

# THE Kit

BEAUTY & FASHION

## BIG DAY, BIG IDEAS

Jeanne Beker has new ways to work the white wedding  
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## MUST-HAVE MOD

Top picks that channel the playful side of the '60s  
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## SUIT UP!

Gatsby-inspired menswear to bring out the gentlemen  
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# BACK TO BLACK

Yes, it's the season for brights, but black and white makes a smouldering style statement. Here, how to master checkboard chic, no matter your age

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GETTY IMAGES

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6  
TOP

what we want this week

MOD  
MAGIC

Rediscover the playful side of the swinging '60s with New York-cool that nods to Andy Warhol



1. OH SO LUSH Dark, full, standout lashes are the signature of '60s makeup. **Givenchy Noir Couture Waterproof 4-in-1 Mascara**, \$35, [sephora.ca](http://sephora.ca) 2. GEOMETRIC GLAMOUR Take a style cue from '60s icon Edie Sedgwick with oversized drop earrings. **Carole Tanenbaum 1960 Lucite drop earrings**, \$300, [caroletanenbaum.com](http://caroletanenbaum.com) 3. HIGH HAIR From a Raquel Welch-inspired voluminous mane to a Twiggy-like pixie cut, lock in your look. **Redken Quick Tease 15 Backcombing Finishing Spray**, \$22, [redken.ca](http://redken.ca) 4. SHADY LADY On your face or in the hair, sunnies

add an instant vintage touch. **Italia Independent red velvet sunglasses**, \$199, [moodeyewear.com](http://moodeyewear.com). **Cutler and Gross cotton acetate sunglasses in lime**, \$550, [cutlerandgross.com](http://cutlerandgross.com) 5. PLAY TIME Embrace the bright bags of the free-spirited decade. **Chanel plexi and metal boy brick bag**, \$9,800, [chanel.ca](http://chanel.ca) 6. CHECKMATE These low-heeled slingbacks are kinder than stilettos, and with skirts and cropped pants, the pointed toe helps elongate the leg. **Manolo Blahnik leather kitten heels**, \$675, at Holt Renfrew stores

—NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG

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## ASK JEANNE

*"Something old, something new, something borrowed, something blah! I want a white dress, but bridal conventions bore me. What are new ways to work old ideas into my wedding day?" —Celine*

DEAR CELINE:

I like your spunk! There's something to be said about the romance of tradition, but in this day and age, I'm surprised that so many young women still opt for the conventional when it comes to weddings. You, my dear, obviously have a big imagination, and are ready to use it. Hopefully I'll inspire you with a few out-of-the-bridal-box ideas.

Often, the season and the location will help dictate your type of dress. Who's to say that the attire has to be formal? A wedding where the guests are invited to dress all in white could be quite sublime, even if the dress code for them is casual chic. You may be planning on getting married in the country, where relaxed sartorial style is most welcome.

There are some sensational vintage bridal gowns out there that would fill the "something old" requirement, and give you a dress that's unique, memorable, and utterly romantic. Vintage Bride on Markham St. in Toronto has some great designs, from a variety of eras—whether you're into a sassy '50s feel or a glam '20s take.

My own daughter Bekky got married in a sweet vintage dress she bought at a shop in Kensington Market. Her bouquet was constructed of thousands of tiny beads strung on wire, made by my younger daughter, Joey, as a wedding present—much more special and long-lasting than any real bouquet.

There are other unusual accents you can use for your wedding look. Having a perfect manicure for your wedding day may be traditional, but how about showing off your new wedding band on a finger with a fabulous jewelled nail on it! Just one dazzling nail on that special ring finger could be a nice, offbeat touch. And you might plan on wearing a white dress, but what about a coloured veil? A delicate one in pale peach, lavender or aqua could provide you with a great ultra-feminine feel. And you could write a special message to all your bridesmaids on the soles of their shoes. It would be a sweet, very personal way to acknowledge how you feel about them as they take the big walk down the aisle for you.

I also miss the old wedding trousseau. I remember being at my cousin's wedding when I was a little girl in the '60s, and watching her enter the reception toward the end of the night in a super-chic going-away suit. The notion of popping

out of your reception and coming back in a fab outfit that you're (supposedly) travelling in and then jetting off on a romantic honeymoon was absolutely dreamy in my young eyes.

