitness models or non-celebrity women with similar body frames to their own." This doesn't really resonate with me; it's the fantasy of the larger-than-life big-screen breasts that appeals. But slowly, I'm starting to see my own (small B) cup as half full.

I leave the all-pink madness of the backstage area and take my seat at the show, across from Caitlyn and Kris Jenner, who are cheering on Kendall. It quickly becomes clear that the models are hugely magnified in their splendour by the carnivalesque costumes, more than 126,000 gemstones, impassioned mid-runway performances by The Weeknd and Selena Gomez—and their own extreme energy and confidence. The sex appeal of this spectacle comes from so many parts—not just a particular body part. I may not have Swanepoel's ample Cs, but glitter, lace, stilettos and a winning pose are not beyond my grasp. I walk away, chest forward, with a strut in my step and a resolve to go underwear shopping immediately.



V-DAY FILES

We asked Victoria's Secret newbie Taylor Hill how she does Valentine's Day. (Takeout is involved—we like her.)

1. Pizza

"I'll celebrate this year with my boyfriend. We like to stay home and watch romantic comedies and eat pizza."

2. Jokes

"My romance is being goofy and fun! Always make a little time for you and your significant other to be silly and goof off."

3. A little lace

"You don't have to wear something overly provocative to feel sexy. I love unlined lace bras—I would be happy receiving the Victoria's Secret Very Sexy fishnet and lace triangle bra with the matching thong."

Small wonders

No cleavage? No problem! Make your A-cups feel sexier than ever in these unpadded unmentionables



GAPBODY BRA, \$30, GAPCANADA.CA

H&M BRA TOP, \$30, HM.COM

VICTORIA'S SECRET BRA, \$60, VICTORIASSECRET.COM

NEGATIVE UNDERWEAR BRA, \$110, NEGATIVEUNDERWEAR.COM

FLEUR OF ENGLAND BRA, \$195, FLEUROFENGLAND.COM



TREND ALERT DESIGNER MOOD RINGS

It may not be the ring you hoped for this Valentine's Day, but who doesn't love a good #tbt revival?

Along with tattoo chokers and acid-wash overalls comes another '90s-kid-staple resurrection: mood rings. The colourful aura translations—passionate, tranquil, imaginative—have remained the same, with a couple of cheeky throwbacks like "melancholic, write in diary" thrown in for good measure. What has grown up is the hardware (see this, 14-k gold bands and big-name designer construction), elevating this piece from convenience-store bargain to jewellery-box keeper. —Jillian Vieira

1. OLIVIA KANE RING, \$693, OLIVIAKANE.CO
2. EDDIE BORGO RING, \$325, HOLT RENFREW
3. MONDO MONDO RING, \$216, EWANIKA

BEHIND THE BRAND WHAT LIES BENEATH

Three lingerie designers on manufacturing in Canada, dressing for Valentine's Day and why comfort can't be beat

BY VERONICA SAROLI



Brand: March & August Underthings

Based: Winnipeg
Alesha Frederickson founded her lingerie brand in 2013, but it took her a while to find her groove. "The first collection I put out I didn't like at all," she says. "I was trying to make things that I thought were so different, but it wasn't me."

How did you get into the lingerie biz? "I wanted to make other people feel great about themselves in a way I knew how, and that was by making things. I hated how lingerie looked on me, and I started to make it for myself and for friends as gifts. They told me they felt amazing in the pieces, and I knew I had to start making them for others."

What's the benefit of producing in Winnipeg? "Winnipeg is a very supportive community and feels like a small town. There are so many creative people who want to support local makers. That's amazing to be a part of."

What's the best way for women to change up their lingerie? "Go slow and steady. Buy pieces you love, take care of them and keep them for a long time. Also don't get all weird and buy 'seasonal' lingerie like a Santa nightie with lights on it. Just keep it simple and beautiful."

MARCH & AUGUST UNDERTHINGS BRA, \$65, UNDERPANTS, \$45, MARCHANDAUGUST.COM



Brand: Mary Young

Based: Toronto
Designer Mary Young drew upon her Ryerson University fashion-communications degree to start her eponymous made-in-Canada line in 2014. "I really believe in investing back into the Canadian economy," she says.

How would you describe your brand's aesthetic? "All pieces are designed with comfort in mind, which encourages women to feel confident in their natural shape. Rather than using lace, we feature mesh details and panelling for a sporty feel. [It also] allows for easy mixing and matching."

