



# THE KIT

HAIR SPECIAL

## FRINGE BENEFITS

*To bang or not to bang—fall’s hottest hair trend prompts the perennial question. One writer fights the fringe, while celebrities offer a convincing case for making the cut*

page 4

REBECCA MINKOFF, FALL 2015, PHOTO: IMAX TREE



NYFW SPRING 2016  
**STREET STYLE**  
*In with the in crowd*  
page 3



NOW TRENDING  
**NEGATIVE-SPACE NAILS**  
*How to get the latest look*  
page 11

STAY CONNECTED



**BVLGARI**  
ROMA

LVCEA

NOW OPEN AT  
YORKDALE SHOPPING CENTRE





introducing...

# beauty**BOUTIQUE**.CA

a *NEW* way to *SHOP ONLINE* for luxury beauty

**RECEIVE 8,000 OPTIMUM BONUS POINTS®**  
ON YOUR FIRST PURCHASE ONLINE\*

USE CODE **BEAUTYONLINE**



NO MATTER WHICH CORNER OF CANADA YOU  
CALL HOME, GORGEOUS JUST GOT EASIER

visit us at beauty**BOUTIQUE**.CA

RECEIVE **SHOPPERS OPTIMUM POINTS®** ON EVERY ORDER  
3 COMPLIMENTARY SAMPLES • FREE SHIPPING OVER \$75  
FREE RETURNS IN STORE • EASY RETURNS ONLINE

\* APPLICABLE ONLY TO FIRST PURCHASE MADE ON BEAUTYBOUTIQUE.CA. OFFER VALID ON THE PURCHASE TOTAL OF ELIGIBLE PRODUCTS USING A VALID SHOPPERS OPTIMUM CARD® AFTER DISCOUNTS AND BEFORE TAXES. TO USE THIS OFFER, ENTER CODE BEAUTYONLINE AND LINK YOUR SHOPPERS OPTIMUM CARD®. YOU MUST LINK YOUR SHOPPERS OPTIMUM CARD EITHER DURING CHECKOUT OR UNDER YOUR ACCOUNT. MAXIMUM 8,000 POINTS PER OFFER REGARDLESS OF TOTAL DOLLAR VALUE OF TRANSACTION. SHOPPERS OPTIMUM POINTS® AND SHOPPERS OPTIMUM BONUS POINTS® HAVE NO CASH VALUE BUT ARE REDEEMABLE UNDER THE SHOPPERS OPTIMUM AND SHOPPERS OPTIMUM PLUS PROGRAMS FOR DISCOUNTS ON PURCHASES AT SHOPPERS DRUG MART. THE SAVINGS VALUE OF THE POINTS SET OUT IN THIS OFFER IS CALCULATED BASED ON THE SHOPPERS OPTIMUM PROGRAM® REWARDS SCHEDULE IN EFFECT AT TIME OF THIS OFFER AND IS STRICTLY FOR USE OF THIS LIMITED TIME PROMOTION. THE SAVINGS VALUE OBTAINED BY REDEEMING SHOPPERS OPTIMUM POINTS WILL VARY DEPENDING ON THE SHOPPERS OPTIMUM PROGRAM REWARD SCHEDULE AT TIME OF REDEMPTION AND OTHER FACTORS, DETAILS OF WHICH MAY BE FOUND AT SHOPPERSDRUGMART.CA. OFFER VALID UNTIL OCTOBER 9TH, 2015. POINTS WILL BE POSTED BY OCTOBER 28TH 2015.® 911979 ALBERTA LTD.

beauty**BOUTIQUE**™  
by **SHOPPERS DRUG MART** 





MOST WANTED

# Smells like teen spirit

The Olsen sisters—the queens of shaken-out day-old waves—have created a cooler, cleverer dry shampoo. The beauty of the generously powdery formula is that it makes it look like you hit the dance floor last night—and thanks to the musky, smoke-machine-like notes (think violet, vanilla and sandalwood, a muted take on Elizabeth and

James's Nirvana fragrances), it sort of smells that way too. The formula itself has a nude tint, because not even the Khaleesi actually has white roots. Mind. Blown. —*Alex Larus. Photography by Amber Hickson and Sonya van Heyningen.*

ELIZABETH AND JAMES NIRVANA DRY SHAMPOO, \$34, SEPHORA

NYFW SPRING 2016 SNAPS

## INSTA ACCESS

Assistant fashion and beauty editor Natasha Bruno checked out the shows in New York last week. Here, her behind-the-scenes highlights.



**natashajbruno** A sun-kissed @bellahadid at @tommyhilfiger. Makeup by the legendary @patmcgrathreal for @covergirl #spring2016 #NYFW SEPT. 14, 2015.



**natashajbruno** This hair though @moroccanoil's @antonioacalero translated the linear silhouettes of @polathomson's collection into a graphic and insanely gorgeous side-swept hairdo. #NYFW #spring2016 #backstage SEPT. 14, 2015.



**natashajbruno** A perfect pair. @michaelkors + @kendalljenner #NYFW #backstage SEPT. 16, 2015.

Head to **thekit.ca** every Friday for a roundup of the best beauty and style Instagrams



The lineup for the Givenchy Spring 2016 show in New York, as illustrated by Meagan Morrison.

## STREET STYLE FASHION'S FRONT LINE

Givenchy made some big changes for its Spring 2016 runway show last week: It moved from Paris to New York, and the general public was invited. We talked to excited attendees before the show

BY MICHELLE BILODEAU. ILLUSTRATION BY MEAGAN MORRISON/@TRAVELWRITEDRAW.



**Penda Sarr (left)**  
**Wearing:** Zara pants, Chanel bag.  
"I love Givenchy! I'm excited to snap some pictures."  
**Sarah Torokornoo**  
**Wearing:** All vintage.  
"Givenchy never shows in New York, so it's really special. Every year it's one of the best shows."



**Julia Snowdon**  
**Wearing:** Jeans from AG, ASOS shirt.  
"My dad knew somebody who asked if I wanted a ticket, and I said yes! Who wouldn't want to?"

**Marie-Genevieve Cyr**  
**Wearing:** Heidi Lee hat; dress by Cyr herself; Marc by Marc Jacobs shoes, Kenzo purse.  
"There is something interesting about the democratization of the show—allowing students to come see it as well."



**Yunan Wang**  
**Wearing:** Ximonlee  
"I'm studying design and I feel it's a good opportunity to learn. [Designer] Riccardo Tisci usually shows in Paris, so I wouldn't get to see him. I came down after class."



