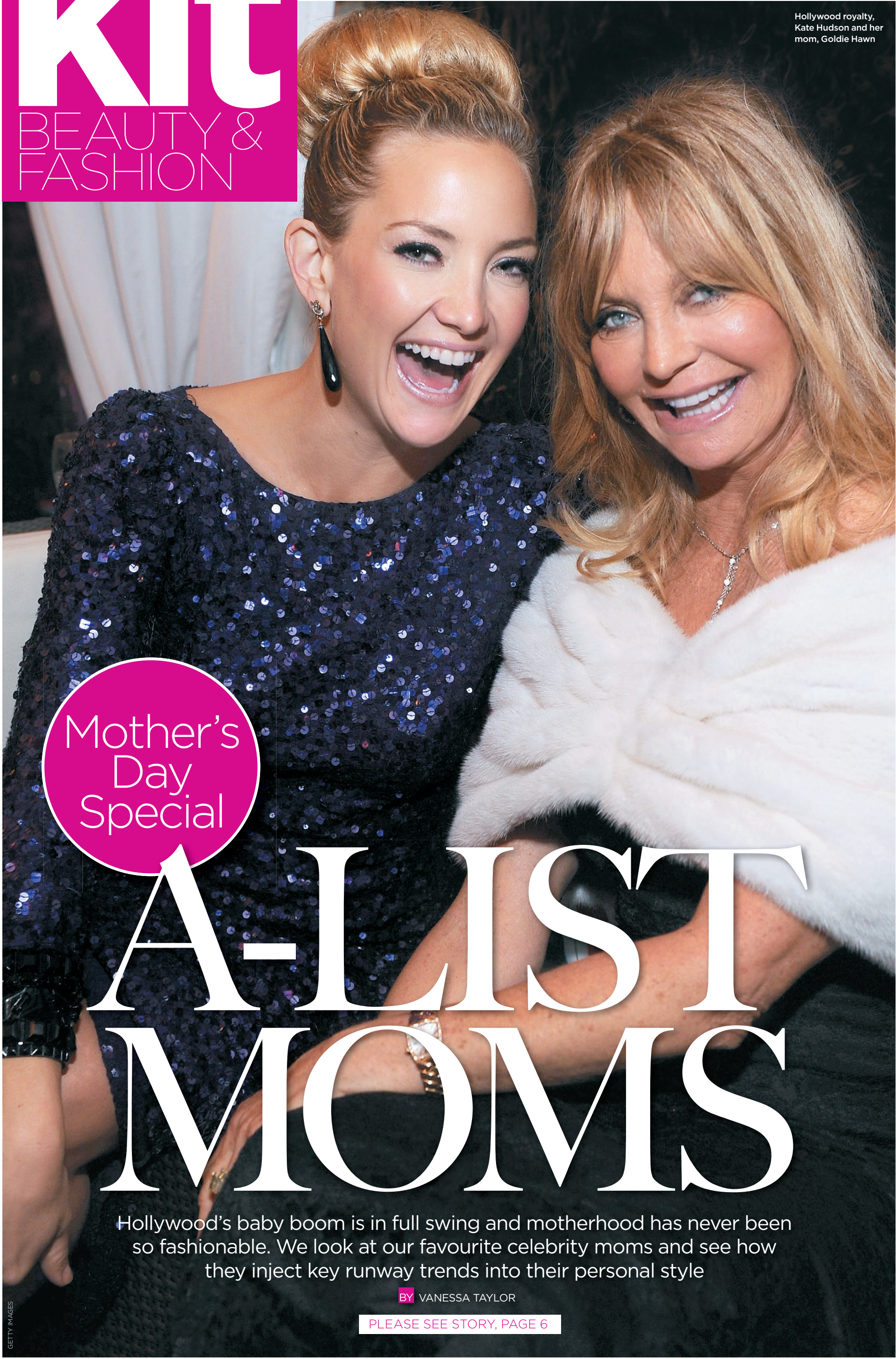


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BEAUTY IN A BEAT  
FASHION HEAD TO TOE

Hollywood royalty,  
Kate Hudson and her  
mom, Goldie Hawn



Mother's  
Day  
Special

# A-LIST MOMS

Hollywood's baby boom is in full swing and motherhood has never been so fashionable. We look at our favourite celebrity moms and see how they inject key runway trends into their personal style

