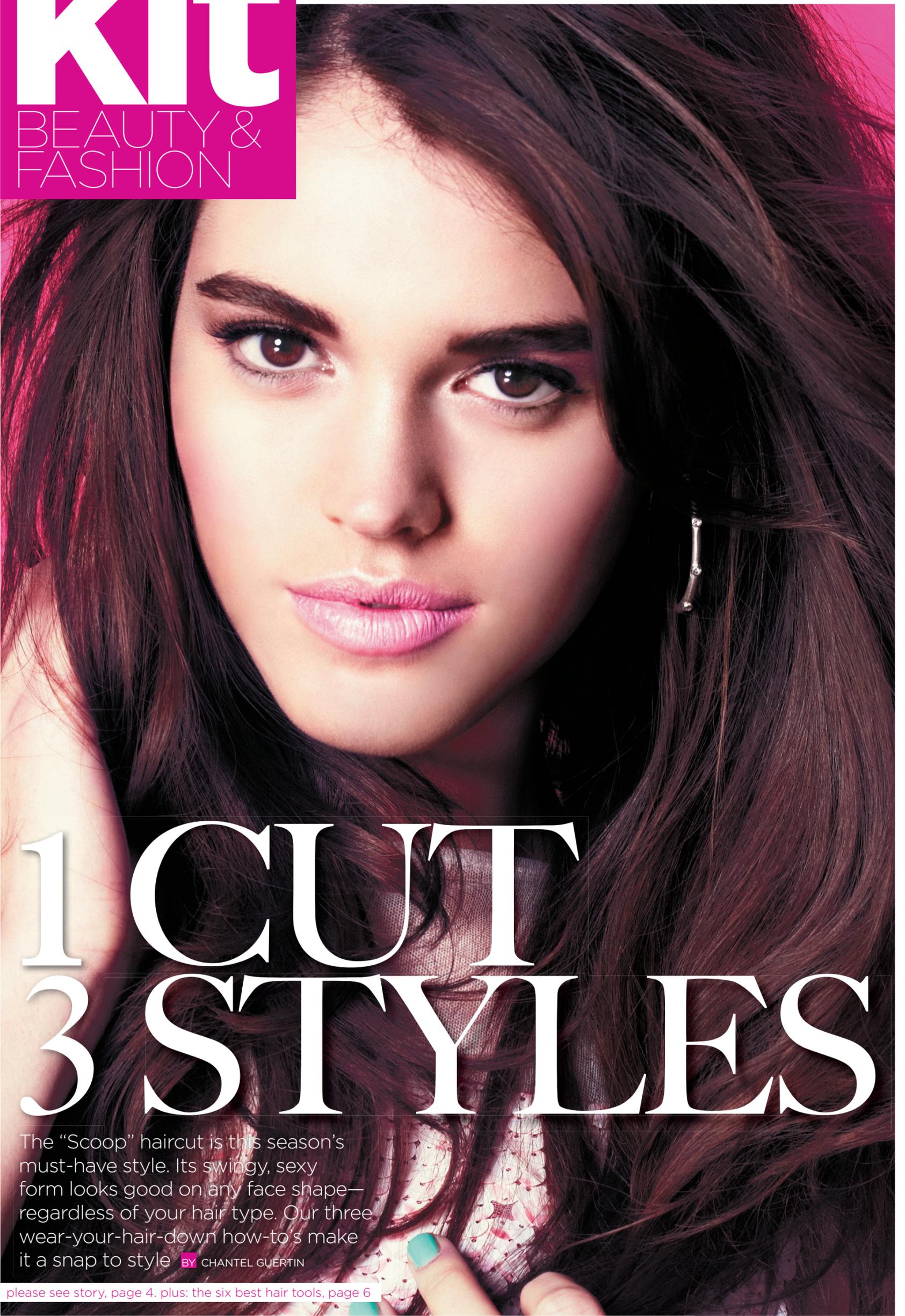


THE
Kit
BEAUTY &
FASHION

BEAUTY IN A BEAT
FASHION HEAD TO TOE



1 CUT
3 STYLES

The “Scoop” haircut is this season’s must-have style. Its swifty, sexy form looks good on any face shape—regardless of your hair type. Our three wear-your-hair-down how-to’s make it a snap to style **BY** CHANTEL GUERTIN

please see story, page 4. plus: the six best hair tools, page 6

PHOTOGRAPHY: CARLYLE FROTH; MAKEUP: VANESSA JARMONI/RM/CA; HAIR: GREG MAY/GREGMAYHAIR.COM; STYLING: VANESSA TAYLOR/H&M; POLYESTER BLOUSE: \$70, H&M/CONYCA; PRODUCTS: GEOFFREY ROSS

handbag kit
SOFT FOCUS

Brighten up your side of the street with peach, mint, yellow and rose. This year’s palette welcomes a softer side to springtime separates.

