# HEAUTY& FASHION

# BEAUTY IN A BEAT FASHION HEAD TO TOE

Get inspired by Chanel's Resort 2013 collection grandly staged at Versailles—an ethereal harbinger of spring runways to come

BY JEANNE BEKER



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FRIDA AND SOPHIE PHOTOGRAPHED BY JUERGEN TELLER

#### **3 THEKIT.CA** WEEKLY FEATURE

WHAT WE WANT THIS WEEK



Dear Jeanne, How do I incorporate those trendy nautical stripes I see everyone wearingwithoutgoing overboard? I worry that they will make me look wider. –Anna

#### Dear Anna,

Never feel obliged to follow trends! And right on the heels of that: don't take trends too literally. The best personal style statements happen when you interpret current attitudes in your own unique way. Just because the fashion world starts trying to whet its appetite for yachting, doesn't mean we

should dress like Popeye.

That being said, the seaside look might look great on you and there are subtler colour combinations that aren't as in-your-face as black and white. Monochromatic stripes are much easier on the eye, and a finer stripe has a far gentler effect as well. I have a "broken" stripe patterned jersey in my Edit by Jeanne Beker collection this season. But just because nautical motifs are cropping up everywhere doesn't mean that stripes on clothing are the only way to go.

Eye-catching accessories like a big anchor or compass pendant might be fun, or maybe a ship's steering wheel brooch. Or what about looking for an old sailor jacket at an army and navy surplus store? Even just keeping to classic navy and white could do the trick, especially if you choose a cropped pant.

Even though there are many ways to wear stripes, it's difficult to ignore the idea that horizontal stripes can actually make you look wider. The whole theory of vertical stripes being more slimming may also just be a myth after all. A 2008 study conducted by perception expert Dr. Peter Thompson at the University of York in the U.K. delivered a surprising result. His subjects compared more than 200 photos of pairs of women wearing horizontal- and vertical-stripe dresses. Thompson then asked which of the women appeared fatter. The experiment revealed that when the two women were the same size, the one wearing the horizontal stripes appeared to be the thinner.

According to the U.K.'s Daily Telegraph, the study was based on the Helmholtz square illusion, created by 19th-century scientist Hermann von Helmholtz, who drew two identical-sized squares, with horizontal stripes on one, and vertical stripes on the other. The square with the horizontal stripes appeared to be taller and thinner. "Horizontal stripes, if anything, make you look thinner," said Thompson.

However you see it, I'd suggest that if you decide to go with stripes, don't go all the way. A striped cardigan or jacket, or perhaps a striped tank top should be enough of a nod to the trend.-Jeanne

Send your questions to askjeanne@thekit.ca. Follow @Jeanne\_Beker on Twitter.

Jeanne is a contributing style editor to the Toronto Star and host of FashionTelevision Channel.



#### **CLOTHING KIT** CUTE TOP

A tie-front top that hits your natural waist is the wearable way to bare your midriff. Keep things covered with a coordinated cami underneath or flash a little skin by letting your bra peek out. RW&Co. cotton top, \$35, rw-co.com

#### FACE KIT **PIXI DUST**

Operating in sleep deficit? This Pixi Fake Awake Kit has everything to conceal dark shadows, brighten and highlight your complexion, and put colour on cheeks and lips for a radiant, power-nap finish. \$20, ebeauty.ca



#### SHOE KIT

WEDDING SLIPPERS Who says wedding shoes need to be painful? These metallic flats are the perfect option to peek out from beneath your dress. Stuart Weitzman Tasselites Cava Nappa leather slip-ons, \$315, stuartweitzman.ca

#### HANDBAG KIT

WEEKEND TOTE This go-to bag combines buttery leather trim, freshly washed denim and a hit of colour. BE & D canvas and lambskin bag in Denim Cloud, \$339, a2zane.com

**Gwyneth Paltrow** 

# MARNI EARRINGS AND BAG; GEOFFREY ROSS, OFF-FIGURE STYLING; BREANNA GOW/JUDY INC, CELEBRITIES; GETTY IMAGES

# miracle MAJOR EARRINGS

BY INGRIE WILLIAMS

Did you know you're two clicks away from a major style upgrade? And no, we're not talking about online shopping. After appearing on numerous designer runways and countless red carpets, statement earrings are clearly big news. Bejewelled versionswhich are a celeb favourite—are plentiful and primed to take any special-occasion look to the next level. But don't miss out on the glitzfree styles for daytime, too. In enamel, wood, resin or metal, they're an easy way to glam up jeans and a T-shirt.

