



INTERVIEW DENIM CRUSADER

Meet the happy chap behind Toronto's Yorkville denim institution *Over the Rainbow—which turns* 40 next year—who counts his kids and wife among his colleagues

BY KIM CURLEY

Joel Carman talks jeans and family ties ahead of his annual Father's Day Barbeque, on June 14, in support of Autism Speaks. His charity work continues with a Pride T-shirt he's selling June 20-29, which will benefit Fife House and people living with HIV/AIDS in Toronto.

WHEN I WAS A KID NOBODY WORE BLUE JEANS. My parents thought they were for people who worked in garages. Denim was work clothing. My generation revolted against those values and denim became an expression of our independence and our freedom.

DENIM HAS CHANGED SO MUCH OVER THE YEARS—the way you wash and wear the fabric itself. It gets softer, it changes colour, it changes mood. And it can show who you are: In my store right now we have

150 to 200 styles of blue jeans. There are certain jeans that are for younger people because they express themselves in a certain way with denim. Whether it's raw denim or washed denim, or whether it has holes in it, or it's super skinny or big and flowy. I have been in the clothing business for 40 years and the continuity of denim has been remarkable.

Denim Dad continued on page 7















THE NEW FRAGRANCES FOR WOMAN AND FOR MAN

Available at Hudson's Bay and Sephora



CELEBRATE: THOMAS TAIT New Canadian fashion darling Thomas Tait won the inaugural LVMH Young Fashion Designer Prize. The womenswear designer (who works in London) will receive around \$446,000 Canadian and 12 months of assistance from LVMH teams



GONE MAD A World of Fashion makes

its world premiere in Toronto on June 14 at the Italian Contemporary Film Festival. The film, about journalist and illustrator for Italian Vogue, Elle and The New Yorker, Maddalena Sisto (nicknamed Mad), offers a peek into Milanese fashion from the 1960s-1990s. Not to be missed



SEE: MOSCHINO'S ARCHES In Jeremy Scott's first campaign for Moschino, McDonalds' infamous Golden Arches were turned black and white For the Fall 2014 campaign Steven Meisel photographed Canadian supermodel Linda Evangelista holding Moschino's quilted M chain bag and sporting pointy-toe M heels



KNOW: WHO RUNS THE WORLD?

Forbes has released its list of the world's 100 Most Powerful Women and alongside Angela Merkel and Christine Lagarde are entertainers such as Lady Gaga, Beyoncé and Gisele Bündchen and fashion icons Miuccia Prada, Diane von Furstenberg, Tory Burch and Anna Wintour.



The World Cup kicks off on June 12, but Nike and Adidas are already deep in competition. Nike is challenging Adidas' long-standing domination on the soccer field by signing six of the world's top 10 most marketable players, while Adidas has only three on its side. May the best team win.



1. THE WEEKENDERS These navy high-tops with leather trim will add street cred to his off-duty look. Boxfresh Swich sneakers, \$160, at Town Shoes, Browns and boxfresh.com 2. INVESTMENT PIECE Help him dress for success. With its rich chocolate leather, dividers for documents and detachable shoulder strap, this briefcase is timeless. Mulberry Elkington briefcase, \$1,350, mulberry.com 3. STEPPING UP Leather two-tone wingtips with ombré laces will stand out with jeans, chinos or his go-to suit. Ted Baker Cassiuss dress shoes, \$295, at Hudson's Bay 4. SENSUAL HERO Indulge your dashing dude in an intoxicating medley of lemon, lavender, pink pepper, patchouli, cedar, sandalwood and amber. Gucci Guilty Stud Limited Edition Pour Homme eau de toilette, \$104 (90 mL), at Hudson's Bay and Holt Renfrew 5. WATCH THE CLOCK Keep him on time with a sleek and simple stainless steel and leather-strap timepiece, great for everyday wear. Timex Intelligent Quartz Fly Back Chronograph watch, \$165, at Hudson's Bay, timex.ca 6. FULLY LOADED This durable multi-tool will make sure the adventure seeker is ready

