





THE NEW FRAGRANCES FOR WOMAN AND FOR MAN

EXCLUSIVELY OURS

HUDSON'S BAY

radar

The people, places and things in the world of style that got us talking



KNOW: LANCÔME LOVES LUPITA

Actress Lupita Nyong'o is on fire! After continuous style hits during awards season, the Kenyan stunner has landed her first beauty campaign for Lancôme. Nyong'o will follow in the beautiful footsteps of Oscar winners Julia Roberts, Kate Winslet and Penélope Cruz.



GET: FREE INSPIRATION
The fashion world is crazy for mini films, from Chanel's five-minute flicks to our new obsession, the Free People YouTube channel. It's latest whimsical film, Rangeen, was shot in India starring Freida Pinto decked out in the brand's wares. It's bound to inspire wanderlust and a few boho shopping sprees.



SHOP: ETSY POP-UP

Popular independent e-tailer Etsy has teamed up with Indigo to create a physical pop-up location, with select goodies from seven Etsy sellers from across North America up for grabs. Available in-store at Indigo, Toronto Eaton Centre and indigo.ca/etsy.



SEE: SEXY COSTUMES

Style abounds in *The Other Woman*, whose costumes are designed by *Sex and the City* alumna Patricia Field. Join Cameron Diaz, Leslie Mann and Kate Upton (who makes her big-screen debut) as they rally against a cheating dude.

In theatres April 25.



BUY: BECKHAM

Following his bodywear collection for H&M, the soccer star has unveiled a new swimwear line for the Swedish brand. Beckham makes a splash in the ads, while modelling board shorts, trunks and best of all, teeny-tiny Speedo-like swim shorts. Online and in select H&M stores May 22.





ONLINE FOR YOUR DAILY DOSE OF FASHION AND BEAUTY NEWS READ RADAR EVERY MORNING AT **THEKIT.CA**



<u>ask jeanne</u>

I'm a petite 30-year-old who looks younger than her years and I'm worried my youthful looks are hindering my progress at work. How can I dress to look older in a corporate environment, without swamping my small frame?—Lucy

DEAR LUCY: What a lovely challenge. While most of us are trying to take the years off, you're trying to put them on! My suggestion is to stay away from soft, ultra-feminine, girlie types of garments. You'll have to nix ruffles, flounces and bows, flare skirts, short lengths, cutesy prints and patterns, and even pastels and overly bright colours. I don't want to sound like a Debby Downer, but if you want folks to perceive you as more mature, you'll have to steer clear of trendy pieces and sober up your work wardrobe.

The key is choosing classic cuts and fabrics. Tailored styles look great in the workplace and usually mean business. You don't want to stick to a steady diet of blazers, but one or two well-cut jackets, in navy or charcoal, are a must. Team these with to-the-knee pencil skirts, the most elegant length, which works for almost everybody. Avoid fussy shirts and sweaters. Flimsy, sheer or shiny fabrics have a young feel, and whimsical or bold prints will have to wait for the weekend. Solid colours suit your purpose. Invest in simple, modern and well-cut dresses in black, taupe or navy, with a little sleeve and a demure neckline.

sleeve and a demure neckline.
Nothing screams "junior" like accessories, with shoes top of that list. Bypass anything clunky and pick elegant pointy-toe pumps, on a small stacked heel, in black or nude. Sheer hose can add polish,

as bare legs aren't always work appropriate. I adore whimsical jewellery, but opt for a classic string of pearls, a pretty bracelet and stud earrings. I'm a huge statement-jewellery fan, but to look mature, save those for after 5 p.m.

save those for after 5 p.m.

Your grooming must be impeccable! A conservative haircut is essential, tied back sometimes if long. Try minimal makeup. Aim to look polished but not too prettied up. Eyeliner could help "harden" your look. Avoid bright pinks and oranges, and choose a natural or a deep red lip if you can handle it.

Hands say a lot about a person!

Manicures are mandatory—be they
DIY or professionally done. Dark
nails can be too edgy, while corals or

pinks may be too playful. Stick with natural or classic red.

At the end of the day, it's the energy you exude that may ultimately make you appear younger or older. Sometimes, there's not much you can do about the inner you, unless you don't mind changing your attitude altogether. However, if you're truly serious and passionate about what you do at work, chances are the costume may not even matter. Good luck!

Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Send questions to askjeanne@thekit.ca. Follow on Twitter @Jeanne_Beker

<u>spotted</u>

IN THE BUFF

A pared-down nude pout complements glowing skin and plays up dramatic eyes __natasha Bruno



MAUVE MUST-HAVE
Enhance natural lip
colour in a flash with
a swipe of this moisturizing pinky-mauve gloss
pencil. Elizabeth Arden
Summer Escape Color
Collection Beautiful Color
Gloss Stick in Pink Sky,
\$23, at Shoppers Drug
Mart and thebay.com



FIND OUT WHY BEAUTY EDITOR DEBORAH FULSANG LOVES THIS NUDE BEAUTY LOOK, THEKIT.CA/NUDE-BEAUTY/







PEACH PERFECTION
Channel Brigitte Bardot's
better-than-naked tinted
pout with this longwearing, semi-matte
lipstick in a peachy
shade. Wet n Wild Mega
Last Lip Colour in Pink
Suga, \$4, at Target and
wnwbeauty.com



BRICK LAYER
This pink-beige gloss
is packed with pigment, so you can build
it up until you find
your most flattering
shade. Dior Addict
Extreme in Mirage,
\$32, at Dior counters
and thebay.com



LUSCIOUS LIPS
Treat yourself to this balm's shea, mango and coconut-butter hydration—and its sexy blush-brown matte tint. Revion ColorBurst Matte Balm in Sultry, \$10, at mass retailers





<u>one-minute</u> <u>miracle</u>

Fresh Foot Fix

For one: We love that this foot cream is not mint-scented but rather smells like your favourite pina colada. Secondly: We love this product's superluscious salve-like formula that does wonders for our dry (and well, yikes, sometimes even callus-y) heels. Thirdly: We love that it's 99.51 per cent natural. And as a fourth, we should mention that coconut has natural cleansing properties. Oh yeah, point number five: Rub a little on your split ends for instant revitalization.

-DEBORAH FULSANG

Burt's Bees Coconut Foot Cream, \$15. burtsbees.ca



Did you know melanoma is one of the fastest growing cancers in Canada & worldwide?

Melanoma is a very serious and potentially deadly form of skin cancer. But it's not "just" skin cancer. In 2013 over 6,100 Canadians were diagnosed and over 1,000 died of melanoma. But, it doesn't have to be this way. The#1 preventable risk factor for melanoma is exposure to ultraviolet (UV) rays – including tanning beds and outdoor sun.

So protect yourself - find shade, cover up, wear sunscreen and put on sunglasses. It could save your life.

Be Sun Safe. Be Sun Aware. Protect Your Skin.











Find Out More. melanomanetwork.ca







MAJOR MATERNITY STYLE
Olivia Wilde knows how to rock a bump on the red carpet.
Left: At the Oscars in Valentino; right: at the Golden Globes in Gucci.

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The 30-year-old super-smart actor and mom-to-be is taking the world by storm. And we're cheering her on, loudly

She's had varied roles, as the lesbian who stole Marissa's heart in *The O.C.* or feisty Thirteen in *House*, but now the Revlon brand ambassador is carving out her own position, writing a show for HBO and becoming a mother. Here she shares her skin-care rituals, pregnancy style and love of writing.

HOW DID YOU GET INVOLVED WITH REVLON AGE DEFY?

I met with Revlon a few years ago in Los Angeles, and the second I sat down with the team, which is an amazing group of women, I instantly felt comfortable. I felt that we were all on the same wavelength of what beauty means.

WHAT DOES BEAUTY MEAN TO YOU?

I think it means bringing out the best version of yourself, to make you feel the most beautiful and to have the most fun. It's about, if you want to wear a bright blue eyeliner and fuchsia lipstick, here are the great products to go with.

HOW DID BEING ON TV CHANGE THE WAY YOU LOOK AT MAKEUP?

When I was on TV I spent 16 hours a day, nine months of the year in makeup. You get home and you want to pull it off, but when you're doing a movie, TV or a play, it's a character's makeup. It's not you. It's nice to put on your signature look and feel back to yourself.

HOW ARE YOU SPENDING YOUR TIME THESE DAYS?

I'm producing a film that I am also starring in. I'm doing a TV show for HBO, so I have been prepping for that, been doing a lot of research. It's fun reading and writing. And each day is completely different, which I think is a good thing about this business—you can never really get bored. Then there was the awards season, which was so much dressing up. Apart from that I'm getting ready for the baby and preparing to shoot these movies this summer.

