

THE Kit

BEAUTY & FASHION

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New fragrances take inspiration from pleasures of the flesh

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Jeanne Beker's ultimate fashion and beauty advice (it came from her dad!)

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Bright little bags make a style statement—and are very easy to carry

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We delve deep into our makeup bags to reveal the tried and trusted cosmetics that fill our cabinets

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TOP 7 WILD THINGS

what we want this week

Hit the urban jungle and complement a summer glow with safari-inspired accessories



1. KEEPING COOL Oversized aviators have a sporty, practical shape with a generous dose of glam. **Michael Kors** Paige sunglasses, \$140, at Michael Kors stores 2. SUN-SCORCHED SHADES A colour-block clutch will turn up the volume on neutral basics. **Gap** leather bag, \$40, gapcanada.ca 3. OUT OF YOUR SHELL This watch's tortoiseshell print works well with bright colours, and contrasts with classic neutrals like navy and black. **Timex Originals** Touch of Tortoise watch, \$80, at timex.ca 4. WARRIOR WOMEN Issa London, designer of Kate Middleton's famous engagement dress, pays homage to the safari roots

of Banana Republic with this woven leather necklace. **Banana Republic Issa London** necklace, \$85, at bananarepublic.ca 5. BRONZED GODDESS Customize your bronzer with colours to sculpt and highlight your face, neck, and décolleté. **Guerlain Terracotta 4 Seasons** Bronzing Powder, \$82, at Guerlain counters and guerlain.com 6. CORAL CRUSH Play up golden skin with a sweep of coral lip colour. **Revlon Super Lustrous** Lipstick in Lovers Coral, \$10, at mass retailers 7. FANCY FOOTWORK Take a bold step forward with a kaleidoscope of colour and pattern. **Aldo Reva** wedge, now reduced to \$60, at aldoshoes.com

—NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG

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ASK JEANNE

What is the best beauty advice you've ever received? And I mean ever. I have a teen daughter who likes to play with hair and makeup. I want to be sure she uses products well and feels beautiful too.—Maria

DEAR MARIA, Surprisingly enough, one of the very strongest pieces of advice I ever received about both style and beauty came from my late, great dad. Certainly, my gorgeous mum is still quite the fashion plate at 92 and continues to inspire me immeasurably. But it was dear old Dad who first impressed upon me the importance of image—and how people judge you by the way you dress, because that's the first impression they have. Of course, my father's sage lessons in character building were dished out in tandem with his sartorial advice: be a good person and dress well and you pretty much have it made!

Now, not for a minute am I suggesting that true beauty has anything at all to do with mere outward appearances. We all know that even the most magnificent outfit can wear awfully thin if the person sporting it is miserable or has bad energy. But when people are ultimately kind and compassionate, always putting their best foot forward and spreading good cheer, their physicality is wonderfully enhanced and their sartorial trappings usually take on lovely new style dimensions.

Unquestionably, there is something to be said about teaching your kids to always celebrate themselves and cultivate a fine aesthetic. And if they are indeed encouraged to take joy in being well groomed and well dressed, and brought up to realize the importance of that as personal expression and communication, there's little doubt that they'll feel beautiful too. They also should be persuaded to be conscious of their physical and mental well-being, and made to understand that proper diet, exercise, and healthy lifestyle can contribute greatly to not only looking good, but feeling great. Of course, another important lesson is remembering to never compare yourself with anyone—we are all true originals, after all.

It's also imperative not to take yourself too seriously. That's actually what "playing" with hair and makeup should ultimately be about: having fun with fashion, experimenting with your image. We should be encouraged to take ourselves more lightly, and explore. Being locked into one image is limiting for the spirit.

What makes us interesting as human beings is our multi-faceted nature. And that means that our daughters should be persuaded to not only explore and experiment with new looks and beauty products but learn about some of the iconic and diverse beauties that went before, and how they all led interesting and meaningful lives far beyond the boundaries of hair salons and dressing rooms.

Send questions to askjeanne@thekit.ca. Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne_Beker

radar

NEW BOUTIQUE FOR BABY MAMAS

Ani + Wren, a new boutique for mothers-to-be, opens September in Toronto and will carry fashionable and timeless pieces to be worn before, during, and after pregnancy. The boutique, founded by sisters-in-law Lani and Lauren Levy, will have a range of maternity collections including exclusive partnerships with DL1961 and James Jeans, to Diane von Furstenberg and Nicole Miller. 1172 Yonge St. —Allison Chin

