





SPOTTED CAPS ROCK Show your sporty side and avoid forehead burn: the humblest hat gets a cool upgrade

page 6





What happens when your husband decides to wear only clothing made in Canada? Emma Yardley finds out and discovers some brands worth knowing. Plus, 6 influential Canucks on the local finds they can't live without

About a year ago, my husband, Daniel, and I were sipping our morning teas and reading the papers when he announced: "From now on, I'm

buying only clothes made in Canada." This is coming from a man who fiercely supports Canada's national sports and spends his evenings refereeing local youth soccer. A man who is more at home in cleats than a Calvin Klein suit. He's a proud Canadian, but hearing

STAY CONNECTED

him talk about fashion at all was a big surprise.

Last year, when the Rana Plaza clothing factory in Bangladesh collapsed and killed 1,138 people, the unstable working conditions of millions came into focus. Daniel had been ruminating on this news and it didn't sit well.

As his fashion-editor wife, I set out to help him by doing what I do everyday: researching brands, sourcing clothes and presenting the

options. But after two hours of reading articles online and sifting through Google search results, I'd not had much luck. The Toronto Star reported that the domestic market share of clothes made in Canada dropped from 40 per cent in 2004 to 23 per cent in 2008.

The shrinking number of options available meant while there was a plethora of boxy basics and hemp-blend yoga wear, I had difficulty finding well-tailored polos and nottoo-skinny jeans.

But I did make a few surprisingly stylish discoveries along the way. Stanfield's, known for its rugged thermal underwear, still makes everything in its own Nova Scotian factory. Founded in 1856 in P.E.I., this Canadian heritage brand makes cool, comfortable underthings for men and women.

For super-soft T-shirts, we turned to To- National Treasures continued on page 5

ronto-based Shared, whose printed shirts with Great Lakes and the CBC logo played into my husband's patriotic side twofold. And for jeans, we headed to Canadian-owned Over the Rainbow, which carries a wide selection of North American-made styles, like Montreal's Naked & Famous Denim.

This whole exercise is not only changing my husband's wardrobe but it's also shifting how I shop—rather than the price tag, the clothing label is now the first thing I look at.

Sure, we used to pay \$8 for a white T-shirt and now we're paying \$40, but we know what that premium means—supporting homegrown companies and having a cleaner conscience—and for my husband (and now, me), that's worth every extra penny.















THE NEW FRAGRANCES FOR WOMAN AND FOR MAN

Available at Hudson's Bay and Sephora

The people, places and things in the world of style that got us talking



WATCH: HISTORIC INDULGENCE

Everyone's favourite model of the moment, Cara Delevingne, is set to take her iconic eyebrows to the big screen with a role in Justin Chadwick's latest project, Tulip Fever. The setting? 17th century Europe. The storyline? A mix of love, art and passion that has us giddy with anticipation for costume details. We're hoping for high waistlines, statement hats and lace



Following last year's inaugural gala, the Canadian Arts & Fashion Awards has added two categories for next year: Emerging Talent in Accessory Design and Fashion Blogger of the Year. (Jeanne Beker, Coco Rocha and Dean and Dan Caten from DSquared2, were among last year's honorees.) The next gala will take place on January 31, 2015. cafawards.ca



WATCH: BEAUTY PRIZE The Fédération Internationale de Football Association commissioned Louis Vuitton to make a travel case for the World Cup trophy, handmade in the historic Asnières workshop. Bonus: the winners of the soccer tournament, which ends on July 13, will receive the award from

Brazilian beauty Gisele Bündchen.



