

#### GLOW LIKE A STARLET, PAGE 6 >> LAINEY'S STYLE, PAGE 11





## Elizabeth Arden RED DOOR

The fragrance

WHAT WE WANT THIS WEEK

ask jeanne

Y PIECES

EAT STYLE

Dear Jeanne, I love Kate Middleton's style! What are key pieces that I can emulate without having to put another mortgage on my house?-Micaela

Dear Micaela,

Well, you're certainly not alone in your appreciation of Kate Middleton's style. The entire fashion world has fallen in love with the divine Duchess, and it's no wonder: her understated, ladylike approach to dressing is the ultimate in chic. She always looks like she's wearing the clothes—the clothes aren't wearing her.

Kate has a penchant for the classics, but isn't afraid to give a nod to trends. She's also got a terrific sense of colour, an inherent savvy when it comes to mixing High Street fashion with designer labels, and she has a meticulous eye for details. Having been a one-time accessories buyer, the pieces she chooses always blend in beautifully with her overall look. There's so much we can learn by studying her style. And the great news is, you don't have to break the bank. Kate may have a thing for McQueen, but there are usually reasonable facsimiles of these high-end designs that still capture the sensibility without leaving you broke.

Start with a great little tailored jacket, similar to the navy one-button blazer Kate sports time and time again. Hers is from the wonderful Canadian jacket label Smythe. I'd also go for a tweed suit, something simple, like the trim blue tweed Rebecca

Taylor suit that Kate wears. Again, you'll have to seek out a less costly label, but they are around. A shirt dress or elegant little jersey dress might be nice. Once again, no need to spend a lot on these.

Kate seems to favour J Brand skinny jeans, and you should have a pair of great-fitting jeans for more casual times, but certainly, there are such a variety of brands out there, don't think that J Brand is the only way to go. A fitted coat is a must if you want to ooze ladylike class, perhaps like the chocolate Hobbs coat Kate has. Or you could try a tailored cherry red coat like the one worn by Kate at the Queen's Jubilee weekend. That would really pop. A pencil skirt and a great-fitting white shirt are also key items that don't have to cost a lot. In the accessories department, try a pair of nude patentleather pumps with a mid-size heel. A pair of simple black suede pumps with a mid-size heel would be good, too.

And don't forget about a pair of funky rainboots, like the Le Chameau boots Kate wears at Sandringham. Love that royal chic country weekend look! A little shearling jacket, like the LK Bennett Darwin jacket Kate has would be fab for our Canadian winters. I'm sure you could find a reasonably priced one at Danier. And, of course, you must get yourself a couple of clutch bags. Kate likes Stuart Weitzman, but again, you should be able to find a cheapand-cheerful clutch at every price point. Dressing like Kate is more about adopting a sensibility and less about spending tons of money. Attitude, darling, is what it's ultimately all about.

Send your questions to askjeanne@thekit.ca. Follow @Jeanne\_Beker on Twitter

eanne Beker is a contributing editor to the Toronto Star and the host of FashionTelevision Channel.



A much-loved classic of jet-setting celebs, patterned scarves can top off any on-the-go ensemble. Make a fashionable arrival with this silky geometric print in green silk printed scarf, \$29

With their architectural heels, **Jeffrey Campbell** booties aren't for the faint of

Ruggeri patent-leather wedges, \$180

neart. But with cut-aways like this, wearing them will certainly get you noticed

natural hue with a kiss of barely-there lipcolour CoverGirl LipPerfection

Chanel, a red-carpet staple is the designer of choice among the fashion elite for glam nights out (read: Diane Kruger, Blake Lively). Metal and enamel bracelet, \$1,800,

Duffle (which debuted in 1973), has been updated in Crayola-coloured hues. January Jones, Kristen Bell and



ROYAL STAPLE

Seen sporting this classic navy blazer on her Canadian tour last summer, Kate Middleton also wore it at the London Olympics. Apart from her royal endorsement, the versatility of this jacket is enough to make us all super fans. Smythe viscose jacket, \$595, shopbop.com

**GREAT LENGTHS** 

Prep your locks à la New Girl star Zooey Deschanel with Pantene Pro-V Beautiful Lengths Strengthen and Smooth Crème. The value-priced frizz-buster is laced with micro smoothers to help you prep for your close-up. \$6, pantene.ca

PANTENE

BY INGRIE WILLIAMS

There may not be a red-carpet event in your future, but when it comes to an arm party, everyone's invited. This celeb-favoured bracelet-stacking trend is easy to recreate and makes a dramatic statement, especially if you go for glitter. Choose bracelets with visual impact, such as these hefty pavé loops, and let different metals mingle. Worn together, or mixed and matched, they make a stunning addition for a day or night look.



