

MONTH'S BEST
CLEAN SHEETS
New laundry-inspired anti-static wipes keep hair frizz-free
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THE
Kit
BEAUTY & FASHION



PHOTO BY ARKAN ZAKHAROV

HAIR TRENDS

SPRING FLING

This season there's romance in the air (or should we say hair). Your guide to the hottest looks is packed with tumbling, loose, lived-in styles you'll love

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VINCE CAMUTO



MONTH'S BEST

Fresh hair

Since time immemorial, women have been swiping dryer sheets over their hair to tame fly-aways and lock down static. Or at least since 1969, when Conrad J. Gaiser patented “tumble puffs,” ancestors of the dryer sheets we know and love today, which ended up in purses as well as laundry baskets. Decades later, hair-care companies are finally catching on, developing palm-sized papery sheets coated in wax or oils.

Like blotting papers, these are secret weapons when humidity comes to town in the summer or static strikes in the winter, and can be easily stored in bags or desks. With one sweep, Kérastase’s olive-fruit-oil-infused sheets smooth frazzled strands—with the added benefit of leaving hands product-free afterwards. Left in their wake is soft, shiny hair with a lingering fragrance of grapefruit, pear, rose,

amber and white musk—as opposed to a fresh load of laundry (not that eau de Bounce doesn’t have its charms). Redken’s hair slips also eschew the fresh-linen scent and carry a faint trace of lavender while nourishing with Brazilian pracaxi oil.

The story goes that Gaiser invented dryer sheets for his wife, so she wouldn’t have to run up and down between the basement laundry room and their fourth-floor apartment to add the liquid fabric softener to the rinse cycle, a process necessary for clothes without cling. Little did he know that his creation would be used to help women to avoid looking like they just placed their hands on a plasma globe at the science centre.

—Veronica Saroli. Photography by Adrian Armstrong.

KÉRASTASE LIMITED-EDITION CARRÉ LISSANT SMOOTHING SHEETS, \$35, KERASTASE.CA

TWEET OF THE WEEK

“That thing where you haven’t shaved your legs in a bit so you decide to wait and get a wax but then you don’t do that either.”

@AnnaKendrick47, May 20, 2015

BEAUTY MATH

Full brows and luminous violet lips add up to a look we love



A GLOSSY GRAPE SHADE LIKE **LANCÔME** SHINE LOVER VIBRANT SHINE LIPSTICK IN 373 PALPITANTE, \$32, LANCOME.CA

ECO BROW EYEBROW DEFINING WAX IN LIZ, \$28, THEDETOXMARKET.CA

=



Actor Lupita Nyong'o triumphed on the red carpet at the opening ceremony for the Cannes Film Festival in France. Start with a base of bright pink-purple lipstick and layer on a matching gloss with light-reflecting shimmer. Brush brows up and out with an angled brush dipped in long-wearing pigmented wax to create definition and fullness.

—Veronica Saroli

TALKING POINT



FIERCE FEMALES

Recent releases have given feminists something to celebrate. *Mad Max: Fury Road*, which launched earlier this month, stars Charlize Theron and Rosie Huntington-Whiteley—and Eve Ensler, creator of the *Vagina Monologues*, consulted on it. Huntington-Whiteley told *Esquire* that Ensler helped make the female characters “something more than just five beautiful girls.” (It worked: The movie was called “feminist propaganda posing as a guy flick” by “men’s-rights” blog Return of Kings.) Meanwhile, Taylor Swift’s butt-kicking female cast of her “Bad Blood” video echoes this new iteration of girl power, as do Nicki Minaj’s lyrics in her new “Feeling Myself” song with Beyoncé: “I stopped the world, male or female, it make no difference.”

—Alex Henderson

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CARVEN
SPRING 2015



ANTONIO BERARDI
SPRING 2015

ONE TREND, TWO WAYS

PULLED-BACK BANGS

A smooth centre section brushed straight back adds sleek contrast to flowing hair and relaxed updos.

1. Mod nod at Carven
To echo the graphic lines in the clothing, hairstylist James Pecis divided the front of the hair into two side parts, saturated the centre swath with hairspray and combed it straight back and down. He then brushed out any bumps along the sides of the head. Spray the crown with hairspray and flatten it with the tail end of a comb before taking bangs back for a slick finish.

