

GIFT GUIDE

A PICNIC OF PRESENTS

Upgrades on the classic flowers and chocolates

page 6



HUDSON'S BAY

Fine Jewellery

Mother's Day is Sunday, May 10



THE KIT BEAUTY & FASHION

MOTHER'S DAY SPECIAL

HOT MAMAS

Pregnancy no longer means taking a break from your favourite labels: Keira Knightley's stylist dishes on how to fill your maternity wardrobe with pieces you love—no muumuu in sight. Plus, three expectant Canadian designers share the best beauty advice they received from their mothers

BY JULIA SEIDL

When Leith Clark was dressing a very pregnant Keira Knightley this past awards season, maternity fashion was fresh on the celebrity stylist's mind. "Keira liked the clothes I wore when I was pregnant," says the Oakville, Ont.-born new mom who gave birth to her first child, Astrid, last fall, without setting foot in a maternity-wear store. Uninterested and unimpressed with traditional options for moms-to-be, Clark, who now resides in London, England, relied on loose-fitting dresses from Chloé, Vanessa Bruno and Joe Fresh, as well as custom-made pieces inspired by 1960s fashion icons Mia Farrow in *Rosemary's Baby* and a pregnant Jane Birkin circa 1967. Clark parlayed her anti-maternity feelings into red carpet looks for Knightley by selecting dresses straight from the runways (specifically Chanel and Valentino) that she knew would work with a growing bump, whether worn unaltered or with slight modifications. "Sometimes just moving up the waist was all that had to be done."

Continued on page 7



Ela Aldorsson of Ela handbags and her mother, Teresa Kowalewska.



Keira Knightley in Valentino Couture at the Oscars in February.

STAY CONNECTED



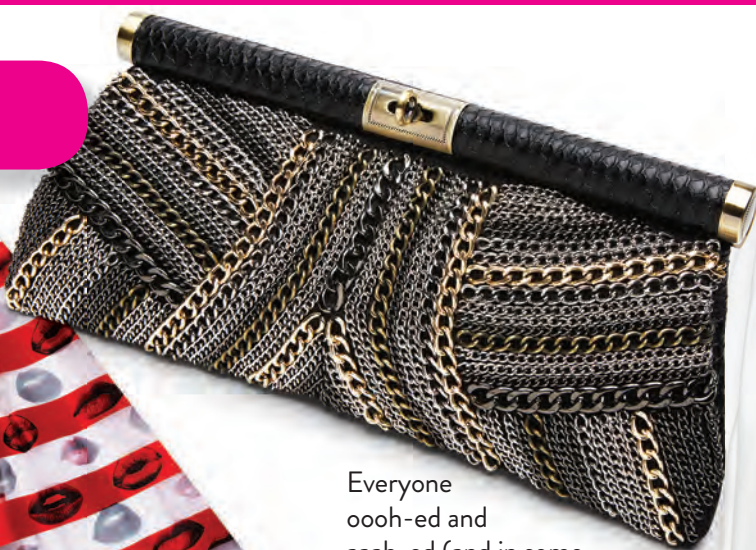
euphoria Calvin Klein

SPRING 15

Read my lips: Buy this for me. **PINK TARTAN**



Everyone ooh-ed and aaah-ed (and in some cases, drool-ed) over this one at the photo shoot. **BROWNS**



This season's "closet chameleon". Dress up with a sequin tank and stilettos, dress down with a tee and flat sandals. **Gracia, MENDOCINO**



Note the leopard (he's being a little camera shy). **Christian Louboutin, DAVIDS**



Peek-a-boo! I see you gorge, glam, fabulous dress... **MIRABELLI**



HAUTE STYLE EDITOR AND BAYVIEW VILLAGE MARKETING DIRECTOR, MELISSA EVANS-LEE HAS THE MUSTS YOU CAN TRUST TO UP YOUR STYLE GAME NOW (WITH A LITTLE WOW).

