

THE Kit

BEAUTY & FASHION



BEAUTY MATH
WARM UP
Brighten your outlook with a sunny complexion and beachy waves
page 3



SPRING 2015 TREND REPORT

BETTER, TOGETHER

Whether you favour bold blooms with demure blush or clean white played up by super-sleek hair, the 10 freshest looks of the season make twice the impact when you pair them right

page 6

Simone Rocha Spring 2015 (left), photography by Imaxtree. Emporio Armani Spring 2015 (right), photography by Peter Stigter.

STAY CONNECTED



NEW AT HUDSON'S BAY

The latest launches, new arrivals and what to shop for now

HUDSON'S BAY



OUR MOST AWARDED HAIR CARE COLLECTION*



BEAUTY EDITORS CAN'T GET ENOUGH OF PANTENE'S EXPERT COLLECTION

Pantene's Expert Collection not only helps restore smoothness and shine, but helps erase damage in just one wash.

PANTENE EXPERT



*Magazine awards in 2014 from top Canadian Publications with award programs.

LINE WE LOVE

Not-just-rain boots

When we think of French heritage brands, our minds immediately leap to iconic Hermès handbags and Chanel tweed jackets, not necessarily rain boots. Enter Aigle, based in Ingrandes, France, which has been handcrafting rubber boots in the same 60-step assembly process for over 160 years. Using only natural rubber gives these boots fewer cracks and tears and better shock absorption.

This season, Aigle's signature slim silhouette is given a whimsical makeover. The company teamed up with fellow French

brand Paul & Joe to create a capsule collection featuring two custom prints—a cheerful garden floral and playful birds.

The line includes two heights: a classic knee-high version, ideal for those of us who live in slim trousers and dresses, and an ankle-length pair that easily accommodates slouchy looks like cuffed denim and cropped pants—as well as anyone with slightly wider calves. Consider these boots part of our intelligent dressing strategy for spring.—*Vanessa Taylor*. *Photography by Adrian Armstrong.*

FROM LEFT: AIGLE BOTTES ASARINE TALL BOOT, \$325, GRAVITYPOPE.COM; BOTTES SABLINE, \$295, THEBLOCK.CA; BOTTILLONS NEOTINE SHORT BOOT, \$295, GRAVITYPOPE.COM.



TWEET OF THE WEEK

“Getting my nails done and taking a nap at the same time #mylifeissweet”

@AZEALIABANKS, Feb. 25, 2015

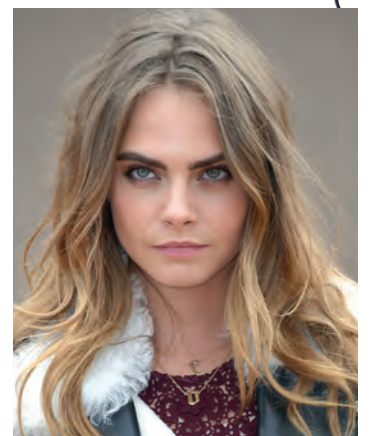
BEAUTY MATH

Flowing tousled waves and a warmed-up complexion add up to an effortless look we love

A MATTE BRONZING POWDER LIKE ANNABELLE ZEBRA BRONZING PRESSED POWDER BIGGY BRONZER IN MATTE GOLD, \$12, ANNABELLE.CA



A LARGE-BARRELLED CURLING IRON LIKE CONAIR 1-1/2" INSTANT HEAT CERAMIC CURLING IRON, \$20, LOBLAWS



Model Cara Delevingne opted for an amped-up natural look to attend the Burberry runway show during London fashion week. Mimic her sun-kissed glow by lightly sweeping bronzer along the cheekbones, hairline, nose and chin with a wide powder brush. For dishevelled texture, curl two-inch sections of hair in alternating directions, starting in the middle and working your way to the ends.—*Natasha Bruno*

RETAIL THERAPY

NORDSTROM LANDS IN OTTAWA

Shopping giant opens second Canadian location

BY LAURA BYRNE PAQUET



From “girlfriend dressing rooms” for groups to a licensed restaurant with a rooftop patio, the Nordstrom store opening in Ottawa's Rideau Centre on March 6 is poised to be a game changer.

