

THE  
**Kit**  
BEAUTY &  
FASHION

*HAIR  
RAISING*

Give your locks a boost  
with at-home colour  
PAGE 6

*TALKING  
COSMETICS*

Jeanne Beker gets  
the inside scoop from  
Oprah's makeup artist  
PAGE 3

WORKING  
*with* CLASS

Our experts give three real  
women—from the head of Twitter  
Canada to a fledgling lawyer and an  
art director—workwear makeovers and  
stylist secrets that will make you look  
effortlessly elegant every day, too

PAGE 4

# 30 DAYS OF BEAUTY



30 looks for any occasion.  
Visit [30daysofbeauty.ca](http://30daysofbeauty.ca) to explore every look.

EXCLUSIVE



## JUSTIN BIEBER THE KEY, EAU DE PARFUM, 100 ML, \$70

Energetic with a sexy splash of sparkling freshness, Justin Bieber The Key awakens the senses with bursts of juicy fruits that will leave you dreaming for more.



## COACH GIFT WITH PURCHASE

Receive this stunning—and exclusive—Coach umbrella as your FREE GIFT\*\* with any purchase of \$85 or more from the Coach Fragrance Collection.

Poppy Citrine Blossom, 100 ML, Eau De Parfum, \$85

Coach Poppy Blossom, 100 ML, Eau De Parfum, \$85

Poppy Freesia Blossom, 100 ML, Eau De Parfum, \$85

Available at Beauty Boutique locations only.



## NEW CLINIQUE DRAMATICALLY DIFFERENT MOISTURIZING LOTION+, 125 ML, \$32

The Clinique #1 moisturizer just got better. With a new complex, this formula strengthens skin's own moisture barrier by 54%. NEW Dramatically Different Moisturizing Lotion+. Or Gel, the oil-free favourite.

EXCLUSIVE



## TAYLOR BY TAYLOR SWIFT, EAU DE PARFUM, 100 ML, \$78

Crafted from luscious fruits, blushing florals and soft woods, Taylor by Taylor Swift is an unforgettable scent that is classic yet completely alluring.



## LANCÔME BEAUTY KIT

Discover a flawless new you in record time with this fabulous box filled with 9 of Lancôme's best-selling beauty buys, including 2 regular size products and a look book with Lancôme's National Makeup Artist, Lora Spiga's tips and tricks. It's yours for only \$55 with any Lancôme purchase. A \$233 value!\*\*\*



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Products may not be available in all stores. \*Offer valid on the purchase total of eligible cosmetics and fragrance products using a valid Shoppers Optimum Card® after discounts and redemptions and before taxes. Excludes bonus points, RBC® Shoppers Optimum® MasterCard® points and points associated with the RBC® Shoppers Optimum Banking Account. Not to be used in conjunction with any other Shoppers Optimum Points® promotions or offers. See cosmetician for details. \*\*Offer valid on purchase of eligible products. One gift per customer, while supplies last. No substitutions. Components are subject to change. Cannot be combined with any other promotion. No Rainchecks. See cosmetician for details. \*\*\*Purchase with purchase of eligible Lancôme product. Components may differ. Value based on Shoppers Drug Mart regular price per mL/g. One per customer, offer valid while supplies last. No substitutions. Cannot be combined with any other promotion.

**SHOPPERS DRUG MART**



TOP  
8

what we want this week

FRESH  
FIXES

The approach of fall brings new colours and textures to our workwear. These accessories will step up your style: Mondays have never looked so good



1. CLUTCH IT Stash this purse in your tote and grab it when running out for lunch. Bonus: An optional strap turns a clutch into a cross-body bag for daytime. **Danier** leather bag, \$99, danier.com 2. SHADY LADY Textured frames add intrigue to any outfit. **Vue dc** Kim sunglasses, \$430, at Josephson Opticians, josephson.ca 3. VIVID TIPS Pull off this colour at work by wearing a hint of it on the nail tips. **Chanel** Le Vernis L'Été Papillon collection in Bel Argus, \$27, at Chanel counters 4. PLUM O'CLOCK A watch in a rich fall colour is practical and keeps your style high. **Nixon** Time Teller watch, \$175, watchit.ca 5. MIX AND MATCH With a base, contour, and

highlighter shade, these trios let you build colour for day to night. **Smashbox** Photo Op Eye Shadow Trio, \$36, at Shoppers Drug Mart, sephora.com 6. HEAD-TURNING HEELS Whether paired with a classic pencil skirt or slim trousers, these booties will give your look a boost. **Michael Kors** Emma shoes, \$695, at Michael Kors stores 7. PHONE ENVY If a black case cramps your style, go for playful prints. **Fossil** iPhone 5 case, \$25, at Hudson's Bay 8. MAGIC MULTI-TOOL This master tool does the job of a flat iron, a roller set, and three sizes of curling iron! Pack it in your gym bag for a touch-up before dinner. **Rowenta** Beauty Versa Style, \$229, at Trade Secrets

—NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG

web Get more inspiring ideas at thekit.ca



## JEANNE ASKS

With a client list that includes Michelle Obama and Chaka Khan, Derrick Rutledge is a makeup man on a mission who makes his clients not only look beautiful, but feel beautiful. Ask Oprah Winfrey and she'll tell you Rutledge never fails to succeed. In fact, Oprah was so impressed with the First Lady's look, the media mogul hired him in 2009 and he's been by her side ever since. I talked to the makeup maven about Oprah, aging and his secrets to success.

**JB:** What tricks have you learned working with stars like Oprah?

**DR:** The most important thing that makes Oprah really stand out, which is one thing that can help every woman, is a good foundation. You need to be able to cover any imperfection. A good foundation not only makes your skin smooth, but takes years off you.

And then you need a good concealer. When you think of someone like Oprah, who's always pushing to become the best, you know she doesn't get that much sleep, because her mind is constantly working. So a great concealer is a must, to make sure it looks like she has had her eight hours of sleep.

A good brow is important because your eyes are the windows to the soul, and the brow actually frames the face. I'm a stickler about having perfect brows. They really make your eyes stand out.

And then Oprah always says, "Derrick, I don't know what it is, but you are a master at lips!" I'm good at taking two or three different colours and applying them together. That gives depth, which I like. I also use a darker liner underneath a lighter lipstick and then a lighter colour in the centre so that the lips have roundness.

**JB:** What do you think is the biggest makeup mistake women make as they get older?

**DR:** One problem that women face is that they don't understand which trends work on them. Like right now, that dewy look with shimmer powders doesn't work on mature women, because the shimmer actually accentuates wrinkles. It's best to stick to more matte colours.

And for the look of healthy, sun-kissed skin, take a very mild shimmer powder, hit the apple of the cheeks, and sweep it on the cheekbone. Hit the chin, the forehead, and down the centre of the nose. But if you start by putting on shimmer powders and shimmer foundations, you'll end up looking like a big greaseball.

**JB:** What's been the key to your success as a makeup artist?

**DR:** I started out being an artist that could draw and paint, so I understand colour: how to lift the face with colour and contour it; how to make the eyes appear wider apart and how to lift them. I've got a very good background in art, and I can take at least take 10 years off any mature woman.

Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne\_Beker

This interview has been edited and condensed. Read more of Jeanne and Derrick at thekit.ca/beauty/face/derrickrutledge



Oprah Winfrey

## radar



Katie Holmes

HOLMES  
MAKES MAKEUP

Katie Holmes, well known for the natural beauty and fresh-faced looks that made her famous as Joey Potter on *Dawson's Creek*, is teaming up with Bobbi Brown to create a limited edition makeup collection. Currently the face of the brand, Holmes will design an eyeshadow palette and brush set for women who are always on the go. Set to launch in September, it will be followed by a skincare line.—Allison Chin



April pump, \$250, clubmonaco.ca

CLUB MONACO  
SHOE DEBUT

Club Monaco has launched its first shoe collection. The new line is available online, and runs from \$195 to \$395. The collection contains 27 styles, all handcrafted in Italy, and includes colourful suede pumps, leopard-print loafers and sandals and no-nonsense booties. The styles are also expected to launch in a few stores across Canada and the U.S. by the end of August.—D.D.

GUYS' ONE-STOP  
GROOMING

Men, heave a sigh of relief. Virtual grooming store menessentials.ca has opened a store in downtown Toronto. The shop is filled with lifestyle products, from hair to skincare and grooming items from the UK's Floris fragrance line to homegrown shaving brand RazoRock. Outside the city? Just shop online and you'll never have to borrow from the ladies again. 412 Danforth Ave., Toronto.—Danielle Drummond

SUNNY FONG  
FOR EBAY

Vawk by Sunny Fong, a Canadian luxury ready-to-wear label, is partnering with eBay Canada for a limited-edition fall line. The collection includes seven signature pieces, including a little black dress, silk-blend scarves, and a capelet. The collection is available exclusively on eBay until Sept. 15. The best part? Free shipping across Canada.—A.C.