From left: Amanda Seyfried, Julia Roberts, Uma Thurman and Nicki Minaj added glam to the front row.  
**Michelle Chen**  
**Wearing:** Junya Watanabe top, Yohji Yamamoto pants, Givenchy bag.  
"I got the ticket and I live down in the financial district, so it was really close by."





HAIR SPECIAL

# My big bang theory

They may frame the face and refresh any hairstyle, but they’re also a huge beauty commitment. *Anne T. Donahue* on why she won’t be seduced by fall’s ubiquitous fringe



Backstage at Bottega Veneta Fall 2015, hairstylist Guido Palau was reportedly running around cutting bangs on “anyone who would let him.” If he’d tried the same thing on me, I’d have quietly taken out a restraining order.

Don’t get me wrong: I’ve tried them. We’ve all tried them. For a select few, they become a way of life. For the rest of us, they’re destined to become a painful memory.

This season, fashion is trying to make bangs happen. The recurring bane of my beauty existence is the hip new thing according to Céline, Saint Laurent and Rebecca Minkoff, as well as Bottega Veneta, where models channelled the late ’60s and early ’70s with bangs plucked from Laurel Canyon’s folksy heyday. Frankly, they should’ve stayed there. Not since the blond box-dye disaster of 2006 have I endured such hair tragedy—and I know I’m not alone.

But bangs aren’t making a comeback, because they’ve never really left. A consistent contender in the hair game since the Victorian era, they’ve maintained a firm hold on the beauty world for roughly 90 of the past 100 years. They’re a rite of passage, the eternal question and the fastest way to change

our lives (and faces) without doing very much at all. They’re the maker or breaker of hairstyles, and they will absolutely make your forehead break out.

I don’t have a childhood memory without bangs. But as I got older, started to care and grew up in the years before salon-quality straighteners (read: I attempted to use an actual iron), my bangs became my nemesis. So I spent a summer slicking them back with butterfly clips and enough Dep to keep the gel industry afloat. I found myself in eighth grade bang-free and feeling alive. High school and a centre part would be mine.

They weren’t, but it was fine. By the early 2000s, I’d begun aspiring to look like Kirsten Dunst, Aaliyah and Mischa Barton with their side-swept bangs, shaping them with my new grown-up ceramic flat-iron (before scrunching the rest of my hair with whatever product made me look “beachy”). I was boho and freewheeling—so freewheeling that after watching one too many Yeah Yeah Yeahs videos, I brought blunt bangs back into my life just like Karen O. I was an original.

I wasn’t. The advent of music downloading brought with it easy access to independent artists, so those of us trying to separate from our former Abercrombie-wearing selves embraced the hair trend that united (at least aesthetically) Jenny Lewis of Rilo Kiley, Leslie Feist and Chan Marshall, a.k.a Cat Power, among many others.

Unfortunately, when I cut this set of bangs I also attempted the “modern-day mullet.” It didn’t help that my face is round, my hair is super-fine, and by then I’d dyed it a shade best described as chicken-fat yellow. It was bad, and it was now 2007. Trying to make leggings and denim skirts work in harmony was hard enough—I needed to let the bangs go.

So I grew them out, along with the rest of my hair. And by 2009, I’d even learned how to curl it without scrunching, wearing it in loose waves like Zooey Deschanel herself...which is how I justified bangs one last time.



Clockwise from top left: Bangs stormed the fall runways at Saint Laurent, Burberry Prorsum, Bottega Veneta and Céline.

They worked for about a year, until I cut my hair into a bob and my bangs went on strike. Due to humidity, the wrong product or bad luck, I was no longer channelling Brigitte Bardot—I just had a bunch of hair stuck to my forehead. By 2013, the dream had finally died.

It didn’t help that my face is round, my hair is super-fine, and by then I’d dyed it a shade best described as chicken-fat yellow.

After two years of growing my hair out, my former bangs are now chin-length, and the feeling of accomplishment and certainty will never be rivalled by the fleeting euphoria of believing I look like a post-makeover Anne Hathaway in *The Devil Wears Prada*. Because I didn’t. And I never will.

So Fall 2015 can have its bangs. Even if Guido Palau himself offers me a haircut.

ONLINE GET MORE GROW-OUT TIPS AT [THEKIT.CA/HAIR-GROW-OUT/](http://THEKIT.CA/HAIR-GROW-OUT/)

## A CENTURY OF FRINGE

All bangs accentuate your eyes and bone structure, but there are a multitude of styles to choose from. Here, a few of our all-time favourites

BY VERONICA SAROLI



**Anna May Wong, 1924**  
Rounded in the centre and square at the edges, this fringe accentuates the Chinese-American actor’s heart-shaped face.



**Bettie Page, 1950s**  
The smooth, rounded look of the American pin-up star’s bangs was likely achieved with a curling iron or roller.



**Brigitte Bardot, 1965**  
The longer, centre-parted style made famous by the French actor requires a trim every two to three weeks to keep it at the perfect length.



**Debbie Harry, 1978**  
The Blondie singer’s tousled platinum shag disguises her grown-out, pushed-to-one-side bangs.



**Princess Diana, 1981**  
The British princess was famous for peeping coyly up through her feathered, eyebrow-grazing fringe—as demonstrated at her wedding.



**Aaliyah, 1995**  
Long, ultra-shiny side-swept bangs require a conditioning mask and a powerful hair dryer—the late R&B singer made it look so smooth.



**Michelle Obama, 2013**  
The U.S. First Lady’s bangs journey was widely reported upon—here, the longer length pushed to one side draws attention to her sculpted cheekbones and strong brows.



**Taylor Swift, 2014**  
The pop star’s ever-present fringe blends perfectly into her textured waves—she’s used a curling iron to create the same beachy effect in the bangs as in the lengths.



**Kate Middleton, 2015**  
The British royal’s new centre-parted bangs open up her face and bring out her eyes.



### BANG ON

If you do fall for the “new” fringe, these handy inventions eliminate the emergency over-the-basin bang wash.