Nordstrom focuses on a wide range of fashion, jewellery, beauty and accessories. Sure, you can blow your paycheck on a pair of Jimmy Choos, but you can also buy practical Sorels. The place is packed with lines exclusive to Nordstrom in Ottawa—including Manolo Blahnik, Burberry Beauty and the new Caroline Issa fashion collection—along with more familiar brands like Converse and Fossil.

Unlike most department stores, you won't find many counters in the beauty

department. Customers told Nordstrom they wanted a simpler shopping experience, so “we removed the barriers that separated the customer from the actual product,” says Nordstrom spokesperson John Bailey.

When Sears vacated its prime Rideau Centre space, Nordstrom decided to open its second Canadian store there. “We want to be part of the best retail locations, and the Rideau Centre is the top shopping destination in Ottawa,” Bailey explains. The first Canadian Nordstrom opened in Calgary's Chinook Centre in September 2014. The third will open in Vancouver this fall, and three will open in Toronto between fall 2016 and spring 2017.

Five ways Nordstrom stands out from the retail pack

Shoes: Not surprisingly for a company that started as a shoe store, Nordstrom excels in footwear. The Ottawa location features five shoe departments (three for women, and one each for men and children) and certified shoe fitters.

Alterations: Need those new trousers hemmed? Tailoring and alterations on Nordstrom merchandise are available on site—and some basic services are free.

Mini must-haves: Copious pint-sized beauty products make it easy to try the latest potions at home before investing in the full-sized version.

Play Bar: Or perhaps you'd rather get your friends' opinion on that lipstick shade or eyeliner? Step up to the Play Bar and remake yourself and your BFF.

Beauty experts: Let's say you like Clinique eyeshadow but prefer Chantecaille foundation, and you're not sure which brand of mascara to buy. Beauty stylists and concierges—not tied to a particular brand and not on commission—can help you find what you're looking for.

TALKING POINT



ZENDAYA COLEMAN

DOPEY REMARK

Giuliana Rancic is in hot water after commenting on the Oscar style-roundup edition of *Fashion Police* that Disney Channel star Zendaya Coleman's dreadlocked hair “smells like patchouli oil” or “weed.” Coleman responded on social media, saying, “There is a fine line between what is funny and disrespectful...To say that an 18-year-old woman with locs must smell of patchouli oil or ‘weed’ is not only a large stereotype but outrageously offensive.” Rancic replied on Twitter, “I'm sorry I offended you and others. I was referring to a bohemian chic look. Had NOTHING to do with race and NEVER would!!!” She later apologized again on air.

—*Veronica Saroli*



BLOWN AWAY
WE HAVE THE BEST BLOWOUT TECHNIQUES FOR CARA-DELEVINGNE-INSPIRED LOCKS AT THEKIT.CA/BLOWOUT-HAIR-TYPE/

STYLE THERMOSTAT



Michael Kors
Out of 85 million comments during NYFW, the designer had the most Instagram engagement of any showing that week.

Scarlett Johansson
The actor with a famously smoky voice and established vocal chops is starting a band, the Singles, with Haim member Este Haim.

Victoria's Secret
Doutzen Kroes and Karlie Kloss are leaving the lingerie giant to pursue another project and higher education, respectively.

Fifty Shades of Grey
Jamie Dornan is rumoured to be leaving the film franchise due to his wife's concerns over steamy scenes with Dakota Johnson.

The Oscars
Joan Rivers, who established the ubiquitous red-carpet question “Who are you wearing?” was left out of the In Memoriam tribute.