Where do you look for inspiration? "I find inspiration by people-watching. Seeing how women move and interact with their clothing really shows how comfortable and confident they feel. I also look to menswear and the ease that is often seen in men's styles."

How has lingerie changed since you started designing? "[People are] straying from push-up and padded cups to soft cups with a more natural shape. I think lingerie as a category is growing and now offers a wide variety of designs compared to five years ago."

MARY YOUNG BRA, \$82, UNDERPANTS, \$57, MARYYOUNG.CA



Brand: Sokoloff Lingerie

Based: Montreal
Before launching her line in 2012, Sofia Sokoloff worked as a fashion illustrator for a lingerie house. But, she says, "I wanted to design my own product, not someone else's. I wanted to explore my creativity and push it as far as I could."

What separates your brand from others? "We advocate a natural body with natural curves. We think lingerie is supposed to make women feel confident, and we want our customers to know they are beautiful, even if they don't wear 32DD or a size small."

What's become a bestseller? "Definitely our bralettes. They increase in popularity with each collection—probably because once you start wearing them, you don't like wires anymore!"

What's the best item to wear on Valentine's Day? "Black lingerie is always appropriate and seductive, but you should wear lingerie that makes you feel comfortable and beautiful. We should please ourselves before pleasing others. Confidence is the best thing a girl can wear on Valentine's Day."

SOKOLOFF BRA, \$70, SOKOLOFFLINGERIE.COM



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MOOD: GO BOLD OR GO HOME

MOOD: GLAM DAYS ARE HERE



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NEW Marc Jacobs Decadence Eau de Parfum, 50mL, \$115

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BEAUTY SCHOOL

Ride the wave

Time to love your curls, girls. Natural hair is spring's most important beauty trend

BY NATASHA BRUNO

It's finally happening: After years of flattened hair ruling the runways—where models' natural texture was forced to masquerade as straight or barely wavy—an unprecedented amount of natural curl bounced down the Spring 2016 catwalks, from uneven wide-set waves at Stella McCartney to fully formed Afros at Alberta Ferretti. What gives? "It's much bigger than just hair—fashion is becoming a lot more global," explains Duffy, a London-based runway hairstylist and Vidal Sassoon's global ambassador. "It's embracing every culture, background and individual identity. Natural beauty is really being encouraged."

If you've been flattening your curl forever, it might take a while to get used to the unpredictability of untamed hair. "Natural texture dries differently every time," Duffy says. "You essentially have a slightly different silhouette, finish or texture every day, depending on the products you use and the humidity and environment that you're in." To help maximize the beauty of curly hair, we've broken down the main curl patterns using the industry-standard hair classification system (it was created by Oprah's long-time hairstylist Andre Walker, y'all), omitting Type 1, which is straight hair. Here's how to make the most of each glorious one.

type 2

Wavy

Spotted at: Alexander Wang, Bottega Veneta, Burberry, Isabel Marant, Kenzo, Stella McCartney

The scoop: Wavy hair—ranging from a gentle bend to a defined S pattern—sits close to the head, is often fine and has natural shine, says hairstylist Tippi Shorter, whose work has topped the heads of Beyoncé, Alicia Keys and Rihanna (plus, she's Aveda's global artistic director for textured hair). As she explains, Type 2 is a classic case of combination hair: greasy roots and dry tips. "Natural oils don't make it all the way down to the ends like on straight hair, so they saturate the scalp area."

Expert tips: Although your first reaction may be to wash and wash again, a daily lather can cause more harm than good. For best results, shampoo every other day. To achieve optimum wave definition, separate damp hair into two to four sections and scrunch in a light alcohol-free spray gel from mid-shaft to ends. "The middle and the ends are where you get frizz, so that's where you want to concentrate the product," says Shorter. If you want more volume, gently scrunch damp hair while drying it with a diffuser.