Lululemon is setting up shop for the summer on the shores of Lake Rosseau in Muskoka, Ont. The popup will consist of a store and lounge in two large shipping containers. Expect sunset yoga (courtesy of Power Yoga Canada), barbecues and a dock-side lounging. Open seven days a week. facebook.com/ lululemonmuskokapopup



After a fire in January caused its Yorkville, Toronto, store to close, British eyewear retailer Cutler and Gross has re-opened in the city's Fashion District. At the new location, at 758 Queen St. W., colourful shades pop against a black and white colour scheme. cutlerandgross.com



1. BABY-SOFT BOOST Calgary duo Wendy McLennan and Bobbie-Jo Van Ruskenveld made an antioxidant-rich Vita<mark>min C serum form</mark>ula you activate by adding powder to the liquid base and shaking. Visage de Bebe Serum C, \$49, visagedebebe.com 2. CLEAN & GREEN Cold-pressed, raw sunflower oil from Longprés Farms in Quebec gives this bar its silky lather. The Green Beaver Company Zesty Orange Sunflower Soap Bar, \$7, at health food stores and well.ca 3. FAMILY FUN Pinki Gosal and sisters Priti and Monal Patel were fed up with the lack of shades available for darker skin tones, so they made their own makeup line—without titanium dioxide, which can leave an ashy finish. Vasanti Cosmetics Face Base Powder Foundation in V3, \$28, at select Shoppers Drug Mart stores and vasanticosmetics.com 4. ICONIC LINE Trust 60-year-old Canadian skin-care company Elizabeth Grant's hydrating eye serum-infused with patented Torricelumn, a blend of vitamins and antioxidants-to battle puffiness. Elizabeth Grant Biocollasis Complex Cell Vitality Victory Eye Serum, \$70, elizabethgrant.com 5. FRAGRANCE-FREE Based in Lachine, Quebec, Groupe Marcelle is known for its high-performing perfume-free, hypoallergenic wares and these easyglide jumbo pencils are no exception. Marcelle Lux Cream Eye Shadow + Liner in Enchantmint, \$14, at pharmacies and marcelle.com 6. SCENT-SATIONAL Handcrafted with organic ingredients from each Canadian prov-

ince, with pure essential oils and no synthetic fragrances, the perfumes made by aromatherapist Julie Clark are real mood boosters. Province Apothecary Parfum Botanique No. 7, \$46 (10 mL), provinceapothecary.com 7. CULT CLASSIC Founded in Toronto in 1984, M.A.C Cosmetics skyrocketed to fame thanks to these pigment-packed on-trend lipsticks. M.A.C Cosmetics Lipstick in Snob, \$19, at maccosmetics.com 8. LIP SERVICE When makeup manufacturers couldn't guarantee her they could make all-natural food-grade products, Toronto-based Susanne Langmuir set up her own lab and has been creating lip products with organic butters and red-wine resveratrol extract ever since. BITE Beauty Cashmere Lip Cream in Sherry, \$32, at Sephora and sephora.ca 9. NATURAL ENDEAVOUR When Torontonian Bill Baker was prescribed drugs for his skin, he set about finding an alternative and was amazed by the natural products he discovered. So much so he created his own line enriched with nourishing oils. Consonant Skincare Organic Foaming Face Wash, \$18, at consonantskincare.com 10. FRESH CANVAS Canada's number-one corrector is a paraben-free, five-shade concealer that targets under-eye circles, made by a Quebec institution. Lise Watier Portfolio Professional Correctors, \$32, lisewatier.com

EDITOR: NATASHA BRUNO. PHOTOGRAPHY: GEOFFREY ROSS.



ONLINE FOR YOUR DAILY DOSE OF FASHION AND BEAUTY NEWS READ RADAR EVERY MORNING AT THEKIT.CA



<u>ask jeanne</u>

I want to show my patriotism on Canada Day, but I don't want to look uncool while doing it. Is there a chic way to wear red and white? —Sandy

DEAR SANDY

Canadian fashionistas are in luck this season if they're looking to celebrate Canada Day in style: Red is especially hot these days, and those decked out in it will be right on trend. Of course, no one wants to look like a walking flag. Though some designers, like Catherine Malandrino and Diane Von Furstenberg have glamourized the American flag in past collections, Canadians are not usually that in-your-face, so subtly incorporating red and white is a lot cooler than walking around with maple leaves all over your body.