BY VANESSA TAYLOR

PLEASE SEE STORY, PAGE 6





THE NEW FRAGRANCE FOR WOMEN



DAISY  
MARC JACOBS

EAU SO FRESH





# ask jeanne

## DOES MOM NEED A MAKEOVER?

Dear Jeanne, **“My 55-year-old mom is wild about style. Maybe too wild! Her taste level leaves something to be desired. She has natural beauty, but goes overboard with the makeup (bold lip liner, iridescent shadows). How can I tell her enough is enough?”—Sandy, 25**

It’s usually the moms who complain about their daughters’ style sense—this is a switch! But I’m always inspired by what different generations can learn from each other. We just have to put our egos on the back burner

and listen to those with the experience of age, or, in your case, those with fresh points of view.

When it comes to the question of style, we sometimes tread on delicate turf. Why should anyone have the right to tell someone how to dress or wear her makeup? Style is a matter of personal esthetics and taste can be a very subjective thing. But all of us, young and old alike, often get locked into certain images of ourselves, and when someone proposes a change, we fear abandoning the safety of the little cocoon we’ve spun for ourselves.

When it comes to your mother, it may be a case of helping her understand she’s no longer the 1982 version of herself. I know it’s a sensitive arena, but you can start with urging her to evolve her makeup with the times.

You’ve got to be gentle with her; judging from all that makeup overuse, it’s likely she is getting a little insecure about her looks. Tell her how beautiful you think she is, and suggest that perhaps you could both go on a fun mother-daughter makeup shopping spree. Visit your favourite counters together and let some pros make suggestions. Or if she’s not up for that sort of outing, spend time together going over fashion magazines and discussing the techniques and products you see. You can even try out a few different looks on each other, just for fun.

Of course, make sure your “research” isn’t just based on what the 20-something models are wearing. Look at magazines aimed at older women, too.

I encourage women to dress for their bodies and for their spirits first and foremost, rather than their age. But when it comes to cosmetics, it’s a different story. Less is often more the older we get, and not all products are meant for every woman.

You might also try to expose your mom to some of the great makeup masters of our era via some of the beautiful books out there by the likes of makeup legends such as Kevyn Aucoin, Bobbi Brown, Francois Nars and Trish McEvoy. This might even make a great Mother’s Day present—and you can include a gift card for a session with a makeup pro or a chic little cosmetics bag filled with appropriate products in subtle tones that will help give your mom a more natural, age-appropriate glow. Hopefully, she’ll get the hint and start embracing her own natural beauty.

Send your questions to [askjeanne@thekit.ca](mailto:askjeanne@thekit.ca). Follow @Jeanne\_Beker on Twitter.

Jeanne is a contributing style editor to the Toronto Star and host at Fashion Television Channel.



ILLUSTRATION: FREDERICK WATSON

BAG AND MAKEUP COMPACT: GEOFFREY ROSS; ANISTON: SPLASH NEWS

# one-minute miracle

## 2-IN-1 LUXE GIFT

BY GYNNIS MAPP

A Tiffany handbag will not only dazzle this Mother’s Day, it will also let her know you’ve really thought this year’s gift through. This perfect present is made of luxe suede and completely reversible so she gets two handbag looks in one—practical and chic. Get your siblings to chip in.

Tiffany suede reversible tote with python print, \$745, at Tiffany boutiques



Jennifer Aniston with the Tiffany Reversible Tote in espresso suede

WHAT WE WANT THIS WEEK

# TOP THE KIT LIST 7

## HANDBAG KIT

### GRANDE TOTE

This bigger tote bag has all of the practical verve of a regular size, but with special laser-cut detailing. A gold underlay makes the peek-a-boo feature all the more exciting. Ivanka Trump pleather bag, \$195, at The Bay



## HAIR KIT

**SILKY HAIR** Battle the frizzy fallout of spring humidity with Ojon’s Super Slick sulfate-free shampoo with reparative oils, proteins and Azurite, a semi-precious stone said to work as a conduit for heat transfer from styling tools. \$27, [ojon.com](http://ojon.com)

## SHOE KIT

### BALLET FLATS

Toms, the company that donates a pair of shoes to a child in need for every pair purchased, has introduced sweet ballet flats for spring. You can feel good about treating yourself. Eliana suede ballet flats, \$90, [toms.ca](http://toms.ca)



