THURSDAY AUGUST 9, 2012 TORONTO STAR



Three of Canada's top fashion insiders share favourite fall finds and ultimate shopping strategies to keep you looking great on a budget. Story, Page 4 BY VANESSA TAYLOR

likea

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NEXU



Dear Jeanne, I work in banking but can't be bothered to change my office handbag to go with all of my outfits. If I buy one handbag, what should it be?—Christine

Dear Christine,

As much as I'd love to make your life—and your accessory options—easy for you, I simply can't advocate buying one bag and one bag only to go with every office look and every business outing. That said, there's no way you should feel compelled to have a huge number of different bags to

go with different outfits. But a healthy handful, say four or five, in a variety of sizes, styles and neutral colours (perhaps one of them is in a bright colour that really pops), would be a good wardrobe investment.

Of course, we working women tend to haul our lives around in our handbags. And, unless they're generous-sized totes, these bags can look pretty stuffed and rather worse for wear very quickly. On those days when you must haul around a ton of stuff, a simple, chic tote in leather or faux leather is a good investment. I have a sensational, very lightweight Tiffany's tote bag that's actually reversible: suede on one side, metallic leather on the other. It's almost like having two bags. Jennifer Aniston has often been seen sporting this Tiffany's tote, too. But this classic, hot bag is rather pricey (about \$700+). Still there are very affordable stylish totes on the market and every working woman should have one, whether she carries it as her primary bag, or a secondary bag for schlepping stuff around in. Michael Kors makes great totes, as does Roots. I pop a small evening bag or clutch into my big tote when I'm going out directly after work. My favourite shape of bag for everyday is a zippered satchel. Azzedine Alaïa's trapeze bag is a personal favourite, although, again, rather expensive.

If your handbag stash is going to be limited, I urge you to consider well-designed bags that don't have a lot of hardware on them (like buckles, studs, grommets) and that don't look overly trendy. You'll never get tired of classic, simple, elegant lines. Part of your problem in not wanting to keep changing your bag, I assume, is that it's a hassle to keep as a liner with pockets and compartments. Instead of dumping out your entire bag each time you change it, simply lift out the purse organizer and drop it into the new bag you want to use (purseket.com is one site offering these organizers).

While I'm not advocating a whole slew of bags in umpteen different colours and styles to go with all your outfits, you should have a handbag collection to see you through the seasons. The bulky black bag that seemed so right in the winter could look quite clunky in the summer. Just as you wouldn't wear one particular pair of shoes to work everyday (unless they're part of your uniform), you should try to mix up your bags. Find the sizes and shapes that work best for you, or invest in one great classic tote that becomes a kind of carryall, and carry smaller bags with you for outside business meetings or after-work activities.

Send your questions to askjeanne@thekit.ca. Follow @Jeanne_Beker on Twitter.

Jeanne Beker is a contributing editor to the Toronto Star and host of FashionTelevision Channel.





CHIC CLUTCH

For your next evening out, downsize your bag with an envelope clutch. This pastel version gets a glam update with a healthy dose of metallic sparkle. **Danier** leather clutch, \$49, danier.com

FRUITY FRAGRANCE

Thierry Mugler laces his latest sweet-and-savoury Womanity fragrance with a juicy, red-fruitand strawberry facet to create Thierry Mugler Womanity Eau Pour Elles. \$70, thebay.com

live clean

SPUT END CREAK

POINTES FOR

BRIGHT SHORTS

If your closet is a rainbow of denim, these poppy shorts are a great extension of the trend. Bonus? This style boasts plenty of stretch, so they're supercomfortable. **Smart Set** cottonspandex shorts, \$36, smartset.ca

GREEN HAIR

Banish your split ends during summer's hot-dry season with the vegan-friendly, organic and paraben-free formula of Live Clean's repairing Damage Therapy Split End Cream, \$9, live-clean.com

moving your essentials from one bag to another. You might want to try a purse organizer. Made by a variety of different companies, they come in various sizes and simply fit into your bag, acting

ILLUSTRATION: FREDERICK WATSON

one-minute miracle BUFFED NALLS

We love the easy look of summer style: relaxed clothes, flowing hair, sun-kissed skin—and well-groomed hands and feet. But hey, for those who aren't fans of the gel and Shellac manis, or polish at all for that matter, we offer up the look-good-naked nail-buffing advice of Jennie Kay of Toronto's **Glow Spa** (glowspa.ca).

