

# THE KIT

BEAUTY & FASHION



PAGE 5  
**GET A RISE**  
How to wear wedge sneakers



PAGE 9  
**BERRY GOOD**  
This fall, commit to bolder lips



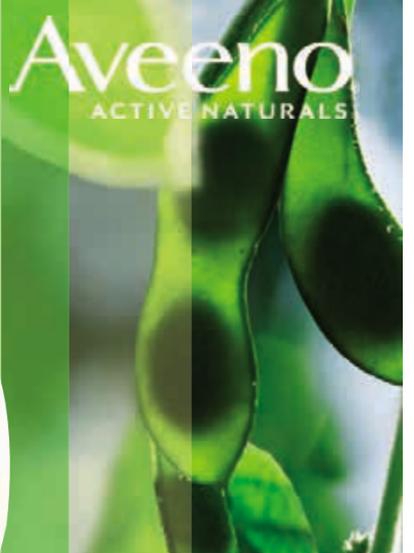
Collars that pop, slouchy knits and a little net: These tricks, plucked from Fall 2012 runways, will bring your old favourite outfits into a whole new fashion season, [Page 6](#)

# EASY UPGRADES

Derek Lam  
Fall 2012  
RUNWAY: PETER STIGTER

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# BEAUTY HAS A **DAY JOB**



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[reitmans.com/beauty](http://reitmans.com/beauty)

*Reitmans*



Patrick Demarchelier and Jeanne Beker at the gifting suite

## We have PATRICK!

The Kit readers will be first to see the nine celebrity portraits taken by **Patrick Demarchelier** during the 2012 Toronto International Film Festival.

We're so excited, we're dedicating a special issue to the images. See it in select copies of the Sept. 29 *Toronto Star* or read it on TheKit.ca

# IN PATRICK'S EYES

Our contributing editor gets the experience of a lifetime: her portrait taken by a famed fashion photographer **BY** JEANNE BEKER

### "Did Demarchelier confirm?"

That question left Anne Hathaway's character, Andy, dumbfounded in the film *The Devil Wears Prada*. After all, how's a fashion newbie to know that Patrick Demarchelier is one of the most iconic names in the business, so revered he became personal photographer to Princess Diana in 1989?

Responsible for countless arresting fashion magazine covers, 69-year-old Demarchelier is royalty in style circles. So you can imagine what a fantasy it was to be invited to pose for him during the Toronto International Film Festival.

"I wanted to do something really special for TIFF," said Natasha Koifman, president of public relations firm NKPR, which hosted Demarchelier in its celebrity gift lounge on September 7.

"I kept thinking back to that funny moment in *The Devil Wears Prada* when Miranda Priestly (played by Meryl Streep) asked about Demarchelier, and I thought it would be so cool to try and get him to come to Toronto to shoot a dozen or so celebs."

Demarchelier was born in France and began his love affair with photography at age 17, when an uncle bought him a camera. He is self-taught. "I learn most by just taking pictures—a lot of pictures," he has said.

I've interviewed him many times, mostly at fashion shows in Paris or New York, where he's lived with his wife, a former model, since the 1970s. I also covered a retrospective of his work, *The Cult of Celebrity*, at the Petit Palais in Paris in 2008, and was moved by his ability to make some of the world's most image-conscious people not only relax but also reveal surprising facets of themselves.

So while I've had my portrait taken by dozens of good photographers over the years, the prospect of posing for a master was exhilarating, if a little daunting. I wore an Azzedine Alaïa knit vest that I thought would shoot well, teamed it with a black mini skirt that makes me feel sexy and a pair of Ron White stilettos. Dressed and ready, I met *Etalk* cameraman Patrick Pidgeon at the lounge for an interview with Demarchelier for my photographic brush with greatness.

As Demarchelier and I cozied up on a couch and talked about his passion, I was once again struck by the man's warmth and lack of pretension.

