







# CONTOURING CLASS

Fake great bone structure and radiant, glowing skin with step-by-step tutorials on the makeup trend that has taken Hollywood by storm—one chiselled cheekbone at a time page 4

STAY CONNECTED



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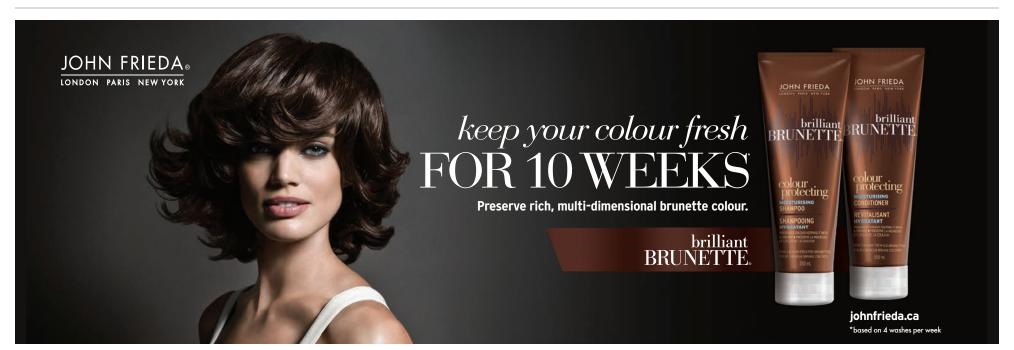








THE KIT MAGAZINE





### radar

The people, places and things in the world of style that got us talking



exclusive, limited-edition couture

Soirée collection, Opening

late July, 131 Bloor St. W.,

agentprovocateur.com.



Beyoncé has kicked off her On the Run tour with hubby Jay Z in style. So far she's donned Versace Atelier bodysuits, a custom denim jumpsuit from Diesel's creative director, Nicola Formichetti, and a custom Alexander Wang black bomber jacket. Expect more outfits from Givenchy, Tom Ford and Elie Saab. She plays in Winnipeg on July 27.



See how you look in Pepto pink lipstick or a smoky eye in seconds sans the commitment. The new free Makeup Genius app from L'Oréal Paris uses facialmapping technology and barcode recognition to superimpose a product on your face. Available August on iPhone or iPad, coming to Android in 2015



Repeat business may just be the ultimate compliment. This fall, style icon Alexa Chung, above, will return as the face of Longchamp Paris for the second time, while supermodel Adriana Lima will pick up where she left off in 2009 as a Maybelline New York girl. Don't you just love ladies with staying power?



## <u>ask jeanne</u>

I'm bored of pastel eyeshadow and pink lipstick. I'd like to play with some bolder makeup this season. What's your take on bold summer makeup looks? —Andrea

DEAR ANDREA:

Makeup's power to transform the way we look or even just change the attitude of an outfit never ceases to amaze me.

It's about mood. And just because we're all being hit over the head with this notion of summer being about pastels and lightening up, doesn't mean we can't get a little punchier. Besides, the current idea of seasonless dressing has bled into the makeup world as well.

Of course, the hot weather usually stops us from wanting to go with a heavy makeup look. But bold does not necessarily translate into heavy.

If it's a dramatic lip you crave, try going with a bright red or deep berry gloss or stain. Or a classic

matte red lip always packs a punch, no matter what the season.

The eyes usually say it all. I've been a black cake-eyeliner addict since the 1960s and rarely leave the house without at least a fine line on my upper lids and under my lower lashes. The smooth line makes for a fresh, clean look. But if black eveliner is too severe for you, try brown or grev.

Lashes can also be used to great dramatic effect, though I'm

not keen on the look of clumpy mascara. Why not try a strip of fine false eyelashes? Coloured eyeshadow is another great way to boldly brighten things

up. Lupita Nyong'o (who graces

Vogue's July cover and recently

became the face of Lancôme), has been seen sporting a wonderful shade of blue on her peepers. Shades of lavender and mauve also work really well, and bronze eyeshadow is both totally glam and perfect for summer.

Do stay away from slathering on too much heavy foundation. A good BB cream to help mask flaws and a tinted moisturizer may be all the coverage you need.