• Rub each finger inside a lemon half to remove staining from past polish.

- File your nails: rounded square or oval look best.
- Wash hands with a sugar, salt or exfoliant; rinse.
- Soak nails in warm lotion instead of water to seal in moisture and boost circulation. (Microwave your favourite lotion for a few seconds.)
- Start buffing with the roughest side of your nail buffer, progressing to the smoothest side for a glossy shine.
- Apply a drop of oil to each nail cuticle and massage into nails and hands.



TRANSITIONAL SANDALS

Think sandal season is coming to a close? Think again. These will take you well into fall, because of the deep jewel tone and sturdy heel. Wear them as you would a cut-away bootie until it's chilly out. **Diesel** leather Cichla sandals, \$245, at select Diesel stores

CHUNKY NECKLACE

SKINCEUTICALS

HYDRATING 85 GEL

RE-DW

Statement necklaces continue as a key trend this fall. Wear this bib-style now with a bright T-shirt and layered overtop a wool cardi later. Mixed media collar necklace, \$50, **winners.ca**

CND Solar Oil nail and cuticle conditioner, \$14, cnd.com. Revlon Crazy Shine Nail Buffer, \$6, at mass retailers, revlon.ca



Hate that oily-skin feeling induced by humidity? **SkinCeuticals** Hydrating B5 Gel delivers moisture your skin craves in an oil-free formula that lets you bypass the oil slickness. \$78, skinceuticals. com/canada

DDUCTS: GEOFFREY ROSS



THERMAL WATER

Sourced from hot springs deep underground, thermal water is steeped in good-for-skin trace elements and minerals. Specifics vary depending on the spring the water comes from. Naturally rich in calcium and trace element selenium (an antioxidant), La Roche-Posay Thermal Spring Water has been proven to calm very sensitive skin. \$15, drugstores

HYDROSOLS

Impress friends with your insider knowledge: call herbal or floral water by its fancy name, hydrosol. Made by steam-distilling plants or flowers to extract their essences, they're a more potent brew than infusions. Rose water, distilled from rose petals, is the skin-softening base of Rodial Dragon's Blood Hyaluronic Tonic (\$35, murale.ca) and allnatural Tata Harper Hydrating Floral Essence (\$65, geebeauty.ca)

FRUIT

Fruit-based face mists are more complex than water infused by orange and apple slices. Allnatural Éminence Neroli Age Corrective Hydrating Mist (\$58, eminenceorganics.com) for mature skin is a moisturizing blend of coconut milk and coconut water, plus essential oils and anti-aging Swiss-apple stem cells. Caudalie Grape Water Soothing Moisturizing Spray (\$18, sephora.com), made of water extracted from organic grapes via osmosis, feeds skin with potassium and vitamin C, and helps it hoard moisture with polysaccharides.

DISTILLED WATER

Distilled water itself is fine for basic hydration, but look instead for one infused with nourishing botanical extracts, essential oils and hydration boosters. Dermalogica Multi-Active Toner (\$43, dermalogica.ca) calms skin and spirit with aloe and lavender; Dermaglow Energizing Beauty Mist (not shown, \$40, dermaglow.ca) has an oilbalancing mineral complex plus hyaluronic acid.

> Spritz vour face. wait a few ds and then pat dry let sprays dry on our face (especially ones ith no essential oils) use they can dehydrate as they evaporate

Stay cool and hydrated this summer with beauty's chic-est face spritzers BY JANINE FALCON

REMEMBER WHEN YOU WERE KID and the thing you wanted to do most on a hot summer day was run through the first sprinkler you could find? The grown-up version is a facial mist, for spritzing your overheated skin-without getting chased off the neighbour's lawn.

"Facial mists are today's toners," notes Solen Marie, product development

manager at Vital Science Corp., which makes Dermaglow. Especially convenient in spray form, toners restore skin's pH balance after cleansing, and increase hydration levels when followed by moisturizer on still-damp skin. But before you stock up, here's a primer on what's available and how to use them to your best advantage.