Above: Vawk for eBay collection; below: Sunny Fong

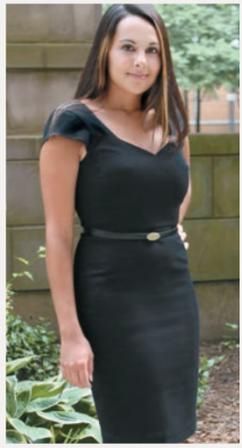


ON THE COVER

# working it

Does getting dressed in the morning feel like, well, work? We turned to the experts to help three inspiring women amp up their wardrobes and help you get the job done in style

BY INGRIE WILLIAMS



YOUNG PROFESSIONAL

**LISA FENECH, 24**  
LAW CLERK FOR ONTARIO  
SUPERIOR COURT

DRESS CODE: Business

**STYLE GOAL:** To develop a wardrobe that's polished without sacrificing a sense of youth. "Dressing too formally tends to make the outfit look plain, but too much embellishment is inappropriate," Fenech says. "I want to look classy and elegant, but still keep it young."



1. *"I want to look classy and elegant, but still keep it young."*

## picks from the pro

**MELISSA EVANS-LEE**

Marketing director, Bayview Village Shopping Centre, Toronto

### SUIT YOURSELF

Two key pieces lead to endless options. "A suit is fabulous because you can wear it as intended and you can deconstruct it to create other ensembles," says Evans-Lee. "Wear the blazer with another pair of dress pants, over a shift-style dress or with jeans. Or pair the pants with a crisp white blouse or simple turtleneck."

### HANDBAGS & HEELS

Seek out refined shapes in seasonal colours. "These are absolutely critical to your overall outfit, with the power to elevate a somewhat ordinary outfit to extraordinary proportions on the Richter scale of fashion," Evans-Lee says.

### INVEST WISELY

Reap the rewards of spending money and taking your time. "Looking polished with an air of elegance and a side of classy doesn't just happen. At this stage in your career, you don't want to look cobbled together," Evans-Lee says. "Spend the time creating outfits, figuring out how to make each piece count."

1. Brooks Brothers ostrich satchel, \$1,975, at Brooks Brothers at Bayview Village, brooksbrothers.com 2. Judith & Charles Avery jacket, \$465, and Liam-B pants, \$286, Judith & Charles at Bayview Village 3. Manolo Blahnik suede heels, \$595, at Davids locations, davidsfootwear.com 4. Pink Tartan, Fall 2013 runway collection



1.

2.



BACK-TO-WORK MOM

**HENRIETTA POON, 36**  
ART DIRECTOR

DRESS CODE: Creative casual

**STYLE GOAL:** A mix of trend-focused, easy-to-wear items for a toddler-friendly lifestyle. "I haven't bought anything new since I got pregnant, so my style is pretty much two years old. Having spent the better part of a year at home, in yoga pants and big tops, I want to look good but not lose comfort."



3.

4.

## picks from the pro

**KATIE RODGERS**

Manager, Gravity Pope, Toronto

### SOLIDS WIN

"Keeping with bold, solid colours is a great way to add a pop to your wardrobe without getting caught in a confusion of print," Rodgers says. "A bright jewel tone can bring life to neutral staples" like black jeans, which are easily dressed up or down.

### COAT TALES

"Outerwear is the perfect way to complete a well-rounded fall look," says Rodgers. "A cropped leather bomber works well for a petite frame, without overwhelming the wearer." Especially if paired with cropped trousers.

### FLAT (OUT) FAB

There's no shortage of on-the-move footwear that's also fashionable. "Ankle boots are the biggest must-have flat for fall," Rodgers says. "Look for a refined style that can be paired with tights and a skirt, as well as pants. Another great go-to is the classic penny loafer—a patent finish gives it a modern twist."