The Olympic gear that Hudson's Bay came out with for Sochi was pretty sensational, and I have several key pieces that always em-

power me. But if you're trying to go the chic route, I'd suggest a simple pair of white jeans and a fab crimson top. Or what about an all-white outfit with some snappy red footwear? (I have some great scarlet pointy-toe pumps in my collection at The Shoe Company that also benefits the wonderful charity Dress for Success.)

I also love nautical stripes this time of year, and a red-and-white striped top, with a pair of white shorts or white cropped pants would be great. For a dressier approach, go for a little red dress. To bring in the white, pile on pearl accessories, another huge trend for the season. Or a crisp white shirt and skinny red jeans is a cool combo that can be dressed up or down, depending on your footwear, from strappy white patent sandals to good old-fashioned white sneakers.

Red-and-white dressing isn't the only way to go, of course. With digital prints all the rage, why not find a fabulous photo of an iconic Canadian image, from a maple tree or a moose, to a bottle of maple syrup or a Mountie, and have it printed on a T-shirt. That way, you could be a true original! Or you could visit themountieshop.ca, the official retailer of the RCMP, and get a bonafide RCMP T-shirt. (You could always take inspiration from Pharrell Williams and don a Mountie-style hat!)

But in my estimation, the coolest way to show our Canadian pride on Canada Day—and every day

for that matter—is by wearing a Canadian label. There are so many fantastic homegrown designers and brands around; it really is our patriotic duty to support our own. After all, fashion is an integral part of our cultural identity. If we really want to celebrate our country, sartorially or otherwise, let's put our money where our mouths are, and invest in our own creative talents. Happy Canada Day! The old red and white never looked so good.

Jeanne Beker is a contributing editor to the Toronto Star and host of Fashion Television Channel, Send questions to askjeanne@thekit.ca. Follow on Twitter @Jeanne_Beker

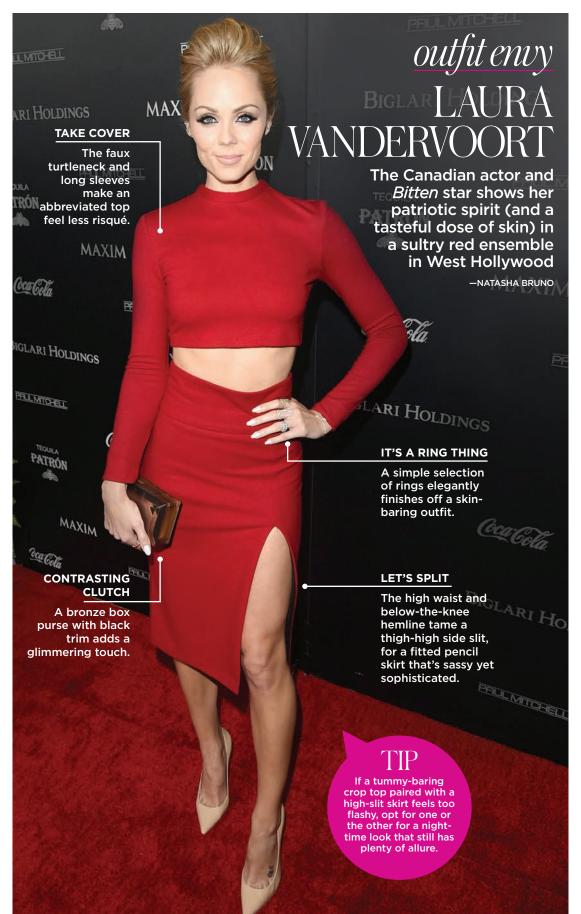


one-minute miracle

MINTY FRESH

The quest for the perfect all-natural deodorant is a matter of trial and stinky error. Whipped up in Roohi Qureshi's Toronto store, this astringent-smelling, pleasantly tingly cream deodorant is packed with moisture-absorbing kaolin clay, deodorizing sodium bicarbonate and anti-bacterial eucalyptus and mint oils (that's key, since sweat itself has no scent without bacteria). While no amount of bicarbonate can match a clinical-strength antiperspirant, this does keep me minty fresh, even on run-around days.

