

# THE Kit

BEAUTY &  
FASHION

## ENERGIZING SKIN CARE

Put your best face forward with these wonder products  
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## DESIGNER DARLING

Ahead of her Target launch, Sarah Stevenson talks art and inspiration  
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## CLOSET REFRESH

Jeanne Beker's tips on wearing colour  
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# TRAILBLAZERS

Spring is on the horizon. (We promise!) Channel it now with a light, bright blazer for work and for play

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# OUR LATEST BEAUTY OBSESSIONS

THE BEST IN WINTER SKIN CARE.



## LANCÔME SUPER SERUMS

Lancôme's powerful, fast-acting serums transform the look of your skin in just two simple steps: **Step 1:** Repair and activate 10 signs of younger looking skin with Advanced Génifique. **Step 2:** Correct the look of skin's texture with Visionnaire or skin's colour with DreamTone. **Génifique**, 50mL, \$127; **Visionnaire**, 50mL, \$132; **Dream Tone**, 40mL, \$111

NEW & EXCLUSIVE

## BIOThERM SKIN.BEST

Biotherm's NEW Skin.Best range smoothes fine lines and wrinkles for the flawless, energized complexion you've always wanted. Skin at its best. Now. Tonight. Tomorrow.

\*Available in stores February 26, 2014  
**Serum-In-Cream**, 30mL, \$62; **Day Cream**, 50mL, \$65; **C.C. Cream**, 30mL, \$40



## ELIZABETH ARDEN PREVAGE®

Protect your skin with Elizabeth Arden PREVAGE®. Designed to moisturize, tone, lift and firm, the PREVAGE® line uses powerful and effective antioxidants to keep skin looking young, healthy and full of life. **Anti-Aging Daily Serum**, 50mL, \$200; **Anti-Aging + Intensive Repair Daily Serum**, 30mL, \$275; **Clinical Lash & Brow Enhancing Serum**, 4mL, \$115; **Anti-Aging Eye Serum**, 15mL, \$120

NEW



## CLARINS NEW SUPER RESTORATIVE DAY CREAM

Clarins new Super Restorative Day Cream is now enriched with harungana extract, a powerful organic plant ingredient that targets maturing skin's specific needs to help replenish, illuminate and lift. **Super Restorative Day Cream**, 50mL, \$120



## CLINIQUE DRAMATICALLY DIFFERENT MOISTURIZING LOTION+

Developed by Clinique dermatologists, this silky smooth moisturizer disappears into the skin, strengthening its own moisture barrier by 54%. Works to soften, smooth, improve the condition and texture of your skin. \*Available in two sizes. **Dramatically Different Moisturizing Lotion+**, 125mL, \$32 / 50mL, \$17

## LISE WATIER AGE PREVENTION SUPREME

Visibly reduce fine lines and pores and even out skin tone with these age-defying powerhouses from Lise Watier. The exclusive Labrador Tea Extract protects from free radicals, such as pollution and stress, so your skin stays younger-looking longer. **Moisturizing Emulsion**, 50mL, \$69; **Sérum Boréal**, 30mL, \$59; **Specific Eye Care**, 15mL, \$54

NEW



FRIDAY, FEBRUARY 21 - FRIDAY, FEBRUARY 28

BUY BEAUTY & GET REWARDED

# 20x FASTER



Receive 20x the Shoppers Optimum Points® when you spend \$75 or more\* on cosmetics, fragrances and select skin care products.

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Products may not be available in all stores. \*Offer valid on the purchase total of eligible cosmetics and fragrance products using a valid Shoppers Optimum Card® after discounts and redemptions and before taxes. Excludes bonus points, RBC® Shoppers Optimum® MasterCard® points and points associated with the RBC® Shoppers Optimum Banking Account. Not to be used in conjunction with any other Shoppers Optimum Points® promotions or offers. See Beauty Expert for details. Offer valid Friday, February 21 to Friday, February 28. \*\*Offer valid on purchase of eligible products. One gift per customer, while supplies last. No substitutions. Components are subject to change. Cannot be combined with any other promotion. No Rainchecks. See cosmetician for details. \*\*\*Value based on Shoppers Drug Mart regular price per ml/g.



