

**MOST WANTED  
BOLDEST  
BAG**

*The accessory we're  
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**PROFILE  
LEADER OF  
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# THE KIT

SOUTH ASIAN EDITION

## BEST SUMMER STYLE

*It's the season to lighten up and have  
fun with the hottest trends. But do  
you dare wear head-to-toe white?*  
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Sonam Kapoor attends  
the *From The Land  
Of The Moon (Mal  
De Pierres)* premiere  
during the 2016  
Cannes Film Festival.  
Photo: Getty Images.

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**SIGMA**  
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MOST WANTED

# Flight of fancy

This summer, we're falling for the moody brocades that stole the spotlight at Zac Posen and Saint Laurent. An unexpected choice for a season normally defined by light linens? Certainly. But think of the regal material as an ode to those last moments of dusk on a midsummer's evening, when everything is illuminated by a fiery glow against the backdrop of an ever-deepening sky. Wearing a bit of brocade won't steal your sunshine, it'll make you appreciate it when it's gone. —Jillian Vieira. Photography by Paul Weeks

JIMMY CHOO BAG, \$1,275, JIMMYCHOO.COM

## MODEL OF THE MOMENT RUNWAY REIGN

Pooja Mor, 24, was the definitive break out star of the Spring 2016 runways shows. The Indian model, who was discovered via Instagram, left a career in computer engineering behind to walk 16 catwalks,

including Missoni in Milan, Givenchy in New York and Alexander McQueen in Paris. This certainly seems like the beginning of a very fashionable future. —Kayla Rosen



GABRIELLE COLANGELO

ELIE SAAB

VICTORIA BECKHAM

TORY BURCH

ROBERTO CAVALLI

NARCISCO RODRIGUEZ

GIVENCHY

STELLA MCCARTNEY



## SPOTLIGHT SULTAN OF SCENT

Superstar cricket player Wasim Akram launches his own fragrance

Iconic Pakistani cricketer Wasim Akram, known as the "sultan of swing," celebrated his 50th birthday in grand style by launching his very own scent. A collaborative project with J. Fragrances, the fragrance is called 414 The Scent Of Sultan in reference to the record-breaking number of wickets Akram has taken in 104 matches, the highest ever for a cricketer player in Pakistan. —Hina P. Ansari

TREND ALERT  
**MODERN MAILLOTS**  
*The itty-bitsy bikini may have lyrical notoriety, but we're currently loving these chic one-pieces*

BY JILLIAN VIEIRA



HEIDI KLEIN, \$435, NET-A-PORTER.COM



ANITA, \$120, ANITA.COM



H&M, \$50, HM.COM



BETH RICHARDS, \$330, BETHRICHARDS.COM



J.CREW, \$182, JCREW.COM



WE ARE HANDSOME, \$342, WEAREHANDSOME.COM



AMAIÒ SWIM, \$550, AMAIOSWIM.COM



JOE FRESH, \$34, JOEFRESH.COM



OLD NAVY, \$45, OLDNAVY.CA

## INSTA INSPIRATIONS SOME LIKE IT HOT

The mercury is rising and tasemakers are showing off their best summer looks



**Sri Lanka**  
At Colombo Fashion Week, designer Jaishree's spring collection "Jai" featured a fabulously colourful one shoulder wrap dress.



**India**  
Bollywood star Jacqueline Fernandez exuded maximum style wattage while doing press for her upcoming release of *Housefull 3*.



**Pakistan**  
Pakistani screen queen Mahira Khan kicked up her elegant eggplant-hued ensemble with killer heels.



**Pakistan**  
Pakistani supermodel Amna Babar paired a crisp white tunic with floral capri pants. —Hina P. Ansari



TEST DRIVE

# Carte blanche

Nothing is more luxurious than a pristine white outfit. But, faced with spilled coffees and lipstick smudges, is this season's breeziest trend actually too risky to wear?

BY OLIVIA STREN

I'm getting ready to leave the house, and my son is looking at me the way Jackson Pollock might have beheld a blank canvas, pre-masterwork. I am, after all, wearing layer upon fresh layer of white—snowy jeans from Swedish brand Acne, a Filippa K button-down that feels as though it's been loomed from a summer cloud, a creamy linen sweater edged with kid mohair and a pristine pair of Maison Kitsune sneakers. As I don an ivory trench from Italy's Aspesi—as weightless as a Mediterranean breeze, and what one might don for a boat trip on the Sardinian coast—my 1-year-old looks at me with shining eyes, an artist with, well, *carte blanche*, as if to say: “God, what I could do with a prune purée...”

