

THE Kit

BEAUTY &
FASHION

BEAUTY IN A BEAT
FASHION HEAD TO TOE

SUITS ME

If swimsuit shopping seems like a chore, you're in luck: we've done the work for you by rounding up the absolute best styles for your body type.

BY VANESSA TAYLOR

Please see story, page 4

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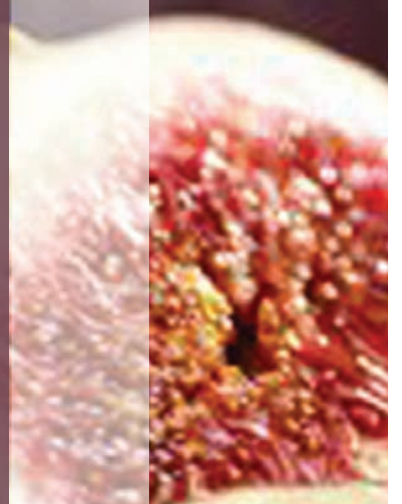


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ask jeanne

MAKE A SPLASH WITH STUDS

Dear Jeanne, Studded accessories are really in lately, but is there an age where this trend becomes tacky?—Nicola

Dear Nicola, I've said it before and I'll say it again: chronological age doesn't matter much in my style book. Body type and spirit prevail when it comes to how one should dress and which trends to

subscribe to. Yes, all kinds of studs are red-hot these days. Even 86-year-old Queen Elizabeth wore a white Angela Kelly coat studded with Swarovski crystals to part of the Diamond Jubilee celebrations.

Most of the studs we see on accessories, however, are of the metallic variety, and the look can create a rock-star vibe. But there's nothing wrong with that; just know that context is key. Shoes, bags and belts with studs are attention getting, and if you work in a conservative office, you might want to save your studded accessories for après-five (unless you don't mind being labelled the resident in-office punk).

When I say that you are never too old for studs, I practice what I preach. Last Christmas, at age 59, I wore a studded leather Versace for H&M mini dress to a couple of parties and got compliments galore. I also bought a fabulous little studded leather evening pouch last year that I've been wearing with a variety of looks, from little black dresses to skinny jeans—it's become one of my favourite accessories. Studs will certainly give you instant edge, just don't go overboard: one studded accessory is really all you need. And if you decide to go with studded shoes or boots, let your feet make the main statement. You also might want to use studded accessories to pump up the style volume of some of your more demure and feminine garments. Juxtaposition is the name of the fashion game these days, and the more you can mix that hard/soft story, the more interesting your outfit will be.

I've found that studded accessories can be a bit of a pain when travelling, though. Unless they're packed away in your luggage, these pieces will inevitably set the metal detectors off, costing you precious time at the airport. But studded sunglasses, hairclips or

bracelets are simple to pop off. But then, with the biker-chic look you'll achieve with your studded accessories, you might be compelled to just hop on the back of a Harley and really travel in style.—*Jeanne*