Janine Falcon is head geek at Imabeautygeek.com





It only took 12 minutes of bidding at a recent Sotheby's art auction for Edvard Munch's painting "The Scream" to sell for a cool \$120 million. Of course, most of us don't

expect to ever be in the vicinity of this kind of shopping. Even if we admire art with price tags that are a little closer to earth, the art scene they exist in can still be a little daunting. Luckily, between the extremes of white-walled galleries and posters at Ikea, there's a very happy middle ground called online art, where \$20 can get you started as an art collector. You should buy art online.

Online art galleries have been popping up over the last five years, giving those who want to collect, but don't have the big budgets, a chance to dive in. Erika Jacobs, co-founder of Knock Twice, an online resource for young creative professionals, says she became aware of the phenomenon about three years ago. "The launch of 20x200 was widely publicized. Jen Bekman has a gallery in New York and this is a side project," she says. "It's a print shop of limited editions." 20x200, launched in 2007, is probably one of the best-known online art galleries and carries art by emerging and established photographers, painters and illustrators. The prices range from \$24 to more than \$2,000 for prints of varying sizes. Four of the five pieces I've bought online come from this site.

Although Jacobs is a regular at art openings and buys art in bricks and

mortar galleries, she believes buying online allows for a more relaxed experience. "You can click around and deliberate and you can go back again and again. Whereas with a gallery, you go in and see a piece and then you go home. If you want to see the piece again you have to go back to the gallery." Many of the sites I visit are clearly out to set a casual tone, with light-hearted graphics and helpful tips on how to hang art.

Eye Buy Art is an online art gallery featuring photography by artists from Canada, the U.S. and the U.K., launched by Emily McInnes in 2009. You can pick up a small piece for as little as \$25. Many of her customers are experienced collectors on the look out for the emerging talent that McInnes specializes in. But talking with her, you can tell her real love is watching those who are new to art collecting catch the bug. "Let me help vou de-mystify art buying," she laughs.

Since many sites like Eye Buy Art, Mammoth and 20x200 feature upand-coming artists, you also get the experience of patronage for very little investment. Ultimately, the big draw of online collecting is the incredible deals. McInnes likes the way online art prices allow people to think of buying art differently. "Why not buy someone art instead of sending them flowers? Why not bring art to a house warming instead of a bottle of wine?"

Ceri Marsh is a best-selling author, former Fashion magazine editor and co-creator of the food and family website Sweet Potato Chronicles.







EBL

Vampire fans can still get their dose of True Blood after its Season 5 finale with Deborah Lippmann's new True Blood collection. The set of polishes include sexy and sultry shades to satisfy vampire and DIY nail fans alike. But the front-runner of the collection is Lippmann's first venture into makeup: a lipstick in a sizzling blackberry shade called Bite Me. Available November 15 at Holt Renfrew and Murale stores across Canada.—Azra Hirji

SHI()[

The citywide shopping party started by American Vogue and the Council of Fashion Designers of America is coming to Toronto September 6. Look forward to famous fashion faces, designers, socialites and shoppers of all kinds. We can't promise that Anna Wintour and Michael Kors will be there, as in Tokyo, but Canada's finest fashion celebs will certainly be out in full force.-Vanessa Grant

$\mathsf{R}\mathsf{H}\mathsf{S}\mathsf{H}\mathsf{X}$

After its store opening in New York-which received a very warm American welcome-Canadian fashion brand Joe Fresh is expanding yet again in the United States: the company is set to open about 700 branded womenswear shop-in-shops within newly renovated JCPenney stores nationwide. Joe Fresh fans south of the border can look forward to an April 2013 launch date. -Glynnis Mapp



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ACTION PLAN SPECIAL With the ultimate shopping season upon us, we called for backup, Our secret weapon?

With the ultimate shopping season upon us, we called for backup. Our secret weapon? Industry heavy-hitters who shared their favourite looks, must-have items and shopping strategies to keep you on track (and on budget) this fall. Here's how they spend it.