This season, designers like Zac Posen, Phillip Lim and Wes Gordon sent all-white outfits sailing down runways, and Pink Tartan featured full skirts and drop-waist dresses in scuba-ready fabrics paired with trainers in shades brighter than a klieg light.

I, however, am rushing out to teach a writing workshop at University of Toronto's downtown campus, dropping photocopied handouts on the sidewalk en route. This seems entirely inappropriate given my ensemble—haste, clumsiness and poorly paid employment are the enemy of luxury, and this head-to-toe white outfit has a plane to Corsica to catch, not a paycheque to earn.

But as I approach my classroom, I realize I feel fresh and put together, like the kind of person who owns a catamaran; the kind who lets other people worry about the tedium of laundry. I feel great. I feel different. To be clear: I feel rich.

The decadence of white clothing lies in investing in that which will not last. Insofar as practicality and logic go, committing to a white pant is much like espousing marriage—that other pro-white-dress

arena that prizes the lunacy of hope over reason; the freshness may not endure, but we invest in the hope (or fantasy) that it will.

Historically the season in which it was appropriate to wear whites was finite, too. Alabaster goes well with suntans and vacations and good credit ratings; it's the shade of sails and villas in Greece and wind-blown linens. But on the runway, white was popping up long before Victoria Day. “White isn't strictly a seasonal colour anymore,” Sasha Weltman, manager at Toronto's Want Apothecary, tells me, passing me a pile of crisp white poplins and linens. “Many brands are making transitional white pieces by playing with textures and different types of fabrics. Sweaters combine standard summer fabrics like linen with heavier ones like mohair to carry you through each season.” Weltman also advises that the all-white look relies on layering different shades of pale to “add depth” to the outfit. “And adding a white button-down shirt or boyfriend jean brings a touch of masculinity to what is considered a soft and feminine trend.”

It does feel feminine. But it also feels risky. “That looks dangerous,” my mom said when I slipped on my light ensemble. You know you're bourgeois when sporting pale denim is what passes for danger—but the world *does* feel threatening whilst one is in whites, what with its diabolical pasta sauces and its ruinous baby fruit purées.

“You look like you're on your way to a yacht club,” a student remarks at the end of class. Instead, I head home. It's late and I'm hungry, but I avoid consorting with any messy snacks until my clothes are restored to the safety of the closet. And for a last few moments, I revel in my luxurious look, in the fantasy and (white) lie that I have a wardrobe full of summer-weight whites—and a bank account deeply in the black.

“You know you're bourgeois when sporting pale denim is what passes for danger—but the world does feel threatening whilst one is in whites.”

## Shop the trend

Look fresh from head to toe

FROM LEFT: PINK TARTAN TOP, PRICE UPON REQUEST, PINK-TARTAN.COM. ELA BAG, \$395, ELABYELA.COM. LE CHATEAU PANTS, \$90, LECHATEAU.COM. THE FRYE COMPANY SHOES, \$292, THEFRYECOMPANY.COM



## SHOPPING

# HOW TO MASTER FESTIVAL DRESSING

A show of hands from those who are tired of the obligatory flower crown and floor-length fringe? We thought so. With the season in full swing, we're taking cues from the most stylish musical acts on the circuit



## Lana Del Rey

If it's a closet comprised of vintage negligée, baseball jackets and Art Deco earrings, you're probably in Lana Del Rey's trailer.

BIRDS OF NORTH AMERICA TOP, \$129, SKIRT, \$145, SHOPBIRD-SOFNORTHAMERICA.COM. TOPSHOP DRESS, \$120, THEBAY.COM.COM. SOPHIA WEBSTER SHOES, \$450, HUDSON'S BAY. LADY GREY EARRINGS, \$186, 6 BY GEE. GUESS JACKET, \$98, GUESS.CA. LINDBERG SUNGLASSES, \$535, JOSEPHSON.CA.

## Haim

The sisters Haim have that California look down: breezy crop tops, weathered denim and new age jewels.