MELISSA'S *Musts*

My work is done here. **PINK TARTAN**



Wow-ee beau-tee! **LAURÈL**



Raf (hence the perforated "R") Simons (aka the creative director for Dior) for Adidas. Need we say more? **Adidas, PINK TARTAN**



The purple purse wearer. Kinda like the purple people eater except with this one, no one gets hurt. **Salvatore Ferragamo, DAVIDS**



Pretty please. **Minds of Gold, MENDOCINO**



Chanel-esque statement piece. **SANDRO**



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TWEET OF THE WEEK

“When ur boyfriend jeans are also ur skinny jeans. ☹️”
@katyperry, April 25, 2015

BEAUTY MATH

A sleek side part plus peony-tinted cheeks adds up to a dewy look we love



A SMOOTHING CREAM LIKE **MALIN+GOETZ** SAGE STYLING CREAM, \$22. MALINANDGOETZ.COM



A CREAMY CHEEK TINT LIKE **BURBERRY** FRESH GLOW BLUSH IN PINK PEONY, \$43. THEBAY.COM



Actor Julianna Margulies was the picture of fresh-faced elegance at the Time 100 Gala in New York City on April 21. Comb a gloss-enhancing cream through damp hair before blow-drying smooth. Use the end of a tail comb to create a part above the arch of one eyebrow and pull hair back into a low bun. Glide a sheer pink blush stick onto apples of well-moisturized cheeks and blend well for a youthful flush. —Veronica Saroli

BEST OF A TREND

Rose renewed

At Valentino, good things come in pairs: the house’s designers (Maria Grazia Chiuri and Pierpaolo Piccioli); its Fall 2015 runway stars (Derek Zoolander and Hansel); and now the duo of perfumers behind its latest fragrance, Valentina Pink (Daphné Bugey and Fabrice Pellegrin).

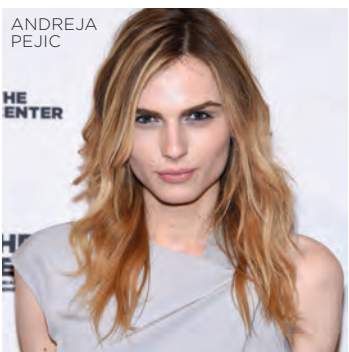
Bugey and Pellegrin blended three different rose notes (May rose, centifolia rose and rosebud) with blackberry and strawberry to create a springtime scent as vibrant as its matte pink bottle. While rose-based perfumes can sometimes seem staid, the addition of woody cashmeran and sticky-sweet praline rounds out the floral scent and brings it firmly into the present, ready to be enjoyed by all ages. “Roses today are ‘petaly,’ airy, transparent and fresh.

In the past they were more ‘animal’ and honey-like,” explains Bugey. “Today we are looking for lightness and transparency while generating density.”

The pair aren’t the only perfumers adding contrasting notes to roses to bring them more in line with contemporary tastes. Caudalie’s new Rose de Vigne blends the flower with tart rhubarb and grapefruit, while Nina Ricci’s upcoming L’Extase forsakes fruity flavours for grown-up, spicy pink peppercorn, musk and amber. One way or another, everything really is coming up roses. —Veronica Saroli. Photography by Adrian Armstrong.

VALENTINO VALENTINA PINK EAU DE PARFUM SPRAY, \$125 (80 ML). HUDSON’S BAY

TALKING POINT



ROLE MODELS

Many consider Bruce Jenner a hero, but no longer simply for his famous 1976 Olympic win in Montreal. His recent interview with Diane Sawyer on ABC, watched by nearly 17 million, has sparked a massive discussion on gender identity and self-expression. His words were met with overwhelming support for being educational, and for helping to shine a spotlight on the LGBT community. This month *Vogue* features its first transgendered model, Andreja Pejic, who just scored a campaign with Make Up For Ever. And Aydian Dowling is expected to be the first transgendered male on the cover of *Men’s Health*, and is likely to win its Ultimate Guy contest. As for Jenner, men and women on social media are showing their support by painting their nails: Sounds like it’s time for a mani. —Deborah Oomen



ROCHAS SPRING 2015



FENDI SPRING 2015

ONE TREND, TWO WAYS

BABY BLUE EYESHADOW

Focus attention on your eyes this spring with a hit of palest blue.