2. Japanese romance at Antonio Berardi
Hairstylist Eugene Souleiman sprayed roots with sea-salt spray for a slight lift before flat-ironing hair. He sectioned out the top middle panel, sprayed it with hairspray and combed it back tightly. He then gathered the remaining hair into a loose pony, looped the tail over itself and secured it. A few pieces were pulled loose to frame the face. —Natasha Bruno



MATRIX STYLE LINK PERFECT STYLE FIXER FINISHING HAIRSPRAY, \$18, STYLELINK.MATRIXCANADA.CA FOR SALONS. **WELLA** OCEAN SPRITZ BEACH TEXTURE SPRAY, \$17, WELLA.COM.



Jane Fonda
At 77, Fonda has become the oldest cover star of *W Magazine*. The fashion and fitness icon fronts the June/July issue.

Kristen Stewart
The actor is working on a new horror film, about the Parisian fashion industry, titled *Personal Shopper*.

STYLE THERMOSTAT

Rihanna
DC Comics (Batman and Robin) is trying to stop the singer from trademarking her birthname, Robyn, for an online magazine.

Cannes Film Festival
Organizers are facing an angry backlash after imposing a high-heels-only restriction on red-carpet goers.

Sally Beauty Holdings Inc.
The company's credit card system was hacked, marking the second security breach in just over a year.



DEFIANTLY BEAUTIFUL, HEALTHY HAIR

The secret to hair that looks smooth and feels velvety soft is in your hands. All it takes is a little expert know-how and the right products.

Blow-drying, aging, the weather, styling, harsh products, and washing with hot water can all deplete your hair of its protective oils, leaving it feeling dry and brittle. Luckily, Pantene has a new haircare solution that can make healthy, beautiful locks a part of your daily routine.

THE DILEMMA: DEEP MOISTURE WITHOUT THE WEIGHT

Your hair's outer layer, the cuticle, is porous and requires the right amount of moisture to maintain its flat and smooth appearance without weighing it down. When it's compromised by damage from dehydration, the cuticle lifts up and away from the hair shaft. Your hair feels crunchy, looks dull, and has a bevy of broken and split ends.

EASY FIX: AN INTENSE HYDRATING ROUTINE THAT'S STYLIST APPROVED

Pantene's new Expert Dry Defy Line was designed to tackle hair's toughest issues and to provide intense hydration. Its formula contains a Triple Amino Complex that acts to deflect humidity and damage while sealing in hydration. The result? Beautiful, rehydrated hair that looks smooth and feels velvety soft.

We'd love to hear what you think.

SUBMIT YOUR REVIEW AT PANTENE.CA.



JUSTIN GERMAN,
Pantene Pro-V
Consulting Stylist

STYLIST APPROVED

"Sometimes women are afraid to use a product that addresses severely dry hair because they think it will look greasy and be too heavy, but that's not the case with Pantene's new Dry Defy Collection. I love it because it is lightweight, providing your hair the moisture it needs, but it doesn't interfere with the benefits of your stylers, so you can get the look you're after!"



Pantene Expert Dry Defy Intense Hydration Shampoo, Conditioner and Velvet Crème Infusion.

“OUR MOST AWARDED, HAIR CARE COLLECTION*”



BEAUTY EDITORS CAN'T GET ENOUGH OF PANTENE'S EXPERT COLLECTION

Pantene's Expert Collection not only helps restore smoothness and shine, but helps erase damage in just one wash.

PANTENE EXPERT

*Magazine awards in 2014 from top Canadian Publications with award programs.



SPRING HAIR TRENDS

Poetry in motion

Falling-out braids, brushed waves and loose loops: Hairstylist Susana Hong shows you how to wear the five most alluring styles of the season

BY RANI SHEEN. PHOTOGRAPHY BY ARKAN ZAKHAROV



DECONSTRUCTED BRAID

Runway inspiration: The low, wide braids at Mara Hoffman and Baja East were so loose they were practically falling apart, creating a relaxed, outdoorsy effect perfect for a picnic in the park.

Recreate it: Tresemmé Canada’s lead stylist, Susana Hong, created a five-strand braid by dividing the hair into five pieces. She took the piece on the far right and wove it through the four other pieces: over, under, over, under. She repeated the process, starting with the far right piece each time and weaving from right to left, until all the hair was braided. Then she tied the end with a small elastic and wrapped a piece of hair over to conceal it, pinning the end vertically up into the end of the braid. Next she pulled the braid apart with her fingers to loosen it, both sideways and front to back, to give a 3-D effect. She pulled pieces out around the face and gently curled them with an iron to give them movement (but without clamping, so they didn’t get “too pretty”).

