

TORONTO FASHION WEEK SPECIAL

TREND ALERT! Six laid-back New York Fashion Week styles anyone can rock PAGE 12



The homegrown designers celebs can't resist PAGE 6



Forget plaid shirts: we're coveting these patriotic picks PAGE 3

From old Hollywood curls, to the new nude nails we snuck backstage for hot-off-the-runway looks worth stealing PAGE 5

PHOTOGRAPHY BY NORMAN WONG



Par Pan

OCTOBER 24 TO NOVEMBER 10

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Purchase two or more Rodial products and receive Rodial Dragon's Blood Eye Gel (15 ml), as your free gift with purchase. The cooling and hydrating formula instantly lifts tired eyes and reduces the appearance of fine lines and wrinkles. \$50 Value

Offers valid on the purchase of eligible products. Offers valid in-store and online at murale.ca from October 24 to November 10, 2013 only. While quantities last. We reserve the right to limit quantities. No raincheques. See Beauty Master for details.

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CALGARY SOUTHCENTRE MALL **MONTRÉAL** PLACE VILLE MARIE **TORONTO** THE SHOPS AT DON MILLS **EDMONTON** WEST EDMONTON MALL **OTTAWA** DOWNTOWN (BANK & LAURIER) VANCOUVER OAKRIDGE MALL



what we want this week THE NEW

Toronto fashion week puts the spotlight on local talent. In honour of the designers putting us on the fashion map, we rounded up our favourite pieces from homegrown stars





Dear Jeanne, I desperately need a haircut but my hairdresser is booked until next month. How do you make a haircut last a few weeks longer? *—Carrie*

DEAR CARRIE:

While getting a great haircut when you feel you need it is important for the style psyche, you can use this opportunity to grow—and I'm not just talking about your hair!

We're such creatures of habit that we are often locked into images of ourselves, and it's tough to break the ritual of visiting our hairdressers because we think it's the only way to keep a consistent edge and signature look.

Don't get me wrong: I go through withdrawal when I can't get in to see my "mane" man, Gregory Parvatan at Rapunzel (I've been loyal to him since 1979). But it's fun to experiment for a few weeks.

You might be tempted to take matters into your own hands: If you're brave enough to play with scissors, get a thin pair made for trimming hair and start snipping away, a teeny bit at a time.

Yes, it can be scary. But I'm not suggesting a radical overhaul-maybe just the very ends can go.

If you're attempting to trim your own bangs, don't cut more than about a half an inch. I'm not keen on cleaning up my own, but if I simply can't see the forest for my fringe, I throw caution to the wind. It usually makes me feel better until I can see a pro.

If that's too bold for you, you can always consider growing your hair out, or just get it back into shape with some of the countless "self-help" products out there to help perk up vour locks. Always use a quality shampoo and conditioner, paying special attention to the ends of your hair.

If you blow-dry your hair, do it every other day instead of daily-all that heat takes a toll. And don't be afraid to try oils. They'll rejuvenate your hair and make it look its shiny best.

Depending on the length of your hair, now could also be the time to play with hair accessories. Pretty headbands are on trend and can add an air of romance while keeping stray



hair in place until your hairdresser can squeeze you in-or you decide to find a new stylist.

There are many great talents out there, and while I'm a strong

bracelets. Telsum bracelets, \$118 each, ilovebiko.com

-NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG

RITA ORA

I ONDON

advocate of loyalty in the hai department, the odd affair with another stylist isn't necessarily the end of the world.

> Send questions to askjeanne@thekit.ca Jeanne Beker is a contributing editor to the Toronto Star and host of Fashion Television Channel. Follow on Twitter @Jeanne_Beker

ALEXIS MABILLE SPRING 2014

Rita picked up by Rimmel

Rita Ora beams in her first beauty campaign for Rimmel London. The 22-year-old British singer has reason to smile: to celebrate the beauty company's 180th anniversary, she is creating a collection of bright nail polishes and bold lip cravons. The Rimmel London 180 Years of Cool collection hits Canadian stores in July 2014. —Tarah Kennedv

Topshop's Moss magic

Kate Moss and Topshop have announced their 15th clothing collaboration. Moss will work with Topshop's creative director Kate Phelan, to create more retail magic with the popular British store. Based on the success of the past pairings, we can't wait to see the new collection, due to launch in April. -T.K.