**SHOPPERS**  
DRUG MART





## radar

The people, places and things in the world of style that got us talking



**WEAR: SPORTY DUDS**  
Adidas Originals and Topshop have collaborated on a 20-piece sportswear line that can be worn on and off the field. The tailored track pants, vests, hoodies and footwear from one of our favourite style imports are available at the end of March. (That's what we call fast fashion.)



**SEE: TOY BOX**  
Play around at the *This Is Not a Toy* exhibition at Toronto's Design Exchange. A collection of designer toys—including a Chanel-inspired doll—is displayed along with personal pieces from guest curator and Grammy nominee Pharrell Williams. Runs until May 19, dx.org.



**KNOW: CAFA WINNERS**  
The first edition of the annual Canadian Arts & Fashion Awards celebrated fashion's most influential earlier this month. Award winners included model Coco Rocha and DSquared2 designers Dean and Dan Caten. Special congratulations to our own Jeanne Beker for taking home the Vanguard Award.



**GET: GOOGLE GLASS**  
The future of wearable tech is becoming clearer. Google has released images and a video of its Internet-enabled prescription eyewear in four fashion-forward frames. Google Glass will be available to buy late 2014.



**SHOP: OSTWALD HELGASON + ALDO**  
Make space in your closet: Aldo's Rise, a program promoting daring new fashion talent, is collaborating for a second time with Ostwald Helgason, on a Fall 2014 shoe and bag collection. The emerging design label made its debut at New York fashion week earlier this month, making it one to watch. Ostwald Helgason x Aldo Rise will hit stores fall 2014.

**1. ANCIENT RITUAL** In a formula inspired by Chinese beauty traditions, kiwi water and wild-yam-root extract rejuvenate tired skin. **Lancôme** Énergie de Vie Dullness Relief & Energy Recharge Daily Lotion, \$55, at Sephora and sephora.ca

**2. FROTHY FACIAL** Brighten your complexion and give skin a boost of oxygen and vitamin C with this foaming mask. **Bliss** Triple Oxygen Instant Energizing Mask, \$65, at sephora.ca

**3. NIGHTTIME RENEWAL** Even out skin tone while you sleep with aronia berry, which is packed with antioxidants. **Avon** Elements Skin Revitalize Night Radiance Cream, \$16, at avon.ca

**4. SKIN SAVIOUR** Essential oils help replenish weather-beaten, mature skin. **L'Oréal** Age Perfect Glow Renewal Facial Oil, \$30, at Shoppers Drug Mart

**5. ANTI-AGING ALL-STAR** Enriched with vitamin C and apple-stem-cell extract, this paraben- and sulphate-free cream rebuilds skin's elasticity. **Algenist** Regenerative Anti-Aging Moisturizer, \$90, at sephora.ca

**6. ON-THE-GO BOOST** Rev up collagen production with vitamin-C-rich camu camu berry. **The Body Shop** Vitamin C Energizing Face Spritz, \$18, at thebodyshop.ca

EDITOR: NATASHA BRUNO. PHOTOGRAPHY: ADRIAN ARMSTRONG

# FACIAL FUEL

Give your skin an instant pick-me-up. These energy-boosting beauty wonders work to renew radiance and restore moisture for a healthy glow

**ONLINE** FOR YOUR DAILY DOSE OF FASHION AND BEAUTY NEWS READ RADAR EVERY MORNING AT [THEKIT.CA](http://THEKIT.CA)



## ask jeanne

*Spring is coming, but it doesn't feel like it's going to be here for a while. How do you recommend I channel the new season but stay warm? —Natalie*

**DEAR NATALIE:**  
Though this current season saw a big return to black, may I suggest some jolts of colour as your harbinger for what lies ahead? Nothing oozes optimism more than happy shades, and if you really want to be on the cutting edge, try going for some of spring 2014's favourites. Investing in two or three of the new pieces that are hitting stores will definitely help you give that loving nod to spring, while still staying bundled up.

