

THE KIT

BEAUTY & FASHION

BEAUTY IN A BEAT FASHION HEAD TO TOE

Emma Stone goes from red to blonde and back again with ease. You can, too.

SPECIAL
HAIR
TREND
REPORT



DIY COLOUR

Hit it like Emma Stone and be the blonde, brunette or redhead you always wanted to be. The latest technologies make it easy to get celeb-worthy results at home

BY CHANTEL GUERTIN

Full hair coverage, page 5

GETTY IMAGES

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May 5 - 11

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ask jeanne

SPORTING SHORTS AT THE OFFICE

“Dear Jeanne, Do you think it’s OK to wear shorts to the office?”—Justine, Toronto

With temperatures rising and dress codes relaxing in some office environments, fashion-forward thinkers are often tempted to push the parameters of convention and take a cool dip in the current trend pool. And for the past couple of warm weather seasons, a wide variety of shorts have cropped up in all kinds of collections, from Versace Couture to H&M. But shorts styles are incredibly disparate—from the tiny short-shorts that Chanel first re-introduced to the fashion crowd a while back, to the longer, cuffed shorts, like the ones Stella McCartney sent out for spring, to Ralph Lauren’s wide-leg Bermuda shorts. When it comes to the appropriateness of wearing these summery style statements to the office, the big questions are: what kind of shorts are you referring to and what kind of office do you work in?

While some people maintain that any type of shorts isn’t welcome at the office, some of the longer walking shorts can look very chic paired with a blazer. And unless you work in an ultra-conservative environment, it’s likely you could get away with this tailored look, worn with a stylish loafer or wedge-heel sandal. I also think the wide-leg Bermuda shorts, which resemble culottes, can be totally acceptable for just about any office. You could team those with a feminine blouse, lightweight cotton sweater or cropped jacket for a dressy approach. But unless you work out of your home office, or at a creative environment with a laissez-faire attitude to dress, those are about the only two types of shorts you can get away with in the workplace.

It’s always fun to be able to dress down for work. And those lucky enough to have casual Fridays or other opportunities to let their hair down at the office can attest to the simple joys of doing important work dressed in an ultra-comfy way. That said, I’m a firm believer that clothes have the ability to lift and empower us. They communicate strong messages about who we are

and what we may be capable of. So why not fully subscribe to the notion of dressing in a manner that’s ultimately professional when you’re at the office, and walking on the wild side in the evenings or on weekends? There are certainly enough opportunities in life to strut a varied assortment of trendy looks during your spare time. But if you’re dying to wear shorts to work this summer, err on the side of caution and go the conservative route if there’s any question of propriety at all.

Send your questions to askjeanne@thekit.ca. Follow @Jeanne_Beker on Twitter.

Jeanne is a contributing style editor to the Toronto Star and host at Fashion Television Channel.



ILLUSTRATION: FREDERICK WATSON

one-minute miracle

THE RESORT COVER-UP

BY VANESSA TAYLOR

Grabbing a cocktail at the bar? Running to the gift shop? This loose tunic is the answer. The drawstring waist allows you to wear it like a top with a pair of shorts or leave it loose when you’re poolside. And at this price, we’ll take two.



Kim Kardashian

Jessica polyester cover-up, \$15, sears.ca

WHAT WE WANT THIS WEEK

TOP THE KIT LIST

CLOTHING KIT

SNAKESKIN TOP

The lightweight fabric plus the watered-down palette make this snakeskin tank perfect for warmer weather. Rachel Roy’s Field of Dream’s polyester top in Rainbow Snake Print. \$79, The Bay



BODY KIT

DEWY SCENT

Noted perfumer Dominique Ropion twists Giorgio Armani’s Code to reflect the scent of a dewy night—citrus, green and pear notes meet orange blossom and moonflower. Armani Code Luna EDT, \$80 (75 ml), The Bay, Sears, Sephora, Holt Renfrew and Ogilvy



HAIR KIT

HAIR JEWELLERY

This cabochon-encrusted hairband does wonders to dress up your messy ponytail for weekend brunch. Banana Republic, \$25, bananarepublic.ca



HANDBAG KIT

TRENDY TOTE

Make your daytime errand go-to as chic as possible with this Karl tote. Timeless black and white with the designer’s face in paint-spattered profile. Printed canvas tote, \$135, net-a-porter.com



FACE KIT

ILLUMINATING BRONZER

Trust Yves Saint Laurent to sexy-up bronzer with python print and a luminous (not sparkly) palette inspired by island beaches of pink and golden sand. Terre Saharienne Collector Bronzing Powder in No. 2 Sunkissed, \$60, Holt Renfrew, The Bay, Murale and Sephora