-RANI SHEEN **Leaves of Trees** Eucalyptus Mint Deodorant,
\$15, leavesoftrees.com





PANDÖRA[™] store

WEST EDMONTON MALL • Edmonton, AB • 780.484.6477 SOUTHGATE CENTER • Edmonton, AB • 780.757.7560 CHINOOK CENTER • Calgary, AB • 403.252.3777 ORCHARD PARK MALL • Kelowna, BC • 778.484.7005 FAIRVIEW MALL • Toronto, ON • 416.492.5777 ROYAL BANK PLAZA • Toronto, ON • 416.360.1467



*Free single-strand leather bracelet (\$50 CA retail value) or multi-strand colour cord (\$40 CA retail value). Prices before taxes. While supplies last, limit one per customer. Bracelet upgrades available. See store for details.

BASIA BULAT SINGER-SONGWRITER

series on July 10. basiabulat.com

This indie darling is known for her folksy tunes and for making the autoharp cool. She has a unique approach to recording (her third album Tall Tall Shadow was created in a reverberating 60-year-old Toronto

dance hall) and will be performing as part

of Live at Massey Hall, a Canadian concert

"I discovered Tvål Cosmetics when I played my very first show in Newfoundland. I remember walking by their little shop and being totally smitten with their pretty packaging. I was even happier to discover that their mineral makeup is made in-house by a small group of really passionate, dedicated people."



TVÅL PINK COCONUT MARSHAMALLOWS RICH SHEA BODY BUTTER, \$15,

TVÅL COSMETICS

ST JOHN'S, NFLD

The close-knit (we're talking six people) Tvål team includes two biology PhDs and a professional makeup artist. For over 10 years, the team, including founders Anna Hellqvist and Jason Bailey, has been creating products by hand in small batches in downtown St. John's

NATIONAL TREASURES

We asked stylish, influential Canadians about the local brands they covet and became converts in the process

BY JENNY CHARLESWORTH

SALLY **GLOVER**

FOUNDER, FRESHFACED.CA

Glover's frustration with delivery delays on products not available in Canada and concern over harmful ingredients led her to hunt for natural, non-toxic skin-care lines that work. She struck gold and created an online beauty boutique in 2012 to share her findings. Her curated list of niche, previously inaccessible beauty essentials includes five Canadian brands.

"I'm not sure why Stark Skincare is still under the radar, but it's a big one to watch. I first came across the line when nomoredirtylooks. com, an uber-popular naturalbeauty blog, gave the brand a great review. Owner Jessica Lafleur uses plant-derived oils, butters and clays to provide effective yet gentle beauty solutions, especially for city-ravaged skin. I like to support local and Canadian brands not only as a small business owner myself, but because I often get to see the effect that my purchasing power has on the companies I believe in and love to support."



STARK SKINCARE

MONTREAL, QC

Stark Skincare also began with frustration, this time over the beauty industry's unrealistic standards and advertisements. The brand forsakes Photoshop-backed promises for simple, natural ingredients to improve skin's health. The Stark Skincare logo is a Redwinged Blackbird, which is native to western Quebec where founder Jessica Lafleur grew up.



JESSICA DE

It is hard not to be jealous of the ease with which de Ruiter balances Parisian flair, California cool, and masculine-meets-

feminine style with her Canadian roots. Though what is jealousy but the first step toward a fully fledged girl crush? The Vogue and W Magazine alum and current stylist to Jennifer Lawrence and Drew Barrymore is married to Canadian artist Jed Lind-leaving us no choice but to obsess over her life as much as her style.