Chainlink metal and crystal stone bracelets, \$30 each, winners.com



#### on the cover

# RED CARPET, REAL STYLE



Yes, yes, there's nothing wrong with seeing yet another strapless, floaty dress. But to find real style on the red carpet, look past the perfectly pretty gowns to actors who embrace androgyny, edge and effortless-looking style

BY CERI MARSH

ithin hours of the first premiere, it began. The slideshows, the roundups, the analysis. Not of films, silly, of the fashion. Red-carpet trend reports came as quickly—scratch that, more quickly—than movie reviews at the Toronto International Film Festival. And these 10 days are just the beginning of the long red-carpet season that stretches eight months and thousands of kilometers to Cannes, which wraps up in frothy, Euro-glam style near the end of May. Between now and then you can expect to be repeatedly sold on the notion of red carpet as runway, film premiere as modern day catwalk. Are you buying it?

The ad campaign for red carpet-walking celebs as models began in earnest in the 1990s. But for fashion folks, the hem on that dress was always unfinished.

Few dresses have been as remarked upon as the pretty-but-plain lavender Prada that Uma Thurman wore to the 1995 Oscars. For followers of fashion, the dress had little to do with Miuccia Prada's *jolie-laide* aesthetic. But since most of the world had never heard of Prada, it didn't matter. A more strange confluence was the bubblegum-pink ball gown worn by Gwyneth Paltrow at the 1998 Academy Awards. Ralph Lauren, known for his iterations on tomboy-ish Americana, seemed not at all represented by that saccharine swath of taffeta.

Lainey Lui, a reporter for CTV's *Etalk* and writer of popular gossip blog Lainey Gossip, says, "When you are on a red carpet, your primary purpose is to promote the film. However, the main purpose of a runway is fashion, to promote creativity and to push vision. So right away your goal is different."

The Toronto Star fashion reporter Derick Chetty agrees.

"The red carpet is not exactly a place to see seasonal trends or catwalk trends. Hollywood plays it very, very safe," says Chetty.

To illustrate this opinion, Chetty points to prints, a major trend in fashion in the last couple of years. "But I dare you to find a printed gown on the red carpet," he says. Rather, you see the same things over and over. "It's a strapless gown, it's a fishtail gown, it's a solid colour, it's something chiffon-y, easy, breezy." Yes, yes and hello, there goes another red strapless number, yes.

So, what's behind all those safe and—from a fashion lover's perspective—often boring choices? Or should we ask who? Most actresses don't go the red carpet gauntlet alone, but work with a stylist who pullstogether arack of potential looks for the

actress to choose from.

If it sounds like the ultimate luxury to have someone else do the shopping (and hemming) for you, well, it is, sort of. Top celebrity stylists are ardently courted by the big fashion players.

"They're flown to Paris to the shows, they're flown to the ateliers just to look at stuff, to choose stuff," says Chetty. "And Lord knows what else they're getting. With all of that behind the stylist, obviously they've got an agenda."

With big fashion and beauty brands snapping up more actresses than models to star in their ad campaigns, it's no wonder actresses may feel that the red carpet is the place to audition in an attractive, not too meat-dress-yway for those high-paying gigs.

In this commerce-driven arena of redcarpet walkers, some starlets do seem to float above their hyper-styled counterparts.

Tilda Swinton is know for androgynychic, Keira Knightly works her lanky silhouette in languorous yet edgy gowns, and Marion Cotillard makes runway-ready fashion look as comfortable and effortless as your yoga pants. At TIFF to promote Jacques Audiard's *Rust and Bone*, Cotillard will almost certainly end up on many of those fashion-moment roundups. At first blush, none of these standouts have much in common, really.

