

SILVER SANDALS

Embrace the season's lightest, brightest neutral PAGE 6



New high-tech formulas you'll fall in love with PAGE 7

SUPER NATURAL STATES OF THE SUPER CONTRACT O

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how to revamp your look using the best inspiration there is—nature!

PAGES 3-5





DISCOVER SUMMER'S ROMANTIC LOOK

Q&A with **Daphné Mollot** Vice-President Research and Development Lise Watier Cosmétiques Inc.



AND the lips?

Remember, your goal is to achieve an overall soft and glowy look. Start with a waterproof lip crayon to prevent lipstick from feathering. Follow with a coat of moisturizing, creamy lipstick in a shade that complements your skin tone and your overall look. Our ROUGE GOURMAND Lipstick comes in 24 shades and also stimulates collagen replenishment as it moisturizes and smoothes the lips. (No wonder it's the No. 1 selling Prestige lipstick in Canada)*.

DOES this look travel well?

Absolutely. The modern romantic look's undone casual effect is easy to achieve with minimal makeup. Just apply a bronzing powder, like our HAVANA (another Lise Watier consumer favourite) onto your face and décolleté, and then apply your mascara, creamy soft lipstick and voilà.

For the ultimate sun kissed glow and a unique sensory experience, use **SENSATIONNELLE** ultra-fine **Dry Oil** to highlight the beauty of your skin. It leaves your hair soft and shiny as it smoothes damaged ends. Use it after sunbathing; it enhances your tan enveloping you in a subtle getaway scent. I can't think of a more flattering look that's easier to achieve and so comfortable to wear.

WHY CHOOSE LISE WATIER COSMETICS?

The products I've mentioned in this column are some of our best sellers, not just because we believe them to be the most effective building blocks of a woman's makeup collection, but because our customers have chosen them year after year as their favourites. Furthermore, this year, our FÉLINE EYELINER HD won the 2013 ELLE Beauty Grand Prix. Also, Canada's beauty advisors awarded ROUGE GOURMAND Lipstick the "I recommend" prize in the Prestige Makeup Lip Gloss and Lipstick category.

$WHAT\,$ are the key elements of this summer's modern romantic look?

While this year's romantic look is very much inspired by the past, it is interpreted in a way that's light and seductive. This enchanting style includes perfect, dewy skin and soft makeup that reveals a hint of shimmer featuring a light smokey eye.



HOW can women achieve this look?

The answer is found in a handful of key products that are easily applied. Achieving a soft and natural look starts with a primer over a well moisturized skin to create a smooth, matte, shinefree finish. Lise Watier BASE MIRACLE Pore Minimizing Primer is ideal. This oil free gel can be applied over the whole face or just on the T-zone to reduce the appearance of pores and add a silky quality to your complexion.

Next, hide dark circles, imperfections, signs of fatigue and redness with our **PORTFOLIO Professional Correctors**. This amazing product contains a spectrum of five concealers to perfect your skin's appearance. Professional makeup artists love this product, and women across the country have made it Canada's number-one corrector*. LISE WATIER SENSATIONNELLE HUILE SÈCHE Visage • Corps • Cheveux DRY OIL Face • Body • Hair

Complete this look by applying a moisturizing foundation with a foundation brush. Using a brush - as opposed to a sponge or even your fingers - will help create an impeccable finish. Another Canadian favourite*, Lise Watier's TEINT LIFT ANTI-RIDES SPF 20 has anti-aging benefits that can help you achieve the romantic look's youthful appeal.

LET'S TALK about eyes

The romantic gaze is shimmery and soft and should withstand hot summer nights. OMBRE SOUFFLÉ SUPRÊME long-lasting eyeshadow - infused with our Exclusive Concentrated Labrador Tea Extract - creates an iridescent halo for a luminous effect. Not a cream or a mousse, it goes on smoothly and easily with your fingertips.

A variation I adore for summer events, especially for outdoor weddings, is to add a simple cat eye line to the top lid with our FÉLINE EYELINER HD. Finish with our popular 24 HRS GLAM MASCARA for glamorous results in an easy to remove waterproof (and tear proof) formula.