VIDAL SASSOON WAVES TEXTURIZING SHAMPOO, \$6, DRUGSTORES. JOHN FRIEDA FRIZZ EASE DREAM CURLS DAILY STYLING SPRAY, \$11, DRUGSTORES



From left: Zuzu Tadeushuk at Isabel Marant, Frederikke Sofie and Antonina Petkovic at Stella McCartney.

type 3

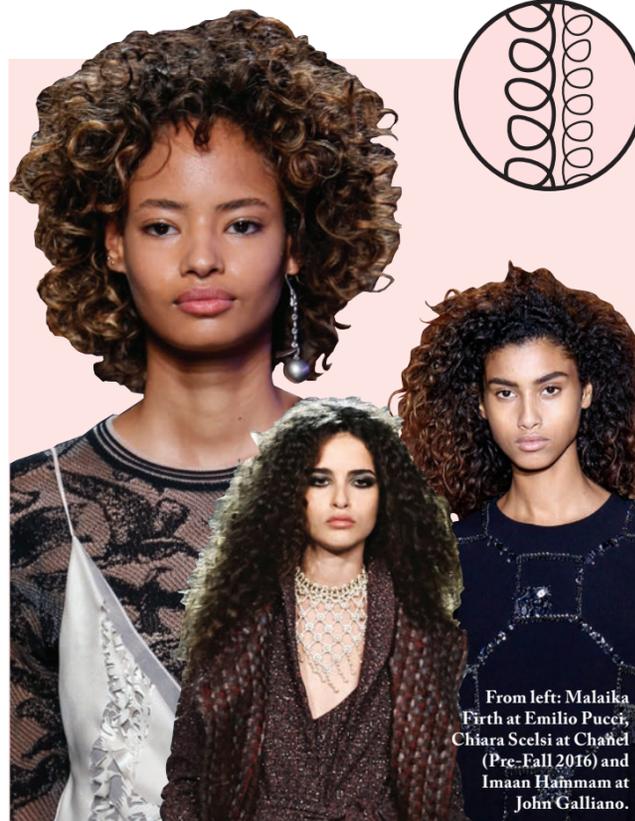
Curly

Spotted at: Burberry, Emilio Pucci, John Galliano, Proenza Schouler, Stella McCartney, Tommy Hilfinger, Topshop Unique

The scoop: From loose spirals to springy corkscrews, this pattern has plenty of bounce but is less shiny than Type 2. "The cuticle layers are slightly lifted, giving hair a coarse feel, and the light isn't as reflective off the strands," says Shorter. It's more frizz-prone, too. "It needs moisture. Since there's more moisture in the air than in the shaft, the hair raises and tries to reach toward it."

Expert tips: To keep it smooth, add moisture in the shower with a cleansing conditioner. Before choosing a curl-defining product, consider how tightly wound your strands are. "If they're on the looser side, you want more of a jelly consistency," says Shorter. "If they're tighter, go creamier because it helps to weigh down the curls and retain length."

PUREOLOGY HYDRATE CLEANSING CONDITION, \$37, PUREOLOGY.COM. BUMBLE AND BUMBLE ANTI-HUMIDITY GEL-OIL, \$39, SEPHORA.CA



From left: Malaika Firth at Emilio Pucci, Chiara Scelsi at Chanel (Pre-Fall 2016) and Imaan Hammam at John Galliano.

type 4

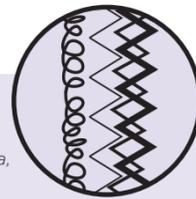
Kinky

Spotted at: Alberta Ferretti, Balenciaga, Carolina Herrera, Diane Von Furstenberg, Giamba, Oscar de la Renta, Rochas, Rosie Assoulin

The scoop: Gravity-defying kinky hair can be tightly coiled or Z-shaped—occasionally, the hair can be so kinked that no definition is visible. "That's because you can have several patterns like zigzags and spirals that butt heads, forming an Afro," explains Shorter. But don't be fooled by Type 4's apparent bountifulness. "Coily hair grows upward, giving the illusion of intensive volume, when really it's probably half as much hair." It's also very fragile and susceptible to mechanical damage from heat and washing, since it has the fewest cuticle layers of all hair types.

Expert tips: Stretch out washes to once a week max, and try co-washes instead of shampoo. Knots are a recipe for disaster, so Shorter recommends massaging a dollar-sized amount of conditioner into dry hair and undoing minor tangles with your fingers. "It softens up the hair and allows you to pull it apart." Once hair is wet and coated with leave-in conditioner, use a paddle brush to work through bigger knots. To style and define the curl pattern, apply rich, creamy curl custards and puddings on small sections, and a daily dose of oil.

