

THE
Kit
BEAUTY &
FASHION

BEAUTY IN A BEAT
FASHION HEAD TO TOE

the
**NEW
HUE**

Though vibrant colours were prominent on spring runways, another softer, more subdued palette caught our attention—pastels

BY VANESSA TAYLOR

please see story, page 4

3.1 Phillip Lim
Spring 2012

makeup kit
**SPRING
BOUQUET**

With its embossed shadows and petal-soft lip shades, this gorgeous Dior Garden Clutch in Milly Garden is a perfect match for the new pastel fashion palette.

BY JANINE FALCON



\$75, exclusive to Holt Renfrew, dior.com

INTRODUCING TWO NEW COLUMNS

Ceri Marsh says you need a dash of orange



Jeanne Beker gives thumbs down to messy hair



Aveeno®
ACTIVE NATURALS®

+ clinically shown to
improve the look of all
5 FACTORS OF RADIANCE™:

- tone
- texture
- dullness
- blotchiness
- brown spots



ACTIVE NATURALS®
TOTAL SOY COMPLEX



that's the beauty of
nature+science

discover nature's secret for

radiant
skin





ask jeanne

SAY NO TO MESSY HAIR

Dear Jeanne, At the Golden Globes, a lot of the stars had a messy hair look with their gala gowns, and they say the Oscars will be similar. I am going to my own black-tie event next week, and I was thinking of trying the natural hair look with a silver sequined cocktail dress. Can you tell me how I should pull it off? —Liza, 32

Dear Liza, As Joan Rivers says, “Can we talk?” The natural look may be all the rage these days, but the way some gals were coiffed at the Golden Globes was an outrage! It was as though the hairdressers in

Tinseltown had all gone on strike, leaving the red-carpet crowd to their own scraggly devices. Don’t get me wrong, I’m all for simple and subdued, but some of these do-it-yourself ’dos work better with Lululemon than they do with Nina Ricci.

Two cases in point? Rooney Mara and her greasy-looking, slicked-back hairdo (posh punk maybe, but yuck!) and Reese Witherspoon, who looked like a mini Medusa who just tumbled out of bed. Even Charlize Theron, who rocked a crystal headband, could have used a few strategically placed bobby pins to give her wilting updo a lift. I want to see inspired perfection at a black-tie event and going to a professional is your best bet.

If your hair is long, you’ve got lots of options. My longtime hairdresser Gregory Parvatan has taught me to love the elegance of an understated updo—it elongates the neck, and shows off jewellery and necklines beautifully. One need look no further than the stunning Angelina Jolie and her glorious Golden Globe get-up to see what I mean. Sleek ponytails, braids and chignons usually make for dramatic high-style statements.

I encourage you to up the style ante of your black-tie event by having your hair styled a little differently than usual. It will be a welcome surprise to those who know you, and give you an extra lift when you see the final results in the mirror as you leave the house. I inevitably feel more glamorous with my hair up, or even gently curled.

When it comes to dressing up, we should take the opportunity to push our own style

parameters just a bit. You might want to add an interesting new hint of colour. But image transformation often starts with a good, precision cut—always key to a great hairstyle. Lustrous shine can also be achieved with the right products—and there’s an abundance of those out there.

If your hair is short, you could try accenting your cut with an accessory, like the headbands both Charlize and Michelle Williams wore, or even a little clip. Considering you’re already wearing silver sequins, don’t go overboard on the glitz.

You may try to let a ’20s vibe creep into your look. With Baz Luhrmann’s much-talked-about remake of *The Great Gatsby* opening later this year, we’ve already begun seeing that particular retro vibe on runways. Classic bobs and finger waves are right around the corner.

As a matter of fact, my daughter Joey, who is always a litmus test for me when it comes to predicting what’s coming down the pipeline, has started setting her hair in old-fashioned pin curls with stellar results. She may be a little ahead of the curve, but the nostalgic ’50s look she has achieved is unspeakably glamorous—and the perfect antidote to some of those modern messes that are so rampant on red carpets everywhere. —Jeanne

Send your questions to askjeanne@thekit.ca. Follow @Jeanne_Beker on Twitter.