"I'm quite patriotic when it comes to being Canadian so wearing Lululemon allows me to have a little bit of home while I'm living in L.A. I also find it rather amusing to see every other person in my yoga class wearing the brand. It makes me feel proud and a bit like an insider; I'm sure most Americans have no idea Lululemon is Canadian."



her job description, but it is implicitly understood that Lo is a curator of Canadian cool. Starting out as a designer of unisex retro tees, in 2008 Lo went on to craft the quirky Drake General Store aesthetic that is so deeply ingrained and loved today.

"Covet and Keep is a lovely brand, founded by Elea Hilliard. We found her when we were looking for makers back in March for our Modern Makers campaign. I love that her jewellery has a handmade feel but is still so modern. My fave piece is the Kate necklace that reads, "I'm not sorry" in braille—I have that Canadian habit of saying sorry all the time, even when it doesn't make sense. Buying Canadian is great because it gives us a real connection to the brand, and these brands understand the Canadian market better than anyone else."



COVET AND KEEP

VICTORIA, B.C

Covet + Keep is a handcrafted jewellery line from B.C. that's packed with attitude. The line comprises edgy rings and necklaces made from sterling sliver, brass, white bronze and steel, featuring braille messaging. Having launched in Vancouver in 2010, it's now available across the country, in the U.S.A. and New Zealand.



sense, Agg used mixology, charcuterie and head-to-tail cooking to develop her own style of bars and restaurants that helped put Toronto on the culinary map. Agg does things her own way, which produces lineups of scenesters and celebs at her trio of trending hotspots: The Black Hoof, Hoof Cocktail Bar and Rhum Corner.

"I cannot ignore my love for fancy sweats and all-grey-all-the-time. Daytime, I live in Reigning Champ—a clothing company produced in Vancouver."



REIGNING

CHAMP VANCOUVER, B.C.

Reigning Champ has been designing and manufacturing Vancouver-made hoodies and sweatpants since it was founded in 2007 by Craig Atkinson. The company designs and develops its original fabrics for unrivalled comfort, making their perfected sweats a target for collaborations with Club Monaco and J.Crew. The brand's two principles say it all: respect the details and master simplicity.



LULULEMON

VANCOUVER, B.C It's impossible to imagine what the face of athletic wear would look like today if Chip Wilson hadn't attended the first commercial yoga class offered in Vancouver. Fourteen years after the first Lululemon store opened in Vancouver's Kits area, innovative fabrics and technologies let wearers push themselves farther than before, whether practicing yoga at the neighbourhood studio or nearby park.



TELEVISION CHANNEL;

CONTRIBUTOR, THE KIT Jeanne Beker is a Canadian fashion ambassador, fashion television personality and contributor to The Toronto Star. She's published five books, created three clothing lines, has received an Order of Canada and a Canadian Arts and Fashion Award.

"A favourite fashion brand of mine is Shan I first discovered it when it launched in the mid 1980s, around the same time we launched Fashion Television. We featured Shan's sexy swimwear on our show, and I remember the male producers lapped it up! But besides the sexiness of Shan's looks, I was always impressed by the quality, the wonderful fabrics, the sensational prints, and, of course, the amazing fit. As the years went by, I began to see Shan swimwear in boutiques all over the world, in places as exotic as St. Tropez. It made me proud to see how well it was doing. The cover-ups and accessories are fabulous as well. Shan is simply world-class."



MONTREAL, QC

Created in 1985, Shan was dreamed up by Chantal Levesque, who had a vision to use swimwear to sculpt and decorate the body. The company still operates workshops in Laval, Montreal, but is now available in over 25

countries and 600 stores.