Pantone colour specialists deemed "Brilliant Blue" one of the most electric of the season, and even if you just wrap up in a scarf in that hue, you'll look like you're on the right track. Violet

would be lovely, or how about a hot shade of what the Pantone people are calling "Cayenne Red"? Sunny yellows and oranges are back on the horizon, so why not seek out cheery accessories in those colours too. You might also think about donning fun-coloured textured tights. They'll keep you toasty but suggest something more playful in the wings for the coming season.

Another timely story is juxtaposing black and white. The combo is glam and super chic. A luscious white cashmere scarf will give new life to your tired black winter overcoat. And once the weather gets warmer, you can use your scarf as a wrap in the

evenings. Similarly, you could try this with a vibrant floral wrap that can be used now as a voluminous scarf to keep you snug.

Never underestimate the power of simple little details! What about adding spring-themed pins to a shoulder or lapel? Like insects, a bunny brooch or a whimsical frog. I'd go so far as pinning a spray of lovely silk flowers on my coat, just to garner some smiles.

You can do wonders with makeup. Try lightening up with a dewier look, and a softer lip in coral or pink. And of course a pretty pastel shade on your fingernails and a new fragrance—something light and fresh and floral—should get you psyched for the glorious spring that will, I promise, eventually arrive.

Send questions to [askjeanne@thekit.ca](mailto:askjeanne@thekit.ca). Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne\_Beker



# BRIGHTEN UP

Harness the insta-polishing power of a well-cut colourful blazer and breathe a pop of spring into your separates **BY** INGRIE WILLIAMS



## RADIANT 20s & 30s

*Choose a boldly coloured blazer to punctuate black-and-white prints with panache.*



**BALANCING ACT**  
Pairing a striped T-shirt with a bright blazer is a no-brainer. Bands of varying widths are a stylish upgrade.

Banana Republic T-shirt, \$62, at bananarepublic.ca



**CORAL CRUSH**  
A blazer in a statement hue makes you look pulled together, but not buttoned down.  
Smythe peaked-lapel blazer, \$595, at Holt Renfrew

*Saturated shades have as much mileage as black, white or navy. Just treat them as your neutral.*



**DROP IT**  
Fun. Flirty. Fresh. The drop-waist shape is the latest must-have skirt.

Banana Republic skirt, \$110, at bananarepublic.ca



**LIVE-IN SHOES**  
The best of both shoe staples (nude and black) join forces for closed-toe heels that add refinement.

Nine West pumps, \$120, at ninewest.ca



**BRIGHT EYES**  
Subtle gold and taupe shimmer are the perfect dressy nudes to finish off this look.

Chanel Les 4 Ombres Quadra eyeshadow, \$62, at Hudson's Bay and chanel.com



**PRINT PARTY**  
What's the trick to pulling off a trio of prints? A non-compete clause. Alongside stripes and checks, this bag is just eye-catching enough.

Aldo Klappen bag, \$40, at aldoshoes.com

Olivia Palermo, 27

MATTHEW WILLIAMSON SPRING/SUMMER 2014

**LUSH LIPS**  
There's nothing baby or Barbie-like about this pink. Packed with rich colour, kissable texture and staying power, this pro-favourite pencil debuts in a limited-edition peachy-coral shade.

Nars Satin Lip Pencil in Torres del Paine, \$30, exclusively at Holt Renfrew Nars counters



## FABULOUS 40s

*Pick up a blazer in a classic print to elevate simple separates.*

**FELINE FABRICS**  
Spots, stripes and checks—toppers in these timeless graphics always look chic.

Michael Michael Kors blazer, \$250, at michaelkors.com

*Mix soft knits with fierce prints for a cozy contrast.*

**PINK PANTS**  
Colour has made khakis cool again. Pink pants in a relaxed fit are an ultra-comfy yet stylish alternative to your favourite jeans.

Gap Broken-In Straight Khaki pants, \$60, at gapcanada.ca



**TAILORED STYLE**  
Make fuss-free and pick up your mantra. Then pick up a structured, top-handle bag.

Reed Krakoff bag, \$1,290, at Holt Renfrew



**BLACK LEOPARD LOVE**  
Downplay footwear. (Well, sort of.) Thanks to their embossed finish, these shoes are ladylike at a distance, but with plenty to ooh about up close.