LISE WATIER

LISEWATIER.COM

AVAILABLE AT SELECTED STORES SHOPPERS DRUG MART / PHARMAPRIX • JEAN COUTU • THE BAY SEARS • UNIPRIX • FAMILIPRIX • LONDON DRUGS • BRUNET

*AC Nielsen, Market Track, National, Prestige, 52 weeks, period ending May 4, 2013.

what we want this week FRUITY FLORAL

Punch up any look with playful blooms and fresh fruit-inspired treasures



TOP





Are pencil skirts really a must-have for every woman? I'm pear shaped and have yet to find one that actually flatters my figure. —Emily

DEAR EMILY,

Let's get one thing straight: In my stylebook, there's no such thing as a must-have. We're all too sophisticated for those kinds of fashion dictates by now. And just because something's on trend does not mean you've got to rush right out and subscribe to it.

That being said, if you like the look of pencil skirts—and personally, I adore them—and are keen to try to find one that you find flattering, try a little harder. First of all, there are a variety of these pencil skirts around—many taper toward the knee. Try a skirt that doesn't, but rather hangs straight down. That might alleviate the problem.

I find the most flattering length for most skirts to be right at the knee—either just above, if you happen to have nice knees, or just below, if you'd rather hide them. The newer mid-calf lengths that are coming back are a bit tougher to carry off, no question. However, they can, in some cases, elongate the body. But of course, the right look of a skirt largely depends on the right footwear. A little height will always prove flattering, even if it's only a wedge. But I digress. We're talking skirts here, not shoes.

Make sure the pencil skirt you choose isn't too tight, and is in a fabric that will hold its form. (A stretch fabric may be too clingy.) But most importantly, it's the top you plan on teaming with your skirt that will help you disguise any figure flaws you think you have. If you feel you're pear-shaped, you'll want to draw attention to your top. Pair a print or colourful shirt, sweater, or jacket with a dark pencil skirt. An off-the shoulder top could also be very flattering. You might also try a fabulous scarf. If you feel comfortable tucking your top in, go with a slim belt to accentuate your waist and give you a curvy look. And a peplum-waist jacket with your pencil skirt could give you an ultra-feminine curvy line. But a longer, looser top would disguise a bigger bottom. And with



the slim proportion of a pencil skirt down below, and a nice pair of sleek pumps or more delicate strappy sandals, you should get the trim look you crave. Again—back to shoes—I'd avoid anything clunky. That could really throw off the proportion.

1. CHERRY SWEET Succulent black cherry and raspberry top notes blend with a marshmallow-gourmand heart. Escada Cherry in the Air Eau de Toilette, \$82 (100 mL), at The Bay, Sears, and Murale 2. PLUM PARTY Play up luscious lips with ultra-glossy lip colour that sparkles. Chanel Lèvres Scintillantes in Envolée, \$31, at Chanel counters 3. PETAL PUSHER The floral print is a warm-weather classic, and you can take it on any summer adventure in the form of this bag. Ted Baker

-NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG



MAAT

Sowa clutch \$110, tedbaker-london.com 4. FRAGRANT FLORALS Escape to tranquil gardens filled with fresh feminine scents. **Philosophy** Field of Flowers Peony Blossom and Violet Blossom Spray Fragrance, \$45 (60 mL) each, at Sephora 5. FLOWERS AT YOUR FEET Pair these playful wedges with slim-cropped trousers or your skinny jeans, or a free-flowing dress on a hot summer's day. **Diesel** Zoey flower printed wedge, \$380, at Diesel

Send questions to askjeanne@thekit.ca. Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne_Beker



ALICIA KEYS GETS SNEAKY

This girl certainly is on fire...Alicia Keys has a new single, a new tour, and a collaboration with Reebok on the go. About a decade ago, while filming a music video, Alicia thought, "It would be cool to bring the sneaker back." So she did: The kicks are vibrant, ranging from bright red to pink, and they're available now at your nearest Reebok store. -Courtney Greenberg

SUSIE LAU & PHIL OH GO URBAN

What do you get when you combine gingham pants and a varsity jacket? The best look from Urban Outfitters' latest collaboration with blogger Susie Lau and photographer Phil Oh. The duo created six pieces for the retailer, available now only at urbanoutfitters.com. The Oh, Bubble! collection is inspired by travels to Mexico City, Bangkok, Shanghai, and Tokyo.—*C.G.*



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PEEKAT SAINT LAURENT RESORT

Didn't get to see Saint Laurent's Resort Collection 2014 during an exclusive viewing in New York this month? No matter: Visit ysl.com to check out the brand's new monochrome looks, including trademark sheer blouse, black cigarette pants in wool or leather, short dresses and biker jackets, before they hit stores.—*C.G.*





Isabel Marant—the woman who made wedge sneakers trendy —is now collaborating with retail giant H&M to create affordable looks for men and women. The Parisian designer will debut the clothing, accessories, and shoe collection at 250 H&M locations and online. The collection is reminiscent of Marant's older designs, filled with ethnic details and unique fabric treatments. H&M's creative advisor praises Marant for her ability "to create something that people really want to wear." So get ready! The collection comes out on November 14. —*C.G.*

Be a lady bug: These stunning summer looks are inspired by the vibrant shades and iridescence of creepy-crawlies

BY DEBORAH FULSANG . PHOTOGRAPHY: MALINA CORPADEAN



From lilac to mauve, purple hues allow for myriad beauty looks, both delicate and dramatic

TIP: "When wearing a bold look, keep the rest of the face sheer to avoid looking theatrical," says makeup artist Diana Carreiro.



