- THURSDAY, MAY 1, 2014 **TORONTO STAR (**

SHOE OF THE MOMENT

Sparkling, shiny or nude, meet the mid-heel PAGE 3

HEY, HAYDEN

Hayden Christensen talks love, fashion and why he refuses to play just one role PAGE 8

GLOW/

8

Ner Yas mer fit

Get instantly radiant skin and protect your complexion while you're at it—with the season's best SPF-laced multi-tasking makeup PAGE 4

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The people, places and things in the world of style that got us talking



KNOW: BALLIN' BIRCHBOX If you love beauty, mixing business and pleasure could pay off. Fouryear-old start-up Birchbox has been valued at \$485 million by Fortune magazine. The beauty e-tailer distributes samples to customers monthly, with full-size products for sale and how-to advice online. Here's hoping this success brings it to Canada soon



SEE: BEAUTY AND THE BRAINS

Not only is Tina Fey an ambassador for Garnier Nutrisse hair colour, the comedy darling is the new face of its skin-care line, too. Fey replaces Bridget Moynahan (a.k.a. Mr. Big's wife, Natasha, from SATC) to endorse the brand's moisturizers, serums and eye products.



WEAR: ADIDAS X MARY KATRANTZOL There is no dodging the sport trend, and who would want to when even Mary Katrantzou embraces it? The Greek-born, London-based designer, famed for her digital kaleidoscope prints, will release a womenswear collection for Adidas this fall.



SHOP: DVT EYEWEAR Burlesque beauty Dita Von Teese has partnered with L.A. eyewear company DITA on a line of sunglasses. Founded in the 1990s, DITA has come full circle with this collaboration, as the glamorous vintage vixen inspired the brand's name. Ten styles will be available from May, including a classic cat eye, at ditalegends.com

MAGIC SLIPPERS

Take inspiration from Dorothy with super-stylish shoes so comfortable you can wear them out, about and all the way home. There's no wizardry here—just a two-inch block heel, closed toes and metallic detailing. Enchanting!



BUY: MINI-ME FASHION

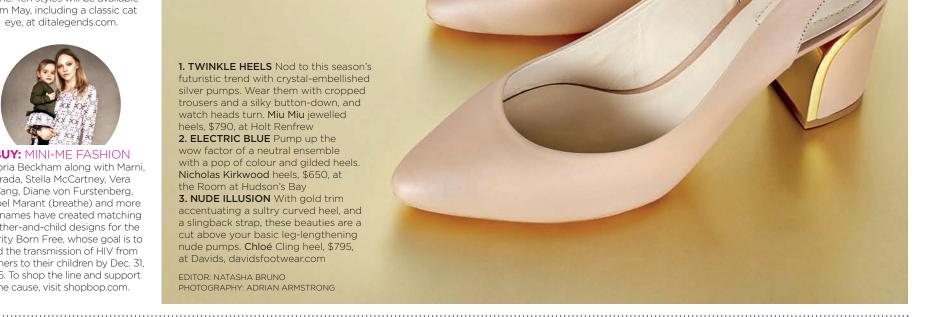
Victoria Beckham along with Marni, Prada, Stella McCartney, Vera Wang, Diane von Furstenberg, Isabel Marant (breathe) and more big names have created matching mother-and-child designs for the charity Born Free, whose goal is to end the transmission of HIV from mothers to their children by Dec. 31, 2015. To shop the line and support the cause, visit shopbop.com.

1. TWINKLE HEELS Nod to this season's futuristic trend with crystal-embellished silver pumps. Wear them with cropped trousers and a silky button-down, and watch heads turn. Miu Miu jewelled heels, \$790, at Holt Renfrew 2. ELECTRIC BLUE Pump up the wow factor of a neutral ensemble with a pop of colour and gilded heels. Nicholas Kirkwood heels, \$650, at the Room at Hudson's Bay 3. NUDE ILLUSION With gold trim accentuating a sultry curved heel, and a slingback strap, these beauties are a

2

cut above your basic leg-lengthening nude pumps. Chloé Cling heel, \$795, at Davids, davidsfootwear.com

EDITOR: NATASHA BRUNO PHOTOGRAPHY: ADRIAN ARMSTRONG



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<u>ask jeanne</u>

Now that the weather is finally heating up, I'd like to treat myself to a new pair of flat summer sandals. I'm really loving the pared-down, laid-backcool Birkenstock trend, but are they too casual for work? -Lilly

DEAR LILLY:

There's no question that when things are looking up with the weather, we all start looking down at our footwear, and stepping into the sunny new season with the right shoes is a must.