Tip: Create tousled, rough texture by spraying damp hair with salt spray, allowing it to air-dry, then adding a liberal dose of dry shampoo. This will add body and prevent the hair from slipping out too much.

TOOL KIT: TRESEMME PERFECTLY (UN)DONE WAVES SEA SALT SPRAY, \$8, DRUGSTORES. ORIBE DRY TEXTURIZING SPRAY, \$47, HOLT RENFREW. GOODY OUCHLESS CLEAR MINI ELASTICS, \$7, WALMART

THE ROW DRESS, \$1,935, HOLT RENFREW



LAID-BACK LOOP

Runway inspiration: The elegant but unfussy knots and loops at Preen and Blugirl are the cool cousins of the post-gym bun—perfect for wearing out of yoga class and straight to the juice bar.

Recreate it: After pulling hair into a simple low ponytail, Hong misted it lightly with a brushable hairspray. She then pulled the tail through the elastic to make a loop (fold twice for longer lengths). She massaged roots and loosened the crown by pinching and rubbing tiny pieces between her fingers for a tousled cool-girl effect, finishing with hairspray for hold.

Tip: To make sure the loop lasts all day, secure the bottom of it to the base of your head with bobby pins.

TOOL KIT: H&M 30-PACK HAIR PINS, \$4, H&M STORES. TRESEMME CLIMATE CONTROL FINISHING SPRAY, \$6, DRUGSTORES. LIVING PROOF STRAIGHT SPRAY, \$36, SEPHORA.CA.

GRETA CONSTANTINE DRESS, \$795, AVAILABLE BY SPECIAL ORDER ONLY, JESSE@GRETAConstantine.COM. JAYU GOLD DANGLE EARRINGS, \$21, SHOPFORJAYU.COM. BANANA REPUBLIC XO STUD EARRINGS, \$45, BANANAREPUBLIC.CA





STYLED WISPS

Runway inspiration: Christopher Kane, Sportmax and DKNY made a strong case for incorporating those flyaway baby hairs into your look, by pulling them across the forehead and setting them there. It's a cool, sporty look that's worth taking to a hip new bar.

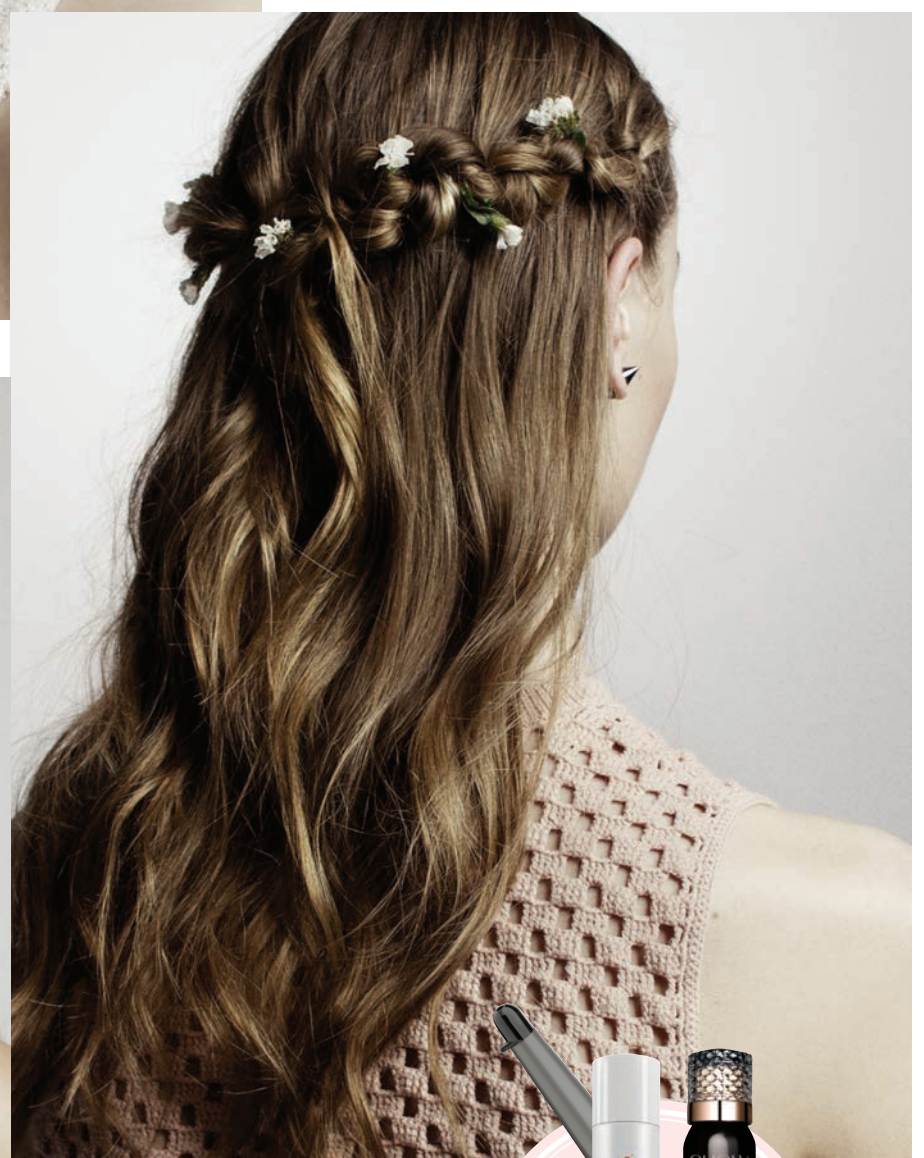
Recreate it: After working styling cream into damp hair for slippery movement and natural bend, Hong made a side part and tucked hair behind the ears, leaving a few strands loose in front. She backcombed the crown a little for height, then combed a fine layer