KINKY-CURLY ORIGINAL CURLING CUSTARD, \$27, CLOREBEAUTY.COM. AVEEDA DRY REMEDY DAILY MOISTURIZING OIL, \$35, AVEEDA.CA



From left: Lincisy Montero at Balenciaga, Poppy Okotcha and Karly Loyce at Alberta Ferretti.

FIRST PERSON

Just shoot me

File this under "I'll try anything once." Erin Kobayashi strips down for a boudoir photo session

When I got engaged, I immediately began to divorce myself from all bride-to-be rituals. Never one to celebrate graduations or even birthdays, I was dead set against simpering engagement photos set in wheat fields or a ladies-only bridal shower in a balloon-filled basement. And I'd rather be anywhere else than at a stagette, consuming a (literally) tasteless cake shaped like a giant penis, flanked by a male stripper with one to match.

But when an opportunity came up for a free bridal boudoir photo shoot—via a photographer looking for models—I decided to challenge my cynicism and give it a shot. While squeezing into a virginal white wedding dress felt inauthentic, being a badass bride embracing her body sounded fun. And although the boudoir tradition is to gift your partner with the sexy photos, I had

no intention of presenting them to my fiancé. The images—and the experience—would belong to me.

So I sent the photographer a message and we set up a date. The morning of the shoot, I arrived at the studio, per her instructions, with freshly shampooed hair, a makeup-free face and my own white lingerie. The photographer and a hair and makeup artist welcomed me, and we immediately started editing my wardrobe (or lack thereof). I pulled out my most expensive piece of underwear: handmade white lace I'd bought in Italy. It was my Roman holiday souvenir, stitched with memories of nursing a broken heart over foamy cappuccinos and racing past ancient ruins in fast Italian cars.

Next, I was ushered into 45 minutes of hair and makeup. When I looked in the mirror, I did a double take. I had seen baby-pink-

glossed lips, heavy black liner and wavy hair on child beauty pageant contestants and '90s porn stars, but never on myself.

"Did you take a 'before' shot?" the photographer asked.

"No," the makeup artist replied. "Those are mean."

Ouch.

"Being a badass bride embracing her body sounded fun."

Since the theme of the shoot was "bridal boudoir," the sets were white and lit naturally. I listened carefully to the photographer's suggestions of how I should angle my face and body, while I coyly tugged my underwear and bit into a string of pearls. She was attentive

and professional, but I never quite got comfortable. My stomach was in knots, and I was so hot that I requested that the air conditioner be put on full blast. As I draped my arms over the hump of the chaise lounge and rolled around the bed in a shag coat, I tried to imagine the camera as a keyhole, but I knew it wasn't capturing anything real or private about me.

I had wondered if my period—which was due any day—would crash this all-white, nearly naked party. And yes—yes, it did. Miraculously, nothing on the set was stained, but when I got dressed, I saw that my precious Italian

underwear, which reminded me of ancient ruins, was now ruined.

Still, I was excited to see the shots. When the photographer sent them over, I was surprised by how trim my body looked for the amount of exercise I do (none). And although my braless nipples weren't entirely #free, they experienced partial liberation, peering through a gauzy peasant shirt. My skin looked creamy and flawless, and the blush that seemed way too much in person was soft and rosy in the photos. I looked, well, perfect—like the blushing bride I never expected to be.



TEST DRIVE

Adventures in lipstick

Spring's hottest lip colours—blue, green, gold—demand serious beauty bravery. Anne T. Donahue tastes the rainbow

For a long time, my beauty look was largely based on whatever I thought boys would like. After trying a beauty trend, I'd look back on it with embarrassment, like when a generically cool skater boy named Andrew looked into my pastel-blue-shadowed eyes and announced, "You're wearing a *lot* of makeup." Eventually, I settled into a cherry-lipped norm I knew men universally liked—at least according to the movies.

But by last fall I realized I was bored. So bored. My makeup didn't make me feel the way I wanted to feel, which was as if I could walk into any room, point to any guy and say, "You! You're lucky to be speaking to me." In fact, my makeup

matched my approach to dating in general: I was repeating the same behaviour while expecting different results. Maybe it was because I'd just turned 30, but I also realized I simply cared less about what everyone else thought I looked like.

"I started to imagine myself as the type of woman who bought lipstick bravely."