for his summer outdoor excursions. Victorinox Swiss Army Hiker XT knife, \$70, at Victorinox Swiss Army 7. SAIL AWAY Transport him to the sea with a burst of spearmint, citrus, cardamon, nutmeg and lavender, with an undercurrent of musk, sandalwood and cedarwood. Nautica Voyage N-83 eau de toilette, \$75 (100 mL), at Sears and Hudson's Bay 8. EN-ROUTE TOOL KIT Equipped with a double-edge razor, 10-pack double-edge razor blades, stainless steel nail clippers, and a nose-and-ear trimmer, this travel-friendly case will take care of his grooming needs anytime, anywhere. Merkur Travel Set, \$250, at MenEssentials, and menessentials.ca 9. EXCEPTIONAL STROKES With its uniquely cut natural bristles, this beech wood brush works for all hair types. Kent Military Brush, \$45, at MenEssentials, and menessentials.ca 10. BILL ME Surprise him with a luxe leather wallet to hold his hard-earned dough. Salvatore Ferragamo leather wallet, \$310, at Holt Renfrew

EDITOR: NATASHA BRUNO. PHOTOGRAPHY: ADRIAN ARMSTRONG



ONLINE FOR YOUR DAILY DOSE OF FASHION AND BEAUTY NEWS READ RADAR EVERY MORNING AT **THEKIT.CA**



ask jeanne

My dad taught me the importance of having a good watch. What style lessons did you pick up from your father?

DEAR SARAH,

You're striking an especially poignant chord with your question: My late dad was one of my biggest style influences, not only in terms of my approach to fashion, but in the way I see the world. From the time I was a little girl, I remember him saying it was imperative to pay attention to the way you dressed, since that was what gave people their first impression of you.

But while he advocated good, elegant taste and delighted in poring over my mom's copies of Vogue and Harper's Bazaar, pointing out styles for her dressmaker to attempt, my dad wasn't a fan of spending a lot on clothing. As a matter of fact, he bought my mom a sewing machine in the early 1960s so that we could save money by making our clothes at home. While he was far from cheap, my father loved buying wholesale, and because of his connections in the rag trade (he ran a slipper factory in Toronto's garment district for many years), he managed to get us into all kinds of showrooms where we could buy sample garments for a fraction of their retail cost.

My dad was also a firm believer in high quality products; he even called his business Quality Slippers. He taught me to appreciate various fabrics, intricate detailing, masterful workmanship and sharp tailoring. His shoes were always perfectly polished, and he took great pains to teach me how to polish my own shoes properly.

My dad also appreciated fine jewellery, and while he never had too much disposable income to spend on substantial bling, he made sure that my mom had a few beautiful, yet understated pieces of jewellery to make her feel special. My father also bought me a couple of treasured rings—one gold signet ring for my tenth birthday, and an aquamarine ring for my Sweet Sixteen and he presented me with a Cartier Tank watch for my twenty-first birthday. He believed in pieces that were well designed and timeless.

My dad also appreciated the way a hat could put you in a jaunty mood. I loved how he wore his fedora, and the Russian Persian lamb



Diplomat hat he wore in the winter gave him a dashing, international air.

Far beyond all the sartorial trappings, the best lessons my father taught me had to do with the way in which he moved through the world: He was extremely affable and always confident. My handsome dad was the consummate gentleman who ultimately taught me that great style has much more to do with the people we choose to be rather than the clothes we choose to wear.

Jeanne Beker is a contributing editor to the Toronto Star and host of Fashion Television Channel, Send questions to askjeanne@thekit.ca. Follow on Twitter @Jeanne_Beker

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<u>spotted</u>

Bermudas are back. But ditch the garish print for a bold pop of solid colour. These bright shorts are part playful, part polished and fit for any occasion

-NATASHA BRUNO

shorts, \$69, tommy.com



ORANGE CRUSH Give your weekend style with a little edge. These slim-fit sorbet-hued shorts look suave with a dress shirt and brogues for garden parties or BBQs. Ted Baker London shorts, \$125, at Ted Baker stores and tedbaker-london.com





perfect for laid-back days in the sun. Joe Fresh shorts. \$16, at joefresh.com







ONLINE THESE 10 SUMMER FASHION ESSENTIALS WILL HAVE ANY MAN READY FOR SUN AND SURF IN NO TIME: THEKIT.CA/MENS-FASHION/



one-minute miracle

FULL-BODY WASH

Never would I have believed an all-over soap could be gentle enough for my face and thorough enough for my hair. Infused with grapefruit-seed and rosemary extracts, and coconut cleansing ingredients, it's easy to use, saves time and declutters the shower, too. And it's unisex—who can blame me for stealing it from my boyfriend?

