

THE Kit

BEAUTY & FASHION

BIG DAY, BIG IDEAS

Jeanne Beker has new ways to work the white wedding
PAGE 3

MUST-HAVE MOD

Top picks that channel the playful side of the '60s
PAGE 3

SUIT UP!

Gatsby-inspired menswear to bring out the gentlemen
PAGE 7

BACK TO BLACK

Yes, it's the season for brights, but black and white makes a smouldering style statement. Here, how to master checkboard chic, no matter your age

PAGE 5

GETTY IMAGES

Smart Shades. Smart Home.



Purchase[†] Silhouette[®] or Pirouette[®] with PowerRise[®] & receive the Nest[®] Learning Thermostat[™].



Now that's smart.



nest
• Programs itself • Control from anywhere
• Automatically balances comfort and energy savings \$249

HunterDouglas

Present this ad at time of purchase.
Valid on order placed May 16 – July 31, 2013.
Minimum of two Silhouette[®] or Pirouette[®] with PowerRise[®] units.

alleens
custom window treatments

74 St. Clair Ave. W.
Toronto
416.977.2551

444 Yonge St.
Toronto
416.847.0947

130 Konrad Cres. #12
Markham
905.475.0943

• Barrie • Collingwood • Hamilton • Muskoka •

www.alleen.com

DAISY

MARC JACOBS



THE FRAGRANCE FOR WOMEN

DAISYMARCJACOBS.COM

FRIDA AND SOPHIE PHOTOGRAPHED BY JUERGEN TELLER

6
TOP

what we want this week

MOD
MAGIC

Rediscover the playful side of the swinging '60s with New York-cool that nods to Andy Warhol



1. OH SO LUSH Dark, full, standout lashes are the signature of '60s makeup. **Givenchy Noir Couture Waterproof 4-in-1 Mascara**, \$35, sephora.ca 2. GEOMETRIC GLAMOUR Take a style cue from '60s icon Edie Sedgwick with oversized drop earrings. **Carole Tanenbaum 1960 Lucite drop earrings**, \$300, caroletanenbaum.com 3. HIGH HAIR From a Raquel Welch-inspired voluminous mane to a Twiggy-like pixie cut, lock in your look. **Redken Quick Tease 15 Backcombing Finishing Spray**, \$22, redken.ca 4. SHADY LADY On your face or in the hair, sunnies

add an instant vintage touch. **Italia Independent red velvet sunglasses**, \$199, moodeyewear.com **Cutler and Gross cotton acetate sunglasses in lime**, \$550, cutlerandgross.com 5. PLAY TIME Embrace the bright bags of the free-spirited decade. **Chanel plexi and metal boy brick bag**, \$9,800, chanel.ca 6. CHECKMATE These low-heeled slingbacks are kinder than stilettos, and with skirts and cropped pants, the pointed toe helps elongate the leg. **Manolo Blahnik leather kitten heels**, \$675, at Holt Renfrew stores

—NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG

web Get more inspiring ideas at thekit.ca

ASK JEANNE

"Something old, something new, something borrowed, something blah! I want a white dress, but bridal conventions bore me. What are new ways to work old ideas into my wedding day?" —Celine

DEAR CELINE:

I like your spunk! There's something to be said about the romance of tradition, but in this day and age, I'm surprised that so many young women still opt for the conventional when it comes to weddings. You, my dear, obviously have a big imagination, and are ready to use it. Hopefully I'll inspire you with a few out-of-the-bridal-box ideas.

Often, the season and the location will help dictate your type of dress. Who's to say that the attire has to be formal? A wedding where the guests are invited to dress all in white could be quite sublime, even if the dress code for them is casual chic. You may be planning on getting married in the country, where relaxed sartorial style is most welcome.

There are some sensational vintage bridal gowns out there that would fill the "something old" requirement, and give you a dress that's unique, memorable, and utterly romantic. Vintage Bride on Markham St. in Toronto has some great designs, from a variety of eras—whether you're into a sassy '50s feel or a glam '20s take.

My own daughter Bekky got married in a sweet vintage dress she bought at a shop in Kensington Market. Her bouquet was constructed of thousands of tiny beads strung on wire, made by my younger daughter, Joey, as a wedding present—much more special and long-lasting than any real bouquet.