The style news that got us talking this week



Crystal Kerr

Miranda Kerr made headlines with her breakup with Victoria's Secret. But now she's proving she's more than just a bodacious bod, as the new face of Swarovski. Ronnie Cooke, creative director of the crystal jeweller, said the first campaign mixed Kerr with English garden roses and jewellery from Swarovski to create "beauty. warmth, coolness and desirability. We're craving those earrings already -Brooke Halnan



One Elle of a girl

Canadian retailer Addition Elle has collaborated with plus-size model Ashley Graham for its new 14-piece lingerie collection. Graham helped design the vintage-inspired collection, which includes lacy panties (\$28) and bras (\$70) and sexy chemises (\$90). The line will be available across Canada in stores and online at additionelle.com starting Nov. 1. —*B.H.*



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COVER STORY

BACKSTAGE BEAUTY

As the fashion frenzy approached, we asked beauty experts to share the looks they'd be creating at Toronto fashion week's Spring 2014 shows. We got the scoop so you can try them out while they're still being sported on the runway. Here's the hottest hair, newest nails and must-try makeup of next season

BY DEBORAH FULSANG. PHOTOGRAPHY BY NORMAN WONG

NEW HOLLYWOOD HAIR Sleek at tailored out for

Sleek at the crown with flowing, tailored curls that can be shaken out for a more playful look



STEP 1: Start with clean, dry hair and find your part.



STEP 2: Take a 1- to 2-inch section of hair and spritz with heat-protecting spray.



STEP 3: Wrap hair around a 1-inch curling iron, away from the face, leaving the ends free. Drop hair to cool and continue with next section.



OPTION: For a tighter curl, pin sections up after curling.





CINDY DUPLANTIS, REDKEN ARTIST

"This new Hollywood hair is versatile: you can have it smoother for day and then rake it out with your fingers for the evening to get a dishevelled, young rock star look."

> INSPIRED BY ANNA SUI, DIANE VON FURSTENBERG, SPRING 2014





STEP 4: Spray each section with a fine-mist hairspray as it cools.



STEP 5: Gently brush out the waves with a wide paddle brush.



TO GET THE LOOK, TRY: REDKEN POWDER REFRESH01 AEROSOL HAIR POWDER/DRY SHAMPOO, \$22. REDKEN IRON SHAPE11 FINISHING THERMAL SPRAY, \$18. REDKEN FASHION WORK12 VERSATILE WORKING SPRAY, \$20. REDKEN SHINE FLASH02 GLISTENING MIST, \$18, REDKEN.CA.

THROUGHOUT: HAIR, CINDY DUPLANTIS FOR REDKEN. MAKEUP, GRACE LEE FOR MAYBELLINE NEW YORK CANADA/PLUTINO GROUP. JOE FRESH DENIM SHIRT, \$29, JOEFRESH.COM. ON THE COVER: JOE FRESH JEANS, \$29, JOEFRESH.COM. PINK TARTAN BLUE FOULARD BLAZER, \$496, PINKTARTAN.COM.

SHARP EYES This look is all about well-defined peepers with double graphic lines for a revamped cat eye

STEP 1: Start with a bare canvas. Prep eyes with a long-wearing nudecoloured cream eyeshadow.





STEP 2: Using liquid or gel liner, line your eye, starting from the inner corner and using small strokes. How far to go? "Extend the line out as far as you're comfortable," says Lee, "but don't go past your actual brow line."

STEP 3: Add black mascara. "I always say at least three coats," says Lee.