HOW DID YOU FIND AWARDS SEASON AND BEING PREGNANT?

It's great to show that pregnant women can still have fun with fashion and makeup. I think women worry sometimes that when they become pregnant, they will lose what makes them sexy and beautiful, and of course that is not true. I actually had a lot of fun with it.

YOU COME FROM A FAMILY OF WRITERS. DOES WRITING FEEL SECOND NATURE TO YOU?

I love writing. It's a really fun way to exercise my voice and artistic instincts. As I've gotten a little bit older, I've become a lot more comfortable with my own writing voice and I appreciate the publications that let me have free rein with it. I just wrote a piece about Haiti for this great women's magazine called *Darling*. I was sure they wouldn't let me run it because it was quite dark. And instead they just printed it and it was great. I felt so honoured that they put it right on the page.

WHERE DO YOU GET INSPIRATION?

I think I find the most inspiration from women who have paved the way in the

Hollywood film industry. Cate Blanchett said it so beautifully at the Oscars, that it is not a niche market, that female-driven content does earn a lot of money and that it should be taken seriously in that way. There are a lot of great actresses who are producing great content now and I am trying to follow in their footsteps.

HOW DO YOU KNOW IF A PROJECT IS GOING TO WORK? One thing I've learned is that you have to enjoy the process and forget about the end result. You never know if something is going to be successful or whether it is going to be working as well as it should based on the script. But when you feel that synergy of creative minds coming together, continuing to be inspired every day, you can feel that buzzing and it really should be the reason you take on a project, and not for the accolades you hope to get afterward or the money you hope to make. Because the real joy is that part of the process.

-As told to Alex Laws. This interview has been edited and condensed.



Try eos'

Strawberry Sorbet and Limited Edition Passion Fruit Smooth SphereLip Balm 2-pack.



\$7.99

at Shopper's Drug Mart/Pharmaprix, Walmart, London Drugs, Indigo/Chapters, Rexall, Giant Tiger, and Jean Coutu

OLIVIA'S BEAUTY LOOK

1. A SIMPLE BASE

"I treat my skin very well.
I put on CC Cream every day.
I reapply it at night because it has a luminous quality. It adds that sheen that makes you look very awake and healthy."
Try: Revlon Age Defying CC Cream, \$18, at drug stores

2. THE EYES HAVE IT

"Then I'll add some concealer and fill in my eyebrows and do a cat eye, sometimes a thicker line than others, and then add some mascara."

Try: Bourjois Twist Up the Volume, \$20, at Shoppers Drug Mart

3. LIP LOVE

"Sometimes I'll go for a bright lip. It's fun." Try: Lancôme Baume in Love in Urban Ballet, \$30, sephora.ca



MORE ONLINE: DISCOVER MORE SECRETS TO OLIVIA'S BEAUTY LOOKS FROM THE WOMAN WHO DOES HER MAKEUP: THEKIT.CA/OLIVIA-BEAUTY/

April showers may bring May flowers, but we're busting out the season's freshest fragrances now! Choose one bloom to find a new scent you'll love one bloom to find a new scent you'll love of deborah fulsang

THE DOLCE VITA

Dolce & Gabbana renews our faith in floral fragrances with a multifaceted spritz that is both modern and romantic —DEBORAH FULSANG

Dolce: Tender. Soft. Gentle. Sweet. The new fragrance in the Dolce & Gabbana repertoire captures a fresh modern femininity, light and innocent without even a trace of pop-star princess. And for that we are supremely grateful.

The scent, a white floral with a smidge of bitter greenness, musk and cashmeran, is just one of a sea of floral fragrances flooding counters this spring, but it represents a shift in the air, too. Like the best new flower-centric eaux, it has a point of difference that has caught our attention.

And Domenico Dolce and Stefano Gabbana's Dolce also has a good story. Namely because of its hero flower: the white amaryllis. Combined in Dolce with white water lily and white daffodil, it creates an essence that is breezy and warm and very Sicilian-countryside at its core.

This particular amaryllis, discovered on the southern tip of Africa, where a challenging climate and terrain have shaped its evolution, grows on land where the Atlantic and Indian Oceans meet. It blooms only for a few shorts weeks during the year and, unlike the blooms of many amaryllis, its flower emerges first, before the leaves and stalk, to increase the likelihood of its pollination. It has never been used in perfumery before simply because it was too difficult to find.