EXED Set the full story at kit2it.com/

prettyfly

9

THE TOOL KIT:

1. Almay Intense i-Color Bold Nudes for brown eyes, \$10, at mass retailers, revlon.ca

2. Maybelline New York Eyestudio Color Tattoo 24HR Gel Cream eyeshadow in Painted Purple, \$8.99, at drugstores and mass retailers

3. M.A.C Tropical Taboo Mineralize Eye Shadow in Tropica, \$25, at M.A.C, maccosmetics.com

4. Avon Big Colour Eye Pencil in

Lavender Mist, \$10, avon.ca

5. Maybelline New York ExpertWear Stylish Smokes in 105S Amethyst, \$5, at mass retailers

THE LOOK: FUCHSIA FLUTTER Make a dramatic statement with

Make a dramatic statement with deep pink. Glittering false lashes and gems add a playful flourish

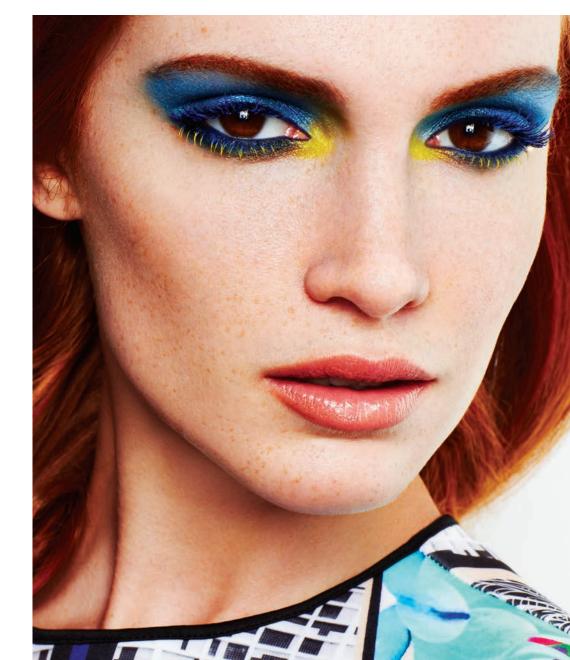
TIP: Dark mascara and liner work best with this look. Wearing black or brown right next to the whites of your eyes makes them look healthy and clear.

THE TOOL KIT:

L'Oréal Paris La Couleur Infallible Eye Shadow, \$11, at mass retailers
Shu Uemura False Eyelashes in Mini Pinky Quartz, \$32, at Holt Renfrew, shuuemura.ca
Dior Diorblush Cheek Cream in 871 Bikini, \$30, at Hudson's Bay, thebay.com

- 4. Nars Duo Eye Shadow in Bouthan, \$39, at Sephora, narscosmetics.ca
- 5. Revion Colorstay Liquid Liner in Black Brown, \$10, at drug and mass retailers, revion.ca
- 6. Stila Countless Colour Pigments in Lyric, \$30, at Shoppers Drug Mart, stilacosmetics.com







Cerulean, turquoise, royal blue, and teal: blue shadow, right to the brows, couldn't be less '80s. Offset with yellow for a bold and modern look

TIP: Highlight dark blue shadow with electric yellow at the tear ducts and on the bottom lashes. "A pop of colour at the inner corner of the eye really brightens the look," says Carreiro.

1.

2.

THE TOOL KIT:

1. Shiseido Shimmering Cream Eye Color in BL711 Ice, \$29, at Hudson's Bay, shiseidocanada.com

2. Chanel Inimitable Waterproof Mascara in Zest, \$36, at Chanel counters, chanel.ca

3. Revion Colorstay 16 Hour Eye Shadow in 560 Serene, \$13, at mass retailers, revlon.ca

4. Maybelline New York Master Duo by Eyestudio 2-in-1 Glossy Liquid Liner in Navy Gleam, \$12, at mass retailers, maybelline.ca

5. Smashbox Waterproof Shadow Liner in Lapis, \$25, at Shoppers Drug Mart, smashboxcanada.com

THE LOOK: MINTY MOTH

Refresh your eyes for the season with this delicate shade of

State -

4.



green, a fresh, sheer, and sexy take on the retro pastel

TIP: To make mint green eyeshadow look new, apply as a graphic, horizontal swatch straight across your lids. "Use a wedge sponge as a guide to get a straight line," says Carreiro.