The world wears Canadian

From Michelle Obama to the Duchess of Cambridge, famous faces worldwide are turning to the skills of extraordinary Canuck designers for their moment in the spotlight -NATASHA BRUNO



ELISHA CUTHBERT IN VAWK, 201



MIRANDA LAMBERT PAVONI, 2012



EMMA STONE IN TODD LYNN, 2012

WHEN YOU TAKE CARE OF YOURSELF, THE RESULTS ARE

FACE

FAST FACE FIX

Clean skin before bed is one of the most important steps in your beauty regimen. Get the job done in next to no time with NEUTROGENA® All-in-One Make-up Removing Cleansing Wipes. They can gently erase 99% of your most stubborn make-up.

For problem skin, consider **NEUTROGENA[®] Oil-Free Pink** Grapefruit Cleansing Wipes. These can help remove oil and dirt, and rinse clean without over-drying your skin. Cleanse and moisturize all in one step.

For a lighter option, there's NEUTROGENA® MOISTURE® Oil-Free SPF 15. This lightweight lotion keeps skin moisturized all day.

TOP TIPS

- 1. Use a gentle hand when removing make-up, especially around your eyes.
- 2. An SPF is important all year round not just in the summer.
- 3. To prevent face lines when you wake up, sleep on a silk or satin pillow.





SKIN RELIEF body wash/gel nettoyant APAISANT

GLAD ALL OVER

At this time of year, it's easy for skin to dry out. Give it just that little bit of extra attention with **AVEENO**[®] **Daily Moisturizing Lotion**. Natural oatmeal and rich emollients yield healthier-looking skin in just one day.

AVEENO[®] Skin Relief Body Wash gives a soap-free clean while it moisturizes, so your skin feels soft and smooth all day long.

TOP TIPS

- 1. Moisturizer is more effective when used on exfoliated skin.
- 2. Before getting out of the shower, turn the temperature to lukewarm. The shock of cold air dries out your skin.
- 3. Apply moisturizer right after your shower to lock in moisture.

7 THEKIT.CA

THE EXPERT





STEP 4: For optional rightfrom-the-runway edge, add a second, thinner line directly above the first line.

TO GET THE LOOK, TRY: MAYBELLINE NEW YORK COLOR TATTOO CREAM SHADOW IN BARELY BRANDED, \$9. MAYBELLINE NEW YORK EYESTUDIO MASTER PRECISE INK PEN EYELINER, \$10. MAYBELLINE NEW YORK COLOSSAL SMOKY EYES MASCARA, \$9.



GRACE LEE, LEAD MAKEUP ARTIST, MAYBELLINE NEW YORK, CANADA

"This graphic eye is new as the liner goes straight out—not upward, as a lot of women traditionally wear it."

> **INSPIRED BY** RODARTE, TRACY REESE AND DENNIS BASSO, SPRING 2014



CELEBS: GETTY IMAGES. LOPEZ: IMAXTREE



BEAUTEUL

KEIRA KNIGHTLEY IN ERDEM, 2012



CHELLE OBAMA IN JASON WU, 2013



GWYNETH PALTROW WITH ELA HANDBAG, 2013



COCO ROCHA IN GRETA CONSTANTINE, 2013

SPECIAL ADVERTISING FEATURE

HAIR

HEADS WILL TURN

It's easy to make every day a good hair day. And a wholesome, healthy-looking shine starts with naturally clean hair. Treat yours to AVEENO® Pure Renewal" Shampoo and Conditioner-sulfate-free solutions for gentle cleansing and conditioning.

TOP TIPS

1. Apply shampoo to the roots of your hair, then gently start massaging.

- 2. Use conditioner only from the mid-lengths to the ends of your hair.
- 3. Try to let hair air-dry as much as possible before you start to blowdry.



BONUS TIP: Blowdry your part and hairline first. Even if you skip the rest, you'll look polished.

REGIMEN REVAMP

REGIMEN

Fall is the perfect time to renovate your whole beauty routine-time to rethink and start fresh. The benefits of solid routine for face, hair, arms and legs quickly add up over time. When you take care of yourself, the results are beautiful.

TOP TIPS

- 1. Don't rub your eyes when you're tired. This tends to stretch that area of delicate skin.
- 2. UV rays don't rest during the winter and neither should your protection regimen. Remember an SPF.
- 3. Give skin the best detox possibleby drinking plenty of water.