AMIKA MIGHTY MINI TITANIUM STYLER, \$32, SEPHORA.CA. CONAIR INFINITI PRO ULTIMATE HAIRBRUSH, \$40, SHOPPERS DRUG MART. LIVING PROOF NO FRIZZ HUMIDITY SHIELD, \$26, SEPHORA.CA

## THE FIVE STAGES OF FRINGE

It takes five minutes to cut bangs—and five months to grow them out. We asked Phyto artistic director Anthony Cristiano how to make a smooth transition

BY VERONICA SAROLI

**Stage 1: Blend well**  
Start the growing-out process with soft, lash-grazing bangs that round into your cheekbones. “When you grow your bangs out, you’ll want to re-proportion your haircut so the hair starts blending together,” advises Cristiano. It helps to take the weight out of the bangs at this point (don’t try this at home).

**Stage 2: Switch directions**  
Think creatively when using hair accessories to keep too-long bangs off your face. “Switch up the parting and shift the weight,” Cristiano suggests. “Do something more asymmetric: Tuck one side back and leave one side forward, or put a headband or barrette in an unexpected spot.”

**Stage 3: Put a pin in it**  
When pinning bangs back, try prominently positioning one long black bobby pin or stack up three to five small ones on one side. “It makes a little statement,” Cristiano says. “You don’t want to look like you’re growing your bangs out, but like you’re creating a look.”

**Stage 4: Braid it**  
Crown braids work well with shorter lengths, and you can play with the placement to make it modern. “If it’s done well, you can make it look very edgy, but it can go *Little House on the Prairie* fast.” Try braiding one side of your bangs into the hair above the ear and leaving the other side loose.

**Stage 5: Play the (middle) part**  
Once your bangs reach your cheekbones, you can separate them with a centre part so the hair doesn’t flop into your eyes. Then it’s time to visit the salon. “Cut everything else up to restore the proportion and bring the front back into line with the rest of the haircut.”





VINCE CAMUTO &



JOIN US FOR AN *EXCLUSIVE* EVENING OF  
SIPS, SWEETS, MUSIC & SHOPPING!



THURSDAY, *SEPTEMBER 24, 2015*  
6 – 8 PM  
*VINCE CAMUTO*  
YORKDALE SHOPPING CENTRE  
3401 DUFFERIN STREET, TORONTO

## *CELEBRATE* FALL FASHION

WITH

LOUISE CAMUTO  
*CREATIVE DIRECTOR, VINCE CAMUTO*

&

JULIA CYBORAN  
*EDITOR-IN-CHIEF, LOULOU MAGAZINE*

### *YOU'RE INVITED TO:*

MEET LOUISE CAMUTO &  
GET HER PERSONALIZED AUTOGRAPH

ENTER A RAFFLE FOR A CHANCE TO WIN  
A \$500 SHOPPING SPREE & MINI STYLING SESSION  
THREE WINNERS WILL BE PICKED!\*

GET THE INSIDE SCOOP ON FALL 2015 RUNWAY &  
FASHION TRENDS FROM JULIA CYBORAN

RECEIVE A \$25 GIFT CARD & EXCLUSIVE GIFT BAG  
WITH PURCHASE OF \$150 OR MORE\*\*

\*Raffle takes place 9/24/2015, approximately 6 – 8pm at Vince Camuto Yorkdale Shopping Centre, Toronto. Raffle limited to one entry per person. Mathematical skill-testing question required. No purchase necessary. Entrants must claim prize and sign release form within 10 minutes of winning. Speak to an event representative for full raffle information.

\*\*Offer valid 9/24/2015 from 6 – 8pm at Vince Camuto Yorkdale Shopping Centre Toronto only. Purchase must be full-price merchandise only. \$25 Gift Card may be redeemed 9/25/2015 – 10/13/2015. Gift Bag offer good while supplies last.



always something  
**NEW**

# FALL REFRESH

Every fall, we look forward to updating our wardrobes. And, just as the seasons change, our beauty routines need a new direction, too. So swap out your summer must-haves and make room for the latest products that are primed for cooler weather, all available at Shoppers Drug Mart.

## Colour Coded

On the runways, violet-red strands stood out against fall's darkly romantic looks. So, when the weather starts to cool, heat things up with a timeless auburn tint. For a bold take on the trend, try a shimmering shade with purple undertones. A wash of copper works for lighter strands, while a hint of mahogany is sure to spice up brown-based locks. Whether you prefer to play it safe with a temporary option, or want to switch up your shade for keeps, wash with a colour-safe shampoo and conditioner to prevent fading, while adding smoothness and shine.



multi-faceted,  
shimmering  
colour



helps  
maintain that  
radiant hue

**TRY: L'Oréal Paris® FÉRIA® V4B Intense Medium Violet Hair Colour, and DESSANGE Salon Color Restore Shampoo.**

## TIP

Going red? Choose a shade lighter than your desired look to avoid going too dark.

## Spoil Your Strands

Over the summer, the sun can strip your hair of its natural oils, leaving it frizzy and limp. Now is the perfect time to treat your tresses to some TLC with restorative products that will bring your locks back to life. Look for gentle shampoos and conditioning treatments packed with nourishing proteins and botanical oils.

**TRY: KerMax™ Thickening Hair Serum with KerGro3X, OGX® Sensually Soft Tsubaki Blossom Shampoo, or L'Oréal Paris® Hair Expertise ExtraOrdinary Oil™ Nourishing Balm Mask.**

helps hair appear fuller and thicker naturally



softens hair texture



transforms and nourishes dry hair

softens hair texture

## TIP

Deep-condition your hair once a week to keep it soft and sleek.

## Pearly White Perfection

Whether you're headed back to school or back to work, a beautiful smile is always on point. To get a picture-perfect grin, be sure to follow a routine that includes brushing for at least two minutes twice daily, followed by floss and rinse. Remember to replace your toothbrush every three months, since bristles become less effective over time. And to really give your teeth something to smile about, include a whitening option for a brightness boost.

includes a built-in whitening pen



**TRY: Crest® 3D White™ Brilliance Mesmerizing Mint Toothpaste, or Colgate® OPTIC WHITE™ Toothbrush + Built-In Whitening Pen.**



a lasting cooling sensation helps freshen breath!

helps with soothing wrinkles and firming skin



helps with soothing wrinkles and firming skin



**TRY: L'Oréal Paris® Revitalift® Triple Power LZR™ Lotion SPF 20, or Olay® Regenerist Day and Night Pack.**

anti-aging protection for all skin types

GET **10x** THE SHOPPERS OPTIMUM POINTS®\*\* WHEN YOU PURCHASE ANY PARTICIPATING PRODUCT SEPTEMBER 12 – OCTOBER 9.