The new Birkenstock revival trend-which we can pretty much attribute to Phoebe Philo's reinterpretation of the classic hippie sandal for Céline last year-has shaken things up. The notion of a comfy shoe as hip and stylish was a respite to fashionistas longing for an earthier approach to summer footwear. And everyone from Giambattista Valli to Tori Burch had fun riffing on the possibilities.

Now, depending on the kind of workplace you inhabit (is your employer conservative?), some Birkenstock-style designs might be a little too out there. You also have to be careful with how you pair these ultra-casual sandals with your office garb. If you favour more relaxed, unstructured looks, Birkenstocks might jive well. But if you tend to wear structured jackets and pencil skirts, footwear of this ilk could look too extreme for the office. Of course, if you're tall and skinny, you might be able to get away with this fashionforward look. But I'd be careful.

And don't be victimized by trends! Just because you're seeing a lot of something in magazines

doesn't mean it's right for you and your life. Moderation is key with just about everything-footwear crazes included. I love the idea of taking chances and mixing things up. But tread carefully until you find the inner confidence it takes to strut almost anything in style.

With all the gorgeous options this season, why not get a pair of Birkenstocks for the weekend and ease into a dressier flat sandal on workdays? Some strappy, gladiator-style looks are fab, and countless other styles offer comfort and laid-back edge-without make you look like you'd rather be running around at a music festival. It's a more polished look.

And speaking of polishwhatever you do, don't neglect your toes! If you haven't been getting regular pedicures, it's time to start. Whether you do it yourself or go to a proper salon, your feet will love you for it.

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Remember, when it comes to personal style, God is in the details. A great pedicure will elevate the look of any sandals you choose to wear-from Birkenstocks to Blahniks.

Jeanne Beker is a contributing editor to the Toronto Star and host of Fashion Television Channel. Send questions to askjeanne@thekit.ca. Follow on Twitter @Jeanne_Beker

SEE

We love it when the sun begins to shine each spring, but it's easy to forget your skin needs backup. Our solution: cosmetics with sun protection built in. They won't replace sunscreen, but they will make you look radiant and provide extra defence-especially important when you forget to apply your regular SPF

BY DEBORAH FULSANG





2. COSMETIC COVER

I. PROTECTIVE PRIMER

With SPF 20 to help guard against UV rays, this multi-tasker also contains an anti-aging peptide engineered to reduce existing wrinkles and fine lines, likely caused by sun damage from days gone by. Having SPF in your primer is especially beneficial because you're already applying it generously all over your face to boost the staying power of your makeup.

OUR PICK: Smashbox Photo Finish Foundation Primer SPF 20 with Dermaxyl Complex, \$50, sephora.ca



HAIR ENOUGH

Losing the battle of the bristle? Here's a roundup of tried and tested weapons that really work -ALEX LAWS

\$\$\$\$ LASER LOVE

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4

5 6

Tria Hair Removal Laser 4x, \$515, at Sephora, triabeauty.ca

WHAT IT DOES: This FDA-cleared at-home hair removal laser uses light frequencies to kill the hair follicles



and permanently remove hair. BEST USED ON: The upper lip, the chin and areas where hair is sparse but most unsightly. BEST FOR: People with dark hair and light to medium skin tones, with patience and good pain tolerance: The Tria zings a bit on the higher levels

HAIR-FREE DURATION: You shave before you start, and hairs fall out gradually. After two treatments, there's a reduction in regrowth, but you need at least three months of treatments to see smooth results, which, depending on your hair type, can last forever

TIME TO DO HALF A LEG: 45 minutes



WHAT IT DOES: Forty mini tweezers on rollers rotate to pluck even fine hairs as short as 0.5 millimetres. while a light shines on the specific area so you can clearly see where hairs remain.

