HAUTE OATS

Supercharge your beauty routine with great grains PAGE 3

BRIGHT

The vibrant mani of the moment will lift your spirits PAGE 4

Jeanne Beker on patterns and colour for smaller frames

PAGE 3

Pared-down pastels are the key to the season's hottest trends. We should know, we scoured the catwalks and distilled them into six foolproof looks you'll love PAGE 6











The people, places and things in the world of style that got us talking



COVET: SMASH HIT Singer Santigold, known for her collaborations with musicians such as Mark Ronson and MIA, is turning her hand to cosmetics. The limited-edition Santigolden Age line, a partnership with Smashbox, includes vibrant wet/dry shadow palettes, dual-ended eyeliners, arty nail strips and a rock-star-worthy snake lipstick ring. \$23-\$56, available April 1, sephora.ca



KNOW: DESIGNER DIGS Karl Lagerfeld's domination continues, only this time he's headed for China. The designer has his sights set on Macau, where he will design his first hotel. Those who can't make it there can console themselves with Lagerfeld's new namesake fragrance, available this month.



SEE: WONDER WOMAN Former Victoria's Secret Angel Miranda Kerr has shed her wings to become a spokeswoman for Wonderbra. The model and mom has a busy year ahead— she's also a spokesperson for H&M, Reebok and Clear Scalp and Hair.



LIKE: SMART FASHION San Francisco e-tailer Betabrand is promoting a healthy appreciation of the body and mind by choosing only female women with PhDs, or those working towards a degree, to model its spring collection. Betabrand.com





SUPPORT: CUTTING IT OFF

In a shocking move, legendary designer Vivienne Westwood has shaved her fiery red locks to raise awareness of climate change and celebrate her age. If you're considering a chop for charity, hold off until April 7, when Aveda holds its Global Cut-a-Thon, on April 7, in aid of clean water charities. facebook.com/ AvedalnstituteToronto

UTAIN OW LIT

Feed your skin, body and hair with nutrient-rich whole grains that boost moisture levels and leave you feeling softer from head to toe

1. REPAIRING VEIL This pure-botanical treatment revitalizes with nourishing oats for soft, supple hair. Yves Rocher Nutrition Nutri-Silky Mask, \$11, yvesrocher.ca 2. HEALTHY MANE Enhanced with strengthening organic millet seed extract, this gently cleansing shampoo helps renew hair's natural shine and resilience. Weleda Millet Nourishing Shampoo, \$14, at Whole Foods Market and weleda.ca 3. BATTING BEAUTY Nourish thin, brittle lashes while you volumize with this formula, infused with B vitamins and fibre. KORRES B5 & Rice Bran Mascara in Brown, \$18, at Sephora (while supplies last) 4. RAISE THE BAR Fortified with glutenfree oat chunks, this exfoliating soap bar buffs away dry, dull skin while you cleanse. **Ella's Botanicals** Skin Soother Beauty Bar, \$7, ellasbotanicals.ca **5. SILKY TRESSES** Made with hydrating oat seed extract and dandruff-fighting zinc, this softening conditioner quenches parched hair and scalp without the weigh-down. **Aveeno** Active Naturals Positively Nourishing Dandruff Control Conditioner, \$10, at drug stores **6. ANCIENT RITUAL** Used as an anti-aging beauty secret in Japanese cultures for centuries, antioxidant-and-fatty-acid-packed rice bran oil helps soothe and heal dehydrated skin. **Fresh** Rice Dry Oil, \$56, at Sephora and sephora.ca

2012年4月1日1日

EDITOR: NATASHA BRUNO. PHOTOGRAPHY: ADRIAN ARMSTRONG

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PARIS FASHION WEEK STREET STOLE



<u>ask jeanne</u>

I'm five-foot-two, with a bit of a belly, light hair and skin tone (and I'm over 50 years old). I'm wondering, would I look better in solid colours or patterns and stripes? —Laura

DEAR LAURA:

It's hard for me to tell you what might look "better" on you, since I don't have much to go on, except for your colouring, height, age and the fact that you may not feel as trim as you'd like to be. (I have a feeling you may be self-conscious about that belly!) These kinds of questions are tough to answer, because I believe so much depends on people's spirit and personality, and the impact they want to make.