1000 Shoppers Optimum Bonus Points®

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SHOPP

NOUVEAU NUDE NAILS Nail art takes a back seat to the classic French manicure—with a subtle, triangular twist Nail art takes a back seat to the



STEP 1: Prep is key here, since a bare nail is the focus. Carefully push back cuticles and trim dead skin around the nail until each finger looks flawless.



STEP 2: Brush one coat of ridge filler over entire nail. Think of ridge filler as CC cream for nails. "It will hide small imperfections and give a very slight tint of colour," says Remark.



STEP 3: Using a toothpick dipped in nail polish, place a tiny dot at the centre of each nail. This will be the point of the triangle.



STEP 4: Dip your nail polish brush in your chosen colour and remove excess from one side. Narrower brushes offer more accuracy and definition for drawing straight lines.

STEP 5: Place the brush at the dot and stroke out to one side of the nail, right to the tip. Repeat on the other side. Fill in the rest of the triangle if there is any nail left unpolished. Apply a second coat if necessary.

TO GET THE LOOK, TRY: ESSIE RIDGE FILLING BASE COAT, \$10. ESSIE FOR THE TWILL OF IT NAIL POLISH, \$10. AND ESSIE GOOD TO GO TOPCOAT, \$10. ESSIE APRICOT CUTICLE OIL, \$10. ESSIE.COM MANICURE, RITA REMARK/ESSIE CANADA





STEP 6: Apply topcoat over the entire nail and let dry.



THE EXPERT



RITA REMARK, LEAD NAIL ARTIST, ESSIE CANADA

"Nails are making a shift to the natural, but that doesn't mean a little je ne sais quoi is out of the picture. Many designers opted for simple designs atop buff nails."

> **INSPIRED BY** PRISM AND MILLY, SPRING 2014



bed to ensure your hands get a good five hours of moisturization.'

MODEL CITIZENS

It's not just Canadian designers making their mark in the fashion world. These top models have rocked runways around the globe - TARAH KENNEDY



ZOE COLIVAS, 17 TORONTO This is Colivas's second season at Toronto's World MasterCard Fashion Week. She first graced the Joe Fresh Spring 2013 runway after travelling to Milan and Paris to walk for Prada's Spring 2013 show, Rochas and John Galliano.



JENNA EARLE, 18 EDMONTON After winning the Next Face of Edmonton Model Search at West Edmonton Mall in 2011, Earle went on to walk the runways of Givenchy, Oscar de la Renta and MM6 Maison Martin Margiela. The bold-browed beauty can be seen this month

GIDEY, 18 TORONTO Since her debut at the 3.1 Phillip Lim Spring 2011 show, Gidey has walked for Burberry and Christopher Kane, and she was in Chanel's Fall 2013

presentation.

SENAIT

HERIETH PAUL, 19 OTTAWA

Who else can say she was offered a job after shaving her head? After her 2010 modelling debut in New York, Paul made the bold decision to shave off her hair. Since then, the model has signed a contract with Calvin Klein.

ANAIS POULIOT, 22 CHICOUTIMI QUE

Known for her luscious pout, Pouliot has been featured on magazine covers and walked runways in Paris, New York and Milan. The star of ad campaigns for See by Chloé and Tod's, the French-Canadian model's most recent ad campaign is Aldo Fall 2013.



GRACE MAHARY, 23 EDMONTON She was

shooting for a career in basketball, but it was modelling that let Mahary show her stamina: she appeared in 29 Spring 2013 runway shows, including Marc Jacobs, Miu Miu and Prada.



ZAC POSE FALL 201

COCO ROCHA, 25 TORONTO

The career of Yorkdale Shopping Centre's new face took off after she did an Irish step dance down the runway for Jean Paul Gaultier's Fall 2007 showfitting, as she was discovered in a dance competition in Vancouver. She has walked runways worldwide, and this year, she fronts L'Oréal's campaign.

MEGHAN COLLISON, 25 **FDMONTON** Collison's big break came in 2006 when she won the Mode Model search and was named style.com's next girl to watch-before she'd walked a single runway. You may recognize her from the Prada Spring 2012 ad campaign.



