

THE Kit

BEAUTY &
FASHION

GET IN LINE

A striped skirt adds shape to the right places

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BEST-DRESSED

The most memorable style moments from the Oscars

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EVERYBODY LOVES RACHEL

We get a sneak peek into Rachel Roy's New York home

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SMOOTH OPERATOR

Get softer, sleeker hair and at-home blowouts that last much longer

PAGE 4

the new fragrance

SeeByChloé



TOP 7 what we want this week SHINY, PRETTY THINGS

From light-catching makeup to luminescent accessories, create a glowing look with the right amount of luster



1. FROSTY LIDS. Create illuminating dimension with this shimmery pale peach cream shadow. **MAC Cosmetics** Pro Longwear Paint Pot in Chilled on Ice, \$22, maccosmetics.com. **2. BEST FACE FORWARD.** A highlighter is an easy way to get a youthful dewy complexion when applied to cheekbones, temples, inner eyes and brow bone. **Joe Fresh** Highlighter in Ice, \$8, joefresh.com for locations. **3. HOLLYWOOD EYES.** Brighten eyes with this creamy gel formula that smoothes over lids with a simple swoop. **Maybelline New York** Colour Tattoo Metallics By EyeStudio in Barely Branded, \$9, at mass-market retailers. **4. ANKLE APPEAL.** These lustrous rose gold pumps lend a subtle but sexy bit of attention to your gams. The neutral colour elongates the leg and makes for the perfect

nighttime nude. **Nine West** Charly rose gold leather pumps, \$120, ninewest.ca. **5. MIX N' MATCH MANTRA.** With a dozen pigment-rich shadows ranging from pale to deep, this palette lets you mix, blend and build colour to your heart's desire. **Urban Decay** Naked 2 palette, \$60, sephora.ca. **6. COCO'S CUFF.** Chanel knows how to steal the spotlight. Set the bar for ladylike style with these mesmerizing statement-making bracelets. **Chanel** Modern Pearl bracelet, \$3,525, and Bubble Cross bracelet, \$3,375, both chanel.ca. **7. APPLY AND GO!** This notice-me golden shimmer polish makes for understated elegance and a sophisticated manicure without much work. **Mariah Carey** by **OPI** Nail Laquer in A Butterfly Moment, \$11, opi.com

—NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG

web Find more fashion and beauty essentials at TheKit.ca



ASK JEANNE

“Canadian weather is so unpredictable. Snow, rain and sleet—I never know what coats or shoes to wear in the city to stay both chic and dry when I’m heading to the office or running errands. Any advice?”—Hayley

DEAR HAYLEY:

Many of us are intent on making ultra-chic fashion statements no matter what, but every once in a while practicality rears its sensible head, making some of our style decisions foolhardy in the real world.

Case in point: I was in Paris last month for the couture shows at the Jardin des Tuileries, a public garden where many of the fashion shows are held. Though it was covered in a blanket of snow, I saw several die-hard fashionistas precariously perched on their stilettos, teetering their way toward the big Christian Dior tent. They were resigned to ruining expensive footwear just so they could be sporting the right look. I’ve worn statement-making shoes in all kinds of inclement weather, ruining several pairs in the process.

But lately, I’ve made a concerted effort to ignore my high-style obligations and go for comfort more often. Instead of sporting Gianvito Rossi stiletto boots to the Dior show, I donned a pair of Aquatalia fur-trimmed, rubber-sole wedge booties and faced the snow and slush.

It was one of the smartest fashion moves I ever made.

My feet stayed cosy and I ran around town effortlessly. And teamed with black leggings, skinny jeans or opaque hose, the booties actually looked pretty hot. I bought mine at Canadian shoe-whisperer Ron White’s eponymous boutique. He creates comfortable and chic footwear. La Canadienne is a homegrown brand that makes beautiful boots, many of them waterproof. I bought a great black patent-leather pair years ago that are still fashionable and functional.

Lightweight coats that are roomy enough to wear big sweaters or tailored jackets underneath are the way to go. There are some great all-weather fabrics out there that won’t soak up the snow or rain. My favourite outerwear silhouette is a 1960s inspired swing coat or jacket, which will give you the room you need to wear a cozy cardigan or fitted blazer underneath. Or try a stylish anorak for a sportier look. Capes are also great; they’re easy to wear and they never fail to make sweeping, dramatic statements. Invest in a little folding umbrella and stash it in your bag. Too many times, we’re caught unprepared and get soaked needlessly.