Manolo Blahnik BB Patent Leo heels, \$685, at Davids, davidsfootwear.com



Rachel Roy, 40

ANTONIO BERARDI SPRING/SUMMER 2014

PHOTOGRAPHY: PETER STIGTER (RUNWAY), GEOFFREY ROSS (PRODUCTS), GETTY IMAGES; (PALERMO, ROY AND ROWLEY), OFF-FIGURE STYLING, KATE CORBETT/PLUTINO GROUP





Cynthia Rowley, 55

# FOXY 50+

*A classic black topper lets you get edgy with the rest of your look.*

**ZIP UP**  
Inject some attitude (even in a subtle way) with a pair of punk-inspired earrings.

Marc by Marc Jacobs earrings, \$58, at net-a-porter.com



**POSH SWEATER**  
Elevate a sweatshirt-style top with an elegant graphic.

Milly illusion print sweatshirt, \$365, at Holt Renfrew, millynyc.com



**HOT HEELS**  
Finish strong with booties that mean business. Surprising details like an angled heel and stacked buckles add interest.

Walter Steiger Venom booties, \$1,095, at Davids, davidsfootwear.com



**LEATHER EDGE**  
Who says your go-to blazer has to be plain black? Patterns, textures and details like leather-trimmed collar and pockets let you push the envelope style-wise without going overboard.

Ted Baker London Nomelli blazer, \$425, at tedbaker-london.com



**PARTY TIME**  
Soften a dark blazer by pairing it with a colourful, luxe gathered skirt.

Skot skirt, \$245, at Holt Renfrew



SAINT LAURENT SPRING/SUMMER 2014



**SPARKLE & SHINE**  
Swipe on instant radiance with this subtly shimmering powder.

Diorskin Nude Tan Healthy Glow Enhancing Powder, \$56, at Hudson's Bay

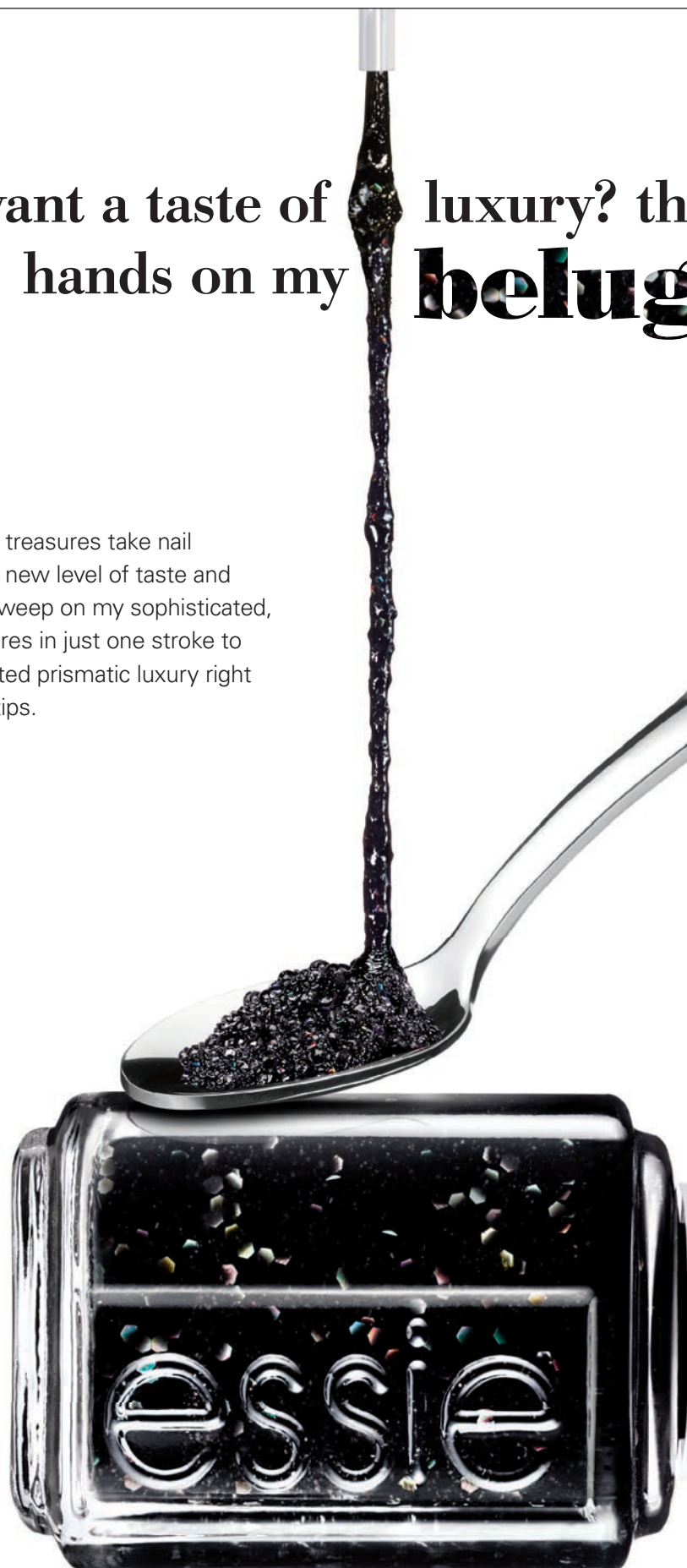
“want a taste of luxury? then get your hands on my **belugaria.**”