But, Chetty points out that they actually dohave much more in common than sceptics would think: "I'm going to go out on a limb and say that most of those women are not using stylists."

Cotillard spent much of August at premieres around the world for *The Dark Knight Rises*. It was a master class in wearing the dress rather than the dress wearing you. The stunning trompe l'oeil number she wore to the London premiere had just weeks before come down the Dior couture runway.

While Cotillard says she does not rely on a stylist, she is one of the celebrity faces in ads for Dior, so you can imagine that a couple of Dior frocks might be available to her once in awhile.

Of the actress she has interviewed a few times, Lainey says, "She's got that French detachment about everything. She enjoys fashion but she's almost a little distracted. It's not, right away with an answer to 'who didyourhair and makeup?" There's just a real coolness to her."

Or as Chetty sums up: "The woman is French. She lives in Paris. It's practically the birthplace of modern day fashion!"





CELEBRITIES: GETTY IN

#### OFF-THE-CLOCK CHIC

On the weekend, away from the movie set and off the red carpet, these three leading ladies are often spotted in seriously stylish looks worthy of your attention BY NATASHA BRUNO



#### ELIZABETH OLSEN INDIE MINIMALIST

Not to be overshadowed by her boho-cool sisters, Mary-Kate and Ashley,this rising starlet is well on her way to earning her own trendsetter stripes. Going with a more laid-back approach, Olsen's play on oversized accessories, luxe textures and menswear-inspired duds results in a perfectly polished look.

STYLING TIP: Pay

STYLING TIP: Pay
Attention to Proportions
Oversized outerwear is
having its moment this
season. Take a cue from
Olsen's look and balance
out the volume on top
with a slimmer silhouette
below, like a skinny
trouser.



#### KATIE HOLMES MODERN CLASSIC

This busy mom favours chic and simple ensembles that focus on understated classics with on-trend accessories. Her style motto? Fussfree favourites that get you out the door quickly.

#### STYLING TIP: *Mix Your* Essentials

A long-sleeve shift matched with ballet flats can take you straight from the office to your dinner date with a few quick tweaks. Swap your daytime tote for a printed clutch or go with a statement necklace to add a hit of glam for the evening.



#### ANNE HATHAWAY HOLLYWOOD SOPHISTICATE

Feminine elegance and refined tailoring are the key ingredients to this A-lister's personal style. The now pixie-coiffed actress is often seen mixing preppy accessories with her figure-flattering silhouettes.

STYLING TIP: Amp It Up
Enhance your wardrobe
staples like a basic
T-shirt and cargo pants
by layering on a chic
jacket in a ladylike tweed
for a timeless look. Finish
off with fabulous pumps
and minimal accessories.

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NEW YORK

### HIGH STEPPERS



When it comes to red carpet supremacy, these designer heavyweights have celebrities walking on air—literally. Skyscraper pumps. Studded masterpieces.

There is nothing else like these swoon-worthy heels by vanessa taylor



**CHRISTIAN** LOUBOUTIN

BACK STORY: By the age of 13, Louboutin was obsessed with shoes—he shopped his sketches around and landed himself an apprenticeship with Roger Vivier and later freelance designed for Chanel and Yves Saint Laurent.

SIGNATURE LOOK: The instantly recognizable scarlet soles. Louboutin intended to flash an alluring hit of colour as the wearer exits the room CFI.EBRITY DEVOTEE: Jennifer Lopez, Kristen

Stewart, the Kardashian sisters DID YOU KNOW? In celebration of the rerelease of Cinderella this Fall, Louboutin created a limited-edition jewel-encrusted heel that would surely make the step-sisters very jealous.

TIP: These edgy studded stilettos perfectly contrast a sweet lace dress

> Christian Louboutin pigstud black patenteather pumps, \$1,195,

Brian Atwood Hamper suede pumps, \$750,

SIGNATURE LOOK: Metallics, animal print and sparkling crystal embellishments with pencil-thin

CELEBRITY DEVOTEES: Charlize Theron, Selena Gomez, Katy Perry DID YOU KNOW? Diana Princess of Wales wore almost exclusively

TIP: Let these sparkly beauties be the focal point of your outfitpare down your other accessories and skip the statement jewellery

stiletto heels.