Being fashionable, after all, is about being prepared for every style moment.



Jeanne in her Aquatalia booties

Send your questions to askjeanne@thekit.ca. Jeanne Beker is contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne_Beker.

radar



RIHANNA'S MAKEUP LINE

We thought 2013 was Beyoncé’s year, but **Rihanna** may be giving her some competition. After a London Fashion Week debut runway show with British retailer River Island, Rihanna has now partnered with MAC Cosmetics. She signed a deal to release “four distinct colour stories” for the RiRi ♥ MAC collection. More than 31 products—including lipsticks, false lashes and eyeshadow palettes are set to hit shelves throughout the year. The first release, called RiRi Woo, is an homage to the brand’s top-selling lipstick, Ruby Woo. —Janelle Wilson



Cindy Crawford

INTERVIEW'S WITH OPRAH

The television gods have spoken, celebrity junkies: *Oprah’s Master Class* premieres March 3 on OWN. The series offers first-person insight into the minds and lives of loved public figures, hand-picked by Oprah herself. The celebrities share life lessons, failures and triumphs in intimate, one-on-one interviews with Oprah. We’re getting cable just to watch! —Lauren Harasty

THE RUNWAY AT WINNERS

Do you scour your local Winners for designer finds? If you don’t yet, you should. **The Runway at Winners** is the store’s exclusive department that carries designer ready-to-wear and accessories at (very) discounted prices (up to 70 per cent off). The brand has recently unveiled a collection of spring pieces; trends from the top fashion cities around the world. The Runway’s fresh picks, including digital-print dresses, floral blazers and high-end swimsuits, are sure to get us in the mood for the brighter, warmer months ahead. —L.H.



Mirrored-print dress, \$500, at The Runway at Winners, winners.ca

the edit

web

Find out how to make your blowout last longer. Visit TheKit.ca



Blumarine Spring 2013

SPOTTED

SLEEK & SMOOTH

Want today's ultra-chic, not-a-hair-out-of-place coif? Whether your aim is to sport a slicked-back updo or ultra-smooth blowout, these styling products make sure your hair sleeker than the next beauty obsessor. —NATASHA BRUNO



SOFT & FLOWING
Get poker-straight with this protective, heat-resistant spray. Marc Anthony True Professional Smooth and Straight Heat Protect Flat Iron Spray, \$10, shoppersdrugmart.ca



MULTITASKING CREAM
Infused with nourishing moringa oil that penetrates deep into hair, this multi-tasking serum delivers shine and weight-free control. Matrix Biolage Exquisite Oil Replenishing Treatment, \$22, at salons, matrixcanada.ca



QUICK SHINE
This Moroccan Argan oil-laced conditioning shampoo smoothes and adds shine while you rinse. Garnier Fructis Sleek & Shine Fortifying Shampoo, \$5, at drugstores and mass retailers



SUPER SPRITZ
Keep your touchable hairstyle intact without the crunchy side effects with this flexible-hold spray. Pantene Pro-V Styler Flexible Hold Hairspray, \$9, at mass market retailers, pantene.ca

5 MINUTES TO READY

Simplify your morning routine! Innovative, multitasking products are great for getting you out the door quicker—looking better than ever.



HYDRATING BODY WASHES
Kickstart your moisturizing step in the shower with a creamy body wash that will leave your skin super-soft.

FACE CREAMS WITH SPF
There is no excuse to skip your sun protection when it's built into your favourite face cream.

BB CREAMS
These multitasking miracle-workers moisturize and prime the skin, while offering a layer of coverage to even out skin tone and conceal blemishes.

EYESHADOW/EYELINER PENS
Line, define and add drama to your lids with a double-ended pen that does it all.

IONIC HAIRDRYERS
Skip the frizz-fighting serum and cut down drying time with one of these revolutionary hairdryers.

LIP AND CHEEK STAINS
Get a wash of colour in your favourite hue in a formula that's easy to layer.