BEST USED ON: Large, flat areas that are often on display. This cordless puppy gives smooth results quickly; however, it's large and not great for nooks, like underarms, or delicate areas.

BEST FOR: A woman on the go. It can be used dry or wet-the warm water of a shower makes the process more comfortable. Using it dry, the tweezers feel like quick pinches. HAIR-FREE DURATION:

Up to four weeks TIME TO DO HALF A LEG: 15 minutes

\$\$ SWEET WAX

Skin Envy Sugar and Beeswax Natural Hair Removal, \$16 at Pharmasave and farleyco.ca



WHAT IT DOES:

Pre-prepared strips of sugar and wax are melted with the warmth of you hands, smoothed onto skin and swiftly ripped off to pull hair follicles out at the root. BEST USED ON: The strips are large enough to use on the body but you can cut them to size for the face. The mix of beeswax and sugar is designed for gentler depilation so they're safe for the face and armpits. BEST FOR: A woman on a budget with a good grip. Also someone who doesn't mind rocking some regrowth-these strips work only on hair at least 2 to 3 milimetres long. HAIR-FREE DURATION:

This light, creamy foundation's UVA and UVB guard of SPF 35 wins extra points given that dermatologists recommend you wear a minimum SPF 30 year-round. The real appeal: It behaves like the love child of a BB cream and a foundation. It's velvety smooth, it moisturizes and it evens skin tone without feeling heavy.

OUR PICK: Benefit Cosmetics The Big Easy Liquid to Powder SPF 35 Foundation, \$46, at Shoppers Drug Mart, Murale and sephora.ca

3. BRONZE BARRIER

This dermatologist-tested, oil-free and non-shimmery bronzer lets you dust on SPF 15 and a sublime faux glow at the same time. Choose the lightest shade and apply as a powder for an extra layer of all-over protection to look sun-kissed and shine-free.

OUR PICK: Wet n Wild Color Icon Bronzer SPF 15, \$5, at Walmart

ONLINE For 10 more top bronzers that'll give you a sun-kissed glow, go to THEKIT.CA/BRONZERS/

4. EYE CARE

This hydrating concealer covers dark circles and sun spots, and thanks to its SPF 35. it will also prevent new ones from appearing on the thin, fragile skin under your eves. The water-resistant. fragrance-free formula makes it a makeup bag hero.

OUR PICK: M.A.C Cosmetics Studio Finish SPF 35 Concealer, \$22, maccosmetics.com





5. LIP LAYER

When it comes to sunscreen, lips are often forgotten and hardest to protect since there's so much ice cream to eat and sangria to drink, so a lip product you love is essential. This upscale SPF 10 lip balm that delivers a coral-pink glow is tailormade for a day in the sun. Don't worry that this is a lower-powered SPF: If you're half as balm-obsessed as we are, you'll reapply this mango- butter-infused formula every hour.

OUR PICK: Dior Addict Lip Glow, \$35, dior.com, at sephora.ca



6. SHIELDING SHADE

You don't have to compromise colour for sunscreen. This long-wearing, highly pigmented lipstick has antioxidant vitamin E and SPF 12, and it comes in more than 30 shades from the luxe neutral Rich Cashmere to a wine-inspired Merlot

OUR PICK: Lancôme L'Absolu Rouge Advanced Replenishing & Reshaping Lipcolor Pro-Xylane SPF 12 Sunscreen, \$35, lancome.ca

Three to four weeks TIME TO DO HALF A LEG: 10 minutes

\$ TO GO RA7OR

Gilette

Venus

Razor,

Snap with Embrace Razor and compact, \$16, at mass retailers

WHAT IT DOES: A compact hand razor with a five-blade head that cuts hair off at the epidermis. BEST USED ON: The reduced size and shorter, ergonomic handle make it easier than ever to get a smooth, close shave everywhere from bikini lines to underarms.

BEST FOR: The purist who's committed to shaving, because hair does grow back thicker; and the shower lover who doesn't mind adding a few minutes to her regular routine to keep up the smooth finish. (A handy carry case means it's easy to transport.)