MOTHER TOP, \$125, MOTHERDENIM.COM. THOMAS SABO RING, \$105, THOMASSABO.COM. PAULE KA BAG, \$600, PAULEKA.COM. NUDIE JEANS JACKET, \$225, NUDIEJEANS.COM. LACOSTE SHOES, \$140, SHOEME.CA. EDDIE BORGO NECKLACE, \$360, LAC+CO. CLUB MONACO TOP, \$160, PANTS, \$190, CLUBMONACO.CA.



## AlunaGeorge

Aluna Francis, the electro twosome's frontwoman, looks damn good in the Alexander Wang-esque, 90's skater punk vibe.

BENCH DRESS, \$79, BENCH.CA. PIERRE HARDY SHOES, \$895, SSENSE.COM. LULULEMON HAT, \$38, LULULEMON.COM. REBECCA TAYLOR DRESS, \$380, REBECCA-TAYLOR.COM. DIESEL JEANS, \$185, DIESEL, YORKDALE SHOPPING CENTRE. SWATCH WATCH, \$100, SWATCH.CA. VANS BAG, \$45, VANS.CA.





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Clockwise from top left: Bruno embarks on a trek; the Body Shop Piñita Colada Body Butter (\$21, thebodyshop.ca); textiles at a Lima craft market; an Amazonian bloom; meeting Brazil nut processor Yudith.

## BEAUTY ADVENTURE

# Lipstick jungle

When she set off into the wilds of the Amazon, Natasha Bruno quickly learned how to pack like a pro. Hint: Never wear leggings

My first night in Peru—a pit stop in Lima, the capital city, dotted with hip districts and colourful craft markets—was a total contrast to what came next: a journey deep into the Peruvian Amazon jungle to see where beauty giant the Body Shop sources moisturizing Brazil nut oil for use in over 250 of its products.

The next morning, I hopped on a puddle-jumper flight to the jungle city of Puerto Maldonado, not far from the borders of Bolivia and Brazil. Stepping onto the tarmac, I was hit with thick humidity and the scent of dense rainforest nearby. One bumpy bus ride and boat journey along the Tambopata River later, I made it to the Posadas Amazonas eco-lodge. The airy thatched-roof structure allowed for wide-open views of the pristine jungle, Brazil nut trees towering above and brightly coloured butterflies. My room had only three walls, so I lay in bed under a mosquito net in the pitch dark listening to monkey calls (there's no electricity, let alone WiFi, after 10 p.m.).

Out the door at 4 a.m., I hiked foggily in my rain boots through mud puddles to reach a wooden, paddle-driven catamaran. The breathtaking sunrise made rolling out of bed before dawn well worth it. We sailed around the calm waters of U-shaped Tres Chimbadas Lake, spotting river otters and giant guinea-pig-like capybaras.

At the indigenous Brazil nut trading community Lago Valencia, I trekked through the jungle to see how the nuts are collected from the forest floor. Loose-fitting pants were my friend—I learned mosquitoes bite right through leggings—and my stashable rain jacket came to the rescue in a sudden downpour (it's called a rainforest for a reason). Then I hopped back on the boat for a five-hour return trip in the blazing sun (travel time is entirely dependent on the sluggish river's current), which made napping near impossible. Hallelujah for SPF and my stainless steel water bottle, which kept my H<sub>2</sub>O cool for hours. Trekking through the Amazon is no walk in the park, but it's the trip of a lifetime. Just pack accordingly.

## INGREDIENT SPOTLIGHT

Brazil nut oil has a lot more going for it than its skin-nourishing properties

On the eve of its 40th anniversary this year, the Body Shop set itself a huge challenge: to be the most ethical and sustainable global business by 2020, by doubling its programs in vulnerable, ingredient-rich areas around the world. Here's what I learned about the ripple effect fair trade can have on communities and natural resources.

### 1. BRAZIL NUTS ARE A TRULY SUSTAINABLE RESOURCE

The Brazil nut tree is a giant of the Amazon, reaching up to 50 metres and able to survive for several hundreds of years. A huge economic driver for Peru, it can grow and bear fruit only in a pristine forest—an environment that can't be recreated. It's illegal to chop the trees down (or nearby trees, for easier access to the nuts) so it both benefits from and encourages conservation, allowing communities to make an income.

### 2. HARVESTING IS DANGEROUS AND TIME-SENSITIVE

During harvesting season (January to March) the coconut-like fruits fall so fast that they can be deadly. Castañeros (Brazil nut producers) collect fallen fruit with a claw-end stick called a *payana*, then crack open the shells with a machete to extract the nuts. A smooth processing and transporting process is weather dependent, as excessive rain destroys roads and makes boat travel impossible.