ALWAYS
SOMETHING
new

IN RECORD TIME
Vaseline Spray & Go Moisturizer Dry Skin is a new, innovative spray lotion that's fast to apply and quick to absorb. Pure oat extract in a non-greasy formula means you're moisturized in seconds and can get dressed right away. \$10.99

AVAILABLE AT

**SHOPPERS
DRUG MART**



THE AGE CHALLENGE

CROSSING THE LINE

With a few clever tricks, horizontal stripes add shape and style to all the right places



\$69

EDITOR'S CHOICE
Jacob polyester-blend Ponte striped skirt, \$69, jacob.ca



Diane Kruger, 36

Kruger's bold stripe skirt is a surprisingly natural fit over this colourful floral dress. A fantastic feature of this skirt is the black panel down the side, which has a slimming effect.



Diane Sawyer, 67

While the black-and-white combo is on-trend, the subtle, thin stripes are nicely balanced in Sawyer's off-the-shoulder neckline. Bare shoulders are a fabulous alternative to cleavage.

ONE-MINUTE MIRACLE WILL RETURN.

THE FIX

BEAUTY OR BUST

In an era of bi-weekly soak-off manicures, waxing bars, teeth-whitening and eyelash extensions, what qualifies as too much maintenance? **BY** CHANTEL GUERTIN

Hair cuts, colour, highlights, lowlights, shine treatment, keratin smoothing session, manicures, pedicures, waxing, laser hair removal, teeth whitening, eyebrow shaping, facials, peels, moisture masks, spray tans and eyelash extensions. Maybe even Botox. Does this read like a spa menu—or your weekly to-do list?

Beauty is big business, and it’s not just the cost (though if you’re Jennifer Aniston, the bill reportedly tallies to \$141,037 a year on grooming according to *Business Insider*), it’s the time spent to look gorgeous. Kate Middleton reportedly visits a salon three times a week for \$75 blowouts, and *People* magazine says Eva Longoria gets weekly facials. These woman are not alone, but they’re not trying to squeeze that blowdry in between leaving the office, picking up

she needs to (at 41 she doesn’t have greys) but because she likes how shiny and conditioned her hair looks afterward. Then there’s Botox three times a year and Latisse, an eyelash-growth serum, nightly.

“On one hand, I like some of the treatments—getting manicures with a girlfriend feels like fun, the equivalent of guys going to a basketball game or for drinks with their buddies,” Benesoczky says. “On the other, sometimes it feels like a lot of work trying to make time to look good. And then I wonder if that’s why some men get ahead.”

That may not be far from the truth. A recent study by Jayoti Das and Stephen DeLoach, economics professors at Elon University in North Carolina, found that non-minority American women who increase their daily grooming from 45 minutes to 90 minutes a day earn an average of 3.4 per cent less money than their lesser-groomed counterparts.

According to the researchers, the drop in earnings may be due in part to a negative stereotype associated with being overly groomed in

“I spend 15 to 20 hours a month on grooming,”
Danielle Benesoczky, a sales rep in Vancouver

the kids and getting dinner on the table, all by 6 p.m. How can the average woman keep up with today’s increasing expectation to look her best?

A U.K.-based study of 2,000 women conducted by Opinium Research for Clairol Nice n’ Easy revealed that for every year of a lady’s life, one week is spent grooming at home. That doesn’t include trips to the spa and salon. When it comes to primping, is there such a thing as too much, or should looking good come at any cost?

“I spend about 15 to 20 hours a month grooming,” says Danielle Benesoczky, a sales rep in Vancouver. “That’s two full working days. But I don’t see how I can cut it down.”

Benesoczky says she seems to add one more thing every year. Now, her grooming includes weekly manicures and at-home facials. Once a month she gets a professional facial, plus massage, eyebrow waxing and a pedicure. Every two months she gets an Intense Pulsed Light treatment, laser hair removal on her underarms and bikini line, hair cut and colour—the latter, not because

the workplace. Lynda Ravlich, who works in government affairs in Calgary, thinks it’s necessary to look polished on the job. “It’s a pet peeve of mine to see people with chipped nail polish and bitten nails.” She gets a Shellac manicure every two weeks. “Some of my girlfriends have to do their [nails] at the last minute before rushing to a meeting or event, but I never have to worry about my nails.”