Essie

My encrusted treasures take nail art to a whole new level of taste and refinement. Sweep on my sophisticated, on-trend textures in just one stroke to put multi-faceted prismatic luxury right at your fingertips.

**new encrusted treasures 2014**

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-  hors d'oeuvres
-  lots of lux
-  ignite the night
-  on a silver platter



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*spotted*

# LASH LOWDOWN

Focus on the lower lashline for a bright, doe-eyed look straight from the catwalk —DEBORAH FULSANG

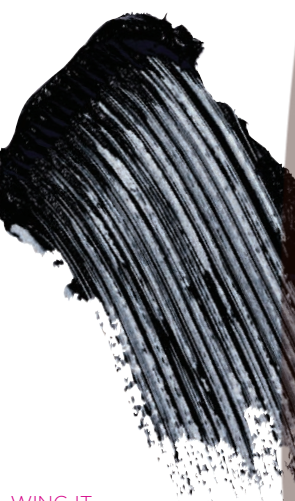


**FAB AND FAUX**  
Add definition and drama to lower lashes with small clusters of falsies. Lise Watier Individual False Eyelashes, \$17, at Shoppers Drug Mart and lisewatier.com

**GROW ON**  
Boost the health, quantity and length of your lashes with a vitamin-laced growth-promoting serum. Elizabeth Arden Prevege Clinical Lash + Brow Enhancing Serum, \$115, at Shoppers Drug Mart and elizabetharden.ca



**MINI MASCARA**  
With a tiny brush designed for coating even the smallest bottom lashes, this little tube holds a 90-day supply. Clinique Bottom Lash Mascara, \$12, at sephora.ca



**WING IT**  
This product's ergonomic wand allows for precise painting of inner and lower lashes and gives a dramatic winged effect to the uppers. L'Oréal Voluminous Butterfly Mascara, \$12, at loreal.ca



**DOT MATRIX**  
A versatile multi-tip eyeliner offers many ways to accentuate the clean and defined-lash look popular on spring runways. Draw a dotted line or turn this pen on its side for a single expressive stripe. Clarins 3-Dot Liner in Black, \$28, at clarins.ca



*one-minute miracle*

## Dry Hair-apy

*This time of year causes havoc with hair as well as skin. Dry, brittle locks are prone to breakage, and scarves cause pesky knots (or, if you're me, dreadlocks).*

*Enter Aveda's newly reformulated Dry Remedy Moisturizing Masque. In just two minutes, hair feels softer and stronger thanks to a patented blend containing buriti-fruit oil, which delivers, and seals in, moisture. There's no greasy residue, and calming organic bergamot, lavender and ginger lily scents leave you feeling brighter, and not just about your hair.*

—ALEX LAWS

Aveda Dry Remedy Moisturizing Masque, \$34, [aveda.com](http://aveda.com)



*outfit envy*

## Zoe Saldana

Rocking a cozy-casual look, this Hollywood actor shows us how to spin a midriff-baring crop top into a friendly cool-weather layer.