Jimmy Choo shoes.

that might compete.

BRIAN ATWOOD

BACK STORY: After graduating from the Fashion Institute of Technology in New York and getting a taste for fashion while modeling, Atwood was hired by Gianni Versace himself to design the house's accessories line. After honing his craft, he launched his own eponymous footwear collection, "I want to put woman on the pedestal that they deserve," says Atwood. SIGNATURE LOOK: Bold coloured, seriously sexy, sky-high platforms and crescent toe

CELEBRITY DEVOTEES: Hayden Panettiere, Eva Longoria, Zoe Saldana DID YOU KNOW? Victoria Beckham requested custom Brian Atwood rose-gold pumps for her

runway show. She wanted them to match her new Rolex.

TIP: If you love sky-high heels, look for styles with a same colour-covered platform at the front to help balance out the height in the back.

BEAUTY

#### SHIMMER LIKE A STARLET

Make like Selena Gomez or Zhang Ziyi and get glowing—with a little help from a well-chosen illuminator by Deborah Fulsang

"AN ILLUMINATOR CAN MAKE ALL THE DIFFERENCE," says Torontobased makeup artist Sheri Stroh. "You look more youthful and fresh-skin looks alive and rejuvenated. People will wonder if you've had a facial and won't be able to pinpoint exactly what's different about your skin, only that it looks amazing."

So even if you've been buying your own tickets to the premieres during this week's Toronto International Film Festival and still waiting for that TIFF closing-party VIP pass, you can still look like a star.

Stroh's main advice: "Use an illuminator wherever you want highlighting. Usually the tops of the cheekbones, the bridge of the nose, the cupid's bow area of the lips, and the inner corners of the eyes (your tear ducts). It's where you would glow naturally.

And whether you choose a cream formula (Stroh's favourite for its blendability), a gel, powder or something technically advanced and in-between, we advocate these products as multitasking wonder tools. They create highlights to help accentuate your facial structurethe look of beautiful bones. They can be used strategically all over the face and the body to create a sexy, flushed look. And a drop or two of a liquid illuminator added to your goto moisturizer can give shoulders and shins a red-carpet-worthy shimmereven as the summertime and the paparazzi flashbulbs fade.



### smile for the camera

Yes, you can look like a star! Take your own red-carpet inspiration from these expert fall makeup tips from Rebecca Restrepo, Global Makeup Artist for Elizabeth Arden.

#### Sultry & Chic

#### "FOR SOMETHING GLAM AND SEXY, START BY CREATING A SOFT,

smoky eye using the Elizabeth Arden Beautiful Color Smoky Eyes Pencil in Smoky Black. Apply all around your eyes, then blend it out with the sponge tip on the other side of the pencil. I like using Elizabeth Arden Ceramide Cream Blush in Honey on the apples of the cheeks and topping things off with Elizabeth Arden Pure Finish Mineral Bronzing Powder in Medium. To finish, my choice for a gorgeous nude lip would be Elizabeth Arden Lip Protectant Stick Sheer Tint SPF 15 in Honey."

When it comes to fragrance, Restrepo suggests Pretty Hot Elizabeth Arden, a fruity-floral scent with undercurrents of amber, sandalwood and patchouli. "It would really suit this sexy, black-tie style."

Elizabeth Arden Pure Finish Mineral Bronzing Powder in Medium, \$38, Elizabeth Arden Lip Protectant Stick Sheer Tint SPF 15 in Honey, \$23, and Pretty Hot Elizabeth Arden Eau de Parfum Spray, \$80 (100 ml)



#### After-5 Sleek

"ADDING LUMINOSITY IS THE KEY TO BEAUTIFUL SKIN. Start with Elizabeth Arden Pure Finish Mineral Tinted Moisture Cream SPF 15 in Light. For the eyes, blending rich taupe and grey shades will help create instant drama. Try Elizabeth Arden Beautiful Color Eye Shadow in Truffle from your lashline to your eye crease. On the outer corners and bottom lashes, my choice is Elizabeth Arden Beautiful Color Eye Shadow in Shimmering Taupe. Line your upper lashes with Elizabeth Arden Beautiful Color Smoky Eyes Pencil in Gunmetal—which you can also use on the outer corners of your bottom lashes to create a blended effect. For luxe lashes, go with three coats of Elizabeth Arden Ceramide Lash Extending Treatment Mascara. For a glowing lip colour, dab Elizabeth Arden Ceramide Cream Blush in Pink over the lips followed by Elizabeth Arden Lip Protectant Stick Sheer Tint SPF 15 in Blush for moisture and shine."