With so much technical advancement in photography, there are countless aspiring photographers, and I

wondered if Demarchelier has disdain for some of the wannabe artists. "Not at all," he said. "I believe anyone can be an artist."

I asked him how, during a photo session, he knew he had a great shot. "Oh, I just know," he said, with a twinkle in his eye. I wondered how long it would take for him to be satisfied with his shots of me.

As we entered the studio, my cameraman reminded us that we all first met in the 1990s in Paris. Demarchelier was shooting Kate Moss for *Harper's Bazaar*, and we were covering the story for *Fashion Television*. What serendipity that the cameraman with me all those years ago was assigned to this shoot! Demarchelier was charmed, and asked Pidgeon to pose with me. After all, that's how Demarchelier has always seen me: with a big camera lens over my shoulder.

When he began to shoot, I instinctively turned it on while trying to give him honesty, hoping he might capture something new about me, something even I had never seen before.

"Beautiful!" he said. "Nice! Just like a real model!" he encouraged. I immediately had visions of him praising the greats the same way. After a few minutes, Demarchelier felt he had his shot and called me over to a computer to have a look. The photos were black and white, and the first dramatic shots I saw floored me.

Insecurity kicked in. I looked every bit my 60 years! But Demarchelier seemed pleased, so I bit the bullet and prayed Photoshop would come to the rescue.

Director Paul Haggis was standing by to have his portrait taken next, so my fantasy shoot was over. I thanked my photographer and begged him to be merciful in the touch-up department. "Of course!" he said, laughing. "See you in Paris, ah?"

I assured him I'd be at Paris fashion week in September, then floated out of the studio and onto the street, knowing I'd just had the opportunity of a lifetime, and thinking about where I might display my impressive new portrait.

Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Send your questions to [askjeanne@thekit.ca](mailto:askjeanne@thekit.ca). Follow on Twitter @jeanne\_beker

## one-minute miracle WATCH OUT

**BY** VANESSA TAYLOR

While menswear-inspired watches (think link bracelets and serious hardware) continue as a trend, this casual take is a new favourite. Oversized numbers and the fabric strap are playful way to accessorize this season's tough-chic pieces, like a leather sheath, or a tailored suit.



Olivia Palermo

CELEBRITIES: GETTY IMAGES; PRODUCTS: GEOFFREY ROSS; OFF-FIGURE STYLING: RODNEY SMITH/JUDY INC. BEKER AND DEMARCHELIER: CENTRAL IMAGE AGENCY



Nautica BFD 102 stainless steel and canvas watches, \$140, [nautica.com](http://nautica.com)

## WHAT WE WANT THIS WEEK

# TOP THE KIT LIST

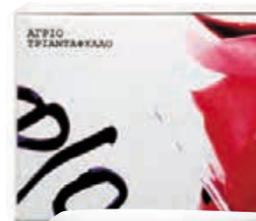


### VAMP IT UP

Appropriately called the Vamp, this sexy stiletto boasts two-tone leather with a classic thin heel and pointy toe—an ideal date-night pump to amp up a basic dress. Joe Fresh leather heels, \$99, [joefresh.com](http://joefresh.com)

### RUNWAY OENOPHILE

Claret, burgundy, merlot: any way you paint it—or pour it—vino-inspired hues are all over modern manicures. Pedicures, too. We've been crushing on this haute hue since it first hit the catwalk. Yves Saint Laurent La Laque in Violet Baroque, \$27, at Holt Renfrew, The Bay, Murale, [ysl.com](http://ysl.com)



### BEAUTY REST

Prevent dreaded, parchment-paper-dry winter skin with this cream that's rich in vitamins C and E, and rose oil, and dubbed by believers as "the overnight facial in a jar." Korres Wild Rose and Vitamin C Advanced Brightening Sleeping Facial, \$54, [korres.com](http://korres.com), [shoppersdrugmart.ca](http://shoppersdrugmart.ca)