Brows are the final word in framing the face. And these days, a great full brow is not only bold but also extremely beautiful. When it comes to filling in and shaping your brows, go with a pencil or powder that's a shade lighter than your natural hairs. And there are some

great growth products out there now if you've plucked a little too much in the past.

There's been so much talk about the synergies between art and fashion these days. Playing with makeup is a fabulous way not only to stimulate your inner artist, but also to create some really interesting possibilities, and most importantly, to see yourself in bold, new ways-no matter what the season.

Jeanne Beker is a contributing editor to the Toronto Star and host of Fashion Television Channel. Send questions to askjeanne@thekit.ca. Follow on Twitter @Jeanne\_Beker

Thanks to contouring—celebrities' favourite technique—sculpted cheekbones and a more defined jawline are just a few brush strokes away via strategic light and dark shading. Follow these easy steps and pick your own intensity level for a totally new profile

BY DEBORAH FULSANG. PHOTOGRAPHY BY SATY + PRATHA

#### **GLOWING SUMMER DAYS**

When the sun is at its peak, the mission of contouring is glowy skin and great bones, not a face full of makeup. The trick is strategic placement and lots of blending: a touch of illuminator on the high points of the face, and a streamlining sweep of bronzer on the cheekbones. To keep things fresh and kissed-by-the-sun, choose sheer formulas—as a bonus, the latest gossamer-light bronzing and highlighting powders keep shine at bay. Once the face is subtly sculpted, layer on some colour with blush and gloss in a juicy shade.



THE TOOL KIT

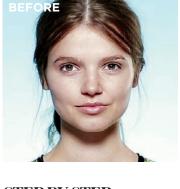
A. Perfect your canvas with a super-blendable fluid concealer. No Dark Shadows Complexion Enhancer in Wow, \$20, at Shoppers Drug Mart, nodarkshadows.com

B. In daylight, think subtle shading rather than serious sculpting, which means choosing a bronzing powder that's sheer. TIP: Apply it along the jawline to create definition. Almay Smart Shade Bronzer in Sunkissed, \$13, almay.com

C. Keep your look morning-fresh with a matte powder blush in a bright hue: Popsicle pink or coral is ideal. Nars Blush in Gaiety, \$33, at Sephora, Hudson's Bay, Holt Renfrew, Murale, narscosmetics.com

D. During the day, go for a highlighter that delivers a subtle glow; save the serious shimmer for after five. Smashbox Halo Highlighting Wand in Gold, \$37, at Shoppers Drug Mart, Murale and Sephora stores

no dark shadows



#### STEP BY STEP

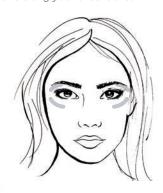
STEP 1 Prep face with sunscreen and tinted moisturizer



STEP 2 Dot liquid concealer under the eyes and on dark spots or blemishes. Blend with a brush or your fingertips.



STEP 3 Generously dust bronzer around the perimeter of your face and along your cheekbones.



STEP 4 Apply highlighter above cheekbones and underneath brow bones, so the shimmer curves around the eye in a "C" shape.



STEP 5 Add a pop of colour to the apples of your cheeks to give your face dimension.

STEP 6 Curl your lashes and apply a light coat of mascara. Add tinted gloss to enhance the shape of





TABLET EXCLUSIVE SEE THE TUTORIAL COME TO LIFE IN OUR HOW-TO VIDEOS.

Download a free copy of *The Kit's* interactive magazine on your device's app store or read it at thekit.ca/newissue

#### **RED-CARPET CHEEKBONES**

Most celebs won't be caught dead in front of a paparazzi flash without a healthy dose of contouring. From slight definition to full-on facial reshaping, this is how the stars do it.

**LIGHT TOUCH** 

Subtle definition of the cheekbones

#### **MEDIUM IMPACT** Deeper shading in the hollows of

the face is more obvious



#### **HEAVY-HANDED** Resculpted features and contoured

clavicles: Kim Kardashian territory



#### FRIDAY NIGHT LIGHTS

In the low light of dusk and beyond, you can really amp up the contrast and intensity of your makeup, so take a little more time to shape your face. The hollow of a cheek looks more sculpted and elegant when the cheekbone is highlighted; eyes look brighter and bigger with the inner corner illuminated and the crease and outer edge thrown into shadow. Now's the time to pull a trompe l'oeil, to accentuate the fullness of your lips and create the illusion of a more streamlined nose or even a longer neck. Opt for dewy, creamy textures at night—they'll give you a lit-from-within, danced-all-night glow.