The perfect scent? Restrepo recommends the fresh and energizing Elizabeth Arden Green Tea Fragrance with notes of zesty citrus, tea, aromatics, amber and musk.

Elizabeth Arden Pure Finish Mineral Tinted Moisture Cream SPF 15 in Light, \$37.50, Elizabeth Arden Green Tea Scent Spray, \$56 (100 ml) and Elizabeth Arden Beautiful Color Smoky Eyes Pencil in Smoky Black, \$23



#### Supersoft Glam

"SOMETIMES, THE MOMENT CALLS FOR A SOFTER LOOK. Applying Elizabeth Arden Beautiful Color Eye Shadow in Blonde from your lashline to the crease can start things off. Then, Elizabeth Arden Beautiful Color Eye Shadow in Truffle on the outside corners and into the crease will give you a contoured effect. Use it along your bottom lashes, too. On your top lashes, go with Elizabeth Arden Smoky Eyes Powder Pencil in Espresso, blending well to the outer corners. Apply three coats of Elizabeth Arden Ceramide Lash Extending Treatment Mascara on top lashes and just a touch to the baseline of your bottom lashes.

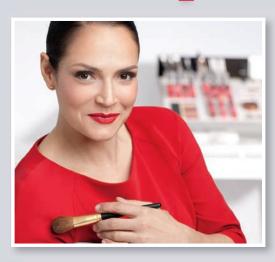
"For cheeks, begin with Elizabeth Arden Ceramide Cream Blush in Nectar followed by a light dusting of Elizabeth Arden Color Intrigue Cheekcolor in Pink Star for an added glow and staying power. Elizabeth Arden Ceramide Ultra Lipstick in Cameo completes the look."

Fragrance-wise, Restrepo feels the new Elizabeth Arden Red Door Aura fits the bill. The sparkling floral sings with raspberry, orange flower, jasmine petals and creamy base notes.

Elizabeth Arden Red Door Aura, Eau de Toilette, \$75 (100 ml), Elizabeth Arden Ceramide Ultra Lipstick in Cameo, \$29, and Elizabeth Arden Beautiful Color Eye Shadow in Truffle, \$24



### Pro Tips With Rebecca Restrepo



#### REBECCA RESTREPO, GLOBAL MAKEUP ARTIST FOR ELIZABETH ARDEN

Rebecca Restrepo is Elizabeth Arden's brand spokesperson, ambassador and Global Makeup Artist. She has worked with numerous celebrities, from Gwyneth Paltrow to Michelle Obama, and appears regularly behind the scenes and oncamera for myriad national morning and makeover shows. Her work has graced the pages of top-tier magazines and she enjoys the reputation of a true artist with exceptional technique and an engaging personality. Restrepo believes deeply in Elizabeth Arden's founding principle that "to be beautiful is the birthright of every woman."



#### You've done makeup for many celebrities. Is there one product you use on everyone?

"Concealer. It helps hide flaws and accentuates the parts of your face that you love. At the inner tear duct, it brightens the eyes.

Especially for the camera, it gives eyes that beautiful pop. Use it around the nose (because everybody has that bit of redness), to address shadowing around the chin and to conceal spots. The Elizabeth Arden Ceramide Lift and Firm Concealer really is your best friend. When your skin looks flawless, you look healthy from the inside out."



#### What are your favourite red-carpet looks?

"Bold lashes. Mascara is key right now. For lips, it's either bright or nude shades. Even if it's a nude lip, it's obvious. On and off the red carpet, women from movie stars to politicians are focusing on this trend. Hollywood glamour is back."