—NATASHA BRUNO

**RED-HOT LIP**

Little to no jewellery and a fiery red lip complete Saldana's minimalist look.

**TOP OF THE CROPS**

A well-fitted ribbed turtleneck sweater not only looks ultra-comfy but also helps create a leaner silhouette. And the shorter length packs a major style punch.

**SHIRT STORY**

Saldana's crisp white oxford shirt adds a polished twist to a casual ensemble and makes a revealing sweater refined.

**TIP**

When layering a shorter sweater over a button-up shirt, opt for one that crops up just a few inches below the bust line or lower to visually help create more flattering proportions.

**LUXE LACE-UPS**

Fur-trimmed heeled booties turn up the glam factor on a simple outfit.

**SLEEK STEMS**

Ankle-grazing skinnies work to elongate the leg and help balance out a cropped sweater.



SARAH STEVENSON ON THE CATWALK AFTER SHOWING HER F/W 2013 COLLECTION IN CHICAGO



*interview*

# Sarah Stevenson

She won the Toronto Fashion Incubator's New Labels Fashion Design Competition and scooped best newcomer honors at the Canadian Arts & Fashion Awards. Meet a designer on fire

**I WORK FOR A MINERAL EXPLORATION COMPANY** during the day. It's good because it has nothing to do with fashion—it's a break. I can switch my brain on and off from both industries and it helps feed my creativity.

**I STUDIED TO BE AN ART THERAPIST** but didn't feel it was a good fit. I decided that what I'd really like to be is a designer, so I went back to school at George Brown College in Toronto almost six years ago. I was 26 and had a master's in psychology, so it was definitely late in the game.

**I GET INSPIRATION FROM ALL OVER THE PLACE**, sometimes from the strangest places like Moroccan ceramics and Hungarian Folklore! For creative people, it's important to try to keep your eyes peeled and your mind open. Then, when you get a feeling, just run with it. I tend to be inspired by nature. I love floral, feminine stuff.

**THIS IS SOMETHING I HAVE BEEN WORKING ON FOR A LONG TIME.** After George Brown, I did my master's in fashion and textile design in Milan, Italy, which was amazing! That's when I really got into textiles. I realized that no one in Canada was doing it—digital printing, laser cutting and other stuff I have yet to start using—so since I've come back, over three years ago, I've been putting out collections.

**WINNING THE TFI NEW LABELS COMPETITION** last year and getting the opportunity to collaborate with Target was my first big break. And winning the best newcomer title at the Canadian Arts & Fashion Awards would be my next one. But I consider everything a "break," like getting into Toronto fashion week and getting into my first boutique. I take it step by step and try to only go up.

**THE FIRST THING I DESIGNED** was my communion dress. I was seven or eight. My mother would make our clothing for special occasions and let us pick the patterns, and I would always mix them up. I wanted a different sleeve or bodice and made it difficult for her.

**I TAKE A LOT OF COMFORT** in doing something by hand—sometimes it turns into something I use and sometimes it doesn't. It's calming. I was training to be an art therapist, so I understand the power of creating and of sheer art.

**MY STUFF IS ALL PRETTY DRESSY** so I don't wear it on an everyday basis. My office is casual, and—I'm kind of embarrassed—I dress casually. I do have a friend who is an amazing jewellery designer, Eliza Kozurno (elizakozurno.com), and I wear her stuff because you can wear it with jeans or wear it dressy.

**THIS IS GOING TO MAKE ME SOUND LIKE A HUGE DORK** but my fiancé and I often play chess. We're both so busy that when we do spend time together, we like to do something. I don't like just watching TV,

*"I take a lot of comfort in doing something by hand. I was training to be an art therapist, so I understand the power of creating."*

because we basically are just zombies and we fall asleep. At least if we're playing something like chess, we're interacting and actually spending time together.