### TONED-DOWN TONES

Summer's colour-blocking trend continues into fall, but in a more neutral palette. We love the metallic gold flap, which elevates the graphic appeal. Little Burgundy faux-leather bag, \$40, [littleburgundyshoes.com](http://littleburgundyshoes.com)

### GO LONG

While a jewelled pendant is sublime, a long pendant-style necklace has additional benefits. By drawing the eye down, it gives the illusion of a longer, leaner upper half—downplaying a large bust. Swarovski gold-plated crystal necklace, \$260, [swarovski.com](http://swarovski.com)



### SHAPE SHIFT

Go for the unexpected by pairing a traditional sweatshirt silhouette with a vintage painterly print. Wear with tailored trousers or a pencil skirt. H&M Merino wool sweater, \$60, [hm.com/ca](http://hm.com/ca)



### STRIKE OIL

Use a drop or two of this lightweight beauty oil on your hair's dry ends before blow-drying, another drop to boost shine after heat styling and, if you're truly TLC-minded, massage it generously into your hair for a quenching overnight treatment. L'Oréal Professional Mythic Oil, \$24, [ca.lorealparis.com](http://ca.lorealparis.com)

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## FASHION

# GAME CHANGER

Who knew a high-fashion high-top would cause such a stir among the stars? Celebrities teach us how to wear this wedge **BY** INGRIE WILLIAMS

Isabel Marant's fashion-meets-function wedge sneakers have been a lust-list item since debuting in 2012 and their sold-out status shows no sign of slowing down. Fans include off-duty models and celebs (many of them moms on the go), and their appeal is ageless. The high tops come with a high-fashion price tag, but there are now options to fit all budgets. With an esthetic that treads between casual and cutting edge, they're an ideal alternative to basic tennis shoes or retro high tops for the style-minded, perfect for busy woman looking to elevate an everyday outfit. To make them work for you, play by these rules:



## RULE #1

### KEEP YOUR TOP HALF FUSS-FREE

Try Gisele's take: a relaxed T-shirt topped with a cropped leather jacket.



Mimosa leather and suede wedge sneakers, \$248, brownsshoes.com



Marion Cotillard



## RULE #2

### SKIP COLOURFUL COMBOS

Choose a pair with a black base, like Marion Cotillard. Such a striking silhouette comes off best in darker tones.

## RULE #3

### AIM FOR LONG, LEAN LINES

Wear wedge sneakers with leggings, slim-fitting pants or skinny jeans à la Miranda Kerr.



Miranda Kerr

## news

### KATIE FOR BOBBI BROWN

Our favourite girl-next-door, Katie Holmes, will be the first celebrity face of **Bobbi Brown Cosmetics**, appearing in Spring 2013 print ads for the makeup brand. Bobbi Brown Cosmetics was also the lead makeup brand for the Spring 2013 Holmes & Yang fashion show during New York's Mercedes-Benz Fashion Week.

"Bobbi is exceptional and Bobbi Brown Cosmetics is a company that we, as women, all turn to, because it is makeup that is very accessible and makes you feel pretty," says Holmes. "Sometimes it is just a lipstick or a blush that makes you feel like you can do what you need to do." We couldn't agree more.

—Azra Hirji



Katie Holmes

### PANTONE'S TOP 10 SHADES

We're just easing into fall, but already looking ahead to next year as colour authority agency **Pantone** has chosen Monaco Blue as the top fashion colour for spring 2013. Other hot shades for the season include Dusk Blue, Emerald, Grayed Jade and Linen. Pantone heralded Tangerine Tango as its colour of the year for 2012. We're already wondering what the next colour contender will be so we can plan our wardrobes around it.—Nadine Anglin



### PRETTY FOR A CAUSE

Sustainable Beauty Day is coming to salons Canada on October 15. Salons partnered with **Davines** will cut and style your hair free when you make a donation of \$15 or more. All proceeds will go to The Fruit Tree Planning Foundation, which helps poor communities by planting fruit trees in efforts to alleviate world poverty. Last year, Davines and the foundation raised more than \$25,000 in 54 salons across the U.S. and Canada, and planted 6,000 fruit trees in Mozambique and at an orphanage in South Africa. What a perfect excuse to get your pretty on for a good cause. Find your nearest salon at [kit2it.com/prettyforacause](http://kit2it.com/prettyforacause).—A.H.