MASSIMO DUTTI LAUNCHES ONLINE IN CANADA

One year after opening its first North American store in Toronto, Zara's sister chain Massimo Dutti launches e-commerce in Canada August 22. The Spanish brand has more than 650 stores worldwide and is known for its urban contemporary style mens- and womenswear, leather goods, handbags and shoes. Massimo Dutti opens its second Toronto store at Yorkdale Shopping Centre this fall. Visit massimodutti.com to shop. —Allison Chin

FEEL-GOOD JEANS

Second Yoga Jeans is partnering with Canadian retailer Jean Machine to launch Denim for Hope, a collection to help support Plan Canada's Because I Am a Girl campaign. Two styles of jeans—with the same comfort and quality as the brand's signature yoga jeans—are available exclusively at Jean Machine for \$100, with 10 per cent of each purchase going to Plan. Find your nearest store at shop.jeanmachine.com. —Danielle Drummond

HER NAME IS ATLANTA

Forever 21 has made international It Girl Atlanta de Cadenet Taylor the face of its fall 2013 campaign. The 21-year-old model is daughter to Duran Duran bassist John Taylor and actress Amanda de Cadenet. Atlanta's style is largely influenced by her mother's vintage collection, which makes her ideal for the layering look of Forever 21's fall campaign. —Danielle Drummond



the edit

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SPOTTED



SMALL BUT MIGHTY

A mini messenger in a vibrant shade really packs a style punch. Whether you're heading to work, shopping on the weekend, or out for cocktails, these light, bright cross-body bags are totally up to (dress) code —INGRIE WILLIAMS



PINK LADY

The miniature scale makes this lust-worthy style even more irresistible. **Mulberry Mini Alexa bag, \$1100**, at select Holt Renfrew stores and Mulberry stores



ZEAL FOR TEAL

The bold hue is eye-catching, but it's the faux bamboo clasp that seals the gotta-have-it deal. **David Dixon bag, \$90**, at Town Shoes, townshoes.com



CHERRY BOMB

Nothing shakes the dust off a heritage style like a truly juicy shade. **Solective Fade Ferchi bag, \$105**, at Capezio



LEMON SQUEEZE

Pretty colour, fancy texture, and a delicate chain-link strap: this bag is dressed to party. **Quilted bag, \$130**, at Winners

one minute miracle



SKIN SPRITZERS

Your favourite feel-good moisturizers now come in spray formulas, perfect for rush-out-the-door mornings. The non-greasy, quick-drying, super-absorbent spritzes come in three varieties—Cocoa Radiant, Dry Skin and Aloe Fresh—to suit various needs and fragrance tastes.

—ASHLEY KOWALEWSKI
Vaseline Spray & Go, \$9, at mass retailers

OUTFIT ENVY

Jessica Alba

Make like mompreneur Jessica Alba and rev up an ultra-feminine full skirt with smart separates and playful colours

—NATASHA BRUNO

why we love it

TIP

Anchor bold colours and prints with a neutral staple, like this black blazer.

A TAILORED TOUCH The fitted blazer adds a professional finish to an otherwise voluminous silhouette. Proportions are key when wearing longer skirts. Look for a jacket that hits the waist or just below for a flattering shape.

BLING APPEAL The oversized gold watch and spiked bracelet give Alba's ladylike ensemble edge.

FLIRTY SKIRT Knee-length works well during office hours while still showing off the right amount of leg.

GET PUNCHY An abstract print takes the daytime look up a notch.

CONFIDENT COLOUR Vibrant heels amp up the fun factor and pull it all together.



ON THE COVER

BEAUTY BAG

secrets

extra!

Peek inside more editors' beauty bags at thekit.ca/beautybags



DEBORAH FULSANG,
beauty editor

Her signature look is a flawless skin, a glowing complexion, and a great fragrance

@deborahfulsang

I like to look glamorous but never overdone. I'm low-maintenance, but I'm often in settings where I need to look my polished best. Hence my love of a long-lasting gel manicure, great perfume, and good skin—three beauty elements that are worth every penny of investment.

Products have to be easy to use, smell fantastic, and make me look better—short term and long term. Stunning packaging sure doesn't hurt.

1. **DAILY DOSE** Burt's Bees Sensitive Daily Moisturizing Cream, \$25, at mass retailers

2. **BRONZE BEAUTY** A little bronzer makes everyone look better. To apply, imagine being on a beautiful beach and brush on where the sun would hit your face and body: cheekbones, temples, shoulders, clavicles. Yves Saint Laurent Terre Saharienne, \$60, at Holt Renfrew, Murale, and Sephora.ca

3. **WORTH EVERY PENNY** My fragrance makes me feel beautiful, energized, put together, and—I'll admit it—like I have a past worth knowing about. Chanel Coromandel, \$240 (200 mL), at select Chanel and Holt Renfrew stores