#### How do you prep to create the look of perfect skin? Do you have a secret?

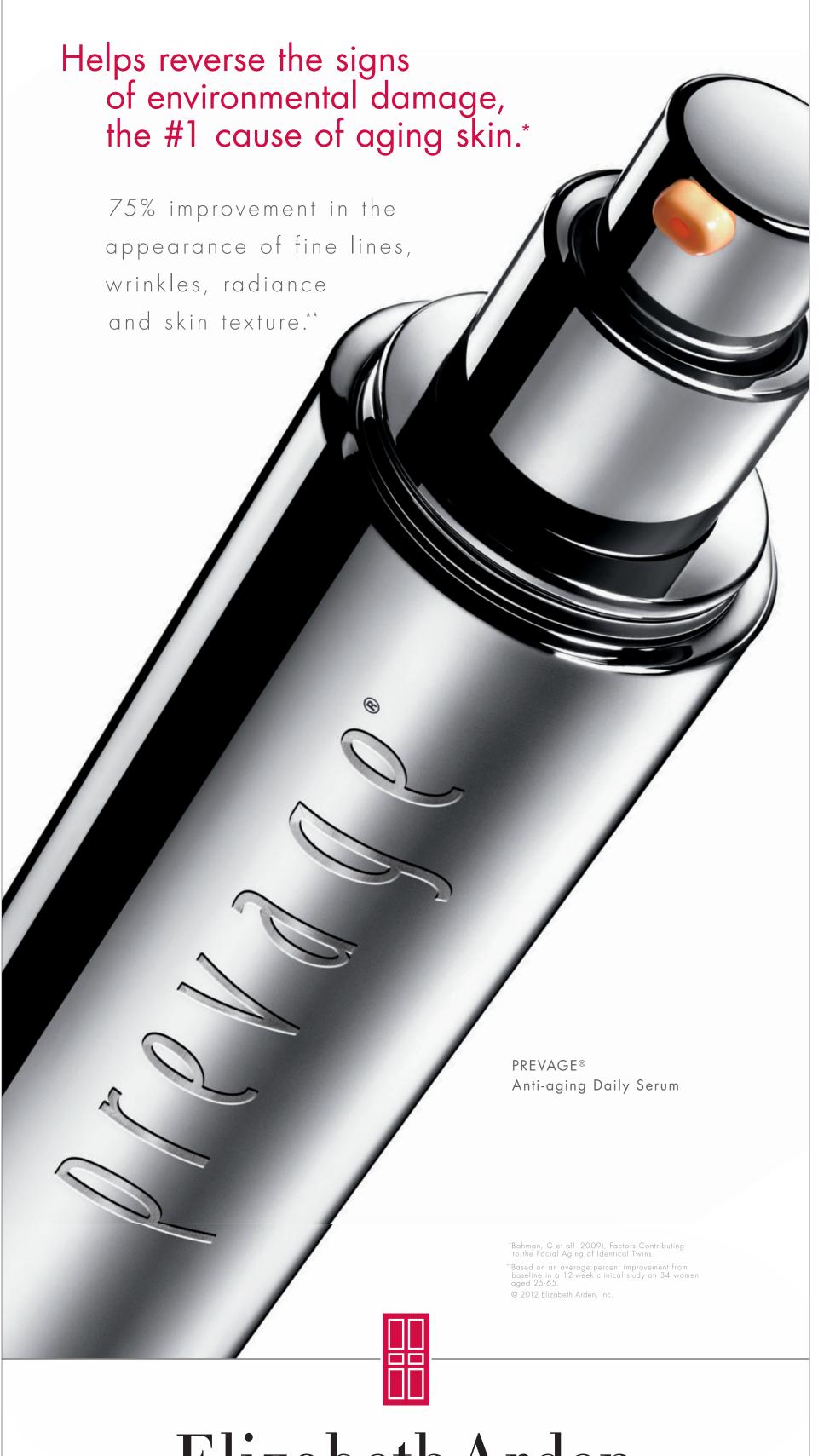
"Moisturize. And use the Elizabeth
- Arden Visible Difference Good Morning
Retexturizing Primer, especially if you're going
to be on camera. With the lights shining and
your adrenaline pumping, your skin shifts a
bit, so a great primer helps give your makeup
staying power."



#### Is bronzer the secret to a healthy look?

"It depends on the woman, since some women don't wear bronzer. What is important is a shot of colour. So either it's bronzer or a blush—something that gives radiance."