### 3. WOMEN ARE MAJOR BENEFICIARIES OF ITS FAIR TRADE

Brazil nut processing plant Candela offers loans, transportation and services to its producers. Women occupy most roles here, and they benefit from flexible arrangements. I meet Yudith Chinchay Chumbe, a 33-year-old mother of two who's studying for a master's degree part-time. "Candela is my second family," she says. All profits are used for investment to buy new tractors or boats or to upgrade the plant.

### 4. IT REPRESENTS WHOLE COMMUNITIES' LIVELIHOODS

Imagine a remote community working hard to harvest its local resource to sell to a big company, only to have the product discontinued. "When we source something like Brazil nuts, it goes into a number of products, because when one product goes off the market, that community is left with stock it can't sell," says Christopher Davis, the Body Shop's international director of corporate social responsibility.

## Adventure packing essentials

Everything you need to jet off on your own action-packed trip of a lifetime



S'WELL WATER BOTTLE, \$45, CHAPTERS.INDIGO.CA. HERSCHEL BACKPACK, \$80, SHOP.HERSCHELSUPPLY.CA. A PEACE TREATY SCARF, \$550, APEACETREATY.COM. GAP BANDANA, \$18, GAPCANADA.CA. LULULEMON TOP, \$98, LULULEMON.COM. HUNTER RAIN BOOTS, \$170, CA.HUNTERBOOTS.COM. BAREBONES LANTERN, \$60, MEC.CA. PARAJUMPERS JACKET, \$565, PARAJUMPERS.IT. NEMO SLEEPING BAG, \$250, LIVEOUTTHERE.COM. JOE FRESH SHORTS, \$24, JOEFRESH.COM

## SKINCARE

## DARK SIDE

The latest breakthrough in lightening those pesky pigmentation spots

BY EDEN BOILEAU

Dark spots and I go way back. Probably all the way back to summer after childhood summer spent in or beside my grandparents' pool. This was the '70s, and no one ever said "Wear your sunscreen!" Twice a dermatologist has asked me if I spent a lot of time in the sun as a kid, causing my heart to lurch in anticipation of looking 70 when I'm 50. So it's not hard to connect the dots between my sunny past and my current battle with age-betraying brown spots.

Recently, I took that battle all the way to the gleaming white labs at L'Oréal Paris HQ for its first-ever international Skincare Summit, to sport a lab coat with journalists from all over the world, tour the huge facility in a suburb outside Paris, and hear about its latest formulations targeted at hyperpigmentation. Those spots are looming large in the beauty brand's mind—it recently found the number-one skincare concern for Canadian women of all ethnic backgrounds aged 30 to 39 is uneven skin tone; for women of Asian and South Asian descent, it's number one in all age groups. Its answer: a new line called Revitalift Bright Reveal.

Unless you've been hiding under the widest of brimmed hats, you know that unprotected sun exposure is the biggest cause of hyperpigmentation, brown spots, sun spots, age spots or, as our grandmothers used to call them, liver spots (a name with no scientific foundation, and, ew). They pop up over time on our cheeks, foreheads,

noses, the backs of our hands—wherever the sun lands most. "As we get older they become permanent," says Toronto cosmetic dermatologist Dr. Nowell Solish when I call him for extra insight, explaining that what starts out as cute little freckles on kids is nothing more than sun damage. "It's years and years of sun exposure. That's the most common cause."

With that in mind, I immediately gravitate toward the Bright Reveal moisturizer with broad-spectrum SPF 30, which unlike most basic sunscreens also contains pro-retinol, vitamin C and glycolic acid to help diminish existing spots. "It's the first time we're able to have an SPF 30 in such an efficacious product with those actives and keep the cosmeticity," says Elisabeth Bouhadana, L'Oréal Paris global scientific director. That means it's light, pleasant to use and doesn't feel like melted marshmallow. "Usually SPF 30 is a little bit more sticky. I think it's a breakthrough in terms of formulation."