**SEE WHAT'S NEW IN STORE!**  
Visit Shoppers Drug Mart for all the latest must-haves.

**SHOPPERS DRUG MART**

\*TM Reg'd/M.D.

\*\*Points are issued according to the net pre-tax purchase total of eligible products using a valid Shoppers Optimum Card®. Calculation excludes Shoppers Optimum Bonus Points®, RBC® Shoppers Optimum® MasterCard® points and points associated with the RBC® Shoppers Optimum® Banking Account. Cannot be used with any other offer or promotion. Offer valid until October 9, 2015, while quantities last. We reserve the right to limit quantities. No rainchecks. Offer may be changed or terminated at any time without notice. See in-store for details.



RED CARPET REPORT

# Crowning glories

*This fall, shelve the messy ponies and beachy waves in favour of elegant DIY dos*

BY JILL DUNN

For years, buzzwords like *tousled* and *undone* have dominated runway and red carpet hairdos. But in this season’s most on-point styles, every strand has a home. “The art of hair-dressing had gone by the wayside, but now it’s back,” says Matt Fugate, a New-York-based hairstylist who works with Karlie Kloss, January Jones and Blake Lively, and at fashion shows including Diane von Furstenberg, Naeem Khan and Hervé Léger. “With a nod to elegance in clothing again, we

have to match it with our hairstyling, with more polished, sophisticated looks.” Ponytails were turned on their side and trimmed with baubles at Prada, and ballerina buns were precisely perched on the forehead at Marc Jacobs (both styles were masterminded by Guido Palau). “Everything is elevated from just-thrown-together to deliberate,” says Fugate. “Hairdressers are taking the time to prep, section and finish the hair.”



## KNOTS LANDING

Whether it was perched front and centre on the forehead at Marc Jacobs or in the middle of the head at DVF, knots were everywhere this season. As lead stylist Orlando Pita said backstage at the latter show: “It’s a seductive knot—not a bun. A bun is food.”

**Nail the basics:** Don’t shampoo right before trying this look—dirty hair is best. “It absorbs product better and seems to mask fine hair or fly-aways,” says Fugate. “It allows hair to be more pliable and workable.”

**Take it up a notch:** Play with neatness and mess, and different textures. For instance: Keep the hairline tidy and the knot sleek, but allow the ends to stick out, à la Marc Jacobs. “It comes back to everything being deliberate,” says Fugate. Smooth the hairline and nape of the neck with a serum, and “take the time to flat-iron the ends that stick out.”

**Work it on shorter lengths:** Try the quarter-up, three-quarters-down knot. Separate a swath on top of the head, brush the sides up, twist hair length tightly and then secure it in a mini knot right at the crown.

**TRY: KÉRASTASE SÉRUM THÉRAPISTE DOUBLE TREATMENT, \$43, KÉRASTASE.CA**



## PONY PARADE

Nothing shows off fall’s hottest cut—blunt, with precisely cut ends—better than a perfect pony. The season’s best are polished, perky and embellished with a brooch or barrette. “A ponytail lifts the brows up and can highlight your natural cheek contour,” says Fugate.

**Nail the basics:** Upgrade your hair ties to bungee hair elastics that have hooks on each side, says Fugate. “They give that squeeze and security—so it won’t droop on you.”

**Take it up a notch:** For that extra-tight look, brush your hair back into your hand with a natural-bristle hairbrush and grasp it with a fist midway between your crown and nape of the neck (to make room for shirt collars). Place one hook under the pony, wrap the bungee around until taut, then hook the ends together. “The more precisely you do this type of style, the better it’s going to look,” says Fugate. Use hairspray on your brush to smooth sides and tail.

**Work it on shorter lengths:** Stack two ponies on top of each other so the top one “waterfalls” over the bottom one. “A lot of celebrities use this as a cheat,” says Fugate. “It’s great for fine hair—it gives fullness and looks really fresh.”

**TRY: MOROCCANOIL LUMINOUS HAIRSPRAY IN EXTRA STRONG, \$26, MOROCCANOIL.COM**



## DREAM WEAVER

A classic three-strand plait may cut it around the house, but to be part of this season’s braid brigade, embrace dual milkmaid styles, baby braids or the waterfall, where each time you cross the pieces, you let a section of hair “slip” down to create a cascade effect. It’s not as hard as it sounds: “Braiding is just a pattern that you repeat over and over,” says Fugate.

**Nail the basics:** Section hair with a tail comb and clip the hair you’re not working with out of the way to get clean, crisp lines and create maximum tension. “In the past, we said, ‘Don’t worry about sectioning—just twist it, braid it, pull it apart,’” says Fugate. But for these precise styles, it really helps. “It doesn’t matter if it’s a three-strand braid, a milkmaid or a waterfall braid—you’ve got to section it off before you start.”

**Take it up a notch:** Work a bit of serum or dry oil through the hair when it’s loose. “It’s all about adding polish before you start braiding,” says Fugate. “You want something that makes hair reflective and that will help the cuticle lie flat.” *Game of Thrones*-inspired braids are still huge, but instead of wrapping a braid around the hairline in a halo, try a more directional approach. Make a centre part, leaving the lower half loose, and create two braids, high on each side of the head, and have the ends meet up on the crown. “It has more of an impact and more of a fashion feel,” says Fugate.

**Work it on shorter lengths:** Make a crisp, deep side part and create a few baby braids just above the ear, or try Fugate’s “ombrail” trick. “Braid your hair from the crown to chin-length, secure it, and leave the ends out,” he says. “It will look deliberate and cool.”

**TRY: DOVE PURE CARE DRY OIL, \$12, DRUGSTORES**



## Q & A RED HOT

*Christina Hendricks, a.k.a. our favourite redhead, dishes on Emmy gossip, haircare strategies and beauty idols*

BY RANI SHEEN

One of the saddest things about *Mad Men* ending this year was saying goodbye to Joan Holloway, played by the inimitable Christina Hendricks. Both show and actress were honoured at the 67th Emmy Awards in Los Angeles this past weekend, so we asked the Clairol Nice’n Easy ambassador about her hair colour strategies, how *Mad Men* changed her style and what really goes on in the Emmy bathrooms.

**What was your inspiration for going blond earlier this year?** “I saw a picture of [1960s] French singer Sylvie Vartan and I loved her hair and colour so much. When I first met with Clairol, I brought the picture and said, ‘How about we do this?’ And they were like, ‘Great.’”