-ALEX LAWS

Graydon Products All Over Soap + Shampoo, \$17, clinicalluxurybynature.com

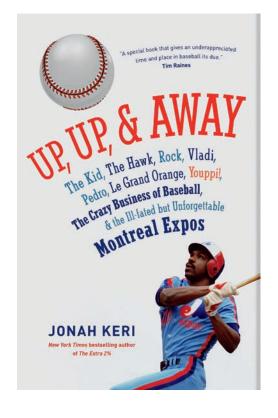


ONLINE SEE A NEW ONE-MINUTE MIRACLE EVERY DAY AT THEKIT.CA

SCORCHING DEALS FOR DAD

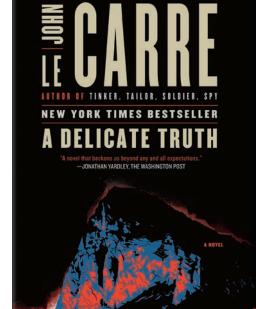
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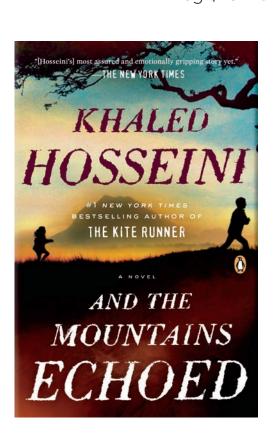
UP, UP, AND AWAY

A definitive history about the team without a destiny from Grantland writer Jonah Keri – one of the Montreal Expos' biggest fans. Reg \$32 **Now \$16**



A DELICATE TRUTH

Terrorism, private military companies and government cover-ups – spymaster John le Carré is back at the top of his game. Reg \$18 **Now \$9**



Indigo

AND THE MOUNTAINS ECHOED

From the author of The Kite Runner, a profound, multi-generational story about family and the ties that bind us. Reg \$30 **Now \$15**

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Whether you prefer freshly shaven skin or a soft, manicured beard, everyone has an opinion on facial hair. (Don't get us started on the flavour-saver.) So it's no wonder there's been a barbershop revival. We asked three experts from across the country for their top grooming tips

BY VANESSA TAYLOR

The dingy, dusty (and usually dated) barbershop of your parents' era has undergone a dramatic makeover, with a renewed interest in the craft and a playful approach to techniques and services. "There has been a huge movement towards old-school barbering," says Corey Shapiro of Notorious Barbershop in Montreal. "Not only have men accepted that grooming can be a manly activity, they are taking pride in the calming ritual of the barbershop." The barber is once again becoming an essential part of a man's routine. Whether it's celebrities that experiment with new crops and facial hair (such as David Beckham and Ryan Gosling, two gents guys most commonly seek to emulate), or that guys have finally embraced the idea of taking care of themselves, grooming is no longer considered optional. While the modern barbershop might have nostalgic appeal, they go way beyond the basic trim and good tunes playing in the background. From The 007 package at Toronto's ManCave Barbers Lounge (which includes a paraffin wax hand treatment, mini-facial and scalp massage) to Pabst Blue Ribbon Fridays at JD's Barbershop in Vancouver (where your cut can come with a brew) to the shoe-shining station strictly for sneakers at Notorious Barbershop, the customized services are as becoming as unique as the growing clientele.

GIFT IDEAS, GO TO THEKIT.CA/FATHERS-DAY-GIFTS/

ONLINE FOR 10 COOL FASHION AND GROOMING FATHER'S DAY





COREY SHAPIRO



JUDAH DOWN VANCOUVER, JDSBARBERSHOP.COM



JAVIER DOMINGUEZ





THE ADVOCATES Jon Hamm, Jay-Z, Liam Neeson

EXPERT TIPS

1. Prep skin by showering before you shave to allow the hair and skin to soften, says Javier Dominguez. 2. Oil the face with a pre-shave oil, and always use a sharp blade, says Judah Down. This helps to avoid irritation by adding a protective layer to the skin.



along your neck and your cheeks, so

"Take your time

and stop using your girlfriend's

shave cream!"

take your time. 4. Finish with an astringent aftershave that will cool skin and disinfect it, says Dominguez.