Marni resin and metal earrings, \$475, holtrenfrew.com



naťura

#### ACCESSOR

#### **ROSE GOLD**

If yellow gold isn't for you, try rose gold—flattering on almost every skin tone. Mix with bangles you already own (and yes, mix your metallics, too) or wear this set stacked together. Le Château bangles, \$30, lechateau.com

#### **BODY KIT**

YUMMY SCRUB Kitschy but cute. Avon's Naturals Ice Cream Scrub smells like the real thing and comes packed with shea butter, milk protein and vitamin E to leave you soft, hydrated and smelling sweet. \$8, avon.ca

# on the cover ROYAL FANTASY

Jeanne Beker reports from Chanel's fashion show in Versailles, France, which lends a modern take to Marie-Antoinette

t's May 14: a new French

president is about to be sworn in and it's the first sunny day Parisians have seen in weeks. About 20 kilometres outside Paris proper, optimism was in the air at the gardens of Versailles, the palace where Queen of France Marie-Antoinetteonce lived. "Change! Change! It's all about change," said Vogue's larger-than-life editor-at-large André Leon Talley upon his arrival at the estate. "And Karl's decision to show here is totally brilliant."

Chanel mastermind Karl Lagerfeld prepared to wow us with his revolutionary take on Baroque pop and his Chanel Resort 2013 collection. The much-ballyhooed collection-in stores this November-was a sumptuous feast of posh petticoats and panniers, jaunty breeches and palazzo pants, rich tweed and bouclé jackets and cool little denim separates embellished with extravagant gold trim. It was a modern, punk take on Marie-Antoinette, as models in candy-coloured bob wigs-also sporting double-C Chanel logo beautymark tattoos and thick, rubber-soled shoes-made their way around the majestic fountains on the scenic grounds of the legendary roval château. The clunky shoes were a necessity for Lagerfeld. "Little stilettos on the stones here wouldn't have worked," he said. "For the attitude I wanted, it was the only solution. There was no second option." So, can fashion be practical, after all? "Practical can work," said Lagerfeld, "but you have to have the right attitude."

The collection put everyone in a dreamy kind of mood. "Versailles conjures up such fantasies," said Vanessa Paradis, a longtime Lagerfeld muse. "This is such a perfect setting for all the theatricality that Karl puts out." Tilda Swinton agreed: "And what a perfect excuse for a party!" The stylish Swinton, on her way to Cannes, was accompanied by Belgian-trained designer Haider Ackermann, another good friend of Lagerfeld's, who said the late afternoon event felt like "a family affair." Guests were transfixed as they took in the sartorial fashion parade, sitting under small festooned tents, charmed by the playfulness and upbeat elegance of the collection. The vision brought new meaning to the concept of pretty pastels and romantic jewellery: the silver and pearl chokers with rose motifs were exquisite. The artful makeup and hair design, by Peter Phillips and Sam McKnight respectively, was youthful, sophisticated-yet-edgy and might well prove to be trend-setting.

Resort collections, which were originally created by fashion houses for wealthy clients who spent the winter months travelling aboard cruise ships, have become increasingly popular in the fashion world. Now, they help stimulate sales for retailers between the fall and spring seasons. And while these collections don't have much to do with actually dressing for a cruise, the sexy swimwear offered would look pretty smashing on the deck of a yacht. For Chanel, resort collections have proven to be among the brand's most popular and offer a few hints as to what will come down the catwalk for the season ahead.

Post-show, guests were invited to party inside a gorgeous glass onservatory where Lagerfeld's latest muse, British model and musician Alice Dellal, performed with her all-girl punk band Thrush Metal. It was a wild kind of juxtaposition: angry punk music in the legendary French gardens, but it worked. I told the 24 year-old Dellal that if Marie-Antoinette were alive today, she'd likely conduct  $herself much like {\it Dellal."} Thank you! {\it But I} was so out of my comfort$ zone, performing like this," she confided. Besides offering seriously great clothes with great attitude, Lagerfeld and the Chanel team must be commended for staging spectacles that give flight to all our fantasies. "That's my job," Lagerfeld said. "In the world today, one has to project an image of joy, of fashion and fertility. The world isn't that funny for the moment. We have to give people an 'up."

**Resort collections** are the "crystal ball" to what we'll be coveting next spring





# IN OUR NEW DIGITAL ISSU ESTÉE LAUDER BRONZE GODDESS CA e cassis, mandarin and lemon leaf top n

Find your signature scent for summer in the new June 2012 digital issue of The Kit. You'll also find special-occasion makeup looks, suncare tips and fashion essentials. Visit TheKit.ca and click on the Magazine tab.