BY GLYNNIS MAPP

Forever 21 pleather crossbody handbag, \$30, canada.forever21.com



TOP 7: ACCESSORIES



See the hot must-haves of the week on page 3

euphoria Calvin Klein





ask jeanne

YOU CAN PULL OFF PINK

Dear Jeanne,
I read recently in The Kit that pastels are the look for spring. Usually, they a) wash me out or b) make me look either too little-girlish or too old-ladyish. How do I try the trend without feeling pale and silly?—Rita, 41

At the risk of biting the hand that feeds me, I'd like to get one thing straight: fashion dictates are sometimes a bore. And while we may have suggested that pastels are "the thing" for spring, you should never assume you have to subscribe to a trend just because it's taking hold. Yes, pastels will be everywhere this season, but so will brights. The message here is simple: colour in general is important for spring, because it has

the power to lift us up where we belong after a long, grey winter.

When I was a little girl, my mother's Italian dressmaker whipped up a precious pale pink organza confection for me. While I looked like a human cupcake, I totally adored that poufy frock. (Then again, I was only 8 years old at the time.) By the time I entered my 20s, I had outgrown wishy-washy pastels, though I was obligated to wear a pale yellow bridesmaid's gown with a matching floppy hat to my friend Esther's wedding back in 1975. While everybody regarded this mellow yellow bridal party statement as the ultimate in fresh, the whole marching-down-the-aisle experience made me feel like a big, faded banana. I just figure those soft, dreamy hues are overly feminine and romantic for someone as bold and spirited as I am. As well, lighter colours—especially on camera—invariably make one look larger.

But admittedly, head-to-toe black, navy or charcoal, although slimming, can be a crashing bore after a while. Super-dark colours can also make you look a little hard. Besides, a nod to the softer side is always welcome, and if the idea of dabbling in pale shades does appeal to you, there are ways of doing it that won't make you look too girly or too washed out.

Black teamed with pastel accents is totally yummy. Think Licorice Allsorts—the drama of a little black dress paired with a pastel scarf or cardigan. Or a pastel jacket or shirt worn

with black pants or a black pencil skirt is a good way to go. You might want to try mixing pastels with strong complementary brights. Pump up a cotton-candy hue with a steamy hit of hot pink. Or what about teaming up soft melon with bright orange? If that's a little too fruit-salad for you, go the more conservative route by pairing pale blue with classic navy, a particularly chic combo.

Concentrating on colour in your wardrobe this spring will inspire you to play with your personal palette; you could create a whole new sartorial language for yourself.

Wearing pastels from head to toe can look lame if you don't have some punchy accessories to beef things up. Think in terms of chunky, eye-popping jewellery to help give your pastel outfit an edge. Then again, you might want to limit pastels to your makeup kit this spring and experiment with a rainbow of lighter shades on eyes, lips and nails to soften your overall look.

The best thing we can do for ourselves in this season of renewal is to think outside our personal style boxes. Experimentation is key if you want to bring the excitement back into your wardrobe—and the best way to use colour to your advantage.—*Jeanne*

Send your questions to askjeanne@thekit.ca. Follow @Jeanne_Beker on Twitter.

Jeanne is a contributing style editor to the Toronto Star. FashionTelevision airs Sundays at 5:30 p.m. ET on CTV.



ILLUSTRATION: FREDERICK WATSON

PRODUCTS: GEOFFREY ROSS (EXCEPT DRESS, BAG & FRAGRANCE); DIESEL RUNWAY; PETER STIGTER

one-minute miracle SKIN DRINK

BY JANINE FALCON

Think your thirsty skin needs a rich cream to be satisfied while you sleep? Not so: **Biotherm Aquasource Nuit** packs considerable hydrating power into an innovative light, melty-jelly texture that feels refreshing on skin. In addition to glycerin and its signature thermal plankton water, it contains mannose, an ingredient that improves skin's natural ability to hold onto water. It also looks to P. Antarctica, a deep-sea microorganism extract, to help skin retain moisture overnight, so you wake up to a happy, hydrated complexion. \$48, biotherm.ca