1. Pastel wash at Rochas

Makeup artist Lucia Pieroni applied a sheer wash of Clé de Peau Beauté powder blue shadow all over lids, stopping short of the browbone. To add edge, she loaded up lashes with mascara before pinching them together, and drew a black dot beneath the lower lash line.

2. Graphic stroke at Fendi

Thin strips of sky blue leather were adhered to the upper eyelids with lash glue. Mimic makeup artist Peter Philips’s dramatic work by lining the upper lids with a thick, saturated stripe of pastel gel liner using an angled brush. —Natasha Bruno



CLÉ DE PEAU BEAUTÉ EYE COLOR QUAD IN MOON BEAM, \$60 (\$28 FOR CASE), HOLT RENFREW. INGLOT AMC EYELINER GEL IN 88, \$17, INGLOTUSA.COM

PHOTOGRAPHY: GETTY IMAGES (MARGULIES, PEJIC), PETER STIGTER (BACKSTAGE BEAUTY)



A NEW FRAGRANCE FOR HER

EXTRAORDINARY

Oscar de la Renta



HUDSON'S BAY

GEOMETRIC PENDANTS
10K yellow gold pendant *Regular* \$500
Sale \$250 87511910
and 14K yellow and white gold pendant
Regular \$900
Sale \$450 87511902

CHARM PENDANT 14K
polished tricolour key,
padlock and infinity
pendant *Regular* \$975
Sale \$487.50 87511903

Exclusively ours
**EFFY YELLOW GOLD AND DIAMOND
COLLECTION** 14K yellow gold
necklace with 0.09ct T.D.W.
diamonds *Regular* \$1,680 *Sale* \$840
86286227 and ring with 0.29ct
T.D.W. diamonds *Regular* \$2,120
Sale \$1,060 85779469

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ON DIAMONDS, GEMSTONES,
PEARLS AND GOLD

Mother's Day is
Sunday, May 10

SHOP THEBAY.COM

PEARLS Sterling silver and
freshwater pearl strand necklace
Regular \$545 *Sale* \$272.50
85792548 and earrings *Regular* \$225
Sale \$112.50 86935088

Exclusively ours
EFFY AQUAMARINE COLLECTION
14K yellow gold and aquamarine
necklace *Regular* \$715 *Sale*
\$357.50 84449618 and earrings
Regular \$330 *Sale* \$165 84449614

AVOLTO OMEGA NECKLACE
14K yellow gold
necklace *Regular* \$4,500
Sale \$2,250 87307438

Exclusively ours
**EFFY STERLING SILVER AND DIAMOND
COLLECTION** Sterling silver and 18K
yellow gold necklace with 0.1ct
T.D.W. diamonds *Regular* \$965
Sale \$482.50 87050767, ring with 0.1ct
T.D.W. diamonds *Regular* \$800
Sale \$400 85434996 and (not pictured)
earrings with 0.12ct T.D.W. diamonds
Regular \$855 *Sale* \$427.50 87050761

Exclusively ours
EFFY PANTHER COLLECTION 14K rose gold
diamond and tsavorite ring with 0.07ct
T.D.W. diamonds *Regular* \$1,900
Sale \$950 86033336, pendant with 0.07ct
T.D.W. diamonds *Regular* \$1,625
Sale \$812.50 86033337 and (not pictured)
earrings with 0.44ct T.D.W. diamonds
Regular \$2,500 *Sale* \$1,250 87399763

Excludes Ivanka Trump, Judith Ripka, Alor Fine Jewellery, Concerto and items with \$.99 price endings. Ends May 10, 2015.