"It has this incredibly rich and full note, but is also extremely luminous and floral," says Enrica Perrotta, principal scientist for the P&G Fragrance Design Team. The essence of the bloom, in fact, is collected using headspace technology, which allows scent technicians to capture the air around the flower as it's blooming—from its first light fresh notes to the deeper ones that scent the air as the flower matures—without damaging the plant or interfering with its life cycle.

Another point of difference for this floral toilette is its greenness, which comes from neroli. But neroli oil is created using steam distillation from an orange blossom. This is more than that. "We really wanted to recreate the memory and the experience of walking through a citrus grove," Perrotta explains. "As you are walking through this incredible citrus grove, you step on the neroli leaves that permeate the air. So we created a totally new accord that really represented these aspects of the leaves in the air and the branches, as they are getting gently caressed by the Sicilian breeze.



CLASS ACT

With Modern Muse, Estée Lauder offers up a new floral fragrance, which has us investigating what makes a perfume a classic -JANINE FALCON

In this day and age, we know that the long-term success of a scent is as much about the bottle, the hot-topic perfumer and the model "face" as it is about the fragrance. Estée Lauder's Modern Muse has all the ingredients to become a timeless perfume:

For a new fragrance to enter the perfume establishment, it needs to capture the zeitgeist and be fresh and young and, yes, beautiful. The inspiration for Lauder's Modern Muse is todays woman.

"She manages her life by moving back and forth effortlessly between softness and strength, between creative dynamic energy and a very soft femininity," says Karyn Khoury, senior vice-president of fragrance development for Estée Lauder.

IE SAA

2) A MASTER PERFUMER

Harry Fremont, creator of Modern Muse, is a recognized talent in the olfactory world. With more than two decades of fragrance creation under his belt, and award-winning successes including Calvin Klein CK One, Tom Ford Grey Vetiver, Vera Wang Vera Wang and Juicy Couture under his belt, the cards are stacked in favour of this scent sticking around.

3) THE PEDIGREE

Estée Lauder, herself a study in femininity combined with dynamic energy, is credited with launching the first massively successful American scent for women. Youth Dew, a spicy oriental bath oil debuted in 1953; it took extra drive and daring on Lauder's part to crack the French market. When a ritzy Paris department store initially said non, the entrepreneur intentionally spilled some on the shop floor to seduce its clientele. Customers said oui, and so did the department store soon afterward.

4) A SCENT WORTH LOVING

Modern Muse takes a new approach to fragrance: a "dual-impression" structure rather than the traditional top-middle-base pyramidal arrangement. Floral elements burst from a sparkling jasmine in combination with fruit and other flowers; there's sleek, woody patchouli, musk, amber and Madagascar vanilla.

5) A TIMELESS NAME

"When it comes to the name, Modern Muse, the point is that ten years from now, it's different and modern," notes Richard Ferretti, global creative director at Estée Lauder.

6) A STRIKING BOTTLE

There's a pleasing tension in the packaging of Modern Muse. It is timeless in line and form, but doesn't seem derivative. It also expresses the fragrance's dual sensibility. The confidence is the strength in

the tall bottle and the square in the centre of the bow, which is pretty graphic, maybe a little tough," says Ferretti.

7) A FACE OF THE MOMENT The fact that model Arizona Muse

shares her last name with Modern Muse is entirely serendipitous, according to Ferretti. "It's simply another element that makes her right for her role.

8) A KILLER CAMPAIGN

A leafy New York City street, the Guggenheim Museum, and Arizona in a navy dress with soft simple lines and a subtle, feminine flutter of bows. This ad series is nothing if not timeless.



A CLICK AWAY FROM YOUR CLOSET

OUR FAVOURITE ITEMS FROM E-TAILERS WE LOVE

"This drawstring backpack from Elizabeth

& James lets you sling your entire day over

your shoulder—and still look chic. Here's to

—Susie Wall, stylist/spokesperson for Avenue K

toting around the good life, gorgeous."

Elizabeth & James

lambskin drawstring

backpack in black,

Please note exact

price will vary according to exchange rates.