On a very basic level, dark, solid colours are usually the most classic, dramatic and figure-flattering. No surprise that black is a well-loved staple in our closets and came back this season with a vengeance.

That said, you may want more of a lift than boring old black can give you, and crave something punchier and more fun, like electric blue or poppy red.

If there was ever a season to embrace colour, this spring is it, and you can never go wrong with solids. Many of the beautiful pastels or cheery brights may help lift you up where you belong after this ultralong winter.

But don't rule out prints. Since you're petite, just pick a smaller, graphic print. Stripes are always fun. Don't wear them on the top and bottom, though: Team a striped top with a cute cropped pant or pencil skirt. You can soften the effect by throwing a lightweight cardigan on top.

If you decide to play it safe with solids, turn to prints for your accessories. Floral shoes are big, while patterned bags or scarves always make an interesting statement.

The best advice I can give you is to experiment. The results might not always please you, but give yourself permission to push your style envelope a bit. Spring is all about change and freshening up. I have a feeling you've been locked into the same look for way too long. You're entering an exciting chapter of your life-maybe it's time to shake things up. Try on a colour you've never worn before. Or choose a pattern that appeals to you, but that you may not have had the nerve to go with in the past. Everyone could do with a little reinvention at this time of year, and

the acid test is looking in the mirror. Your reflection should please you and you alone: Don't dress for the approval of others. If you like what you see, go with it. Your comfort level will ultimately give you the confidence to strut it in style.

"Don't rule out prints. Since you're petite, just pick a smaller, graphic print."

> Send questions to askjeanne@thekit.ca. Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne_Beker







spotted BLUE CRUSH

Looking for a spring mani you'll fall in love with? Choose a deep indigo or posh pastel for your manicure, or try playful nail art in blue-on-blue mixes



TOP THAT

Use this teal-tinted topcoat to change the look of your favourite polish, or try it solo for a fresh way to wear blue. Sheer Tints by **OPI** in I Can Teal You Like Me, \$11, at salons and spas



SHINE ON Put your nails in the spotlight with a stroke of sun-sparkling-onthe-water glitter. Sally Hansen Triple Shine Nail Colour in Sparks Fly, \$7, at mass retailers



PRETTY PASTEL Sweeten up your spring beauty statement with powder-blue polish that looks plucked from a Ladurée macaron shop. **Dior** Vernis in Porcelaine, \$25, at Dior counters and thebay.com



TRUE BLUE Embrace the season's love of brights with an electricblue manicure. Joe Fresh Nail Polish in Ultramarine, \$4, at joefresh.com



DARK NIGHT

This midnight-blue lacquer with a hint of shimmer is the perfect alternative to your go-to black polish. **Chanel** Le Vernis in Blue Satin, \$28, at Chanel beauty counters and thebay.com



KATE-WORTHY Give your hands the royal treatment with high-shine metallicsapphire hue. Essie Nail Polish in Aruba Blue, \$10, at salons and leading retailers





-NATASHA BRUNO



one-minute miracle

Child's Play Cosmetics

Simplify your eye makeup routine with a three-shade palette, whose colours are neatly labelled "shadow" and "liner." That's not the only way it saves you time: The creamy eyeliner is fast to apply and forgiving, and the easy-towear formulas stay put all day long. Think of it as painting by numbers, with results that stick.

> –ALEX LAWS Bourjois Paris Intense Smoky in Rosé Twisté, \$27, at Shoppers Drug Mart



facebook.com/maybellinenewyork

MAYBELLINE NEW YORK invites you to get a mini-makeover and try this season's hottest look: daring nudes.

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DRUG MART

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SHEPPARD CENTRE YONGE & CHARLES ROCKWOOD MALL ERIN MILLS TOWN CENTRE YONGE & DUNDAS HUDSON'S BAY CENTRE ROYAL BANK PLAZA EGLINTON SQUARE SIX POINTS PLAZA YONGE & CARLTON

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SPRING CIFAN

The season's new motto? Keep it simple. Leave the layers and nix the neon: It's time to pare down with sharp silhouettes in crisp whites and icy pastels. Here, five ways to work this sugary minimalist trend for instant elegance vanessa taylor. Photography by carlyle routh





bared in several ways, from just a peek to fully bared abs. Balance an exposed middle with a pastel midilength skirt and simple flat sandals.