Ravlich amped up her at-home routine to save money, but also to maintain the results of professional treatments. Every Saturday, she gives herself a facial and a Tanda session (the device uses LED light energy to clear and refine pores). She also applies a mask to her hair to combat damage from daily washing and styling.

Michelle Niles, a pharmaceutical sales rep in Halifax, used to do her own root touchups at home. Since noticing more greys, she’s been visiting the salon. “It’s more efficient. I get my bangs trimmed at the same time.” To compensate, she’s made adjustments to her routine. To cut down on waxing appointments and costs, she had laser



Eva Longoria

hair removal on her bikini line and underarms six years ago, and is considering the same on her legs to cut down on shaving time in the shower.

At Ritual Spa in Toronto, co-owner Maria Christina Faccio says her business has changed dramatically since opening in 2002. “We used to see about five to 10 clients a day. Now, we see about 100.” Faccio says she saw a huge boost when Shellac hit the scene three years ago. “People were starting to go off manicures and doing it themselves at home. When Shellac came out, it totally reinvigorated the industry.”

Faccio says the professional soak-off manicure is the No. 2 most-popular service requested after waxing (and perhaps that’s only because the salon is known to do a Brazilian-in-less-than-10-minutes). She says the average client has three services per visit: most often a hair cut, colour, blow-out or extensions, a manicure or waxing.

Dr. Diane Wong, owner and founder of Glow Medi Spa in Toronto says esthetic treatments have become a normal part of beauty regimens. Five years ago, clients would visit once or twice a year. In the past year, that’s increased to once every month or two; if they’re starting a treatment, they’re in every week. And we’re starting

younger. “Ten years ago, most of my clients were 50 to 60 years old,” Wong says. “Now most are 30 to 50. Younger clients come in more frequently, and build it into their work schedules.”

One started visiting eight years ago, at age 35, for Botox. Now, her treatment plan includes Botox every three months; dermal fillers every nine months; Intense Pulsed Light every three weeks for three treatments plus maintenance once or twice a year; a fat reduction and skin tightening procedure once a week for six treatments, then once every four months; Fraxel Dual Laser for post-surgery scars every month for six treatments; and chemical peels. Top that up with medical-grade skin care products every three to four months to maintain results. She’ll add facials and massages every few months. “She asked if she could rent a room and move in, she’s here so often,” Wong says.

Are we sacrificing work and family time all in the name of beauty? Or are these appointments actually giving us time for ourselves, and making us feel happier and more self confident? One thing is certain: We’ve taken the term high-maintenance to a whole new level.

Follow @chantelguertin

what it costs to look like them

An educated estimate of a celebrity monthly maintenance bill **BY** JILL DUNN

KATE MIDDLETON

HAIR
\$900
The Duchess gets her waves blown out three times per week at Richard Ward Hair and Metrospa. Cost: \$75 a pop, or \$225 per week.

SPRAY TANS
\$400
The Duchess relies on a Saint Tropez tanning expert to come to her home for regular bronzing sessions. This habit is on hold, however, while the Duchess is expecting.

SKIN
\$200
Her winning complexion is thanks to regular monthly facials from London’s Deborah Mitchell’s Bee Venom facials: a natural alternative to Botox.

ESTIMATED MONTHLY TOTAL:
\$1,500

JENNIFER ANISTON

HAIR
\$920
Every six weeks, Aniston slots in a haircut with Chris McMillan at his namesake salon. Cost: \$600. She follows that up with highlights courtesy of Michael Canale. Those cost an extra \$320.

LASHES
\$150
Aniston has gone on record saying that she hates wearing mascara, so instead makes lash tinting appointments every three weeks to keep lashes lush.

SKIN
\$1,850
Aniston swears by skin care expert Mila Moursi. What she gets done, exactly, is still a closely guarded secret, but a treatment can cost \$1,850.

ESTIMATED MONTHLY TOTAL:
\$2,920

KIM KARDASHIAN

BROWS
\$125
Every three weeks, Kardashian has a standing appointment with Beverly Hills brow guru Anastasia Soare to get her arches in shape.

HAIR
\$750
Kim regularly visits her stylist Phillip Wolff at Shades Salon for colour, cut and upkeep of her extensions.