**How do you keep your coloured hair healthy?** “Because I’m quite consistent with my colour, I don’t ever feel like my hair is unhealthy. I just use the conditioner that comes with the box; I love that stuff. For work, I get to use extra [hair] pieces a lot, so I’m not using too many hot tools on it.”

**What’s the weirdest thing you’ve ever done to your hair?** “In high school I coloured my hair with Kool-Aid a couple times. I think I used black cherry. It was awesome, but it faded very, very quickly. I wouldn’t recommend it.”

**Do redheads or blonds have more fun?** “I think when I’m bright, bright red, I’m a bit sassier. I’m

enjoying this strawberry blond; it feels a bit softer and maybe sweeter. I feel a little more relaxed. Because I’m so fair, I naturally lean toward the red colours because I think it looks quite natural. And I like that Irish-lass look.”

**Do you dress differently when your hair colour changes?** “I don’t know that it has changed the way that I dress that much. I think actually being on *Mad Men* has changed the way that I dress. Lately I’ve been very influenced by a 1920s kind of look: beading, sort of chinoiserie—I love Chinese coats. A little bit more of a bohemian look.”

**What’s been your favourite Emmy outfit?** “I’m quite partial to the Zac Posen that I wore a few years back. It was a lavender dress that had feathers on it, and I really loved that.”

**What is it actually like to attend the Emmys?** “There are a lot of people shouting for pictures, so you just have to keep your cool because you’re being pulled one way and another. I try to have a Zen moment when I walk out there, and take it all in. I know I’m not going to get to do it for the rest of my life, so I really try to cherish it.”

**What’s the most fun part of the Emmys?** “The bathroom is always funny because all these girls are in tremendous gowns in these tiny stalls. You see a lot of silk and taffeta coming out from the bottom



of the stalls, and everyone is very helpful to one another because half the time you can’t get in and out of your dress, and you have to take the whole thing off if you need to use the restroom. So, yeah, you don’t want to drink a lot of water that day.”

**You’re often front row at fashion week—how does that compare with an awards show?** “It’s as if the Emmys were a whole week long. There’s a lot of traffic and there’s a lot of excitement. I love watching what the designers do, the way they present it, the music they choose, the way they style their models. It’s such a creative outlet.”

## MASTER CLASS WELL SPRAYED

*You might be spritzing your hair all wrong. Hair master Frédéric Fekkai breaks down the rules for a new generation of sprays*

BY CARLY OSTROFF



**The fix:** Unlike dry shampoo, hair fragrance should be applied not to the roots, but rather through the lengths. Think of it as a styling product to seal the hair cuticle and add shine—the scent is an added benefit. (These products differ from perfumes in that they contain hair-nourishing ingredients.) Keep to Fekkai’s limit: three sprays, max.

**FEKKAI HAIR FRAGRANCE MIST IN LAIR DE ST. BARTHS, \$28, SHOPPERS DRUG MART**

**2. HAIRSPRAY**  
**The mistake:** “We use hairspray like our grandmothers did. They used it to set—we don’t need this.” This technique leaves a thick coating on just the surface.  
**The fix:** Instead of spraying hair from above, direct the product through the hair for a more natural effect. Flip your head upside down and mist all over, then once on each side. Finish by spraying a little on a hairbrush. “Going through the hair with it accentuates wave and gives body,” explains Fekkai.

**RUSK W8LESS STRONG HOLD SHAPING AND CONTROL SPRAY, \$25, SALONS**

**3. DRY SHAMPOO**  
**The mistake:** Using too much at the roots, and not distributing it throughout the hair. “All of a sudden, the hair becomes too dusty and matte,” says Fekkai.  
**The fix:** Avoid the urge to overdo it. “Spray it on your hands and then massage the scalp,” says Fekkai. Dry shampoo doesn’t run through the hair like its liquid counterpart, so “brush it through to get rid of excess.”

**CHI HAIRCARE DRY SHAMPOO, \$18, SALONS**



EDITORS' PICKS



**1. Oak + Fort, 666 Queen St. W.**  
“You can’t beat this place for loose tunics and long blazers in minimalist neutrals. It has a great downtown vibe and most items are under \$100.”  
—*Vanessa Taylor, fashion editor*



**2. Romni Wools, 658 Queen St. W.**  
“I love grabbing a slice at Sud Forno and then hitting Romni Wools. I get lost in there, picking out colours and textures for new weavings.”  
—*Jessica Hoson, creative director*



**3. The Cure Apothecary, 719 Queen St. W.**  
“This natural-beauty hub is now carrying Kypri Beauty. I can’t wait to try its Moonlight Catalyst, said to mimic retinol’s cell-renewing powers.”  
—*Rani Sheen, beauty editor*



**4. Durumi, 416 Queen St. W.**  
“Everything in this tiny boutique—ankle boots, minidresses, sculptural coats—looks expensive, but the prices are insanely affordable.”  
—*Laura deCarufel, editor-in-chief*



**5. Alo, 163 Spadina Ave.**  
“Sitting at the bar and watching the sun set over the city here feels just like you’re in New York. And the \$3 petite choux are utter bliss.”  
—*Alex Laws, senior editor*



BLACK BOOK GUIDE

Queen + Spadina

Follow fashion designer Erin Kleinberg around her favourite Toronto hot spots: Hop off the 501 streetcar and walk east, from the Dark Horse to the Horseshoe

BY ALEX LAWS | ILLUSTRATION BY LEEANDRA CIANCI

**A. Nana 785 Queen St. W.**  
“Nana is the best for a low-key scene with the yummiest Thai food. My go-to is satay grilled chicken with salad and peanut sauce. So delish! I can never get enough of that peanut sauce.”

**B. Fashionably Yours 709 Queen St. W.**  
“I’m all about seeing how the old can be transformed into the new. Fashionably Yours fills me with major inspo for my collection and life in general. I find it so calming and interesting to peruse old fabrics, prints and silhouettes.”

**C. Analogue Gallery 673 Queen St. W.**  
“I go nuts for the rock-and-roll photography. Every time I walk in there I fall in love with a new picture.”

**D. Barreworks 625 Queen St. W.**  
“My friend owns Barreworks, and I love to kick-start my day with an epic workout. The classes slay, and it’s a moment for me to put work and life aside and give myself a boost for the rest of the day.”

**E. Mokuba 575 Queen St. W.**  
“Après workout, I’m running through the

6ix for fabrics. I legit could spend hours rummaging through Queen West stores. Mokuba is a game changer for me; its trims, ribbons and finishing touches are amazing.”