HAIR-FREE DURATION: One to two day TIME TO DO HALF A LEG: Two minutes



ONLINE We ask an expert for her top tips on at-home lasering (plus see the latest hair-removal products) at THEKIT.CA/LASER/

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BERRY GOOD

Irresistibly stylish matte shades that just happen to support aid for people with impaired vision around the world. **Toms** Margeaux sunglasses, \$118, toms.ca

SUNNY SIDE UP Quirky and covetable—this is what Canadiana chic looks like. Philip Sparks sunglasses, \$295, philipsparks.com

MATTHEW

<u>spotted</u> BRIGHTEYES

Coloured sunglasses will instantly prep you for summer's good vibrations. Focus on frames with a retro-chic shape and then select your Popsicle shade __INGRIE WILLIAMS

HOTOGRAPHY: PETER STIGTER (RUNWAY), GEOFFREY ROSS (CÉLINE).

MINT CANDY When incognito is the last thing you'd want to be, these are a clear choice. Céline sunglasses, \$355, at Holt Renfrew, holtrenfrew.com

ORANGE CRUSH In two tangy citrus shades, oversized frames show their cool factor. Kate Spade Emery sunglasses, \$160, katespade.com





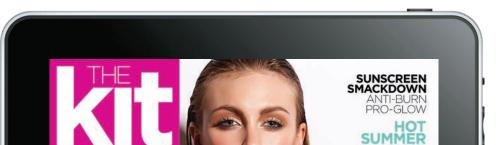


<u>one-minute</u> <u>miracle</u> Polish Protector

You know the drill: Take 30 minutes to paint your nails. Spend 30 minutes waiting for the polish to dry. Ruin it in 30 seconds by grazing your hand against a table. Or sweater. Or bedsheet. This superpowered polish protector dries to the touch in 30 seconds flat (flat!) and helps keep your manicure chip-free and super-glossy for days.

-CHRISTINE LOUREIRO, EDITOR-IN-CHIEF Sally Hansen Insta-Dri Anti Chip Top Coat, \$7, at mass retailers and drugstores





PREP GUIDE

May/June interactive magazine, out now:

- FLATTERING SWIMSUITS FOR EVERY FIGURE
- SUNSCREEN MADE EASY
- THE SEASON'S HOTTEST HAIR
- RETHINK PINK: HOW TO WEAR THE COLOUR OF THE MOMENT



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TOOL KIT

St.Tropez Self Tan Bronzing Spray, \$44; Self Tan Bronzing Mousse, \$52; Self Tan Luxe Dry Oil, \$60





Cen

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MAGES (DESCHANEL AND PALTROW)

Naturally porcelain-skinned Zooey Deschanel (left) and Gwyneth Paltrow (right) are among the celebs Evans has created tans for.

GET YOUR SLOUGH ON

The secret to a successful application? Exfoliate, exfoliate, exfoliate. Getting rid of dead skin before you apply a self-tanner will give you a more even surface to work with—plus, it's equally important to do so in between tanning, because it will make your tan stay on more evenly. Don't forget to "moisturize severely dry skin like around your elbows, knees, hands and feet prior to self-tanning," says Evans, because dry skin can go up to six shades darker. "And wait 24 hours after a wax,"she says.

interview

MASTER

TANNER

Self-tanning has evolved: Gone are the days of orangutan orange, it's now a realistic, healthier way to get a glow (even pale celebs like Zooey Deschanel and Gwyneth Paltrow are converts).

St. Tropez finishing expert Sophie Evans dished with us on how to get it right

"We put it everywhere under the arms, behind the ears, above the lips. It's not just a tan; we're changing the colour of your skin."

APPLY ALL OVER

Step up your faux-glow game by applying self-tanner all over (and we mean all over). "We put it everywhere—under the arms, behind the ears, above the lips. It's not just a tan; we're changing the colour of your skin," says Evans, adding that this base alone will make you feel more confident in the bedroom.