**I'M REALLY, REALLY LOOKING FORWARD TO THE TARGET LAUNCH.** It is going to be in stores in March, and it's going to feature my prints, my own artwork and fabric. And I'm getting married in the summer so I'm creating my own wedding dress. I tried on a bunch of gowns but nothing felt right. I ended up sketching something and I thought, "That's exactly what I want." But I haven't started making it yet!

The Sarah Stevenson Collection for Target launches March 23, 2014.

—AS TOLD TO ALEX LAWS. THIS INTERVIEW HAS BEEN EDITED AND CONDENSED.

## The Kit on instagram

Candid photo-shoot outtakes, in-office antics, events and more! Get your behind-the-scenes fix at [instagram.com/thekitca](http://instagram.com/thekitca)



**CANADIAN ARTS & FASHION AWARDS**  
Celebrating style with Greta Constantine's Kirk Pickersgill and Stephen Wong.



**ART EVERYWHERE**  
Pretty things on the racks, and all over, at J.Crew's new Bloor St. W. store in Toronto.



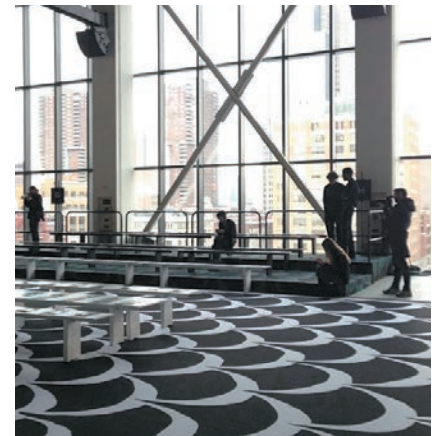
**HAUTE HAIR**  
Shanghai-inspired ponies at Kate Spade's show during New York Fashion Week.



**LOOK OF LOVE**  
The perfect bridal beauty shades by M.A.C at Monique Lhuillier's fashion week show.



**COLOUR BOMB**  
Pink and red and prints all over at the Kaelen show during New York fashion week.



**NEW YORK MINUTE**  
Christine Loureiro takes in the view before Diane von Furstenberg's show.

## A CLICK AWAY FROM YOUR CLOSET

OUR FAVOURITE ITEMS FROM E-TAILERS WE LOVE

*The Trend: Mid-heel shoes. For those of us who like to wear heels day in and day out, the mid-heel shoe is the answer to our prayers. Just as sexy and sophisticated as its high-heeled cousins, the mid-heel shoe doesn't sacrifice style.*



Cute closed-toe  
Michael Kors Sahar leather  
mid-heel pump with straps, \$350



Bright blue  
Aquazzura Sloane suede  
slit-front bootie, \$595



Red hot  
Valentino Rockstud leather  
cage slingback, \$945

[thekit.ca/theseptember](http://thekit.ca/theseptember)

In collaboration with *The* **SEPTEMBER**

*A splash of colour is just what we need to perk us up before spring's arrival, which is why we love the turquoise in this Bird's World Boutique necklace. Along with colour, maker Heather Albro adds glitter to the wood beads to help this piece work day and night.*



The Bird's Word Boutique navy glitter & turquoise necklace, \$45

[thekit.ca/brika](http://thekit.ca/brika)