NEW AT HUDSON'S BAY

THE LATEST LAUNCHES, NEW ARRIVALS AND WHAT TO SHOP FOR NOW



YOU GLOW, GIRL BOBBI BROWN

Two ways to look lit from within: BOBBI BROWN's new Brightening Brick (\$74) builds on the genius of her multitasking Shimmer Brick with the addition of a flush of blush, while the moisture-boosting Extra Illuminating Moisture Balm (\$54) improves radiance and re-energizes. Available at Hudson's Bay Toronto Queen Street and Toronto Yorkdale.



ABOUT FACE BECCA

Flawless skin is the base of any makeup look, which is why this collection's focus is on perfecting your canvas. A few favourites: The One Perfecting Brush (\$59), which applies liquids, creams or powders; the long-wearing Ultimate Coverage Complexion Crème (\$53) foundation; and the Shimmering Skin Perfector Pressed (\$46), which leaves you glowing. Available at Hudson's Bay Calgary Chinook Centre and Richmond Centre.

TRANSITIONAL TOPPERS SPRING OUTERWEAR

Spring is a season of will it/won't it weather. Take on touch-and-go temperatures with SOIA & KYO's trenches and anoraks (at left, \$270), which feature zip-out quilted linings and removable hoods. Also new to our outerwear department is VINCE CAMUTO and IVANKA TRUMP. Shop select stores and thebay.com



SUNNY BUSINESS MARC BY MARC JACOBS SUNGLASSES

Along with watches, handbags, shoes and the ready-to-wear collection, we've added MBMJ's collection of metallic cat eye, retro '70s rectangle and glam black sunglasses (from \$135). Also available at thebay.com

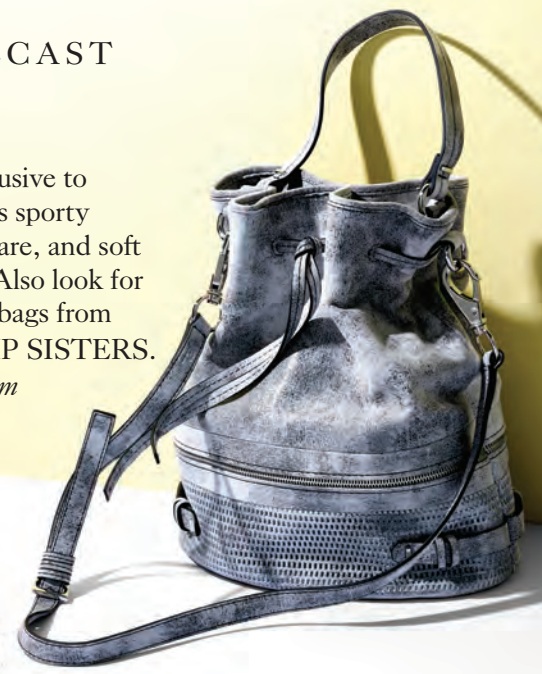


LOVE NOTES VERSACE EROS POUR FEMME

Named for the Greek god of love, this eau de parfum (100 mL, \$145) romances with notes of Sicilian lemon, Calabrian bergamot, jasmine and various woody notes. Also available at thebay.com

LEATHER FORECAST SHE + LO

This bag collection is exclusive to Hudson's Bay and features sporty perforations, tough hardware, and soft leather (bucket bag, \$298). Also look for unstructured leather handbags from Brooklyn-based TYOULIP SISTERS. Shop select stores and thebay.com



FROCK TALK NEW IN DRESSES

The one-and-done wardrobe wonder: office-appropriate sheaths, summery sundresses, wedding-worthy numbers and more. Hudson's Bay has a department dedicated to the dress, including newly added BELLE BY BADGLEY MISCHKA (left, \$229), FRENCH CONNECTION and CECE BY CYNTHIA STEFFE. Also available at thebay.com

TOP TO BOTTOM SUIT SEPARATES

A separate pant and jacket option allows you to find the fit that complements your proportions. Exclusively ours BLACK BROWN 1826 suit separates (jacket \$224.99 and pant \$124.99) feature super 120s wool, woven in Italy, and are available in a selection of colours and patterns. Also new to suit separates are Sondergaard and Haggard. Shop select stores and thebay.com