Jeanne is a contributing style editor to the *Toronto Star*. *Fashion Television* airs Sundays at 5:30 p.m. ET on CTV.



one-minute miracle LIP SERVICE

There’s no faster way to update your look than with a new lip shade. Hydrating formulas such as tinted balms and lip butters do double duty to keep lips in kissing condition.

BY JANINE FALCON

1. **Bourjois** Paris Sweet Kiss Lipstick, \$18, bourjoisparis.com
2. **Revlon** Colourburst Lip Butter in Creamsicle, \$10, revlon.ca
3. **L’Oréal Paris** Infallible Le Rouge in Unending Kiss, \$13, lorealparis.ca
4. **Shiseido** Shimmering Rouge Lipstick in PK214 Opal, available in March, \$30, shiseido.com
5. **Sephora** Collection Hot Hues Neon Lip Balm in Hot Pink, \$12, sephora.com
6. **Burberry** Lip Cover in Devon Sunset, \$36, burberry.com
7. **Maybelline** New York Color Sensational High Shine Lipstick in Nude Glow, \$10, maybelline.ca
8. **Clinique** Almost Lipstick in Shy Honey, \$18, clinique.ca
9. **Make Up For Ever** Rouge Artist Natural Lipstick in Bohème, \$22, makeupforever.com
10. **Chanel** Rouge Coco Shine in Candeur, \$39, chanel.ca
11. **Smashbox** Be Legendary Lipstick in Pout, \$22, smashbox.ca



Peter Som
Spring 2012



WHAT WE WANT THIS WEEK

TOP THE KIT LIST 7

HAIR KIT

SHINE SPRAY

Apparently, Canadians think blondes are sexier than any other colour. Too bad for some. But if you’re fair-haired, flaunt it with **BLONDME** Magnifying Shine Spray. \$20, facebook.com/schwarzkopfcanada



FACE KIT

SHADOW PALETTE

This fresh-hued **Smashbox** Be Discovered Eye Shadow Palette of high-pigment sheer and matte shades is just the thing to keep our eyes on the prize: spring! \$51, smashboxcanada.com



BODY KIT

BODY SOUFFLÉ

Be gone February blahs! That’ll be no problem with this divinely textured, grapefruit-mint-and-sweet-orange laced cream. **Origins** Gloomaway Grapefruit Body Soufflé Whipped Body Cream, \$35, origins.com



SHOE KIT

SPERRY BOOTIES

Sperry is known for shoes that don’t slip and slide—even on ice and snow. Take a walk on the wild side (without fear of falling) in these leopard-print booties. **Sperry** leather Savel booties, \$180, littleburgundyshoes.com

ACCESSORIES KIT

KUMARI’S BEADS

Pile on some beads, flapper-style, à la Tory Burch and other runway A-listers. Our faves: these sunny ones from **Kumari’s**. \$395 and \$495, kumaris.ca



HANDBAG KIT

ASOS CLUTCH

This opulent ornamental purse is crafted with textured, metallic faux leather and a unique half-moon shape. **Asos** Half Moon pleather clutch, \$64, asos.com



CLOTHING KIT

EQUIPMENT BLOUSE

If loud prints aren’t for you, try a tone-on-tone version in a sheer fabric. The result? A lightweight layer that can be worn now with a cardigan and on its own in the warmer weather. **Equipment** silk blouse, \$265, holtrenfrew.com



on the cover THE NEW HUE

Barbara Atkin, vice president, fashion direction at Holt Renfrew, gives us the inside scoop on this must-have trend and how to work it into your wardrobe

BY VANESSA TAYLOR

Benefit Creaseless Cream Shadow in (clockwise from top) R.S.V.P., Busy Signal, Get Figgy and Flatter Me, \$24 each, benefitcosmetics.com



Dresses are a natural for this palette, but the big news now is the pastel suit.