ACCESSORIES KIT

BIKO BEADS

Biko’s Jaci bracelets merge fashion’s current colour obsession with the handcrafted charm of vintage African trade beads and raw brass. Cool worn solo, but hipper still worn in multiples. \$100 each, ilovebiko.com



SHOE KIT

METALLIC SANDALS Laser-cut, rose gold leather straps make these four-inch heeled sandals major statement-makers. Wear them to work, then out to your favourite patio. Belle by Sigerson Morrison Samara heels, \$310, dealuxe.ca. Get 15% off Belle by Sigerson Morrison shoes. Shopping code: BELLE15.



on the cover

the HAIR

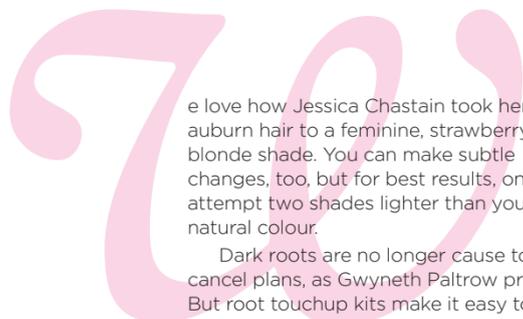
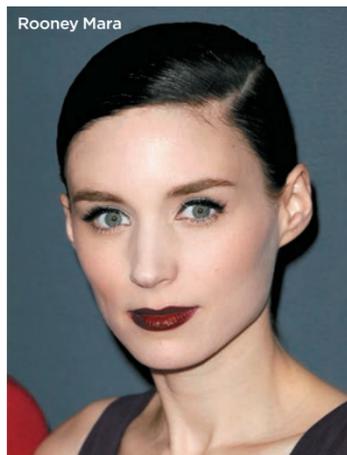
HAIR KIT
CHANTEL GUERTIN



With tips from international makeup artists and the latest haircolour technology, your new look is right at your fingertips

HOLLYWOOD HUES

From subtle tones to total colour changes, a new shade is just what you need to switch up your look.



We love how Jessica Chastain took her auburn hair to a feminine, strawberry blonde shade. You can make subtle changes, too, but for best results, only attempt two shades lighter than your natural colour.

Dark roots are no longer cause to cancel plans, as Gwyneth Paltrow proves. But root touchup kits make it easy to DIY between salon visits, in case you do want to keep up the illusion that you're a natural blonde. They're practically foolproof and match any salon shade. PS: Your secret's safe with us.

Do you want to go dark and dramatic like Rooney Mara, but afraid of commitment? Use a semi-permanent. Most take only 10 minutes, so there's little time to get cold feet. And they'll wash out in about six weeks.

Our cover girl Emma Stone changes her hair colour almost with the season. If you're a chameleon, too, protect hair colour from fading with colour-specific shampoos and conditioners—or better yet, sulfate-free ones. The fewer chemicals, the longer your colour will last.

Whichever route you end up taking, the trick is to let go and have fun with your new colour. If you don't like it, you can always change it. And if you encounter any skeptics, don't let them tell you that you look anything less than fabulous.

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TREND REPORT

GET THE LOOK

Runway-perfect hairstyles from New York Fashion Week.



TREND: VOLUME & SHINE

SHOW: BADGELY MISCHKA
HAIR BY: MOROCCANOIL

THE INSPIRATION

"Elizabeth Taylor in *Who's Afraid of Virginia Woolf?*" says runway stylist Peter Gray for MoroccanOil. "It's about the glamorous life and living large." Luminous—and voluminous—curls are structured into a triangular shape at the front, resting on a smooth, sculptural foundation of a bold French twist.

GET THE LOOK

Apply MoroccanOil Frizz Control and Hydrating Styling Cream to hair. Divide hair vertically from the top of the ear to the crown, then spray with MoroccanOil Luminous Hairspray at the root. Blowdry then backcomb using a small-tooth comb to get maximum height. Sweep hair back into a French twist and secure with bobby pins. If you've used enough product, you should only need a handful of pins. "The product is doing all the work, so you don't need to be going off in the airport metal detector," says Gray. Next, divide the crown into horizontal sections and curl with a three-quarter-inch iron. Create small pin curls and secure with pins to set. Hairspray sections, then let set for 15 minutes. After releasing, backcomb each section, starting at the crown and working forward to create a large mass of hair, then twist and sculpt the hair into a flowing triangular shape at the crown. Spray once more with hairspray.