HOW TO WEAR IT The trend is most wearable when paired with a high-waisted bottom. Or you can layer a sheer tank underneath so no skin actually shows.



3







GET MORE **TORONTO FASHION** WEEK ONLINE!

For runway looks from Canada's favourite designers (including Pink Tartan) and galleries of street-style stars, see our full Toronto fashion week coverage at thekit.ca

It's (nearly) as good as going backstage: Get in on all the action (and pick up outfit inspiration) by following us on Twitter @thekit and double

Greta Constantine top, \$595, by special order, jesse@ gretaconstantine.com; H&M skirt, \$60, at H&M; Express double ring set, \$20, at express.com; Michael Kors shoes, \$138, at Michael Kors

2. LEAN JEAN JACKET

From varsity bombers to boxy cropped versions, the jacket has taken a sporty turn for spring. Pale, lightweight denim finishes a preppy button-up and sweater ensemble.

HOW TO WEAR IT Pair with wideleg trousers or a pencil skirt for a professional twist.

Gap jacket, \$90, sweater, \$40, shirt, \$50, all at gapcanada.ca; Judith & Charles pants, \$285, at judithandcharles.com; Niki & Lola ring, \$60, at nikiandlola.com; Michael Kors bag, \$495, at michaelkors.com

3. RETHINK PINK

Pastel colours, especially cottoncandy pink, can easily look girlish, but the shade is reborn thanks to modern tailored pieces. Go for a streamlined sweater with zero flounce or flirtiness.

HOW TO WEAR IT Layer pink with neutral and structured pieces to give it a more formal air

French Connection blazer, \$198, and shorts, \$148, both canada. frenchconnection.com; Pink Tartan shirt, \$295, at pinktartan.com; Gap sweater, \$45, at gapcanada.ca; Aldo Roversano sandals, \$60, at aldoshoes.com

4. NOT-SO-BABY BLUE

We've seen variations of the formal T-shirt dress in black and navy, but this gown's hue makes evening wear feel fresh and new. It sums up the key trend of spring: effortless chic.

HOW TO WEAR IT A leather jacket or vest makes it casual.

Maison Matthew Gallagher gown, \$600, by special order, maisonmatthewgallagher.com; Michael Kors cuffs, \$175 each, at Holt Renfrew

5. CUT-OUT COOL

Look to details like lace, mesh, perforation and eyelets to transform neutral basic pieces into nouveau must-haves.

HOW TO WEAR IT Switch up the shoes: a ladylike skirt and loose, leather T-shirt look casual with pointy-toe flats and dressy with a single-sole stiletto.

3.1 Phillip Lim top, \$515, at Holt Renfrew; Greta Constantine microfibre skirt, \$625, by special order via jesse@gretaconstantine. com; Michael Kors cuff, \$275, at Michael Kors boutiques



Much like fall's ubiquitous dressy sweatshirt, the T-shirt is stepping out after dark. (Hooray!)

HOW TO WEAR IT Look for fluid fabrics that drape well, and pair them with a structured bottom half for contrast.

Ted Baker shirt, \$215, at tedbakerlondon.com; Pink Tartan skirt, \$295, at pinktartan.com; Coach shoes, \$198, at select Coach stores; H&M bag, \$40, at hm.com/ca

HAIR AND MAKEUP: Robert Weir/M.A.C Cosmetics/Tresemmé Hair Care using Tres Two Ultra-Fine Mist Hairspray/judyinc.com



tapping your top looks on Instagram @thekitca

To read our fashion team's front-row reviews of the fall/winter 2014 collections shown at World MasterCard Fashion Week, go to thekit.ca



TWITTER: @THEKIT





interview Leatrice Eiseman

Every year, the world's premiere colour specialists decide on one hue that defines the time. For 2014 it's the purpley pink Radiant Orchid. You've seen it on the shelves in the Sephora + Pantone Universe collection or you may have come across it in a trend report. Now, meet the woman who leads the charge in declaring Pantone's colour of the year

PEOPLE ARE BECOMING A LOT MORE EXPERI-

MENTAL with colour. A lot of the old rules of what goes with what have changed. My mantra is always do what is comfortable for you, what exercises your creativity; don't look for rules.