THE LOOK. Designers this season pulled inspiration from vintage silhouettes like the 1950s garden party frock, (think fit and a flare) as well as from the 1920s drop-waist dress. While we’ve seen these references in the past, the muted shades instantly give the silhouettes a new take. “Pastels were a large part of the trend toward embracing femininity in Spring 2012,” says Atkin. “The aggressiveness of past seasons has been replaced with a lighter, feminine look that is redefining female strength.”

SUIT UP IN SEPARATES. Dresses are a natural for this palette, but the big news now is the pastel suit. Translate this look from the runway to your wardrobe by investing in sorbet-hued separates. “The soft—or unstructured—suit was a runway favourite, turning a masculine silhouette into a look that is utterly romantic and feminine,” says Atkin. **TIP:** A soft jacket, full pant or pleated skirt in a muted palette easily pairs with neutrals you already own.

WEAR SEVERAL SHADES. “Wear pastels as you would any colour. Accent their subtle tones with neutrals like black, grey, navy or white. For a bolder approach, team them with a vibrant colour from the same family—electric blue and sky blue look particularly strong when worn together.” **TIP:** Experiment with combinations like pale aqua jackets with pastel yellow skirts or lavender trousers.

AVOID GETTING CLINGY. Lighter colours are a great way to play up your best features, but remember they can highlight both the good and the not-so-good. Pay attention to the cut and fabric (i.e. is this too sheer?) of a garment. “Ultra-fitted clothes in pastel colours aren’t always the most flattering, so stick to more fluid or tailored silhouettes,” says Atkin. **TIP:** Keep undergarments concealed by always choosing a seamless style in a nude tone—instead of white.



EYESHADOWS: GEOFFREY ROSS. RUNWAY: PETER STIGTER

TRY ORANGE

Fashion people are naturally bossy. We can’t help it. Followers of fashion will spot in the name of this new column the biggest boss of them all: Diana Vreeland. The *Harper’s Bazaar* fashion editor, who become one of *Vogue*’s most iconic editors-in-chief, was known for her marvelously outrageous edicts. (“You should wear three enormous diamond stars arranged in your hair in front.”) We wouldn’t dream of competing with Vreeland’s ability to demand or pronounce. In fact, we’re going to argue a little bit with her declaration that “pink is the navy blue of India.” We’re not thinking pink at all. We say, you should wear orange.

You’re going to get more than a little nudge from retailers; stores are going to be full of colour soon and many shades will be vying for your attention. Pastels will be batting an eyelash, blues will be flirting and don’t even get me started on what pink will do to seduce. Never mind. Orange is what we’re reaching for.

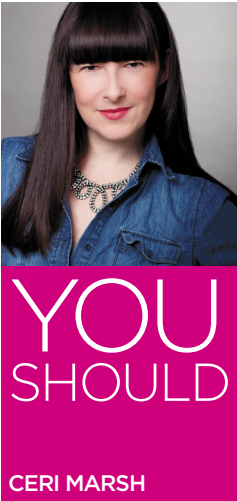
Colours, like everything else in fashion, have trends that can be tracked by scientists. OK, I mean trend forecasters, but these people know their stuff. Each year, the analysts at Pantone, the company whose colour-matching system most of the design world relies on, names a particular hue their colour of the year. 2012? Tangerine Tango. Pantone predicts that this colour will be showing up in everything from home accessories to electronics, but it’s in fashion and beauty where the colour will really be embraced. It’s a terrifically vivid, on-the-red-side orange that showed up in runway col-

lections from Michael Kors to J.Crew. The allure of orange is broad: when used in accents or stripes it’s sporty, but it’s pure luxe, à la Hermès and Veuve Cliquot, when used in large swaths.

Kit beauty editor Janine Falcon is feeling it. “I adore orange as an unexpected alternative to red. It’s fresh in comparison, too, because we haven’t seen it a lot, not since the ’70s.” Early adopters tried it out last summer with lip colours like M.A.C Neon Orange and Revlon’s Colorburst Lipstick in Coral. Expect to see a lot of it on makeup counters this spring. Watch for more options from M.A.C (for the brave, even an eye shadow), Bobbi Brown and Joe Fresh.