of damp wispy pieces across the forehead to enhance and mimic baby hairs.

Tip: Play up contrasting textures by running a dab of gel (or styling cream for a softer finish) through the front pieces with fingers, and leave the crown and lengths messy and matte—this makes it clear your hair is styled, not dirty.

TOOL KIT: RAHUA FINISHING TREATMENT, \$54, RAHUA.COM FOR LOCATIONS. DANNYCO PIN TAIL COMB, \$5, SALONS. TRESEMME TRES ULTRA FIRM CONTROL GEL, \$6, DRUGSTORES

CÉLINE TANK, \$890, HOLT RENFREW. JCREW EARRINGS, \$90, JCREW.COM



GARDEN GARLAND

Runway inspiration: Valentino followed up a dreamy seashell-embellished half-up hairstyle for Spring 2015 with an even dreamier wildflower-dotted circlet for its haute couture show. A romantic hybrid of the two will stand out on the garden-party circuit.

Recreate it: Starting on one side of the head, Hong tied two pieces of hair in a single knot. She continued, pulling in pieces as if doing a French braid, until she reached the back and repeated the process on the other side. She wove the leftover strands into the opposite braid. (As a bonus, you'll get beautiful waves when you untie the knots later.) She tucked in a few static blooms in random spots, some hanging upside down, and used an iron to bend—but not curl—the loose lengths in alternating directions for romantic tumbling waves.

Tip: Smooth, silky hair is the enemy of this style; mousse adds necessary texture and hold.

TOOL KIT: SEBASTIAN PROFESSIONAL STYLBRID 9 MOUSSE, \$23, SALONS. SHOW BEAUTY LUX VOLUME MOUSSE, \$58, SEPHORA.CA. TRESEMME 2804BU VOLUME CURL WAND, \$35, SEARS

THEORY TANK, \$280, HOLT RENFREW. BANANA REPUBLIC EARRINGS, \$50, BANANAREPUBLIC.CA



TUMBLING CURL

Runway inspiration: At Diane von Furstenberg, Naeem Khan and Jenny Packham, hair appeared to have tumbled out of an old-fashioned curl set and into low-lying waves. Worn with structured separates, it's a casually glamorous style for a lunch-with-wine date.

Recreate it: Hong worked mousse into damp hair, rough-dried it, then wound small sections around a curling iron, holding the barrel horizontally and wrapping them underneath, turning all the way to the scalp; then she clipped each curl close to the head to set. Once the hair cooled, she released the curls and brushed out the waves well to make them loose and fluffy. Gravity did the rest.



Tip: While a classic curl set using hot rollers gives the right effect, the "cook time" is longer—using a curling iron and clipping the loops gets you out the door faster. If the curls are too tight, blow-dry the ends while pulling them down.