Send questions to [askjeanne@thekit.ca](mailto:askjeanne@thekit.ca). Jeanne Beker is a contributing editor to the *Toronto Star* and host of *Fashion Television Channel*. Follow on Twitter @Jeanne\_Beker



Oscar de la Renta Spring 2013

## radar



## HOME TO FASHION

You may recognize the name Jonathan Adler from furniture and home decor lines, but this spring the interior designer makes his mark in fashion. His handbags, hats, belts, and scarves feature Adler's signature bright colours and bold geometric prints—now we get to wear them! From \$48 to \$450, [jonathanadler.com](http://jonathanadler.com). —Katherine Cameron

## HAPPY 140TH, LEVY'S!

In 1873, Levi Strauss and Co. patented the first pair of blue jeans, which came to epitomize cool, laid-back style and be engraved in American fashion history. May 20 marks the 140th anniversary of founder Levi Strauss's design of the 501 jean, which has barely changed. To celebrate, the classic jean gets reinvented in a new non-denim collection, with lightweight shrink-to-fit material in ivy green, true chino, chalk blue and mineral red. —Courtney Greenberg



## CUBIC COSMETICS

Finally, our footwear obsession and love of cosmetics combine! Pierre Hardy has teamed up with Nars to create six limited nail polish duos and two vibrant blushes embossed with the designer's signature cubic print. Inspired by his Summer 2013 shoe collection, the best part is the polish sets are packaged in mini shoeboxes and dust bags. We want! \$32 to \$48, at Nars retailers. —Lauren Harasty

## MARILYN MAGIC

Everyone's favourite '50s icon would've been 87 this June 1, but she's still inspiring fashion collections everywhere, including a footwear line by Authentic Brands Group, in New York. ABG's Nick Woodhouse told *Women's Wear Daily*: "Marilyn is fun and flirty, but she's also glamorous and sophisticated. [The collection] is a little bit of both." From \$39 to \$79 September. Retailers to be announced. —C.G.



Marilyn Monroe

new

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Prabal Gurung Spring 2013



VEILED VIEW

Stylish and smart: a plunging neckline that doesn't give it all away. Twenty Cluny wool-blend dress, \$595, Holt Renfrew



CLEAR WIN

Leather, zippers, and a trailing hem beautifully balance punk with pretty. Rudsak polyester and lambskin leather Samantha tunic, \$150, rudsak.com

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—ASHLEY KOWALEWSKI

IT Cosmetics HydraSponge, \$24, theshoppingchannel.ca

THE CHALLENGE WILL RETURN.

RUNWAY: PETER STIGTER; PRODUCT PHOTOGRAPHY: GEOFFREY ROSS; OFF-FIGURE STYLING: RODNEY SMITH/JUDYINC.COM (LEFT), KRISTINA LERNER/JUDYINC.COM (RIGHT); CELEBRITIES & WU: GETTY IMAGES.

RIGHT LOOK, RIGHT AGE

# BACK TO BLACK

Try checkerboard chic— it's a timeless trend and style shortcut, whatever your age

BY INGRIE WILLIAMS



Beyoncé, 31

## MINIMALIST MONOCHROME

Modern, daring shapes make black and white as riveting as brights. So cool, so Coco



FROM LEFT: A wide bracelet anchors a confident look; bracelet, \$45, Le Chateau stores, lechateau.com. A cropped jacket has playful proportions; cotton tweed jacket, \$3,600, Chanel boutiques, chanel.ca. The slight drape on these cropped pants feels laid back; pants, \$60, H&M stores, hm.com/ca. Get strap-happy in stacked heels, Liz leather shoes, \$190, geox.com

RADIANT  
20s &  
30s

TESTING, TESTING

BY CERIE MARSH

## RED-WINE LIPS

Sitting in one of the coveted seats at an international runway presentation, you're immersed in an environment created by the designer and his or her team.