ONLINE CHECK OUT 10 DESIGNED-IN-CANADA LABELS WE CAN'T GET ENOUGH OF AT THEKIT.CA/CANADIAN-LABELS/ NEIL BARRETT

spotted LET'S PLAY BALL

Channel American cool in a 1990s staple refreshed with fun flourishes. It's the perfect antidote for bad hair days or to simply add sporty edge to your look

-NATASHA BRUNO

New Era's signature shape (a flatter peak and more dome-like cap) is fused with an iconic print from renowned fabric house Liberty of London. New Era Finn Camper Liberty of London print cap, \$40, at New Era Toronto and NewEraCap.ca



THE NEW BLACK
Elevate a basic black cap
with some textured raffia
and a faux python peak to
show your wild side. Stella
McCartney baseball cap,
\$400, net-a-porter.com

GAME CHANGER
Take casual cap-wearing to the next level. Made with luxe pastel tweed, pearl and multicoloured crystal embellishment, this fancy topper is the new power accessory.

Shourouk Hindi baseball cap, \$715,

net-a-porter.com

ONLINE KEEP THE SPORTY LOOK GOING WITH THREE SOCCER-THEMED FIFA WORLD CUP COLLECTIONS.

Get these MIRACLE PRODUCTS

selected by *The Kit's* experts

GO TO THEKIT.CA/WORLD-CUP/



ORDER THE LIMITED EDITION *THE KIT* TOPBOX NOW! **topbox.ca/thekit**

1. Marc Anthony Dream Waves Beach Spray Stuck in the office? That doesn't mean your locks can't get that post-ocean dip look. This spray gives you sexy beach hair—minus the sand in your swimsuit.

The large-scale floral print

adds an ultra-girly twist to

a tomboy style. **H&M** floral

cap, \$15, hm.com

2. No Dark Shadows Complexion Enhancer Bags and dark circles, the evidence of last night's tequila—whatever you need hidden, this full-coverage under-eye concealer does the job and more.

3. Elizabeth Arden Eight Hour Cream This classic cream has been around for decades and yet somehow we keep finding new ways to soak up its goodness.

4. Mèreadesso All-In-One Moisturizer Pure and simple, this all-in-one moisturizer rescues sunravaged skin with zero grease.

5. China Glaze nail polish The bright summer colours and the smooth, glossy finish—it's time to enjoy the summer party season!

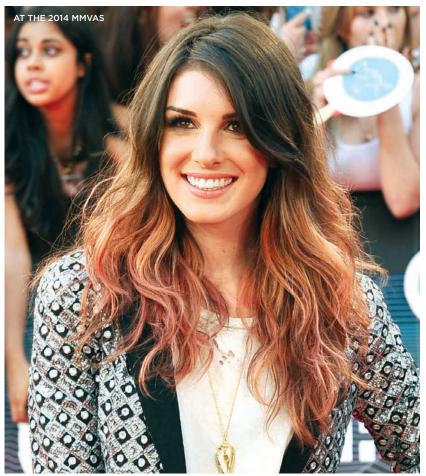
6. Indeed Laboratories Nanoblur Minimize the signs of aging and transform your skin immediately for a younger and softer look.

7. Bioderma Atoderm Gentle Shower Gel Looking for some R & R? The natural blue tint an

R & R? The natural blue tint and delicate, fresh fragrance of this shower gel make for a pleasurable, spa-like experience.

8. Gosh Precious Powder Pearls Sweep the super-silky, tawny pearl powder over cheeks, forehead, nose, chin—why stop there?—shoulders and décolleté.

9. Burt's Bees Facial Cleansing Towelettes Wipes These are the best for easy makeup removal, sweeping away even the sultriest makeup and leaving your skin feeling clean and fresh.



interview

Shenae Grimes-Beech on her Canadian shopping obsession, her magic makeup trick for looking great in photos and life as a newlywed

The Kit: Speaking of Canadian brands,

who are your favourite local designers?

SGB: "I've worn Greta Constantine—I

have one of their jackets that is so sick. I

love Mackage; the people behind the brand

are awesome. Amanda Lew Kee is an old

friend of mine; she has custom-made my

Much Music Video Awards outfits over the

The Kit: Where do you like to shop when

SGB: "Aritzia, first and foremost. I'm so

mad at them for not opening up in L.A.

yet. So annoying! [laughs] Every time

I come to Canada, I'm like: 'And that's

where you'll find me.' Everyone in every

location knows me by name now because

I spend so much time there. And I drag

my husband to Kensington, for pure high

school nostalgia. I spent so much time sift-

ing through the vintage shops over there."