TRY: MoroccanOil Hydrating Styling Cream, \$37, and Luminous Hairspray, \$24, moroccanoil.com



TREND: SIMPLY STRAIGHT

SHOW: JENNY PACKHAM
HAIR BY: L'ORÉAL PROFESSIONNEL

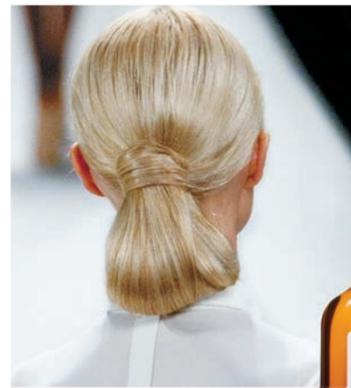
THE INSPIRATION

Bob Dylan's "Like a Rolling Stone." "The dresses are really flowy and flirty, so we wanted to keep the hair simple and not overpowering," says Leonardo Manetti, lead stylist for L'Oréal Professionnel. "The clothes and colours in the collection are so vibrant, fresh and young, and so is the hairstyle. An ethereal perfect blowout was the ideal look." The end result had a bit of bend, but not too much volume at the root and high shimmer. "Sleek but with movement," says Packham.

GET THE LOOK

Mist hair with water to dampen it. Part it on the right side, one inch from the beginning of the eyebrow, and pull it straight back. Section the hair behind ears and at the nape of the neck. Follow Manetti's lead: he and his team applied L'Oréal Professionnel Texture Expert Lift Extreme targeted weightlifting mousse to the entire head, section by section, to increase volume. They then blow-dried hair using a large-barrel round brush until it was smooth and dry, curling hair under just slightly at the bottom by holding the brush in place for a few seconds, then releasing. Now gather hair and brush. Apply a shine-inducing mist onto hands and apply to random sections at the crown to create a subtle sheen. Finish with a spritz of strong-hold hairspray to hold hair and eliminate frizz.

TRY: L'Oréal Professionnel Texture Expert Infinium 3 Strong Hold Working Hairspray, \$22, and Mythic Oil, \$24, lorealprofessionnel.com



TREND: THE NEW PONY

SHOW: CAROLINA HERRERA
HAIR BY: MOROCCANOIL

THE INSPIRATION

"Carolina wanted fresh and simple hair to complement the bright colours and prints of her dresses," says leading celeb and runway stylist Orlando Pita for Orlo Salon.

GET THE LOOK

"Healthy, clean-looking hair is important to the success of this look," says Pita. To start, apply MoroccanOil Light oil treatment, paying particular attention to the ends if you have dry hair. The product's lightweight argan-oil formula conditions and strengthens without weighing down hair. Next, apply styling cream to hair, then blowdry it straight, using a ceramic or ionic brush to get it smooth and shiny. Part hair in the middle and pull back into a low ponytail at the nape of the neck. Create a loop by only pulling hair halfway through elastic on the final pass. Shape hair into a triangle, then wrap a section around the elastic to hide it. Spray overall with a light hairspray. Finally, pull some strands loose around the face to make the hairstyle less perfect. Finish with MoroccanOil Frizz Control to make sure hair stays smooth and frizz-free all day.

TRY: MoroccanOil Light Oil Treatment, \$41, and Frizz Control, \$32, moroccanoil.com



DIY COLOUR

Take your hair colour into your own hands.

We love going to the salon as much as the next girl. But sometimes our workaholic lifestyles—and overworked credit cards—don't allow the luxury of a professional colour session. Thanks to consumer demand and ever-improving technology, you can now colour your hair at home with salon results.



FOAM FORMAT

Be done with drips—for good. Foam is the latest innovation in at-home haircolour. Pump it into your palm, apply it with your fingertips and relax—no, really. There's no need to be precise. The technology ensures even coverage and total saturation of every strand. And you won't have to worry about staining your favourite sweatshirt—or your face. John Frieda Precision Foam Colour (shown), \$15, johnfrieda.ca, Clairol Nice n' Easy Color Blend Foam, \$10, clairol.ca, L'Oréal Paris Sublime Mousse by Healthy Look, \$12, lorealparis.ca.

TIP: Looking to go blonde? Only go two shades lighter than your current colour. To go any lighter, you'll need to bleach your hair first, for colour to be effective.

ROOT TOUCHUPS

Stretch salon visits out and save some cash. A root touchup kit should be your best friend. I know it's mine. It's a quick, easy and inexpensive way to cover your roots while you wait for your next salon appointment or to make your salon colour last longer. (I can prolong a salon colour session by three weeks with a root touchup kit.) The kits are practically foolproof; just choose the shade closest to your dyed colour and apply at the roots to cover greys or new growth. Clairol Root Touch-Up (shown), \$9, clairol.ca. Revlon RootErase by ColorSilk, \$8, revlon.ca

TIP: Covering grey roots? A permanent haircolour is going to give you the best coverage. Apply to the roots first so it has longer to work, then do the rest of your hair.