## ACCESSORIES KIT

### COOL COLLAR

Put a post-modern spin on your look with this sculptural, cheap-and-chic collar in Sweet Tart pink. \$15, [hm.com/ca](http://hm.com/ca)



## BODY KIT

### PUNCHY PINK

Dior’s pink Riviera nail lacquer is the perfect hue for summer’s first long-weekend pedicure. \$24, [dior.com](http://dior.com)



## CLOTHING KIT

### CUTE UNDERWEAR

Refresh your top drawer with a hit of colour. This stretchy lace boycut style offers a little extra coverage with no skinny bands to dig-in at the hips. Hanky Panky nylon undies, \$46, [holtrenfrew](http://holtrenfrew.com)



## FACE KIT

### SHIMMERY SHADOW

Clarins makes this Enchanted Collection Colour Quartet & Liner Palette compact special with embossed powders and a gold-tone case. Shimmery champagne, bronze, gold and dark brown shades with a hit of violet make any eyecolour glow. \$42, [clarins.com](http://clarins.com)





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# SHOPPING

## this week's TOP TRENDS

### LUXE BE A LADY

Think all jackets are stiff and structured? Enter the Pajama Blazer by Christie Smythe and Andrea Lenczner of Smythe. Inspired by their own PJs with a dash of Hugh Hefner, “the silhouette is a loose body that’s a pleasure to wear,” says Lenczner. Team with tailored trousers and a pair of heels or keep it casual with rolled-up loose denim and jazz flats.



Smythe Pajama viscose-blend blazer, \$450, Holt Renfrew, [smythelesvestes.com](http://smythelesvestes.com)

### ORANGE AID

The growing popularity of orange lips has certainly accelerated with Pantone’s selection of Tangerine Tango as 2012’s official hue. But if you’re still a bit shy about going so bright, a lighter shade like this Dior Addict Lipstick in Palace will do the tangy-sweet trick.



\$31, at Murale, Sephora, The Bay and Holt Renfrew



YOU SHOULD  
CERI MARSH

### BE THE HIP MOM YOU ARE

**It happens to every new mother.** It’s usually on the first day you finally book a nice lunch with a

friend or go into the office to show off your new baby. You’ve found a dress that you can pull over your post-partum bod, brushed your hair, excavated your recently abandoned make-up bag for a bit of mascara and, hey, you’re feeling pretty cute. Then you catch a glimpse of yourself in the reflection of the café window and spot the spit-up stain that’s running all the way down your back.

When it happened to me, I was in tears. I’m thankful to the pal who didn’t mock my high-class problems when I whined about going from slick style while covering the Paris runway collections to being such a hot mess. Somehow we find our way out of that wasteland by coming up with a new way to dress. It may not have much in common with your pre-kid image, but that doesn’t mean it can’t be stylish. You need to get some Mom Style.

Karine Ewart, editor-in-chief of *Today’s Parent* and mother of four, knows this path all too well. She thinks the wilderness years of the new-mom-style is born out of putting everyone else first. “We put ourselves at the bottom of the priority list,” she says. “My dog would get fed before me.” Add to that the new demands on your time and a shift in how you see yourself. “You have to learn who you are in this new experience of motherhood,” Ew-

artsays. And it’s not just civilians who risk losing their mojo after birthing the babies. Jennifer Garner’s style gets frumpier with each new addition to her family.

And yet, it just doesn’t make sense to take your kids to the playground in a retro-inspired shift dress, no matter how on-trend it may be. You need clothes that can take the physicality of parenting (and the mess, oh God, the mess) and still look great.

Creating a new uniform is the advice from Susie Sheffman, fashion director for online fashion retailer Dealuxe.ca (and there isn’t a more mom-friendly way to shop than online—trust me). But first, “you’ve got to make friends with your new body,” says Sheffman, a mother of two. So true. Whether you’ve kept some of the pounds you gained during pregnancy or dropped everyone of them, most women find their shape somewhat altered. Sheffman loves the skinny jeans-leather jacket-scarf combination that celeb moms such as Gwyneth Paltrow sport on the school run. “That’s a uniform that has a way of looking great on everyone.”

My own solution came from thinking about what made me feel most like myself. I’m not doing the school run in any of my old fashion-editor get-ups, but I’m almost always wearing red lipstick. It takes an extra minute to put on but it makes me feel like me. Ewart agrees: “I was surprised at how good I felt when I made an effort. Because I took some time for me. I’d forgotten what that felt like.”