**F. Rush Lane 563 Queen St. W.**  
“I’m a huge mojito chick and love a spin on the classic. Always and forever.”

**G. Rainbow Nails & Spa 163 Spadina Ave.**  
“Hair done, nails done, everything did! I like to keep my nails simple and profes— you can never go wrong with a deep red or grey, and shellac keeps them chip-free for weeks.”



IN STORES NOW

FALL SHOPPING LIST

The 10 pieces you need for the ultimate fall fashion upgrade. (Go ahead, treat yourself.)

BY VANESSA TAYLOR

**1. Buy:** Neutral long vest  
**Put away:** Denim vest  
**How to wear it:** Layering and a monochrome colour palette are the keys to making a long vest work. First, decide on your outfit building blocks, such as a T-shirt and trousers, both in classic white—then add a vest overtop as a chic statement piece.  
**J.CREW VEST, \$569, JCREW.COM**

**2. Buy:** Animal-print shoulder bag  
**Put away:** Embroidered shoulder bag  
**How to wear it:** Leopard print is the fashion pack’s favourite print for a reason: It’s both dramatic and surprisingly versatile. An animal-print bag adds punch to an all-black ensemble—or for an edgier approach, treat it like a neutral and wear it with everything.  
**COACH BAG, \$180, COACH.COM**

**3. Buy:** Knit pencil skirt  
**Put away:** Tulip skirt  
**How to wear it:** This is the ideal office-appropriate skirt: It’s a little figure-hugging, sure, but your trusty Spanx and high heels will help create an elegant silhouette.  
**CLUB MONACO SKIRT, \$285, CLUBMONACO.CA**

**4. Buy:** Boho trousers  
**Put away:** Floral-print trousers  
**How to wear it:** Once solely a summer treat, the patterned pant is now a year-round delight. Give it a fall twist by wearing it with a cable-knit sweater or a chunky knit cardie.  
**JOE FRESH PANTS, \$39, JOEFRESH.COM**

**5. Buy:** Oversized tote  
**Put away:** Slouchy hobo  
**How to wear it:** Once you start using this elegantly constructed Canadian-made day bag, you may never stop. It’s sleek, structured and big enough to hold all your essentials, from your Kindle to your lunch. Best of all: It matches as well with a suit as it does with yoga wear.  
**WANT LES ESSENTIELS DE LA VIE TOTE, \$895, WANTLESESENTIELS.COM**

**6. Buy:** Two-tone brogues  
**Put away:** Leopard-print loafers  
**How to wear it:** These menswear-inspired flats add a jaunty dash to any outfit. We especially love them with a casual-chic office look: a crewneck sweater layered over a turtleneck and teamed with a classic pencil skirt.  
**BANANA REPUBLIC SHOES, \$148, BANANAREPUBLIC.CA**

**7. Buy:** Boyfriend blazer  
**Put away:** Shrunken moto jacket  
**How to wear it:** The oversized silhouette of this blazer allows for advanced layering: Try it with a mohair or cashmere turtleneck in the same soft grey shade, matched with denim or slim grey trousers.  
**SMYTHE BLAZER, \$595, HOLT RENFREW**

**8. Buy:** High-waisted blue denim  
**Put away:** Skinny white jeans  
**How to wear it:** They may bear a slight resemblance to infamous “mom jeans,” but this season’s straight-leg silhouette offers a fresh take on high-waisted denims. Keep it modern with a tailored white shirt and menswear-inspired flats.  
**LEVI’S JEANS, \$108, LEVI.COM**

**9. Buy:** Tortoiseshell cat-eye shades  
**Put away:** Oversized aviators  
**How to wear it:** Play up the 1940s Old Hollywood vibe of these sunglasses: Skip the statement earrings in favour of a lipsticked pout in a deep, dramatic hue.  
**DIOR SUNGLASSES, \$450, HOLT RENFREW**

**10. Buy:** Lace-up ballerina flats  
**Put away:** Round-toed flats  
**How to wear it:** You’ll need to build lacing-up time into your morning routine, but trust us, it’s well worth it. These totally on-trend flats look extra-cool in a rich oxblood hue and pair perfectly with everything from jeans to an LBD.  
**NINE WEST SHOES, \$140, NINEWESTSHOES.CA**





SHOPPING CHALLENGE  
**MATERIAL GIRL**

We asked assistant editor **Veronica Saroli** to tackle a trend: Master the 1980s revival inspired by the Balmain, J.W. Anderson and Proenza Schouler fall runways—for under \$500

**My style budget**  
“\$100 a month. Usually I save it up, and every few months I’ll invest in something to last.”

**My personal style**  
“Lots of white, black and navy—and a pair of sparkly shoes for good measure.”

**Why I chose this trend**  
“This season’s take on the ‘80s is packed with inspiring touch points: OTT glamour, androgynous shapes, lots of layering and the ascent of hip hop. The charms of ‘80s interior design, like thinly veined marble, geometric shapes and salmon pink, are also creeping back into modern tastes.”

**My shopping strategy**  
“To capture this feeling on a \$500 budget, I chose a fun statement item (a faux-fur coat) and smaller pieces that encapsulate the spirit of the decade but won’t look out of place in my current wardrobe.”

**My dream splurge**  
“A huge, floor-length coat.”

1. The inimitable Annie Lennox.  
2. Proenza Schouler Fall 2015.  
3. The catalogue for Jean-Michel Basquiat’s 2015 *Now’s the Time* exhibit at the Art Gallery of Ontario in Toronto.  
4. Grace Jones and Dolph Lundgren strike a pose.  
5. A look from Greta Constantine’s Fall 2015 presentation in Paris.  
6. J.W. Anderson Fall 2015.  
7. Colour blocking at Balmain Fall 2015.  
8. Jerry Hall on Marc Bohan’s catwalk in 1985.