Diesel Spring 2012



WHAT WE WANT THIS WEEK

TOP THE KIT LIST

BODY KIT

HIS NEW SCENT

Even if publicists declare Viktor & Rolf's Spicebomb, a "weapon of mass seduction," we can't resist. It's for your guy, but the musky, zesty, peppery essence will work for you, too. EDT, \$75 (50 ml), viktors-rolf.com



SHOE KIT

SMOKING SLIPPERS

Forget velvet, leather and pony hair. This season's smoking slippers bring the boudoir outdoors in spring-friendly fabrics. Charles Philip Shanghai cotton slippers, \$150, holtrenfrew.com



FACE KIT

YOUTHFUL GLOW

YSL looks to glycobiology—the study of sugar molecules in our cells—to improve skin regeneration. To counteract the decline of our natural supply as we age, Forever Youth Liberator sets the epidermis up with new glycans and prompts cells to generate their own new molecules. From \$55 to \$205, at Holt Renfrew and Murale



ACCESSORIES KIT

SAFARI CUFF

This spring isn't the first time fashion has tapped the African safari for inspiration, but it still looks great. Michael Kors gives the trend a sculptural spin. Cuff, \$180, 866-733-5677

CLOTHING KIT

DOUBLE-DUTY DRESS

The reason we love this dress? Versatility. Wear it with a blazer to the office and swap in a sparkly necklace for the evening. Mexx viscose-blend dress, \$111, mexx.ca



HAIR KIT

MILK SHAKE

Who needs apples? A date a day keeps the frizz away. Milk_Shake Glistering Milk No-Frizz with date seed extract, \$23, z-one.it



HANDBAG KIT

DOUBLE-DUTY BAG

Meet your new errand buddy. This crossbody transforms from shoulder bag to clutch in a second. Rebecca Minkoff leather 5-Zip clutch, \$225, dealuxe.ca

on the cover

1 CUT, 3 STYLES

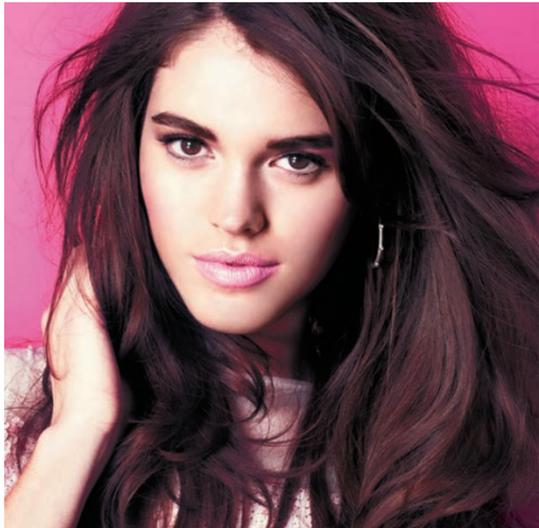
This haircut gives you as much volume as you want, with layers cut from the centre outward, framing the face with a “scoop” shape. You get tons of body, great waves and more mileage—not to mention value—from just one trip to the salon

BY CHANTEL GUERTIN HAIRSTYLIST GREG MAY, GREG MAY HAIR ARCHITECTS

YOU PICK THE COVER

Which look do you think should be on the cover of our April 2012 Interactive Magazine?

VOTE NOW AT:
facebook.com/
thekitmag



LOOK 1: THE BOMBSHELL

For the Victoria's Secret-inspired style, the “secret” is to apply minimal product, so hair is wavy, not weighed down. Use a ceramic round brush: it conducts heat to help keep body locked in for at least another day.

LOOK 2: THE CITY SLEEKER

Sleek and sophisticated, this polished look is perfect for an interview or a blind date. After blowdrying to 90% dry, use a straightener, passing slowly over your hair once. Don't repeat or you'll get frizz.

LOOK 3: THE BEACH BABE

Look like you just came from the beach, even if you didn't. And with a curl enhancer, this look is five-minutes-to-ready! Apply a beachy gel or spray, diffuse hair to dry, then spritz a shine spray overtop.



TRY: Joico Smooth Cure Leave-in Rescue Treatment for Curly/Frizzy/Coarse Hair, \$20, joico.com. Dove Style + Care Hair Therapy Amplifier Mousse, from \$5, dove.ca



TRY: Fructis Sleek & Shine Anti-Frizz Serum, \$5, garnier.ca. Nexxus Frizz Defy Frizz Protection Leave-In Oil Shine Treatment, \$12, nexxus.ca



TRY: L'Oréal Professionnel Curl Contour Hydra Cell Nourishing and Enhancing Spray for Curly Hair, \$28, lorealprofessionnel.ca. Marc Anthony Dream Waves Amplifying Lotion, \$10, marcanthony.com

DO YOUR OWN BLOW

There are some gestures that speak louder than others. A low-key outfit with killer Prada platforms is a look. A black turtleneck layered with a honking floral necklace from Marni is a statement (even if it's the H&M version). A bare face with a perfectly shaped red lip is super chic. But any of those elements with bad hair is just pfffft—a big nothing. A trip to the salon for a really good blowout is always worth it. It will last for three days if you play your cards right (and stay out of the rain). But when you can't make it to the salon, you have to take charge. Forget changing a tire, these are the skills a woman needs: you should do your own blowdry.