NAILS
\$500
Kim admits to getting manis and pedis done several times per week because it “makes her feel clean.”

SPRAY TANS
\$375
Every 10 days, Kim gets a home visit from spray tanning pro Jimmy Coco. Kim swears the session helps conceal her psoriasis.

SKIN
\$1,200
Kardashian tested out the Vampire Facial, where your own blood is used to boost collagen production, on *Kourtney and Kim Take Miami*. She gets UMO 24k Gold Facials and glycolic peels twice monthly to get glowing.

ESTIMATED MONTHLY TOTAL:
\$2,950

THE 85TH ANNUAL ACADEMY AWARDS

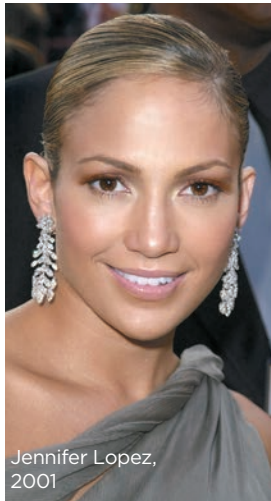
OSCAR-WORTHY

From the best sartorial successes to the worst-ever fashion errors, we round up memorable Academy Awards style statements

BY VANESSA TAYLOR & DEBORAH FULSANG



Naomi Watts



Jennifer Lopez, 2001



Catherine Zeta-Jones, 2003

Gwyneth Paltrow (top left) & Sandra Bullock (top right)

Demi Moore (top left) & Céline Dion (top right)

LEADING LADIES

From ballet pink Ralph Lauren on Gwyneth Paltrow to a gilded Marchesa gown on Sandra Bullock, our favourite red-carpet moments have one thing in common—a super-feminine silhouette. The stunning beading on Jessica Chastain’s Armani Privé strapless gives the actress the perfect hourglass shape.

TIP: Use embellishment like sequins and beading to highlight your best features and create shape on dresses, skirts and jackets.



Jessica Chastain



Olivia Munn

REEL REBELS

These archival looks on Demi Moore (a self-styled outfit) and Céline Dion (loose-fitting Christian Dior suit) make convincing cases for professional styling. What were they thinking? We also don’t know how this gown made its way onto Olivia Munn. We love the drama of this Marchesa dress, but it overpowers the petite actress.

TIP: Choose one focal point—either dramatic draping or intricate embellishment like on the bodice.

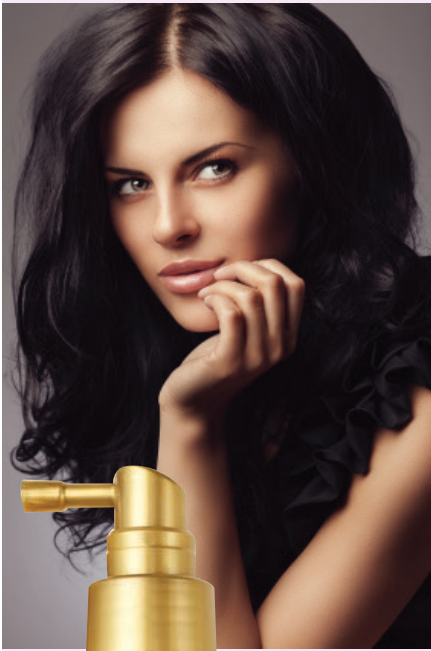
RED-CARPET GLOW

Despite leaving this year’s Academy Awards gala *sans* statuette, Naomi Watts was the picture of Hollywood glamour. Attribute it to her glittering Armani Privé gown, or the glow: Essential to a starlet’s beauty. Jennifer Lopez set the standard back in 2001 with luminescent skin—not counting the Grace Kelly, Elizabeth Taylor and Audrey Hepburn eras before her. In her wake: Catherine Zeta-Jones in 2003 (her glow boosted by pregnancy), Hilary Swank in 2004, Gwyneth Paltrow in 2012. We could go on.

TIP: Get a great illuminator. J.Lo’s star shine is powered by makeup artist Scott Barnes’s Body Bling. Use as a strategic illuminator on cheekbones, shoulders, cleavage and clavicles.