BY VANESSA TAYLOR / PORTRAITS AND POLAROIDS BY JESSICA BLAINE SMITH



HER STYLE

Polished with an edge. "I leave it open to interpretation, since I like to mine for different styles, trends and decades." **FALL WISH LIST**

"Peter Pilotto printed skirt with kicked hemline and matching puffer jacket, Valentino rock stud pumps with double ankle strap in black and nude, and I always stock up on Joe Fresh and Equipment blouses."

SHOPPING PHILOSOPHY

"Really do your research. I rarely pop into a store just to see what they have. It helps keep me focused and avoid spending money on stuff that I don't really need. This is especially helpful if you encounter a pushy sales person. Don't spend a lot of money on those super directional trendy pieces that will go out of style next season. Buy less, but better quality. Try cheap-chic brands like Zara, H&M and French Connection for quick updates." **BEST BUY**

"I picked up a white wool Burberry Prorsum tuxedo from an outlet store in Buffalo. It's the perfect size, impeccably cut and makes me feel like Bianca Jagger circa Studio 54. It was originally \$2,800 and I got it for about \$500."

BEST ADVICE

"If you're going to spend money on something, consider the cost-per-wear. It helps me assess whether it's worth the price. Not for one minute do I regret ponying up for a Chanel 2.55 leather handbag. I will wear that bag every season, with every outfit, day or night until I die—and then I'll be buried with it."

Suit: Maje T-shirt: Old Navy Clutch: Céline Shoes: Manolo Blahnik



EDITORIAL DIRECTOR, GLAM CANADA

Fall 2012

HER STYLE

High-Impact. "I take big bites out of fashion. I'm not one to gradually wade into trends."

FALL MUST-HAVE

"Collar necklaces. Any and all found in silver, gold, neon or rhinestones. My high fashion pick is Aurélie Bidermann from her Fall 2012 collection.

FALL WISH LIST

"Céline's classic medium flap bag in royal blue. I've been stalking this bag for some time, but I just adore it in the deep cobalt. Can I afford it on an editor's salary? Hell, no!"

SHOPPING PHILOSOPHY

"If you love it, buy it. If it's expensive, leave the store and stay away for a few days. If you keep thinking about it, then you probably should own it. Wait until it goes on sale or search for a better deal online. The key: never spend more than you have







Top, blazer and jeans: All Topshop Shoes: Rodebjer Clutch: H&M Jewellery: H&M yellow bracelet. All others vintage or gifts

VISUAL MERCHANDISER, TOPSHOP in your bank account. My credit card only sees the light of day when I'm shopping in a foreign country or online."

BEST ADVICE

"If you tend to get overwhelmed by department stores, switch to boutiques. The merchandise is well-edited, easier sales floor navigation and friendlier associates."

HER STYLE

Edgy-Girly. "I was a bit of a tomboy growing up, but now I love wearing dresses with interesting cuts and bold prints or patterns. I like to ground it all with a heavy boot, spiked earrings and big hair." **INSPIRATION**

Julia Sarr-Jamois, fashion editor at *Wonderland* magazine. "She blends Parisian cool and London eccentricity with such ease and I adore her for it."

FALL MUST-HAVE

"This massive Jeremy Laing scarf from his Fall 2011 collection. It has an image of a burning hand talisman that I love by artist Scott Treleaven. I'm also on the hunt for the perfect vintage camo jacket."

BEST ADVICE

"Take advantage of personal shoppers or sales associates in stores. They always seem to know cuts, fits and any other detail that you need."



SENIOR FASHION AND BEAUTY EDITOR, CANADIAN LIVING

Necklace: Expressions exclusive to The Bay Jacket: Zara Pants: Hudson Blouse: Cos Shoes: Ash Bag: Yves Saint Laurent Watch: Marc Ecko Jewellery: Tiffany & Co., Links of London, Topshop, Forever 21, J.Crew, vintage ring





nagazine



Dare to wear red. This of-the-moment look is easier to wear than you think.