VIVID DREAMS AURA

Brighten up your bed with the fun colours and graphic patterns of this Australian bedding line: 300 thread count, 100% cotton sateen reversible duvet sets with coordinating punchy pillows and bold blankets. Available at Hudson's Bay Toronto Queen Street and thebay.com



FUTURE PAST FRIDGES BY SMEG

The curved lines and high-shine paint of this retro-referencing fridge (sale \$2699.99, regular \$2999.99) is reminiscent of classic '50s cars. Behind the modern design you'll find leading technology and A++ energy efficiency. Available at Hudson's Bay Montreal Downtown, Toronto Queen Street, Vancouver Downtown and thebay.com



ZIP LINING HEYS VANTAGE

Breeze through security with this thoughtfully constructed carry-on (\$340): the front pocket allows you to slip a laptop out of the padded sleeve with ease, while the zip divider ensures gate-mates won't see your unmentionables. The polycarbonate hard-sided case also has the traditional centre-access zip opening (which expands by 20 per cent for more space) and spinner wheels for when you skip the people mover. Also available at thebay.com



MINIMALIST MASTERPIECE HUPPÉ KITE CHAIR

Taking inspiration from the box kite, designer Shin Azumi has created a chair that is delicate and lightweight, with a strong sculptural beauty. Available in leather (pictured, sale \$1349, regular \$2699) or fabric and a range of woods and wood stains. Shop select stores and thebay.com

HANG 2015 NIKE SWIM

This vivid colour-blocked halter top with bottom (\$39.99 each) reflects '80s surf style, while its durable nylon ensures it performs like this decade. Also available at thebay.com



GRAPE IDEAS MENU WINE ACCESSORIES

Collaborating with designers around the world, this Danish company's products reflect a Scandinavian sensibility they call soft minimalism. We call their wine accessories — like the Cool Breather (\$54.99), which adds 10 times more oxygen to your wine in two minutes to improve taste, and keeps it chilled — an oenophile's best friend. Shop select stores and at thebay.com



COOK SHARP GLOBAL

Made in Japan, these knives are comprised of high-carbon stainless steel, which holds a razor-sharp edge longer, and resists rust, stains and corrosion. Those dots on the handle? They represent the seven virtues of Bushido, from the traditional Japanese Samurai code of honour. Available at thebay.com



HUDSON'S BAY

SHOP THEBAY.COM



FREE SPIRIT

Billowing sleeves, fringe and floaty hemlines: Designers dug into their archives for a little 1970s inspiration. Including printed dresses, short shorts and embellished tops, worn with lace-up heels or suede knee-high boots, the look is sexy, confident and Bohemian.

How to wear: Busy prints and embellishment call for simple, clean accessories—chic leather slides and a single piece of fuss-free jewellery. While Birkenstocks are still having their fashion moment, keep them in the closet and avoid wearing too many retro pieces at once.

PAIR WITH Shags and bangs

Bohemian fashion calls for Bohemian hair. We saw shag haircuts with wavy, piecey bangs rear their layered heads at Anna Sui, Tom Ford and John Galiano. Some models' hair was actually cut but most dos were altered using extensions. A more subtle interpretation was seen in the loose, centre-parted hippie waves at Burberry Prorsum and Sonia Rykiel.

How to wear: If you're game for a shag cut, go nuts, but if you don't want to look like you're off to a costume party dressed as Stevie Nicks, nod to the texture using product. Rake mousse through damp hair, let it air-dry, then add texturizing spray to separate the pieces, keeping the silhouette narrow.

TRESEMME WAVE CREATION SEA FOAM, \$8, DRUGSTORES. FREE PEOPLE DRESS, \$148, FREEPEOPLE.COM

SPRING 2015 TREND REPORT

Boho, blooms & bangs

New hairstyles, new prints, new ways to wear colour: the best runway fashion and beauty trends look better together. Here's how to ace the season from head to toe

BY RANI SHEEN & VANESSA TAYLOR

SPANISH RED

There's a flamenco flair to beauty right now. Spanish-inflected scarlet lips were glossy at Andrew Gn and Antonio Berardi, paired with matching nails at Carolina Herrera and teamed with red-flower-decorated low buns at Dolce & Gabbana.