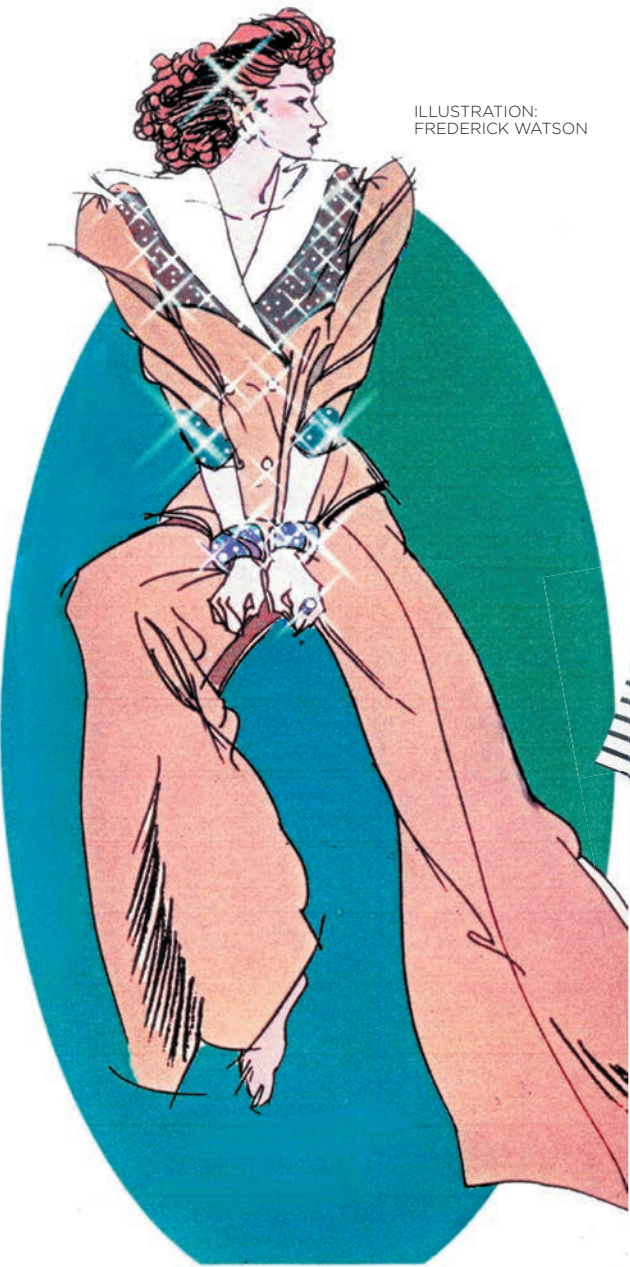


ILLUSTRATION: FREDERICK WATSON

Send your questions to askjeanne@thekit.ca. Follow @Jeanne_Baker on Twitter.

Jeanne is a contributing style editor to the *Toronto Star* and host of FashionTelevision Channel.

WHAT WE WANT THIS WEEK

TOP THE KIT LIST 7

FACE KIT

LONG-WEAR EYESHADOW

Make up in the latest fashion shades during summer's hottest days with Smashbox's Limitless 15 Hour Wear Cream Shadow. In eight shades, from tropical blues to sexy nude hues. \$22, smashboxcanada.com



CLOTHING KIT

NAUTICAL TEE

Fueling our long-standing obsession with striped T-shirts, this classic nautical version is spot-on for the season. The round neck and slightly oversize cut has a runway-inspired feel. Moon Apparel silky charmeuse T-shirt, \$35, moonapparel.ca



HAIR KIT

COLOUR PROTECTION

L'Occitane En Provence's new sulfate- and paraben-free shampoo comes loaded with invigorating geranium, bergamot, rosemary and cedar essential oils, and sunscreen. Aro Radiance & Colour Care Shampoo \$22, loccitane.ca



ACCESSORIES KIT

CHIC BANGLE

Poppy, bright and cheerful, this bangle easily mingles with your other accessories. Stack with metallic bracelets or mix with a colourful chunky cuff. Banana Republic Trina Turk Collection silver-plated bangle, \$62, bananarepublic.ca

HANDBAG KIT

THREE-TONE BAG

Hint at the colour blocking trend with this summery bag. The cream base anchors the look for warm weather, but the hits of red and orange give it a seasonless appeal. PVC bag, \$30, winners.ca



BODY KIT

SHIMMERING SUNSCREEN

Enjoy Hawaiian Tropic's new Shimmer Effect Sunscreen SPF30 for its solid sun protection, sun-kissed faux glow and signature coconut scent—even if you're not hitting the beach. \$11, hawaiiantropiccanada.com

SHOE KIT

PRINTED WEDGE

The benefits of this wedge are endless—the forgiving platform, the ankle strap for extra support. But the real reason to love these? The fantastic print. Call It Spring Milkey textile wedge, \$50, callitspring.com



one-minute miracle PERFECT PRINTED BAG

BY INGRIE WILLIAMS

This season, eye-popping prints are everywhere, but a decorative bag offers a smart day-to-night investment in the trend. Whether you wear this gorgeous beaded bag slung across your shoulder or tucked under your arm sans strap, it will add a graphic boost to any outfit.



Kourtney Kardashian

Jasper & Jeera cotton Texcoco clutch, \$148, anthropologie.com

on the cover SUITS ME

The trick to sporting the right type of bathing suit lies in how you play up your best features, while masking others. These four basic shapes should have you covered. Plus, we get fit tips from Swimco's expert, Katrina Warren

BY VANESSA TAYLOR



Cameron Diaz

Seafolly nylon-elastane bandeau, \$85, and boyshorts, \$95, holtrenfrew.com



Give the illusion of fuller hips and a defined waist with ruffles, buttons and side ties that add shape to a straight figure.

Hermès one-shoulder spandex swimsuit, \$640, Hermès Toronto, 416-968-8626



Athletic

- ✓ You have a straight shape with narrow hips and thighs
- ✓ You tend to have minimal definition around the waist
- ✓ Small- to medium-size bust
- ✓ Your best features: great arms and shoulders

Pear Shape

- ✓ You have a fuller bottom half in relation to a more petite top half
- ✓ You could be described as someone with a little "junk in your trunk."
- ✓ Your best feature: slender shoulders



Badgley Mischka nylon-elastane swimsuit, \$140, holtrenfrew.com



Baltex nylon-spandex bikini top, \$38, and bottom, \$38, trimeraswim.com



Kim Kardashian

Take attention away from your hips and thighs by drawing the eye upward with a burst of colour or busy print.