#### THETOOLKIT

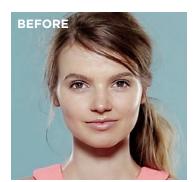
A. The key to contouring: blending. This airy formula makes it easy. Elizabeth Arden Flawless Finish Mousse Makeup in Sparkling Blush, \$34, elizabetharden.com

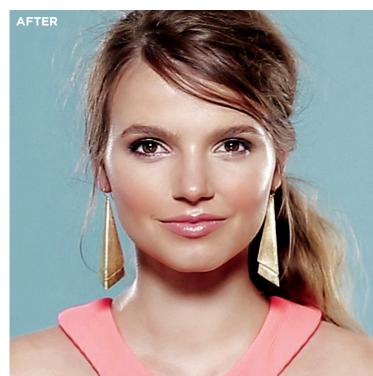
B. Creamy kohl is the secret to glamazon smoky eyes. Physicians Formula Shimmer Strips Custom Eye Enhancing Kohl Kajal Eyeliner Trio in Nude Eyes, \$15, at drugstores

C. Apply a rosy nude blush on the apples of your cheeks to give dimension. Avon Be Blushed Cheek Colour in Blushing Nude, \$12, avon.ca

D. This cream-to-powder highlighter is more gleam than glitter. Benefit Cosmetics Watt's Up Soft Focus Highlighter, \$36, sephora.ca

E. Sculpt cheekbones with blush that's a shade or two deeper than your skin tone. Revlon Powder Blush in Naughty Nude, \$12, revlon.ca





#### STEP BY STEP



to the centre of your face (down your nose, up the middle of your forehead and under your eyes) and fan outward.

STEP 1 Brush creamy highlighter



STEP 2 Add a darker cream concealer or foundation around the perimeter of your face and just below the cheekbones, to create depth.

STEP 3 Blend as if your life depends on it. Use a foundation brush dipped in a little foundation to buff your cheekbones in a circular motion. Repeat with a powder brush on the perimeter of your face.



of your cheeks and dab on highlighter above your cheekbones and down the centre of your nose.



STEP 5 Apply a neutral light or medium-hued chubby eye stick to your inner eye and blend outward, covering three-quarters of the lid.

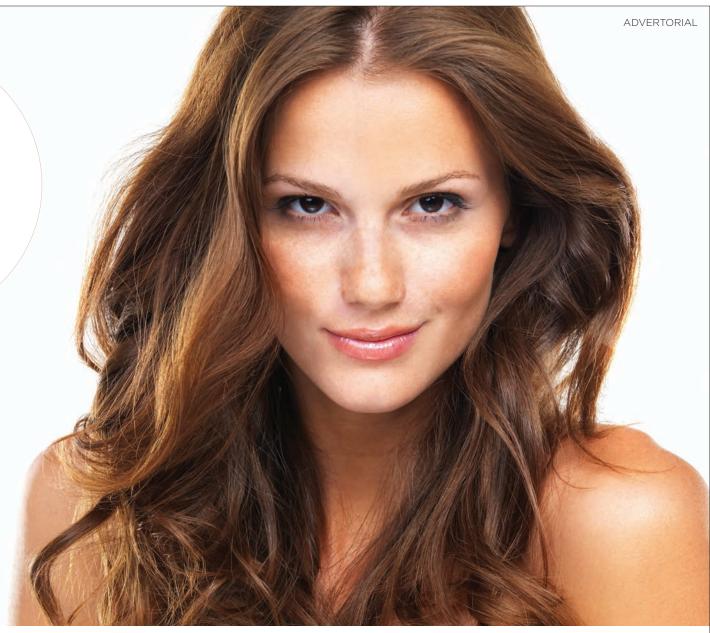
STEP 6 Take a darker, bronze pencil and draw a triangle on the outer corner of the eye. Blend it up to the crease and into the lower lash line. Concentrating the colour on the outer corner makes the eye appear wider.