### ElizabethArden

NEW YORK

see the science at www.elizabetharden.ca

Take inspiration from this year's lineup of gorgeously groomed starlets who turned the TIFF red carpet into a high-style runway by vanessa taylor & DeBorah Fulsang













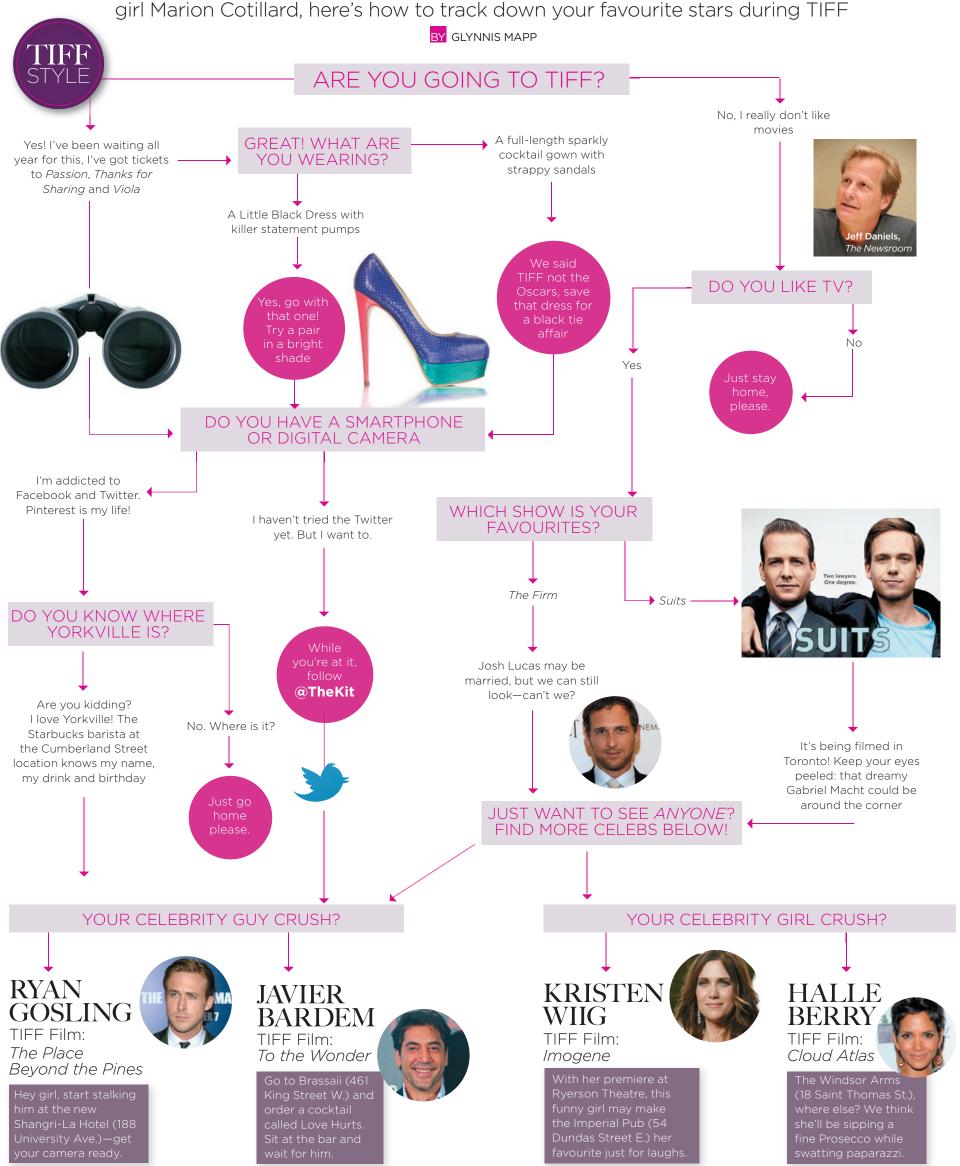






### MEET A CELEBRITY AT TIFF

Toronto International Film Festival draws Hollywood's finest: whether it's Ryan Gosling or our cover