#### Tap your inner radiance with these sunny, Sexy fragrances deborah Fulsance

ac, muguet and peo

olar, amber-flor rt, top of pink p

#### 3. CALVIN KLEIN ETERNITY SUMMER

th an orange-blossom, citrus and martini acco a gardenia-and-peony heart and closes with a nka bean and heliotrope. Limited edition EDT,

DIANE VON FURSTENBER to put the true power of a v on in a bottle," says the icor

#### VERSACE YELLOW DIAMOND

cated scent opens with berg with water lify, orange and mimo od and musk impression. EDI, \$79





The pristine Fr

nummunum)

2013 collection

OPIUM YVES SAINT LAURENT This delicate veil of fragrance—a comb orange flower, sambac jasmine and nut vanilla—hints at the oriental original. va

7. GUERLAIN AQUA ALLEGORIA LYS SOLEIA With its headstrong ylang-ylang and fruity person its citrus-and-palm-leaf greeting and base of hea and muck this sunny scent is an olfactory metapl for a cycle th

GUESS SEDUCTIVE SUN-KISSED This perfume dessert of sun-ripened f and pink grapefruit) ends with the wa







### **KOREAN SECRET**

Now that BB Creams have infiltrated the North American beauty market, the next big trend to come west is brown algae extract courtesy of Korean brand Seanol. It may not sound glamorous, but the aquatic ingredient found only off the coast of Korea's volcanic Jeju Island acts as an anti-oxidant to improve skin's elasticity, circulation and moisture retention. The Seanol line includes skincare, hair care and even toothpaste. Check out seanol.ca.

# BENEFIT'S NEW MARVEL COMIC

Benefit Cosmetics has taken its graphic packaging and adorable icons one step further by creating a comic book for beauty lovers. The brand turned to Marvelthe creators of Spider-Man, The Avengers and The Incredible Hulkfor Spy Gal. a digital and print comic full of thrills, frills and espionage. At Benefit counters.



## **BEACH TREATS**

Gisele Bündchen and Oskar Metsavaht, designer of Brazilian sportswear brand Osklen, have created the new Ipanema RJ collection of sandals, named after the famous beach in Brazil. The foot bed of the sandal imitates the sand, so when you take your foot out of it, an impression is left that looks like you've just stepped off of a white sandy beach. Made with 100% recyclable material, each pair helps support ISA, the Socio-environmental Institute, to help fight climate change.



# SAINT PIERRE MAKES SCENTS

Quebec designer Marie Saint Pierre has branched into fragrance with two scents-mysteriously named B and C-now available at select Sephora stores. B is sweet and sensual featuring maple, caramel and Turkish rose, while C is musky with saffron, orange blossom and cedar. Each comes adorned with a rectangular piece of glass from Quebec artist Melanie Laplante. Thread it onto a piece of ribbon for a chic necklace or bracelet.





with and end up at the

bar alongside semi-strangers. He was charming and funny, and I was probably laughing just enough to be encouraging. But then, in what felt like a slow-motion car crash, he invited me to leave the hotel's ballroom for a room upstairs. As the "hell no" appeared on my face before I had a chance to be gracious about it, he tried to reroute the invitation to more of a platonic sleepover, complete with room service and an inroom massage. How did he skid over the meridian from flirting to clumsy come-on? We should all learn how to flirt.

How do you know the difference between that light and fizzy practice of social flirting and the often-awkward come-on? I decided to check in with some experts. Kim Izzo's debut novel, The Jane Austen Marriage Manual, follows writer Kate Shaw on assignment to discover if Jane Austen's techniques can be used to land a wealthy man. She may be hoping romance can solve her troubles but she's smart enough to use a light touch. "She has to charm herself through all of her problems," Izzo says.

etiquette in her Huffington Post Canada column "Finishing School" and also advocates a subtle approach. "If you can master the art of flirting with someone without anyone else in the room knowing, that's applause-worthy. That's the best kind."

Izzo adds that charming a fellow party guest by complimenting the colour of his shirt or touching his arm is all meant to make the person you're flirting with-and youfeel good, but not to achieve any particular goal. "There's nothing wrong with just flirting for fun," she says. But if you've actually got your sights set on leaving the party with the object of your flirting, then you're in different territory. "You have to know your own motivation."

So, a few rules. First: do no harm. Don't behave in a way that will end up in hurtfeelings. Check yourself if you're feeling tempted to make your own date jealous or to annoy your flirt partner's girlfriend. Secondly, go easy on the cocktails. It's so much harder to see the line between playful and pawing after two martinis. And lastly, flirting is a game best played in a group. If you want to extend that warm feeling into email, you're no longer flirting, you're officially trying to get something started.