THE TOOL KIT:

1. M.A.C Pressed Pigments in Lime Ice, \$30, at M.A.C as of August 1, maccosmetics.com

2. Stila Countless Colour Pigments in Light Show, \$30, at Shoppers Drug Mart, stilacosmetics.com

3. Dior Diorshow Liner Waterproof in Aqua Green 348, \$29, at Dior counters nationwide, thebay.com

4. Yves Rocher 100% Natural Origin Loose Pearls, \$20, at Yves Rocher, yvesrocher.ca

5. Shu Uemura Eyeshadow Tri-Colour Blending Eyeshadow in Liberty Green, \$42, at Holt Renfrew, shuuemura.ca

6. Chanel Inimitable Waterproof Mascara in Lime Light, \$36, at Chanel counters, chanel.ca





For work or play, shiny heels are sure to add just the right amount of sparkle -INGRIE WILLIAMS



SHINING MOMENT These sleek heels are screaming to be paired with a pencil skirt. Mimosa leather heels, \$198, at Browns, brownsshoes.com

THE BLING RING These flats prove full-tilt glam can be full-on comfy. **Nine West** Bouycrazy shoes, \$125, ninewest.ca

FLASH FORWARD

Lucite sends a reflective finish into trend overdrive. **Senso** Sadie heels, \$175, available at Capezio, capezioshoes.ca

Viktor & Rolf Spring 2013 MIRROR, MIRROR Penny loafers get a futuristic polish. **Kate Spade** shoes, \$278, available at select Holt Renfrews

STYLE MUSE



Who says you can't wear black in summer? Take your cues from this British beauty who nails sleek evening dressing --NATASHA BRUNO

PAIR SOLIDS WITH PRINTS

Opt for a dark print, then pull your favourite colours from it. This will help you stick to a palette that works.

NICE (NEON) TOUCH -

Incorporate a splash of neon in your accessories. This electric yellow clutch is a playful, yet elegant, focal point.

LIGHT & DARK Go for lightweight fabric: It'll keep your silhouette soft, feminine, and less formal.



one minute miracle

SUMMER SKIN SAVER

This lightweight balm is a multi-tasking summer beauty essential. It tones, corrects and smoothes imperfections, while protecting skin from the sun's harsh rays. Plus it's buildable so you can get exactly the coverage you need. Infused with lightreflecting pearls, it comes in three shades for a flawless glow-from-within complexion.

–ASHLEY KOWALEWSKI Bobbi Brown Beauty Balm SPF 35, \$50, bobbibrown.ca Beauty Balm SPF 35 Baume de Beauté FP S 35 DIN 02391686 Cream/Créme

BBI BRO

SPECIAL ADVERTISING FEATURE

SUNCARE MEET YOUR SPF MATCH

Today's wide range of sunscreens makes finding the perfect formula a sure thing BY JANINE FALCON



It's not our first fling, so why do so many of us still get burned? The secret to a longlasting relationship with sunscreen is finding one you love so much you can't wait to reapply. Okay, it's not exactly dating, but when it comes to choosing an SPF there are a lot of boxes to tick. We've looked into lifestyle, leisure habits, skin type and complexion to find your best defence against UV-related health risks and premature aging. Trust us, when you find the one, you'll be using it for life!

pick your personality:



WANT: A gentle product with a high SPF and a dermatologist's nod of approval. MATCH: A light formulation



YOU WANT: A complexionenhancing powder that acts as a UV shield and excites you like silky, sparkling cosmetics do YOUR MATCH: A simple mineral blend, containing zinc oxide and pigments plus built-in brush, Éminence Mineral Sun Block SPF 30, \$58, thefacialroom.ca



STYLE PHILOSOPHY GUIDE TO SAVVY SUMMER STYLE

BY CARRIE KIRKMAN

We Canadians know how to make the most of good weather! Whether it's unwinding beneath patio lights or dining al fresco, there's always a reason to squeeze another few hours out of the day. The fact that our work and social lives are much more integrated in the summer months means that our work wardrobe can veer (sometimes dangerously) into more casual terrain. The mercury rising only amplifies the challenge of preserving a professional appearance while still being able to move from office to patio with ease. Here are some of my tips to simplify your style transition from sunny days to balmy nights.