SHALOM HARLOW, 39 OSHAWA, ONT. After being scouted at a Cure concert while in high school, Harlow was named VH1's Model of the Year in 1995, and has appeared in ad campaigns for Tiffany & Co., Chloé and Valentino. Our favourite fact: She has a Nars lip gloss named after her!

LINDA EVANGELISTA, 49 ST. CATHARINES. ONT

Known for joking that models "don't wake up for less than \$10,000 a day.' Evangelista began her career at age 12 modelling for local stores for \$8 an hour. Since then, she has graced countless runwavs and hundreds of magazine covers

MAGES.



JEAN PAUL

FALL 2013

Smashbox Studios L.A.



smashbox

LIQUID HALO HD FOUNDATION FOND DE TEINT

> SPF 15 FPS OIL-FREE NON GRAS EMULSION

BRING ON THE FLAWLESS! New: Liquid Halo HD Foundation

- Totally natural, luminous finish
- Completely evens out skin
- Breakthrough Liquid Light Technology mimics photo filters to blur imperfections

10 VERSATILE SHADES to match all skin tones-promise!

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SPOTTED PRETTY CHEEKY Pinky blushes make for an in-from-the-cold

Pinky blushes make for an in-from-the-cole healthy glow in seconds! –NATASHA BRUNO

> FLOWER CHILD This velvety cream formula gives a sheer wash of buildable colour for a natural glow or dramatic flush. Sonia Kashuk Crème Blush in Petal, left, and Rosey, \$10 each, at Target

HIT THE MATTE For a fresh approach, dust matte powder blush on the apples of your cheeks. Bobbi Brown blush in Berry and Pink Coral. \$30 each.

at Bobbi Brown counters and

bobbibrown.ca

FOUR-SHADE WONDER Swirl a brush into this quattro-blush formula for a healthy highlighted glow. **Guerlain** Madame Rougit 4 Colours Blush, \$70, at boutiques and select Guerlain counters



You're mere moments from model-like cheekbones. This lightweight powder makes it easy to contour and define your face. **Dior** Diorblush Vibrant Colour Powder Blush in New Red, \$43, at Dior counters and thebay.com



one minute miracle

LIQUID FALSIES

The buildable cream formula isn't the only thing that makes this a major lash-enhancer. A unique spatula comb forces your lashes up as you apply it and gets right into the corners of the eyes. It's a fake-lash look, without the effort. The stand-up pot will make a dramatic statement on your dresser too.

—ASHLEY KOWALEWSKI Anna Sui Lash Amplifying Mascara, \$28, annasui.com, at Murale, Jean Coutu, Hudson's Bay and select Shoppers Drug Mart stores



OUTFIT ENVY

Eva Chen

Lucky magazine's style-savvy editor-in-chief knocks it out of the park at Paris fashion week

in colourful ladymeets-toughgirl layers --NATASHA BRUNO

When it comes to revealing your midriff, less is more. Keep the look classy by going for a longer-length skirt

why we love it

TOUGH LUX

The champagne metallic sheen jazzes up this cool-girl Marc Jacobs moto jacket and gives Chen's look a glamorous finish.

PEEK-A-BOO

By baring just a sliver of her midriff with a cropped Topshop T-shirt, she adds a sassy dose of downtown edge without being risqué.

SCENE-STEALING OMBRE

This Marc by Marc Jacobs neon pink clutch shows off Chen's fun-loving personality.

MAJOR MIDI

The below-the-knee length of this Proenza Schouler skirt elegantly balances out the cropped top and leather jacket, and we love the punchy green hue and black hem.

STATEMENT STEPS

With their chunky heel, contrasting platform, and buckle embellishment, these Prada peep-toe beauties finish off the outfit with serious bad-girl flair.