There are other unusual accents you can use for your wedding look. Having a perfect manicure for your wedding day may be traditional, but how about showing off your new wedding band on a finger with a fabulous jewelled nail on it! Just one dazzling nail on that special ring finger could be a nice, offbeat touch. And you might plan on wearing a white dress, but what about a coloured veil? A delicate one in pale peach, lavender or aqua could provide you with a great ultra-feminine feel. And you could write a special message to all your bridesmaids on the soles of their shoes. It would be a sweet, very personal way to acknowledge how you feel about them as they take the big walk down the aisle for you.

I also miss the old wedding trousseau.

I remember being at my cousin's wedding when I was a little girl in the '60s, and watching her enter the reception toward the end of the night in a super-chic going-away suit. The notion of popping

out of your reception and coming back in a fab outfit that you're (supposedly) travelling in and then jetting off on a romantic honeymoon was absolutely dreamy in my young eyes.

Send questions to askjeanne@thekit.ca. Jeanne Beker is a contributing editor to the *Toronto Star* and host of *Fashion Television Channel*. Follow on Twitter @Jeanne_Beker



Oscar de la Renta Spring 2013

radar



HOME TO FASHION

You may recognize the name Jonathan Adler from furniture and home decor lines, but this spring the interior designer makes his mark in fashion. His handbags, hats, belts, and scarves feature Adler's signature bright colours and bold geometric prints—now we get to wear them! From \$48 to \$450, jonathanadler.com. —Katherine Cameron

HAPPY 140TH, LEVY'S!

In 1873, Levi Strauss and Co. patented the first pair of blue jeans, which came to epitomize cool, laid-back style and be engraved in American fashion history. May 20 marks the 140th anniversary of founder Levi Strauss's design of the 501 jean, which has barely changed. To celebrate, the classic jean gets reinvented in a new non-denim collection, with lightweight shrink-to-fit material in ivy green, true chino, chalk blue and mineral red. —Courtney Greenberg



CUBIC COSMETICS

Finally, our footwear obsession and love of cosmetics combine! Pierre Hardy has teamed up with Nars to create six limited nail polish duos and two vibrant blushes embossed with the designer's signature cubic print. Inspired by his Summer 2013 shoe collection, the best part is the polish sets are packaged in mini shoeboxes and dust bags. We want! \$32 to \$48, at Nars retailers. —Lauren Harasty

MARILYN MAGIC

Everyone's favourite '50s icon would've been 87 this June 1, but she's still inspiring fashion collections everywhere, including a footwear line by Authentic Brands Group, in New York. ABG's Nick Woodhouse told *Women's Wear Daily*: "Marilyn is fun and flirty, but she's also glamorous and sophisticated. [The collection] is a little bit of both." From \$39 to \$79 September. Retailers to be announced. —C.G.



Marilyn Monroe

new

SALON GENIUS. BRILLIANTLY PRICED.



VIDAL SASSOON

PRO SERIES PERFECTED BY EXPERTS™

© 2013 P&G

Available at SHOPPERS DRUG MART

the edit

web Get more beautiful ideas at thekit.ca

SPOTTED

SHEER PERFECTION

Lift your staples with a touch of transparency. From feminine frills to sporty lines, black is the way to work it —INGRIE WILLIAMS



Prabal Gurung Spring 2013



VEILED VIEW

Stylish and smart: a plunging neckline that doesn't give it all away. Twenty Cluny wool-blend dress, \$595, Holt Renfrew



CLEAR WIN

Leather, zippers, and a trailing hem beautifully balance punk with pretty. Rudsak polyester and lambskin leather Samantha tunic, \$150, rudsak.com

one minute miracle



FOOL-PROOF TOOL

Master your makeup with this wondrous little egg. The Hydra-Sponge is washable and reusable and gets into every nook to provide the most flawless, blemish-concealing and blended foundation application short of airbrushing.

—ASHLEY KOWALEWSKI

IT Cosmetics HydraSponge, \$24, theshoppingchannel.ca

THE CHALLENGE WILL RETURN.

RUNWAY: PETER STIGTER; PRODUCT PHOTOGRAPHY: GEOFFREY ROSS; OFF-FIGURE STYLING: RODNEY SMITH/JUDYINC.COM (LEFT), KRISTINA LERNER/JUDYINC.COM (RIGHT); CELEBRITIES & WU: GETTY IMAGES.