Orders will be

in U.S. dollars.

thekit.ca/avenuek

More than a 9-to-5 shoe

wear it with everything.

pointy-toe pump, \$325

L.K. Bennett Floret single-sole

In collaboration with AVENUE·K

If you're looking for the perfect everyday

shoe for the office, look no further than L.K. Bennett. The Floret is the right

height to take you through the day, and

as a single-sole, pointy-toe pump, it is

sophisticated and versatile. You will

The September offers free shipping

and free returns within Canada. As a

Canadian company, no additional duties

are charged. It pays to shop Canadian!

thekit.ca/theseptember

In collaboration with **SEPTEMBER

Add a pop of colour to your outfit with

they look great alone or stacked! Plus,

you can tell everyone it's wrapped with

Parisian thread.

rope bangle, \$59

Laborde Designs thread

Laborde Designs Thread Rope Bangles—

processed

\$1,578



<u>interview</u>

Kate King

Twenty-year-old Toronto-born Kate King is the face of Dolce & Gabbana's new Dolce spritz. We caught up with the rising star in Milan

Deborah Fulsang: You've just finished working with D&G on campaigns in Italy. Do you have a favourite place? Kate King: It's a toss-up between Venice and Taormina, a town in Sicily that's so beautiful. Venice is magical. I here are no places like it—the water, the architecture. It is so bold; you feel the history. There is nothing not beautiful about it. And Taormina: It's on a mountain and overlooks the sea; it's the architecture, the food...

The Kit on Instagrar

Go behind the scenes with our team at photo shoots, events and more.

3 MAKEUP BAG MUST-HAVES

- ChapStick. I love
- anything with rose. Eyelash curlers.
- A good moisturizer. Right now I'm using Seaberry Oil by Fresh. I prefer oils to creams. They are less heavy and they soak in.

FAVOURITE MOVIES

- Harold and Maude. The Great Beauty by
- an Italian director [Paolo Sorrentino]. It is an amazing film.
- Fight Club is one of my faves. I love it.

FAVOURITE ITALIAN FOOD

Pasta pappardelle. With boar. I just tried it and I think it is my new favourite!



MORE ONLINE: FOR A BONUS RAPID-FIRE Q&A WITH KATE KING, HEAD TO: THEKIT.CA/KATE-KING/

DF: You look so Sicilian in the campaign. What are your roots? KK: My mother is from Guyana, so she has a background of a bit Portuguese and a bit Indian. And my father is Scottish.

DF: What do you think it is about your look or personality that resonates with Dolce and Gabbana? KK: I think it's about Sicily. There's a lot of ethnicity. It's an island between Italy and northern Africa, so it's two cultures meeting. I have a mixed background; I have lots of ethnicities at play. So, maybe it's a little bit of that.

DF: Do you speak Italian? KK: I wish! A little! I'm learning more and more as I spend more time here.

DF: What is your relationship to fragrance? KK: I grew up playing a lot with essential oils. From the time I was maybe eight or nine, I used to buy lavender, patchouli, jasmine, and I used to mix them. I always have loved beauty products and fragrance in particular. It's always been a part of my life.

DF: Why does Dolce appeal to you, personally? *KK*: When I look for a fragrance, I look for something original and unique. When my friends smell it they can say "That's her!" It's not just floral, or this or that. It intercepts that Sicilian mind of all these beautiful things working together. In Sicily you have the mountains and the sea and all these beautiful things, not just one. It's more of a complexity.

DF: With the new Dolce scent, the designers have spoken about romance and courtship, but with an element of tradition and restraint. How did you get into that role? KK: It's about a young girl who is experiencing her first love, and it's a bit forbidden because she is an aristocrat who falls for a farmer. And I think everyone in their life will experience [that]: wanting something that they can't necessarily have, for whatever reasons. I have experienced it, so I tapped into that.

DF: Do you have acting aspirations? KK: I actually just started taking classes. I've always loved film and going to the cinema, especially in recent years. I've fallen in love with it.

-This conversation has been edited and condensed.

Alex Laws

Assistant Art Directors

Sonya van Heyninger Kristy Wright

Fashion Editor

Beauty Editor

Online Editor

Designer Amber Hickson Special Projects Editor Michelle Bilodeau

Publisher, The Kit Giorgina Bigioni

Direct advertising

Project Director, Digital Media Kelly Matthews

Limited.



Star Media Group Editor-in-Chief,



Editor-in-Chief Art Director Jessica Hotson

Senior Editor

inquiries to: Associate Publisher (tlc@thekit.ca)

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In collaboration with





top #trickytrend from our April issue.





Your favourite tint is now a balm, out in June.



Giving YSL mascara a little one-on-one

attention today on set #behindthescenes.

STEPS TO STYLE You really can find fashion everywhere.