Planting trees and building communities in Africa

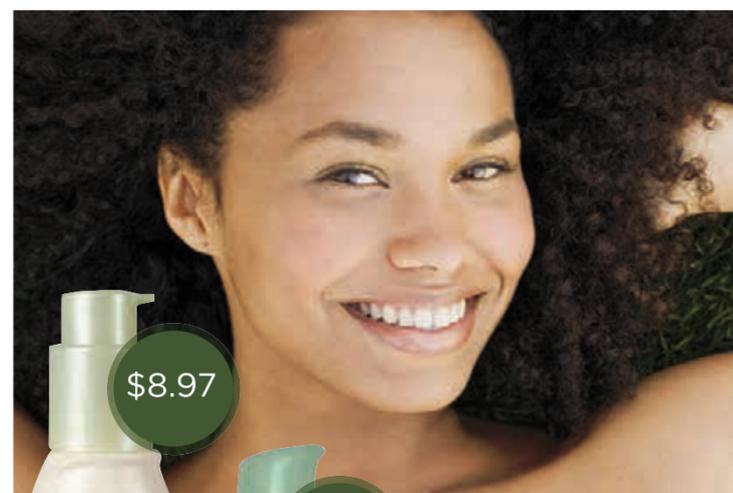
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on the cover

# 5 STYLING TIPS FROM THE RUNWAY

Embrace these quick and easy tricks to bring your wardrobe into this season **BY VANESSA TAYLOR**

AS SEEN AT: VICTORIA BECKHAM FALL 2012



## 1 ADD SOME SLOUCH

Designers skipped a strong hosiery message this fall, instead they opted for layered knit socks with everything from clunky Mary Janes at Michael Kors to heeled ankle boots at Victoria Beckham. Try this look with simple, feminine silhouettes like a classic LBD or tailored pencil skirt.

RUNWAY: PETER STIGTER



AS SEEN AT: TORY BURCH FALL 2012

AS SEEN AT: PHILLIP LIM FALL 2012



## 2 FORGET THE LABOUR DAY RULE

Don't stash that summer-y shift or lace frock just yet. The secret to making a white dress work in cooler months is accessories. Stick to black extras like a wide belt or opaque tights to ground the look.

AS SEEN AT: TORY BURCH FALL 2012

## 3 CAST YOUR NET

Extend the wear of your cropped trousers by layering a fishnet sock with your fall bootie. Stick with classic neutral colours for both trousers and footwear, or test your fashion-limits with a bold printed trouser à la Prada.

AS SEEN AT: ALEXANDER WANG FALL 2012



## 4

### POP YOUR COLLAR

Swap out the statement necklace and try a contrasting collar to add detail up top. From knits with removable versions to crisp, tailored styles, the key to this look is a contrasting colour, print or texture.

## 5

### GET CHUNKY

Thick knits, the bigger the better. Get an uptown makeover when teamed with a feminine skirt. Go with elegant evening-worthy embellishment or day-ready youthful swing skirts.



AS SEEN AT: MICHAEL KORS FALL 2012

Get expert advice on tweaking your current closet. Search "fall style" on [TheKit.ca](http://TheKit.ca)



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## BEAUTY



# THE WHITE STUFF

All you need to know about brightening your smile at home **BY** JANINE FALCON

Paparazzi flashes aren't the only things that light up a red carpet. A sparkling smile is a Hollywood must (get on that, Michael Fassbender). White teeth make skin look more radiant, and they're the hallmark of youth. If your grin needs a pick-me-up, a drug- or department-store whiter-teeth regimen can safely make your natural smile look brighter—and healthier, too. Here's the whitening 411 with advice from cosmetic dentist Dr. Ed Philips of The Studio for Aesthetic Dentistry in Toronto.