RIGHT LOOK, RIGHT AGE

BACK TO BLACK

Try checkerboard chic— it's a timeless trend and style shortcut, whatever your age

BY INGRIE WILLIAMS



Beyoncé, 31

MINIMALIST MONOCHROME

Modern, daring shapes make black and white as riveting as brights. So cool, so Coco



RADIANT
20s &
30s

FROM LEFT: A wide bracelet anchors a confident look; bracelet, \$45, Le Chateau stores, lechateau.com. A cropped jacket has playful proportions; cotton tweed jacket, \$3,600, Chanel boutiques, chanel.ca. The slight drape on these cropped pants feels laid back; pants, \$60, H&M stores, hm.com/ca. Get strap-happy in stacked heels, Liz leather shoes, \$190, geox.com



Dita Von Teese, 40

REFINED RETRO

Delicate details and a high-contrast palette collide with head-turning results. Contemporary accessories keep a vintage-inspired outfit fresh



FAB
40s

FROM BOTTOM LEFT: These heels strike the right note between rocker and refined; Kate Spade New York shoes, \$365, Davids. Beads update a box clutch bag; \$118, French Connection stores, canada.frenchconnection.com. The leafy overlay adds a feminine touch to a sheath's simple silhouette; Oscar de la Renta silk-blend dress, \$3,995, select Holt Renfrew stores. A good-looking, hard-working, smart investment; belt, \$13, Le Chateau stores, lechateau.com. A pretty pin is instant elegance; brooch, \$25, Winners stores, winners.ca



Diane von Furstenberg, 66

GLAM GRAPHICS

A strong print and statement jewellery liven up basic shades. Treat gold and silver accessories like neutrals that always go together



50-PLUS
& FINE

FROM LEFT: Smoky-looking crystals and Art Deco styling make drop earrings appropriate for day; Cocoa Jewelry earrings, \$35, theshoppingchannel.com. A print with varied scale enhances curves; Lori M Collection dress, \$89, Hudson's Bay, thebay.com. Geometry and class meet in one stunning cuff; Eddie Borgo gold-plated brass cuff, \$355, select Holt Renfrew stores. These heels match any ensemble and manicure colour; Manolo Blahnik vinyl and suede shoes, \$765, select Holt Renfrew stores



TESTING, TESTING

BY CERIE MARSH

RED-WINE LIPS

Sitting in one of the coveted seats at an international runway presentation, you're immersed in an environment created by the designer and his or her team.

The lighting, the music, the models, the hair, and the makeup are all arranged to make sure you get the point—"Menswear!" "Transparency!" "Collage!" The trickier business, by far, is consuming those images from a distance—say, by the Internet, as most civilians do—and pulling apart what was theatre and what was intended for real life.

Of course it's different for every woman. But the bunny ears at Jun Takahashi's neo-punk collection for Undercover? Not for me. Punk by way of thigh-high leather boots at Chanel? Oh, yes. The same goes for beauty. Many shows featured variations on a two-tone lip-colour theme. But which should we really try? The striped effect at Holly Fulton? The ombre look at Dior?

As usual, I went to a pro to find out. David Allan Jones has been working with international makeup rock star Pat McGrath for years and has applied his share of two-tone lip effects at runway shows like Gucci Autumn/Winter 2012 and Victor & Rolf Fall 2012, where the models sported two-toned pouts that looked like they had been stained unevenly with vino. "That's the inspiration," confirmed Allan Jones. "There's something sensual about a woman who has had a couple of glasses of wine and gets that stain." And since it's a look a woman might inadvertently create herself, he prefers this version of two-toned to the more graphic striped ones out there.

On me, he starts with a burgundy lipliner (don't be afraid!) and builds it down my lips, not filling them in completely. On the inner rim of both bottom and top lips, Allan Jones colours in with a darker wine-colour pencil, using a fingertip to blend the edges and soften the liner's colour.

To both clean up and set my now very red lips, he pats a tiny dab of foundation around the edges of my mouth. The effect is subtle and only really noticeable when I speak and, yes, it indeed looks like I've downed a few glasses of wine.

Which I hadn't—yet.

The Kit's beauty editor, Deborah Fulsang, encourages women to try even more contrasting shades together this spring. "It's all about two-tone: Whether your base is red and then painted pink in the centre or vice versa, it's a beautiful, super-current clash!"

But what about the identity crisis that trying a new trend can create? Trying to pull off trends that don't suit you or your life is always going to look like theatre more than beautified reality.

Not an issue for me: The girlfriends I met that night could barely spot what was different. Maybe I'm just more of a wine-stained woman (and never would be a bunny-eared type no matter how hard I tried).

As Allan Jones told me, "You have to be honest with yourself—if you're not, then that self-consciousness will follow you like your shadow."