**MOOD MIX TAPE**  
New Order  
“Age of Consent”  
Talking Heads  
“Psycho Killer”  
Paul Simon  
“Graceland”  
David Bowie  
“Cat People”  
Eurythmics  
“Sweet Dreams (Are Made of This)”  
Dexys Midnight Runners  
“Come On Eileen”  
Anything by Queen



“Revisiting ‘80s shoulder pads is out of the question for me, but a luxe Jerry-Hall-esque coat is a must.”  
**GUESS** COAT, \$208, GUESS.CA/EN



“This faux-leather skirt is total goth prom chic.”  
**REITMANS** SKIRT, \$46, REITMANS.COM



“These playful colours match the Balmain dress (middle left)—at a fraction of the cost.”  
**SWATCH** WATCH, \$60, SWATCH STORES



“These earrings let me channel the Blitz Kids in London 35 years ago.”  
**JENNY BIRD** EARRINGS, \$50, JENNY-BIRD.COM



“The vintage shape and sky-blue hue stand out in the flat pack.”  
**NINE WEST** FLATS, \$125, NINEWEST.CA  
**Grand total \$489**

ADVERTISEMENT

# “When my hair started falling out, I was really depressed.”

Delving into the taboo subject of thinning hair in women

When 37-year-old Christina Maria Spain’s hair began thinning, she was shocked. She had always had beautiful, thick, luscious hair, and to experience severely thinning hair was completely devastating. Christina says, “I was on a mission. I spent hours researching vitamins, minerals, different products.”

**“First, let me just say I’m MORE than thoroughly impressed with Viviscal®. Everywhere I go I’m informing anyone who looks like they may benefit from my little treasured secret. It’s an amazing product that saved me from hating the way I looked and from feeling unbelievably self-conscious.”**



Viviscal Maximum Strength is a drug free dietary supplement that you take twice a day to nourish thinning hair and promote healthy hair from within, leading to fuller, thicker looking hair. As your hair grows from deep within the dermal layers of your scalp, it’s important to nourish it with essential nutrients through the bloodstream. Viviscal Maximum Strength Supplements contain AminoMar C™, a unique blend of powerful marine ingredients backed by over 20 years of research and development. The efficacy of Viviscal is supported by 5 clinical studies. Viviscal recommends taking two tablets per day for a minimum of three to six months.

**“I love my hair, I love Viviscal.”**

**Special Reader Offer – Save \$30!**

**Buy a 3-month supply of Viviscal and save \$30 plus receive \$40 WORTH OF FREE GIFTS**

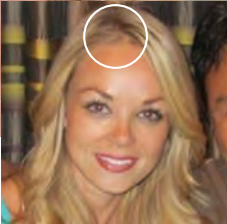
FOR MORE INFORMATION OR TO ORDER VISIT  
**www.viviscal.ca/tkit or call 800-660-2652**

EXPIRES: 12/31/2015

Viviscal is also available in the Hair Regrowth Section at:



Christina Maria Spain



Before Viviscal



Before using Viviscal



After using Viviscal

Actual Viviscal patient courtesy of Glynis Ablon, M.D., The Ablon Skin Institute (ASI) Research Center.

“I’m always looking for clinical data and science behind the product, and there are treatments that I recommend. So Viviscal is great that way, and I’m very satisfied with the data and with the difference I see in my patients.”

Dr. Doris Day,  
New York dermatologist







BEAUTY GIVES BACK



THE KIT

Murale™

4TH ANNUAL GET  
GORGEOUS  
GALA

TICKETS just \$25

100% of ticket proceeds will benefit  
Beauty Gives Back™

First 120 ticket holders at event  
will receive one **gift bag valued  
at more than \$218**

Contest at event with incredible  
**prizes to be won** including a  
**Movado watch and more than  
\$3,650 worth of gift baskets**

Light refreshments

To purchase your tickets for **October 1**, call your local Murale store:

OTTAWA

161 Bank Street (Bank & Laurier)  
613-234-7781

CALGARY

Southcentre Mall, 100 Anderson Road SE  
403-278-8302

EDMONTON

West Edmonton Mall, 8882 170 Street  
780-487-2673

MONTREAL

Place Ville Marie, 1, Place Ville Marie  
514-875-1593

TORONTO

Shops At Don Mills, 20 Marie Labatte Road  
416-384-1858

VANCOUVER

Oakridge Mall, 650 West 41st Avenue  
604-264-8035

Many thanks to our fabulous sponsors:

ANNA  
SUI

benefit  
SAN FRANCISCO

BIODERMA  
LABORATOIRE DERMATOLOGIQUE

CLARINS

CLINIQUE  
Allergy Tested, 100% Fragrance Free.

ESTÉE LAUDER

LABORATOIRES  
FILORGA  
PARIS

FOREO  
BEAUTY BEYOND COSMETICS

glow

GUERLAIN

LANCÔME

MARC JACOBS  
FRAGRANCES

NARS

NINA RICCI

Rodial

SHISEIDO

skyn  
ICELAND  
Solutions for Stressed Skin

stila

StriVectin

TATA HARPER  
Next Generation Beauty  
100% Natural & Non-toxic

VERA WANG

\*Limited 1 gift bag per person. Look Good Feel Better and FacingCancer.ca are programs of the Canadian Cosmetic, Toiletry and Fragrance Association Foundation | Reg Charity #13374 0316 RR0001, operating as Beauty Gives Back





CHANEL



GIVENCHY



DRIES VAN NOTEN

DRESSING UP

# Better together

Why choose between a dress and pants? *Ingrid Williams* pulls double duty as she test drives the trend

I've always considered myself a pants woman—they make me feel like I'm able to get stuff done. On any given day you'll find me wearing jeans, and when I want to take things up a notch, I rely on drapery or printed trousers. I own a few dresses, but I tend to bust them out only when I have a big event. One dress was left hanging, tags on, for over a year before I wore it to a birthday party this summer. Still, every time I wear a dress, I'm reminded of how awesome they can be and I vow to wear them more often. This fall, I think I've found a way to increase the likelihood of that: Wear a dress *over* pants, as per this season's runway trend.

At the Fall 2015 shows, dresses layered over pants strutted out in a variety of ways. At Chanel, Karl Lagerfeld showcased skinny black pants under a tiered white ruffled midi dress, while Dries Van Noten focused on wide-leg trousers, which billowed under high-low hemlines. Riccardo Tisci at Givenchy favoured a pair of velvet cropped trousers worn underneath romantic knee-length frocks. The sense of volume in these looks was daring, a grand departure from the days of leggings and tunics.

As I began my mix-and-match experiment, sifting through existing pants and dresses along with a few newly acquired pieces, I resisted the urge to go the skinny-black-pant route—my goal was to push my sartorial boundaries. The looks that inspired me most featured wide-leg trousers, especially the flared pants paired with a hippie-ish dress from J.W. Anderson's pre-Fall 2015 collection. It seemed like the trickiest take on the trend, so why not tackle it first? The pants were a no-brainer: I chose flared dark-wash jeans.