Sofia Vergara

Vitamin A nylon-spandex bikini top, \$90, and bottom, \$90, holtrenfrew.com



Hour-Glass

- ✓ You have a full chest and hips
- ✓ Your curves give you a classically feminine shape
- ✓ Your best feature: a small, defined waist

Look for styles with support. Many bikinis and suits are available in bra cup sizes as well as adjustable straps.



Old Navy polyester swimsuit, \$35, oldnavy.ca



J. Crew Ruched French nylon-spandex bikini top, \$56, and High Waist brief, \$58, jcrew.com



Gottex polyamide-elastane Beach Goddess one piece, \$198, gottexmodels.com

Gathered detail around the midsection is extremely flattering and slimming for an apple body type.

Apple

- ✓ You have a larger midsection and carry your weight up top
- ✓ You typically have more narrow hips and thighs
- ✓ Your best feature: fantastic legs



Brittany Spears

WHAT'S YOUR TYPE?

If you have a small bust:

- The easiest bust enhancer is a frilly bikini top or one-piece with frills around the neckline
- Padded and pushup-style tops add a quick boost to your shape
- Opt for styles with removable padding so you can customize your look



TRY Victoria's Secret Secret nylon-spandex ruffle bikini top, \$50, and low-rise bottom, \$40, victoriasssecret.com

Shape Shifting

If you have a large bust:

- Look for wide halter-style straps to help keep a bigger bust perky
- For added support, choose underwire bra cups with adjustable straps that criss-cross in the back
- Make sure the cup offers full coverage to avoid spillage



TRY Be Creative nylon-spandex bikini top, \$58, and bottom, \$58, trimeraswim.com

NEWS



YOU CAN BUY KATE MIDDLETON'S HAT

Want to own a bit of Royal history? Two hats worn by the **Duchess of Cambridge** before she married into the Royal Family will be up for auction June 26 in London by famed fashion auctioneer Kerry Taylor. Both feathered and made of black straw, the hats were actually rented by Middleton for special events and are expected to bring in at least \$1,500 each.—*Vanessa Grant*

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MADONNA CONE BRA REVIVAL

Remember the pointy, **Jean-Paul Gaultier** lingerie that was a **Madonna** staple in the '90s? Well the 53-year-old icon has a new cone corset for her international MDNA tour. For 2012, Gaultier designed the cones and corset as a leather cage worn over a shirt, tie and pinstripe pants, telling *Women's Wear Daily*: "It's all about masculine and feminine, classics reinterpreted for 2012."—*V.G.*

15 & COUNTING

Since 2004, 31-year-old **Paris Hilton** has raked in \$1.5-billion for her perfume sales, according to a story in *Women's Wear Daily*. Almost puts that whole hotel inheritance thing to shame.

The star launches her 15th fragrance this month—named **Dazzle**. Reports have it that the new spritz is a fruity floral: notes of apple, maraschino cherry and pear define the opening; its heart includes violet, orchid and orange blossom, and the base is defined by a "Hilton signature." That would be patchouli, musk and, of course, pink champagne.—*Deborah Fulsang*



IKEA DOES FASHION

Ikea has caught the fashion bug, introducing a little ready-to-wear into their stores. Featuring rugs, towels and pillows with '60s-inspired colourful prints, the limited-edition collection also includes a beach bag that could double as a city tote. The best part? The prices: the cotton robe is \$8 and the cotton-polyester bag is only \$5. See the collection on [TheKit.ca](#).—*V.G.*

Summer Wonderful

Pile up on SPF, bronzers, pool and sweat-proof makeup, warm-weather scents and the best in sun-inspired beauty

Beach-babe bronze

Bronzing powders are a beauty go-to: one day you're beach-babe bronze, another you're the hot cottage-girl next door. All with just a touch of bronze shimmer on lids, cheeks and lips (plus gloss, of course).



Nouveau Neon

Whether your taste is preppy or super-professional, Deborah Lippmann's Run the World (Girls) Nail Lacquer Set of mini polishes lets you push the manicure envelope with matte-finish, neon hues. Chic with street cred.



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Remarkable Effect

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People will tell you how good you look.



1. START FRESH

There's no reason not to—every time. Putting your best face forward begins with a clean slate. **Olay Total Effects 7 in One Wet Cloths** are a convenient, on-the-go solution in one simple step, PLUS a fast way to remove makeup when the day is done. Give skin deep cleansing and nourishing moisturization.