## WHITE KNIGHT: PEROXIDE PRIMER

**WHAT IT IS:** Peroxide is an oxygen-based compound used as a bleaching agent in most teeth-whitening methods. It works on natural teeth best, not so much on veneers or caps.

**WHAT IT DOES:** Peroxide oxidizes stain molecules and removes discoloration.

**WHAT THE DENTIST SAYS:** "Peroxide at the concentration at which it instantly whitens teeth is also instantly harmful to gums," says Dr. Philips. DIY whitening formulas therefore contain low doses to avoid soft-tissue irritation. Lower doses also reduce the risk of teeth sensitivity, too.

**DID YOU KNOW?** Peroxide temporarily dries teeth out. That's why they look whiter so quickly after starting a bleaching regimen, says Dr. Philips. (Think about the way wet white fabric looks with a dry spot.)

## KIT AND CABOODLE: WHITENING KITS

**WHAT THEY ARE:** Whitening kits are usually pre-packaged systems that include trays plus multiples of single-use peroxide gel or plastic-backed peroxide-gel strips.

**WHAT THEY DO:** Trays or strips trap peroxide against the teeth to give it time and proximity to whiten. They also protect the formula from saliva, which starts to de-activate peroxide as soon as it comes into contact with it.

**WHAT THE DENTIST SAYS:** Dr. Philips recommends kits as a way to give your smile a lift for a special occasion, but says it's rare to see anyone get actual long-term results. "Patients tend to play with over-the-counter products," he notes. "They put them on one day, then the next day, and then miss a day. The day they miss, they completely lose what they gained from day one and two." So don't do that.

## LIGHT BRIGADE: LASER AND LED-ACTIVATED WHITENING

**WHAT IT IS:** Laser and LED-activated whitening processes feature light as a key system component.

**WHAT IT DOES:** Even in the dentist's office, the light itself has no effect on tooth colour. Instead, it targets photoreceptors added to the peroxide formula. When triggered, the light-sensitive elements slightly bump up bleaching performance.

**WHAT THE DENTIST SAYS:** You'll get whiter faster, but don't expect long-term results. The amount of time the peroxide is in contact with teeth matters, too, even at the dentist's. "In-office laser whitening is a great kick-start, but the results aren't as long-term as you'd get with seven days of professional peroxide whitening trays twice a day," explains Philips.

## SMILE BOOSTERS: WHITENING TOOTHBRUSHES, TOOTHPASTE AND RINSES

**WHAT THEY ARE:** These brighten teeth with daily use.

**WHAT THEY DO:** Used as a team every day, they remove surface stains via thorough cleaning.

**WHAT THE DENTIST SAYS:** In products like these, the peroxide dose is too low and in contact with the teeth too briefly to create long-term colour change, says Dr. Philips. Still, "if you use all of these whitening items on a daily basis, you'll get a daily change. Your teeth will always be a bit lighter."

Janine Falcon is head geek at [Imabeautygeek.com](http://Imabeautygeek.com).



CLOCKWISE FROM ABOVE:

Crest 3D White Whitestrips Intensive Professional Effects. \$70, drugstores and grocery stores. Tanda Pearl Ionic Teeth Whitening System has ionic technology—a mild micro-current emission cranks up the performance of the low-dose peroxide formula so it whitens like a higher concentration of bleach without irritation to gums and teeth. \$195, The Bay, Philips Sonicare DiamondClean electric toothbrush (31,000 brushstrokes per minute) with counter-top charger and portable charging case, \$229, Shoppers Drug Mart. Luster 1 Hour White with Accelerator Mouth Rinse, Super Whitening Gel and Activating Whitening Light. \$60, Shoppers Drug Mart. Rembrandt Deeply White + Peroxide Toothpaste with fluoride, \$7, Walmart. Listerine Whitening Plus Restoring Fluoride Rinse, \$10, drugstores and mass retailers.