4. **LOVELY LIPS** Aerin Beauty Rose Lip Conditioner, \$30, at Holt Renfrew and estelaudera.ca

5. **STRONG FOUNDATIONS** Guerlain Tenue de Perfection Time-Proof foundation, \$65, at Guerlain counters and guerlain.com

6. **HERO PRODUCT** This is amazing stuff, deserving of the rave reviews. It sloughs away dull skin and reduces the size of pores on my nose (the ones I obsess over). Eve Lom Cleanser \$55, at Murale and murale.ca

7. **BAG IT UP** M.A.C Cosmetics Antonio Lopez makeup bag, \$48, at M.A.C counters and maccosmetics.com

8. **TAN-TASTIC** Rodial Brazilian Tan Clear, \$45, at Murale and murale.ca



VANESSA TAYLOR,
fashion editor

This beauty lover seeks products that give her a perfect base on which to pile colour

@vanessa_tweets

I'm not someone who preps for hours before leaving the house—who has time? My routine is all about products that offer maximum impact, with minimal effort and precision, and essentials that work double duty.

Whether it's moisturizers with anti-aging benefits or makeup in handy two-in-one containers, fuss-free products that work from desk to dinner are my go-to items.

1. **MAGIC MULTI-TASKER** This Smashbox Camera Ready BB Cream has a higher SPF (it's SPF 35!) and offers more coverage than a basic tinted moisturizer. \$50, at Shoppers Drug Mart and sephora.ca

2. **BODY BEAUTIFUL** Yes to Carrots Super Rich Body Butter, \$15, at Shoppers Drug Mart

3. **HERO PRODUCT** My eyebrows are see-through so I always pencil them in. This is two-sided, with a retractable pencil that never needs sharpening and a brow brush for blending. Dior Diorshow Brow Styler in Universal Brown, \$30, at Dior counters and thebay.com

4. **DRUGSTORE STEAL** Maybelline New York Volum'Express the Falsies Big Eyes Mascara, \$12, at mass retailers

5. **DAILY DOSE** Clinique Even Better Moisturizer SPF 20, \$54, at Clinique counters and clinique.com

6. **WORTH EVERY PENNY** I need SPF in a formula that doesn't feel gloopy or heavy. I'm also obsessed with anything that helps get rid of sunspots. Clarins Sunscreen Stick for Sun-Sensitive Areas, \$34, at Clarins counters

7. **LONG-TIME LOVE** Despite having access to new perfumes each season, I wear only this one. I'm on my fifth bottle! Prada Infusion d'Iris Perfume, \$120 (100 mL), at select department stores and thebay.com

8. **BAG IT UP** Gap leather makeup bag, \$35, at gapcanada.ca



ALEX LAWS,
senior editor

A makeup maven on the move and ready to paint the town red—and fast

@LexLaws

It's a common joke among my friends that I'm always putting my face on in transit, but I enjoy playing with cosmetics and using time efficiently.

These products are easy multi-taskers, so I spend less time switching products. And since I often put my makeup on in public, it helps that they all look pretty, too.

1. **PUMP UP THE GLAM** For day, I do the basics—mainly liner and mascara. After work I add more colour when I'm going out. M.A.C Cosmetics lipstick in Ruby Woo is instant glam! \$18, at maccosmetics.com

2. **DRUGSTORE STEAL** You can rely on CoverGirl Clump Crusher for a clump-free finish every time. \$11, at mass retailers and covergirl.ca

3. **FEEL-GOOD FACTOR** This B.C. start-up creates long-lasting, vegan-friendly nail polishes. The long brush and bottle shape remind me of my mum's '80s nail polish, which I used to sneak when she wasn't looking. Lacc nail colour in No. 1963, \$14, at laccbeauty.com

4. **NEW FAVE** Benefit Cosmetics Gimme Brow brow volumizing gel, \$26, at Shoppers Drug Mart and sephora.ca

5. **LONG-TIME LOVE** I've used this for a decade. You can put it anywhere—cheeks, eyes, body—and it's instantly brightening. Nars Multiple in Orgasm, \$46, at all Nars retailers

6. **BAG IT UP** Sonia Kashuk small train case in floral, \$15, exclusively at Target

7. **WORTH EVERY PENNY** This palette contains matte shades you can wet and turn into eyeliner, and shimmering shades for night. Stila In the Light Palette, \$50, at Shoppers Drug Mart Beauty Boutiques and Murale



FRAGRANCE

SEXY SUMMER SCENTS

Halter sundresses, denim shorts, and bikinis: summer is the season of skin, and it's no wonder perfumers are tapping into it **BY** DEBORAH FULSANG

"When a scent—like the scent of a flower—stops one in one's tracks, it invites one to rest and to passively experience something," says Stephen Snyder, New York-based psychotherapist and expert on sex and sexuality, who worked with P&G for its recent launch of its new Dolce & Gabbana Desire perfume. There are many similarities between desire and fragrance, says Snyder. His theory is that scent and euphoric skin-on-skin connections trigger memories of when we were infants, when desire and scent were first experienced.