Cerie Marsh is a bestselling author and co-creator of the food and family website SweetPotatoChronicles.com.



Jason Wu Spring 2013

Lashes look
longer, fuller, healthier
in just 2 weeks.*

100% of women in a clinical
study showed an improvement
in their lashes.*

*Based on a US clinical study of 30 women over 2 weeks.
©2013 Elizabeth Arden, Inc.



PREVAGE®
Clinical Lash + Brow
Enhancing Serum

Elizabeth Arden
NEW YORK



ADVERTISEMENT

Do you know what it takes to get healthy-looking lashes?

How can I make my lashes + brows look thicker?

Certain aspects of eyelash and brow growth are uncontrollable; genetics and aging play a large role, but the environment, your nutrition and your overall health impact your lashes as well.



Hair on your eyelashes and eyebrows have a shorter life span than those on your scalp. They actually go through 3 phases of growth. The anagen or active growth phase. The catagen or transition phase. And finally,

the telogen or resting phase. The entire cycle for these lashes and brows is 2-4 months, as opposed to your hair-cycle which is 3-6 years. That is why we all need something to enhance the appearance of length, thickness and total lash health.

100% of women in a clinical study showed an improvement in their lashes in just 2 weeks.*

Who should use PREVAGE® Clinical Lash + Brow Enhancing Serum?

Anyone who wants to help prevent lash and brow breakage and brittleness due to aging and environmental assaults. And improve the look of sparse, thinning lashes and brows.



Elizabeth Arden
NEW YORK

*Based on a US clinical study of 30 women over 2 weeks.
©2013 Elizabeth Arden, Inc.

elizabetharden.ca



Wendy W. Lee, MD
BASCOM PALMER EYE INSTITUTE
UNIVERSITY OF MIAMI/MILLER
SCHOOL OF MEDICINE

"I recommend that my clients choose products with proven ingredients that are safe for the eye area – botanical extracts, vitamins and peptides that create an optimum environment for healthy looking lashes."

Anything that goes on, or near, my eyes has to be safe.

The exclusive formula utilizes a blend of peptides, antioxidants and environmental protectants. A triple peptide complex helps lashes look lush, healthy and revitalized. Vitamins A, C and E, botanicals and lash conditioners fortify and help protect the look of lashes. Even better, it's Prostaglandin free, so it won't darken eyelids or change iris pigmentation. And it's ophthalmologist safety, clinically and dermatologist tested. Fragrance, colorant and paraben free. What more could you ask for.

How do I know that it really works?

The spa-science experts at Elizabeth Arden have done extensive testing to make sure that it works. 100% of women in a clinical study showed an improvement in their lashes in just 2 weeks.* And, with continued use, it improves the healthy look of lashes and brows by supporting and enhancing lashes and brows at all three stages of their life cycle.



Photos taken after 2, 4 and 6 weeks of continued use. Results may vary.



DAPPER CHARACTERS
Tobey Maguire as
Nick Carraway and
Leonardo DiCaprio
as Jay Gatsby

MENSWEAR

SUITS YOU, SIR

The Great Gatsby has revived men's tailoring and made a gentlemanly pursuit out of dressing well **BY** DOUG WALLACE

Classic menswear is now, solidly, the new cutting edge. Silk bow ties, tidy waistcoats, perfect pocket squares and trousers with suspenders are giving men, young and old, gay and straight, a chance to strut their stuff.

Not since the early 1960s has there been such a return to traditional tailoring, where the average young man on the street doesn't have to feel overdressed in a proper jacket.

"Guys have started to rediscover how good they look in a suit that fits"

—Philip Sparks, designer

No one in Canada saw this trend coming more clearly than designer Philip Sparks, who creates clothes for men who appreciate the cut of a good jib.

"A lot of people still think of a suit jacket as a formal piece of clothing, but the reality is there is a style of blazer for most occasions," Sparks says. "Now that

there is more choice and a resurgence in classic tailoring... guys have started to rediscover how good they look in a suit that fits them properly."

In Baz Luhrmann's film adaptation of *The Great Gatsby*, in theatres May 10, the men are clearly having a peacock moment: stars Tobey Maguire and Leonardo DiCaprio are turned out in amazing fabrics, crisp creases and shiny tie clips, scene after scene.

The women's clothes are beautiful, sure, but *Gatsby* is set in the 1920s, an era when menswear stood out, when guys dressed to impress themselves and exuded fashion confidence.