STEP 7 Apply a lightweight highlighter on the inner corner of the eye and just below the brow to

Day Look: Roberto Cavalli dress, \$1,420, at Holt Renfrew. Night Look: AQ/AQ dress, \$154, at Holt Renfrew. Dean Davidson earrings, \$150, at Holt Renfrew. Hair and Makeup: Sabrina Rinaldi using TRESemmé/MAC Cosmetics for P1M.ca



Saturday, July 12 to Friday, August 8



# **STRANDS**

#### 11 SALON-QUALITY HAIR UPDATES TO TRY NOW!

While we often dream of looking like we just stepped up from our hair stylist's chair, we sometimes battle with strands that won't do what we want—especially in the summer heat! And this can make a good hair day a seemingly impossible goal to achieve. As the destination for salon-inspired products,

we compiled a list of 11 hair upgrades that will instantly lift your look, giving you stylist-approved locks every day. It's like you just got a fresh blowout or style except you didn't have to step outside of your house! After all, isn't gorgeous, fuss-free hair what we're all after?

**PREP** 



**CLEANSE** 



**COLOUR** 





**OGX Quenched Sea** Mineral Moisture Shampoo

5. POWER LIFT Pump up the volume and protect your colour. Set the foundation with the latest John Frieda shampoo, formulated with colour protection technology and a specialized volume polymer that adds space between strands, helping maintain salon-caliber, natural-looking volume.

#### John Frieda® Luxurious Volume Touchably **Full Shampoo for** Colour-Treated Hair

6. GOING STRONG Looking for a stronger, sexier head of hair? Cleanse, detangle and protect weak strands with Fekkai's argan-oil infused shampoo, stopping damage before

it actually happens and leaving you with healthier hair from root to tip.

Fekkai PrX Reparatives Shampoo

#### COLOUR

7. DIY 'DO For at-home hair colour that looks like you spent hours with your colourist, try Nice 'n Easy's 4/120 Natural Dark Brown. With Colour Blend Technology to layer in highlights and lowlights, this one-step colour adds natural dimension to hair, while covering grey, for up to eight weeks.

#### Clairol Nice 'n Easy 4/120 Natural Dark Brown

powered, permanent home haircolour propels colour deep inside the hair for maximum colour performance. Vivid, long-lasting reds that resist fading and offer up to 100 per cent grey coverage.

#### Garnier Olia Dark Garnet Red 4.62

Hands up if as a teen you used lemon to lighten your locks! Consider this soft, translucent, leave-in jelly, that gradually lightens strands in 3-5 uses, your grown-up, luxe alternative. Creating a naturally sun-kissed look

9. LIGHTENING REBOOT

you achieve just thatgorgeously lightened hair just in time for summer!

with a long-lasting radiant

gloss, Healthy Look helps

STYLE

10. PLUMP IT UP! Give thin hair a much-needed boost with Supreme Lift Root Spray from Sally Hershberger. A stylist to the stars, Hershberger's industry know-how helped create this blend of styling polymers that offers dramatically thicker hair with flexible volume, while also protecting hair from heat styling damage.

#### Sally Hershberger Supreme Lift Root Spray

11. BIG IT UP! Get professional volumizing results with the new Salon Grafix Play It Big Firmer Hold Volumizing Hair Spray, enriched with a Keratin Protein Complex for a stronger, fuller finish.

Salon Grafix Play It Big!® Firmer Hold Volumizing Hair Spray

1. OPTIMAL PRIME A rich pre-cleanse treatment from NEXXUS, the Color Assure Pre-Wash Primer is made with white orchid extract to help create a protective shield over your strands to maintain longer lasting colour, whether you're a redhead, blonde or brunette.

#### **NEXXUS Color Assure**<sup>™</sup> Pre-Wash Primer

2. INSTANT PICK-ME-UP! Fight the follicle aging process with GOSH's unisex Revitalizing Scalp Serum, which stimulates the growth of new strands, leaving hair denser, stronger and fuller.

GOSH Revitalizing Scalp Serum

#### CLEANSE

Self-Heating Hot Oil

weighing it down!