How to wear it: Choose a long-wear, deeply pigmented red lipstick and apply it with a lip brush on moisturized then blotted lips. Even out skin tone with tinted moisturizer or foundation, as the lip colour could bring out redness, and keep eye makeup to a minimum. Put hair up to highlight shoulders on show.

PAIR WITH Cold shoulders

After seasons of strategic panelling and cutaway midribs, designers revealed a new body part—the shoulders. With looks spanning the St.-Tropez-appropriate breezy blouses at Rachel Comey and the sleek urban versions at Balenciaga, this trend will transition into just about any wardrobe.

How to wear: We reserve this neckline exclusively for evening and weekends—teamed with high-waisted jeans or slim black cropped trousers. Going braless is a luxury few of us care to attempt, so a supportive seamless, strapless undergarment is a must. Let the décolleté be the focus and skip the necklaces.



M·A·C TOLEDO LIPSTICK IN OPERA, \$21, MACCOSMETICS.COM. SMYTHE BLOUSE, \$295, SMYTHELESVESTES.COM



ANTONIO BERARDI



DOLCE & GABBANA



ANDREW GN



BALENCIAGA



RACHEL COMEY



JILL STUART



MARISSA WEBB



GUCCI

PHOTOGRAPHY: PETER STIGTER (RUNWAY AND BACKSTAGE BEAUTY EXCEPT COMEY, WEBB, STUART, ROCHA, CAVALLI); GETTY IMAGES (COMEY, WEBB, STUART, ROCHA, CAVALLI)



3.1 PHILLIP LIM



EMPORIO ARMANI



ROBERTO CAVALLI



HELMUT LANG BLAZER, \$803, NET-A-PORTER.COM; REDKEN SATINWEAR O2 PREPPING BLOW-DRY LOTION, \$24, SALONS

WHITEOUT

This stark palette seemed to ignite designers' creativity, resulting in countless interpretations including tailored suits at Emporio Armani, sporty crop tops and slouchy trousers at 3.1 Phillip Lim and daring see-through dresses with 3-D floral embellishment at Simone Rocha.

How to wear: There is no denying that an entirely white outfit can be intimidating, so break it up into simple pieces—say, a crisp, sleeveless collared shirt and a pair of white jeans. Dresses (or skirt and top pairings) are another way to ace this trend. Keep the look fresh with shoes and bags in neutral chocolate, cream or black.

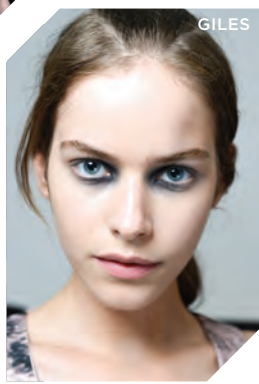
PAIR WITH Sleek schoolgirl hair

White is the colour of minimalism (or rather the absence of colour) so sleek, pared-down hair works well with it. Curtains of hair with the centre swath brushed back evoked private-school polish at Carven and Hervé Léger; tight, glossy side-parted ponies at Diesel Black Gold were so clean they practically sparkled; and at Giles an inventive triangle-shaped part pulled into a low ponytail had an edge.

How to wear it: This look starts with straight hair, so spritz on a thermal protectant, blow-dry with a round brush, then flat-iron it for a glassy effect; follow with shine serum. Use a comb to create a precise part where you like and tamp down flyaways with hairspray.