Gosh Volume Lip Shine in shade 05

Smashbox Be Legendary Lipstick in Legendary

This bullet-shaped lipstick delivers super-pigmented

smashbox

Cover Girl Lip Perfection in Hot Passion 305

Lise Watier Rouge Plumpissimo in Red Boutique

Pairing Palettes









Benefit Brow Zings Brow Shaping Kit in Light

application of a soft pigmented shaping wax. A with the featured setting powder, and a pair of mini



Smashbox Photo Op Eye Shadow Trio in Cover Shoot

rich base colour, deep contour shade and a highlighter

Clarins Blush Prodige Illuminating Cheek Colour in Soft Peach 02

blush—laced with minerals and plant extracts—delivers







FASHION **DTHE DEEP**

Ocean-inspired jewellery makes big waves for summer—and beyond BY INGRIE WILLIAMS





FOR THIS SUMMER, DESIGNERS DOVE INTO THE OCEAN, unearthing a treasure trove of inspiration. Giorgio Armani dipped into aquatic tones of blue and silver. Designer Mary Katrantzou caught our attention with colourful trompe l'oeil fish prints. And Alexander McQueen cast a net toward lavish coral- and shell-beaded gowns. Here are a few ways to get the look for yourself.

FROM TOP: Anzie drusy, lapis and silver earrings, \$650, Holt Renfrew and anzie.com. Swarovski pearl and crystal necklace, \$360, swarovski.com. Aldo Accessories shell and metal Fickett necklace, \$20, aldoaccessories.com. Banana Republic faux-pearl and metal ring, \$50, bananarepublic.ca

BEAUTY

CHEAP THRILLS

Embrace colour from head to toe with these beauty steals—all less than \$10 BY JILL DUNN

TORONTO **CELEBRATES**

Embrace the notice-me-now palette of Summer 2012: from bright lipglosses to pretty, punchy hair accessories. Hold on to your wallet: you don't need to break the bank to be on-trend. We found bright, budget-friendly staples-for less.



BALMS AWAY

The gel-like texture of this balm-meets-stain give lips a subtle swoosh of colour-you get the vibrancy and staying power of a stain plus the hydrating benefits of a balm in a handy crayon applicator. Revion Just Bitten Kissable Balm Stain in Smitten, \$10, revion.ca, at drugstores and mass retailers in August REVION

BOLD EYES

From orange and purple at Prada to emerald green at Prabal Gurung, hyper-colour eye shadow is a huge fall trend. These cream shades add crease-free colour you can swipe on with one finger. Maybelline New York Eye Studio Color Tattoo 24hr Cream Gel Shadow in Edgy Emerald, Painted Purple and Fierce and Tangy, \$8 each, maybelline.ca, at drugstores

HINE ON

Three things make these slim shades covetable: rich colour that doesn't bleed, the enviable dewy finish and a smooth application. Try Kiss for fair skin, Raspberry for medium and Wine for deeper skin tones. Joe Fresh Shine Lipstick, \$6, joefresh.com

RINSE & REPEAT

Happy hour begins with your morning shower thanks to these cheery-hued body washes. The guava-pomegranate scented Charge is our favourite, with tiny beads that buff and invigorate. Clean and Clear Morning Burst Body Wash, \$7, cleanandclear. com, at drugstores

kit2it.com/five-buck-bronzer



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REVION

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Just Bitlen Kis

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FASHION

AU NATUREL

The ultimate summer neutral happens to be the easiest shade to wear. Matching just about every colour under the sun, these accessories are a subtle, no-fail way to pep-up your wardrobe BY DEBORAH FULSANG

> Le Château wood bangles, \$22 for 2, lechateau.com

Le Château floppy with white and black ribbon paper hat, \$35. lechateau.com



Joe Fresh cat eye sunglasses, \$14, joefresh.com. Fleabags organic cotton and hemp canvas handbag in Saddle, \$490, a2zane.com



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CHARMATCHE 16 2 16 2 6

* 16588 48 HER VINE +

Avoid looking washed out by choosing a darker shade of sand or caramel if you're fair-skinned. Light shades of cream and faded beige suit darker skintones.