District 4 is wearing Lime Green Flame Shadow Pencils, Ink It! Aquamarine Ink, Sapphire Flare & Turquoise Glow Shadow Pots, Outlast Stay Brilliant Nail Gloss Eternal Oceans

ABSOLUTELY CATCHING THE FISHING LOOK

INSPIRED BY DISTRICT 4 Layers of majestic aquas & opulent greens for an extraordinary eye



BLIPP TO GET THE LOOK Or visit covergirl.com/ capitolbeautystudio



New Capitol Collection available while supplies last

6 looks we love from NEW YORK

We still have a few months to go (a.k.a. winter) before spring arrives, but if the runways are a bellwether, we'll be wearing cheerful colours, slept-in hair and a new shape of trouser of vanessa Taylor

A MEAN GREEN

SEEN AT: J. CREW & JENNY PACKHAM From ethereal beauties floating down the runway at Jenny Packham to clean, crisp silhouettes at J. Crew, chartreuse was the season's bright new hue. This shade is less severe than neon, but still packs a big punch.





We love less-than-perfect hair (especially when it comes to updos), and the tousled buns at Michael Kors and Peter Som were among the best. They make you look like you've either had a great night out or been driving a Vespa. This messy style not only welcomes frizz and flyaways, it actually looks better for them.

CONFETTI NAILS SEEN AT: JENNY

PACKHAM & WFS GORDON We can't deny we've indulged in the nail art craze, but we swooned over pretty, candycoloured hues at the spring shows. While a straightforward manicure can seem dull (it's

no leopard-print mani), designers like Jenny Packham layered on a sprinkle of sparkle to add insterest.

SLOUCHY PANTS

SEEN AT: MICHAEL KORS & JEREMY LAING I'm not sure there is anything I like more than a laissez-faire outfit that oozes confidence and style. Michael Kors captures that feeling-and while the fur wrap (real or faux) is key to the look, it's the trousers that are on our shopping list. The wide-leg style lends itself well to wrinkle-prone fabric-especially with an extra long hemline.





DAY-THREE HAIR SEEN AT: ALEXANDER WANG & TOMMY HILFIGER

Don't confuse this look with beachy waves from seasons past: there are no curls of any sort in this do. The look focuses on kinks and texture in the hair. Think more 1990s Courtney Love and less Jessica Alba.

HONOURABLE MENTION



TINY TOPKNOTS SEEN AT: VICTORIA BECKHAM

Sitting front row at Victoria Beckham's runway show, Harper Beckham sported a baby topknot. Her mini version of a style regularly spotted at The Kit office certainly made her look the part.





THE KIT on instagram

Get your behind-the-scenes fix at instagram. com/the_kit. Catch candid photo-shoot outtakes, in-office antics, events and more!



Editor-in-Chief Christine Loureiro Art Director Jessica Hotson Senior Editor

Assistant Art Directors lleen



CLOCKWISE FROM ABOVE: Charlotte Olympia shoes, Topshop top and Christopher Kon clutch; Warne in an ASOS shirt, J Brand shorts, Christian Louboutin pumps and Karen Walker sunglasses; Alice McCall dress and shorts: Seraio Rossi heels.





CONSULTANT & BLOGGER, GARY PEPPER

THE COVETEUR



"My advice for bloggers just beginning is to have a strategy in place before launching. Like any business, you need a three-month, one-year and five-year business plan," Nicole Warne, the Gary Pepper girl, told us. Say what you want about her slightly scratchyour-head moniker-we asked the whole "Who is Gary Pepper?"—but this girl's got it down. When she launched her eBay store, Gary Pepper Vintage, she started the blog to connect with her customers, and it sure took on a life of its own.

See more of Reed's style on theCoveteur.com



THE LITTLEST HOBO Assistant art director Colleen Henman couldn't have looked sweeter when she showed up with these props.



PAINTING BY NUMBERS Backstage at our gift guide shoot, this giant palette from Smashbox was a big hit!



KEEPING UP Senior editor Alex Laws gets up close and personal with Rob Kardashian in New York

Kristv Wriaht

Fashion Editor Vanessa Taylor

Beauty Editor Deborah Fulsang

Online Editor Emma Yardley

Designer Amber Hickson

Publisher, The Kit Giorgina Bigioni

Chief Content Officer Doug Wallace

Direct advertising inquiries to: Associate Publisher Tami Coughlan (tlc@thekit.ca)

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ROSES DE Chloé









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