For more gorgeous beauty looks search "beauty" on [TheKit.ca](http://TheKit.ca)



YOU SHOULD

CERI MARSH

# GET A HAT

It's been more than 50 years since hats were a staple in women's wardrobe. Not that it's been a complete wasteland for millinery. From Carmen Miranda's fruit bowl-headpieces to Diane Keaton's rumpled fedoras and fashion editor Anna Piaggi's fascinator-style statement hats, there have always been women who have made hats part of their image. But all of these women are hat people—which is usually to say, eccentrics. For most of us, unless we're headed to Ascot or a royal wedding, our heads have been bare. Until a stingy-brimmed, straw-fedora became the thin edge of the wedge.

A couple of years ago, women started playing with this tomboy topper and suddenly there was a version at every price point. By fall, all of the design world's pent-up hat love is going to come tumbling down to retail, and I promise that you won't be able to shop without bumping into cloches, bowlers and newsboys (and you'll know what those words mean by October, too). Before you're the last one to realize that hats are the new statement necklace: go get a hat. Maybe go get a few.

Many of the hat-heavy international collections did have a retro feeling. Ralph Lauren's *Downton Abbey*-inspired Fall 2012 show was one bit of nostalgia after another. Lady Mary would have looked exactly right in any of the tweedy clothes (a fitted, bell-shaped hat), newsboy caps or top hats Lauren sent down the runway. And Donna Karan's ode to Marlene Dietrich

had hats growing and shrinking from full-on fedoras to teeny fascinators. But there were more contemporary takes, too. Pucci and Missoni shows both featured fluffy fur caps. But the hattiest showing of all was from Marc Jacobs. In a collection of over-the-top layering, it was as if the hats had no choice but to grow to Dr. Seuss proportions. And the colours! Vanessa Taylor, *The Kit's* Fashion Editor says, "the massive styles we saw at Marc Jacobs aren't exactly wearable for day to day—they were ginormous! A scaled-down version with a smaller brim is quite flattering. The look is very chic and super-practical in the Canadian climate."

For such a practical item as the hat, it does present some challenges. Unless we're talking about a fascinator or other such headpiece, it really should come off of your head once you're indoors (a dash into the grocery store doesn't count). You can't be sitting at your desk with a bowler on your head, no matter how chic it is. Taylor laughs and agrees it's not always easy to know what to do with one's chapeau. "I'm never quite sure where to put my hat when I'm in a restaurant, for example. I'm always wishing I could have a separate chair just for my hat. That said, it can definitely work as an all-day weekend look while you're running errands, outside."

Ceri Marsh is a best-selling author, former *Fashion* magazine editor and co-creator of the food and family website [SweetPotatoChronicles.com](http://SweetPotatoChronicles.com)

# BERRY GOOD

Go deep, go rich and make a bold lip your new signature look **BY** DEBORAH FULSANG



Chanel  
Rouge Allure  
Luminous  
Intense Lip  
Colour in  
Pirate, \$40,  
chanel.ca

Gosh  
Velvet Touch Lipstick  
in Burgundy, \$14,  
shoppersdrugmart.ca

Maybelline New York  
Colour Sensational  
Lipstick in Deepest  
Cherry, \$10,  
maybellinenewyork.ca

Chanel  
Rouge Allure  
Luminous Intense  
Lip Colour in  
Rouge Noir, \$40,  
chanel.ca

Smashbox  
Be Legendary  
Lipstick in Fig, \$22,  
smashboxcanada.com

Lise Watier  
Rouge  
Gourmand  
Lipstick in  
Shiraz, \$20,  
lisewatier.com

M.A.C Cosmetics  
Retro Matte Lipstick  
in Ruby Woo, \$18,  
maccosmetics.com

Avon  
Ultra Rich Lipstick  
in Crimson, \$9,  
avon.ca

Estée Lauder  
Pure Color Velvet Shine  
Lipstick in Black Cassis,  
\$32, esteelauder.ca