BIG BOLD & BEAUTIFUL

Thanks to cutting-edge science, you can get the voluminous, gorgeous hair you always wanted. Try these tips:



IN THE SHOWER

Use a volumizing shampoo. Look for these key ingredients:

- Wheat or rice extract, which are proteins that strengthen fine hair.
- Polymers, which temporarily thicken hair shaft.
- Natural oils, which moisturize the scalp so hair is encouraged to grow.

BEFORE YOU STYLE

- Spritz your roots with a volumizing spray to lift hair right at the root.
- Apply a volumizing mousse all over to plump up the hair shaft.
- Apply anti-frizz serum only to the ends, so you won’t weigh down the roots.

WHILE STYLING

- Start blowdrying hair upside down, aiming hot air directly at the roots to give them lift.
- Flip hair right-side-up and blowdry individual pieces by drying them in the opposite direction of the way you want them to lay. For example, brush hair around the face back toward the crown, and pull hair from the crown of the head forward.

ALWAYS SOMETHING new



INSTANT VOLUME
Pantene Expert PRO-V Age Defy Advanced Thickening Treatment is an innovative premium line that targets thinning hair, especially on women in their 40s and beyond. The technology thickens existing hair, making you look like you have up to 6,500 more strands. \$21.99

AVAILABLE AT



OSCARS VS. AFTER PARTY

Which outfit do you prefer? Tweet it to us @thekit

BY VANESSA TAYLOR

JENNIFER LAWRENCE



Lawrence wears a drop-waist, blush Dior Haute Couture gown.



Lawrence in a custom Calvin Klein Collection beaded dress.

AMY ADAMS



Adams wears a dreamy gown by Oscar de la Renta.



Adams in a form-fitting fringe Oscar de la Renta dress.

CELEBS: GETTY IMAGES.



See our Oscars style round-up, visit thekit.ca/blogs/oscars-2013



CLOCKWISE: Rachel Roy poses for The Coveteur camera in The Row pants and a Pucci blouse; a pair of her treasured Manolo Blahniks; a tray filled with chic vintage jewellery.



Go inside the rest of Rachel's closet at thecoveteur.com/rachel_roy



Designer Rachel Roy's home is a cabinet of curiosities: A vintage screen in the softest green, colourful Indian saris, a carefully organized *National Geographic* (some dating back to 1930) and a host of Indian deities and dream catchers that are placed in the most unlikely of alcoves. But our curiosity was piqued by her Manolo Blahnik shoe collection, one that could easily rival that of Carrie Bradshaw's. "The first pair of designer shoes I owned were Manolos," Roy says. "I'd save up and wait until they went on sale. They're one of my favourite investment pieces to this day." From every catalogued art tome to cherished jewellery box, each item tells a story of Roy's past, present and future, including a sword chain from a collaboration collection with Deepak Chopra that has "Stillness inside of you" engraved on it. "When I wear it, it reminds me to do just that," says Roy.

THE KIT ON

instagram

Visit us at instagram.com/the_kit and go behind the scenes of The Kit. See our candid pictures from photo shoots, events and more.



Our assistant art director rocks a denim shirt with metallic jewellery. #Cool101



You know you're in *The Kit* offices when you see hot pink and gold pumps together on the same day.



Our office makeover continues with the creation of a feature wall of *The Kit* covers.



Forget palms, we get our lips read at the Essence Cosmetics 1 Year Anniversary party.



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SKIN SCIENCE

TOP TIP
Be patient with regard to results. A skin cream takes three to four weeks to show visible differences.

What's in your skin cream? With new and innovative products launching every month, how can you be sure they will live up to the promises? The key is in the ingredients. Look for these on the label:



ALWAYS SOMETHING new

AHAS: Alpha-hydroxy acids bind moisture, improve collagen production and smooth uneven skin tone.

BHAS: Beta-hydroxy acids reduce redness from rosacea.

RETINOL: Increases collagen production and improves texture and barrier functions.

VITAMIN C: Increases collagen production, reduces skin discoloration, repairs skin and helps skin withstand sun exposure.

VITAMIN E: Protects cell membranes from oxidative damage and collagen.

NIACINAMIDE: A component of vitamin B3, it increases ceramide levels and prevents skin from losing moisture, lightens discolorations and reduces acne.

RESVERATROL: Protects against sun damage, improves collagen synthesis and reduces cell damage.