DO-OVERS

If you chose the wrong shade, you don't have to live with it. A haircolour remover gets rid of unwanted permanent haircolour. It won't revert your hair to its natural shade, though, so be ready to re-colour your hair immediately with new haircolour. L'Oréal Paris Colourist Secrets Haircolour Remove, \$10, lorealparis.ca.

TIP: Using semi-permanent colour or want to go darker? Just colour overtop. Match your current dyed colour with the shades on the box for best results. Semi-permanent colour washes out. Great if you're testing out a new shade. If you don't like it, it's easy enough to do a do-over, since there's no ammonia.

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WHAT IS SHE WEARING?

Nine West leopard print pumps, black shorts from Aritzia, Aldo clutch, Nick and Me blouse, Michael Kors watch and Gucci ring.

When Kalynn Crump moved from Toronto back to her hometown of Calgary she not only brought her entrepreneurial spirit but also her more classic way of dressing.

"Calgary doesn't take itself as seriously as Toronto," says this busy communications expert. "It's been fun to add a few more edgy pieces to my collection of business attire."

Crump's closet, no longer dedicated to a host of power suits, boasts a roundup of more easy-meets-elegant pieces. It's filled with dresses by DVF, Ferragamo and Club Monaco, crisp white shirts by Pink Tartan, Smythe blazers and her can't-live-without heels. "I've been blessed with long legs, so when the weather turns nicer, I gravitate toward shorts and high heels," she says. "The higher the better." Her shelves are stacked with purple pumps from Christian Louboutin, Prada's blush slingbacks, her go-to black patents from Yves Saint Laurent and suede stilettos by Michael Kors.

Chanel's black lace eyelet shorts, a pair from Prada, Marc Jacobs and Club Monaco make up Crump's short story. "Believe me, if I have to attend a stam-pede event this summer, I'll wear cowboy boots and Chanel shorts."

casual chic

Calgary media minx Kalynn Crump mixes her love of casual with corporate classics for a modern look

BY KAREN ASHBEE

TOP ACCESSORY

Tiffany Circlet diamond earrings in platinum, \$4,350, tiffany.com



FAVE DESIGNERS

Diane von Furstenberg Georgialy cropped tapered stretch-twill pants, \$325, net-a-porter.com. Diane von Furstenberg available at The Room at The Bay

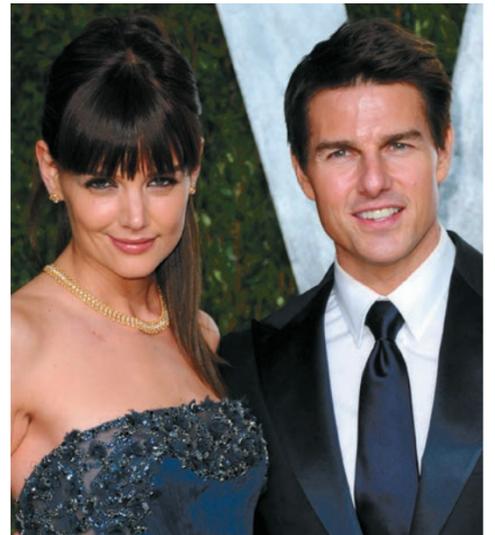


Calvin Klein Collection Katlin linen-blend shantung top, \$650, net-a-porter.com

Christian Louboutin Daffodile 160 crystal-embellished suede pumps, \$6,395, net-a-porter.com. Christian Louboutin also available at Holt Renfrew



THE KIT.CA



FRESH GOSSIP

Visit TheKit.ca everyday for the latest celebrity and fashion gossip. From Katie Holmes's maybe baby to Christian Louboutin's Cinderella slippers, we'll update you on the juiciest details of the day. Bookmark us at TheKit.ca/tag/gossip/



Nanette Lapore
Spring 2012

7 WAYS TO WEAR NEON

A little intimidated by the season's super-bright colours? We've got the tips you need to look fashionable and feel confident wearing hot pink, electric green and highlighter yellow. Visit TheKit.ca/fashion/clothing/7-ways-wear-springs-neon-clothes-and-accessories/



AS SEEN ON TV

Watch for Editor-at-Large Chantel Guertin on *The Marilyn Denis Show* May 9, when she'll be doing a Pampering Mother's Day Makeover on a lucky and very deserving mother of two. 10 a.m. ET on CTV.



STYLE ROLE MODEL

Grace Kelly



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KELLY: GETTY IMAGES; CRUMP PORTRAIT: DIANE SCAMAN; THEKIT.CA: GETTY IMAGES; GUERTIN: JESSICA BLAINE SMITH



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A NEW May 2012 digital issue of *The Kit* is live at TheKit.ca. This time out, we zero in on spring's rainbow-coloured makeup, statement-making trousers, grooming tips from the pros and sweet, short haircuts. Subscribe online for FREE.

Chloé

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