#### news

### MOST POWERFUL

edition of Forbes magazine's 100 most powerful women in the world list included familiar names from the beauty and fashion industry: New Yorkbased designer Diane von Furstenberg was the highest ranked designer (#33), with Vogue editor-in-chief, Anna Wintour below her (#51), Italian designer Miuccia Prada was next (#67), with supermodel Gisele Bündchen (#83) also making the cut. We can't say we were surprised to see these stylish ladies in the top 100, but we were surprised with those closest to #1. The list also included politicians like Hillary Clinton (#2), corporate types like Facebook's Sheryl Sandberg (#10) and entertainers like Lady Gaga (#14).—Nadine Anglin



#### ALDO RISE RETURNS

Look out for the return of Aldo Rise, the designer collaboration collection with the shoe brand hitting select stores worldwide this October.
London-based design-duo Preen is back for a second time injecting their punk-rock Victorian sensibilities into suede and leather platform booties wrapped in whimsical butterfly and botanical prints. This season also marks the launch of a companion collection for men designed by the ever-cool New York-based menswear designer, Patrik Ervell.—*N.A.* 



#### KATE MIDDLETON STYLE APP

Love the Duchess of Cambridge's style? There's an app for that! The recently launched Kate's Style List is the first and only app dedicated exclusively to Kate Middleton's fashion choices. It catalogues everything she wears, and suggests outfits, jewellery, shoes and handbags to match her most-talked-about looks. The app retails for \$0.99, available in the Apple iTunes store.—*N.A.* 



NAME Lainey Lui

CITY Vancouver

OCCUPATION TV and online gossip reporter

DESCRIBE YOUR STYLE "Not fussy and offbeat. And I don't dress for men."

"Lots of high-low happening here," says Lainey Lui, gesturing to her dress and her Balenciaga handbag. "This is what, \$80 from French Connection? And then this is an investment, and it has been with me for three years and dragged through hell."

Born and raised in Toronto, Lui moved to Vancouver in her 20s. She launched a celebrity e-newsletter that grew exponentially when circulated among her friends. Now, she's an eTalk television reporter and an A-list celebrity interviewer (she spoke with Jennifer Garner just days before she was interviewed by The Kit). Plus-she is perhaps most famously-a celebrity gossip blogger for her site, laineygossip.com.

Lui looks perfectly comfortable in a cotton dress and loose, tousled hair as she sips a glass of Prosecco at the Sky Bar in the Fairmont Pacific Rim Hotel and regales me with tales of Hollywood royalty: yes, Garner does call the paparazzi to get shots of her with her kids. No, Kate Hudson did not chase Thom Yorke of Radiohead before settling on Matthew Bellamy of Muse. "I feel like she would have gotten better intel than going for Thom Yorke. Matthew was her number-one target."

When covering the Oscars, the Junos or the Toronto International Film Festival, Lui posts 13 articles a day, on average. "I live online," she says, and she never gets a "real holiday." She manages to do it all in stride and in style: "Can you imagine if I'd just been away when Katie Holmes divorced Tom Cruise?" she quips. "The gossip mill doesn't sleep."





"Helen Mirren does it right, you know why?" Lainey's voice drops to a whisper: "No kids."



"Basquiat. Let's face it, the price-point is [gestures to the ceiling], but they're not judgey about it. They bring in things you don't find anywhere in Canada, let alone Vancouver." Location: 1189 Hamilton St., Vancouver.



Lainey "Gossip" Lui serves up celebrity scoop with sides of savvy and style

BY KATE MACLENNAN





The secret to looking chic in your 40s is balancing soft and sexy shapes. You need separates that will take you from work to aprèsfive from now until the end of the season. See our picks online! kit2it.com/RLRA40





### GETTHE NEW SMOKY EYE

Think the smoky eye is too difficult a makeup look to do yourself? Think again. We give you step-by-step colour instructions on how to create the moody makeup look you've always wanted to try. kit2it.com/Smokyeye



Want a fall wardrobe update without the mega-spend? Tweak your current closet with the hottest trends from the fall catwalks. kit2it.com/fabforfall



AND FLOWCHART: GETTY IMAGES

JOSHUA MCVEITY. MIRREN AND THEKIT.CA, NEWS

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# Elizabeth Arden RED DOOR AURA

The new fragrance