LOOK SLIMMER WITH CONTOURING

Then use a 360 spray in a shade darker to etch out the areas you want to define. "Begin with underneath the bottom—a half circle under each buttocks gives the illusion of being more toned. Next, spray between the thighs, the outer thighs, along the shin and down the sides of the stomach to instantly sculpt these areas. It's like doing face contouring but for your body. It's very vain, but it works," says Evans.

FINISH STRONG

The latest addition to the St. Tropez line is a self tanning dry oil. "I use this as a skinfinishing product—it has the hydration of an oil and has a subtle bit of gold mica that makes the skin look absolutely beautiful," says Evans. Typical self-tanners and oils don't mix, since argan oils and others break down the DHA (the ingredient that adds colour). So this new two-in-one dry oil is among her favourites. "This is especially good for anyone with sensitive skin, dry skin or very mature skin since it leaves a subtle, flattering colour," says Evans.

IT'S FOR MEN, TOO

"Most men don't want to wear foundation, but self-tanner is a go-to product among male celebrities since it looks natural on camera," says Evans. The colour covers up ruddy skin and dark under-eye circles without being obvious.

-As told to Vanessa Taylor. This interview has been edited and condensed.

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exclusive STAR WEARS

Hayden Christensen shares why he's so much more than Anakin Skywalker, his passion for design and why he refuses to stay focused **RYAN PORTER**

He became intergalactically famous as Anakin Skywalker in *Star Wars*, scored a Golden Globe nomination for his breakout role in *Life as a House* and scooped up *The O.C.*'s Rachel Bilson as his real-life love, all before turning 30. Now, at 33, Hayden Christensen is navigating his second act.

"I think people struggle with me a little bit because I'm not motivated to do one thing, and that's what our society expects of people," he says. "Pick one thing and get really good at it," he adds, parroting the advice he's received during his 21 years on camera. "I just have multiple interests."

Among those are a fascination with design, a passion he's indulged by handcrafting furniture, spearheading a three-year renovation on his century home near Uxbridge, Ont., and doing his latest project, an 18-piece summer collaboration with RW&Co.

His outfit, taken from that collection, consists of a zip-up grey hoodie layered over a chambray shirt and boat-neck striped tee and teal trousers. His hair is slicked back in a wide Mohawk, the sides of his head buzzed.

"My task was to design clothes that would end up in my closet," he says. The results include hip tees, knee-length shorts, versatile button-ups, lightly weighted sweatshirts and hoodies for cold summer nights. There's also a particular thrill for the sneaker-hoarding Christensen: his own brand of black-denim high-tops.

He bounces his ideas off Bilson, with whom he's had a mostly-on relationship since they starred in 2008's *Jumper*. They live together in L.A.'s historic Los Feliz neighbourhood. "She has great style," he says, lighting up at the mention of her name. "I would say, 'This is our sample, what do you think?' And she would give me the thumbs up or down."

She's been known to share her thoughts on Christensen's own attire as well. "She can't help herself," he says, smiling. His own look is "relaxed," he says, a philosophy he extended to the collection. This means not just weekend wear such as grey fleece shorts and basic indigo-dyed crewneck T-shirts, but loosely tailored olive green dress pants and chambray

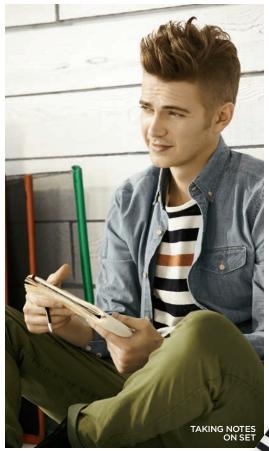


linen dress shirts that breathe in the summer heat. "Comfort was a driving force in the design of the collection," he says.

He speaks hesitantly. Talking about himself, it turns out, is not his favourite thing. "I'm not very good at self-description," he admits. He even shirks the pressure to tweet, post and pin. "I've never had any social media, ever," he says (not that fake accounts haven't popped up to fill that void). "It always felt like some sort of shameless self-promotion that I didn't want to participate in."

It's an uneasy fit with his celebrity job description. When the 2002 and 2005 *Star Wars* prequels were released, his face was all over. There was Anakin glowering from Gum toothbrushes and Lay's potato chip displays ("Find the hero within"). "I signed my rights away when I signed up for that movie," he says amiably.