1. Paul Smith, Fall 2013 runway collection 2. Hermès, Fall 2013 runway collection 3. Repetto red patent leather Michael loafers, \$350, at Gravity Pope, gravitypoppe.com 4. Shourouk silver-plated Swarovski crystal cuff, \$490, net-a-porter.com

“I want to look good but not lose comfort.”



THE MEDIA EXEC

**KIRSTINE STEWART, 40s**  
HEAD OF  
TWITTER CANADA

DRESS CODE: Tech creative

**STYLE GOAL:** "The creative and entrepreneurial aspects of my job mean I can exercise the more eclectic and forthright aspects of my personality. Accessories I tend to skimp on. I handle many challenges in my daily life, but put a pile of belts in front of me and I'm flummoxed."

“Accessories I tend to skimp on... but put a pile of belts in front of me and I'm flummoxed.”

## picks from the pro

**ALEXANDRA WILLINGER**

Buyer, Intermix, intermixonline.com

### LOVELY LEATHER

Classically chic shapes make leather office-appropriate. "This fall, leather dresses and skirts are softer, more feminine, and available in an array of rich colours, such as navy and burgundy. They pair well with chunky knits or silk blouses."

### TAKE IT EASY

Trade traditional, tailored trousers for elegantly draped pants. "When paired with a blazer and a pointy-toed pump, a pair of soft pants is a great new addition to any wardrobe."

### SUPERSIZE ACCESSORIES

Think big when it comes to extras. "An oversized clutch is the perfect day-to-night bag. You can stuff anything and everything in it! And with a statement necklace you can dress up any simple outfit."

1. Nocturne mixed bead, crystal and leather Sandi Bib necklace, \$240, intermixonline.com 2. Valentino leather Noir Rockstud flap clutch, \$1,795, intermixonline.com 3. Neil Barret, Fall 2013 collection 4. Stella McCartney Fall 2013 runway collection



1.

2.

3.

4.

THE EDIT WILL RETURN.

FIGHT  
7 SIGNS OF AGING HAIR  
ALL AT ONCE



BREAKAGE  
SPLIT ENDS  
FRIZZ  
UNRULY GREYS  
LACKLUSTRE  
COLOUR  
THIN LOOK  
DRYNESS

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## THE FIX

# the BATHROOM SINK salon

Yes, you can DIY dye your hair. These new formulas and tools will have people asking, "Who's your new colourist?"

BY JANINE FALCON

It's time to cast our doubts about home hair dyeing aside. This isn't ancient Greece, when hair colour was a noxious, lead-vessel brew of vinegar and leeches stewed for months. Nor is it the 1940s, when going blond à la Gwen Stefani meant submitting to a harrowing application of 20 per cent ammonia formula.

Today's gentler and better-smelling chemicals, conditioning agents, delivery systems, and handy application tools ensure that even neophytes can dye like a pro. And many women already are: home-colour sales at Shoppers Drug Mart alone hit \$237 million per year in 2012. A simple shine boost, face-framing highlights, a root refresh, sun-kissed tips and permanent, demi or fade-away colour are little more than a drugstore aisle and a YouTube video away.



Pucci  
Fall 2013

## hair dye headway

The latest advancements in at-home colouring

### TEN-MINUTE PERMANENT COLOUR

Ten-minute permanent colour, a major advancement led by Clairol Nice 'n Easy Perfect 10 (\$16) in 2008, uses an ammonia alternative that allows the chemistry to work at a lower pH than regular permanent dye. According to Luis Pacheco, Clairol consulting colourist and owner of Hair on the Avenue salon in Toronto, this leaves the cuticle's natural protective layer undisturbed, and the formula improves shine, too. L'Oréal Paris Excellence-to-Go (\$14) operates in a similar fashion.



### FOAM FORMULAS

With no drips, foam formulas make it easier and faster to apply colour evenly. Clairol Nice 'n Easy Color Blend Foam (\$10-\$13), L'Oréal Paris Sublime Mousse (\$12) and John Frieda Precision Foam Colour (\$13), all permanent-colour formulas, hit shelves in 2011 and 2012. Foam simplifies the application, says Alain Larivée, Canadian consultant for John Frieda. "It expands to make it easy to massage into hair and distribute, and it's also much faster than colour at the salon."