The Kit: In terms of makeup, what are

SGB: "I stay away from too many wild

colours. You have to be super ballsy to

do it. For me, the red lip doesn't work; I

don't know why, but you know your own face and vou know what you're comfort-

able with. I love Bordeaux, a dark plum-

your favourite red carpet looks?

past few years. She's a great talent."

you're home?

As the 24-year-old former 90210 and Degrassi: The Next Generation star graduates from TV high school, she's embarking on all kinds of new things: designing jewellery with her husband, British model and musician Josh Beech, and signing on to be brand ambassador for Quebec-based Annabelle cosmetics. We caught up with the L.A. resident during a stop on her home turf in Toronto.

The Kit: Congrats on celebrating your first anniversary. How does it feel to be a married woman?

Shenae Grimes Beech: "Thank you! It's exciting! The weirdest part was saying 'my husband' or 'I'm a wife.' But it wasn't that different. I think if you've lived together, that's the biggest learning curve—and that didn't even feel like a learning curve. It was so bizarre, my husband and I moved in with each other probably a month after we started dating. I'd never lived with anyone. I never pictured myself going down that road and then it was like, 'Awesome, I get to have my best friend around 24/7."

The Kit: How did this role with Annabelle come about?

SGB: "We sat down and had a meeting, and I was so stoked, because I was very familiar with the brand. I think doing a cosmetics campaign is every girl's dream. I love beauty products."

The Kit: Was it important to you to front a campaign for a Canadian company?

Editor-in-Chief

Art Director

Senior Editor

Fashion Editor Vanessa Taylor

Beauty Editor

Online Editor

Designer

Emma Yardley

Amber Hickson

Michelle Bilodeau

Publisher, The Kit

Direct advertising inquiries to: Associate Publisher

Giorgina Bigioni

Project Director, Digital Media Kelly Matthews

Sales & Marketing Coordinator Evie Begy The Kit is Canada's Beauty Authority (c) 2014, The Kit, a division of Toronto Star Newspapers Limited.

Special Projects Editor

Christine Loureiro

Assistant Art Directors Sonya van Heyninger Kristy Wright

SHENAE'S MAKEUP PICKS:

1. COOL CONTOURING

"I haven't mastered highlighting, but I have become pretty good at contouring with bronzer-hitting the cheekbones and down the nose. This has a bunch of different shades all in one, so it gives a natural, sun-kissed glow."

2. PEACH POUT

"I love a bold peach or bold orange lip, which I think is coming on trend now!'

3. LIPSHINE LOVE

"I'm definitely more of a lipstick girl, but the BigShow Lip Shine that became my signature gloss is awesome. It's not too sticky and it's sheer. It's perfect because it's so similar to my natural lip colour.



ANNABELLE BIGGY BRONZER BRONZING POWDER, \$12, TWISTUP RETRACTABLE LIPSTICK CRAYON IN BRONZING POWDEK, \$12, I WISTOR RETRACTABLE LIPSTICK CRAYON I MONROE, \$10, BIG SHOW LIP SHINE SHENAE, \$10, ALL ANNABELLE.CA

SGB: "Honestly, it was an added bonus. my red, if I'm going to go down the red I'm always looking for reasons to come route. Other than that, if it's daytime or back and interact with my fans here. Anearly evening I stick to a really sleek cat nabelle is such an iconic representation of eye, a little bit of contour in the shadow Canada; I'm proud to be affiliated with it." and then a light brown shadow under my

> The Kit: You're on camera all the time what are your best makeup tricks? SGB: "Eyelashes are very important. I put on my favourite mascara, which is the Marcelle Xtension Plus mascara. It makes you look like you have fake lashes, but I add some if I'm walking on the red carpet. I only do individuals; I do not do strips of lashes. They never work out! I always end up with one corner popping up. Get a pair of tweezers and just pop a couple on in the centre and at the end of the eye. I'm telling you: it makes such a difference in photographs, it's wild."

eyes so it looks a little bit messed up."