Treats with a twist

Spoil her rotten this Mother's Day with sweet trinkets and beautifying goodies that make a much more lasting impression than the usual flowers and chocolates

BY VANESSA TAYLOR & RANI SHEEN



FLOWER CHILD

Oversized blooms and sugary pastels: These treasures will appeal to the tea-party lover in every mom

Clockwise from top left:

Pretty-as-a-picture-book **Tory Burch** Pas du Tout Eye Shadow Palette, \$65, Holt Renfrew

Feminine, floral **Ted Baker London** Deena Distinguishing Rose Cross Body Bag, \$185, tedbaker.com/ca

Petal-soft **Hermès** Kalliste Leather Sandals, \$1,455, Hermès

Sheer, rose-scented **Fresh** Sugar Rosé Extreme Tinted Lip Treatment SPF 15, \$26, sephora.ca

Shimmery neutral **Lise Watier** Limited Edition Palette Rivages Eyeshadows, \$54, lisewatier.com

Earthy-peach **Tarte** Tartelette Collector's Edition Amazonian Clay 12-Hour Blush in Celebrated, \$31, sephora.ca

Lively, blooming **See by Chloé** Si Belle Eau de Parfum, \$90 (50 mL), Shoppers Drug Mart

Dresser-worthy **Royal Apothic** Perfectly Perfect Hand Crème in Holland Park, \$12, murale.ca

Sleek **Swatch** Whiteliner Watch, \$150, Swatch stores

Thick, velvety **Vichy** Ideal Body Balm, \$28, Shoppers Drug Mart

Multi-coloured, illuminating **Guerlain** Météorites Rainbow Pearls, \$71, murale.ca

Naturally unique **LaLorely** Raw Amethyst Slice Gold Necklace dipped in 24-karat gold, \$89, lalorely.etsy.com



MOD CHOCOLATE

A contemporary curation of rich hues, buttery textures and striking shapes that modern matriarchs will love

Clockwise from top left:

Blush-leather **Tod's** Secchiello Mini Bag, \$1,855, Holt Renfrew

Silky, softening **Josie Maran** Pure Argan Milk Intensive Hydrating Treatment, \$70, sephora.ca

Luxe two-tone **Tristan** Striped Scarf with Tassel, \$150, tristanstyle.com

Statement-making **J.Crew** Garden Party Necklace, \$174, jcrew.ca

Twinkle-toed **Nine West** white and gold Vinata Platform Oxfords, \$130, ninewest.ca

Cute and retro **Quay Australia** Kitti Tortoise Sunglasses, \$55, Tristan stores

Sultry, floral **Michael Kors** Limited Edition White Eau de Parfum Spray, \$125 (100 mL), michaelkors.ca

Quirky and cool **Anya Hindmarch** Big Eyes Georgiana Clutch, \$1,075, Holt Renfrew

Creamy rose-gold **Estée Lauder**

Limited Edition Pure Color Nail Lacquer in Nude Pearl, \$25, esteelauder.ca

Two-in-one **Sephora Collection** Double Time Ended Buffing and Blush Brush, \$85 for set, sephora.ca

Lash-fanning **Maybelline** Lash Sensational Mascara in Blackest Black, \$10, Shoppers Drug Mart

Warm, caramel-hued **Yves Saint Laurent** Couture Palette Summer Collection in No. 12 Mauresques, \$64, Holt Renfrew



Keira Knightley in Giambattista Valli at the EE British Academy Film Awards in February.

Masters of mat wear

Continued from cover

Clark and Knightley are among a growing group of fashion-forward expectant mothers who have eschewed maternity wear in favour of brands that already line their closets. "Shopping completely off the contemporary rack is absolutely doable," says Claire Kilgour Hervey, founder of Toronto-based baby-concierge service Darling & Ninth. The mother of two says that during her first pregnancy, she didn't end up wearing the maternity pieces she had bought. "I anticipated being this huge tent, but I never got to that size, so the tags were still on my maternity clothes when my pregnancy finished." Instead, she purchased three dresses from Theory and kept them on repeat throughout the entire nine months.