### LOW-AMMONIA PERMANENT COLOUR

Permanent colour relies on ammonia (or a derivative) to force the cuticle open, and peroxide to strip colour from it so the new shade molecules can move in. Sold with a sidekick tube of post-colour weekly deep conditioner, many dye formulas are also enriched with protective agents, botanical extracts, fruit oils, and antioxidants, as well as synthetic polymers for a hefty shine kick. Clairol Nice 'n Easy (\$10-\$13) has less than 5 per cent ammonia once mixed, says Lesley Bride, senior scientist with P&G.



### TEMPORARY HUES

Demi-permanent dye usually contains a small amount of peroxide, but no ammonia, so it's less damaging than permanent dye. Demi dyes primarily coat the hair, penetrating the shaft slightly. Over the course of about 28 shampoos, the colour stealthily moves out without leaving obvious roots behind. L'Oréal Paris Healthy Look Crème Gloss Colour (\$12) and Clairol Natural Instincts Rich Color Crème (\$10-\$13) are also enriched with antioxidants to offset any processing stress.



### OIL-INFUSED DYE

Oil-based permanent colour is the new kid on the block. Garnier Olia (\$13) harnesses oil in technology that pushes an ammonia derivative deep into the cuticle, for better colour penetration without harming the hair. Conditioning and protective polymers work with a blend of flower oils to soften and boost shine too. Olia doesn't smell of chemicals but

has a pretty floral scent, so you don't have to plan to dye your hair in advance.

### ROOT KITS

Comb-like applicators help you get colour exactly where you want it in root touch-up kits by Clairol and L'Oréal Paris. L'Oréal Paris Féria Wild Ombré (\$14), a new DIY kit, includes a clever plastic brush to distribute the right amount of dye with exactly the right technique.



# SOAK UP THE LAST WEEKS OF SUMMER

- NATURE-INSPIRED BEAUTY LOOKS TO WEAR ANYWHERE
- PACK LIKE A PRO: MIX & MATCH OUTFITS FOR EVERY TRIP
- THE PERFECT SUNSCREEN FOR YOU



### CHECK OUT THE SUMMER ISSUE

Read it at [thekit.ca/newissue](http://thekit.ca/newissue) or download the app. It's free on all platforms.

## keep your colour

Top tips to get the most out of your new hair dye, courtesy of Luis Pacheco, Clairol's consulting colourist and owner of Hair on the Avenue salon in Toronto

### 1. COVER UP WHEN YOU'RE OUTSIDE

"To provide coverage from the sun, use a scarf or hat. Alternatively, apply a spray that provides UV protection," Pacheco says. He suggests Sebastian Professional Halo Mist UV Filter Weightless Shine Spray, \$19, [sebastianprofessional.com](http://sebastianprofessional.com)

### 2. CONDITION BEFORE A SWIM

"Apply conditioner to wet hair before dipping in. This will protect it from salt and chlorinated water," Pacheco says. "Avoid submerging your hair as much as possible."

### 3. TREAT IT NICELY

"Apply a gloss treatment a few weeks before re-colouring to keep your hair in tip-top shape." He suggests Sebastian Professional Liquid Gloss, \$19, [sebastianprofessional.com](http://sebastianprofessional.com)

—Danielle Drummond

did you know?

"Heating tools, contribute to fading, so limit your use of them."



## one minute miracle

### POSH WASH & GO

Low-maintenance types will love that this cleansing balm can replace the cluster of hair products crowding your shower. The built-in cleanser and conditioner work to volumize, smooth, and strengthen strands, while preserving colour-treated hair. Bonus: Its keratin-enriched, sulphate-free formula means you can use it daily. How efficient is that?



—ASHLEY KOWALEWSKI  
Uniq One All in One Cleansing Balm, \$20, [uniq-one.com](http://uniq-one.com)



CLOSET OF THE WEEK

## Pamela Skaist-Levy

DESIGNER, SKAIST TAYLOR, AND CO-FOUNDER,  
JUICY COUTURE, LOS ANGELES

BY **THE COVETEUR**

Pamela Skaist-Levy is one half of the Juicy Couture duo, who as designers of the iconic velour track suit—say what you want—perfectly captured a moment in pop culture history when comfort was king. “We really did our own thing and designed comfy clothes we could kick around in, a lifestyle brand that reflected our vibe,” she says.

Skaist-Levy is a true visionary, and her laid-back California energy makes her magnetic. Her 1939 Georgian colonial is filled with ornate gold detailing, vintage armoires, and Julian Schnabel paintings. We watched in awe as she danced around her walk-in closet, pulling out vintage treasures and even a pair of monogrammed Minnie Mouse ears. You can't make this stuff up!