FACE KIT

JANINE FALCON

### MOM’S NEW PALETTES

Go for colour-cosmetic gifts, whether your mother is all about neutrals, mad about colour or just wants to look fresh-faced



#### BETTER THAN BASIC

Go the super-personal route with a Laura Mercier Custom Palette filled with Mom’s favourite shades and textures. Six-well compact, \$12; eye shadow, blush, liner and lip colour pans, from \$25 each, Holt Renfrew

#### FULL SPECTRUM ZING

Stocked with 11 shades, including metallic cream liner, neutral shadows and wearable brights, the Smashbox Shades of Fame Eye Palette comes with a 2-in-1 brush, mini lid primer and three look how-tos, too. \$55, [smashboxcanada.com](http://smashboxcanada.com)



#### COLOURS TRENDING NOW

Stila’s In the Moment combination of mattes and shimmers includes neutrals from pale to intense as well as metallics gold, copper and bronze, and pink, violet and aubergine on-trend hues. Bonus: it comes with a Smudgestick waterproof liner in a deep purple shimmer plus a handy how-to booklet. \$50, Sephora, Murale

#### THE NATURAL LOOK

The successful follow-up to their popular Naked eye palette, the Urban Decay Naked Palette 2 features 12 neutral shadows, a 2-in-1 brush, and a mini gloss. \$60, Sephora, Shoppers Drug Mart



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# on the cover A-LIST MOMS



While most of us don't have an army of people helping us get ready each morning, there are a few easy styling tricks we can steal from celebrity moms **BY** VANESSA TAYLOR

## THE COLOUR CHAMELEON: NICOLE RICHIE

Never one to shy away from trends, Richie easily swaps her hip downtown gear for chic ladylike dresses. Though she experiments with her wardrobe, a few things remain consistent: she loves to accessorize with almost all of her looks. (She even has her own line of jewellery called House of Harlow.)



**STYLING TIP: REINVENT THE BASICS**  
A black tank and jeans gets a makeover when paired with a bold, printed jacket and wide-brim hat. By adding hits of fresh-off-the-catwalk prints (or from a fast-fashion retailer), Richie instantly amps up these wardrobe staples.

## THE URBAN BOHO: JESSICA ALBA

Subscribing to a carefree approach when it comes to her off-duty wardrobe, Alba's looks consist of bold hues, flowing layers and easy-to-wear, mix-and-match pieces. Her signature item? Lightweight infinity scarves. She has them in a multitude of colours and they never fail to add a distinctly feminine touch.



**STYLING TIP: MIX YOUR BRIGHTS**  
Of-the-moment coloured denim doubles as leggings when paired with a boxy patterned top. If red, pink or orange denim is too much for you, try a more figure-flattering jewel tone instead.

## THE FASHIONETTE: VICTORIA BECKHAM

Beckham's wardrobe consists of streamline silhouettes with subtle details and hits of colour. Her signature item? She is rarely photographed without a massive pair of sunglasses, ideal when you don't have time for makeup—or for the paparazzi.



**STYLING TIP: USE COLOUR TO YOUR ADVANTAGE**  
Clothes with colour blocking patterns are an easy way to draw attention to your best features. Go with darker pieces around places you want to conceal and bright shades in areas you want to play up.

# what's in mom's: HOME-SPA KIT

Gather these indulgences for Mom and let her steal away for a precious hour or two

**BY** DEBORAH FULSANG

**SPA-GOER** This aptly named lotion gives an instant sans-sun glow that deepens within a few hours. She will feel—and look—like she just jetted back from a sunny vacation. **Clarins Delicious Self Tanning Cream**, \$42, clarins.ca

**FINISHING TOUCH**  
A light, all-over floral-woody spritz allows the decadence of a spa moment to linger. **Burberry Body Alcohol-Free Body Mist**, \$115 (85 ml), burberry.com

**SET THE MOOD** Mom can soak into the bubbles and breathe deeply of this red currant, cassis and warm oak wood scented candle. **Aquiesse Aesthetic Scents Scented Soy Candle in Marseille Cassis**, \$30, chapters.indigo.ca

**SPRING FLING**  
Mom can condition nails post-bubble bath with cuticle oil and then opt for a fresh, spring nailcolour: an apricot, coral or peony-pink shade hits just the right beauty note. **Jacob nailpolish in Retro Chic**, \$6, jacob.ca