Designers are making it easier for moms-to-be to imagine their growing bellies inside ready-to-wear lines. Alice Temperley sent two pregnant models—Caroline Winberg

"The trick is to buy as you grow... I'm obsessed with Mara Hoffman's beachy goddess dresses, which you can wear pregnant and after having a baby."—Claire Kilgour Hervey

3 DESIGNER MOMS-TO-BE

These Canadian designers share the beauty tips they picked up from their mothers and the benefits of being in the business



Ela Aldorsson, elabyela.com
Due: July 2015

Mom's best beauty advice: "The way she looks at skin and skincare: What you put in your mouth affects how your skin looks and feels. She's always on the lookout for products with natural and high-quality ingredients, and buys doubles—one for me and one for her."

Perks of being a designer mom: "We're in the process of sampling a diaper bag. It's going to resemble more of an actual handbag a woman could wear before, during and post baby."



Elisa Daban, mackage.com
Due: July 2015

Mom's best beauty advice: "She taught me how to apply lipstick perfectly, and on all occasions put a touch of fragrance on before leaving the house. The scent of a woman is always noticed."

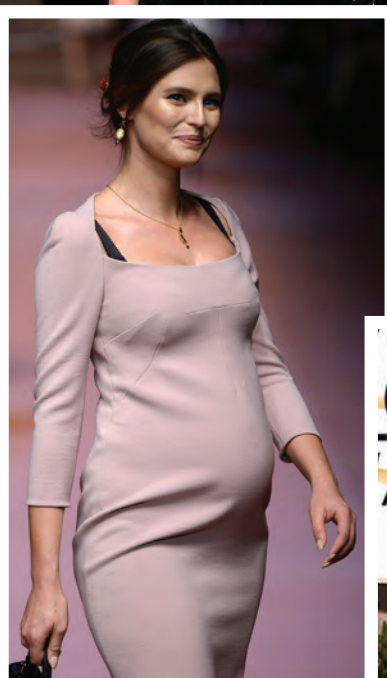
Perks of being a designer mom: "We started Mackage Mini when I had to buy a coat for my boys. I couldn't find anything that I really liked."



Erin Kleinberg, erinkleinberg.com
Due: September 2015

Mom's best beauty advice: "When I was in high school, she taught me the best beauty trick ever: how to properly put on liquid liner for a gorgeous cat eye. I learned at 16 and can probably do it now without my contacts in. She also suggested I wear Nars Orgasm blush as eye-shadow, and it has stuck with me ever since."

Perks of being a designer mom: "The natural progression would be to grow my caftan/dress category, as I die for a flowy caftan before, during and after pregnancy!"
—Veronica Saroli



Above: Bianca Balti on the runway at Dolce & Gabbana Fall 2015. Right: Knightley in Chanel at the Golden Globe Awards in January.



GREAT EXPECTATIONS

Non-maternity must-haves for a growing bump



T BY ALEXANDER WANG MAXI DRESS, \$165, NET-A-PORTER.COM. MARA HOFFMAN DASHIKI, \$241, MARAHOFFMAN.COM. JOE FRESH JOGGING PANTS, \$24, JOEFRESH.COM. H&M JUMPSUIT, \$60, HM.COM/CA

and Jacquetta Wheeler—down her Fall 2015 runway in a jumpsuit and gown respectively. Dolce & Gabbana featured six-months-pregnant Bianca Balti in its Fall 2015 show. And maternity boutiques like Ani + Wren in Toronto are filling their floors with select bump-friendly items from contemporary brands including Rebecca Taylor and Line Knitwear.

"The trick is to buy as you grow," says Kilgour Hervey, who advises clients to stock up on maxi dresses, caftans, elastic-waist jumpsuits and chic jogging pants, worn with heels or flats. "T by Alexander Wang's jersey maxi dresses are great... I'm obsessed with Mara Hoffman and her line of beachy goddess dresses, which you can wear pregnant and after having a baby. And J.Crew is a good go-to for simple basics, like tees." Throw in a blazer, several extra-long camis and leggings, and you have the building blocks for a solid maternity wardrobe. Kilgour Hervey also suggests trying everything on and "shopping" your own closet first to see what you already have that will work for pregnancy. When it comes to the best fabrics for growing bumps, Clark swears by light, flowing materials that are loose and move with you, such as cotton, chiffon, silk and cashmere.