The lighting, the music, the models, the hair, and the makeup are all arranged to make sure you get the point—"Menswear!" "Transparency!" "Collage!" The trickier business, by far, is consuming those images from a distance—say, by the Internet, as most civilians do—and pulling apart what was theatre and what was intended for real life.

Of course it's different for every woman. But the bunny ears at Jun Takahashi's neo-punk collection for Undercover? Not for me. Punk by way of thigh-high leather boots at Chanel? Oh, yes. The same goes for beauty. Many shows featured variations on a two-tone lip-colour theme. But which should we really try? The striped effect at Holly Fulton? The ombre look at Dior?

As usual, I went to a pro to find out. David Allan Jones has been working with international makeup rock star Pat McGrath for years and has applied his share of two-tone lip effects at runway shows like Gucci Autumn/Winter 2012 and Victor & Rolf Fall 2012, where the models sported two-toned pouts that looked like they had been stained unevenly with vino. "That's the inspiration," confirmed Allan Jones. "There's something sensual about a woman who has had a couple of glasses of wine and gets that stain." And since it's a look a woman might inadvertently create herself, he prefers this version of two-toned to the more graphic striped ones out there.

On me, he starts with a burgundy lipliner (don't be afraid!) and builds it down my lips, not filling them in completely. On the inner rim of both bottom and top lips, Allan Jones colours in with a darker wine-colour pencil, using a fingertip to blend the edges and soften the liner's colour.

To both clean up and set my now very red lips, he pats a tiny dab of foundation around the edges of my mouth. The effect is subtle and only really noticeable when I speak and, yes, it indeed looks like I've downed a few glasses of wine.

Which I hadn't—yet. The Kit's beauty editor, Deborah Fulsang, encourages women to try even more contrasting shades together this spring. "It's all about two-tone: Whether your base is red and then painted pink in the centre or vice versa, it's a beautiful, super-current clash!"

But what about the identity crisis that trying a new trend can create? Trying to pull off trends that don't suit you or your life is always going to look like theatre more than beautified reality.

Not an issue for me: The girlfriends I met that night could barely spot what was different. Maybe I'm just more of a wine-stained woman (and never would be a bunny-eared type no matter how hard I tried).

As Allan Jones told me, "You have to be honest with yourself—if you're not, then that self-consciousness will follow you like your shadow."

Cerie Marsh is a bestselling author and co-creator of the food and family website [SweetPotatoChronicles.com](http://SweetPotatoChronicles.com).

Jason Wu  
Spring 2013

Dita Von Teese, 40

## REFINED RETRO

Delicate details and a high-contrast palette collide with head-turning results. Contemporary accessories keep a vintage-inspired outfit fresh

FAB  
40s

FROM BOTTOM LEFT: These heels strike the right note between rocker and refined; Kate Spade New York shoes, \$365, Davids. Beads update a box clutch bag; \$118, French Connection stores, canada.frenchconnection.com. The leafy overlay adds a feminine touch to a sheath's simple silhouette; Oscar de la Renta silk-blend dress, \$3,995, select Holt Renfrew stores. A good-looking, hard-working, smart investment; belt, \$13, Le Chateau stores, lechateau.com. A pretty pin is instant elegance; brooch, \$25, Winners stores, winners.ca



Diane von Furstenberg, 66

## GLAM GRAPHICS

A strong print and statement jewellery liven up basic shades. Treat gold and silver accessories like neutrals that always go together

50-PLUS  
& FINE

FROM LEFT: Smoky-looking crystals and Art Deco styling make drop earrings appropriate for day; Cocoa Jewelry earrings, \$35, theshoppingchannel.com. A print with varied scale enhances curves; Lori M Collection dress, \$89, Hudson's Bay, thebay.com. Geometry and class meet in one stunning cuff; Eddie Borgo gold-plated brass cuff, \$355, select Holt Renfrew stores. These heels match any ensemble and manicure colour; Manolo Blahnik vinyl and suede shoes, \$765, select Holt Renfrew stores

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Photos taken after 2, 4 and 6 weeks of continued use. Results may vary.