The leg-lengthening effect was instant—seconds after slipping them on, I wondered why I have been hopelessly devoted to skinnies these past few years. For the dress component, I needed a soft shape with a bit of edge—boho chic and ultra-romantic aren't my thing, I steered clear of swirling floral prints and ended up with a plaid shirt-dress as a winning partner. Both fitted and flowing, it mimicked the silhouette of the jeans. To complete the picture, I added pointy-toe booties, and the result was new-found outfit love! The swagger of the flares made me feel super-confident, while the dress layered over a turtleneck made it look like I put more than my usual effort into getting dressed. Oh, and did I mention the whole get-up is, like, beyond comfortable? Hello, new daytime uniform.

The next step was to create a more polished dress-over-pants look. I chose a beloved pair of Joeffer Caoc black wide-leg trousers as an ideal candidate for one of the new minimalist tunic dresses I happened to have on hand. I found a match in a loose sleeveless cream sheath that was finished with a black faux-studded panel along the hem. A more traditional T-shirt dress was a strong runner-up—both work because of their boxy shape. The contrasting shades and clean lines added up to a completely different look than the first, but the result was the same: I love this combo, too. It's official. I'm no longer a pants woman; I'm a dress-over-pants woman.



Ingrid Williams layers up in the dress-over-pants trend.

BANANA REPUBLIC DRESS, \$172, BANANAREPUBLIC.CA



ABOVE: **WINNERS** DRESS, \$50, **WINNERS**. **GAP** JEANS, \$80, GAPCANADA.CA. **JUDITH & CHARLES** DRESS, \$795, JUDITHANDCHARLES.COM. **O'2ND** PANTS, \$540, HOLT RENFREW. RIGHT: **BANANA REPUBLIC** DRESS, \$124, JEANS, \$124, BANANAREPUBLIC.CA



## THE KIT

**Editor-in-Chief**  
Laura deCarufel  
@Laura\_deCarufel  
@LauradeCarufel

**Creative Director**  
Jessica Hotson  
@jesshotson

**Senior Editor**  
Alex Laws  
@LexLaws

**Fashion Editor**  
Vanessa Taylor  
@vanessa\_tweets

**Beauty Editor**  
Rani Sheen  
@ranisheen

**Digital/Special Projects Editor**  
Michelle Bilodeau  
@mbilodeau

**Assistant Digital Editor**  
Carly Ostroff  
@carlyostroff

**Assistant Beauty and Fashion Editor**  
Natasha Bruno  
@Natashajbruno

**Assistant Editor**  
Veronica Saroli  
@vsaroli

**Assistant Art Directors**  
Sonya van Heyningen  
@svanh7

Kristy Wright  
@creativewithak

**Designer**  
Amber Hickson  
@amblynncreative

**Publisher, The Kit**  
Giorgina Bigioni

**Associate Publisher**  
Tami Coughlan

**Project Director, Digital Media**  
Kelly Matthews

Direct advertising inquiries to:  
**Marketing Manager**  
Evie Begy  
eb@thekit.ca

**The Kit is Canada's 360° beauty and style leader**  
(c) 2015, The Kit, a division of Toronto Star Newspapers Limited.



**President, Star Media Group**  
John Cruickshank

**Editor-in-Chief, Toronto Star**  
Michael Cooke

FALL LOOKS FROM COS



## NEWS

# LET'S GO SHOPPING

Powerhouse international brands are changing the Canadian retail landscape. We're particularly excited about these four new fashion destinations

BY VANESSA TAYLOR

## VANCOUVER

Amid the European fashion companies arriving on our shores this season comes **McArthurGlen**, a luxe British outlet shopping centre. The mall opened this summer in Vancouver, three minutes away from the airport, which means duty-free shopping won't be the only last-minute addition to travellers' carry-ons. With handy screens announcing flight arrivals and departures, it also provides Vancouverites a more stylish way to while away delays. The company—whose first mall, Cheshire Oaks Designer Outlet, is still the largest in the U.K.—promises to bring major brands to shoppers for 30 to 70 per cent off regular prices (see sidebar, right). Current stores include staples like J.Crew and Coach and fashion houses such as Armani and Ports 1961, with Brooks Brothers among the new offerings for fall.

**Nordstrom** opens its third Canadian location (after Calgary and Ottawa) in Vancouver at

the Pacific Centre, with exclusive offerings from brands such as Madewell, Le Labo and Loewe. It's only one of four flagships worldwide to house the in-store boutique Space, which carries cutting-edge designs from Creatures of the Wind, Vika Gazinskaya and Jacquemus.

## TORONTO

**Cos** opened its first Canadian outpost last week on Bloor Street. If you've shopped H&M's sister brand in New York, London or Paris, you'll understand our excitement. The line's minimalist pieces look (and feel) designer, but the prices are surprisingly accessible—think \$250 for a dress.

## MONTREAL

**Aesop** will open two stores in Montreal's Mile End and Westmount this fall, making it twice as easy to scoop up the cult Aussie brand's plant-based serums, shampoos and cleansers.

## HOT DEALS

Our fave three outfit upgraders, in store at McArthurGlen now:



**COLE HAAN** FLATS, \$125 (REGULAR: \$250), **J.CREW** NECKLACE, \$37 (REGULAR: \$61), **PORTS 1961** CLUTCH, \$749 (REGULAR: \$3,095)

## SMELL TEST

# THE AMATEUR NOSE

We asked a barista to comment on a coffee-based scent



**The nose:** Brett Johnston of Pilot Coffee Roasters, Toronto

**The scent:** Yves Saint Laurent Black Opium Eau de Parfum, \$75 for 50 mL, department stores.

**The notes:** Black coffee, green mandarin, white musk.

**The verdict:** "It's similar to naturally processed or red-black coffees from sweeter growing regions—they have this pleasant musky, fruitful quality. There are floral and citrus aromatics, but I find them kind of muddled." —VERONICA SAROLI



# HUDSON'S BAY

## *NEW* LANCÔME GRANDIÔSE COLOURS

The swan-neck wand of this innovative mascara coats lashes from corner to corner, root to tip. Enhanced with light-catching pearls, the creamy longwear formula offers bold colour and a luminous finish. Available in black and in four limited-edition shades \$35 each.



GRANDIÔSE

SHOP [THEBAY.COM](http://THEBAY.COM)