TAKE IT TO THE MAX!

In recent seasons, the maxi dress has been especially popular and continues to be an effortless summertime staple. This silhouette offers full coverage that won't feel tight or constrictive on hot days. This maxi dress by RACHEL Rachel Roy has a subdued palette suitable for work, but with sultry colours that can be pulled out with some clever accessorizing. Plus, nothing says summer like a floral print.

RACHEL Rachel Roy Kimono Sleeve Maxi Dress, \$169.



THE PERFECT PAIRING

Moving from office to outdoors poses some practical challenges. Airconditioned offices can be notoriously chilly and when you step outside,

you're greeted with a wall of heat

long favoured by dermatologists, La Roche-Posay's Anthelios Lotion SPF 60, \$28, at drugstores



YOU WANT: An SPF to protect you without interfering with the luxurious texture of easily absorbed lotions.

YOUR MATCH: A high SPF in a sophisticated mineral-filter fluid. SkinCeuticals Physical Fusion UV Defense SPF 50 contains lightweight titanium dioxide and zinc oxide, \$39, skinceuticals.com



YOU WANT: A sunscreen that has superior staying power and is easy to reapply.

YOUR MATCH: Oil-free, quick to sink in, and water-resistant for 80 in-thewater minutes, Neutrogena Beach Defense SPF 60 Spray, \$16, drugstores and mass retailers



GREEN WARRIOR

YOU WANT: Earth-friendly formulas with mineral sunscreen filters that are made in Canada.

YOUR MATCH: All-natural, nonwhitening Consonant Body The Perfect Sunscreen SPF 30, with titanium dioxide and zinc oxide, \$45, consonantbody.com



YOU WANT: Something easy, effective, and budget-friendly, too, for regular application on wriggly children.

YOUR MATCH: A higher-protection version of the product that just snagged a Consumer Reports Best Buy rating, Equate Sunscreen Lotion SPF 60, \$7, walmart.ca



and humidity. I recommend gauzy, loose-fitting fabrics that offer enough coverage to prevent the indoor chill, but not so much that you melt when you leave work. This tunic and pant pairing from Jones New York is a case in point: Slim dark pants ground and neutralize the flow and pattern of the tunic, making it professional, fun and transitional. Jones New York Sport Tunic, \$89, and Collection Runway Slim Crop Pants, \$99.

PLAY "DRESS" UP

Nothing creates the impression of being dressed up like, well, a dress! Dresses are flirty and fun for after-work socializing. The warm colour palette and lkat print of this Anne Klein dress is vibrant, creating a sophisticated look fit for a sunset adventure. Adding a feminine cardigan would offer additional coverage if required for work. Length is important here, too. This dress hits just above the knee—a length that's demure in both office and social settings.

Anne Klein Ikat Print V-neck Dress, \$149.

We wait so long for those perfect summer days, it would be a shame to miss the fun because your wardrobe simply doesn't function. With a few smart purchases, you can create great outfits that multitask both in and out of the office-and most important, fit your style and personality. Enjoy the patio!

Carrie Kirkman has more than 25 years of experience in brand building for top fashion labels. Follow her on Twitter: @CarrieKirkman



RACHEL | MANNEKLEIN | JONES NEW YORK

ALL AVAILABLE AT HUDSON'S BAY



CLOCKWISE: Sally Hershberger kicks back in a bright sweater and worn-in boots; candles and a book by Diego Uchitel; black Maison Martin Margiela shoes, a gift from Negin Zand; a polka-dotted pillow Sally picked up in Istanbul

Polaroils



Sally Hershberger is an industry veteran whose name is synonymous with that signature shag she rocks so well herself. Her client list ranges from Hollywood to the White House. After creating some of the most recognized hairstyles, Hershberger set her sights on making a namesake line of hair care products. "They took me years to develop and I wouldn't put my name on products that didn't perform to perfection," she told us. Hershberger's home-styling secret: "I use my Home Heat Straightener and a round brush with 100 per cent natural boar bristles. Lift at the roots for volume, then flip out and away from the face."









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KEEPING COOL Style is effortless for Deborah Fulsang, even if it's over 30 degrees outside.





Thank you to iTunes for naming The Kit one of the best-made apps in Canada!



PRETTY PUMPS We love new shoes! Salina Vanderhorn models her latest Just Fab delivery.



OLDEN GIRI Coleen Henman applies tanner for our second Marilyn Denis segment.



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