THE SECRET

You don't need to press hard on the razor to get a close shave.



GROOMING GEAR

HERO PRODUCT

This simple and speedy pre-shave step has loads of benefits including softening the hair prior to shaving and protecting the skin from razor burn, Lab Series Smooth Shave Oil. \$25. murale.ca

HI-TECH BLADES

This souped-up razor flexes in four directions to glide over every contour, pretty much guaranteeing you never miss a hair. Gillette Fusion ProGlide with FlexBall Technology. \$20. shoppersdrugmart.ca

SUBTLE

THE ADVOCATES David Beckham, Idris Elba

EXPERT TIPS

1. Keep beard trimmed to a short length (about ½ inch), says Dominguez. This will also help camouflage any patchy growth (the longer the hair the more noticeable gaps are). 2. Make sure your facial hair line is

parallel to your jawline. And tidy up your cheeks, neck and around your mouth, he adds 3. When shaving, follow where

your chin starts while looking in the mirror. You want to be able to open your mouth and not have the line jump up, says Down.

THE SECRET

Avoid the inherently scruffy look of stubble by sticking with a wellgroomed haircut.



"Make sure you have a sharp-edged line to show you are wearing the stubble as a style, and not because you're lazy."

-COREY SHAPIRO



Get precise lines with the laser light feature that acts as a guide while trimming. Philips StyleXpert, \$100. amazon.ca **FOAM PARTY**

This nick-resistant foaming gel cushions skin prior to shaving even the most stubborn stubble. ClarinsMEN Smooth Shave Foaming Gel, \$22, clarins.ca



"Tidy up under the jawline and along the edges of the beard for a cleaner look!" -JAVIER DOMINGUEZ





THE WELL-

THE ADVOCATES

Chiwetel Ejiofor, Hugh Jackman, Jason Sudeikis

EXPERT TIPS

1. While the beard seems appealingly no-maintenance, to keep this look in check, you should get hair on your cheeks and neck lined up once a week, says Down.

2. Generally, beards are thicker in the chin area and thinner on the cheeks. Use a comb to tame hairs that are poking out and make growth appear fuller, says Dominguez.

3. Keep neck area clean. Hair grows in crazy directions on the neck and can ruin the look of a lengthy beard, he adds.

THE SECRET

The longer the beard, the fuller it makes your face look.

GROOMING GEAR



COOL COMB

These sturdy wooden combs (handmade in Victoria, B.C.) brush out even thick, coarse hairs and they don't cause any static unlike the flimsy plastic versions. Big Red beard comb in Cherry No.5, \$18, bigredbeardcombs.com

SMOOTH TALKER

A few drops of this essential oil blend revives a dry beard to keep it thick and soft. Any excess can be used to moisturize the skin. The Gentleman Beard beard oil, \$17, dreambeardoils.com

To beard or not to beard

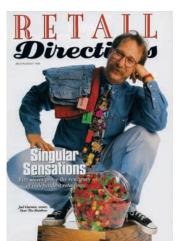
Some guys were born to be hairy, others not so much. Who do you think belongs with a beard?













CLOCKWISE FROM LETTING CARMAN IN HIS YORKVILLE STORE: CARMAN IN A 1980s AD CAMPAIGN; THE CURRENT STORE FRONT CLOCKWISE FROM LEFT



1. TRIM DOWN YOUR JEAN

"You want to make sure that you have a nice narrow silhouette Don't buy them big and loose because they will stretch out and be falling off you."

2. LIGHTEN UP

"In the summertime, lighter denim is acceptable because there are more daylight hours. At nighttime wear something a little bit darker and a little bit dressier.'

3. PLAY WITH FABRIC

"There are beautiful chinos, lots of khakis and linens coming out. Linen is beautiful to wear and it looks great.

so diverse. There are people from everywhere and everybody has a different way of expressing themselves.

I WORK FIVE DAYS A WEEK. I usually take Wednesdays off. On Thursday I am off for two weeks down South to warmer climates. My daughter-in-law is about to have a child in July, so I'll be sticking around after that. It's my first grandchild and we're all excited. It's going to be fabulous.