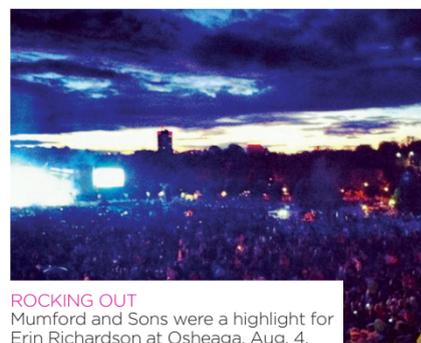
See more of Skaist-Levy's style on [TheCoveteur.com](http://TheCoveteur.com)

CLOCKWISE FROM LEFT: Pamela Skaist-Levy in Skaist Taylor. Handmade moccasins. Skaist Taylor jackets. Miu Miu shoes.



## THE KIT on instagram

Get your behind-the-scenes fix at [instagram.com/the\\_kit](http://instagram.com/the_kit). Candid photo-shoot outtakes, in-office antics, and more!



**ROCKING OUT**  
Mumford and Sons were a highlight for Erin Richardson at Osheaga, Aug. 4.



**FESTIVAL STYLE**  
Before the music, our eds snapped their outfits, complete with studs and friendship bracelets.



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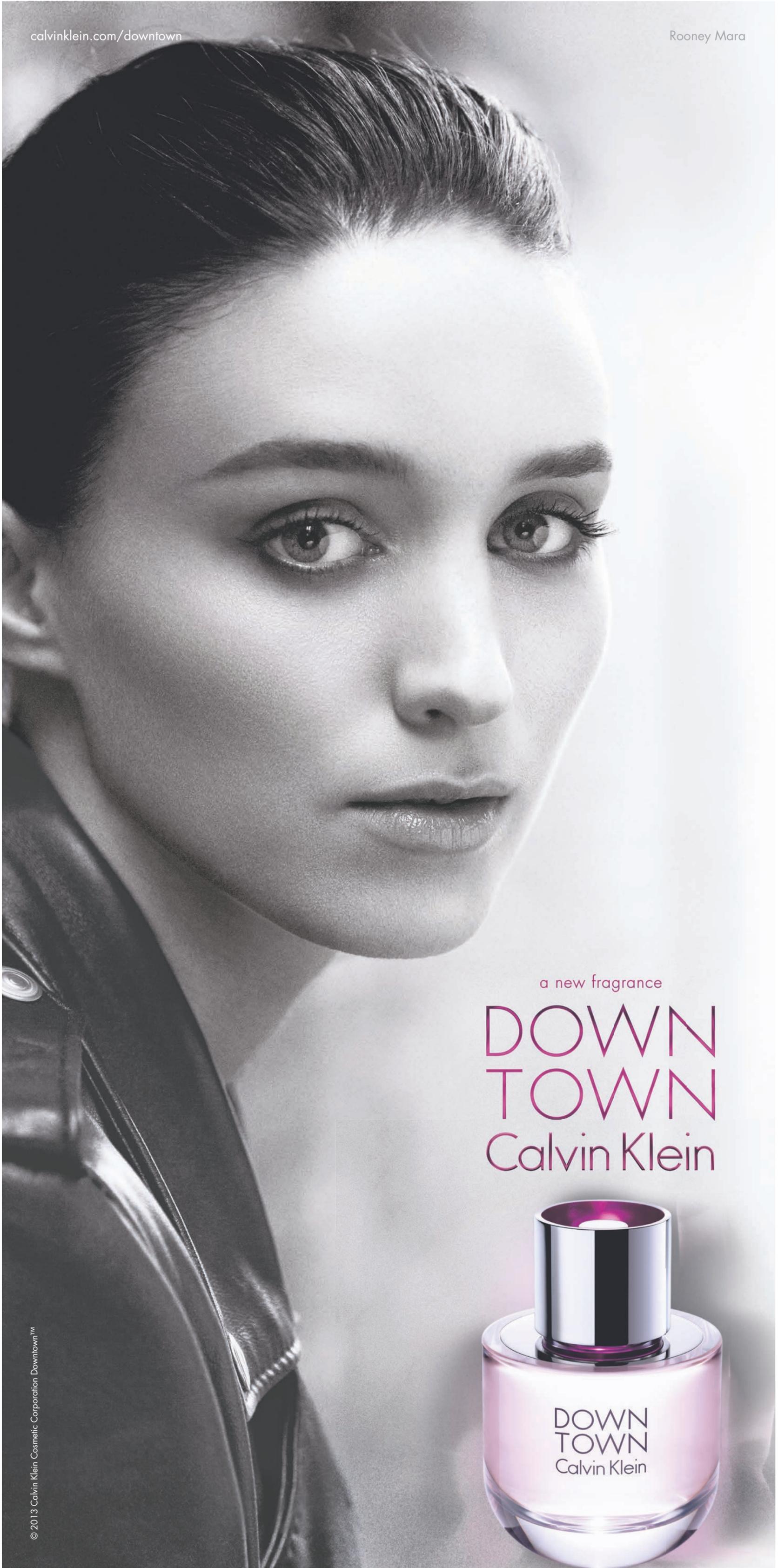