This slow-dawning epiphany coincided with a wave of unorthodox lip colours popping up all over the place. On Prada's Spring 2016 runway, gold-lipped models rocked precious metals without looking precious. Rihanna made grey, green and blue lipstick look like staples everywhere she went, and Missy Elliott epitomized total badassery in her "WTF" video wearing a black lip with a stripe of aqua. When Pantone announced its 2016 colours of the year, the sky blue Serenity lipstick in Sephora's accompanying collection seemed more cool than crazy, and the deep mocha True Brown K shade of Kylie Jenner's insanely coveted Lip Kits looked like an appealing throwback to my dark-and-dramatic '99.

So I started to imagine myself as the type of woman who bought lipstick bravely, caring less about looking "kissable" and more about how I felt wearing it. I picked up shades of green, blue, grey, black, purple, gold and bronze. I wore each without apology and like I meant business.

And, friends, I did. For a house party, I matched emerald lips to a green-beaded vintage necklace—not the most approachable beauty look, to be sure, but, among the single dudes, I felt straight-up un-f-k-with-able. Some steered away and tried

not to stare, while others remarked on how cool they thought I looked.

"I know," I answered, seriously. "I look amazing." This got a few laughs—like I was kidding—and a couple of impressed nods. I joked with a guy I'd had a crush on years ago about making out in the garage (because I do what I want) and didn't immediately follow it up with a nervous laugh. Unfortunately he ended up getting too drunk, and the dream of seeing my green lipstick on another person's mouth was dashed.

Next I chose navy, the same night Lupita Nyong'o wore a metallic blue lip to the *Star Wars* premiere. I felt powerful and confident—like both Nyong'o and her character, Maz Kanata—knowing my makeup was for me, and me alone. Although it didn't hurt when my (very cute) server casually remarked, "Cool lipstick."

With every green, gold, purple and Pantone-blue lip, I shared my photos to Instagram so I could document this new lipstick identity—the type of person who just wears the damn things. But, as it turned out, what I'd created wasn't a persona. I felt like *me*, like the adult my teen self would have wanted to grow into: a person whose risks aren't measured in makeup, and who doesn't factor male approval into what she wears. I'm no longer someone who "dares" to try a lip trend, I'm someone who wears what makes her feel powerful because I'm a grown-ass woman.

Now somebody call Lupita Nyong'o and see if she felt the same way.



Going for gold at Prada Spring 2016.

CELEB INSPIRATION

Clockwise from top: Rihanna, Jennifer Lawrence, Kylie Jenner, Lupita Nyong'o and Gigi Hadid.



Shades of the season



FROM LEFT: SMASHBOX BE LEGENDARY LIPSTICK IN PUNKED, \$23, SHOPPERS DRUG MART. M.A.C LIPSTICK IN MATTE ROYAL, \$20, MACCOSMETICS.CA. SEPHORA + PANTONE UNIVERSE MATTE LIPSTICK IN SERENITY, \$23, SEPHORA. KAT VON D STUDDIED KISS LIPSTICK IN PLAN 9, \$26, SEPHORA.CA. NYX WICKED LIPPIE IN MISCHIEVOUS, \$8, NYXCOSMETICS.CA. TOO FACED MELTED CHOCOLATE LIQUIFIED LIPSTICK IN CHOCOLATE CHERRIES, \$31, TOOFACED.COM



DAY IN THE LIFE

FRANCISCO COSTA

At the office and out on the town with the ultra-talented creative director of Calvin Klein Collection womenswear

BY CARLY OSTROFF

MORNING STAR

6 a.m. "I wake up very early. I have to get out of bed and do something, so the gym is often the first stop."

SMALL PLEASURES

7 a.m. "Sometimes I stop in at a Dunkin' Donuts and get myself a little coffee. I never drink more than three or four sips."

HIGH ENERGY

7:30 a.m. "I work out at the New York Sports Club, which is the most regular, normal gym in the city—nothing expensive, nothing fancy."

COUPLE CAFFEINE

8:45 a.m. "I get home and then my husband, John, brings me coffee in the shower, which is very sweet. He just opens the shower door and hands me a cup of coffee, and then usually reads me the papers."

DAILY UNIFORM

9 a.m. "I wear all Calvin Klein. It's so basic: great jeans, a white T-shirt, a white shirt. I throw a sweater over it if it's a little chilly. Sometimes, I put on a coat at home and I just keep the coat on all day long, because my office is so cold. When it's really wintery, I have an overcoat over the coat."