Over the Rainbow is hosting its sixth annual Father's Day charity BBQ on June 14, 11 p.m. to 4 p.m. in support of Autism Speaks. Attendees can enter to win a \$400 John Varvatos shopping spree at Over The Rainbow, 101 Yorkville Ave., Toronto.

-As told to Kim Curley. This interview has been edited and condensed for length. Visit rainbowjeans.com

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OEL CARMAN

Denim Dad from page 1

interview

WHEN I FIRST STARTED 40 YEARS AGO bell-bottoms were happening and then they disappeared. Then it was all about super-skinnies and then it went to really high-waisted, loose sides and narrow bottoms, and then it went back to wider jeans and straight jeans and then back to bell-bottoms again. There has always been that constant flow and change. It's sort of like being on the ocean—the waves keep flowing and changing and in some cases coming back.

I ALWAYS KNEW I WANTED TO START A BUSINESS. After I finished university I was driving taxicabs for a living and I met a fellow who wanted to open a clothing store. Then, when a location came up just off of Bloor Street West [in Toronto], we took it. He did alterations and I brought in some blue jeans, because at the time the only thing that I really knew about was blue jeans. Meeting him determined my future for the next almost 40 years. It's quite remarkable. After about a year he didn't really like it so he left the business and I stayed on and kept it going. It was fate.

I GOT THE NAME OVER THE RAINBOW BEFORE I OPENED THE STORE. I have a friend who was a lawyer and he offered to incorporate a company for me. I had just seen The Wizard of Oz so I said let's call it Over the Rainbow. It was sort of like a hippie thing.

IT REALLY IS A FAMILY BUSINESS. My son is the men's buyer. My daughter does the books. And when I first started

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my wife was not my wife, she was my girlfriend and she did the books for us. She still helps with that. I have two remarkable children. I learn as much from them as they do me, I think.

I'VE NEVER DREADED COMING INTO WORK. My kids are my best friends. We are very close and we have a lot of respect for one another. The most important thing is love and respect—much more so than business.

MUSIC IS A BIG PART OF MY LIFE. My children and I go to concerts together a lot. I'm also I'm a golfer and I spend a lot of time travelling with my wife, who is my best friend.

I'M A LUCKY GUY. My family makes me really happy. I get great satisfaction out of my business and the people I work with —my customers and my staff. When we are travelling I love to look at clothes to see what people are doing, watch trends and meet other people in the industry.

I GUESS MY DAILY MANTRA is keep smiling, have fun and don't take yourself too seriously. You know, just enjoy yourself. We have to savour every moment and enjoy every experience. There is an old saving: You get more bees with honey. It never hurts to be nice and you always get the best out of people.

TORONTO IS SUCH A VIBRANT AND WONDERFUL CITY—a great place to have a business. The environment is great, but the best part about it is it's

A CLICK AWAY FROM YOUR CLOSET

OUR FAVOURITE ITEMS FROM E-TAILERS WE LOVE

Leopard print is always making a comeback and this season it's definitely in full motion. This Jimmy Choo leopard print calf hair cross-body features a gold tone chain strap that lends luxe appeal.

Jimmy Choo Leopard Calf Hair Cross-body Bag \$2,118*



thekit.ca/avenuek

*U.S. dollars.

In collaboration with A V E N U E·K

Mixed Metals. There's nothing heavy about metals when it comes to these airy canvas espadrilles. Metals-of-the-moment rose gold and yellow gold combine effortlessly to make this staple an easy goto all summer long. Pair with linen pants and a sleeveless top for an elegant weekend look.



Reed Krakoff Metallic Canvas Mini Wedge Espadrille, \$295

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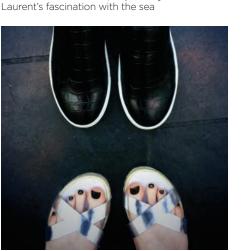


Beauty is in the details, which is especially true for Biko's Liloe Earrings. These gems mix brass chain $\it mail\ with\ colourful\ vintage\ glass\ slice\ stones-in$



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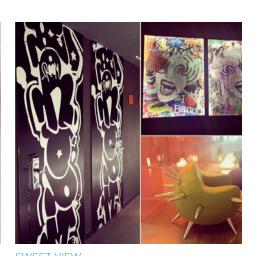




We love the Bleus Lumière eye palette from the

YSL summer collection, inspired by Yves Saint

Vanessa's current summer favs (from @GapCA) are just getting acquainted with her new Fall fav @ExpressLife #EXPstyle