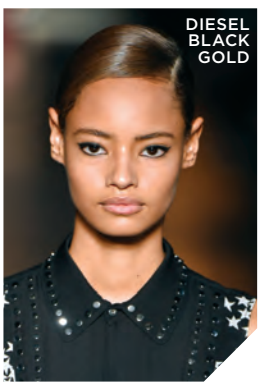
SIMONE ROCHA



GILES



CARVEN



DIESEL BLACK GOLD



CALVIN KLEIN



IRFE

MILITARY GRADE

From slim cargo trousers at Ralph Lauren to floor-skimming parachute-fabric skirts at Irfe and even a feminine take on the shirt-dress at Gucci, designers created an army of variations on the military trend.

How to wear: Look for subtle details like industrial-sized exposed zippers and flap pockets with gold or brass buttons. One of the best examples is the apron-style dress at Marissa Webb: The silhouette is classic but it's the khaki green colour and asymmetric buttons that add utilitarian flair.



FROM TOP: CALVIN KLEIN, AKRIS, THAKOON

PAIR WITH Light-sculpted faces

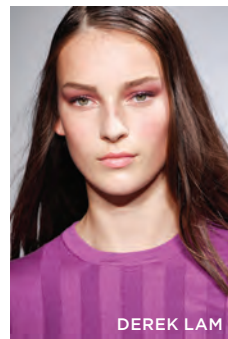
With such an assertive, masculine look, an ethereal complexion lightens the mood. Calvin Klein and A.F. Vandevorst brought light to the high planes of the face with silvery illuminator, while at Akris and Thakoon it was clear shine that lit up cheekbones, eyelids and even brows.

How to wear: Avoid frosty shimmer by applying very fine highlighting powder with a fan brush, starting slow and adding more where needed. For the glossy effect, use lip balm rather than gloss on lids and cheekbones, and keep the rest of the skin matte. Just add groomed brows, curled lashes and moisturized lips.

NARS THE MUL TIPLE IN COPACABANA, \$46, NARSCOSMETICS.COM; ALEXANDER WANG BACKPACK, \$1,095, HOLTRENFREW.COM



ERDEM



DEREK LAM



VERSACE

HINT OF PINK

A soft wash of pink or mauve on shaded eyes, flushed cheeks and stained lips graced Erdem, Valentino and Versace (surprising, since Donatella usually favours a statement look).

How to wear: Many of the runway makeup artists used pink lipstick on eyelids and cheeks as well as on lips, but powder eyeshadow and blush are easier to work with. To avoid the red-eye look, do as makeup artist Tom Pecheux did at Derek Lam and blend a pinky-mauve colour into smudgy brown liner to neutralize the pigment.

PAIR WITH Bold blooms

Laura-Ashley-style florals would be too girly for this pink makeup, but the season's brazen blooms balance it perfectly. From the top-to-toe turquoise flowers at Max Mara to the budding tea-length frock that Michael Kors sent down the runway (with flats, no less!), spring florals are blooming in strong colours and oversized prints.

How to wear: If you're a late adopter of prints, florals are the ideal starting point. For beginners, we suggest a single piece like a blouse or scarf. For an of-the-moment take, a matchy-matchy floral look is quite the statement. Our favourite combination is a structured vest (instead of a blazer) and skirt.



GAP TOP, \$55, GAPCANADA.CA; SHISEIDO MAKEUP LUMINIZING SATIN EYE COLOR TRIO 3G, \$40, HUDSON'S BAY



SIMONE ROCHA

MARNI

MICHAEL KORS

CAROLINA HERRERA

NEW ISSUE: MAR. 11

GET GLOWING!

Packed with the latest radiance-boosting, skin-plumping products and expert advice, the *Spring Skin Guide* is your secret weapon for a flawless complexion

Download the app free from the Apple newsstand or read it at thekit.ca/guides



Editor-in-Chief
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@CLoureiroTO

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Kristy Wright (on leave)
@creativewithak

Designer
Amber Hickson
@amblynncreative

Publisher, The Kit
Giorgina Bigioni

Associate Publisher
Tami Coughlan

Project Director, Digital Media
Kelly Matthews

Direct advertising inquiries to:
Sales & Marketing Coordinator
Evie Begy
eb@thekit.ca

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THE NEW FRAGRANCE FOR MEN