OK, so lip colour is one thing but orange all over? Vanessa Taylor, The Kit’s clothing editor, says fear not. “If it’s intimidating, wear it away from your face in an accessory. It would be great on a glossy belt or satchel.” Taylor’s other words of style wisdom: stay away from black. Pairing orange with black is going to make you feel like a jack o’lantern. “Wear it with soft neutrals or buff colours.” And if you are ready to embrace the trend, stick to a simple silhouette. “Think of classic pieces like a shift dress. Orange makes it fresh—it’s a modern update,” says Taylor.

Just as there’s a red for everyone, there’s definitely an orange for everyone. I think orange is actually a lot more youthful than red. Red is a power colour. Orange has a cheeky personality, a sense of humour.



YOU SHOULD

CERI MARSH

THE STYLE



CITY VANCOUVER
NAME AMALY NARONG
AGE 26
WHERE WATER STREET, GASTOWN
OCCUPATION FASHION AND JEWELLERY DESIGNER
WHAT IS SHE WEARING?
Chadwick coat and men’s sweater from Oak + Fort, jeans from Les Folles (Urban Outfitters), LD Tuttle Foam cut-out boots (creaturesofcomfort.com), Ora bag made in Vancouver by Novelle Novelle.

BY PHOTOBLOGGER M’C KENNETH LICON, LITTLEFASHIONISTO.COM

NEWS



RACHEL BILSON—SHOE DESIGNER

Need an excuse to update your shoe collection? Join **Shoe Mint**. Designed by actress Rachel Bilson, stylist Nicole Chavez and trend legend Steve Madden, Shoe Mint offers shoes that fit your unique style personality. Picks each month with absolutely no obligation to buy. Visit shoemint.com.



Bell shoe, \$80, shoemint.com



It's all about the bag! Coco Rocha (right) takes the lead in the Longchamp ad campaign.

WE LOVE COCO

Our favourite Canadian model Coco Rocha is the face for Longchamp's Spring 2012 handbag campaign. Of course, we say. Coco has been our editorial crush since she was a face for Yves Saint Laurent. As Longchamp's muse, she is fabulously chic with the brand's new spring selects: purses that are equally perfect for running daytime errands and nights out on the town!



HEAD OVER HEELS

Why not carry on the Valentine's Day love fest with a gift for your favourite fragrance-loving, shoe-addict? **Nine West**'s new floral-fruity-woody spritz with its kinda-kitschy, kinda-cool stiletto stopper is just the ticket. Because of course, if you have perfume and killer heels, what else really matters? Love Fury Nine West EDP, \$63 (100 ml), ninewest.com

The Kit Reader Survey 2012

SURVEY & WIN

TELL US ABOUT YOURSELF AND YOU COULD WIN A

\$500

fashion and beauty prize

THEKIT.CA/CONTESTS/SURVEY-WIN

PRIZE INCLUDES A \$250 GIFT CARD TO THE RETAIL FASHION STORE OF YOUR CHOICE AND A \$250 GIFT PACK FROM ELIZABETH ARDEN.

NO PURCHASE NECESSARY.

THE Kit BEAUTY & FASHION

BOURJOIS PARIS

www.bourjois.ca

STEP 1 DEFINED VOLUME

STEP 1+2 UP TO 11X MORE VOLUME NO CLUMPS GUARANTEED

Model is wearing Volumizer mascara in Noir Maximizer and Liner Feutre in Noir. Model's lashes styled with lash inserts for an even lash line.

VOLUMIZER Mascara KILLER VOLUME NO CLUMPS GUARANTEED!