TOOL KIT: TRESEMME PERFECTLY (UN) DONE WAVES WAVE CREATION SEA FOAM, \$8, DRUGSTORES. SALLY BEAUTY COLORTRAK DUCKBILL CLIPS, \$5, SALLYBEAUTY.COM. TANGLE TEEZER BRUSH, \$16, URBAN OUTFITTERS

TRISTAN VEST, \$150, TRISTANSTYLE.COM. BANANA REPUBLIC NECKLACE, \$55, BANANAREPUBLIC.CA



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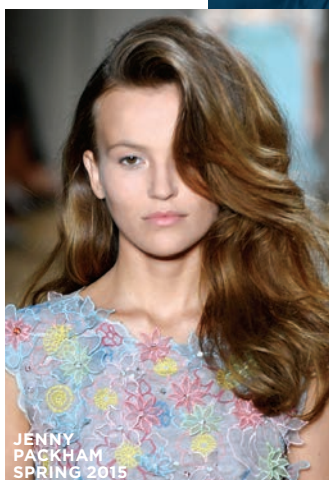
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DRESSING UP

High rolling

Karen Cleveland test-drives the new generation of hot rollers in a quest for big, bouncy curls

Maybe it was Jean Paul Gaultier sending model Anna Cleveland (no relation) down his Spring 2015 haute couture runway with a tower of rollers piled atop her head. Or Gisele Bundchen's coy Instagram photo, mid-primp, in January. Or the skyward curls sported by Selena Gomez and Kendall Jenner on spring covers of *W Magazine* and *Allure*, respectively. Whatever it was, I got the message: Hot rollers are back.

The difference this time around is that the hot-roller set is movable. You can run your fingers through it. Antonio Corral Calero, Moroccanoil global creative director and the stylist behind the voluminous screen-siren curl set at Jenny Packham's spring show, explains the new take. "The inspiration is old Hollywood, but we are going for the mistress who leaves the hotel the morning after," he says. "So we want something that is dishevelled and soft. It's really bed-head."

"No one wants to touch a helmet of hair," says Tony Masciangelo, editorial hair-stylist and co-owner of the Alcorn Salon in Toronto, who has been perfecting the look since the 1980s. He describes the current version as a Marilyn Monroe do with an injection of SoCal beachiness.

For a woman who's almost exclusively wash-and-go, the curl set is seriously intimidating, so I ask Masciangelo for a master class. He teaches me the importance of directing the hair straight up when blow-drying (the higher the hair, the closer to God), using different-sized rollers in random directions, and wrapping generous sections around them. To keep the heat closer to the roots, he advises positioning the roller mid-length, then wrapping the end around it on one side. Then wind

Karen
Cleveland
with her
big-hair look

the remainder of the hair against the scalp, on the exposed part of the roller. Game changer.

Feeling motivated, I plug in T3's new Voluminous Hot Rollers. Using a light touch with product to avoid weighing my hair down, I work some volumizer into my damp roots and a bit of mousse throughout, and give it a rough blow-dry. The new generation of heated curlers warm up in a snap and come with fewer, larger rollers to achieve big, billowy waves, as opposed to tight, doll-like curls. It takes a whopping total of six rollers for my whole head. By the time I've applied mascara, they're nearly cool. After carefully unrolling them, I blow-dry the curls with a round brush to loosen but not flatten them, working gently from the bottom up.

My husband immediately comments on my "big, hot hair" and then suggests opening a bottle of champagne. Perhaps it's because we have no other wine in the house, but I assume it's because he really, really likes my hair.

Over drinks with friends, one asks if I've just had my hair done. I proudly answer, "Yes, but I did it myself!" As the night stretches on, my hair holds up. The next day a spritz of dry shampoo brings it back to life.

So is it worth the half-hour commitment? An unequivocal yes. The investment buys at least two days of bombshell hair, then another day of a cute, bouncy ponytail. There is a reason hot rollers never get old: Big, hot hair is sexy.

Karen Cleveland is a marketing professional and an etiquette columnist.



T3 VOLUMINOUS HOT ROLLERS SET, \$129, SEPHORA.CA.
MOROCCANOIL ROOT BOOST, \$32, MOROCCANOIL.CA. KEVIN.
MURPHY BODY BUILDER VOLUMISING MOUSSE, \$28, SALONS.
CONAIR INFINITI PRO SECRET CURL, \$60, SHOPPERS DRUG MART

PHOTOGRAPHY: GETTY IMAGES (RUNWAY EXCEPT GAULTIER), GETTY IMAGES (GAULTIER)



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