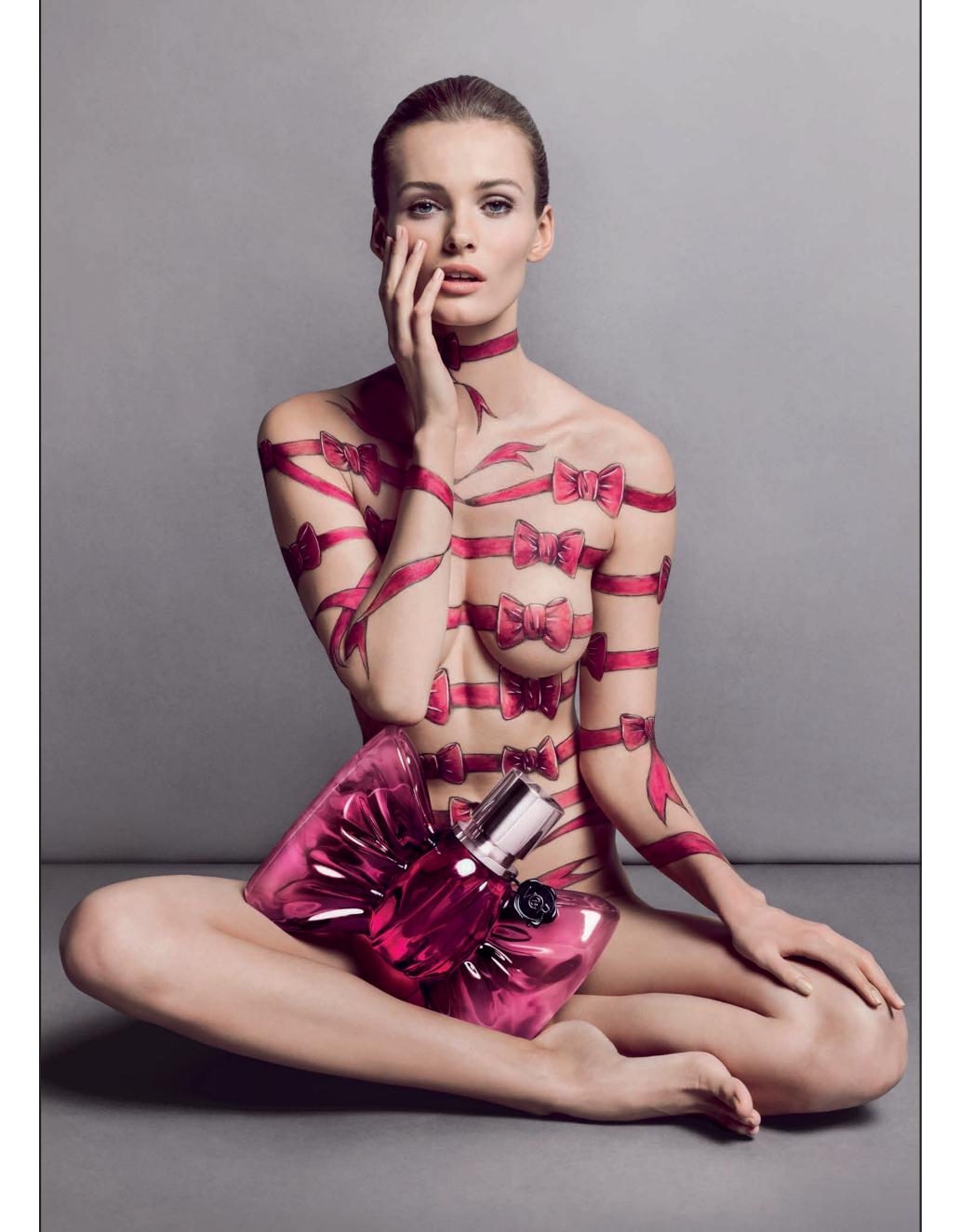
Natasha's kind of hotel = where an art gallery and lodging meet. #Milan #Italy



RE YOUR #ONEMINUTE MIRACLE Our beauty editor @ranisheen kicks off our One-Minute Miracle contest with he @rmsbeauty Lip2Cheek in Beloved!

HUDSON'S BAY

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