In collaboration with **BRIKA**



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# ROUGE EDITION LIPSTICK

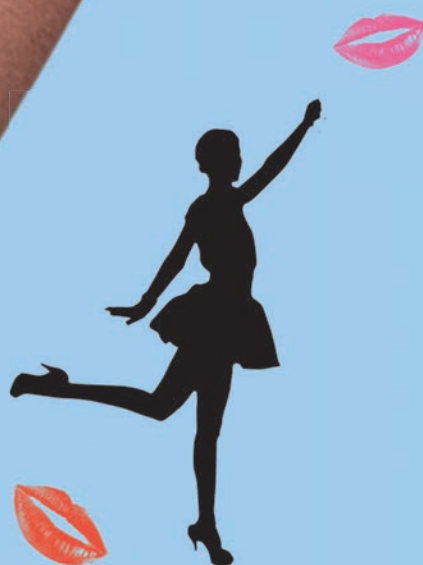
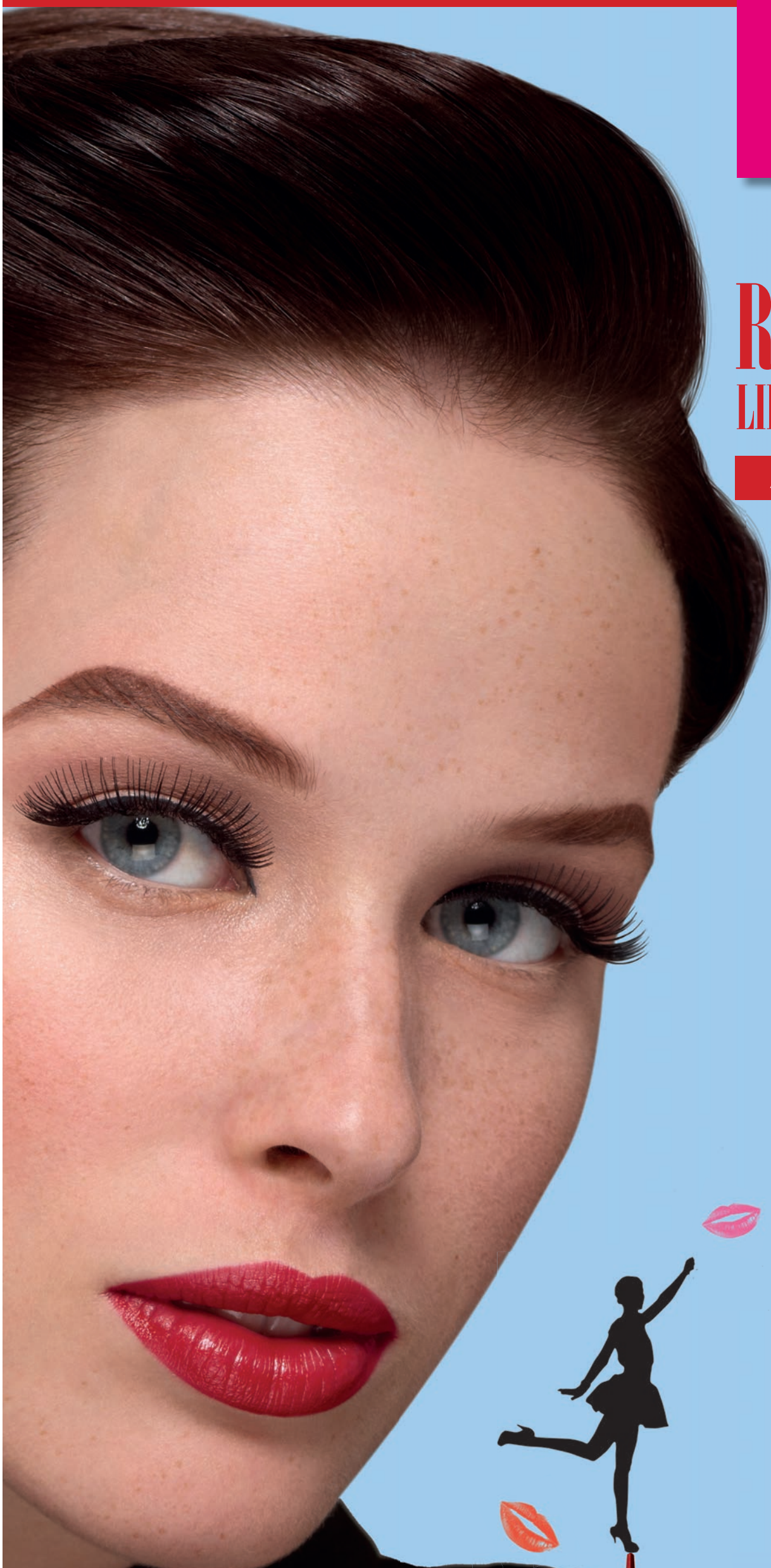
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Shine-wrapped colours  
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Ideal texture for  
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\* % of the average for the range in relation to the total % pigments in the formula.  
\*\* Scientific test undertaken with 30 women.

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