POWER UP

9:30 a.m. "I get to the office and I have a protein shake, which is usually mixed berries with orange, a little bit of ginger and a bag of Isopure, which is like a protein powder."

IN THE MIX

10 a.m. "I go through my daily calendar, which I usually review the night before. Then I take a good walk through the whole studio. I go into the design studio, then the atelier, where the seamstresses are."

APPOINTMENT BOOK

11 a.m. "I meet with a photographer."

12 p.m. "I have fabric review that goes until 3 p.m."

4 p.m. "I join a design awards season meeting, planning for the Academy Awards."

FASHION FUEL

1:30 p.m. "I usually eat at the studio. There's a great place here in the building called Nick's, and they make a very fresh chicken salad, so I eat chicken salad with lettuce and tomato on pita bread."

TEAM BONDING

8 p.m. "I'm taking my team out for dinner. It's nice to get everyone together. It doesn't happen that often. We're going downtown, to a kind of iconic, really lovely place called the Indochine."

ON THE TOWN

9 p.m. "Events are very much part of my weekly plan. There's probably one every night, sometimes two. I have them all on my calendar, and I try to be as respectful and supportive as possible. Usually it's an industry outing with a magazine or something."

HOME SWEET HOME

9:30 p.m. "I love to cook, so when I'm in the country I go to the markets every day. There's so much good stuff on TV that everybody talks about at the dinner table, and I always feel off because I never know the shows. John keeps me updated."



Style talk

On campaign star Kendall Jenner

"Kendall is really bigger than life. When we started working with her, she was shy and kind of a little girl in a sense—in the period of a year, she's blossomed into this really strong, gorgeous, confident professional model."

On outfitting celebs

"We dress so many. There are people, like Gwyneth Paltrow, who have history with the house. So did Eva Mendes. We try to keep up with culture as much as possible and be relevant, and make them look beautiful."

On Vogue's Anna Wintour

"Anna is really the force of the industry. She does a genius job keeping everyone updated and relevant. She's always looking forward. She's really been a rock for the fashion industry, especially for America."



Clockwise from top: Calvin Klein Collection Spring 2016; Costa with models backstage; Kendall Jenner in the brand's current campaign; Anna Wintour, editor-in-chief of *Vogue*, with actor Sienna Miller.

PRO TIPS

BEAUTY GAME

In celebration of the NBA All-Star game in Toronto, we talked to the Raptors Dance Pak's makeup artist about beauty with staying power

Jasmine Duffey, the lead makeup artist for the Toronto Raptors Dance Pak, works quickly on game night. Think 22 dancers + 1.5 hours before tip-off = 5 to 10 minutes for each woman in the chair. Here, Duffey shares her six tips for approachable makeup guaranteed to stay put for hours. (Hint: It's a perfect beauty look for Valentine's Day!)

1. Avoid dark eyeshadow. Duffey's mission is to create a look that is noticeable up close but also reads well on the Jumbotron and from the 500 level. Instead of black shadow—which, she says, can look "too garish"—she blends a warm mauve shade onto lids. "I like worn-in makeup, nothing too precise."

2. Choose powder. "Powder products stay longer than anything creamy," explains Duffey.

3. Remember liner. Duffey uses a gel liner to line the eyes, including the waterline. "I pull the waterline forward," before dabbing in the colour with a brush, says Duffey, who also occasionally fills in the top waterline with the same gel.

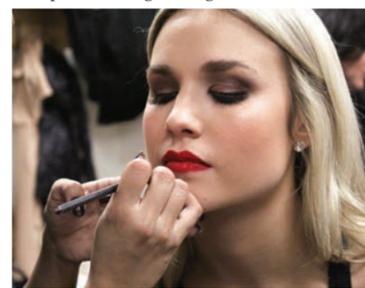
4. Master false lashes. For natural-looking falsies, Duffey says, it's all about timing. "Once you get the lashes in a position you want, hold them for 30 seconds, especially the inner and the outer corner—they're the ones that want to pop back."

5. Highlight, highlight, highlight. Add a hit of highlighter to the brow bone and inner corners of the eye, down the nose and on top of the cheekbones. "I use a colour that is just a bit lighter than the dancers' skin tone. I don't want it to be white because that's too Vegas-like—way too intense!"

6. Save cleanup for last. "Once the look is complete," Duffey says, "I add concealer onto smaller areas, like around the lip to make sure it's clean." Use an angled brush to clean up and brighten under the eyes, as well as around the mouth, for a more precise, defined lip look.