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30 DAYS, 30 LOOKS, 30 OFFERS.  
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## THE FIX

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BY JANINE FALCON

It's time to cast our doubts about home hair dyeing aside. This isn't ancient Greece, when hair colour was a noxious, lead-vessel brew of vinegar and leeches stewed for months. Nor is it the 1940s, when going blond à la Gwen Stefani meant submitting to a harrowing application of 20 per cent ammonia formula.

Today's gentler and better-smelling chemicals, conditioning agents, delivery systems, and handy application tools ensure that even neophytes can dye like a pro. And many women already are: home-colour sales at Shoppers Drug Mart alone hit \$237 million per year in 2012. A simple shine boost, face-framing highlights, a root refresh, sun-kissed tips and permanent, demi or fade-away colour are little more than a drugstore aisle and a YouTube video away.



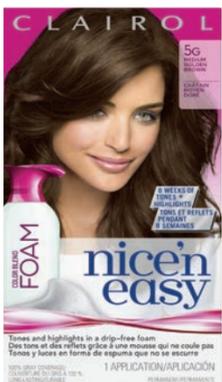
Pucci Fall 2013

## hair dye headway

The latest advancements in at-home colouring

### TEN-MINUTE PERMANENT COLOUR

Ten-minute permanent colour, a major advancement led by Clairol Nice 'n Easy Perfect 10 (\$16) in 2008, uses an ammonia alternative that allows the chemistry to work at a lower pH than regular permanent dye. According to Luis Pacheco, Clairol consulting colourist and owner of Hair on the Avenue salon in Toronto, this leaves the cuticle's natural protective layer undisturbed, and the formula improves shine, too. L'Oréal Paris Excellence-to-Go (\$14) operates in a similar fashion.



### FOAM FORMULAS

With no drips, foam formulas make it easier and faster to apply colour evenly. Clairol Nice 'n Easy Color Blend Foam (\$10-\$13), L'Oréal Paris Sublime Mousse (\$12) and John Frieda Precision Foam Colour (\$13), all permanent-colour formulas, hit shelves in 2011 and 2012. Foam simplifies the application, says Alain Larivée, Canadian consultant for John Frieda. "It expands to make it easy to massage into hair and distribute, and it's also much faster than colour at the salon."

### LOW-AMMONIA PERMANENT COLOUR

Permanent colour relies on ammonia (or a derivative) to force the cuticle open, and peroxide to strip colour from it so the new shade molecules can move in. Sold with a sidekick tube of post-colour weekly deep conditioner, many dye formulas are also enriched with protective agents, botanical extracts, fruit oils, and antioxidants, as well as synthetic polymers for a hefty shine kick. Clairol Nice 'n Easy (\$10-\$13) has less than 5 per cent ammonia once mixed, says Lesley Bride, senior scientist with P&G.



### TEMPORARY HUES

Demi-permanent dye usually contains a small amount of peroxide, but no ammonia, so it's less damaging than permanent dye. Demi dyes primarily coat the hair, penetrating the shaft slightly. Over the course of about 28 shampoos, the colour stealthily moves out without leaving obvious roots behind. L'Oréal Paris Healthy Look Crème Gloss Colour (\$12) and Clairol Natural Instincts Rich Color Crème (\$10-\$13) are also enriched with antioxidants to offset any processing stress.