While preventing spots with sun protection is one thing (the most important, and easiest, thing), reversing existing hyperpigmentation is quite another. "Of all the things in dermatology and in cosmetics, the hardest thing in the world to treat is hyperpigmentation," says Solish. To arm the Bright Reveal line for this battle, L'Oréal formulated a cleanser, peel pads, and a nighttime moisturizer as well as the SPF lotion with gold-standard spot-fighting

weapons such as retinol (my fave skin smoother of all time), HEPES (a chemical compound whose exfoliating properties L'Oréal patented) and glycolic acid. For a big hit of the acid's powers, I reach for the peel pads, which contain 10 per cent; there's 4 per cent in the nighttime lotion for a more gradual effect. Another big hitter is brightening vitamin C, which is notoriously unstable in skincare. Here, they've attached the vitamin to a glucose molecule, which escorts the C into the skin and

"Twice a dermatologist has asked me if I spent a lot of time in the sun as a kid, causing my heart to lurch in anticipation of looking 70 when I'm 50."

releases it there, fully functional. "It's like having fresh vitamin C delivered directly to your skin and it's really convenient," says Françoise Bernerd, senior scientist of research and innovation. Science, folks. And these scientists would know—they 3-D print human skin to test their products on. You heard that right: In my hot little latex-gloved hand I held a small, floppy, pallid disc of human skin 3-D printed using cells obtained from surgical waste. (They also sell it for medical and academic research, helping to eliminate the need for animal testing.)

But back to me (and my spots). I've tried my share of "fixes." The hand-held at-home laser I tested worked, but it took two months of lasering my face for 10 minutes every, single, night. The \$225 "dark spot corrector" that I dabbed on every day, to the last drop in the bottle, barely made a dent. I do feel like over time exfoliators and sunscreen have kept the development of more spots at bay and subtly lightened existing ones. But maybe a sustained, comprehensive regimen is in order. So, Bright Reveal, you're up. I have to say, after using the peel pads for a couple of weeks, I put my hand to my face one day for a second, and thought, "Why is my skin so soft?" So far, so good. Surely an arsenal of products created by scientists who make human skin in their spare time, has to be a bright spot on the horizon.

## SPOT TREATMENT

A dermatologist tells us three ways to address hyperpigmentation

Dr. Nowell Solish, Toronto cosmetic dermatologist, says treating hyperpigmentation is the toughest problem in the biz. "If there was a treatment that could get rid of all hyperpigmentation it would be bigger than Botox," he says. Here are his rules and recommendations:

**1** "The most important thing you can do is protect yourself from sun because the sun is the major culprit in pigmentation. Even if you have pigment from acne, the sun makes it worse; even if you have pigment from hormones, the sun makes it worse, and the sun causes a lot of pigment."

**2** "You can try to lighten it by using lightening creams." Solish says hydroquinone in over-the-counter strength can have some effect, but he stresses that all topical treatments create modest improvement. Solish also says retinol is another ingredient that can help.

**3** If these methods fail, it's time to head to the clinic. "Chemical peels and lasers can help lighten the pigment," says Solish. He recommends Intense Pulsed Light (IPL) treatments for sun damage, which he says can deliver about a 50 per cent improvement, sometimes more.



L'ORÉAL REVITALIFT BRIGHT REVEAL LINE: BRIGHTENING SCRUB CLEANSER, \$13, BRIGHTENING DAILY LOTION SPF 30, \$31, BRIGHTENING PEEL PADS, \$19, BRIGHTENING DUAL OVER-NIGHT MOISTURIZER, \$31, DRUGSTORES



PRIYANKA CHOPRA

SUNCARE

# HERE COMES THE SUN

Shopping for sunscreen can be intimidating, but the best way to narrow it down is by tailoring it to your skin type. We turn to the pros to bring you the ultimate SPF guide

BY NATASHA BRUNO

There's one fact upon which every dermatologist agrees: Sunscreen isn't only for the beach. "People think that if they're inside, they're not getting sun, but if you're sitting by a window, UVA rays come through the glass," says Dr. Kucy Pon, Toronto dermatologist and consultant to Olay. While UVB rays are the sunburn culprits, UVA rays are the major player in premature skin aging and skin cancers—and they penetrate your skin year round, even when it's cloudy. So sun protection needs to be a part of your daily skincare routine. Yes, every day. "I recommend pairing it with tooth brushing. Just get into the routine," says Dr. Shannon Humphrey,

dermatologist and clinical researcher at the Carruthers & Humphrey Cosmetic Clinic in Vancouver.

But when you're also trying to address concerns like blemishes, dryness or sensitivity, the prospect of slathering on thick, pasty sunscreens and triggering skin reactions is unappealing. Luckily, those days are over. "We're at a stage in the cosmetic industry where there is a formulation for every skin type," says Humphrey. "There's no point in me prescribing a texture of sunscreen that a patient doesn't like because they will not use it." So here is a shortcut to finding the product that suits your skin type. No more excuses!