But we're not talking about smooth-as-glass, Upper East Side blowouts of old. The Kit's Hair Kit editor Chantel Guertin shakes her head: “I think straight, straight hair is over. I never get my hair straight, I get it wavy.” Guertin, who is known for her perfectly coiffed head of hair, is a regular at the salon when she's got big events or a TV appearance coming up (and she does on *The Marilyn Denis Show*, on March 22). But she also knows how to DIY a very presentable version. Sure it doesn't last as long, but she saves a trip to the salon and the cash.

As someone with zero hair skills,

I was happy to be pupil in Guertin's master class. She recommends starting by flipping your head over and using your dryer to get your hair about 70% dry. You'll get some lift at the roots, which will make even the sleekest blow look full. Start your blowdry where it counts most: in the front and on the top layers. “If you do the ends and underside part of your hair first, the top will be dry while you're doing that, your arms will get tired and you'll have lost interest in your blowdry.” So true.

While Guertin is a fan of pro appliances like powerful blowdryers (see her top tools on page 6) and metal brushes for conducting heat, Luis Pacheco, co-owner of Hair on the Avenue, has reservations. His shop caters to a stylish crowd who come in two or three times a week for the salon's blowout services. His team sees damage done by overly hot, pro tools used at home. Pacheco urges women to use a protective serum before picking up the big guns. Pacheco says that focusing on the condition of your hair is more than half the battle: “If your hair is healthy, it will look good.”

A blowdry gives the appearance of overall good grooming like nothing else. “People notice,” says Guertin.



YOU SHOULD

CERI MARSH



CITY EDMONTON

NAME LEXI PENSIK

AGE 25

WHERE CITY CENTRE

OCCUPATION STUDENT

WHAT IS SHE WEARING?

Vintage jacket from Mercy Vintage in Oakland, L.A.M.B dress, hand-me-down black boots and a handbag from Amsterdam.

INSPIRATION

“I'm just trying to stay funky in Edmonton.”

BY PHOTOBLOGGER ERIN MONAGHAN, VESTIARY.COM

SHOPPING



BEAUTY

NEUTRAL EYES

Soft shadows, the core of every woman's cosmetics kit, were key to spring makeup at shows, including Rochas, Isabel Marant and Bottega Veneta. Go-to hues for everyday wear, they're perfect foils for bright lips and rosy cheeks



Quo Eye Shadow Trio in Earth Rituals combines sandy nude with taupe-y stone and coppery deep brown. \$15, Shoppers Drug Mart



Essence Eye Shadow Quattro in Over the Taupe is a quad of silky cool neutrals at a pocket-change price. \$4, Shoppers Drug Mart



Revlon Colorstay 16 Hour Eye Shadow Quad in Addictive offers matte, pearl, shimmer and satin finishes in one quad. Most-often-used shades are larger. \$13, drugstores



FROM TOP: Joe Fresh Eye Shadow Quad in Cool Neutrals has a Warm Neutrals sister; why not have both in your kit? \$10, joefresh.com. Givenchy Le Prisme Mono in Smart Nude is just one shade with four pretty finishes: matte, pearlescent, shimmer and sparkle. \$32, Sephora. Rimmel London Glam'Eyes HD in English Oak is all Union-Jack fun in shades of Champagne, gold, bronze and chocolate. \$8, drugstores



BEAUTY

HAIRWARE

It's not what you were born with, it's the equipment you use. Get the styles you've always wanted with these tools of the hair trade



TRAVEL MAT

This mat changes colour to let you know your tools are still hot. Pure brilliance. Great for travel—just wrap your irons up before tossing them in your suitcase. **RSession Tools Protective Styling Tools Heat Mat**, \$20, rsessiontools.com



SPIN DRYER

Conair Spin Brush makes even the most impatient girl a blowdry queen. No more trying to wield a brush in one hand and a dryer in the other. Life changing. \$70, conaircanada.com