The Kit: What are some of your upcoming projects?

SGB: "I just wrapped a Lifetime movie called Final Exam, so that will be on TV end of summer or early fall. And then my husband and I have our blog, two halvesblog.com, and we have just announced that we're expanding it into a line called Two Halves that will be launching in July at twohalvesstore.com. We'll be doing our first collection—nine pieces of jewellery and a run of T-shirts and tanks."

-As told to Michelle Bilodeau. This interview has been edited and condensed.

thekit.ca/avenuek

*U.S. dollars.

In collaboration with AVENUE·K

Rebecca Minkoff Moto Rocker Bag, \$195*

A CLICK AWAY FROM YOUR CLOSET

OUR FAVOURITE ITEMS FROM E-TAILERS WE LOVE

Femme and fabulous, this moto-inspired bag

from Rebecca Minkoff boasts a chic rocker vibe.

Streetstyle Sneaker. Too cool for sneaker school: the Vince Blair sneaker is no wannabe. This style is having an "it" moment as the must-have shoe for the casually inclined trendsetter. Black perforated leather stacked on top of thick white soles give this modern slip-on style graphic appeal that is sure to earn you some street credibility. Pair this edgy classic with items of equal stature and staying power—your leather jacket, jean shorts and a white T-shirt.



thekit.ca/theseptember

In collaboration with **SEPTEMBER*

VivierSkin C E PEPTIDES is one of the most potent Vitamin C skin balancing serums on the market! Defy those troubling signs of aging with a complete intensive repairing treatment. Let the highest quality pharmaceutical ingredients protect against the damaging effects of sun exposure and dehydration, while diminishing fine lines, wrinkles, uneven skin texture and tone. Reclaim your beautifully radiant and youthful skin right away.



VivierSkin C E Peptides Ultimate Skin Balancing Serum, **\$145**

thekit.ca/spaboutique



In collaboration with Spa Boutique

What could make a sweeter BFF gift than one of Field Trip's floral Besties Cases? Now we can match even when we're apart. When Amy Lowry wanted to be part of the larger indie design community, she worked hard to make it happen. Today, the Vancouver-based artist keeps herself busy creating whimsical iPhone cases, many of which are inspired by her daydreams and travel adventures.



Field Trip Besties iPhone Cases (Set of 2), \$32

thekit.ca/brika

In collaboration with

YOUR SUMMER

July & August Digital Magazine

• SCULPT YOUR FACE LIKE A **CELEBRITY**: YOUR GUIDE TO CONTOURING

- HOW TO GET
- BEACHY WAVES BIKE-FRIENDLY
- BAGS TO LOVE
- · HIGH-TECH, HIGH-STYLE **ACTIVEWEAR**



Download the app at your device's newsstand or read it al thekit.ca/newissue

Follow us

@THEKITCA







Editor-in-Chief, Toronto Star Michael Cooke

Star Media Group

Star Media







THE KIT MAGAZINE





\$3

SAVE
ON THE PURCHASE OF
ANY ONE ANNABELLE®
INSTAGLAM EYELINER
+ MASCARA TOUCH-UP



TO THE DEALER:

Upon presentation of this coupon toward the purchase of any one Annabelle® Instaglam Eyeliner + Mascara Touch-up, we will reimburse you the coupon face value plus regular handling. Application for redemption on any other basis may constitute fraud and will, at our option, void coupon presented. Application for reimbursement accepted from principals only. GST and Provincial Sales Tax, where applicable, are included in the coupon face value. For redemption, mail to: Groupe Marcelle Inc., P.O. Box 3000, Saint-John, New Brunswick E2L 4L3.

TO THE CONSUMER:

Limit of one coupon per purchase. Offer valid in stores and expires December 31st, 2014.