2. COVER THE BASES

Smooth, moisturize and help even skin tone with **Olay Total Effects 7 in One Anti-aging Daily Moisturizer Plus Foundation**. Younger-looking skin doesn't have to be a pipe dream when this daily all-in-one moisturizer is on the case. Added hydration helps calm skin down while you ramp up your day.

3. EVEN THE TONE

At night, your skin goes into "repair mode." With **Olay Total Effects 7 in One Tone Correcting Night Moisturizer**, you get hydration with a supporting vitamin-rich complex that helps reduce the look of discoloration and age spots for even-toned skin.

4. USE THE RIGHT TOOLS

Olay Total Effects 7 in One Anti-Aging Eye Cream Line and Dark Circle Minimizing Brush is also perfect for your skincare arsenal, providing tinted coverage and nourishing moisture for younger, brighter-looking eyes, all in one go. It helps fight signs of aging and reduces the appearance of dark circles under your eyes.

Go back to looking gorgeous

You can handle the comments you'll get. (The flattery will get you everywhere!)
Visit **olay.ca** for more.

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THE KIT GIRL

NAME
SUSIE SHEFFMAN
CITY TORONTO
OCCUPATION
CREATIVE DIRECTOR
AT ELUXE.CA
DESCRIBE YOUR STYLE
“Boyish, simple,
quintessential, casual.”

Susie Sheffman can rattle off fashion knowledge like a sports fan can baseball stats. She started as a stylist and editor, and was *Fashion* magazine’s fashion director for more than 10 years. Now, she begins a new chapter with Eluxe.ca, Canada’s leading online e-tailer.

With her years of experience, Sheffman understands better than anyone that fashion needs to be fun. Her style role models? “Four-year-old girls for their fearless devotion to colour and print,” says Sheffman, “and nine-year-old boys because they couldn’t care less.” Her imagination runs amok in her work. And with each editorial, from the Bahamas to the Yukon, she creates sublime fashion images that inspire and enlighten. Her prolific body of work earned her Best Fashion Editor at the P&G Beauty Awards last November.

But while Sheffman is among the fashion elite, she plays it cool with her closet. A chameleon, she dives into each season with an energy that would tire an army of interns. She approaches her style with a consciousness for the utilitarian—but always with a nod to the times. Sheffman’s style may seem simple, but it takes a good eye to combine colours and prints with tomboy flair. Her sartorial mantra is simple: “to always be comfortable and true to myself.” She knocks her own advice out of the park.



WHAT IS SHE WEARING?
Smythe Blazer, J Brand jeans, Isabel Marant tee and bracelets from a market in Turkey

Smart Chic

A fashion confidential with Susie Sheffman inside the Eluxe.ca closet **BY** STEFANIA YARHI



La Mer The Lip Balm \$58, available at select Holt Renfrew stores

BEAUTY SECRETS

Keratin hair de-frizzing treatment from Donato Salon and Spa, eye-lashes from Be Fabulous (“I hate wearing mascara”), La Mer lip balm, Kiehl’s Ultra Facial Moisturizer, Gee Beauty Micro Red Lipstick.



STYLE ROLE MODEL

“One part Carine Roitfeld (above), one part Miuccia Prada and one part Katharine Hepburn.”



FAVOURITE SHOPS:

Jonathan and Olivia (above), Eluxe.ca, Joe Fresh, Dave Young Fruit Market, Specchio.



CLOSET STAPLE

Mackage belted trench coat, \$421, eluxe.ca

Kara by Kara Ross

tail cuff, \$295, eluxe.ca

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SIX MAKEUP MISTAKES

M.A.C Cosmetics senior makeup artist Jane McKay shares her top six makeup pet peeves and how to fix them. How many of these mistakes are you making? [The Kit.ca/beauty/face/6-makeup-mistakes-and-how-to-fix-them](#)



CRAZY FOR PAISLEY

The '60s are back with this vibrant print. Learn how to incorporate paisley into your summer wardrobe and shop our favourite pieces right on [TheKit.ca/shop/trends/8-paisley-print-pieces-to-update-your-wardrobe/](#)



HOT VS. HAWT

More heat means skimpier clothes, no matter how old you are. Get expert tips on which parts to polish, which to highlight and what products you'll need to get glowing at [TheKit.ca/right-look-right-age/forties/40s-beach-body-dramatize-the-decolletage](#)

IN OUR DIGITAL ISSUE



FUN IN THE SUN

The Summer Shopping Guide in The Kit’s June 2012 digital magazine is bursting with must-haves for sun, sand and street. Read it while it’s hot—and subscribe for FREE. [Visit TheKit.ca and click on The Kit Magazine.](#)



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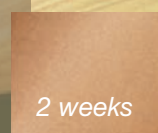
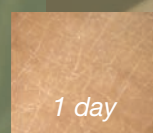
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