BEAUTY TRUE NORTH BEAUTIFUL

Late summer heat waves. Cool coastal breezes. Canada's weather varies as wildly as our landscape. These homegrown beauty picks will keep you looking cool, no matter the climate

BY CHANTEL GUERTIN, AS SEEN ON THE MARILYN DENIS SHOW

WEST COAST

satin suga

C04

those brows in place with Marcelle Duo **Evebrow Pencil** marcelle.com

HAIR SPRAY

Damp conditions can make hair limp—and give you the urge to hit the shower, again. Save your hair from overwashing with dry shampoo. Cake Beauty Satin Sugar Sweet Dry Shampoo Spray, \$22, cakebeauty.com

DOUBLE DOSE

Fill, then freeze + Tinted Gel, \$15,

BRONZE AGE

This bestselling, weatherproof bronzer was tested on Dancing With the Stars, so you know it'll stay put in hot weather. Cargo Water Resistant Bronzer, \$28, cargocosmetics.com

CARGO

GOLD STAR

LISE WATIER

Fake a golden glow with Lise Watier Gold Liquid Silk Body & Legs, \$30, lisewatier.ca

BLUSH UP

A cream blush keeps your skin glowy and gorgeous all day long, M.A.C Cosmetics Cremeblend Blush, \$24, maccosmetics.com

ON THE FRIZZ

CENTRAL

This backstage beauty essential keeps hair smooth even on the hottest summer day. Moroccanoil Frizz Control, \$32, moroccanoil.com

4 /L.02. / 100 m

DOUBLE DUTY

Ever-changing climates means ever-changing skin problems. Use liquid concealer on your blemishes and dry patches and the stick side for under your eyes. Joe Fresh Duo Concealer, \$8, joefresh.com

LAYER UP

Eyeshadow guads let you layer complementary colours. Quo Minerals Matter Eye Quads are waterproof and creaseproof, \$22, shoppersdrugmart.ca



PRAIRIES

DAISY MARC JACOBS

DAISY MARC JACOBS

THE FRAGRANCE FOR WOMEN

DAISYMARCJACOBS.COM

FRIDA AND SOPHIE PHOTOGRAPHED BY JUERGEN TELLER



Architect Lee Cameron Surrette shares her

mom-to-meeting fashion inspiration

BY LOLA AUGUSTINE BROWN

The Row Chadbury Cady Blouse, \$750,

net-a-porter.com

fashion and had the best clothes. Now, Cameron Surrette travels a lot and her wardrobe is stocked with beautiful things she's picked up in Amsterdam, New York and Montreal. "I'm inspired by other people, places, colours, textures and the way people move and present themselves. But, I really love being able to shop in my own neighbourhood."





"I love how Kate Moss dresses," says Lee Cameron Surrette



Espace Pepin, 350 Saint-Paul St. W., Montreal, pepinart.com



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Contributing Editors Jeanne Beker, Janine Falcon, Chantel Guertin, Ceri Marsh Diane von Furstenberg whisper printed silk scarf, \$165, net-aporter.com. Diane von Furstenberg also available at The Room at The Bay

BEAUTY STAPLE

Chanel Rouge Allure Velvet lipstick in La Ravissante and La Sensuelle, \$40, chanel.ca

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TREND TO TRY: EYELETS

From runway and red carpet to real way, here are five ways to wear eyelets this summer. kit2it.com/eyelet-trend

CONTEST: WIN A PERFECT MANI-PEDI KIT

Enter now for your chance to win all the polishes you'll need for summer manicures and pedicures. Go to TheKit.ca/contests/ nail-perfect-kit

IN OUR DIGITAL ISSUE



SPORTY GIRL

Look fresh and lovely even if you are breaking a sweat. Read The Kit's Summer 2012 issue for beauty and fashion tips that are perfect for all of your warm-weather adventures. Visit TheKit.ca and click on Magazine.



See your healthiest skin. Ever.

Clean. Purify. Glow. 3-Step is a simple, healthy routine for great skin from our guiding dermatologists, with formulas customized to your skin's needs. Do it twice a day, and soon—welcome to life in great skin.

Dermatologist-developed <u>3-Step Skin Care System</u>: Facial Soap, Liquid, 200 ml, \$20.00; or Bar, 150 g, \$15.00. Clarifying Lotion, 200 ml \$16.00; 400 ml, \$27.00. Dramatically Different Moisturizing Lotion or Gel, 50 ml, \$16.00; 125 ml, \$31.00.