Above all, says Izzo, be subtle. "A little goes a long way." **CITY VANCOUVER** NAME MIHO MATSUKO **AGE 17** 

OCCUPATION INTERNATIONAL STUDENT, ASPIRING FASHION DESIGNER, SURFER

WHERE BURRARD AND **ROBSON STREETS** 

WHAT IS SHE WEARING? Zara shirt and tank top,

skirt from Japan, necklace from a street vendor in Japan

#### INSPIRATION

"I'm on my way to the beach. I love simple, casual yet feminine looks."









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Tata Harper Rejuvenating Serum, an antioxidant-packed, creamy, hydrating serum of essential oils and natural extracts, makes tuckered-out skin glow as if it gets 10 hours of sleep every night. \$150, geebeauty.com



DERM AH

VE RESU

Avon Anew Ultimate 7S Elixir, a powerful blend of peptides, moisture-binders and extracts such as carrot root and soybean, is a look-younger-and-brighter boon for mature skin. \$55, avon.ca



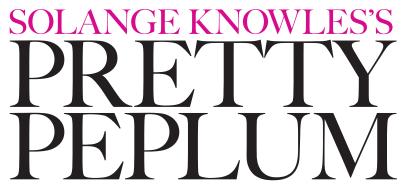
Éminence Cornflower Recovery Serum, an all-natural moisturizing formula, is loaded with antioxidant-rich extracts such as cornflower, chamomile and sea buckthorn to calm, protect and improve resilience of every skin type. \$58, spaboutique.ca

Korres Quercetin & Oak Antiaging & Antiwrinkle Face Serum jacks up moisture and smooths fine lines and wrinkles with a hyaluronic-acid + hexapeptide + a natural-alternative-to-retinol formula. \$69, at Shoppers Drug Mart

#### KORRES







This is how you wear peplum. Solange Knowles poses in this gorgeous, electric spring dress. The asymmetric peplum detail gives this outfit a soft, romantic twist that's offset with the neon-yellow hue. She highlights her wrist with a statement cuff but passes on any other statement accessories and lets the dress do the talking.

#### 7 THEKIT.CA WEEKLY FEATURE



NAME ANDREA BEECHEY CITY TORONTO OCCUPATION OWNER OF CITIZEN FRANCES DESCRIBE YOUR STYLE

"Structured, modern, minimalist and street."

> leanliness truly is next to godliness for Andrea Beechey, owner of leading concierge and housekeeping

service, Citizen Frances in Toronto. She parlays her fashion eye and knack for visual merchandising to her clients' fabulous homes. Creative professionals from art gallery owners to fashion designers to writers flock to her services.

Beechey's oddball mix of statement pieces have become her sartorial calling card. Her daily costume: at least some black, M.A.C lipliner and sculpted brows from Gee Beauty. When asked how she dreams up her ensembles, Beechey says she employs "the quiet voice inside my head. I just have to trust it."

In keeping with her professional motto of less is more, Beechey finds the balance between high fashion and good housekeeping. "I would rather have fewer great pieces, than a closet full of disposable ones," she says.



# ess is more

Haute housekeeper Andrea Beechey takes a cool, clean and simple approach BY STEFANIA YARHI

TOP ACCESSORY

Gucci 18-karat gold horsebit ring , \$2,410, net-a-porter.com. Gucci jewellery also available at Holt Renfrew



#### DAY-TO-NIGHT MAKEUP

Going from a full day at the office to a patio for drinks? Makeup artist and Kit blogger **Rhia Amio** shares her tips for quick beauty updates that can be done on the go. Go to TheKit.ca/beauty/face/makeup-tricks-for-anight-out



BEAUTY SECRET M.A.C Cosmetics lip pencil in Whirl, \$17, maccosmetics.com



Kate Lanphear, style director of U.S. Elle



Jonathan + Olivia in Toronto



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#### CLOSET STAPLES

Stella McCartney wool-twill blazer, \$1,295, net-a-porter. com. Stella McCartney also available at Holt Renfrew

> Alexander Wang aviatorstyle metal sunglasses, \$430, net-aporter.com



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#### JONES'S LOOK FOR LESS

Mad Men actress January Jones keeps her look casual and chic with simple staple pieces that are perfect for summer—and fall. You may have some of these in your closet already. Go online to get the look at TheKit.ca/fashion/clothing/look-for-lessjanuary-joness-post-baby-style/



#### EASY WAVES We loved DKNY's Spring 2012 runway

We loved DKNY's Spring 2012 runway hair—and, luckily, getting this sexy, beachy hairstyle is simple—just a quick blowdry and a low bun for goddess-worthy waves. See the step-by-step from Wella Professionals global creative director Eugene Souleiman at TheKit.ca/?p=6938

KIT GIRL: STEFANIA YARHI. CELEBRITIES: GETTY IMAGES. RUNWAY: PETER STIGTER. DAY TO NIGHT: CARLYLE ROUTH



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