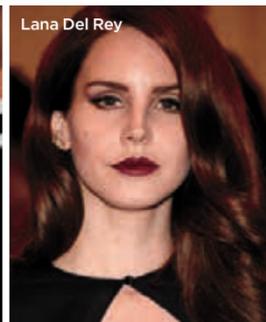
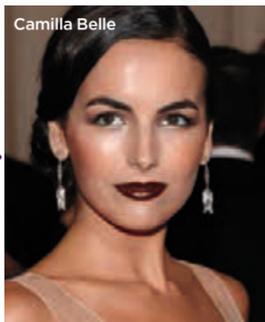
Lancôme  
Rouge in Love  
Lipstick in Brune  
Plumetis, \$30,  
lancome.ca

L'Oréal Paris  
Colour Riche Caresse  
Lipcolour in Intense  
Plum, \$13, lorealparis.ca

Revlon  
Super Lustrous  
Lipstick in Iced  
Amethyst, \$10,  
revlon.ca

PRODUCTS: GEOFFREY ROSS; MODEL AND CELEBRITIES: GETTY IMAGES

**TIP**  
Ace the look like these women: Balance the intense dark lip with soft cheeks and eyes and bold brows.



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# THE KIT GIRL

**NAME** Natasha Gargiulo  
**CITY** Montreal  
**OCCUPATION** Host, Virgin Radio  
**DESCRIBE YOUR STYLE** "Feminine and flirty"

From a traditional Italian household, television and radio host Natasha Gargiulo has fashioned herself an exciting career in part thanks to her father, who was a news anchor for local Italian TV stations *Teledomenica* and *Teletalia*.

He had a huge influence in her life. She inherited his strong work ethic, earning a communications degree from Concordia University in Montreal while interning at radio and television stations. "I always knew what I wanted to be when I grew up," says the co-host of Montreal's top morning show on Virgin Radio for the past nine months.

Being used to sleepless nights came in handy with a 3:45 a.m. wakeup call; Gargiulo's 23-month-old daughter Leticia was the perfect alarm clock. A love of walking and reading helps her stay calm, but it's her family that truly keeps her grounded. "Being with the people you love—especially your family—you don't have to be on. You can just be yourself."

Gargiulo is down-to-earth, and stays stylish without losing herself in the process. "I follow trends," she says, "but if they aren't my style or don't reflect who I am, I won't be caught dead wearing them." She noticed that her fashion sense has evolved through pregnancy and beyond. Looking for pieces that are more sophisticated and timeless, she'll still throw in the occasional edgy item. Case in point: using a leather bag from m0851 to carry around baby essentials. "I didn't want something that screamed 'diaper bag.' It's classic, soft, durable, and my husband loved carrying it around too!"

When it comes to beauty, Natasha loves Jane Iredale cosmetics. "Our makeup artist at *ET Canada* uses it on all our on-air team and I have to say it is the best! My face has never been happier."



Natasha Gargiulo is wearing a Flou dress, bracelet from Style Studio and Vince Camuto shoes from The Bay.

## Grounded and glamorous

Entertainment reporter Natasha Gargiulo's style stays true to classic roots **BY** VANESSA MURI

### FASHION STAPLES

Valentino satin-trimmed tiered silk-velvet skirt, \$2,390, net-a-porter.com



Valentino satin platform pumps, \$675, net-a-porter.com



### BEAUTY SECRETS

Lancôme Définicils High Definition Mascara, \$31, at Lancôme counters, lancome.ca



### STYLE ROLE MODEL

Charlize Theron: "She has stunning, natural beauty."



### FAVOURITE SHOP

"Style Studio (above), m0851 and Zara—for me and my daughter."

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