L'Oréal Paris Ever

OleoTherapy

3. THE HEAT Let your

glorious locks garner

rave reviews thanks to

Self-Heating Hot Oil

treatment. Made with a

blend of 6 flower oils, the

100 per cent vegan, self-

heating formula nourishes

and smoothes hair, without

L'Oréal's Ever OleoTherapy

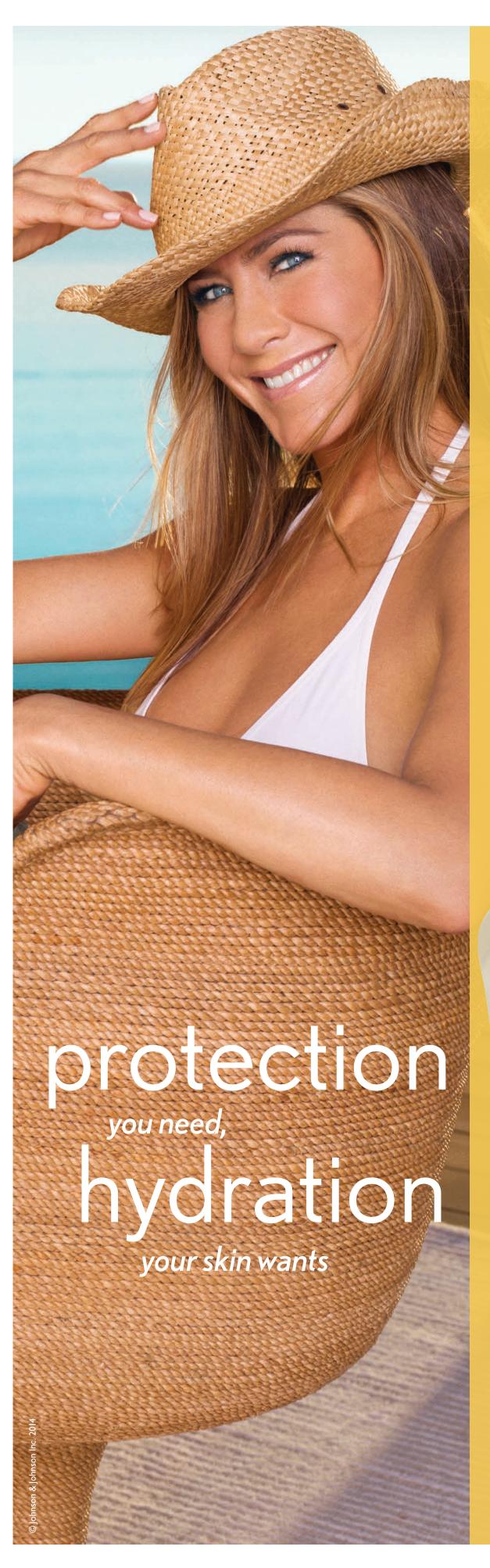
4. SOFT SPOT Show dried-out and stressed-out hair some major love with the moisturizing powers of deep-sea minerals like sea kelp and nutrient-rich green algae, all in a sulfate-free formula, meaning no damage will come to your colour!

8. OH, SO RED Olia oil-

L'Oréal Paris Casting Sunkiss by Healthy Look

†Excludes travel and trial sizes.\*Points are issued on the purchase of eligible products using a valid Shoppers Optimum Card\*. All products must be purchased within the same transaction. Cannot be used with any other offer or promotion. Offer valid from July 12 - August 8, 2014, while quantities last. We reserve the right to limit quantities. No rainchecks. Offer may be changed or terminated at any time without notice. See in-store for details





# AVECNO® ACTIVE NATURALS® sunscreen lotion

AVEENO®

PROTECT+HYDRATE™ leaves

your skin healthier looking than

before you went in the sun.

Our ACTIVE NATURALS®

Oat Formula is clinically proven

to hydrate skin for up to 24 hours.