**SEA SPONGE**  
Slough off old skin cells and emerge renewed with a natural sea sponge. **Urban Spa sponge**, \$8, well.ca

**BEST BRUSH**  
This brush is easy to hold and can handle the heat. **Dannycos hairbrush**, \$27, dannycos.com

**THIRST QUENCHER**  
Spa-needy skin gets major repair work with this soothing, lycopene and vitamin- and botanical-rich mask. **Dermalogica Skin Hydrating Masque**, \$52, dermalogica.com

**HIGH-STYLE SPA DISPLAY**  
A spa tray will keep favourites at hand and help make the healing ritual a regular occurrence. **West Elm lacquer bath tray**, \$16, westelm.com

**LIGHT & LUSH**  
This blood-orange and honeysuckle-scented body cream is a blend of shea butter and fruit in an aloe gel formula. It delivers moisture without stickiness or heaviness. **Farm House Fresh Honeysuckle Blood Orange Custard**, \$29, ebeauty.ca



# THE KIT GIRL

**NAME**  
TRACY GARTNER  
**CITY** MONTREAL  
**OCCUPATION**  
JEWELLERY DESIGNER  
**DESCRIBE YOUR STYLE**  
“Feminine with bohemian flair.”

Tracy Gartner is one of the lucky ones, having parlayed a love of dressing up into a blossoming career. “I started making my own jewellery and accessories at an early age, decorating my friends,” she says. And after studying fashion marketing and jewellery making, she founded Trink, the ethereal jewellery she sells from her boutique in Westmount—a clever blend of “Tracy” and “Inc.” She feels the “k” makes it fairy-esque, which is a good way to describe this fun-loving person, as well as her romantic approach to fashion.

An ardent fan of vintage, this modern bohemian has collected some incredible pieces over the years—lace dresses, shoes, bags and baubles—all on display in her bedroom-cum-closet. Every girl dreams of a walk-in closet, but Tracy has gone one better, filling a small room with vintage charm. Pressed to name a favourite accessory among her treasures, she points to headbands, including tied scarves. “I am a total scarf junkie. They are just too functional, hence why more of my jewellery designs are pieces that can be wrapped and tied, so as to be worn multiple ways.”



## WHAT IS SHE WEARING?

Jeggings by Hue with a custom top from Astri Prugger Design. Boots by Lea Foscati with headband and bracelets by Trink.

## modern boho

Tracy Gartner’s free-spirited approach to fashion is playful and original—and fuelled by a love of lace

BY VANESSA MURI

## BEAUTY HIT

Chanel Rouge Coco in Muse, \$39, Chanel beauty counters and [chanel.ca](http://chanel.ca)



## TOP ACCESSORIES

Valentino wool-blend and lace scarf, \$1,465, [net-a-porter.com](http://net-a-porter.com). Also at Holt Renfrew.  
Esquivel Suntanned leather brogues, \$985, [net-a-porter.com](http://net-a-porter.com)



## FAVOURITE DESIGNER

Balmain, Elie Saab and Tracy Reese (Tracy Reese Spring 2012 above).



## FAVOURITE SHOPS

Premium, James, Billie and Europa Shoes

# THE KIT.CA



Jessica Alba

## SHOPPING THURSDAYS

Every Thursday on TheKit.ca, you can look forward to an awe-inspiring trend gallery of a celebrity-look-for-less. The season’s best high and low buys just in time for weekend shopping.



## ROYALLY OBSESSED

Love Kate Middleton? Find out how to get her hair, makeup and royal ensembles. We’re always on the lookout for new Middleton news and are happy to share it. Follow the Duchess on [TheKit.ca/tag/kate-middleton/](http://TheKit.ca/tag/kate-middleton/)



## BEST BEAUTY SECRETS

What are the products that true beauty connoisseurs can’t live without? The Kit’s Janine Falcon shares her absolute must-haves for Spring 2012 at [TheKit.ca/beauty/face/editor-beauty-secrets-janines-must-haves](http://TheKit.ca/beauty/face/editor-beauty-secrets-janines-must-haves)

## IN OUR DIGITAL ISSUE



## THE SEASON’S TOP SCARVES

Check out our story on spring’s top accessory—the bold, colourful scarf. Watch the video to see how to wear them. [Visit TheKit.ca](http://Visit TheKit.ca) and click on The Kit Magazine.



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