Every time a new Anakin tie-in was minted, he received it in the mail. Today, those



action figures, cereal boxes and Burger King watches hold silent vigil over a storage locker. "I don't show it to people," he says. "I don't go there. It's just for when my kids want to see them one day."

Now he won't put his name on anything without assuming a lot more control. For his RW&Co. line, socks were scrapped when the fabric weight didn't meet Christensen's expectations. The inside leg of the trousers bears an asterisk-grid print he requested, designed to pop when the cuff is rolled up.

He takes a similar hands-on approach to his film career. He's wrapped his next two films the bank robbery drama *American Heist* and an adventure saga set in 12th-century China, *Outcast*. But rather than just starring, he's also a producer with his brother Tove, one of his partners in his production company Glacier Films.

More ideas are in development, too. This summer he plans to taste-test Ontario apple varieties for a potential cider brand. It's another path that Christensen will follow out of curiosity alone. "You get one life," he says. "You've got to try to figure out as many of these interests as you can."

To see behind the scenes shots from Hayden's RW&Co. campaign, go to **thekit.ca/hayden-rw/**

HAYDEN'S PICKS

Hayden Christensen's new campaign for RW&Co. channels the actor's creative life. These were his inspirations and obsessions while working on the collection

'70S DRAMAS: The early works of American masters such as Martin Scorsese and Francis Ford Coppola are among Christensen's favourite films. *Mean Streets*, he says, is required viewing.

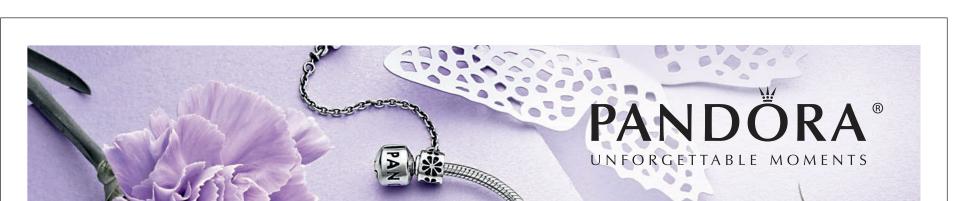
MACKLEMORE AND RYAN LEWIS'S THE HEIST: Christensen plays the album on repeat. "I really like him as a conscious rapper. There is merit to what he is saying."

OPEN SPACE: Christensen calls his farm "a good place to regroup and refuel my creative juices. I get most inspired by nature."



1. AHOY, SAILOR Horizontal stripe T-shirt, \$39; 2. SHORT CUT Reverse-stripe jersey shorts, \$59; 3. HOT HIGH-TOPS Black denim sneaker, \$99

The Hayden Christensen line is available at rw-co.com and in stores May 8.





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GO, SPORTY! Getting summer sport ready



GOOD ENOUGH TO EAT This @swatch candy necklace watch sings spring



BOHO CHIC Fave piece from the @marshalls summer preview Easy, breezy printed tunic dress #marshallsca



Get up-to-theminute updates on the latest fashion and





This chic hobo bag from the Row is anything but ordinary. The unusual crescent shape has been crafted in navy silk satin and accented with a gold-tone Venetian chain detail for maximum statement-making potential.



thekit.ca/avenuek

In collaboration with A V E N U E · K

The Oxford. This menswear inspired shoe never looked so pretty. We love the ultra-feminine take on the oxford from Marc by Marc Jacobs. If your shoe wardrobe doesn't yet include this classic style, this is a great way to introduce it. Go girly and wear it with a floral dress, or take a tailored approach and wear it with white pants and a tan blazer.

Marc by Marc Jacobs rub off leather oxford, **\$368**



beauty launches and our stylerelated musings @thekit



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In collaboration with *TheSEPTEMBER*

While this stunning Toya Cuff by LunaSol makes a statement from a distance, its true beauty lies in the details—like the subtle piece of linen cord wrapped around the centre.

LunaSol Toya Cuff, **\$88**



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In collaboration with

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