DAPPER CHARACTERS  
Tobey Maguire as  
Nick Carraway and  
Leonardo DiCaprio  
as Jay Gatsby

## MENSWEAR

# SUITS YOU, SIR

*The Great Gatsby* has revived men's tailoring and made a gentlemanly pursuit out of dressing well **BY** DOUG WALLACE

Classic menswear is now, solidly, the new cutting edge. Silk bow ties, tidy waistcoats, perfect pocket squares and trousers with suspenders are giving men, young and old, gay and straight, a chance to strut their stuff.

Not since the early 1960s has there been such a return to traditional tailoring, where the average young man on the street doesn't have to feel overdressed in a proper jacket.

*"Guys have started to rediscover how good they look in a suit that fits"*

—Philip Sparks, designer

No one in Canada saw this trend coming more clearly than designer Philip Sparks, who creates clothes for men who appreciate the cut of a good job.

"A lot of people still think of a suit jacket as a formal piece of clothing, but the reality is there is a style of blazer for most occasions," Sparks says. "Now that

there is more choice and a resurgence in classic tailoring... guys have started to rediscover how good they look in a suit that fits them properly."

In Baz Luhrmann's film adaptation of *The Great Gatsby*, in theatres May 10, the men are clearly having a peacock moment: stars Tobey Maguire and Leonardo DiCaprio are turned out in amazing fabrics, crisp creases and shiny tie clips, scene after scene.

The women's clothes are beautiful, sure, but *Gatsby* is set in the 1920s, an era when menswear stood out, when guys dressed to impress themselves and exuded fashion confidence.

"If you think about the period of the movie, what the men are wearing is a fresh, modern take on menswear inspired by the way Prince Edward was dressing," Sparks says.

"Today, we're definitely seeing a revival of things like suiting fabrics in checks and tweeds, the collar bar, the rounded collars."

Now that it's OK to dress like your grandfather, men are heading to the tailor rather than the department store. (Although Brooks Brothers, which made costumes for the film, has a *Gatsby* collection available now that's filled with gentlemanly charm.)

The only thing missing is the jaunty boater hat. Some things can stay in the past.

## gatsby style guide

How to wear your dapper accessories

—COURTNEY GREENBERG

### SIGNET RING

- ✓ Wear your signet ring on your pinky: That's where the British royal family has put them for decades. Plus, it signifies wealth.
- ✓ Dust off your family's crest or create your own and have your ring engraved. Then imprint the wax seal on your letters with it.

### TIE BAR

- ✓ The tie bar should sit between the third and fourth buttons of your dress shirt and should never be wider than your tie.
- ✓ It doesn't just keep your tie straight and affixed to your shirt; it can be decorated with letters, indicating membership in a club.

### COLLAR PIN

- ✓ Use your collar pin to keep the collar in place and lift the knot of the tie.
- ✓ Despite its utilitarian origins, the pin is associated with the decadent men's fashion of the early 1920s and can be worn only with certain collar shapes.

### POCKET SQUARE

- ✓ The pocket square is a fancy name for a handkerchief folded to fit inside the left breast pocket of a coat.
- ✓ There are many ways to fold a pocket square. From the classic one-point fold to the double-point roll to the winged puff, choose a style that matches your mood.



### CLOSET OF THE WEEK

## Leslie Fremar

Stylist, New York

**BY** THE COVETEUR



We've got a ton of respect for the stylist who worked alongside Anna Wintour at *Vogue*. "I really loved being Anna's assistant, and I honestly believe that if I didn't work for her I wouldn't be as successful as I am," says Canadian-born and -bred Leslie Fremar. After a tour of her home, Fremar, who has dressed Charlize Theron, Julianne Moore, and Reese Witherspoon, pulled out some original red-carpet sketches and showed how each of the leading ladies' styles came to be. "People don't realize how much work goes into creating an Oscar look," she says. "There is something really satisfying when you see the final product."



**CLOCKWISE**  
Leslie Fremar in a comfy Dries Van Noten shirt and J Brand jeans; an illustrated Lanvin shirt and personalized Louis Vuitton luggage; her Prada tote; a Cartier watch and assorted vintage jewellery.

## THE KIT on instagram

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**STRIPES ON STRIPES**  
Black and white and rad all over at The Kit. We didn't even plan this!



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