"If you think about the period of the movie, what the men are wearing is a fresh, modern take on menswear inspired by the way Prince Edward was dressing," Sparks says.

"Today, we're definitely seeing a revival of things like suiting fabrics in checks and tweeds, the collar bar, the rounded collars."

Now that it's OK to dress like your grandfather, men are heading to the tailor rather than the department store. (Although Brooks Brothers, which made costumes for the film, has a *Gatsby* collection available now that's filled with gentlemanly charm.)

The only thing missing is the jaunty boater hat. Some things can stay in the past.

gatsby style guide

How to wear your dapper accessories

—COURTNEY GREENBERG

SIGNET RING

- ✓ Wear your signet ring on your pinky: That's where the British royal family has put them for decades. Plus, it signifies wealth.
- ✓ Dust off your family's crest or create your own and have your ring engraved. Then imprint the wax seal on your letters with it.

TIE BAR

- ✓ The tie bar should sit between the third and fourth buttons of your dress shirt and should never be wider than your tie.
- ✓ It doesn't just keep your tie straight and affixed to your shirt; it can be decorated with letters, indicating membership in a club.

COLLAR PIN

- ✓ Use your collar pin to keep the collar in place and lift the knot of the tie.
- ✓ Despite its utilitarian origins, the pin is associated with the decadent men's fashion of the early 1920s and can be worn only with certain collar shapes.

POCKET SQUARE

- ✓ The pocket square is a fancy name for a handkerchief folded to fit inside the left breast pocket of a coat.
- ✓ There are many ways to fold a pocket square. From the classic one-point fold to the double-point roll to the winged puff, choose a style that matches your mood.



CLOSET OF THE WEEK

Leslie Fremar

Stylist, New York

BY THE COVETEUR



We've got a ton of respect for the stylist who worked alongside Anna Wintour at *Vogue*. "I really loved being Anna's assistant, and I honestly believe that if I didn't work for her I wouldn't be as successful as I am," says Canadian-born and -bred Leslie Fremar. After a tour of her home, Fremar, who has dressed Charlize Theron, Julianne Moore, and Reese Witherspoon, pulled out some original red-carpet sketches and showed how each of the leading ladies' styles came to be. "People don't realize how much work goes into creating an Oscar look," she says. "There is something really satisfying when you see the final product."



CLOCKWISE
Leslie Fremar in a comfy Dries Van Noten shirt and J Brand jeans; an illustrated Lanvin shirt and personalized Louis Vuitton luggage; her Prada tote; a Cartier watch and assorted vintage jewellery.

THE KIT on instagram

Get your behind-the-scenes fix at instagram.com/the_kit. Candid photo-shoot outtakes, in-office antics and more!



AFTERNOON DELIGHT
Treats from our friends at Essie and Moo Milk Bar.



STRIPES ON STRIPES
Black and white and rad all over at The Kit. We didn't even plan this!



Editor-in-Chief
Christine Loureiro

Senior Editor
Alex Laws

Assistant Art Directors
Salina Vanderhorn
Colleen Henman

Designer
Diana Di Poce

Editors
Nadine Anglin,
Deborah Fulsang,
Vanessa Taylor



President,
Star Media Group
John Cruickshank

Editor-in-Chief,
Toronto Star
Michael Cooke

Publisher, The Kit
Giorgina Bigioni

Chief Content Officer
Doug Wallace

Direct advertising enquiries to:
Associate Publisher,
Advertising Director
Kelly Whitelock
(kw@thekit.ca)

(c) 2013, The Kit, a division of Toronto Star Newspapers Limited. To get in touch, visit TheKit.ca

VP Strategic Investments and New Ventures
Edward Greenspon

Editorial Advisor
Cathrin Bradbury

NEW!




MAGNUM
GOLD?!

AS GOOD AS GOLD

Rich vanilla bean ice cream with a sea salt caramel swirl dipped in a golden coating made with real Belgian Milk Chocolate.



**2 for
\$10**

Visit Shoppers Drug Mart^{®*}
between May 18 and May 31
and get any two (2) MAGNUM[®] regular
or MAGNUM[®] Mini boxes for \$10!

available at

SHOPPERS
DRUG MART 

*participating stores only. While supplies last. No rainchecks. Offer valid on 3 x 100 ml or 4 x 55 ml sizes of MAGNUM[®] regular or MAGNUM[®] Mini boxes.

Trade-mark owned or used under license by Unilever Canada,
Toronto, Ontario M4W 3R2 ©2013 Unilever Canada Inc. INT. C000350