SHOPPERS DRUG MART

SHOPPING



FASHION

COLOUR COUTURE

It's not all pinks and powder blues. Add punch with these brights from Paris haute couture week

From electric pinks and turquoises at Alexis Mabille to tutti-frutti clutches at Jean Paul Gaultier, spring collections were bursting with neons and jewel tones. Get one of these high-hued selects from spring's colour cache and never look twice at black again, handbags or otherwise.



FROM TOP: Proenza Schouler PS1 leather bag in Orchid, \$1,875, at The Room at The Bay Queen Street Toronto. Elie M.I.L.C.K suede clutch in Neon Yellow, \$295, at The Narwhal, 647-351-5011, elabyela.com. Le Château pleather handbag in Aqua, \$70, lechateau.com.



Roots leather Kristina handbag in Sunshine Prince/Tan Norwegian, \$298, roots.com



Hermès Blue Jean Bolide leather handbag, \$6,395, hermes.com



Kate Spade patent-leather satchel, \$345, select Holt Renfrew locations



BEAUTY

IT'S BETTER WITH BUTTER

Soothe parched skin head to toe in this dark and drying season with lush and emollient body balms

Wind, biting cold and indoor heating wreak havoc on our skin. Factor in the dehydrating effects of caffeine, alcohol and your nagging habit of not drinking eight glasses of water a day, and it's clear you need to amp up your moisturizing. Opt for these rich formulas and take the more-is-better approach—as in more butter, more often.



More milk chocolate than dark, this lush, glossy skin quencher comes packed with Community Fair Trade cocoa, shea butter, Brazil and babassu nut oil, sesame and soya oil, marula and aloe oil, coconut, hemp and olive oils. Crazy rich. The Body Shop Chocomania Body Butter, \$18, thebodyshop.ca



Quench your skin's thirst with this herbally fragrant cream, which unites the healing and restorative powers of olive oil, avocado and basil—minus parabens and a slew of other negatives. Crabtree & Evelyn Avocado Olive & Basil Skin Nourishing Body Butter, \$34, crabtree-evelyn.com



Treat your dry elbows and flaky shins to this budget-minded and just-sweet-enough raspberry-and-strawberry laced cream. Bath Retreat Sugar Kiss Body Butter, \$10, at Shoppers Drug Mart



Combat seriously painful, itchy and irritated skin with this fragrance-free cream, originally developed by a Calgary dermatologist to soothe his clients' winter-ravaged extremities. Georges Special Dry Skin Cream, \$15, at select grocery and drug stores, georgescream.com



Soothe and moisturize your skin après-ski or avant mid-winter getaway (and self-tanning) with this velvety, shea-butter-and-aloe-vera-loaded concoction. Soap & Glory The Righteous Butter \$18, at Shoppers Drug Mart



Non-greasy and laced with a subtle, sultry scent: introduce this organic shea butter-infused butter to your morning après-shower hydrating and be rewarded with smoother, softer skin. Yves Rocher Expert Repair Repair Balm, \$30, yvesrocher.ca

this week's TOP TRENDS



Jimmy Choo Vamp sandals, \$750, holtrenfrew.com

FRESHLY SQUEEZED

Neon shoes are the investment ticket this month. We love these juicy orange Jimmy Choos.



Guerlain Mascara Le Noir G de Guerlain, \$50 (\$28 refill), department stores

FRINGE FEST

Makeup maestro and Cover Girl Global creative design director Pat McGrath used eight pairs of lashes per model at Louis Vuitton. Alternative pro tip? Layer lengthening and volumizing mascara to get a bold-lashes look.

THE KIT GIRL

NAME
ROSEMARY BARBARA
CITY TORONTO
OCCUPATION
MOTHER AND
PHILANTHROPIST
DESCRIBE YOUR STYLE
“TIMELESS, RELAXED
AND FUNCTIONAL.”