WHEN YOU HAVE AN AFFINITY FOR COLOUR you know it early in life. You know it by the way you pick out your clothes. But I didn't realize it was a career direction until I was in college. Then it occurred to me that the psychology of colour is tied into why people choose what they choose. I got my pyschology degreee and made colour my focus.

CHOOSING THE PANTONE COLOUR OF THE YEAR has to do with the zeitgeist or the psychology of the colour and what it says to people. It becomes a symbolic expression of the age that we live in. I look at what's going to be out there, what's going to be influencing people, what people are going to be looking at. I look to films: *Frozen* makes you think of cold colours, yet at various points the sisters in the film wear a colour very akin to Radiant Orchid. I look at fashion designers, at jewellery—particularly high-end, because that is where colour trends start in jewellery. I look at the colours of the concept cars that are getting a lot of attention.

COLOURFUL FOR ME DOESN'T HAVE TO MEAN BRIGHT AND IN-YOUR-FACE. I live in the northwestern U.S., near Seattle, where we have a lot of grey days in the winter. I think a lot of Canadians can relate to that. I believe in creating sunlight when it doesn't exist by using warm-based colours in the home—literally creating the feeling of the sun with shades of yellow. They don't have to be bright dandelion or narcissus yellow, they can be more like chartreuse tones that give you the feeling that when you walk into a room, that you are bathed in sunlight.

BECAUSE I'M A COLOURIST, I like to wear separates; I don't like to do head-to-toe in one colour. I'd much rather choose complementary colours and interesting combinations.

ON BAINBRIDGE ISLAND, WASH., WHERE I LIVE, we have a wonderful arts colony and a lot of very creative people. So I look for pieces of clothing that aren't mass market, and come from something that is a little different and unique. For me, that's part of the fun.

I STARTED OUT WITH FASHION

CLIENTS. At that time people understood that fashion and colour were intertwined, but very few people understood that colour is also about any other industry that makes any kind of product.

I'M GOING TO MILAN IN A

COUPLE OF WEEKS and that is a fabulous place to look for colour. I love the shades of Tuscany, and when I go to Hawaii all those fabulous florals are gorgeous and bright. So, I am always up for trying something new. I have visited South Africa several times and it's amazing how they use colour. I collect things to take with me and on the plane home I start categorizing colours. When in Paris, London and Milan, I'm always on a treasure hunt in stores and flea markets.

—As told to Kim Curley. This interview has been edited and condensed.



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Tickled Pink. Now that spring has officially arrived (in name, at least), there's nothing like a little colour to get us in the mood. Embrace the change in season with a pop of pink. It's all you need to be on trend. Before you know it, birds will be chirping and flowers will be in bloom and the landscape will be as vibrant as your wardrobe.

New! age-resetting, anti-wrinkle moisturizer

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overnight: you'll awaken to deeply hydrated, silky soft skin*

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*based on a once daily use, clinical and selfassessment study of a group of 50 participants

philosophy believe in miracles Marc by Marc Jacobs satin laceless sneaker, **\$208**

Michael Kors Jeslyn suede loafer, **\$275**

Valentino Rockstud patent slingback, **\$945**

thekit.ca/theseptember

In collaboration with *The SEPTEMBER*

We may not want to spot a black bear at the cottage, but we're happy to have this guy screen-printed on a sturdy tote. It fits our library books, a laptop or even our go-to vinyl records (a cottage-weekend essential). Toronto-based designer Nicole Tarasick has a fondness for Canadiana. You can see it across her collection of pillows and totes, which feature everything from airport codes to iconic symbols (hello, maple leaf!). It's a most enjoyable way to tap into our Canadian spirit.

thekit.ca/brika

In collaboration with



Nicole Tarasick Bear tote, \$24

available at sephora



Skirt \$14.95