**Sensitive**

Reactive skin often flushes red or stings, and is susceptible to psoriasis, rosacea and eczema. Pon suggests looking for formulas with soothing, barrier-repairing additions such as niacinamide. Skin-penetrating chemical UV filters can cause irritation, so try a mineral sunscreen that sits on top of the skin (look for zinc oxide or titanium dioxide). "You have to keep your ingredients gentle," says Humphrey. "Reactive skin should avoid fragrance at all times and products with too many preservatives."

**The Kit picks:** PAULA'S CHOICE SKINCARE CALM REDNESS RELIEF SPF 30 MOISTURIZER, \$36, PAULASCHOICE.COM. AVÈNE EAU THERMALE HIGH PROTECTION EMULSION SPF 50+, \$25, DRUGSTORES



**Combination**

Those with combination skin notice excess oil

mostly on the nose and forehead, and dry patches on the cheeks. "Look for a lotion, not a cream," advises Humphrey. "That will be tolerated in the drier areas and not make the normal-to-oily areas greasy."

**The Kit picks:** COPPERTONE CLEARLY SHEER SPF 30, \$9, DRUGSTORES. SHISEIDO WETFORCE ULTRA SUN PROTECTION LOTION, SPF 50, \$49, HUDSON'S BAY



**Dry**

A parched complexion often feels tight and flaky and can appear rough or dull. Look for products without drying alcohol but with softening emollients. "Look for a cream-based or moisturizing sunscreen," says Humphrey. "Facial sunscreens tend to be lighter in texture and less oily. Body sunscreens are heavier and more moisturizing—that could work well for dry skin."

**The Kit picks:** JOSIE MARAN ARGAN DAILY MOISTURIZER SPF 47, \$41, JOSIEMARANCOSMETICS.COM. JOSH ROSEBROOK NUTRIENT DAY CREAM WITH SPF 30, \$128, THEDETOXMARKET.CA



**Oily**

To dodge the grease slick, look for lightweight textures. "I'll often recommend a powder-based sunscreen, or a mineral one with mattifying ingredients," says Humphrey. "Many chemical-filter sunscreens are oil formulations, so even when you use the most mattifying one, it's still adding oil to the skin."

**The Kit picks:** EMINENCE ORGANICS SUN DEFENSE MINERALS, \$58, BUYNATURALSKINCARE.COM. SEPHORA COLLECTION 8HR MATTIFYING MOISTURIZER SUNSCREEN SPF 20, \$29, SEPHORA.CA



**Normal**

Well, lucky you. "Patients with normal skin don't identify with any skin symptoms," says Humphrey. If you have few or no breakouts, no severe sensitivity and an even tone, you have a lot of flexibility in

how you shop. "Choose based on your personal preference for product appearance and feel," says Humphrey. You could even opt for a double-duty sunscreen for both face and body.

**The Kit pick:** GARNIER OMBRELLE ULTRA LIGHT ADVANCED WEIGHTLESS FACE LOTION SPF 60, \$18, DRUGSTORES. NEUTROGENA ULTRA-SHEER FACE AND BODY STICK SPF 50, \$18, DRUGSTORES



**Acne-prone**

If you get frequent breakouts, you need to read labels. "Look for lightweight formulas and make sure they're oil-free and non-comedogenic," says Pon, explaining that comedogenic ingredients gunk up pores. If you're using topical or oral acne treatments, your skin is likely more photosensitive, or vulnerable to sun damage—even more reason to use SPF. Humphrey suggests choosing mineral UV filters, which are not chemically reactive and won't become inactivated by

other medication. "But it's good to discuss this with your doctor," she advises.

**The Kit pick:** SKINCEUTICALS PHYSICAL MATTE UV DEFENSE SPF 50, \$44, MEDI-SPAS. LA ROCHE POSAY ANTHELIOS MINERAL TINTED ULTRA FLUID LOTION SPF 50, \$34, SHOPPERS DRUG MART



**Wrinkled**

As skin matures, it produces less collagen and elastin, leading to wrinkles and crepey texture. UV rays accelerate this process. "It's nice to kill two birds with one stone," says Pon, who recommends a rich moisturizer with anti-aging peptides as well as UV filters. And as pigment-containing melanocyte cells dip in number, the skin becomes thinner and more translucent, leading to hyperpigmentation (a.k.a. age spots). SPF is crucial to slow down this process.