Rosemary Barbara invited The Kit into her North Toronto home to take a quick peek in her closet. What did we find? Row upon row of Louis Vuitton, Hermès and Chanel. One thing is for sure: this mother and philanthropist doesn't shy away from some of fashion's flashier pieces. The walk-in is immaculate, perfectly organized and seasonal. Barbara leans toward the limited editions and ultra-luxe pieces, collecting Louis Vuitton and Chanel's one-off accessories in bold colours, finishes and skins. And not one to let beautiful pieces collect dust, Barbara hosts an annual sale of her clothes and shoes. Any designer goods two seasons or older are sold for up to 90% off what she paid, all in support of the Sick Kids Foundation. You can imagine the queue-crazed hair-pulling scenarios. “To date we have raised approximately \$150,000,” she says, “and every year we are sold out.” This woman clearly takes spring-cleaning into another stratosphere.



WHAT IS SHE WEARING?
Sweater and shirt by Brunello Cucinelli, with pants and shoes by Louis Vuitton.

less is more

Rosemary Barbara brings a hit of well-curated glamour to Toronto's refined crowd

BY STEFANIA YARHI



STYLE ROLE MODEL

Jacqueline Kennedy Onassis



FAVOURITE SHOPS

Louis Vuitton, Chanel, Holt Renfrew, The Room at The Bay



FAVOURITE DESIGNERS

Marc Jacobs for Louis Vuitton, Karl Lagerfeld, Brunello Cucinelli, Azzedine Alaïa

STATEMENT PIECE

Karl Octavia sequined biker jacket \$445, net-a-porter.com



BEAUTY SECRETS

- La Prairie (Platinum Cream)
- Chanel Bronzer



TOP ACCESSORY

Marc Jacobs quilted leather bag, \$575, net-a-porter.com



THE KIT.CA



AISLE-READY GOWNS

Bride-to-be but not a Vera Wang girl? We've got wedding-dress alternatives at TheKit.ca. Think affordable bridal wear and off-the-rack white dresses. If you can't justify buying a designer frock for your wedding day, this is a terrific Plan B.



DIY WEDDING MAKEUP

Doing your own wedding makeup à la Kate Middleton? We turned to M.A.C senior makeup artist Melissa Gibson for big-day beauty tips. She shares her step-by-steps at The Kit.ca, so you'll look great in all your photos—right through to the last champagne toast.



SPRING IS SPRINGING

At TheKit.ca, we translate the tricky trends for you on a daily basis. Our expert editors explain how to wear sneaker wedges, bright pinks and printed pants with ease.



President, Star Media Group
John Cruickshank
Editor-in-Chief, Toronto Star
Michael Cooke
Vice President, Business Development
Edward Greenspon
Editorial Advisor
Cathrin Bradbury
Creative Advisor
Nuri Ducassi



Publisher, The Kit
Giorgina Bigioni
Chief Content Officer
Doug Wallace
Creative Director
Caroline Bishop
Editors
Janine Falcon, Deborah Fulsang,
Vanessa Grant, Chantel Guertin,
Glynnis Mapp, Ceri Marsh, Vanessa Taylor

The Kit will not be published next week. Look for our Special Oscar Kit on March 1.

Contributing Editor
Jeanne Beker
Art Director
Stevie Gorrie
Designer
Salina Vanderhorn
Please direct advertising enquiries to:
Associate Publisher
Kelly Whitelock (kw@thekit.ca)
National Account Manager
Anna Vecera Marto (avm@thekit.ca)
The Kit is a division of Toronto Star Newspapers Limited. To get in touch, please visit TheKit.ca

*Reconnect the links to
lasting firmness.*

NEW

Extra-Firming Day

Firm, lifted, toned skin
in just 4 weeks.*

After three decades of research, Clarins revolutionizes the face of firming with newly formulated Extra-Firming Day—a breakthrough anti-ageing treatment with powerful plant extracts that rebuild the bonds between collagen, elastin and cells.**

A formula so revolutionary, it strengthens skin's architecture** to firm and tone on every level.

See why one Extra-Firming formula is sold every eight seconds worldwide.

*77 women - consumer test. **In vitro test.

www.clarins.com

Available at



Visit a Shoppers Drug Mart
store to receive a free sample.*

*One per customer. While quantities last.



CLARINS