Given the primal scent-memory connection, we're keen to recommend investing in a new feel-good, skin-centric fragrance. It might be the ideal way to make your summer last longer, after all. Our theory: if you start spritzing a little Desire or Guerlain's Lingerie now, you'll always relate that perfume to those very sexy, glowing-skin days of August. Or maybe even a moment of summer loving.

How's that for a pick-me-up in the dead of February?

TENDER LOVING

A floral-wood spritz with happy green and citrus top notes that meet a sultry musky amber base. **Burberry Body Tender** eau de toilette, \$82 (60 mL), Hudson's Bay, Shoppers Drug Mart and Burberry Boutiques

INDULGENCES OF THE FRESH

A heady floral with edible notes of vanilla and caramel mix with a sultry base of sandalwood, musk, and spunky labdanum. **Dolce & Gabbana Desire** eau de parfum, \$139 (75 mL), exclusively at Hudson's Bay and thebay.com

INTIMATE DETAILS

Rose gets a grown-up twist via a pairing with iris and surrounding notes of ambrette, sandalwood, white musk, and vanilla. **Guerlain Eau de Lingerie** eau de toilette, \$100 (125 mL), guerlain.com

NOT VERY VICTORIAN

Launching this month with a lickable base of vanilla, crème brûlée, caramel, and praline that lingers long after this toilette's fruit and rose notes fade. **Victoria's Secret Victoria** eau de parfum, \$52 (50 mL), victoriasecret.com

THAT'S AMORE

Fresh and pretty with rose, freesia, tiare flower, and notes of black tea and cedar wood: each spritz is like a summer's day on the Italian coast. **Versace Vanitas** eau de toilette, \$86 (50 mL), Hudson's Bay, versace.com and thebay.com



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| <p>UNIONVILLE, ON - JUNE 22 CALGARY, AB - JULY 27 Jennifer Heil Olympic Gold and Silver Medalist, 2011 Female Athlete of the Year</p> | <p>VANCOUVER, BC - JULY 13 Hayley Wickenheiser Four-time Olympic Medalist, Captain - Women's National Hockey Team</p> | <p>OTTAWA, ON - AUG 24 QUEBEC CITY, QC - SEPT 21 Chantal Pelletier Four-time Olympic Medalist (Including 14 gold medals), Chef de Mission for the Glasgow 2014 Commonwealth Games</p> | <p>HALIFAX, NS - AUG 10 Heather Moysie 2010 Olympic Bobsleigh Gold Medalist, Two-time Women's Rugby World Cup Leading Try Scorer</p> |
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MAKEUP MASTER
Grace Lee works her magic for our October fashion shoot.



THESE BOOTS WERE MADE FOR...
Our October issue! Look out for them strutting across your screen.



NAUGHTY NUDE NAILS
At this week's story meeting we couldn't get enough of Vanessa Taylor's mani.



MEETING MULBERRY
Editor Emma Yardley makes a wish list at the store opening on Bloor St. W. in Toronto.

THE KIT
BEAUTY & FASHION

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CLOSET OF THE WEEK

Caroline Gaimari

FASHION DIRECTOR & EXECUTIVE EDITOR OF *PURPLE FASHION* MAGAZINE AND *PURPLE.FR*, PARIS

BY *THE COVETEUR*

Caroline Gaimari's story as an American-in-Paris expat gets us going as much as her fascinating Instagram feed and plum gig at *Purple Fashion* magazine.

Gaimari originally made her big move over to France from her native Boston for school. She wound up as *Purple Fashion* magazine's co-founder Olivier Zahm's assistant. Fast forward a few years and she's become Zahm's right-hand woman, serving as fashion director and executive editor.

She's also full of inspiring quotables: "What I always think is how much I love my job. Sometimes I will be somewhere like at the top of a building in Tokyo and be just astonished at how lucky I am to be doing what I love!" She's also full of advice for those aspiring to get their own foot in the door of fashion. "Go to school for something other than fashion. I went to school for international business, which is what has made me valuable."



CLOCKWISE FROM TOP RIGHT: Caroline Gaimari in a Uniqlo sweater, skirt by Blk Dnm, and jewellery by Pamela Love; Chanel jacket; trinkets from her travels; Dries Van Noten clutch, Chanel cuff, and Gaimari's jewellery collection.



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See more of Caroline's style on theCoveteur.com



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