ACTIVE NATURALS\*

COLLOIDAL OATS
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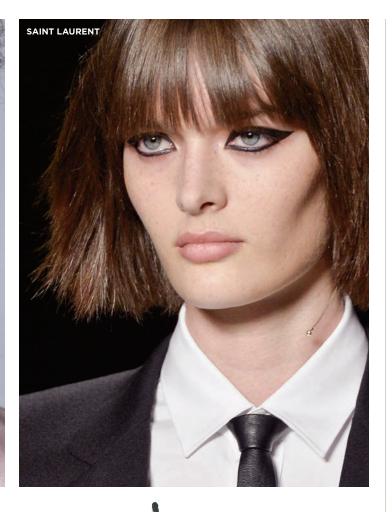
Protect+hydrate

SPF 3.0

sunscreen for face & body

waterproof sweat proof oil-free

GIAMBATTISTA VALLI



# <u>spotted</u> SHARP EYES

The new crop of ultra-slim liquid liners, gels and self-sharpening pencils make this season's updated liner looks easy to master. Play outside the lines with exaggerated feline flicks, hollowed-out shapes or rebellious streaks along the lower lid

-NATASHA BRUNO

From left: LASH HUGGING With its soft, angled tip that follows the curve of the eyelid, this gel-liquid click pen applies budge-proof matte liner closer to the lashes. Benefit They're Real! Push-Up Liner, \$29, at Murale and sephora.ca

FINE LINE With its 0.1 millimetre applicator, this long-wear liquid liner creates sleek, ultra-skinny streaks. Revlon ColorStay Skinny Liquid Liner, \$11, at drugstores SMOKY GRUNGE Equipped with a blending tip and sharpener, this onyx pencil lets you soften and smudge for that rocker-chic, morning-after effect. Dior Waterproof Eyeliner Pencil, \$29, at Dior counters and thebay.com

CONNECT THE DOTS Say goodbye to wobbly lines. The triple-pointed tip easily defines the lash line, dot by dot. **Bourjois Paris** Intuitive Liner, \$20, at Shoppers Drug Mart and Pharmaprix

Mart and Pharmaprix CUSTOM STROKES You can paint skinny or statement-making lines around the eyes with the brush applicator that comes with this gel formula. Rimmel London ScandalEyes Waterproof Gel Eyeliner, \$8, at drugstores





# <u>one-minute miracle</u> GOOD VIBRATIONS

Because face wash alone can't be trusted to remove a full face of makeup, the Foreo Luna Mini uses transdermal sonic pulsations to massage everything out of the pores, in exactly one minute. Unlike a cleansing brush, it's made of bacteria-resistant silicone, recharges via USB and is ergonomically shaped to fit in all the crevices of the face where leftover bronzer may hide.

—RANI SHEEN
Foreo Luna Mini, \$159, murale.ca



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Luxury for Less. Imagine being whisked away to the Mediterranean on a dime... At 50% off, this Casadei flat sandal will afford you that designer luxury for less. Moroccaninspired chain and gold toe ring details will complement bronzed summer skin and a tribal-print maxi skirt. This dressy sandal will carry you from day to night, perfect for seaside getaways or practising your flamenco (in the privacy of your own home). Go ahead, sale away and say "aah" in this paradise-worthy style.



Casadei flat sandal with toe ring and gold chain, \$590\*

#### thekit.ca/theseptember

\*Price will be adjusted to 50% off as of July 6th = \$289 from \$590  $\,$ 

In collaboration with \*\*SEPTEMBER

Simplify your beach tote with a Colorescience Sunforgettable Bundle featuring three products that perform double duty to ensure long-lasting makeup. Block UVA/UVB rays and prime the skin to perfection with the Face Primer SPF 30. Use the Loose Mineral Eye Screen SPF 30 as an eyeshadow base and sun protector for the delicate eye area. Finish off with the Setting Mist that sets makeup while reviving and hydrating the skin throughout the day!



thekit.ca/spaboutique

In collaboration with Spa Boutique

Lip gloss, mascara, hairbrush and face wash... The list of all the bathroom accoutrements we can fit into this stylish bag goes on and on.

Karen Young merged her fashion business background with her family's creative heritage to produce a line of colourful kits exclusive to BRIKA that even the most discerning style maven wants to get her hands on. Young's goal was to design a Dopp bag that fit everything with room to spare—and she succeeded.



Hammocks & High Tea Hammam Dopp Kit, \$49

thekit.ca/brika

In collaboration with