—Michelle Bilodeau

A Raptors dancer gets her game face on.





TREND LESSON
Boudoir dressing

This February 14, build your outfit around modern metallics and touch-me textures

BY JILLIAN VIEIRA

How to wear it: Modernize your look by mixing metals; just be sure to keep complementary accessories sparse and minimal.

DYNAMITE BRACELETS, \$13, DYNAMITE.CA



MANSUR GAVRIEL CLUTCH, \$950, HOLT RENFREW



MARC CAIN NECKLACE, \$190, MARCCAIN.COM



L'AGENT BY AGENT PROVOCATEUR BODYSUIT, \$204, LAGENTBYAP.COM



How to wear it: These culottes may not be for the faint of heart, but when they're paired with a sleeky tank, you'll be getting attention for all the right reasons.

BCBGMAXAZRIA CULOTTES, \$411, BCBG.COM



GUESS SKIRT, \$79, GUESS.COM



How to wear it: Try a crisp white tee under this sequin-encrusted slip dress for a work-friendly day option.

FRENCH CONNECTION DRESS, \$290, FRENCH-CONNECTION.COM



ALDO SHOES, \$110, ALDOSHOES.COM

How to wear it: Give these glass slippers a '90s Cinderella vibe: Wear them with ankle socks and an LBD. Happily ever after starts now.

CHANEL SHOES, PRICE UPON REQUEST, SELECT CHANEL BOUTIQUES



ADDITION ELLE BRA, \$75, ADDITIONELLE.COM

FRAGRANCE

The scent of seduction

Spritz this, fall in love? *Kristen Vinakmens* rounds up surprising facts about olfactory attraction

Napoleon, apparently smitten with the *au naturel* aroma of his wife, Josephine, famously asked her to stop washing the day before he returned home to Paris from battle. And he may have been on to something: While the jury's still out as to whether our bodies actually emit those lust-inducing chemicals called pheromones, there's no question that how we smell can affect, and potentially bewitch, those around us. Here, five more blow-your-mind facts about scent and attraction.

Men are aroused by the smell of pie and flowers. In a study of 31 men exposed to 30 different odours, they were most stimulated by the combined smell of pumpkin pie and lavender. The fondness for food scents may be rooted in evolutionary theory: "Our ancestors congregated at the point of food kill, where they had the greatest chance of finding a mate," says Dr. Alan Hirsch, Chicago-based neurologist and the study author. Caveat: All of the odours, ranging from perfumes to barbecued meat, elicited some response from the men.

Women are turned on by the smell of candy. In a similar study conducted by Hirsch, women were most aroused by the smell of licorice-flavoured candy combined with cucumber. Hirsch says the sweet smell may have rekindled childhood memories "of getting a reward or of being happy."

Women who are ovulating smell more appealing to men. In a study published in the journal *Psychological Science*, men sniffed three-day-worn T-shirts of women in various stages of their menstrual cycles. The T-shirts of ovulating women (at their most fertile) smelled most appealing to the men, whose testosterone levels surged as a result. In another study, lap dancers who were ovulating during their shifts scored more tips—\$30 more per hour—than those who weren't.

The smell of a woman's tears is a turnoff for men. Researchers from the Weizmann Institute of Science in Israel asked women to watch weepy movies and donate their tears, which were then sniffed by a group of men. The result: The men's testosterone and sexual arousal levels went down, perhaps due to a chemical in the tears.

Getting a little dirty is a good thing. Humans are narcissistic, says Hirsch, and "we like what we produce." Scents like musk, sandalwood and jasmine smell similar to bodily fluids such as sweat (and yes, other bodily functions), which may be why these notes are so often found in fragrances.



Amplify your *au naturel* with these sexy scents



Musks, vanilla orchid, woody copaiba oil and salted praline combine to capture the feel of skin in a warm embrace.

CLEAN SKIN RESERVE BLEND, \$125 (100 ML), SEPHORA



Heady jasmine absolute, rich florals and woods evoke a carnal scent that's sure to get your paramour's motor running.

LUSH LUST SOLID PERFUME, \$12, LUSH.CA



Orange blossom, rose and peppery nasturtium give a sensual spin on the original Love Story scent.

CHLOÉ LOVE STORY EAU DE TOILETTE, \$90 (50 ML), HUDSON'S BAY

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