**The Kit picks:** OLAY TOTAL EFFECTS ANTI-AGING DAILY MOISTURIZER SPF 30, \$33, DRUGSTORES. COLORESCIENCE EVEN UP 3-IN-1 SKIN PERFECTOR SPF 50, \$149, LICENSED PRACTITIONERS



**ONE-MINUTE MIRACLE**

**Dear Clarins Instant Light Natural Lip Perfector:** I'm a little clingy when it comes to my lip products: I keep them close at hand for regular reapplication after they come off on my endless cups of tea. You are there for me at any hour (and every hour), with a shiny but not tacky finish that brightens up my face, a flattering red tint and a nourishing mix of shea butter and wild mango that keeps my lips from drying out. You also smell deliciously like candy apples, providing a nostalgic (if appetite-stimulating) moment of escape, well, every hour. *Best, Rani Sheen*

CLARINS INSTANT LIGHT NATURAL LIP PERFECTOR IN RED SHIMMER, \$20, CLARINS.COM

PROFILE

# Global beauty

Toronto-raised Tayaba Jafri navigates the international beauty industry in style

BY HINA P. ANSARI



TAYABA JAFRI

Before last month's Met Gala in New York, Tayaba Jafri and her team headed to the *Vogue* offices to get the editors red carpet ready. "We were honoured to create looks for the editorial team who hosted the Met Gala. And yes, my mind was blown," says Tayaba Jafri. As the director of international artistry and promotions for Laura Mercier Cosmetics, Jafri knows how to handle both contour and couture. Whether she's in Toronto, Tokyo or Amsterdam, she is busy strategizing and managing Laura Mercier's international roster of global artists.

After moving to Toronto as child from Karachi, Pakistan, Jafri spent her teen years decorating her bedroom walls with Chanel, Dior and YSL ads ("not surprisingly they were more beauty ads than fashion.") She also attributes her love of makeup to the Bollywood movies she devoured as a child—they exposed her to a new kind of glamour.

At 15, Jafri's first client was a (very trustworthy) bride who hired her to do

her makeup. She went on to earn a degree in fashion merchandising from Ryerson University. Then, while she was working for Chanel in Toronto, Jafri was hired as a makeup artist by Laura Mercier. It was a perfect match: Two years later she was boosted to Global Makeup Artist. Since then, she's done runway makeup for noteworthy designers including Pamella Roland and Jenny Packham in New York and Gilles-Rosier in Paris. Her beauty know-how has been featured everywhere from *Harper's Bazaar Thailand* to *Vogue India*.

Though she pursued a vocation that isn't one of the most culturally accepted, Jafri notes that her mom is still her strongest supporter. "Surround yourself with positive people who fuel your passion," says Jafri. But her best advice: "Pursue your passion with focus, but also recognize the possibility of opportunities that may not be directly in your path. That sense of awareness can be a game-changer."

"Surround yourself with positive people who fuel your passion."

## Tayaba Jafri's top summer tips



**1. Switch skin products seasonally**

"Try lighter oil-free creams that suit your skin needs. Change up coverage with lighter tinted moisturizer with SPF to keep the fresh look all summer long."

BOBBI BROWN NUDE FINISH TINTED MOSTURIZER SPF 15, \$53, HOLTRENFREW.COM



**2. Add radiance**

"Strobing, highlighting and chroming are on-trend but keep it timeless by adding some radiance. You can achieve that 'lit-from-within' look with cream or powder illuminators. Layering Laura Mercier's foundation primer under your foundation can give you that fresh face. I wear it everyday. It's amazing for South Asian skin tones and speaks to the Non-Touring trend, which I love! (Yes, look it up!)"

LAURA MERCIER FOUNDATION PRIMER IN RADIANCE BRONZE \$43, SEPHORA.CA



**3. Embrace multi-use products**

"You want your summer look to be effortless. My favourites are lip and cheek products give great shimmerless colour, so it's great for daily use."

SMASHBOX L.A. LIGHTS BLENDABLE LIP & CHEEK COLOR STICK IN LAUREL CANYON CORAL, \$36, BEAUTYBOUTIQUE.CA



Tayaba Jafri applies makeup to a model backstage at a recent fashion show.

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