FEATHERWEIGHT

Light as a small water bottle, the T3 Featherweight takes the arm fatigue out of your morning styling. The ionic and infrared heat combo also dries hair 60% faster. \$200, sephora.ca



DO-ANYTHING PINS

Just two **Goody Simple Styles Spin Pins** do the work of 20 regular pins—and they stay put for hours. \$7, goodyhair.com



MULTI-TASKER

Stop your bathroom from looking like it belongs on an episode of *Hoarders* by combining all your iron tools into one. The **Rowenta Versa Style**—the five-in-one curling iron and straightener—gives you multiple options for super-straight or super-curly hair. \$229, rowentabeauty.com



CERAMIC BRUSH

Not all round brushes are created equal. For a DIY blowdry that looks like you just came from the salon, you need a ceramic round brush. It heats up as you blowdry, so your waves last longer. **Goody Blowdry Protect Ceramic Smoothing Barrel**, \$13, goody.com

this week's TOP TRENDS

THE BRIGHT STUFF



The trench coat never seems to leave our closet. It's a classic piece that seamlessly fits with work, evening and weekend wardrobes. This season, a lively colour brightens up even the most basic of looks. **Tip:** This streamlined style is perfect for someone who wants to minimize a larger bust or hips.

Gap nylon macintosh, \$109, gapcanada.ca

FIT & FLARE



Turn heads in graphic patterns, bold colour and a figure-flattering silhouette. This dress is great value—and proof that you can be 60% covered up and still be your usual 100% sexy. Accessorize to suit.

BB Dakota polyester dress, \$122, bbdakota.net

CATCH CHANTEL ON THE MARILYN DENIS SHOW, MARCH 22

THE KIT GIRL

NAME
MARJORIE ROUX
CITY MONTREAL
OCCUPATION
PUBLICIST

DESCRIBE YOUR STYLE

"I don't dress necessarily to follow specific trends, I usually take time to adapt them and make them my own."



WHAT IS SHE WEARING?

Vintage skirt from Local 23, top from Urban Outfitters, vintage bracelet from Old Gold Boutique, vintage scarf and boots by Cynthia Rowley. "I like to have fun with clothes," Roux says.

savoir-faire

French transplant Marjorie Roux imported her European flair for fashion to Montreal

BY VANESSA MURI

Having lived half her life in the south of France and the other half on the island of Montreal, Roux's sense of style comes from the best of these two worlds. Part trendy, part experimental (with a bit of *je ne sais quoi* thrown in for good measure), she's most at home in vintage wear secured from one of the many second-hand boutiques neighbouring her Mile End apartment. As a PR specialist with Sephora, Roux is on the fashion and beauty front lines. She grew up in the stylish salon of her impeccably dressed uncle and his eclectic, colourful staff, and one of her earliest fashion memories is of her mother giving a lesson on how to walk in her first pair of (deeply coveted) red heels. She wouldn't dream of leaving Montreal now, but does jet back to France yearly to see family—and hunt down more great finds.

BEAUTY FAVES

Chanel Illusion d'ombre Long Wear Luminous Eyeshadow, \$37, at Chanel counters



Urban Decay Super-Saturated High Gloss Lip Color, \$19, sephora.com



TOP ACCESSORIES

Stella McCartney knit scarf, \$460, net-a-porter.com

FAVOURITE DESIGNER

"Dolce & Gabbana, especially their Star Collection from Fall 2011."



FAVOURITE SHOP

"Les Montures for great vintage eyewear."



Miu Miu glitter-finish suede wedge sandals, \$750, net-a-porter.com

THE KIT.CA



STREET STYLE

It's not just red carpet and celebrity style we covet at The Kit. We love getting inspiration from everyday (fabulous) women across Canada. We've sent some of our favourite photobloggers out to the streets to capture the most interesting looks they can find—and they've delivered. Check back every day for a new streetstyle picture. You could be next!



ONE-MINUTE MIRACLES

Want more instant style reports? TheKit.ca always has great outfit updates and beauty ideas to take your look from basic to beautiful in, well, a minute. Get inspired by Tilda Swinton's red carpet cuffs or Selena Gomez's glittery manicure. Visit TheKit.ca/tag/one-minute-miracle/



THE KIT IS HOW-TO-ITIVE

The Kit has a great collection of videos to help you shop for the right pieces, apply your makeup like a pro and refine your overall look. Our current fave? Learn how to hem your jeans in two minutes with Clothing Kit editor Vanessa Taylor. Go to TheKit.ca/videos/hem-jeans-in-two-minutes-with-this-quick-and-easy-tip/



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MARCH 17 - 30

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SHOPPERS
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