### OIL-INFUSED DYE

Oil-based permanent colour is the new kid on the block. Garnier Olia (\$13) harnesses oil in technology that pushes an ammonia derivative deep into the cuticle, for better colour penetration without harming the hair. Conditioning and protective polymers work with a blend of flower oils to soften and boost shine too. Olia doesn't smell of chemicals but

has a pretty floral scent, so you don't have to plan to dye your hair in advance.

### ROOT KITS

Comb-like applicators help you get colour exactly where you want it in root touch-up kits by Clairol and L'Oréal Paris. L'Oréal Paris Féria Wild Ombré (\$14), a new DIY kit, includes a clever plastic brush to distribute the right amount of dye with exactly the right technique.



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## keep your colour

Top tips to get the most out of your new hair dye, courtesy of Luis Pacheco, Clairol's consulting colourist and owner of Hair on the Avenue salon in Toronto

### 1. COVER UP WHEN YOU'RE OUTSIDE

"To provide coverage from the sun, use a scarf or hat. Alternatively, apply a spray that provides UV protection," Pacheco says. He suggests Sebastian Professional Halo Mist UV Filter Weightless Shine Spray, \$19, [sebastianprofessional.com](http://sebastianprofessional.com)

### 2. CONDITION BEFORE A SWIM

"Apply conditioner to wet hair before dipping in. This will protect it from salt and chlorinated water," Pacheco says. "Avoid submerging your hair as much as possible."

### 3. TREAT IT NICELY

"Apply a gloss treatment a few weeks before re-colouring to keep your hair in tip-top shape." He suggests Sebastian Professional Liquid Gloss, \$19, [sebastianprofessional.com](http://sebastianprofessional.com)  
—Danielle Drummond

did you know?

"Heating tools, contribute to fading, so limit your use of them."



## one minute miracle

### POSH WASH & GO

Low-maintenance types will love that this cleansing balm can replace the cluster of hair products crowding your shower. The built-in cleanser and conditioner work to volumize, smooth, and strengthen strands, while preserving colour-treated hair. Bonus: Its keratin-enriched, sulphate-free formula means you can use it daily. How efficient is that?



—ASHLEY KOWALEWSKI  
Uniq One All in One Cleansing Balm, \$20, [uniq-one.com](http://uniq-one.com)



CLOSET OF THE WEEK

## Pamela Skaist-Levy

DESIGNER, SKAIST TAYLOR, AND CO-FOUNDER,  
JUICY COUTURE, LOS ANGELES

BY **THE COVETEUR**

Pamela Skaist-Levy is one half of the Juicy Couture duo, who as designers of the iconic velour track suit—say what you want—perfectly captured a moment in pop culture history when comfort was king. “We really did our own thing and designed comfy clothes we could kick around in, a lifestyle brand that reflected our vibe,” she says.

Skaist-Levy is a true visionary, and her laid-back California energy makes her magnetic. Her 1939 Georgian colonial is filled with ornate gold detailing, vintage armoires, and Julian Schnabel paintings. We watched in awe as she danced around her walk-in closet, pulling out vintage treasures and even a pair of monogrammed Minnie Mouse ears. You can't make this stuff up!



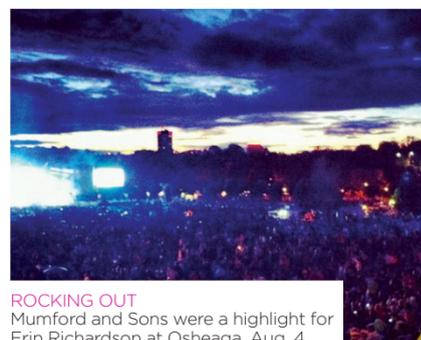
See more of Skaist-Levy's style on [TheCoveteur.com](http://TheCoveteur.com)

CLOCKWISE FROM LEFT: Pamela Skaist-Levy in Skaist Taylor. Handmade moccasins. Skaist Taylor jackets. Miu Miu shoes.



## THE KIT on instagram

Get your behind-the-scenes fix at [instagram.com/the\\_kit](http://instagram.com/the_kit). Candid photo-shoot outtakes, in-office antics, and more!



**ROCKING OUT**  
Mumford and Sons were a highlight for Erin Richardson at Osheaga, Aug. 4.



**FESTIVAL STYLE**  
Before the music, our eds snapped their outfits, complete with studs and friendship bracelets.



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