Buying a few sizes up was Clark's strategy, something Kilgour Hervey also recommends as long as you take length into account, because as your belly grows, hemlines will rise at the front. "I've actually seen a few fashion-forward moms-to-be with crop tops with their bumps, so that's one way to go as long as you're comfortable."

When it comes to underwear, both recommend stocking up on maternity bras that double as nursing bras. And they don't have to look like your grandmother's brassiere. Designers understand that pregnant women want to feel pretty, and sexy, too—and that starts with lingerie. Elle MacPherson Intimates were Clark's favourite. "I chose white lace and polka dots. None of this stuff needs to be ugly." Welcome words for any expectant mom not willing to compromise on style.



PRETTY BABY

10 MORE PREGNANCY-BEAUTY MUST-HAVES: HEAD TO THEKIT.CA/PREGNANCY-BEAUTY-101/

BLOOMING BEAUTY

Our collective obsession with celebrity baby bumps means that many of us now view pregnancy through a rosy, Instagram-filtered lens, but the reality isn't always nine months of glossy hair and a picture-perfect complexion. While stretch marks, hormonal acne and skin pigmentation are hardly glam, they're not a *fait accompli*, either. Tweak your beauty kit with pregnancy-friendly products, and you'll be giving Keira Knightley and Kate Middleton a run for their money in no time.

1. Doctors advise against using some active ingredients like vitamin-A derivatives and salicylic acid during pregnancy. Swap them out for organic rosehip oil, a natural source of skin-renewing antioxidants, vitamins

and essential fatty acids—and reportedly the secret behind Duchess Catherine's second-pregnancy glow.

KOSMEA SKIN CLINIC CERTIFIED ORGANIC ROSEHIP OIL, \$28, WELL.CA

2. Ever heard of chloasma? It's also known rather innocuously as "mask of pregnancy": dark patches of skin that can appear on the forehead, nose, cheeks and upper lip. Your best defence is a high-SPF sunscreen made with mineral filters, which are safe for ultra-sensitive skin.

EAU THERMALE AVÈNE VERY HIGH PROTECTION SPF 50+, \$28, EAU-THERMALE-AVENE.CA

3. Exhaustion tends to hit hardest in the first and third trimesters, and falling asleep with a face full of makeup won't do your complexion any favours. Cleanse your skin in a flash with

all-natural facial wipes that are gentle enough for acne-prone skin and scented with pink grapefruit, which has been shown to help ward off morning sickness.

BURT'S BEES PINK GRAPEFRUIT FACIAL CLEANSING TOWELETTES, \$10, BURTSBEES.CA

4. That 3 p.m. workday slump can seem insurmountable when you've got a bun in the oven. In lieu of a nap under your desk, revive tired, puffy eyes with a gentle, cooling eye balm that contains wheat-germ oil to deliver a surge of refreshing moisture.

THE BODY SHOP VITAMIN E EYES CUBE LIMITED EDITION, \$15, THEBODYSHOP.CA

5. If a heightened sense of smell leaves you gagging each time you catch a whiff of strong

fragrance, thank your newly increased estrogen levels and look for perfume-free products like this body wash and lotion set. Formulated for babies but ideal for expectant moms, too, it smells (faintly) of natural extracts of apricot, rosewood, vanilla and orange and grapefruit peel.

LIVE CLEAN (BABY) PERFUME FREE TEARLESS SHAMPOO & WASH AND PERFUME FREE BABY LOTION, \$7 EACH, WALMART.COM

6. Stretch marks affect more than half of moms-to-be—we're talking breasts, butt, thighs and belly. This soothing, all-natural massage oil improves skin elasticity, which helps to prevent stretch marks. Apply daily after your shower.

WELEDA STRETCH MARK MASSAGE OIL, \$37, WELEDA.CA
—Gabrielle Johnson



PHOTOGRAPHY: GETTY IMAGES (KNIGHTLEY, BALTI, AND KLEINBERG).



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Available at Hudson's Bay and thebay.com

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