CERAMIDES: These make up 20% of the skin's matrix, and are the glue that holds the skin's cells together.

PRODUCT PIONEER

L'Oréal Paris Revitalift Miracle Blur Instant Skin Smoother is a breakthrough in anti-wrinkle skin care. This revolutionary new anti-aging product blurs the look of wrinkles, lines and pores, while the cushiony texture offers a velvety-matte finish. \$32.99

AVAILABLE AT



GET INSPIRED BY INNOVATION

Get these innovative products working for you. Transform your beauty outlook and enhance your daily regimen with anti-aging wonders, hair-styling technology and pioneering skin science. Men can benefit from these skincare tips, too!



CLEAN SLATE

The specially designed brush in new **Olay Fresh Effects Powered Contour Cleansing System** (\$19.99) fits the contours of your face for up to 400% better results than regular cleansing. Plus, the revolutionary **Shine Minimizing Cleanser** (\$10.49) banishes dirt, oil and makeup.



LATHER, RINSE, REPEAT

No time for a full-on spa experience? Luxuriate with **Dove Deep Moisture Body Wash with NutriumMoisture**. The breakthrough mild formula gives you a rich lather and gentle cleanse, while nourishing your skin with a blend of nutrients. \$7.49



EMBRACE TECHNOLOGY

Eucerin Hyal-Urea Anti-Wrinkle Day Cream is a new dermatologist-recommended face care solution that relieves dry skin and reduces wrinkles. It uses new technology and effective ingredients, such as urea, which are found naturally in the skin. \$23.99



STYLING BUDDY

TRESemmé Keratin Smooth Heat Protection Shine Spray offers a new, low-sulphate formula that helps shield hair from the damaging effects of heat styling. Plus, it seals in the shine and battles frizz for up to 48 hours. \$7.99



COLOUR CODE

Dove Hair Therapy Colour Care Daily Treatment Conditioner contains double benefits for coloured hair. The Colour Care Treatment Stripe with UV complex helps keep colour vibrant for up to eight weeks, while the new, Concentrated Nourishment Stripe replenishes lost nutrients from the inside and helps restore hair condition. \$9.99

IN RECORD TIME

Vaseline Spray & Go Moisturizer Dry Skin is a new, innovative spray lotion that's fast to apply and quick to absorb. Pure oat extract in a non-greasy formula means you're moisturized in seconds and can get dressed right away. \$10.99



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Pantene Expert PRO-V Age Defy Advanced Thickening Treatment is an innovative premium line that targets thinning hair, especially for women in their 40s and beyond. It's as if you have up to 6,500 more hair strands. \$21.99



POWERFUL PIONEER

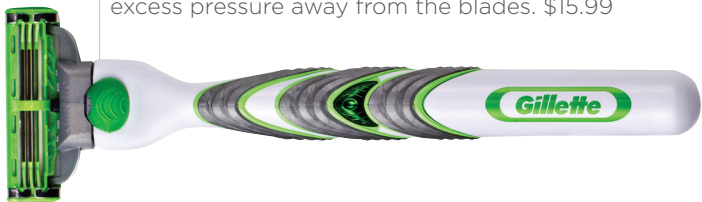
L'Oréal Paris Revitalift Miracle Blur Instant Skin Smoother is a breakthrough in anti-wrinkle skin care. This new anti-aging product blurs out fine lines and pores, leaving you with a velvety matte finish. \$32.99



JUST FOR HIM

COOL COMFORT

Gillette Mach 3 Sensitive Razor's advanced technology prevents razor burn, while healing and protecting his skin. The powered vibrations and revolutionary coating on the three blades offer great comfort: The pivot technology redistributes excess pressure away from the blades. \$15.99



TOTAL REFRESH

Axe Chilled Shave Gel is specially designed for an extra cool shave. The quick-foaming gel preps his face for smooth results. \$5.99



KEEP IT SIMPLE

Dove MEN+CARE Face Lotion Hydrate+ keeps him soft and smooth—and out of your side of the bathroom cabinet. The final step in the new dermatologist-tested face range is designed to keep his grooming routine simple. The revolutionary non-greasy formula quickly absorbs into the skin. \$9.99



AVAILABLE AT

